

## Scholarly Journal vs. Popular Periodicals

| Scholarly Journal Article  | Popular Magazine Article  |
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| Published in an academic journal, described also as refereed or peer-reviewed.   | Published in a popular, general interest, or news magazine.   |
| Author is an expert on the topic or a scholar.   | Author may be a lay reporter.   |
| The piece is written to a specialized audience of peers or students.   | The audience includes the general audience  |
| Includes: in text citations of sources or footnotes, and bibliography  | Sources may not be cited formally   |
| Vocabulary is complex and technical  | Vocabulary is familiar, non-technical   |
| Graphics are used to illustrate a point  | Graphics are used for visual impact   |
| <p>Titles may include the words <i>Journal</i>, <i>Review</i>, or <i>Annals</i>; and/or refer to a field of study.</p> <p>Examples: <i>Anthropology &amp; Education Quarterly</i>, <i>Journal of Higher Education</i>.</p> | <p>Titles are often general, usually catchier.</p> <p>Examples: <i>People</i>, <i>Newsweek</i>, <i>GQ</i></p> |
| Published monthly, quarterly, semi-annually, or annually   | Published weekly or monthly.  |