USC University of Southern California

USC Dornsife

Jan. 9, 2023

USC DORNSIFE OFFICE OF CREATIVE CONTENT
WEBSITE PROJECT UPDATE

Website Project Hub: dornsife.usc.edu/website-project

Contact: webproject@dornsife.usc.edu

Dear USC Dornsife website project team members,

We're going to be sending regular emails to keep you updated on news and tips for the USC Dornsife website redesign project as we count down to launch. If you have any questions or suggestions, we invite you to send them to **webproject@dornsife.usc.edu**.

Thank you very much for your time and dedication to this very important project!
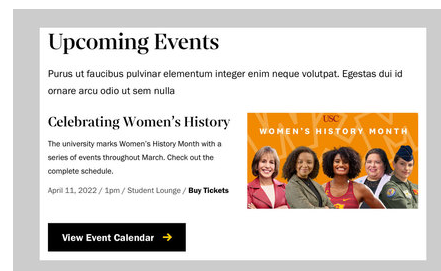
Coming Soon: Event Calendar and People Directory Components

As our content management system continues to be developed, more components are being added.

Upcoming Events

Purus ut faucibus pulvinar elementum integer enim neque volutpat. Egestas dui id ornare arcu odio ut sem nulla

Celebrating Women's History

The university marks Women's History Month with a series of events throughout March. Check out the complete schedule.

April 11, 2022 / 1pm / Student Lounge / **Buy Tickets**

View Event Calendar →

These include two very important elements:
an **event calendar component** that, similar to our current site, will pull events from the USC Event Calendar to our website as well as a **people directory component**.

We will let you know when these components become available and tutorials will be available on the **DTS WordPress support site**.

View current and forthcoming website components (SSO required) >>

Fresh Site, Fresh Copy

With a clean, new web design that puts the user experience first, we're also rethinking the language we use on our site to connect with our visitors.

The USC Dornsife Office of Creative Content is writing **suggested copy for the homepage of all departments, centers and institutes** to help introduce your units to prospective students and other visitors to our site.

These introductory passages — based on information submitted by department chairs and center and institute directors last summer — highlight your unit's top strengths and standout characteristics, and use language meant to connect with our users.

Department chairs and center and institute directors, keep an eye out for an email from the Creative Content team with our recommended text.

Two Months Until Launch

Mark your calendars: The redesigned website is slated to launch on **Feb. 27**. We will be sending more information about the rollout as we get closer to launch.
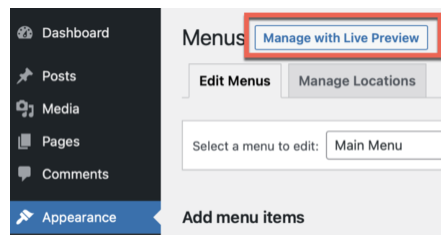
A quick refresher:

- The **first phase** of the website launch, which goes live at the end of Feb., includes USC Dornsife departments, institutes, centers, programs and offices.
- **Phase 2** will include faculty lab, research and personal/portfolio sites, and **phase 3** will include sites not currently hosted on the USC Dornsife web domain. Phases 2 and 3 will be rolling launches, and we'll be sending more details about them following our initial launch.

View the project timeline >>

Website Tutorials and Support

Need help using WordPress? Dornsife Technology Services has created **written documentation** and **video tutorials** that provide step-by-step instructions for how to use the WordPress content management system (CMS) to build your websites.
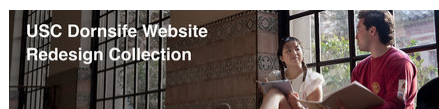
Zoom drop-in support hours and a dedicated **Slack support channel** are also available for anyone working on the project to make use of, whether you're looking for assistance with technical questions or about website content.
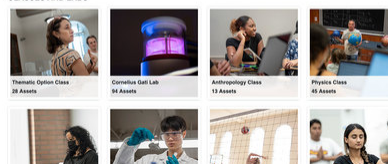
Smile! We Have Photos for Your Sites

As you build your web presence, you may need images for your site. We have several **image libraries with high-resolution photos available to use on your new sites**. They include photos of students, faculty, classes, commencement, campus scenery and much more.
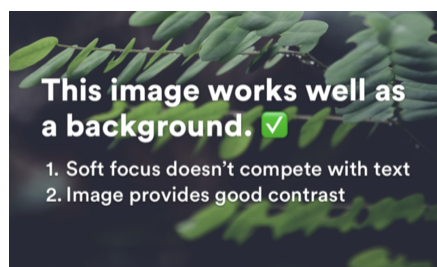
Visit our image libraries >>

Web Project Guides

Need guidance with **writing for the web** or **best practices for website accessibility**? We have guides for that! We also have a **web style guide** that lists all the pixel sizes for images in the website component library.

Download the guides (SSO required) >>

Have a question or suggestion? Email webproject@dornsife.usc.edu.

USCDornsife

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