



USC DORNSIFE OFFICE OF CREATIVE CONTENT WEBSITE PROJECT UPDATE

Website Project Hub: dornsife.usc.edu/website-project

Contact: webproject@dornsife.usc.edu

Web Redesign Project Resources

Dear USC Dornsife website redesign team members,

We would like to share some key resources to support you as you build your websites on the new WordPress content management system (CMS).

In this email you'll find:

- The **Zoom drop-in support schedule**
- Instructions to join our **Slack support channel**
- **Project guides** on web accessibility, website style including image specifications, writing for the web and more
- **Technical documentation** for using the WordPress CMS
- Access to **image libraries** with hi-res photos to use on your sites

You can also find all of this information posted on our website project hub

<https://dornsife.usc.edu/website-project>.

Zoom Drop-In Support

Have a question about using the new WordPress content management system (CMS) or help with figuring out how to organize your content? We can help! We are offering Zoom drop-in office hours to provide technical and content support.

[View the schedule >>](#)

Project Support Slack Channel

[Slack](#) is a digital hub where groups can communicate in real time within channels that are focused on a specific topic. We have launched a [channel](#) dedicated to supporting members of the USC Dornsife community working on the website redesign project.

We will be adding all web ambassadors and web editors to our channel, but anyone on the project can request to join.

[Learn more >>](#)

Project Guides

We have compiled the following guides to assist our web ambassadors and editors as they build and maintain their web presence on the new WordPress CMS.

- **Messaging, Voice and Tone Guide** - A set of guidelines for writing copy to convey USC Dornsife messaging, voice and tone
- **Web Style Guide** - A design resource including image guidelines for the new USC Dornsife website on WordPress
- **Web Accessibility Guide** - Standards for making web content accessible

[Download the guides \(SSO required\) >>](#)

Technical Documentation

Dornsife Technology Services has created the following documentation to walk you through building your site, creating pages, editing content and more.

[USC Dornsife WordPress CMS support documentation \(SSO required\) >>](#)

[Component guide \(SSO required\) >>](#)

Image Libraries

As you build your web presence, you made need images for your site. Our [USC Dornsife Website Project Image Library](#) contains hundreds of new images of USC Dornsife students, faculty, classes, laboratories, buildings and much more.

All images are available to the USC Dornsife community to use on your web presences. [Access it](#) using the password [Dornsife](#).

[Learn more about our image libraries >>](#)

We hope these resources will help you throughout the website redesign process. If you have any questions, please email webproject@dornsife.usc.edu.

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