



May. 31, 2023



USC DORNSIFE OFFICE OF CREATIVE CONTENT WEBSITE PROJECT UPDATE

Website Project Hub: dornsife.usc.edu/website-project

Contact: webproject@dornsife.usc.edu

Good morning,

We're reaching out because you are the owner or editor of a USC Dornsife website that needs to be moved or deactivated by the end of this year.

USC Dornsife recently launched our new website on WordPress, including department, center and institute sites. We are now entering the next phase of our website project and we must move all remaining websites, including your site or sites, over to our new WordPress platform.

Please complete the following survey about your site/s by Wednesday, **June 14**.

STEP 1: Review the list of websites and find your site or sites

You may own or be an editor on one or more USC Dornsife websites.

To search the document for your name, use Control + F (PC) or Command + F (Mac).

Find Your Website

STEP 2: Fill out the survey about your website

The survey will help us determine:

- Which sites will need to be rebuilt on our new platform
- · Current points of contact for each site
- If you will need assistance moving your site to WordPress
- If your site should be deactivated

Please respond by **June 14**.

Take the Survey

Why must I move my site?

The content management system (CMS) that the old USC Dornsife website uses is proprietary and is no longer supported. We will be phasing it out later this year.

The new platform has many benefits including:

- Adoption of WordPress for our CMS, which will be more secure, easier to operate and more flexible than our previous CMS
- Design that meets ADA accessibility standards, a federal requirement that websites are designed to be accessible for people with disabilities
- Improved search functionality within our site and enhanced ability for Google searches to find our content
- A library of website templates and tools that allow web administrators to easily customize sites consistent with the USC Dornsife website design structure and brand guidelines.

How do I move my site?

We will provide website training for you to rebuild your site on our WordPress CMS as well as assistance for people who need it.

Can I create a new website?

If you would like to request a new site, please fill out our form here.

You may also update your directory page to use as your personal portfolio site using MyDornsife (instructions here).

Find your directory page here:

- Faculty Directory
- Staff Directory

If you have any questions, please contact the website project team at **webproject@dornsife.usc.edu**.

Thank you,

Michelle Boston
Associate Dean for Digital Content Strategy
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