



VISUAL STUDIES RESEARCH INSTITUTE

USCDornsife



SPRING 2015 CALENDAR OF EVENTS VISUAL EVIDENCE

WEDNESDAYS, 2-4:50PM

**VSRI SEMINAR SERIES
MDA 599: Material Evidence**

SOS 250 | unless otherwise noted on the VSRI website

To participate: one-time, several or weekly: RSVP to VSRI@USC.EDU and you will receive the syllabus, readings, and updates.



USC Professor of Art History AMY OGATA, leads a seminar of interdisciplinary cutting-edge research discussions, based on pre-circulated readings, with guests: DANIELA BLEICHMAR, USC, Early Modern Spanish Colonial Evidence LYNN SWARTZ DODD, USC, Archaeological Evidence RUTH E. ISKIN, Ben Gurion University, on Nineteenth-Century Posters ANN-SOPHIE LEHMANN, Universiteit Utrecht, on Materiality and Crime DEBORA L. SILVERMAN, UCLA, on Belgian Colonial Culture WILLA Z. SILVERMAN, Pennsylvania State, Luxury Books ALLISON STIELAU, Getty Pre-Doc and Yale, Early Modern Metalwork JUSTIN H. UNDERHILL, USC, Digital Materiality ANN MARIE YASIN, USC, Late Antiquity and Material Evidence

**USC-LACMA
HISTORY OF
PHOTOGRAPHY
SERIES**



SAT., FEBRUARY 7

FULL EXPOSURE: ART AND PORNOGRAPHY IN LOS ANGELES

MON., MARCH 23

SENSING MEMORY: THE HAPTIC AND KINESTHETIC IN GEORGE EASTMAN'S CAMERA BODY

TUES., MAY 5

A MATTER OF MEMORY: PHOTOGRAPHY AND OBJECTHOOD INTO THE DIGITAL AGE

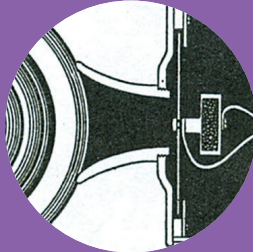
For more about the Series, please visit <https://dornsife.usc.edu/vsri/vsri-lacma-events/>

**TUESDAY, JAN 20
12:30-2PM**

"THE APPLICATION OF ANIMATION: INSTRUCTION, INSTRUMENT, INTERFACE"

AMBER BOWYER, Ph.D. Candidate, Critical Studies

Herklotz Room, Music Library in Doheny Memorial Library



5th Annual Anne Friedberg Memorial Grant Lecture

Bowyer situates the experiments of Animator Max Fleischer in the rich multimedia markets of the teens and twenties. She illustrates how they set the stage for technological innovations with moving images for the century to come, establishing animation as the instrument of instruction and interactivity any graphical interface user or guitar hero knows it to be today.

**WEDNESDAY, JAN 28
5:00-7:00PM**

"IF SPAIN WERE A BORDELLO: MUSINGS ON A NATIONAL EROS"

MAITE ZUBIAURRE, Professor in Spanish, Portuguese and Germanic Languages at UCLA

SOS B 40



Professor Zubiaurre will discuss sexual indeterminacy and pastiche in early twentieth-century erotic Spain or "España verde," a Spain that is sparkling, dynamic, uninhibited, freed from tradition, happily oblivious to sexual constraints and gender norms—so radically different from the typical historical rendering of the country as a somber, identity-searching nation.

**WEDNESDAY, FEB 18
12:30-2:00PM**

THE POSTER: ART, ADVERTISING, DESIGN, AND COLLECTING, 1860S-1900S

RUTH ISKIN, Professor of Art History in the Department of the Arts at Ben-Gurion University of the Negev

SOS 250



Book Launch

Professor Ruth Iskin will discuss her new book on nineteenth-century posters.

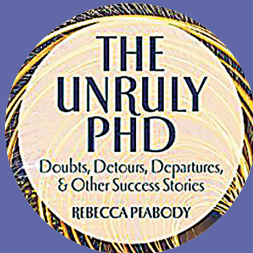
With Respondents:
ALEXIS CLARK, Art History, USC
VANESSA SCHWARTZ, History and Art History, USC

**TUESDAY, MARCH 10
12:30-2:00PM**

THE UNRULY PhD: DOUBTS, DETOURS, DEPARTURES, AND OTHER SUCCESS STORIES

REBECCA PEABODY, Head of Research Projects and Programs at the Getty Research Institute

SOS 250



Book Launch

In her latest book, *The Unruly PhD*, Rebecca Peabody presents a collection of first-person stories examining the many paths towards the PhD, as well as the detours along the way.

The first ten to RSVP to VSRI@USC.EDU will receive a complimentary copy of the book

APRIL 30-MAY 1

VSRI Conference: MATERIAL EVIDENCE

Academy for Polymathic Study, DML 241



This conference examines the question of material evidence and the ways that it intersects with, opposes, and/or redefines visual knowledge. Scholars will address how the technical examination of objects and the use of both new and old tools—from microscopy, chemistry, and photo enlargement to digital manipulation—have rendered new knowledge.

Co-sponsored by the Academy for Polymathic Study

<http://materialevidence.vsri.org/>

CONTEMPORARY SEMINARS



JANUARY 30 Saloni Mathur, UCLA Art History

FEBRUARY 20 Jane McFadden, Humanities & Sciences, Art Center College of Design

MARCH 27 Helen Molesworth, Museum of Contemporary Art, Los Angeles

APRIL 19 Judith Rodenbeck, Media and Cultural Studies, UC Riverside

<http://dornsife.usc.edu/vsri/contemporary-working-group/>