USC University of Southern California

USCDornsife

Sept. 12, 2022

USC DORNSIFE OFFICE OF CREATIVE CONTENT
WEBSITE PROJECT UPDATE

Website Project Hub: dornsife.usc.edu/website-project

Contact: webproject@dornsife.usc.edu

Design Reveal for New USC Dornsife Website

Sept. 29, 2022 | 11 a.m. Pacific | Zoom

Dear USC Dornsife faculty and staff,

Are you ready to see what our new website will look like? We can't wait to show you!

You are invited to attend a Zoom presentation revealing the design of the new USC Dornsife website, which will launch in early 2023.

The entire USC Dornsife website is being redesigned, including its appearance and the underlying content management system (CMS) that you will be working with. Our site has not undergone a comprehensive upgrade in more than a decade, and the new site will vastly improve the experience for all visitors.

Exciting changes you can expect include:

- A **contemporary design** that's easier to navigate
- Adoption of **WordPress** as our CMS
- Design that meets **ADA accessibility** standards
- **Improved security** and **search** functionality
- A **library of website design components** to customize sites within Dornsife's website design structure and brand guidelines.

The presentation will cover the look and feel of the new site, the library of design components, next steps for the project and a Q&A with attendees.

Can't make it? A recording will be posted on our project hub and emailed following the event to view at your convenience.

RSVP for the Design Reveal Presentation

Below are some helpful links and information about the website redesign project.

PROJECT ROLES

We are very excited to collaborate with partners throughout the College on developing an engaging, public-facing site for your department, office, program, center or institute. If you have been assigned a role by your unit leader in the website redesign project, you can find it listed **here**.

Role definitions are listed **here**.

You may have roles with multiple Dornsife websites. To search the document, use Control + F (PC) or Command + F (Mac). Please send any updates to webproject@dornsife.usc.edu.

SURVEY FOR UNIT LEADERS

USC Dornsife leaders who oversee a department, program, center, institute or office were sent a survey to help shape messaging for the new USC Dornsife website and help us determine who from each unit will be the points of contact for the project.

If you have not yet filled out the survey, please do so **here**.

PROJECT TIMELINE (view online)

Below is the general timeline for the project. The USC Dornsife Creative Content team will clearly communicate important dates and deadlines in advance.

2022

September:

- Website design reveal presentation

October-November:

- CMS training
- New Wordpress content management system will open to website administrators to begin populating content for the new site. New pages will remain unpublished until site launch

2023

January:

- Website testing

February:

- Website launch

All updates about the website redesign project are posted on our **project hub**, where you can also view our list of frequently asked questions. You may also send any questions to **webproject@dornsife.usc.edu**.

Thank you,

Michelle Boston
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Office of Creative Content