

Vanessa R. Schwartz
Fall 2023

Visual Studies Research Institute
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Education

- UNIVERSITY OF CALIFORNIA, BERKELEY
Ph.D. History Department, 1993
Dissertation: “The Public Taste for Reality: Early Mass Culture in fin-de-siècle Paris”
(Director: Professor Susanna Barrows)

M.A. History, 1989
Distinction, Qualifying Examinations
Fields: Late Modern Europe, Early Modern Europe, Popular Visual Culture

- PRINCETON UNIVERSITY
A.B. 1986
Magna Cum Laude and Phi Beta Kappa
History Major, Certificate in Women’s and Gender Studies

Current Employment

- Professor of Art History, University of Southern California (USC), Spring 2007-
(Joint Appointments in History, French and Italian and Critical Studies, School of Cinematic Arts)
- Director, Visual Studies Research Institute, USC, Fall 2013- present (university-wide faculty, post-doc, and graduate research institute)
- Director, Visual Studies Graduate Certificate, USC, 2019- (university-wide graduate certificate for doctoral students). Founding director, Fall 2006-Spring 2009; 2013-2017.

Selected Visiting Appointments

- Professeur Invité, Ecole des Chartes, Paris, March 2024
- Visiting Distinguished Professor, Hebrew University, Jerusalem, April 2022
- Distinguished Terra Senior Scholar, Paris-Nanterre, March 2022
- Mercator Senior Fellow, Marburg University, Germany, November 2021 and March 2022
- Visiting Senior Scholar, Terra Foundation, Giverny, France, Summer, 2020 (moved online)
- Professeur Invité, Université de Genève, October 2018

Selected Recent Fellowships, Honors and Awards

- Millard Meiss Award, College Art Association, 2019, publication grant for *Jet Age Aesthetic*
- Furthermore Foundation, 2019, publication grant for *Jet Age Aesthetic*
- Guggenheim Fellowship, 2014-2015, taken 2018
- Lindbergh Chair, National Air and Space Museum, Smithsonian Museum, 2016, declined.
- Cullman Center Fellow, New York Public Library, 2015-2016
- USC Associates Award for Creativity in Research and Scholarship, 2015 (Highest University Faculty Scholarly Recognition)
- USC Mellon Mentoring Award for the Mentoring of Postdoctoral Fellows, 2015
- Getty Scholars Program, “Color” Theme, Getty Research Institute, 2012-2013
- USC College Raubenheimer Award, 2010 (Highest College Faculty Recognition for Outstanding Scholarship, Teaching and Service)

Publications

Single-Authored Books

- *Jet Age Aesthetic: The Glamour of Media in Motion* (Yale University Press, 2020)
- *A Very Short Introduction: Modern France* (Oxford: Oxford University Press, 2011)
- *It's So French! Hollywood, Paris, and the Making of Cosmopolitan Film Culture* (Chicago: University of Chicago Press, 2007)
- *Spectacular Realities: Early Mass Culture in Fin-de-Siècle Paris* (Berkeley: University of California Press, 1998). Korean translation.

Co-Authored, Co-Edited Book and Special Issues

- Co-author and editor, with Britt Salvesen and Leah Lehmbek, *City of Cinema: Paris, 1850-1907* (Los Angeles: LACMA/Delmonico, 2022)
- Special Issue, *Representations 145*, issue co-editor, with Daniela Bleichmar and co-author “Visual History: The Past in Pictures” (March 2019). “Visual History: The Past in Pictures” pp. 1-31.
- Co-editor, with Jason Hill, *Getting the Picture: The Visual Culture of the News* (Bloomsbury, 2015)
- Section co-editor and issue foreword co-author with Jan Von Brevern, “Photography’s Past Futures” in *Getty Research Journal* (Spring 2015)
- Co-editor with Lynn Hunt, “The History Issue,” *Journal of Visual Culture* (V. 9, no. 3, December 2010)
- Co-editor with Christian Delage and Thierry Gervais, “Caught in the Act: The History of Photojournalism,” *Etudes Photographiques*. (No. 26, November 2010)
- Co-editor with Phil Ethington, “Urban Icons.” *Urban History* v. 33, no. 1 (May 2006). Designed multi-media companion: www.journals.cambridge/urbanicons.
- Co-editor with Jeannene Przyblyski, *The Nineteenth Century Visual Culture Reader* (London: Routledge, 2004)
- Co-editor with Leo Charney, *Cinema and the Invention of Modern Life* (Berkeley: University of California Press, 1995) Portuguese and Japanese translations.

Selected Articles and Book Chapters

- “Circulation” in Liz Siegel, editor, *Art Institute of Chicago Field Guide to Photography and Media* (Chicago: Polymode Studio, January 2023) 1000 words
- “Pourquoi Paris?” and “Paris, Ville Ecran” in Pains, Perrin and Robert, eds. *Vivement le cinéma: Exposition, Musée d’Orsay*. (Paris: Reunion des Musées Nationaux, 2021); 1000 and 1500 words)
- “Fly with Me” *Aeon*, September 14, 2020; <https://aeon.co/essays/digital-culture-built-on-the-seamless-speed-of-the-jet-age>
- “Photography and the Parisian Street” in Paul Mellantin and Olga Osadtschy, eds. *Exposure Time* (Christoph Merian, Switzerland Kunstmuseum, Basel, 2020)
- “Is the Jet Age Over?” *Journal of Visual Culture/Harun Farouki Institute*, March 30, 2020; <https://www.harun-farouki-institut.org/en/2020/03/30/is-the-jet-age-over-jvc-hafi-1/>
- “Visual History: The Past in Pictures” Co-Authored, with Daniela Bleichmar, *Representations 145* (Spring 2019):1-31.
- “Networks: Technology, Mobility and Mediation in Visual Culture” in *American Art* (Summer 2017) v.31, n.2 104-109.
- “Le XIX Siècle au prisme du Visual Studies” in *Revue d’Histoire du XIX siècle* n.49, n.2 2014:139-179.
- “Dimanche à Orly: The Jet-Age Airport and the Spectacle of Technology Between Sky and Earth,” *French Politics, Culture and Society* v. 32, n. 3, (Fall 2014): 24-44.
- Interview with Lynn Hunt in *Public Culture*, V. 26, n. 3 (Fall 2014): 559-577.
- “LAX: Designing for the Jet Age” in De Wit and Alexander, eds. *Overdrive: Architecture in Los Angeles* (Los Angeles: Getty Publications, 2013): 163-183.
- “Paris, 1900” in Antoine de Baecque, *Paris Vu Par Hollywood* (Paris: Skira/Flammarion, 2012): 110-132.

- “Capturing the Moment” (with Lynn Hunt), “The History Issue,” *Journal of Visual Culture* (V. 9, no. 3, December 2010): 259-271.
- “Wide Angle at the Beach: The Cannes Film Festival and the Origins of Paparazzi Photography” in “Caught in the Act: The History of Photojournalism,” *Etudes Photographiques*. (No. 26, November 2011): 220-240. (Also, Portuguese translation for Brazilian edited volume, by Igor Sacramento, ed.)
- “Who Killed Brigitte Bardot: Perspectives on the New Wave at Fifty.” Focus Forum, “The New Wave at Fifty,” *Cinema Journal* 49, no. 4 (Summer 2010): 145-152.
- “Film and History”. In James Donald and Michael Renov, eds., *The Sage Handbook of Film Studies* (Los Angeles, 2008): 199-215. Reprinted in *Histoire@Politique*, n. 19 (January-April 2013) <http://www.histoire-politique.fr>
- “Afterword: The Promise and Perils of Visual Culture’s Big Tent.” *Visual Resources* XXII, no.1 (March 2006): 81-85.
- “Walter Benjamin for Historians.” *American Historical Review* 106, no. 5 (December 2001): 1721-1743.

Recent Papers Delivered

Selected Invited Lectures, Plenaries and Comments

- **Keynote**, “The Cinematic Century” at *Thinking the Twentieth Century: Perspectives from the Twenty-first Century*, University of Coimbra, Portugal, Center for Interdisciplinary Studies, February 2023.
- **Distinguished Lecture**, “With Franklin, Jefferson and Charles and Ray Eames: Presenting the Past through Connections” Hebrew University, Jerusalem, May 1, 2022
- **Keynote, Closing Talk**, “We Can Never Go Back to Before,” Visual Culture of Pre-History in the Americas, INHA, Paris, April 6-7.
- “Time-Life Books: From News to History” Paris, Terra Foundation, April 4, 2022.
- “Enfin Le Cinéma et les études visuelles” Paris, Fondation Pathé-Seydoux, December 6, 2021.
- **Mercator Distinguished Lecture** “Jet Age Aesthetic” Marburg, December 1, 2021.
- **Keynote Closing Comment**, “Media Constellations Conference” University of Cologne, November 25-27, 2021.
- Disneyland’s Jet Age Aesthetic, Rochester Institute of Technology, November 16, 2021
- **Keynote**: “Jet Age Aesthetic: The Glamour of Media in Motion,” “It Moves!” Colloquium, on-line and in Udine, October 2021.
- Cullman Conversations, New York Public Library, with Jed Perl, NYRB, about *Jet Age Aesthetic*, March 2020: Cancelled
- Jet Age Aesthetic: The Glamour of Media in Motion: Conversation with WJT Mitchell, March 8, 2020, Seminary Coop Bookstore, Chicago
- “Jet Age Aesthetic: The Glamour of Media in Motion” Northwestern University, March 6, 2020, History Institute, Chicago

Public Research Projects

- Co-Curator, Exhibition, “Vivement le Cinéma!” (Musée d’Orsay, Paris, September 2021-January 2022) and “City of Cinema: Paris, 1850-1907” (LACMA, February 2022-July 2022), Fall 2018- Spring 2022
- Consultant George Lucas Museum of Narrative Arts, Fall 2019

Institutional Research Grants and Funded Projects: 2017- present

- SF 1,000,000.00 *Globetrotting: Touring Round the World (1869-1914)* co-PI with Jean-François Staszak (Geography, University of Geneva) Fonds National de la Recherche Scientifique (Suisse) (FNRS). 2023-2026
- \$200,000: 2022-2025: *Images Out of Time: Visual and Material Culture in a Digital Age*: National Endowment for the Humanities: Award for combined research and curriculum development grant regarding the power of images and objects in shaping historical consciousness. Member of Team and Visual Studies Research Institute (Director) institutional home at USC.

- \$175,000 Mellon Sawyer Seminar for Visual Studies Research Institute, Co-PI with Daniela Bleichmar, 2016

Recent Conferences Organized

- *Re-Writing the History of the Photobook*, co-organized with Jens Ruschatz, Alice Morin Marburg, Germany, October 2022
- *Commercial Pictures and The Arts and Technics of Visual Persuasion*, co-organized with Jennifer Greenhill (USC) and Alex Taylor (Pitt), Hagley Library, November 2019
- *Finding One's Place: Photography and Its Many Dimensions*, LACMA-USC, February 2019
- *Visual History: The Past in Pictures*, with Daniela Bleichmar, May 2017

Editorial Activities and Professional Service

- Reviewer, Israel Science Foundation, Spring, 2021
- Reviewer, Swiss Conference and publication on Simulation, 2018
- Screener, U Colorado Humanities Center, 2017
- ACLS Dissertation Fellowship Committee, Final Selections, 2012-2015
- Screener, Wolfsonian Grants, 2013-14
- Screener, Chateaubriand Fellowships, 2013-14
- Member, Cundill Book Prize Committee, 2012-2013
- Member, Editorial Board, *Word and Image*, 2012-
- Screener, Ryskamp and Burkhardt Grants, 2011-2012
- Member, Editorial Board, *Transbordeur*, 2016-
- Member, Editorial Board, *Technology and Culture*, 2010-
- Member, Editorial Board, *Journal of Visual Culture*, 2009-
- Member, Editorial Board, *Journal of Urban History*, 2009-
- Member, Editorial Board, *Etudes Photographiques*, 2008-
- Referee: Terra Foundation, McGill University, University of Chicago Press, University of California Press, Columbia University Press, University of Minnesota Press, MIT Press etc..
- Article Review for: [Nonsite](#), [Transbordeur](#), [Art Bulletin](#), [American Art](#), [French Historical Studies](#), [Feminist Studies](#), [The Journal of Holocaust and Genocide Studies](#), [The Journal of Modern History](#), [The American Historical Review](#), [Urban History](#), [Word and Image](#), [Technology and History](#)
- Promotion and Tenure reviews: As examples: Hebrew University, McGill, Columbia, Harvard University, MIT, University of Iowa, Ben Gurion University, Wesleyan, U Mass, Georgia Tech, University of Kansas. Reviews in History, Film Studies, Art History and French at both ranks.

Recent Media Appearances

- On-Camera Interviews, "L'Oeil, Le Pinceau et le Cinématographe," dir. Stéphane Cornic, Arte 2021.
- Australian Radio, October 7, 2020.
- Radio Interview, "France Culture" "Uncle Walt, Mister Disney" Episode 4, August 8, 2019.
- *Dornsife News* regarding the Moon Walk, July 2019.
- Radio interviews, in French, Geneva on occasion of talk about "Fake News" October 2018.
- "Be Natural" Documentary film about Alice Guy Blaché. 2018

Languages: Fluent in French, excellent Spanish and Italian, basic German.