

East Asian Studies 150g: Introduction to East Asian Studies (Spring 2013)
(Syllabus updated 1/13/13)

Course head:

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Teaching assistants:

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Lecture time and place:

Mudd Hall (MHP) 101, W-F 10:00-11:50 AM (usually we will finish up by 11:30)

Discussion sections time and place:

Dong sections	1.M 10:00-10:50am	25802	SOS B47
	2.T 1:00-1:50pm	25816	WPH 207
Ordell sections	1.Th 11:00-11:50am	25812	MRF 229
	2.W 1:00-1:50pm	25818	SOS B52

Course summary and goals:

This course introduces students to the history, politics, and economics of modern East and South Asia, with a special focus on interactions with the Western powers. We ask the following main question in this course. What political, economic, and social conditions have helped or hindered Asian countries' quest to achieve economic growth and external power? We focus in particular on four Asian countries: Japan, China, India, and Korea (both North and South). By studying and comparing these four countries' rocky roads to economic and political development in the modern era, we can better understand the impressiveness and fragility of their recent gains. We can also seek more general insights into the wealth and poverty, and the power and weakness, of nations—insights that might even be relevant when we think about the difficult policy choices facing the contemporary US.

This is a challenging course. Given the breadth of topics that a “survey course” such as this must cover, there is a relatively heavy reading load: about 100 pages of reading per week. Some of you may be unused to having so much reading. In addition, the reading is in the form of academic articles, rather a textbook. These articles are addressed to other academics, so their arguments and vocabulary are not “dumbed down,” and sometimes they assume background knowledge that you may not have. But do not fear. You can do it. And you are not alone. I will attempt to provide that background knowledge and summarize the articles' main points in lecture, and your TAs will provide ample opportunity to clarify further in section meetings. Almost all articles are available through the USC libraries e-journals system, mostly JSTOR: ask your TA if you have any problem accessing them. (A few readings that are unavailable through USC libraries will be posted on Blackboard.)

The major assignments in the course are two hour exams and the final exam, plus a powerpoint presentation. See the “Grading” section below for more information.

Grading breakdown:

Final exam: 35%

Two hour exams: 15% each, 30% total

Powerpoint project: 15%

Participation in section: 20%

Extra credit: Personal 1-2 page essay about Asia-themed Visions and Voices events on the syllabus: 1% each (can do up to 4)

Notes on grading:

1. About a week prior to each exam, your TAs will provide you with “cheat sheets” of possible ID and essay questions, and also discuss strategies for getting a good grade.
2. The final exam will feature a mix of IDs drawing on material from the last third of the course, and a long essay drawing on material from the entire course. You will receive a list of possible IDs beforehand. The goal on the IDs (people, places, artifacts, events) is to describe what makes it historically important, and offer at least two interesting details about it.
3. The two hour exams will feature IDs drawing on material from the first and second thirds of the course, respectively.
4. The powerpoint project will be a comprehensive introduction to a famous Asian person, place, artifact, or event. You chose what person/thing to study. You will make at least 10 slides, which should speak for themselves. Each slide should feature a mix of text and images. All text and images should be hyperlinked to the web page where you found the information.
5. Grading for section performance depends mainly on constructive in-class questions and comments and regular attendance.

COURSE SCHEDULE

Jan 16- Introduction to the course, explanation of the syllabus.

I. THE BACKGROUND: EUROPE’S RISE, ASIA’S FALL**A. Economic growth disparity and European imperialism in Asia**

Jan 18 -Economic and social contexts

Jack A. Goldstone. Efflorescences and Economic Growth in World History: Rethinking the "Rise of the West" and the Industrial Revolution. *Journal of World History*, Vol. 13, No. 2 (Fall 2002), pp. 323-389

Jan 23 –International dimensions

Daniel R. Headrick. The Tools of Imperialism: Technology and the Expansion of European Colonial Empires in the Nineteenth Century. *The Journal of Modern History*, Vol. 51, No. 2, Technology and War (Jun., 1979), pp. 231-263

II. JAPAN’S ECONOMIC AND POLITICAL DEVELOPMENT SINCE 1868

A. The emergence of Japan

Jan 25 -Economic and social contexts

Kanji Ishii. The Mercantile Response in the Meiji Period: Capital Accumulation by Merchants and the Government's Rejection of Foreign Capital. *Social Science Japan Journal*, Vol. 12, No. 2 (2009), pp. 211-225

Koji Taira. Factory Legislation and Management Modernization during Japan's Industrialization, 1886-1916. *The Business History Review*, Vol. 44, No. 1 (Spring, 1970), pp. 84-109

EXTRA CREDIT: Saturday, Jan 26: Movie screening: "Naked Island" (Japan, 1960), hosted by the movie star Benicio Del Toro. A USC Visions and Voices program event. Free but you need to RSVP after 1/9 at <http://web-app.usc.edu/ws/eo2/calendar/113/event/897838>

Jan 30 –International expansion

Kozo Yamamura. Success Illgotten? The Role of Meiji Militarism in Japan's Technological Progress. *The Journal of Economic History*, Vol. 37, No. 1 (Mar., 1977), pp. 113-135

J. W. Steinberg. Was the Russo-Japanese War World War Zero? *The Russian Review*, Vol. 67, No. 1 (January 2008), pp. 1–7

B. The Pacific War

Feb 1- Japan goes for broke

Yumiko Iida. Fleeing the West, Making Asia Home: Transpositions of Otherness in Japanese Pan-Asianism, 1905-1930. *Alternatives: Global, Local, Political*, Vol. 22, No. 3 (July-Sept. 1997), pp. 409-432

Sandra Wilson. The Manchurian Crisis and Moderate Japanese Intellectuals: The Japan Council of the Institute of Pacific Relations. *Modern Asian Studies*, Vol. 26, No. 3 (Jul., 1992), pp. 507-544

Feb 6-Japan loses [GUEST LECTURER: JOHN MUELLER]

John Mueller. Pearl Harbor: Military Inconvenience, Political Disaster. *International Security*, Vol. 16, No. 3 (Winter, 1991-1992), pp. 172-203

Feb 8-The Bomb

Sadao Asada. The Shock of the Atomic Bomb and Japan's Decision to Surrender: A Reconsideration. *Pacific Historical Review*, Vol. 67, No. 4 (Nov., 1998), pp. 477-512

EXTRA CREDIT: Friday, Feb. 8: Theater performance: "FACE" starring Haerry Kim. A USC Visions and Voices program event. Free but you need to RSVP after 1/17 at <http://web-app.usc.edu/ws/eo2/calendar/113/event/897845>

C. The rebirth of Japan

Feb 13- Economic and social contexts

Rieko Kage. The Effects of War on Civil Society: Cross-National Evidence from World War II. In Elizabeth Kier and Ronald Krebs, eds., *In War's Wake* (Cambridge UP, 2010). THIS ARTICLE WILL BE POSTED ON BLACKBOARD.

Nancy Ettliger. The Roots of Competitive Advantage in California and Japan. *Annals of the Association of American Geographers*, Vol. 81, No. 3 (Sep., 1991), pp. 391-407

Feb 15- Losing an empire, finding a role?

Richard Samuels and D. Friedman. How to Succeed Without Really Flying: Japan's Technology and Security Ideology. In M. Frankel and M. Kahler (eds.), *Regionalism and Rivalry: Japan and the U.S. in Pacific Asia*. Chicago: University of Chicago Press, 1993, pp. 251 - 317. Article available at <http://www.nber.org/chapters/c7841.pdf>

Eyal Ben-Ari and Sabine Frühstück. The Celebration of Violence: A Live-Fire Demonstration Carried out by Japan's Contemporary Military. *American Ethnologist*, Vol. 30, No. 4 (Nov., 2003), pp. 540-555

III. INDIA AND CHINA'S ECONOMIC AND POLITICAL DEVELOPMENT SINCE THE 1930s

A. Revolutions in China and India

Feb 20-Two kinds of revolution

Edward L. Katzenbach, Jr. and Gene Z. Hanrahan. The Revolutionary Strategy of Mao Tse-Tung. *Political Science Quarterly*, Vol. 70, No. 3 (Sep., 1955), pp. 321-340

C. Douglas Lummis. The Smallest Army Imaginable. *Alternatives: Global, Local, Political*, Vol. 31, No. 3 (July-Sept. 2006), pp. 313-343

Feb 22-HOUR EXAM #1 (SECTIONS I AND II)

B. India and China's development struggles

Feb 27-India from 1950s-1970s: into the ditch

Paul R. Brass. India, Myron Weiner and the Political Science of Development. *Economic and Political Weekly*, Vol. 37, No. 29 (Jul. 20-26, 2002), pp. 3026-3040

Arend Lijphart. The Puzzle of Indian Democracy: A Consociational Interpretation. *The American Political Science Review*, Vol. 90, No. 2 (Jun., 1996), pp. 258-268

EXTRA CREDIT: Thursday, Feb. 28: Theater performance: "Christmas in Hanoi" by the East West players. A USC Visions and Voices program event. Limited tickets available; RSVP after 2/6 at <http://web-app.usc.edu/ws/eo2/calendar/113/event/899651>

Mar 1-China from 1950s-1970s: into the abyss

Thomas P. Bernstein. Mao Zedong and the Famine of 1959-1960: A Study in Willfulness. *The China Quarterly*, No.186 (2006), pp. 421-445

Joel Andreas. The Structure of Charismatic Mobilization: A Case Study of Rebellion During the Chinese Cultural Revolution. *American Sociological Review*, Vol. 72 (June 2007), pp. 434–458

C. China the phoenix

Mar 6--Economic and social contexts 1980s-2000s

Evan A. Feigenbaum. Who's Behind China's High-Technology "Revolution"? How Bomb Makers Remade Beijing's Priorities, Policies, and Institutions. *International Security*, Vol. 24, No. 1 (Summer, 1999), pp. 95-126

A. I. Johnston and Sheena Chestnut, "Is China Rising?" in Eva Paus, Penelope Prime, and Jon Western, eds., *Global Giant: Is China Changing the Rules of the Game?* (New York: Palgrave MacMillan 2009). [This article will be made available on Blackboard.]

Mar 8 –Foreign affairs 1980s-2000s [GUEST LECTURER: DANIEL LYNCH]

Daniel C. Lynch. Chinese Thinking on the Future of International Relations: Realism as the Ti, Rationalism as the Yong? *The China Quarterly*, No. 197 (March 2009), pp. 1-21

Zheng Wang. National Humiliation, History Education, and the Politics of Historical Memory: Patriotic Education Campaign in China. *International Studies Quarterly*, Vol. 52, No. 4 (2008), pp. 783-806.

POWERPOINT PROJECTS DUE VIA EMAIL BY 9 PM TODAY (3/8).

D. India resurgent?

Mar 13- Economic and social contexts 1980s-2000s

Atul Kohli. Politics of Economic Growth in India, 1980-2005: Part I: The 1980s. *Economic and Political Weekly*, Vol. 41, No. 13 (April 1, 2006), pp. 1251-1259

Atul Kohli. Politics of Economic Growth in India, 1980-2005: Part II: The 1990s and Beyond. *Economic and Political Weekly*, Vol. 41, No. 14 (Apr. 8-14, 2006), pp. 1361-1370

Mar 15-Class canceled. Enjoy your spring break!

Mar 27-Foreign affairs 1980s-2000s

Aseema Sinha and Jon P. Dorschner. India: Rising Power or a Mere Revolution of Rising Expectations? *Polity*, Vol. 42, No. 1 (2010), pp. 74-99.

Jacques E. C. Hymans. India's Soft Power and Vulnerability. *India Review*, Vol. 8, No. 3 (August 2009), pp. 234-265

IV. THE KOREAS' ECONOMIC AND POLITICAL DEVELOPMENT SINCE 1945

-Mar 29: North Korea

Gwang-Oon Kim. The Making of the North Korean State. *The Journal of Korean Studies*, Vol. 12, No. 1 (Fall 2007), pp. 15-42

Jacques E. C. Hymans. North Korea's Nuclear Neurosis. *Bulletin of the Atomic Scientists*. Vol. 63, No. 3 (2007), pp. 44-49.

-Apr 3: South Korea (&Taiwan) [GUEST LECTURER: DAVID KANG]

David Kang. South Korean and Taiwanese Development and the New Institutional Economics. *International Organization*, Vol. 49, No. 3 (Summer, 1995), pp. 555-587

Mark Clifford, *Troubled Tiger* (New York: M.E. Sharpe, 1998), Chapters 10 and 19. PDF will be made available on Blackboard.

-Apr 5: No class: study for hour exam #2

-Apr 10: HOUR EXAM #2 (SECTIONS III AND IV)

V. THE US IN ASIA, ASIA IN THE US

A. The American state in contemporary Asia

Apr 12-America in Cold War Asia

Victor D. Cha. Powerplay: Origins of the U.S. Alliance System in Asia. *International Security*, Vol. 34, No. 3 (Winter, 2009/2010), pp. 158-196

John A. Nagl. Learning to Eat Soup with a Knife: British and American Army Counterinsurgency Learning During the Malayan Emergency and the Vietnam War. *World Affairs*, Vol. 161, No. 4 (Spring 1999), pp. 193-199

Apr 17-America in Post-Cold War Asia

Paul J. Smith. The China-Pakistan-United States Strategic Triangle: From Cold War to the “War on Terrorism”. *Asian Affairs: An American Review*, Vol. 38, No. 4 (December 2011), pp. 197-220.

Catherine Lutz. Empire is in the details. *American Ethnologist*, Vol. 33, No. 4 (November 2006), pp. 593–611.

B: Western business and media in contemporary Asia

Apr 19-Material effects [GUEST LECTURER: SAORI KATADA]

Saori Katada. Seeking a Place for East Asian Regionalism: Challenges and Opportunities under the Global Financial Crisis. *The Pacific Review*, Vol. 24, No. 3 (2011), pp. 273-290.

Stephen J. Frenkel and Scott Duncan. Compliance, collaboration, and codes of labor practice: The Adidas connection. *California Management Review*, Vol. 45, No. 1 (2002), 29-49.

Apr 24-Cultural effects

Stanley Rosen. Contemporary Chinese Youth and the State. *Journal of Asian Studies*, Vol. 68, No. 2 (2009), pp. 359-369.

Giacomo Chiozza and Ajin Choi. Going the American Way: The Surprising Case of Korean Pro-Americanism. *Pacific Review*, Vol. 25, No. 2 (May 2012), pp. 269-292.

C. Asia in the contemporary West

Apr 26-Material effects

Shaun Breslin. Power and Production: Rethinking China's Global Economic Role. *Review of International Studies*, Vol. 31, No. 4 (October 2005), pp. 735-753

Daniel W. Drezner. Bad Debts: Assessing China's Financial Influence in Great Power Politics. *International Security*, Vol. 34, No. 2 (Fall 2009), pp. 7-45

EXTRA CREDIT: Saturday, April 27: Movie festival: "Troubled Ocean: Filmmakers Imagine the Pacific." Films from Fiji, The Philippines, and Korea. Pick one or watch 'em all, plus panel discussions with filmmakers. A USC Visions and Voices program event. Free; more info at <http://web-app.usc.edu/ws/eo2/calendar/113/event/897888>

May 1-Cultural effects

Mara A. Cohen-Marks and Christopher Stout. Can the American Dream Survive the New Multiethnic America? Evidence from Los Angeles. *Sociological Forum*, Vol. 26, No. 4 (December 2011), pp. 824-845.

William Benjamin Piggot. Globalization from the Bottom Up: Irvine, California, and the Birth of Suburban Cosmopolitanism. *Pacific Historical Review*, Vol. 81, No. 1 (February 2012), pp. 60-91

May 3: Course wrap-up and review

FINAL EXAM