

Vanessa R. Schwartz
Fall 2024

Visual Studies Research Institute
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Education

- UNIVERSITY OF CALIFORNIA, BERKELEY
Ph.D. History Department, 1993
M.A. History, 1989

- PRINCETON UNIVERSITY
A.B. 1986
Magna Cum Laude and Phi Beta Kappa
History Major, Certificate in Women's and Gender Studies

Employment

- Professor of Art History and History, University of Southern California (USC), Spring 2007- (Joint Appointments, French and Italian and Critical Studies, School of Cinematic Arts)
- Director, Visual Studies Research Institute, USC, Fall 2013- present
- Director, Visual Studies Graduate Certificate, USC, 2019- Founding director, Fall 2006-Spring 2009; 2013-2017.
- Associate Professor of History, University of Southern California, Los Angeles, Fall 2000-Fall 2006
- Associate Professor of History, The American University, Washington, D.C., Fall 1999-Spring 2000
- Assistant Professor of History, The American University, Washington, D.C., Fall 1993-Spring 1999

Recent Visiting Appointments

- Distinguished Fellow of the Faculty of the Humanities, Hebrew University, Jerusalem, 2024-2026
- Professeur Invité, Ecole des Chartes, (National School of Patrimony), Paris, March 2024
- Visiting Distinguished Professor, Hebrew University, Jerusalem, April 2022
- Distinguished Terra Senior Scholar, Paris-Nanterre, March 2022
- Mercator Senior Fellow, Marburg University, Germany, November 2021 and March 2022

Recent Fellowships, Honors and Awards

- Millard Meiss Award, College Art Association, 2019, publication grant for *Jet Age Aesthetic*
- Furthermore Foundation, 2019, publication grant for *Jet Age Aesthetic*
- Guggenheim Fellowship, 2014-2015, taken 2018
- Lindbergh Chair, National Air and Space Museum, Smithsonian Museum, 2016, declined.
- Cullman Center Fellow, New York Public Library, 2015-2016
- USC Associates Award for Creativity in Research and Scholarship, 2015 (Highest University Faculty Scholarly Recognition)

Publications

Single-Authored Books

- *Jet Age Aesthetic: The Glamour of Media in Motion* (Yale University Press, 2020)
- *A Very Short Introduction: Modern France* (Oxford: Oxford University Press, 2011)

- *It's So French! Hollywood, Paris, and the Making of Cosmopolitan Film Culture* (Chicago: University of Chicago Press, 2007)
- *Spectacular Realities: Early Mass Culture in Fin-de-Siècle Paris* (Berkeley: University of California Press, 1998). Korean translation.

Recent Co-Authored, Co-Edited Book and Special Issues

- Co-author and editor, with Britt Salvesen and Leah Lehmbek, *City of Cinema: Paris, 1850-1907* (Los Angeles: LACMA/Delmonico, 2022)
- Special Issue, *Representations 145*, issue co-editor, with Daniela Bleichmar and co-author “Visual History: The Past in Pictures” (March 2019). “Visual History: The Past in Pictures” pp. 1-31.
- Co-editor, with Jason Hill, *Getting the Picture: The Visual Culture of the News* (Bloomsbury, 2015)

Recent Articles and Book Chapters

- “Getaway Car: Taylor Swift” (in French), in Staszak and Pieroni, *Voyages Enchantés* (Geneva: Georg): 118-119. 1000 Words
- “Circulation” in Liz Siegel, editor, *Art Institute of Chicago Field Guide to Photography and Media* (Chicago: Polymode Studio, January 2023) 1000 words
- “Pourquoi Paris?” and “Paris, Ville Ecran” in Paini, Perrin and Robert, eds. *Vivement le cinéma: Exposition, Musée d'Orsay*. (Paris: Reunion des Musées Nationaux, 2021); 1000 and 1500 words)
- “Fly with Me” *Aeon*, September 14, 2020; <https://aeon.co/essays/digital-culture-built-on-the-seamless-speed-of-the-jet-age>
- “Photography and the Parisian Street” in Paul Mellantin and Olga Osadtschy, eds. *Exposure Time* (Christoph Merian, Switzerland Kunstmuseum, Basel, 2020)
- “Is the Jet Age Over?” *Journal of Visual Culture/Harun Farouki Institute*, March 30, 2020; <https://www.harun-farouki-institut.org/en/2020/03/30/is-the-jet-age-over-jvc-hafi-1/>
- “Visual History: The Past in Pictures” Co-Authored, with Daniela Bleichmar, *Representations 145* (Spring 2019):1-31.
- “Networks: Technology, Mobility and Mediation in Visual Culture” in *American Art* (Summer 2017) v.31, n.2 104-109.

Work in Progress:

- Co-editor with Jens Ruschatz, Alice Morin, Special Issue, *Word and Image*; “Re-thinking Photobooks” (editing seven essays, co-writing an introduction, and writing one 25 page article about Time-Life Books), Accepted for publication, *Word and Image*, 2025.
- “The Trip Around the World” “Film and the Tour du Monde” and “The World Tour” for catalogue for the *Globetrotting and The Tour du Monde*. Summer 2024. Essays to accompany Museum exhibition at Swiss National Museum in Prangins, March 2025.
- Book Project, Proposal Stage: “Visual History: How Pasts Became Present in the Age of Mechanical Reproducibility” Research Leave 2024.

Recent Papers Delivered

- “Image History/History in Images,” Department of History, Art History and Art Museum, UBC, Vancouver, December 4, 2024.
- “Image Time” Art History, University of Tubingen, October 31, 2024.
- **Keynote**, “On Media Moguls” Transmedia Empires Conference, Paris. October 23, 2024.
- “Around the World with Mike Todd” Jules Verne, *Around the World* Conference, Amiens, October 16, 2024.
- **Distinguished Lecture**: “The Visual Archive,” Ecole des Chartes, March 26, 2024.
- Lecture, “Globetrotting and The History of the World Tour.” Department of Geography, University of Geneva, March 6, 2024.

- **Keynote**, “The Cinematic Century” at *Thinking the Twentieth Century: Perspectives from the Twenty-first Century*, University of Coimbra, Portugal, Center for Interdisciplinary Studies, February 2023.

Public Research Projects

- Co-Curator: “L’oeil ouvert. Photographie d’actualités, archives, histoire” French National Archives, 2028.
- “Globetrotters: The First Tours du Monde,” Member, Scientific Committee, 2023-; Exhibition planning for Swiss National Museum, Prangins, Exhibition, opening March 2025.
- Co-Curator, Exhibition, “Vivement le Cinéma!” (Musée d’Orsay, Paris, September 2021-January 2022) and “City of Cinema: Paris, 1850-1907” (LACMA, February 2022-July 2022), Fall 2018- Spring 2022
- Consultant George Lucas Museum of Narrative Arts, Fall 2019

Recent Institutional Research Grants and Funded Projects

- SF 1,000,000.00 *Globetrotting: Touring Round the World (1869-1914)* co-PI with Jean-François Staszak (Geography, University of Geneva) Fonds National de la Recherche Scientifique (Suisse) (FNRS). 2023-2026. Project includes an international team of twelve, of whom I am one of the PIs. Three study and planning meetings a year, one major museum exhibition, three conferences, two publications, and initial investigation for a second exhibition.
- \$200,000: 2022-2025: *Images Out of Time: Visual and Material Culture in a Digital Age*: National Endowment for the Humanities: Award for combined research and curriculum development grant regarding the power of images and objects in shaping historical consciousness. Member of Team and Visual Studies Research Institute (Director) institutional home at USC.
- \$175,000 Mellon Sawyer Seminar for Visual Studies Research Institute, Co-PI with Daniela Bleichmar, 2016

Recent Conferences Organized

- *Re-Writing the History of the Photobook*, co-organized with Jens Ruschatz, Alice Morin Marburg, Germany, October 2022
- *Commercial Pictures and The Arts and Technics of Visual Persuasion*, co-organized with Jennifer Greenhill (USC) and Alex Taylor (Pitt), Hagley Library, November 2019
- *Finding One’s Place: Photography and Its Many Dimensions*, LACMA-USC, February 2019

Recent Media Appearances

- “Barbie’s Influence hasn’t Slowed,” Valli Herman, *LA Times*, December 5, 2023.
- On-Camera Interviews, “L’Oeil, Le Pinceau et le Cinématographe,” dir. Stéphane Cornic, Arte 2021.
- Australian Radio, October 7, 2020.
- Radio Interview, “France Culture” “Uncle Walt, Mister Disney” Episode 4, August 8, 2019.

Languages: Fluent in French, excellent Spanish and Italian, basic German.