



## USC DORNSIFE OFFICE OF CREATIVE CONTENT WEBSITE PROJECT UPDATE

**Website Project Hub:** [dornsife.usc.edu/website-project](https://dornsife.usc.edu/website-project)

**Contact:** [webproject@dornsife.usc.edu](mailto:webproject@dornsife.usc.edu)

Dear USC Dornsife faculty and staff,

We heard from many of you that additional time is needed to complete your redesigned website. To help alleviate some of the pressure, **we are pushing the launch date out by several weeks**. The Creative Content team will continue to provide support and guidance throughout the process.

- **New launch date: Week of April 24**  
Our launch includes Phase 1 sites: USC Dornsife homepage and top-level site, departments, centers, and institutes that have completed migration and redesign on the WordPress content management system (CMS).
  - *Lab sites, personal/professional sites, and conference sites will receive instructions after Phase 1 launch on how to move to the new website.*
- **If extenuating circumstances prevent your unit from completing redesign in time for our April launch, your site may continue to appear as it currently exists. No site will be turned off or “go dark.”** We will work with you to complete your sites as soon as possible, following the Phase 1 launch.
- **Web administrators are encouraged to complete content entry for your new site by the start of “User Acceptance Testing” on April 3.** User Acceptance Testing is a two-week period when the new website is not live to the public, but available internally to check for bugs and errors. Any bugs reported during this time will be addressed at no charge by our design firm prior to launch.

As a reminder, the following resources are available to help you navigate this process:

- Guides, training videos, image galleries, and additional information is found at the **Web Project Hub**
- Join the web project **Slack channel** to connect with a member of our team
- Attend drop-in **“office hours” on Zoom** for one-on-one support

We know that website editors have been working hard to meet our launch deadline.  
Thank you for your efforts in building our new USC Dornsife website.

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Senior Associate Dean for Creative Content

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Associate Dean for Digital Content Strategy

USC Dornsife Office of Creative Content



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