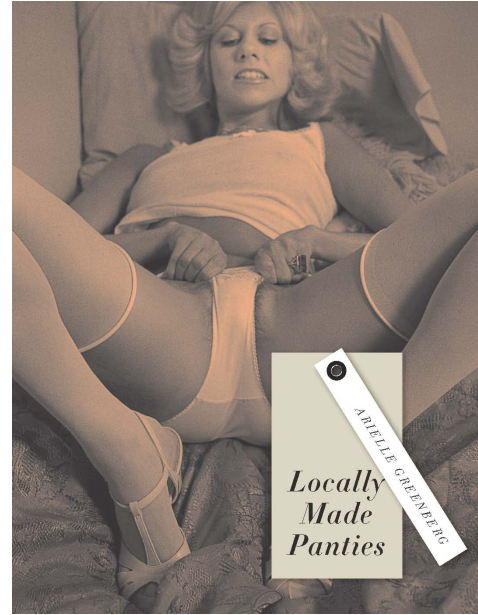


ARIELLE GREENBERG

Locally Made Panties

ABOUT THE BOOK:

A transgenre (prose poem? flash nonfiction?) exploration of fashion, style, body image, consumerism, and other related ventures into of the personal-political, *Locally Made Panties* is light-hearted, deadpan and deadly serious. After asking herself what she was truly most scared to admit in her writing—what was most taboo—Greenberg realized that, rather than sex or family history, what felt the most revealing and terrifying was to confess how much time she spent thinking about hairstyles and shoes. Stuff that, perhaps, a professor of poetry, a so-called intellectual and feminist, a person who cares about justice and activism, a busy working mother and wife, does not want to admit thinking about. So, in a series of book-length short first-person essays, Greenberg thinks about war, *What Not to Wear*, fat, conceptual art, lingerie, pregnancy, J. Crew, activism, breasts, street attention, vintage clothes, feminism, *Project Runway* and money, and the connections between it all.



Non-fiction {\$15}

Perfect-bound

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PRAISE:

Locally Made Panties is the funniest, sweetest, smartest, and sassiest book I've read in ages. Greenberg's incisive and lyrical take on fashion, desire, and her own ever-changing body is riveting and rollicking, unwaveringly intimate, and unquestionably universal. I want to recline upon it. I want to gobble it up. Every woman on the planet who was never a super model or even a regular model will want to as well.

— Cheryl Strayed, author of *Wild*

Arielle Greenberg obsesses over the "frivolous" world of fashion with cheeky humor, online shopping tips, detail about the world of aesthetics surrounding poetry conferences, and occasional bouts of guilt (after all, "there is a war on."). *Locally Made Panties* fuses the fashion gossip of a celebrity rag with feminist politics and heart. It's the truth.

— Kate Durbin, author of *E! Entertainment*



RICOCHET EDITIONS is an imprint of Gold Line Press, both of which are chapbook publishers of poetry and fiction associated with the University of Southern California's PhD in Literature & Creative Writing Program. For more information about Ricochet, visit <http://ricocheteditions.com>.

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ABOUT THE AUTHOR:

Arielle Greenberg is the co-author, with Rachel Zucker, of the nonfiction/transgenre book *Home/Birth: A Poem*, and author of three collections of poetry, the most recent of which is *Slice*. She has co-edited several literary anthologies, including *Gurlesque*; writes on contemporary poetry for *The American Poetry Review* and other places; and teaches poetry, creative nonfiction and transgenre work in the MFA program at Oregon State University-Cascades. A former urbanite, she now lives in a small town in Maine with her family.

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