



USC DORNSIFE OFFICE OF CREATIVE CONTENT WEBSITE PROJECT UPDATE

Website Project Hub: dornsife.usc.edu/website-project

Contact: webproject@dornsife.usc.edu

Project Updates

Important news and updates for the USC Dornsife website redesign project. If you have any questions or suggestions, we invite you to send them to webproject@dornsife.usc.edu.



Alternative Text

A student at commencement wearing a cap and gown with cardinal sunglasses with lenses in the shape of hearts flashed the Fight On sign with both of her hands.

[Learn how to describe the purpose of the image.](#)

Top Priority: Accessibility

Our new website is being built to federal ADA accessibility standards but it's up to all of us to make sure that we use best practices both at launch and as we maintain and build on our sites in the years ahead.

Today's tip: Use alt text for all images on your website

- **What is it?** Alternative text, or alt text, is descriptive text for images.

- **Why is it important?** Alt text is read aloud by screen readers for the visually impaired and crawled by search engines to index images.
- **How do I add it?** There's a field in your WordPress Media Library for each image where you add an alt text description.

[Learn more >>](#)

New and Upcoming Components and Templates

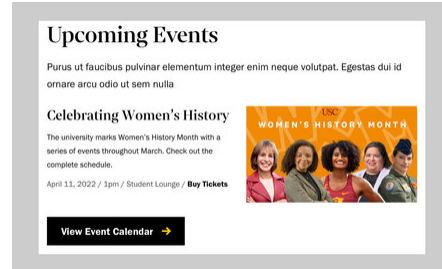
As our content management system continues to be developed, more components are being added.

Now available:

- **Chaptered Page Template:** Use this template for text-heavy informational pages. This template features a chapter listing to make it easy for site visitors to quickly jump around to different sections. [More >>](#)
- **Content Detail Page Template:** Use this template for text-heavy informational pages such as program pages. [More >>](#)

People directories, event calendars, news posts and more will be rolled out in the coming weeks. We will let you know when these components become available. Thank you for your patience!

[View current and forthcoming website components >>](#)



Coming Soon: SSO for WordPress

In the coming weeks, USC Dornsife website editors will transition to using their USC ID and password via Shibboleth to log into WordPress.

Editors who do not have a USC email will need to be sponsored for an **iVIP guest account**.

Look out for an email with more details.



Image Size Chart

Need to know what size your homepage image should be? Or the ideal photo specs for the Editorial Card component?

We've compiled them for you in one spot.

[View the image size guidelines >>](#)



Quick Links

[Project timeline >>](#)

[Download high-res images for your site >>](#)

[WordPress tutorials and support >>](#)

[Join our project Slack channel >>](#)

[Zoom drop-in website support schedule >>](#)

[WordPress design component library >>](#)

Have a question or suggestion? Email webproject@dornsife.usc.edu.



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