

# VISUAL STUDIES RESEARCH INSTITUTE

Please see [dornsife.usc.edu/vsri/upcoming-events/](https://dornsife.usc.edu/vsri/upcoming-events/) for updated information.

SPRING 2021

## USC-LACMA History of Photography Seminar



WEDNESDAY, APRIL 21  
5-6:30pm PST

Book Talk: *Manufacturing Celebrity: Latino Paparazzi and Women Reporters in Hollywood*

VANESSA DIAZ

Assistant Professor of Chicana/o and Latina/o Studies,  
Loyola Marymount University

In *Manufacturing Celebrity*, Vanessa Díaz pulls the curtain back on Hollywood, tracing the complex power dynamics of the reporting and paparazzi work that fuel contemporary American celebrity culture. Drawing on ethnographic fieldwork, her experience reporting for People magazine, and dozens of interviews with photographers, journalists, publicists, magazine editors, and celebrities, Díaz examines the racialized and gendered labor involved in manufacturing and selling relatable celebrity personas.

*Manufacturing Celebrity* is available for purchase from [Duke University Press](https://www.dukeupress.edu/). Use discount code E20DIAZ for 30% off. Participants are encouraged to [download](#) and read the Introduction prior to the event.

RSVP  
to  
[vsri@usc.edu](mailto:vsri@usc.edu) for  
Zoom information  
or to be added to  
our Slack channel.

Image credit: Cover Image, *Manufacturing Celebrity*, Duke University Press, 2020.

