

V-level (44 clusters)	W (24)	X (14)	Y (9)	Z(3)
V1	Social Values W1	Morals & Values X1	Morality & Virtue Y1	MEANING Z1
V2	Personal Morals W2			
Social Giving V3	Help Others W3	Virtues X2		
Interpersonal Care V4				
Respected V5	Highly Regarded W4			
Inspiring V6				
V7	w5 X3 Religion & Spirituality Y2			
V8	Wisdom & Serenity W6	Self-fulfill X4	Self-Actualize Y3	COMMUNION Z2
Self-knowledge V9	Self-knowledge & Contentment W7			
Happiness V10	Appreciating Beauty W8	Openness to Experience X5		
V11				
Enjoy Life V14				
Exploration V12	Embrace & Explore Life W9	Self-protect X6	Avoidance Motives Y4	
Pursue Ideals & Passions V13				
Avoid Stress & Anxiety V15	Avoid Instability W10	Avoid Rejection & Conflict W11		
Avoid Harm V16				
Avoid Rejections V17	w12 Avoid Hassle X7			
Avoid Conflict V18				
Avoid Socializing V19				
Avoid Effort V20				
Interpersonally Effective V21	Relate & Belong W13	Security & Belonging X8	Social Relating Y5	
Social Life & Friendship V22				
Liked V23	Intimacy W14			
Sexual Intimacy V24				
Emotional Intimacy V25	Stability W15			
Fastidious V26				
Stability & Safety V27	Dominate Others W16	Power X9		
Better than Others V28				
Control of Others V29	Leadership W17			
V30				
V31	w18 X10 Health Y6			
Good Family Life V32	w19 X11 Family Y7			
Close to Parents' Family V33				
Mastery & Perseverance V34	Achievement W20	Ambition & Ability X12	Mastery & Competence Y8	AGENCY Z3
Avoid Failure V35	Self-Efficacy W21			
Confidence & Autonomy V36				
Self-Regulated V37	Practical Competence W22			
Smart & Rational V38				
Organized & Efficient V39	w23 Intellectual Competence X13			
Analysis & Technical Know-How V40				
Intellectual Growth V41				
Money & Wealth V42	Finances W24	Financial & Occupational X14	Success Y9	
Financial Freedom V43				
v44 Occupational Success W25				

Fig 2. Labeled Clusters for Motive Taxonomy.