



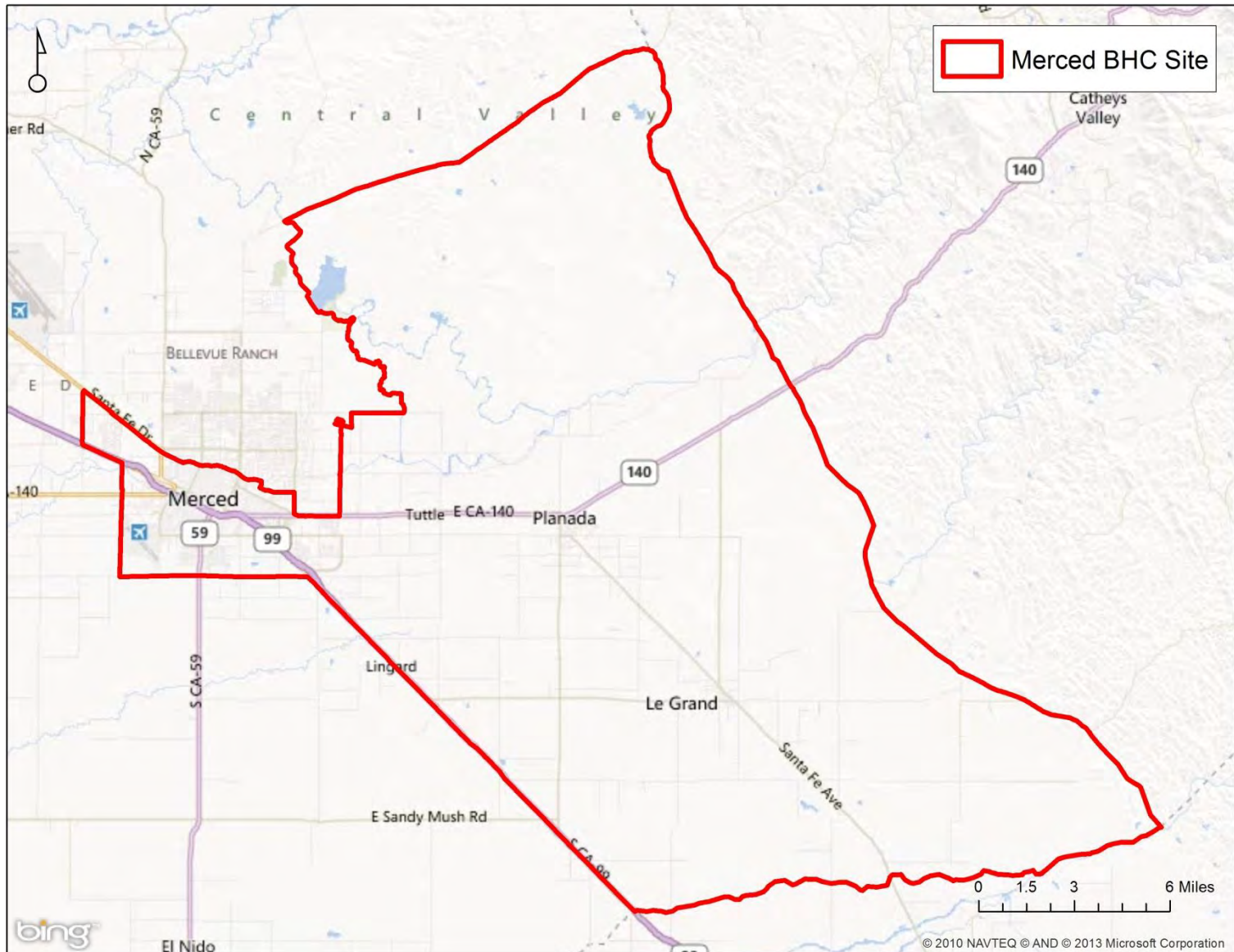
GETTING TO WHERE YOU WANT TO GO: DEMOGRAPHY, ECONOMY, AND THE REGION

July 2013

Prepared by: Manuel Pastor, Jennifer Ito, Jared P. Sanchez, Madeline Wander, and Anthony Perez

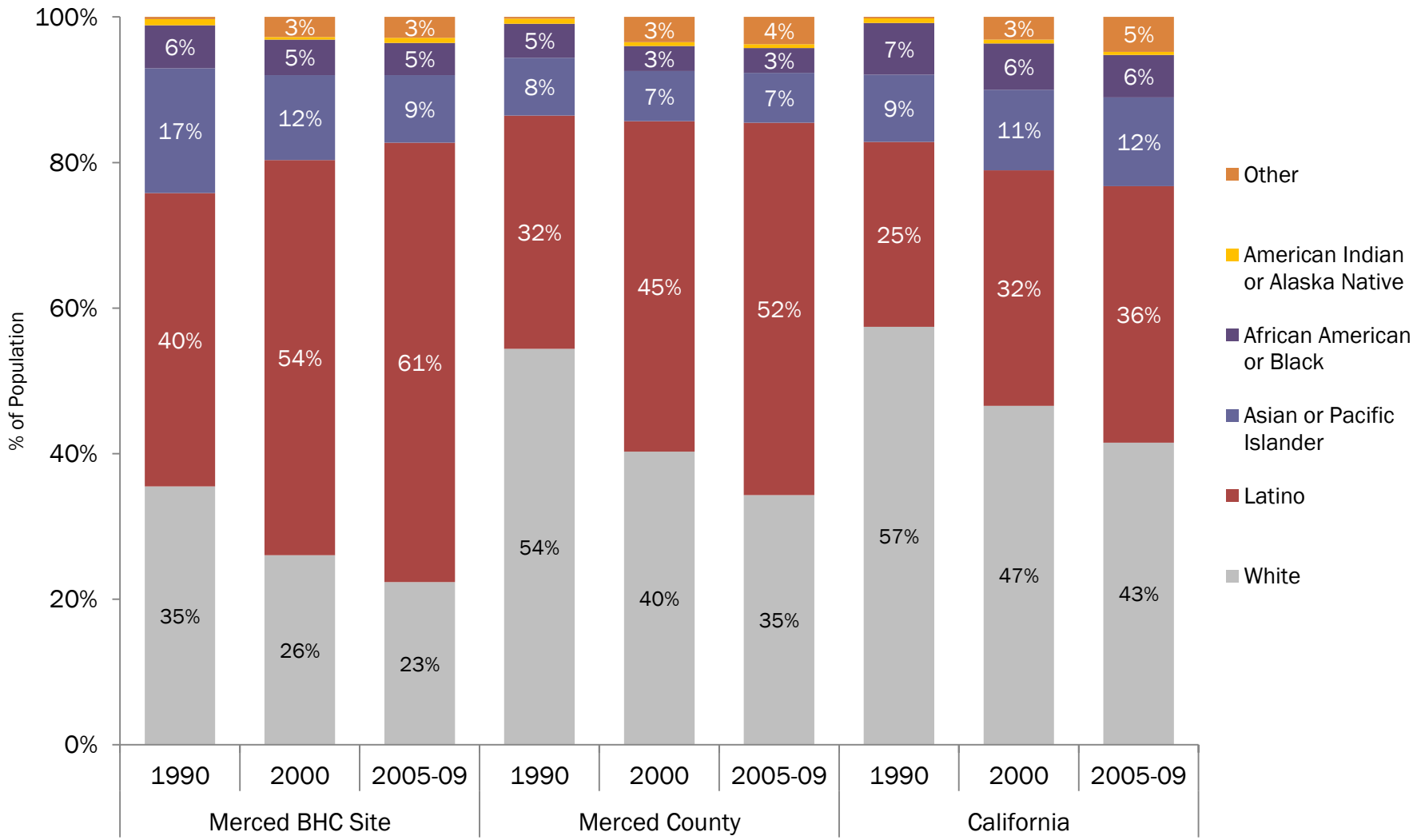
MERCED

MERCED BHC SITE BOUNDARIES



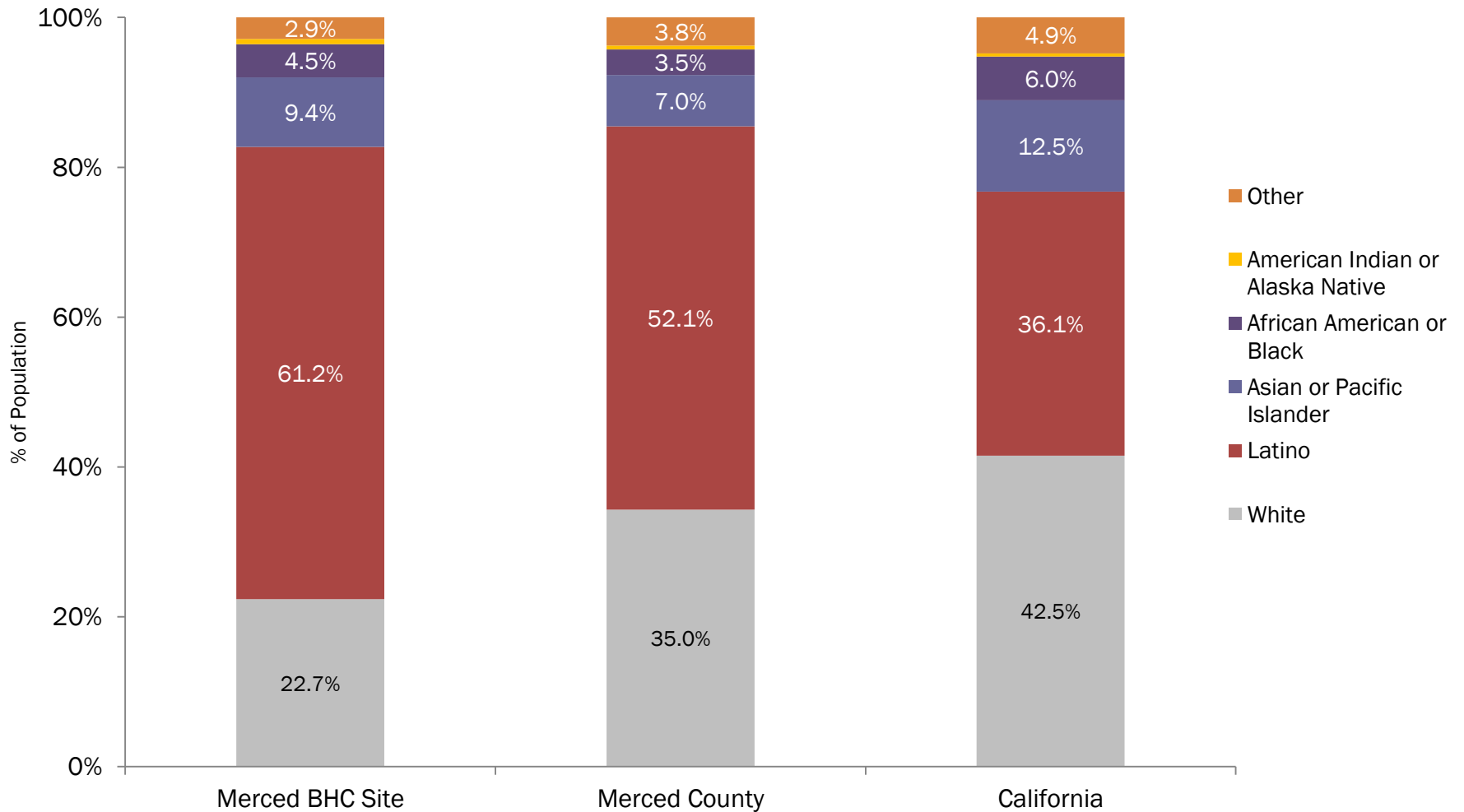
Changing Demographics

Population by Race/Ethnicity 1990 to 2005-2009



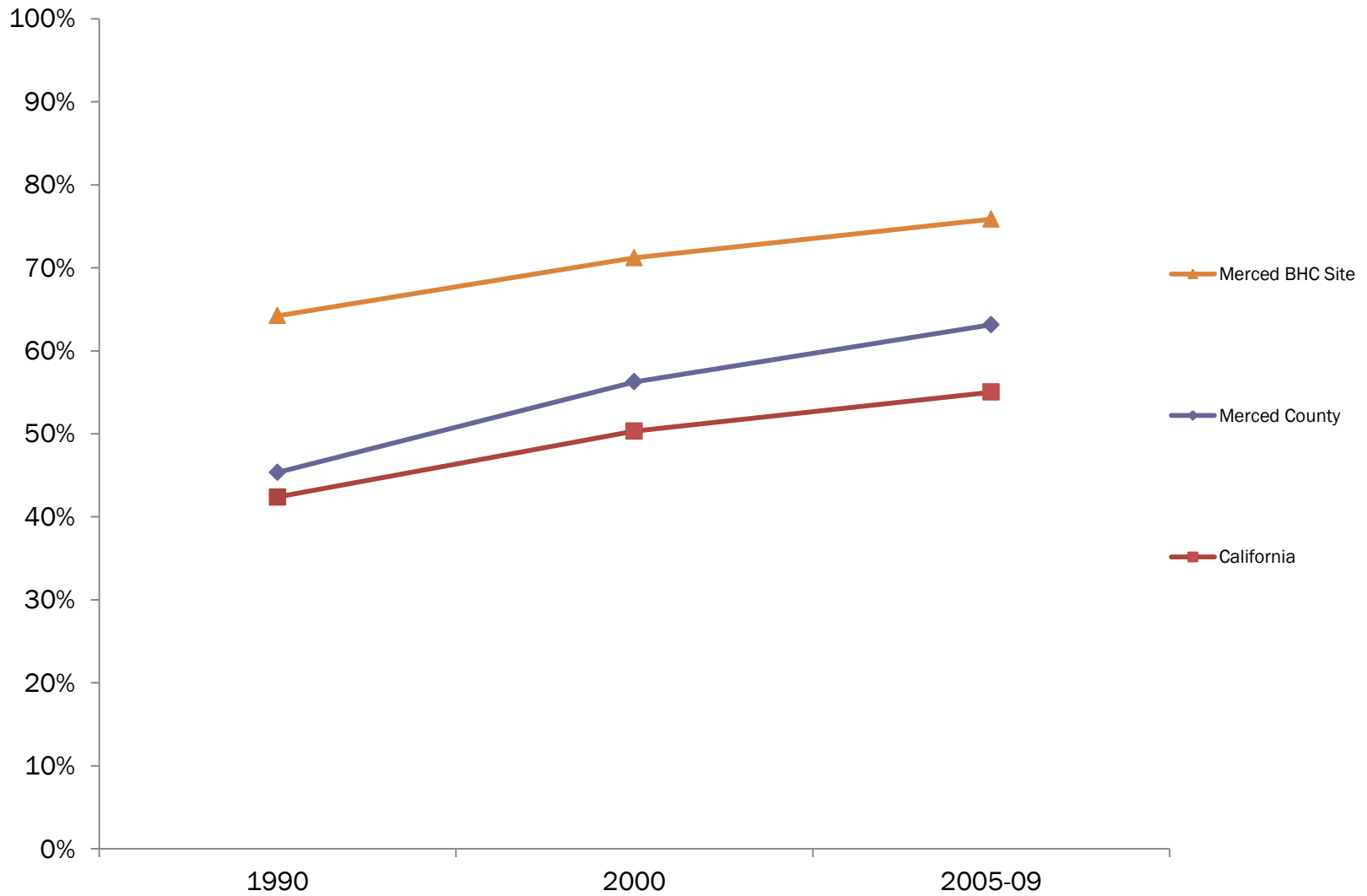
Source: PERE analysis of 1990 and 200 Census data and 2005-2009 ACS data, at the block group level.

Population by Race/Ethnicity 2005-2009



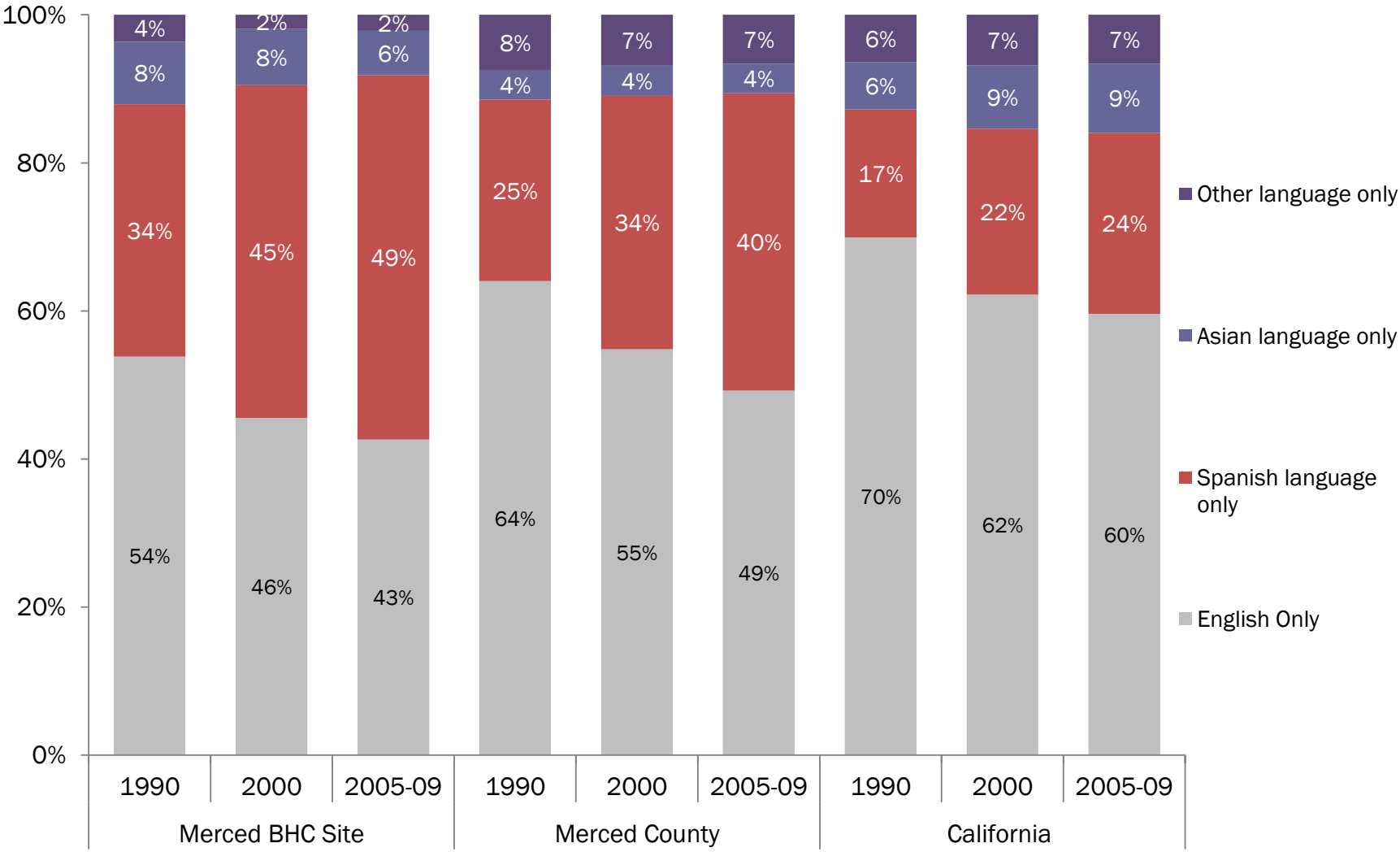
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Proportion of People of Color 1990 to 2005-2009



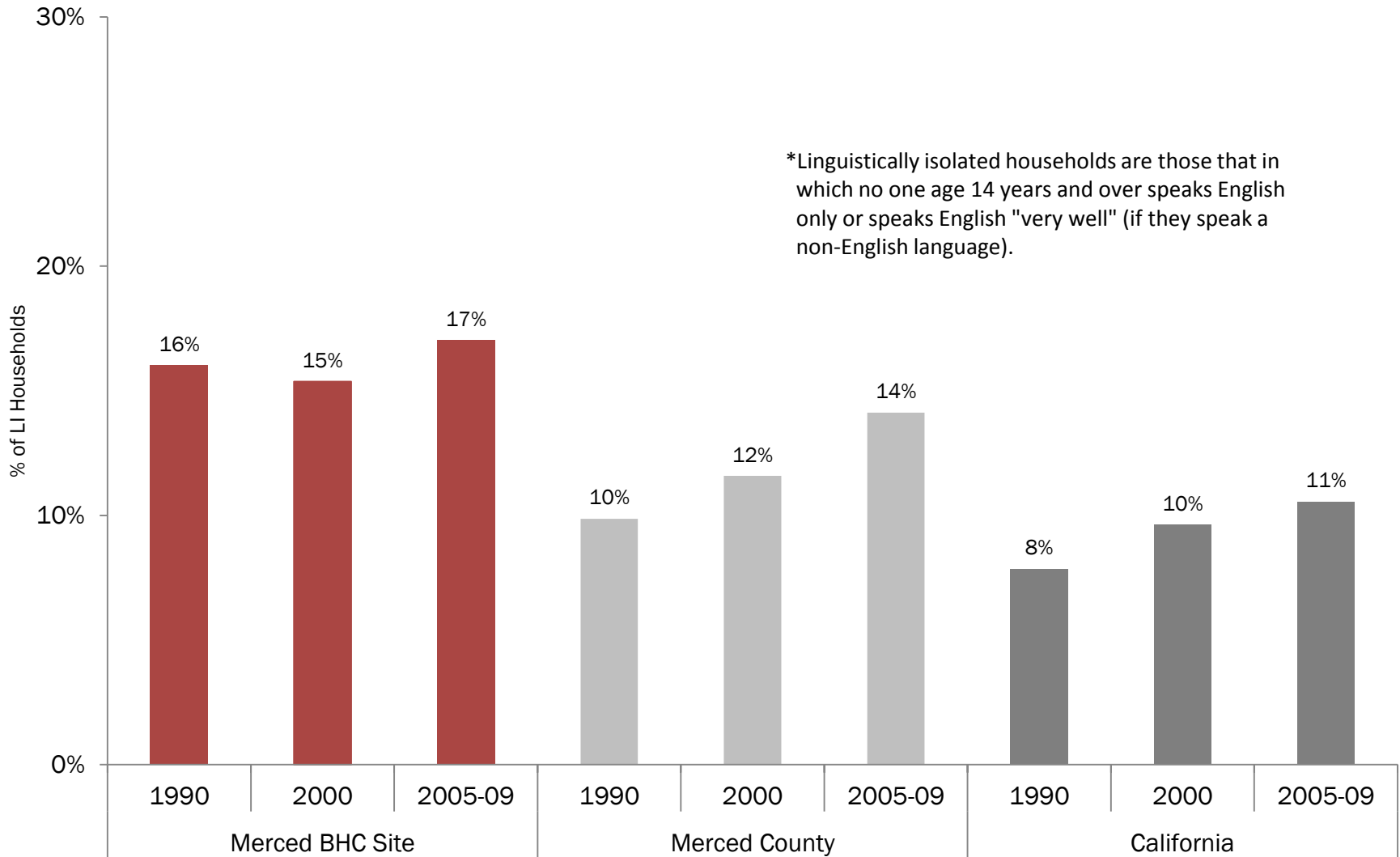
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

Household Language 1990 to 2005-2009



Source: PERE analysis of 1990 and 2000 Census data and 2005-2009 ACS data

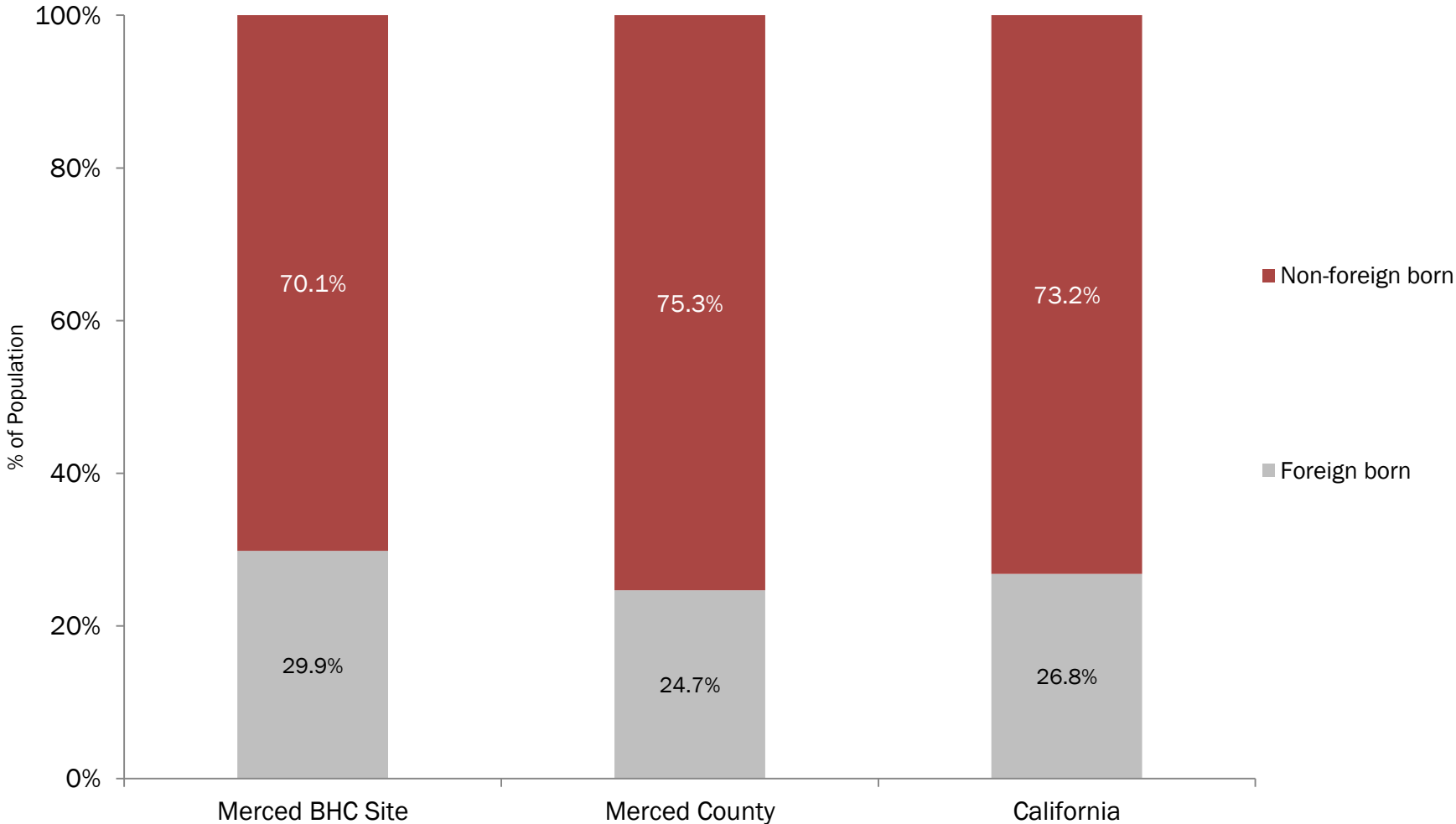
Percent of Households that are Linguistically Isolated 1990 to 2005-2009



Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

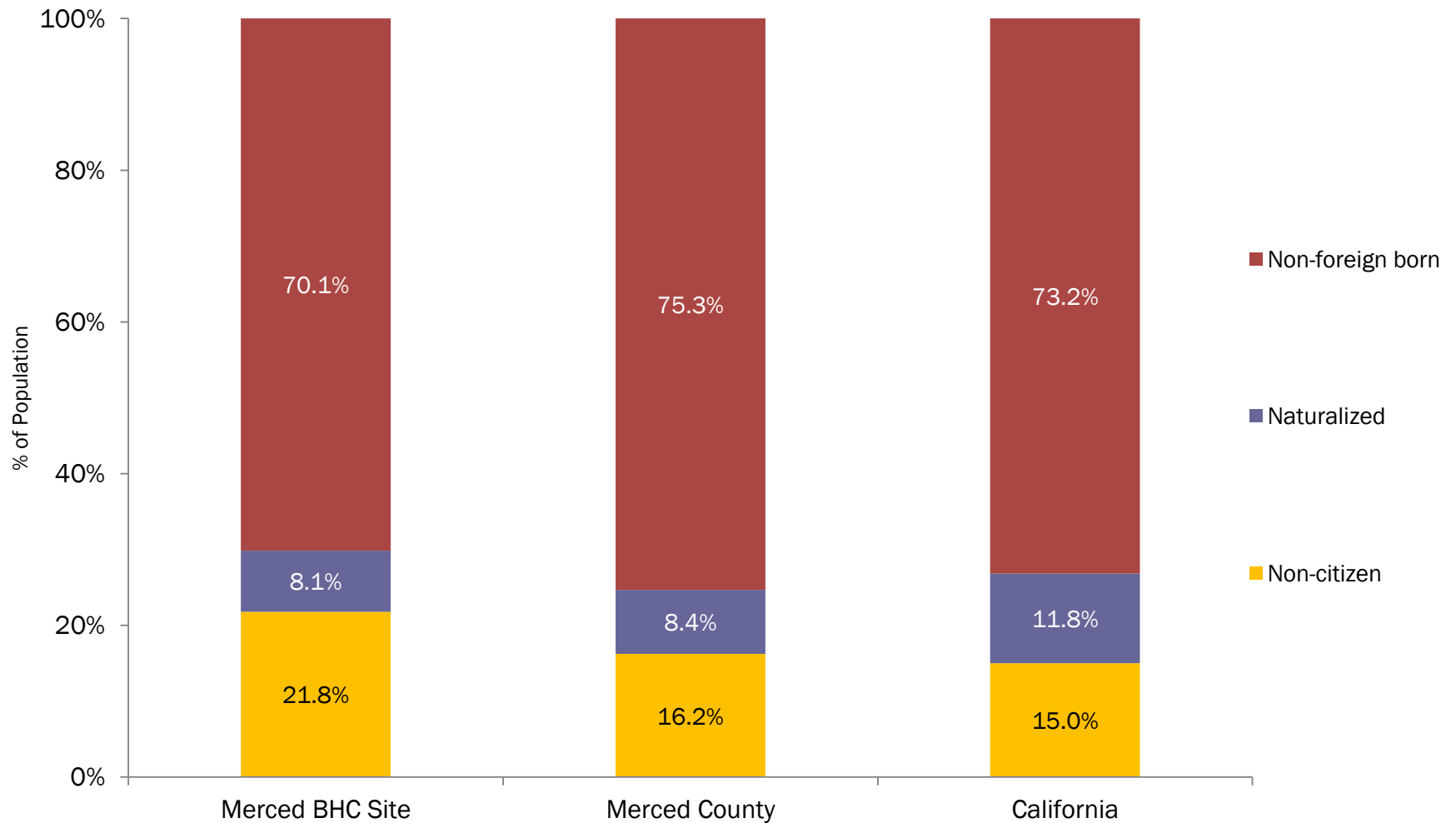
Immigrant Integration

Population by Immigration Status 2005-2009



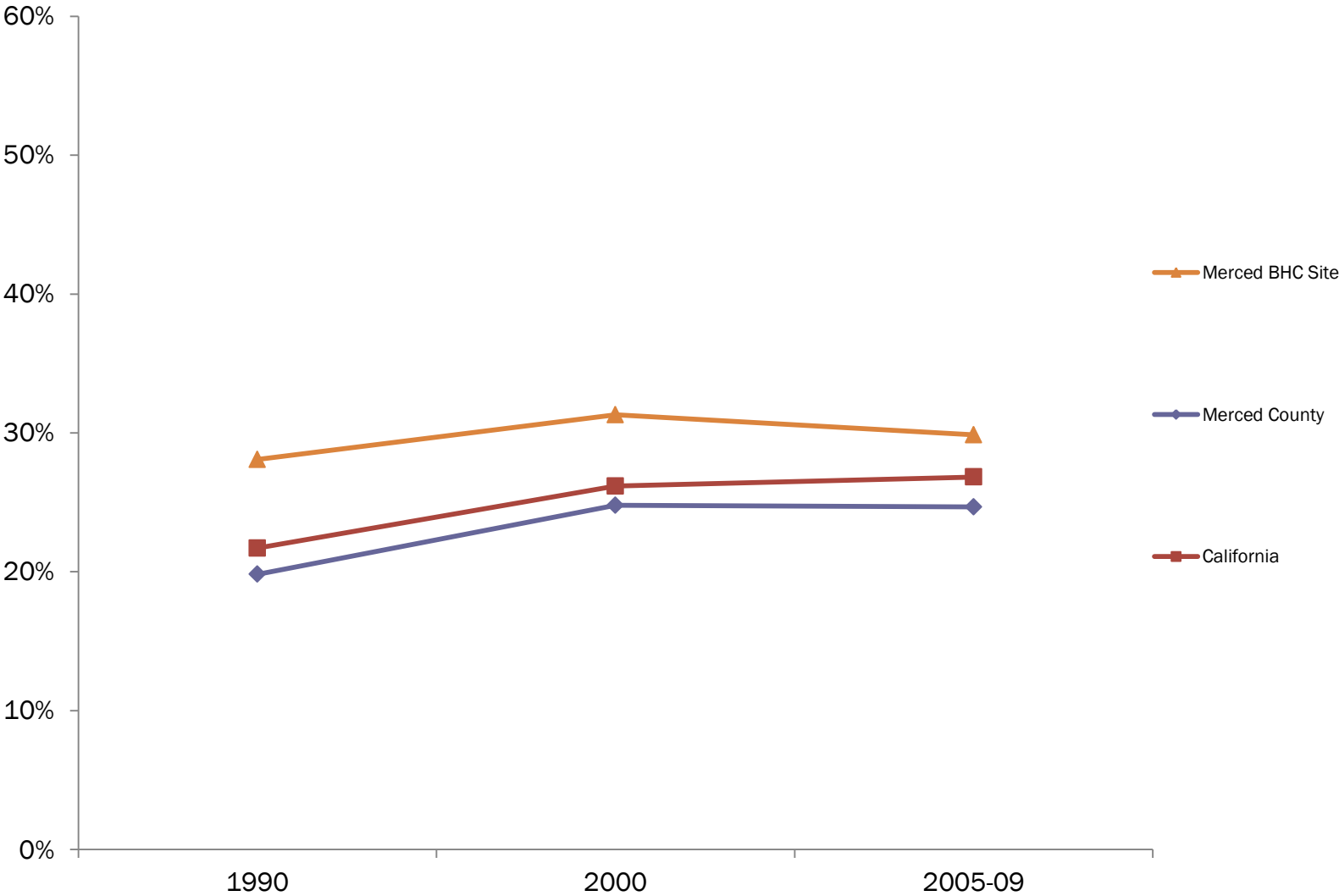
Source: PERE analysis of 2005-2009 ACS data, at the tract level.

Population by Non-Foreign Born and Citizenship of Foreign Born 2005-2009



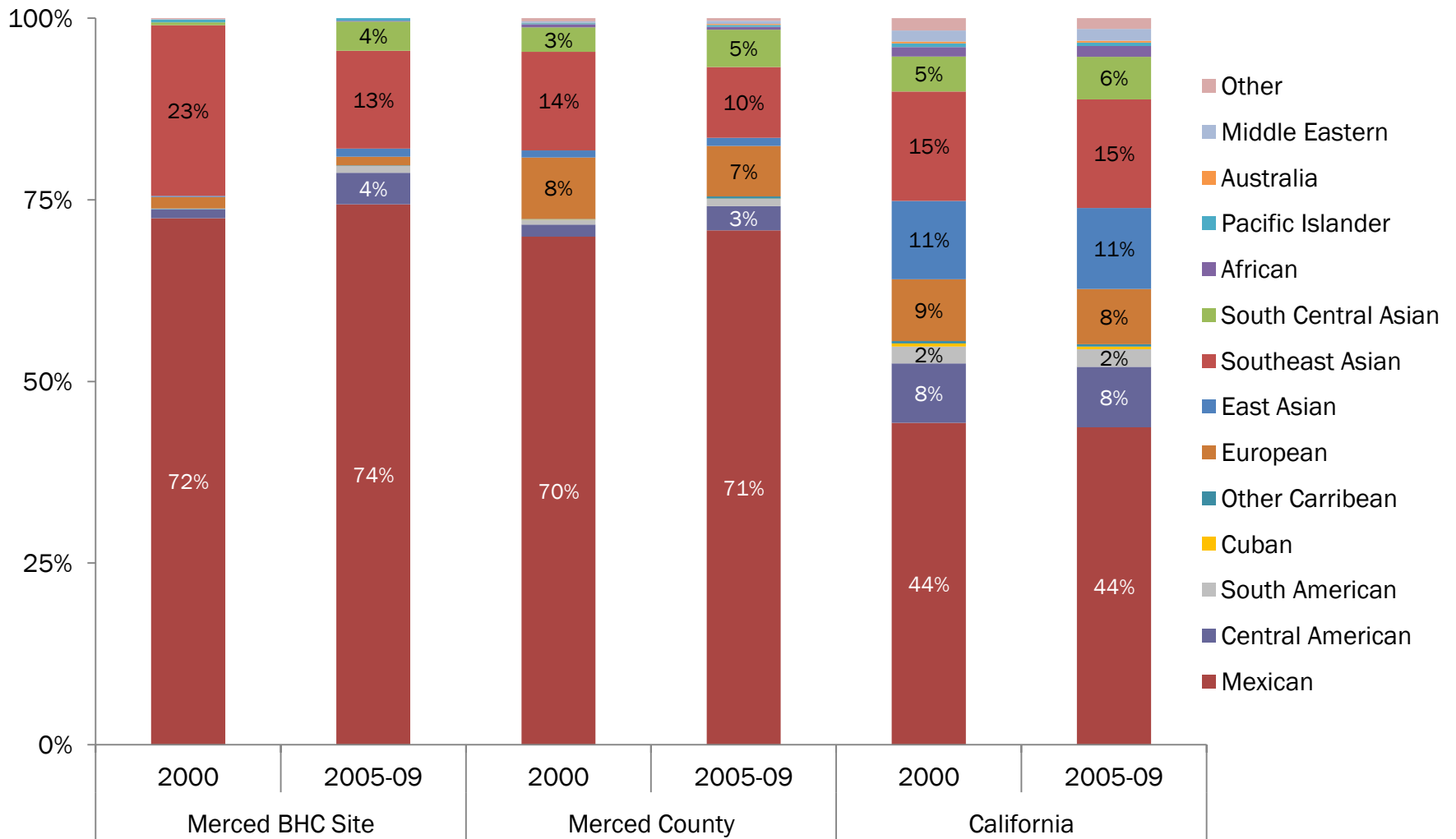
Source: PERE analysis of 2005-2009 ACS data, at the tract level.

Proportion of Immigrants 1990 to 2005-2009



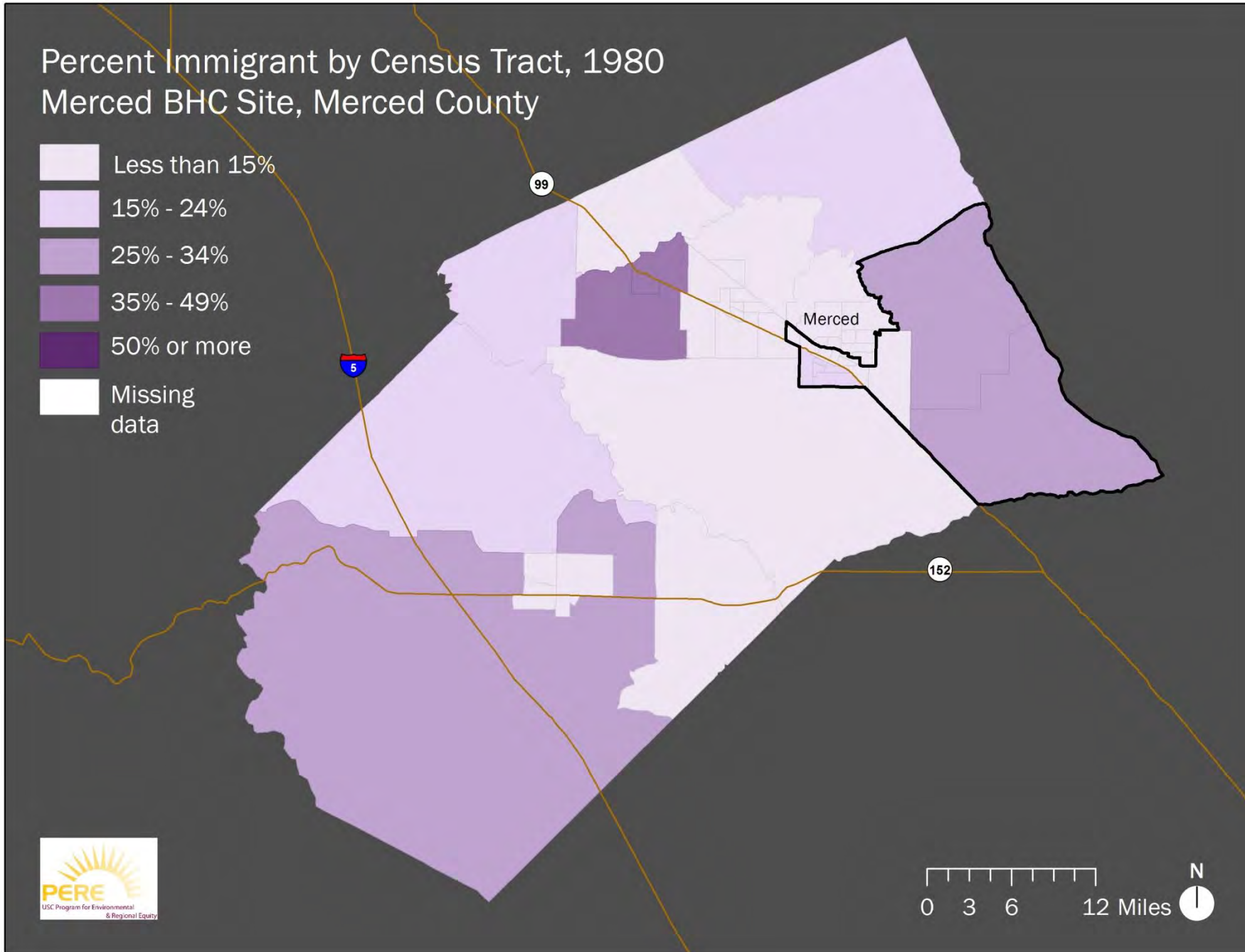
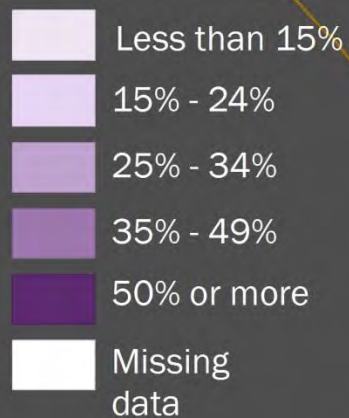
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Country/Region of Origin for Immigrants 2000 & 2005-2009

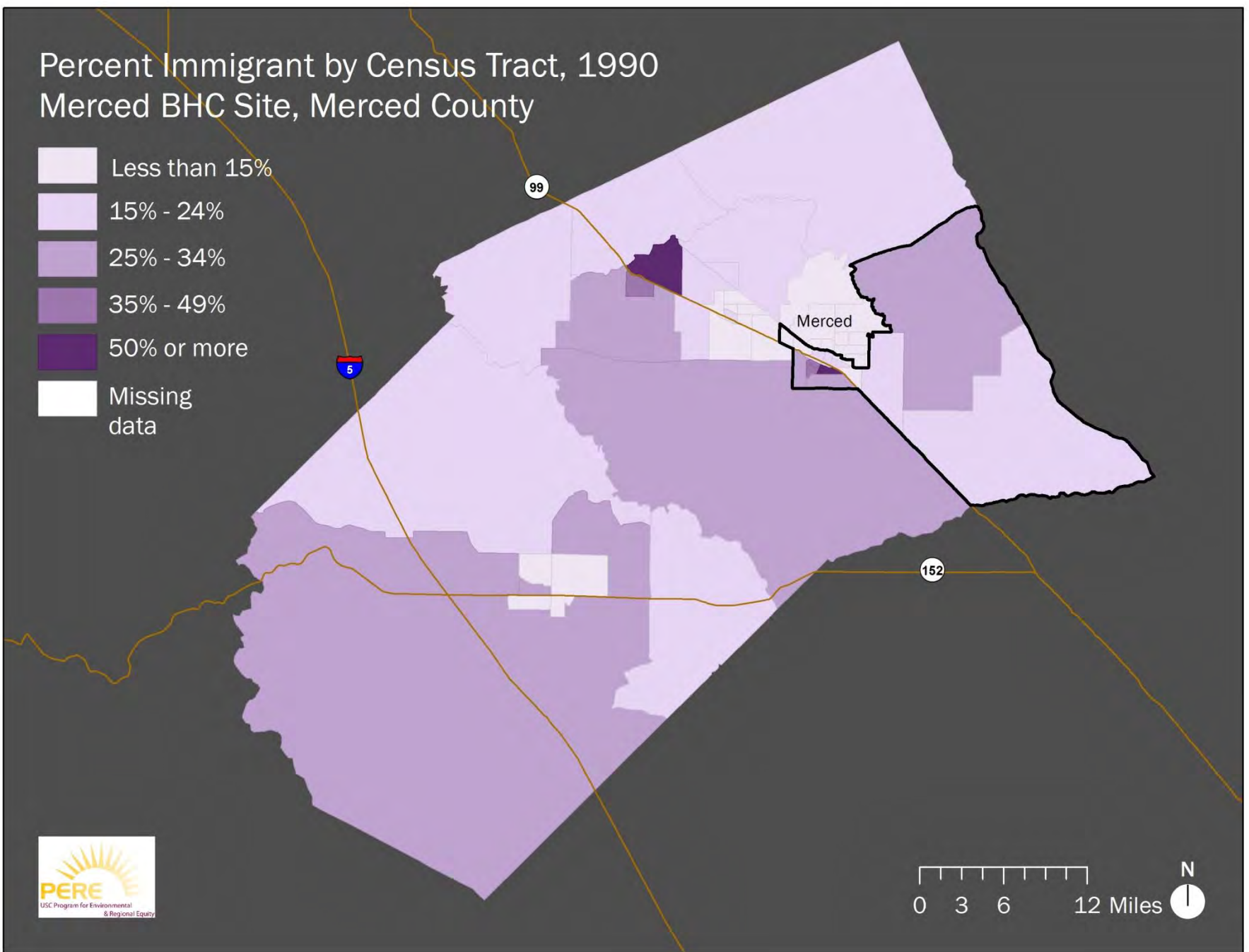


Source: PERE analysis 2000 Census data and 2005-2009 ACS data.

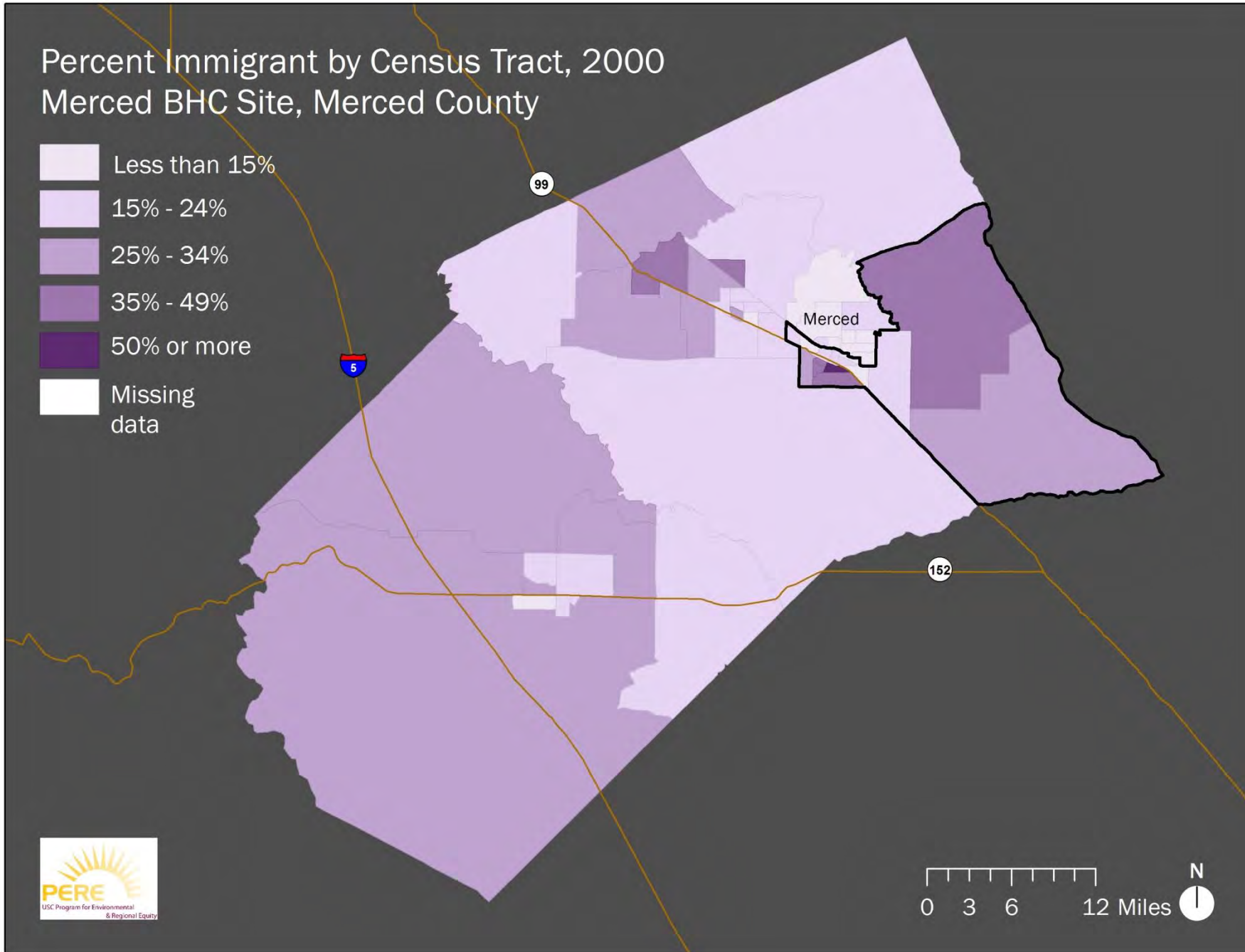
Percent Immigrant by Census Tract, 1980 Merced BHC Site, Merced County



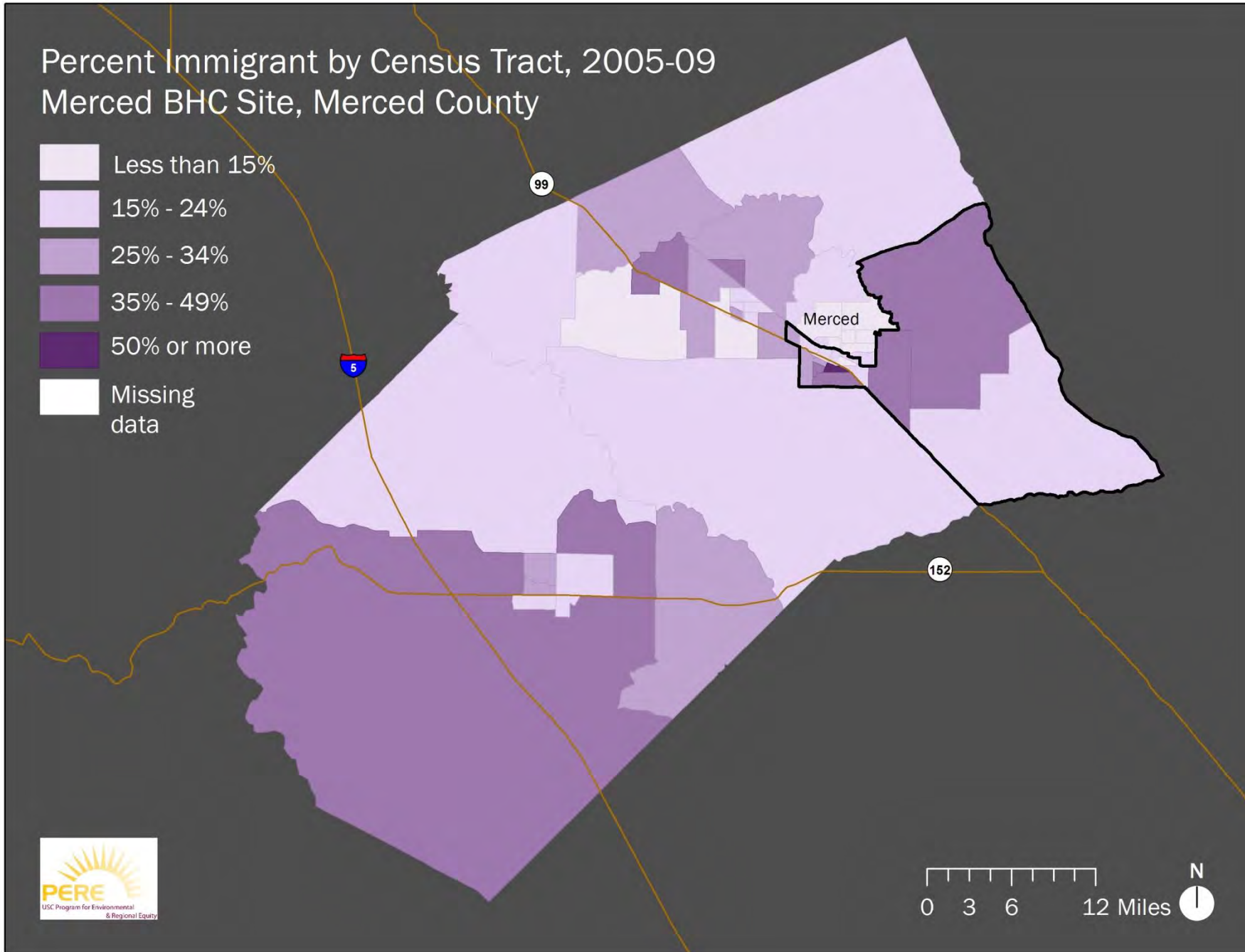
Percent Immigrant by Census Tract, 1990 Merced BHC Site, Merced County



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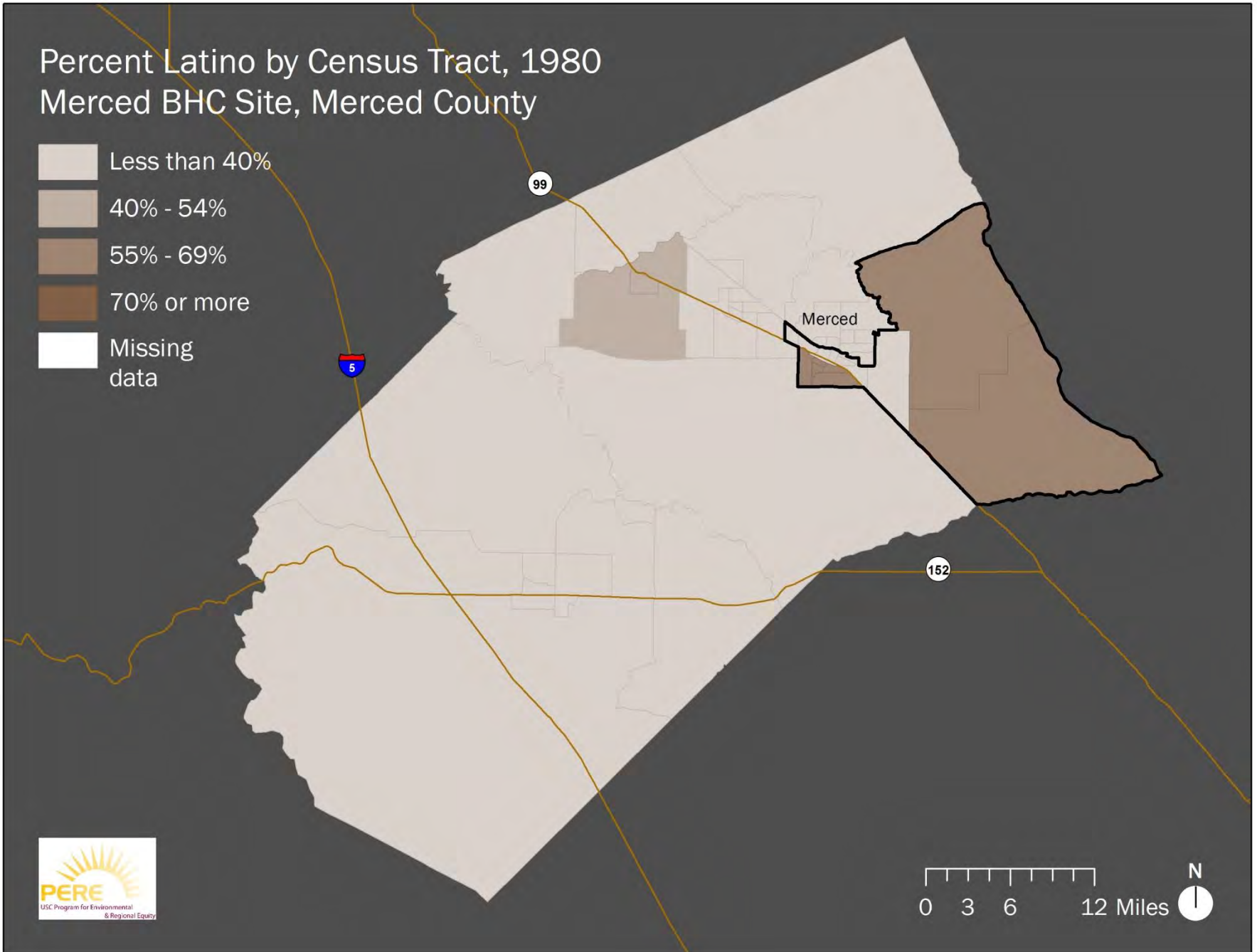
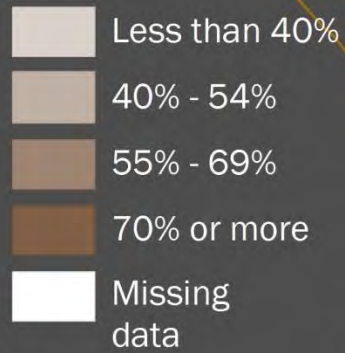


Percent Immigrant by Census Tract, 2005-09 Merced BHC Site, Merced County

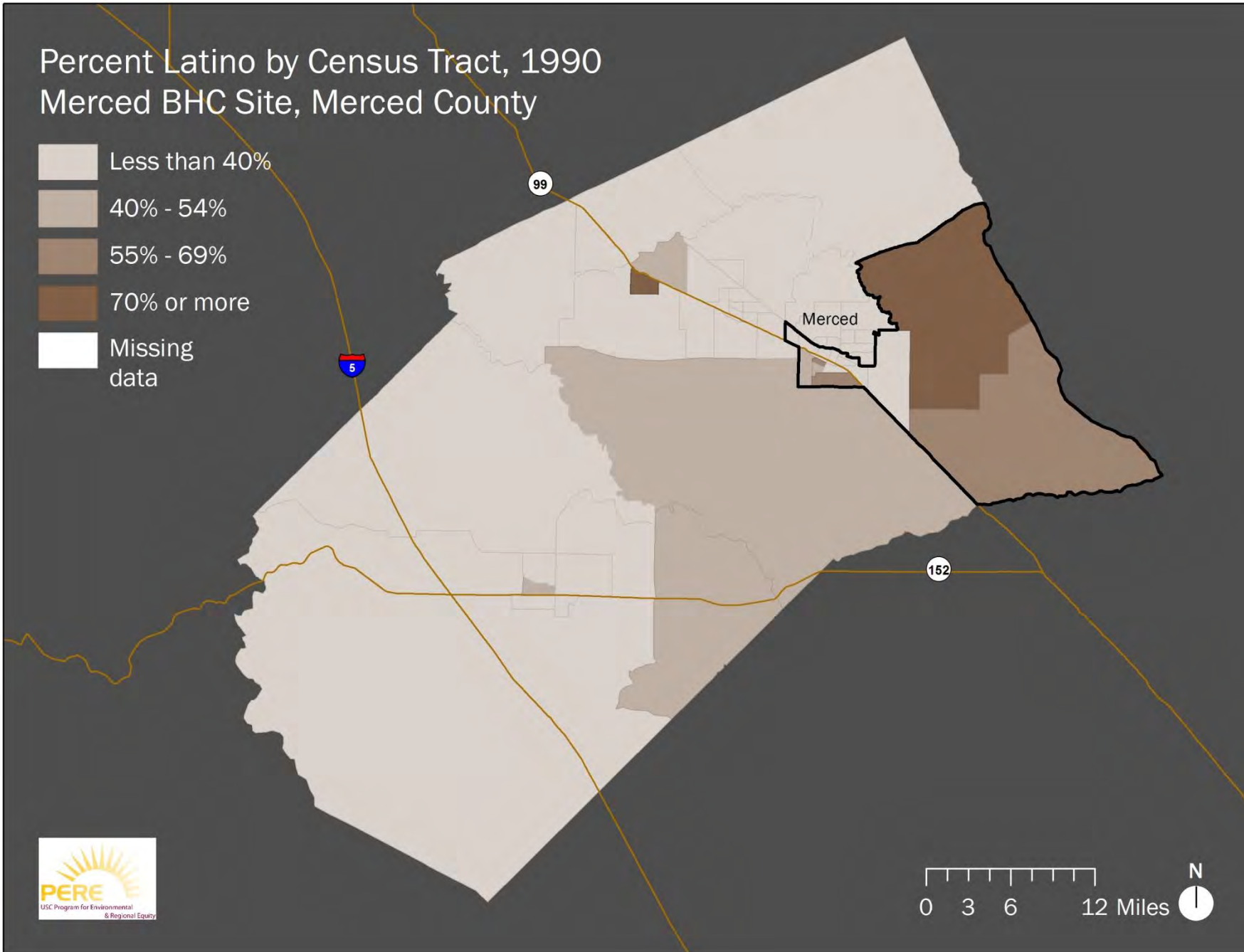
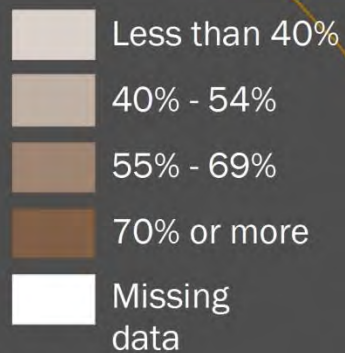


Geography of Change

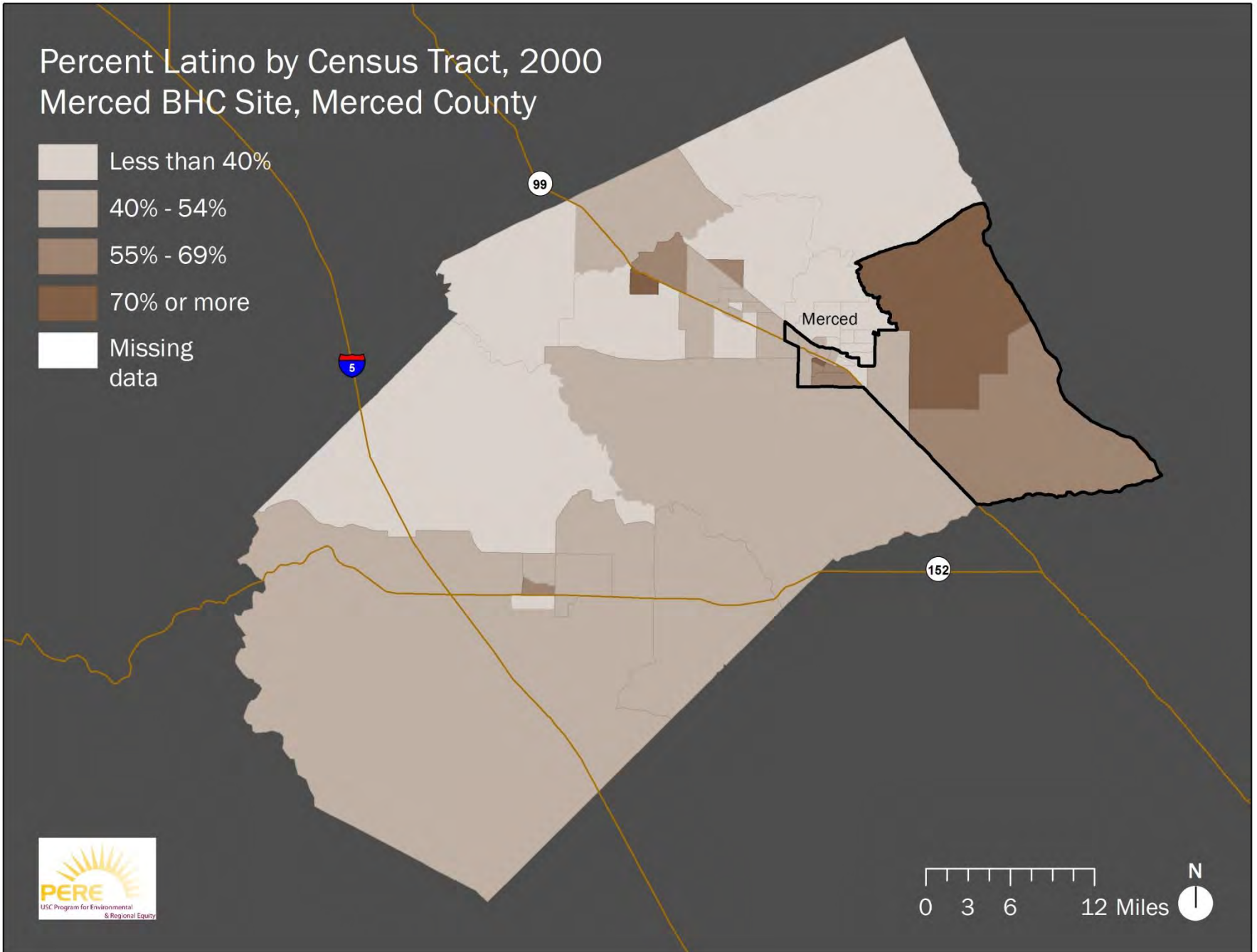
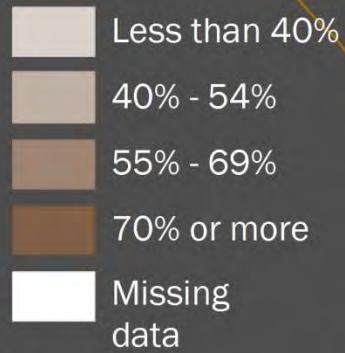
Percent Latino by Census Tract, 1980 Merced BHC Site, Merced County



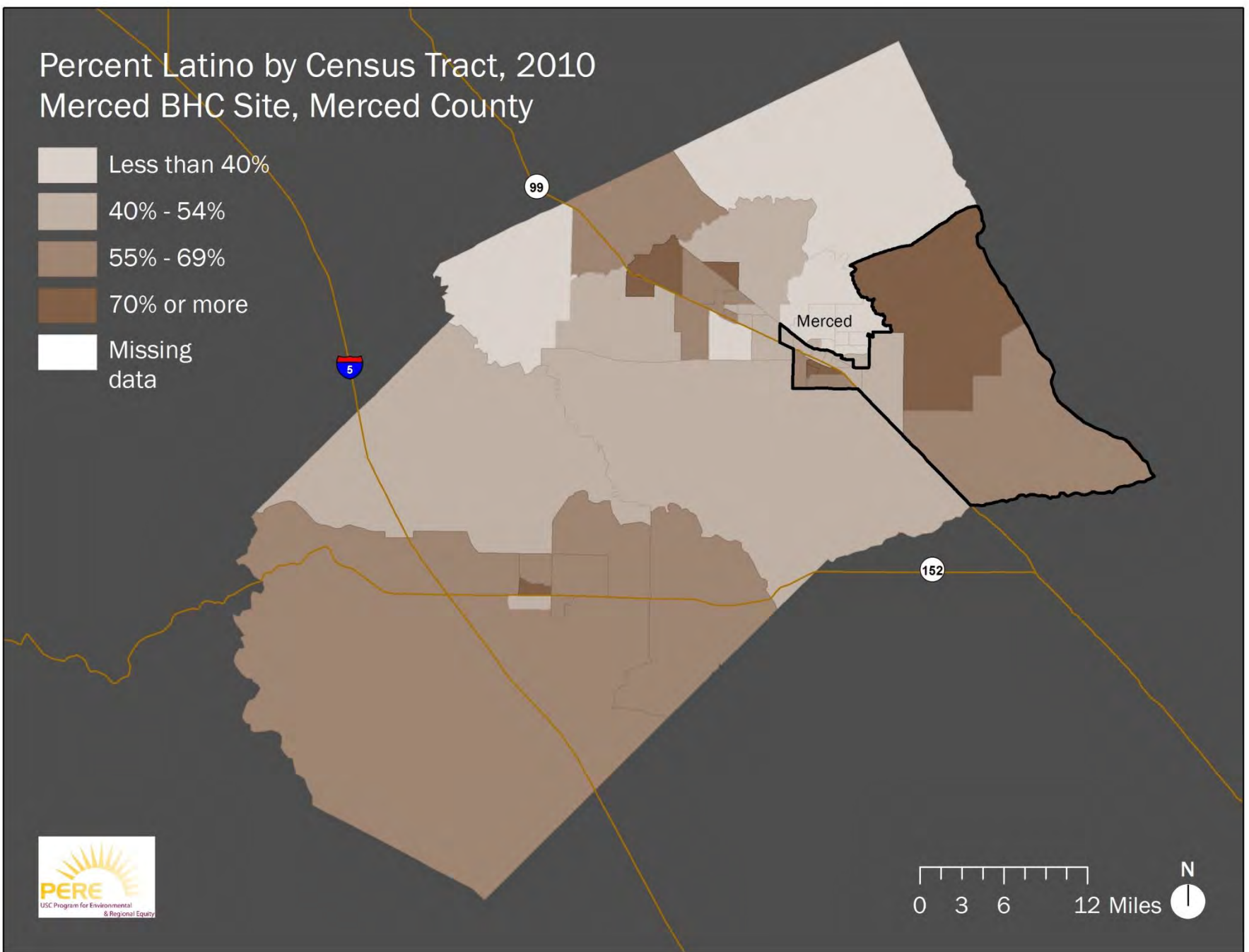
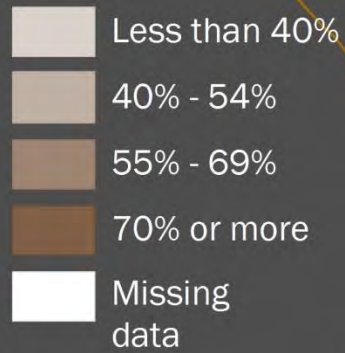
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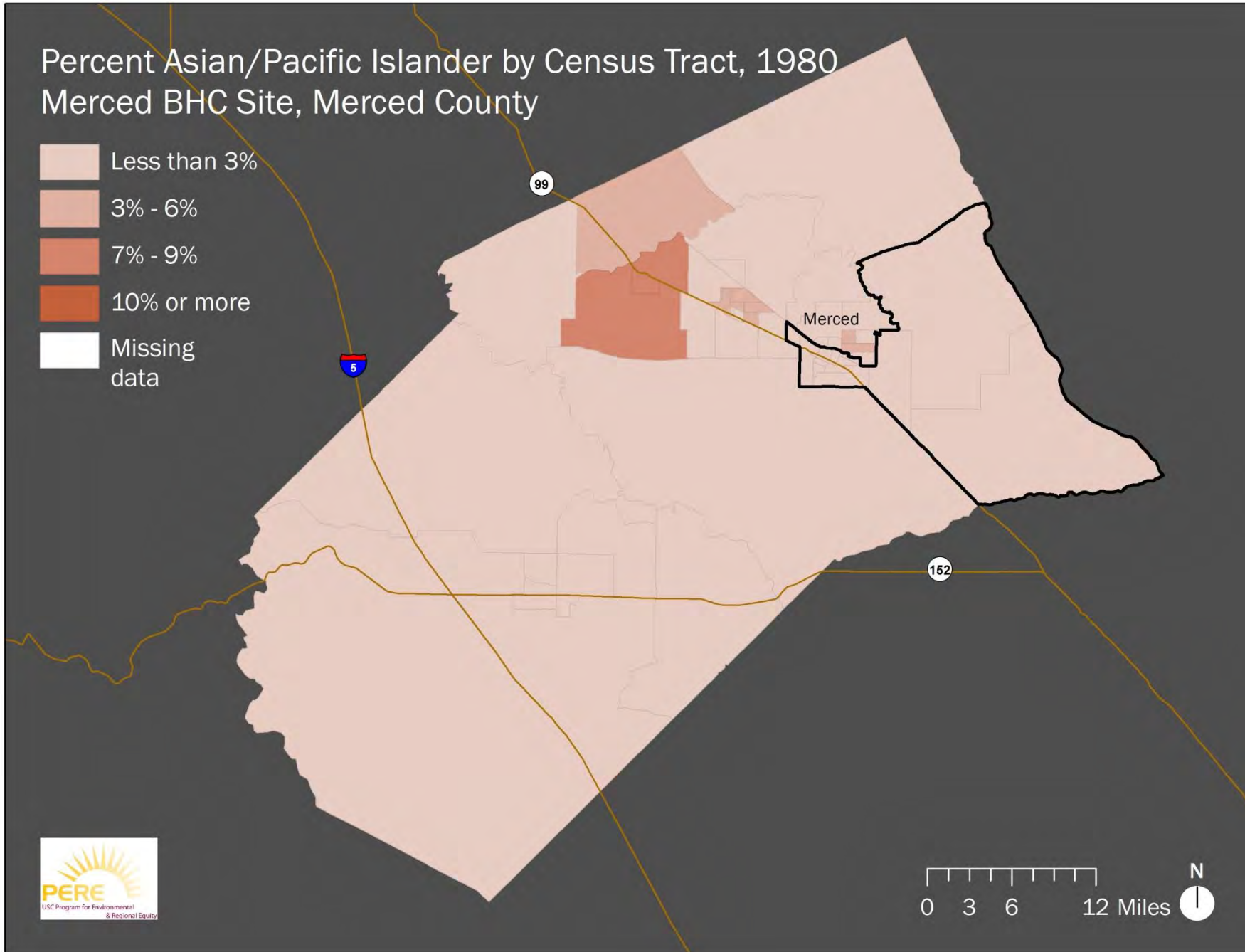
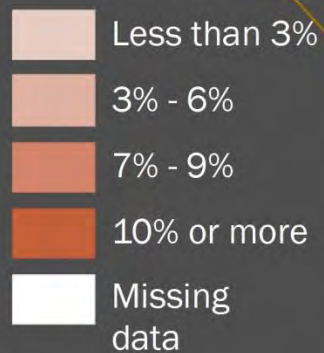
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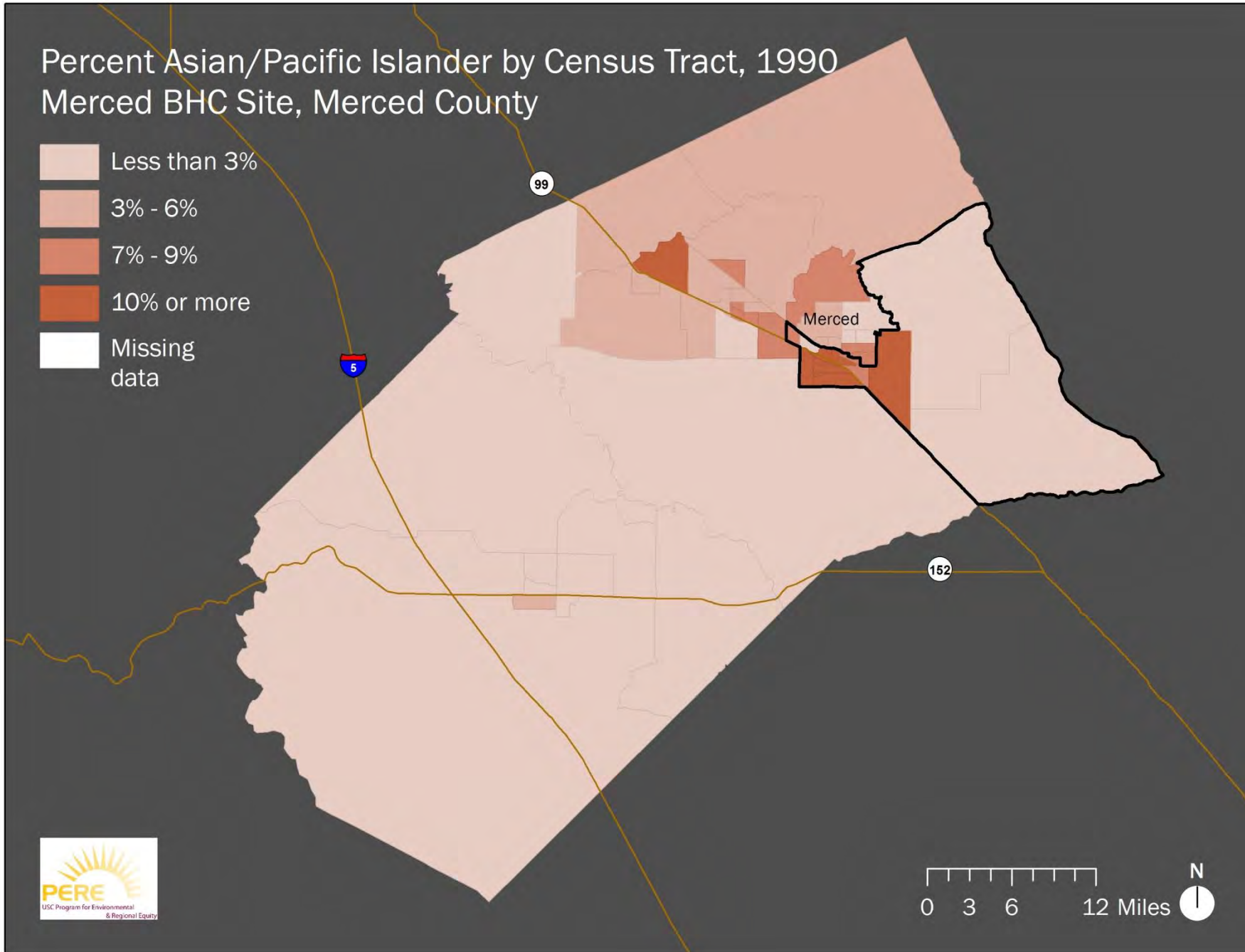
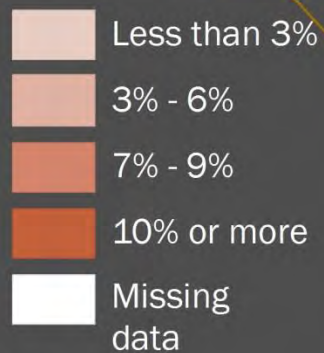
Percent Latino by Census Tract, 2010 Merced BHC Site, Merced County



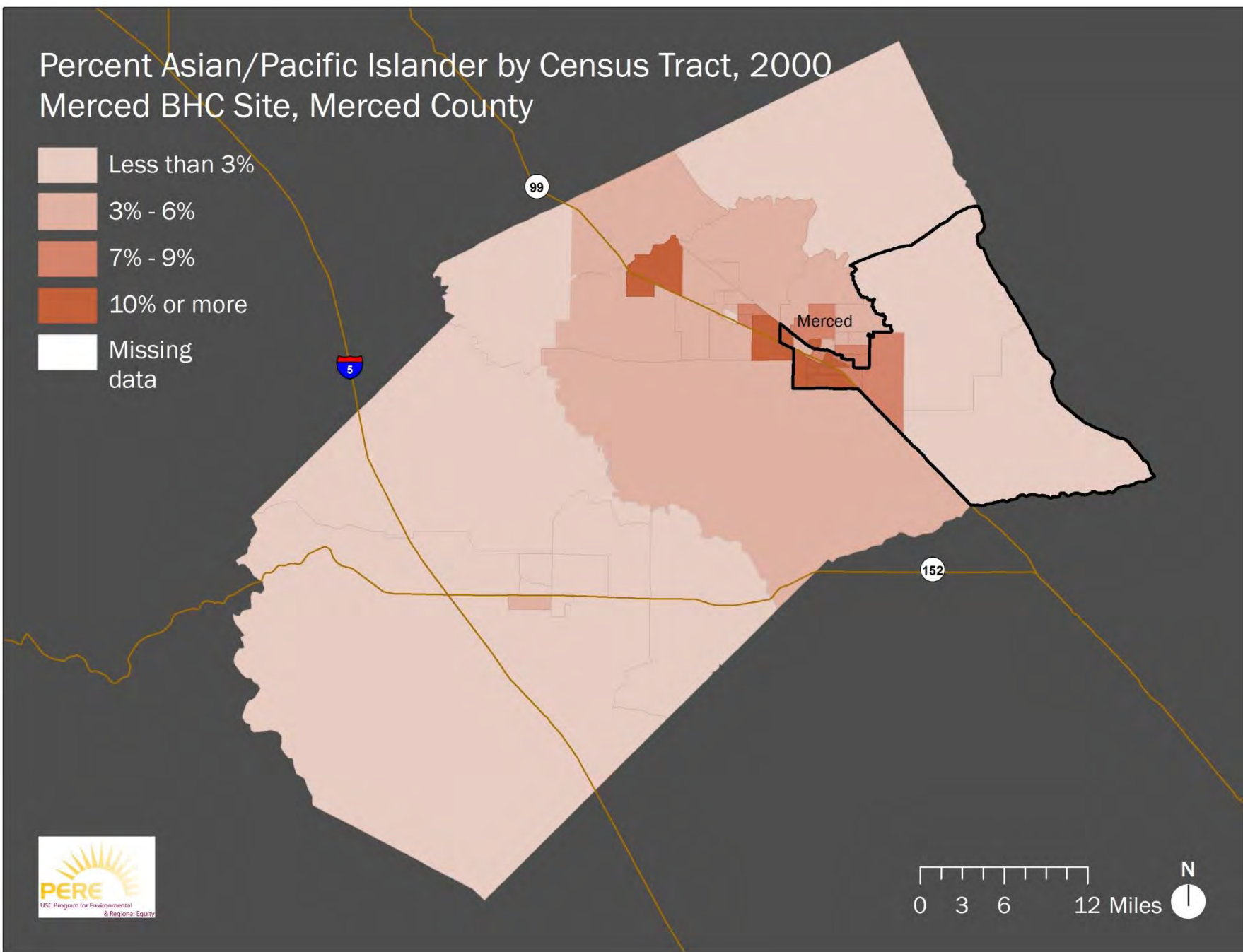
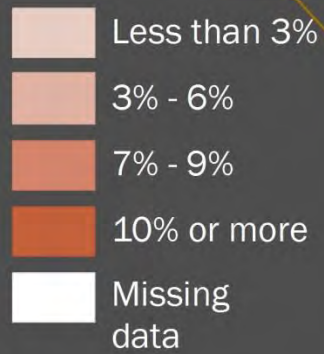
Percent Asian/Pacific Islander by Census Tract, 1980 Merced BHC Site, Merced County



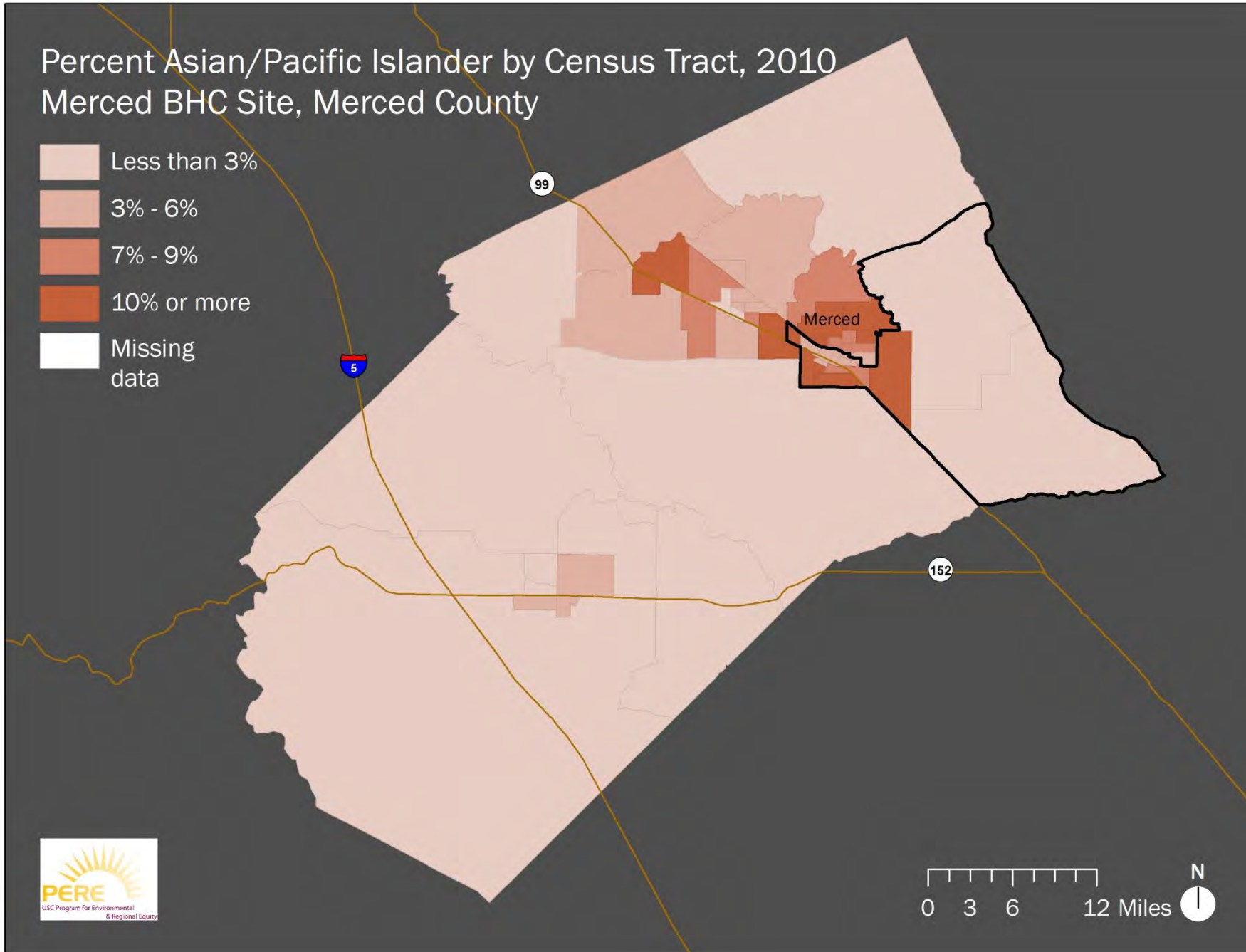
Percent Asian/Pacific Islander by Census Tract, 1990 Merced BHC Site, Merced County



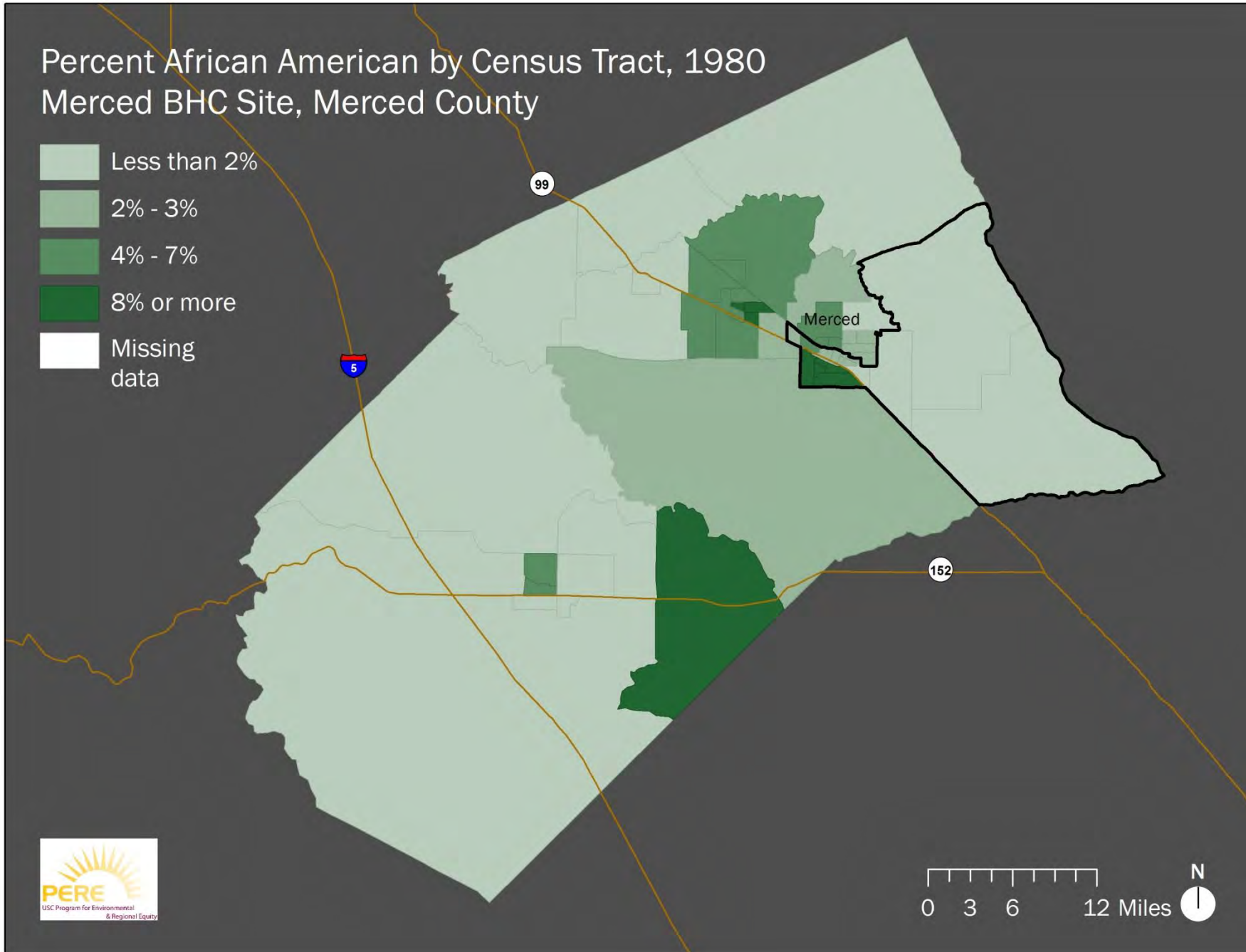
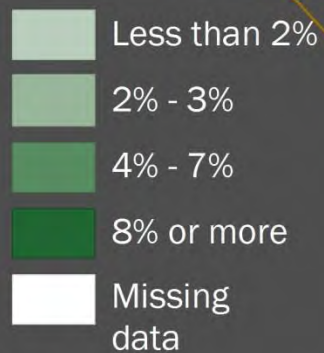
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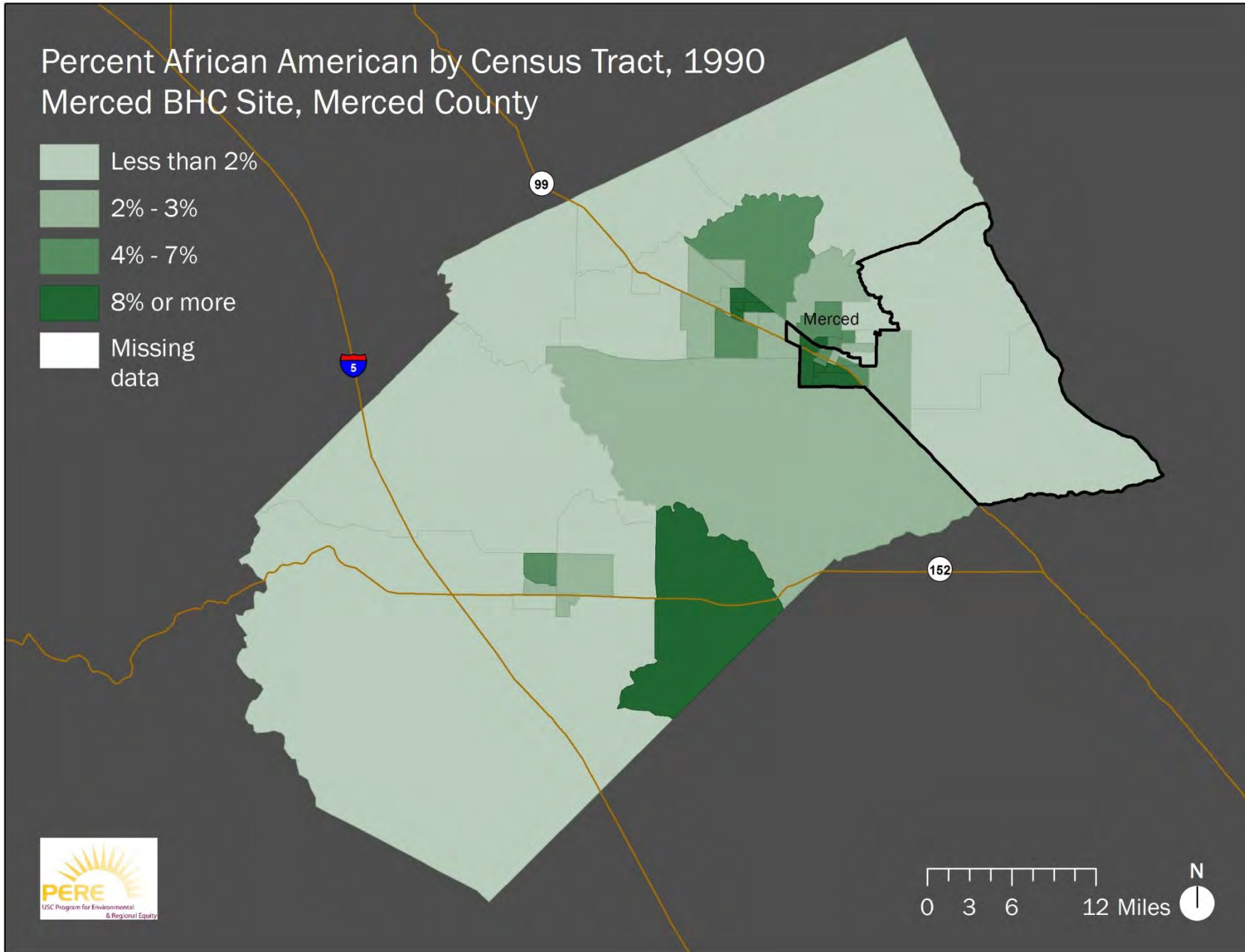
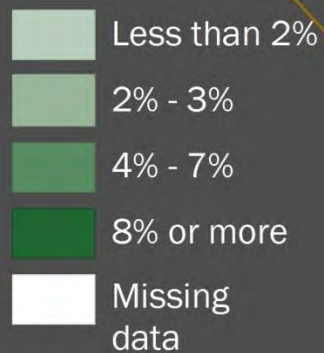
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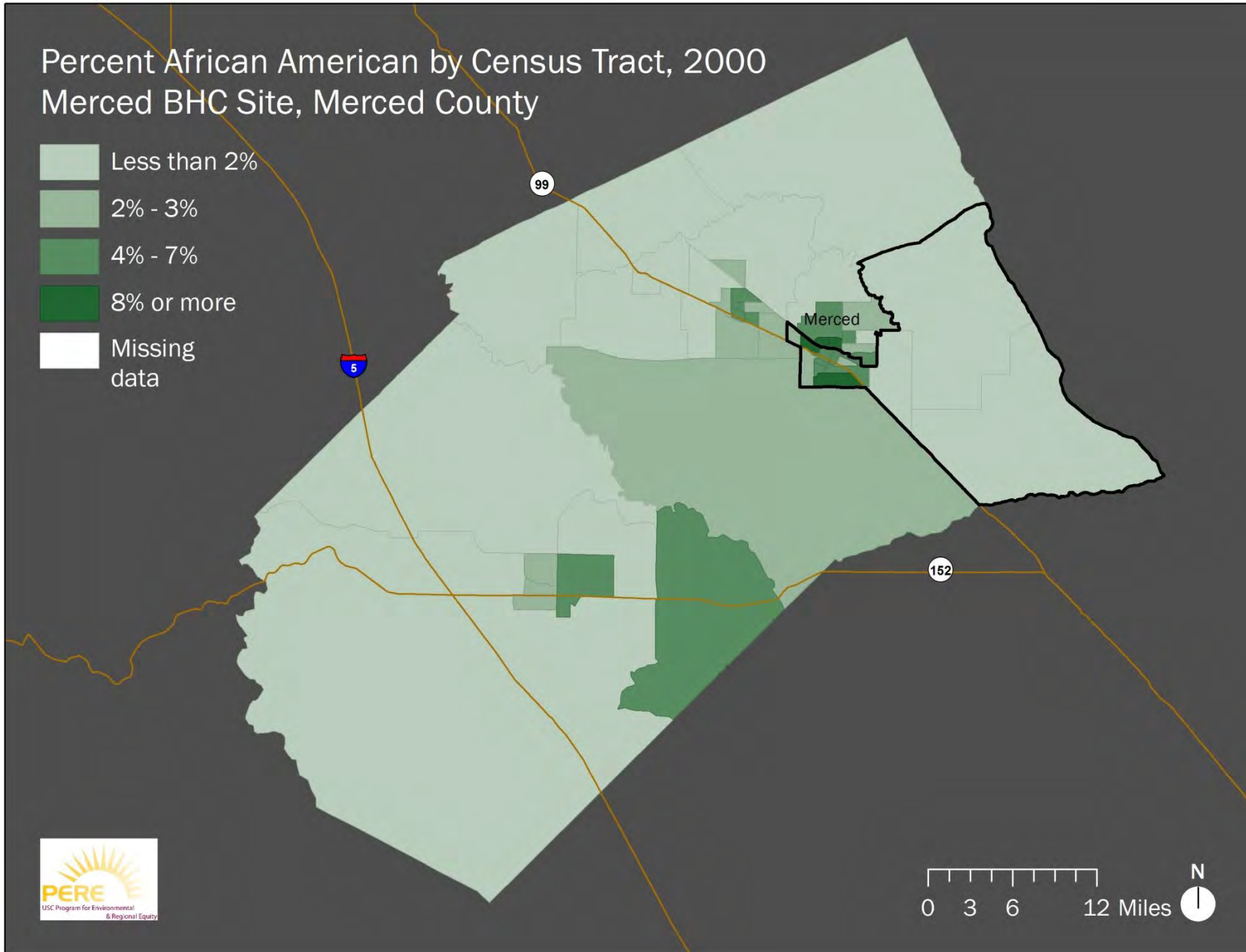
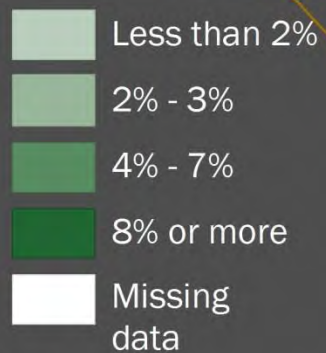
Percent African American by Census Tract, 1980 Merced BHC Site, Merced County



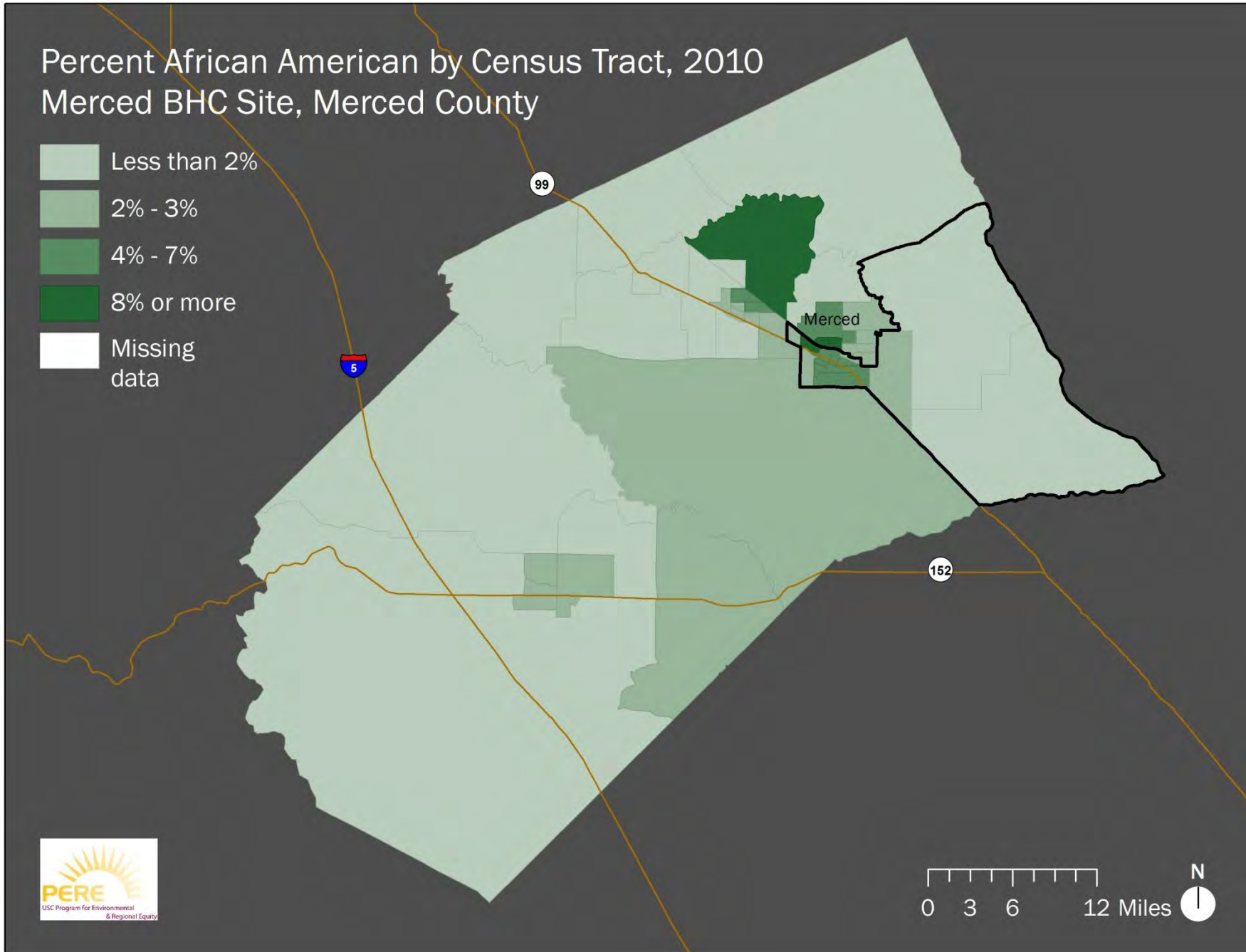
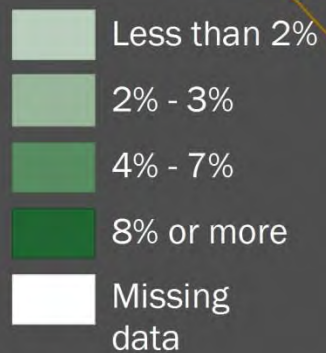
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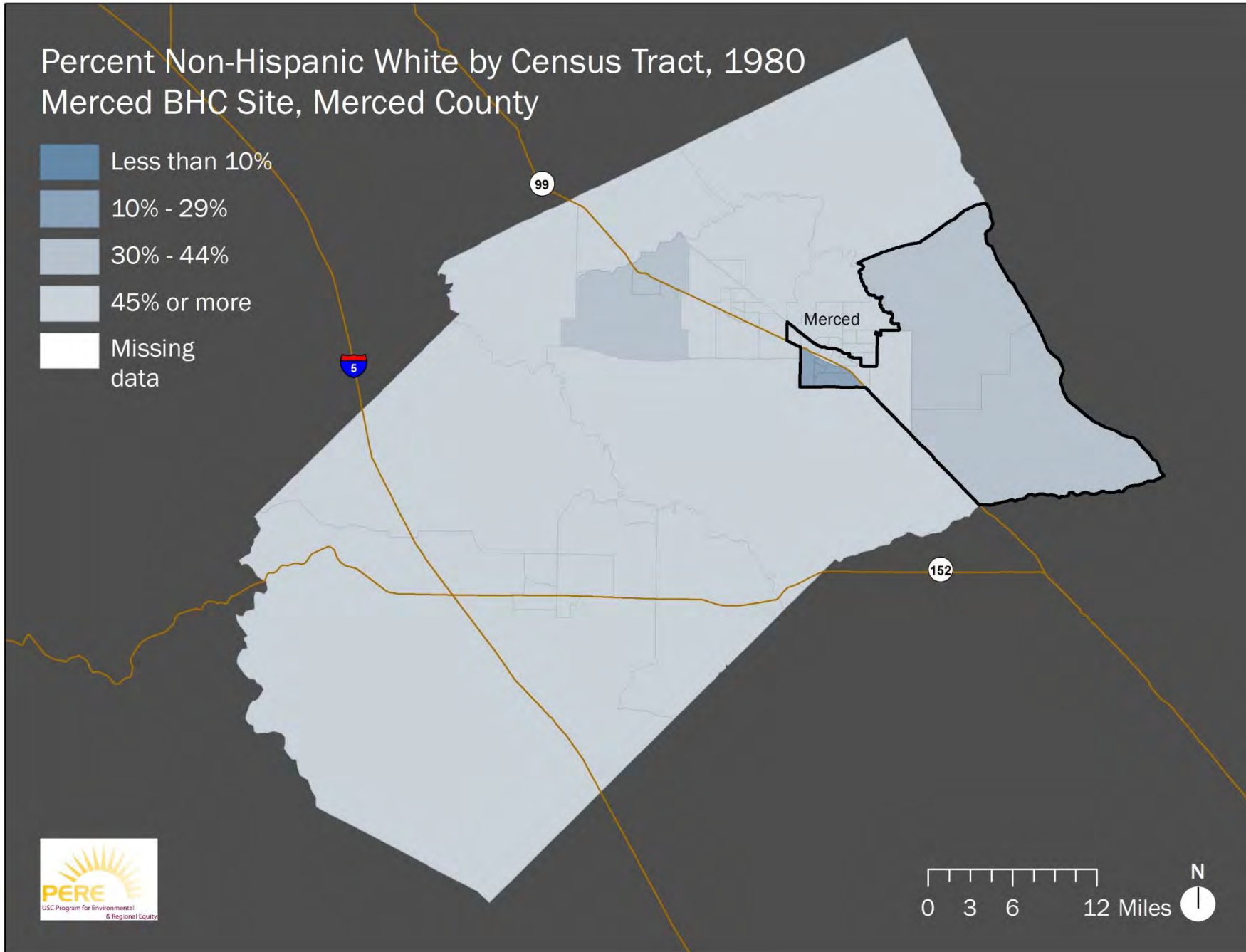
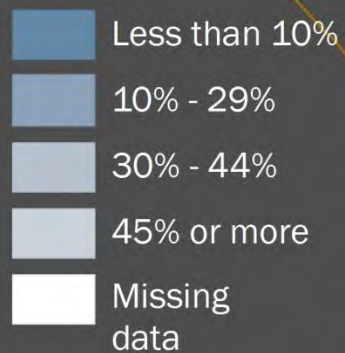
Percent African American by Census Tract, 2000 Merced BHC Site, Merced County



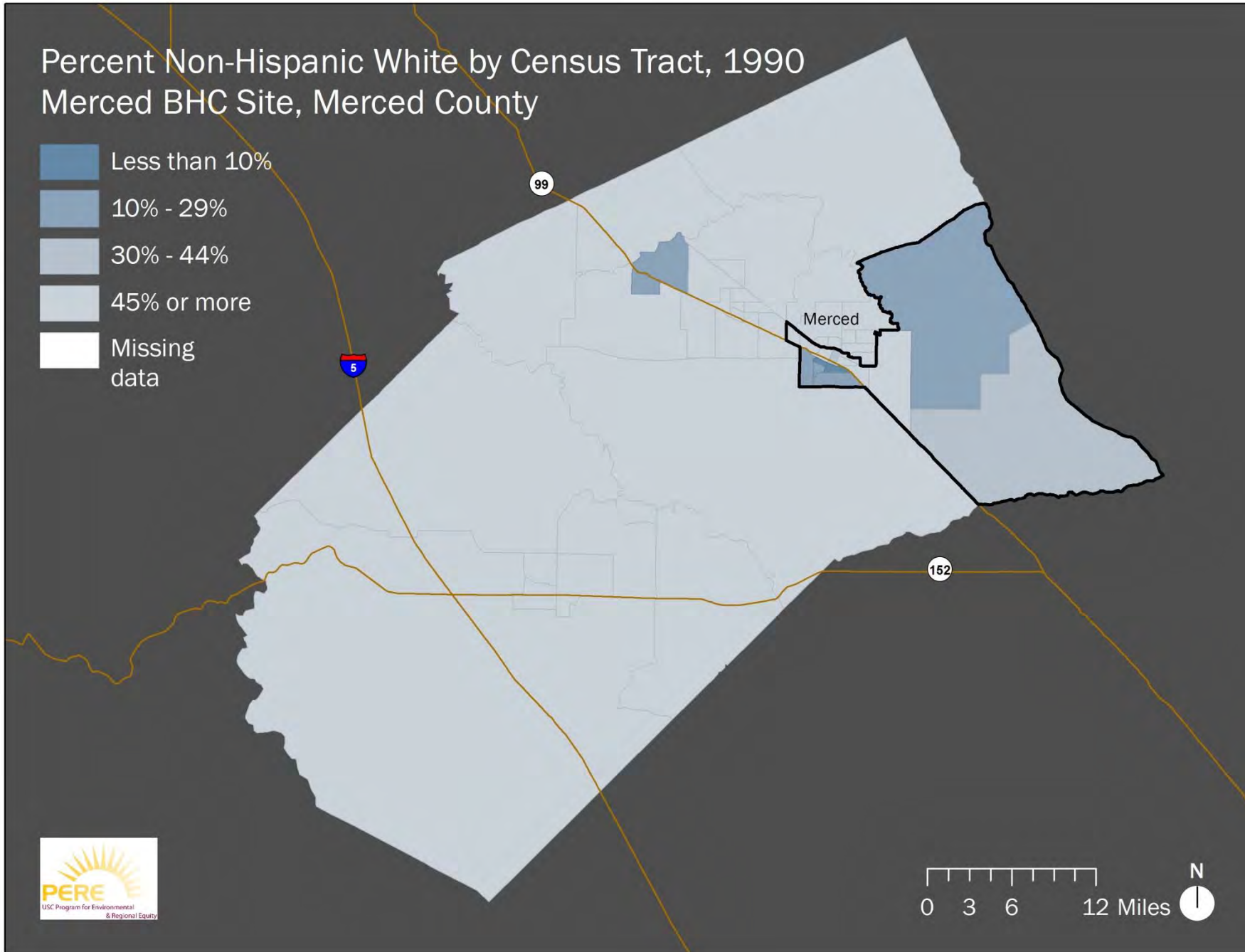
Percent African American by Census Tract, 2010 Merced BHC Site, Merced County



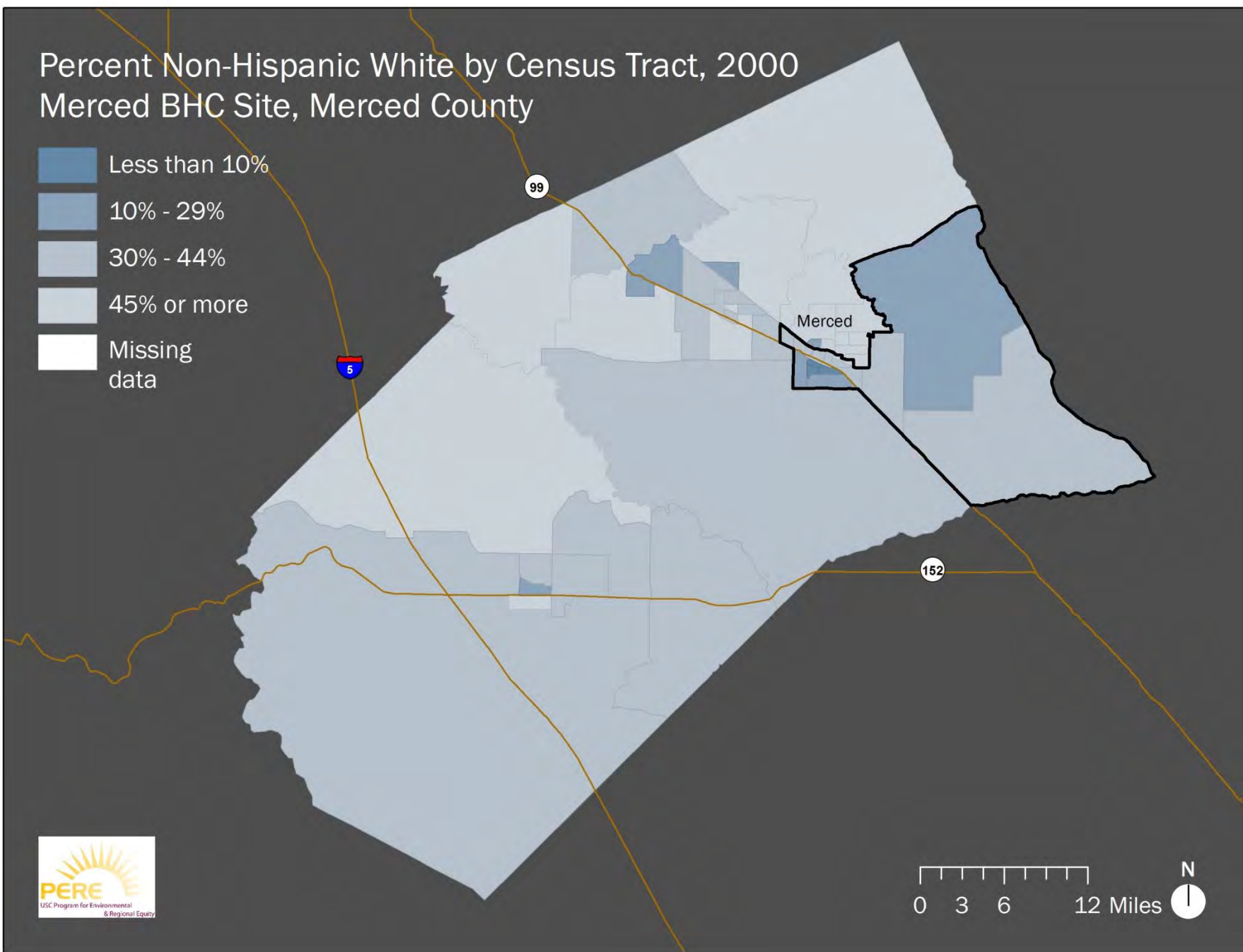
Percent Non-Hispanic White by Census Tract, 1980 Merced BHC Site, Merced County



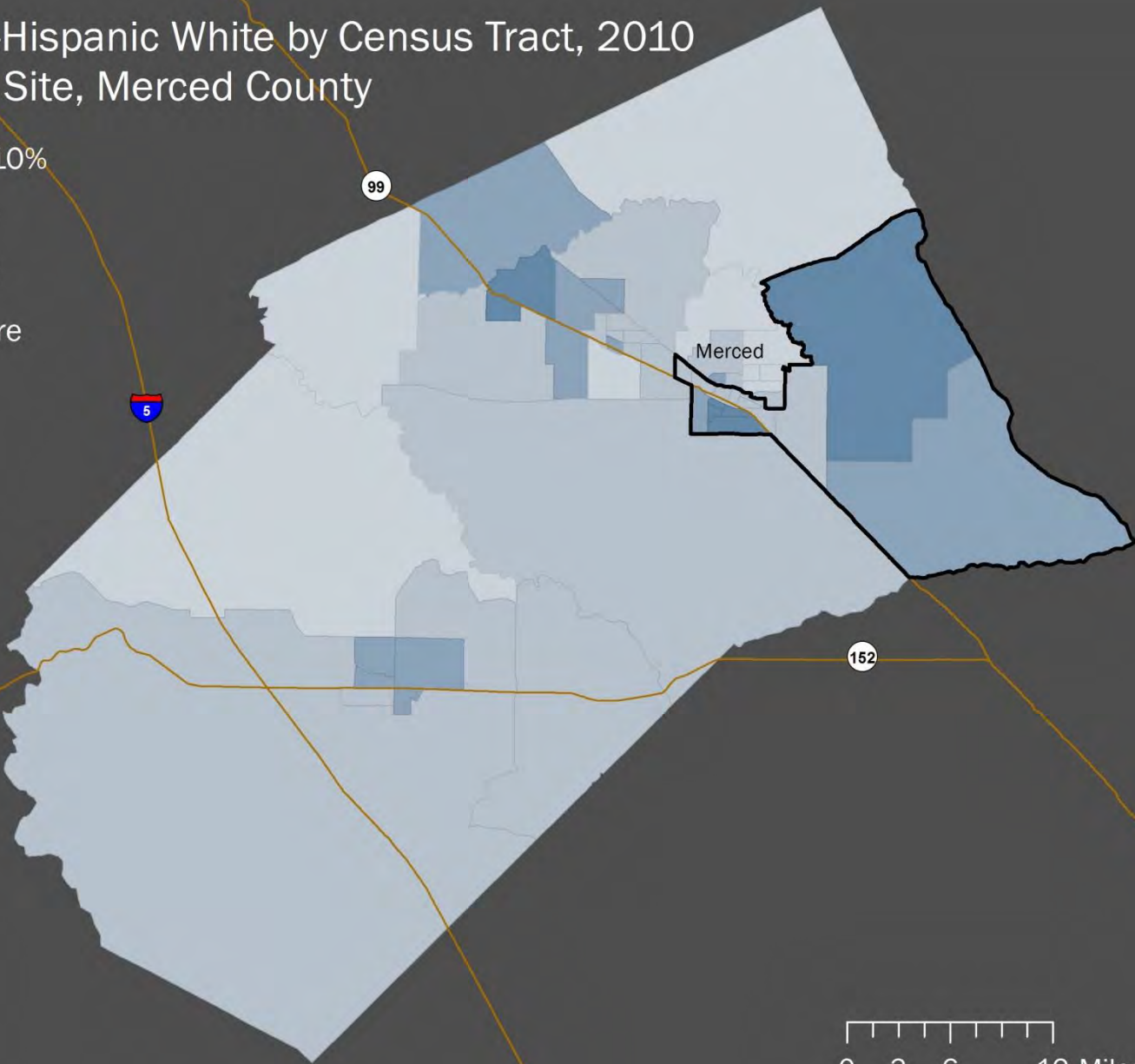
Percent Non-Hispanic White by Census Tract, 1990 Merced BHC Site, Merced County



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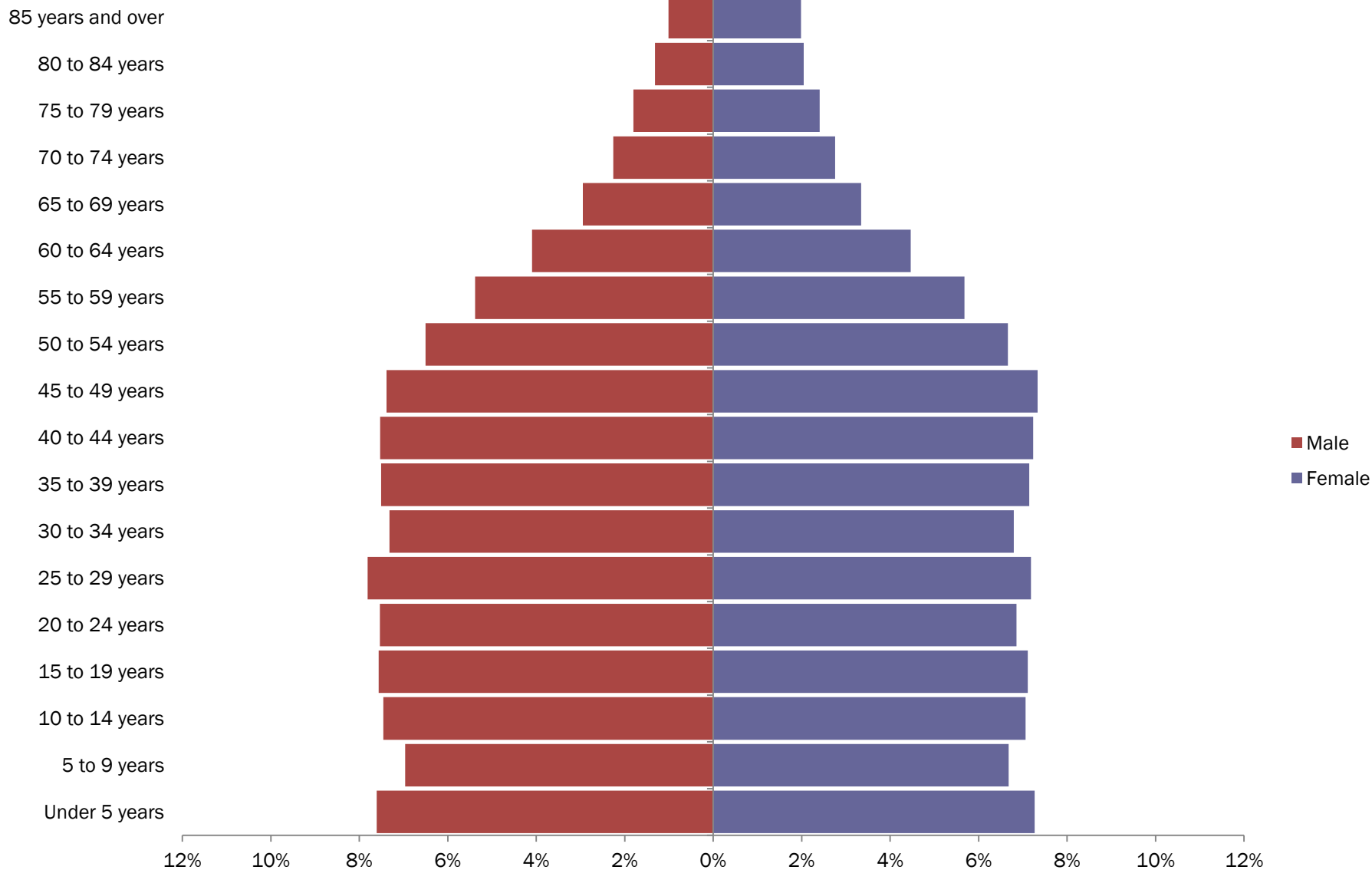


Percent Non-Hispanic White by Census Tract, 2010 Merced BHC Site, Merced County



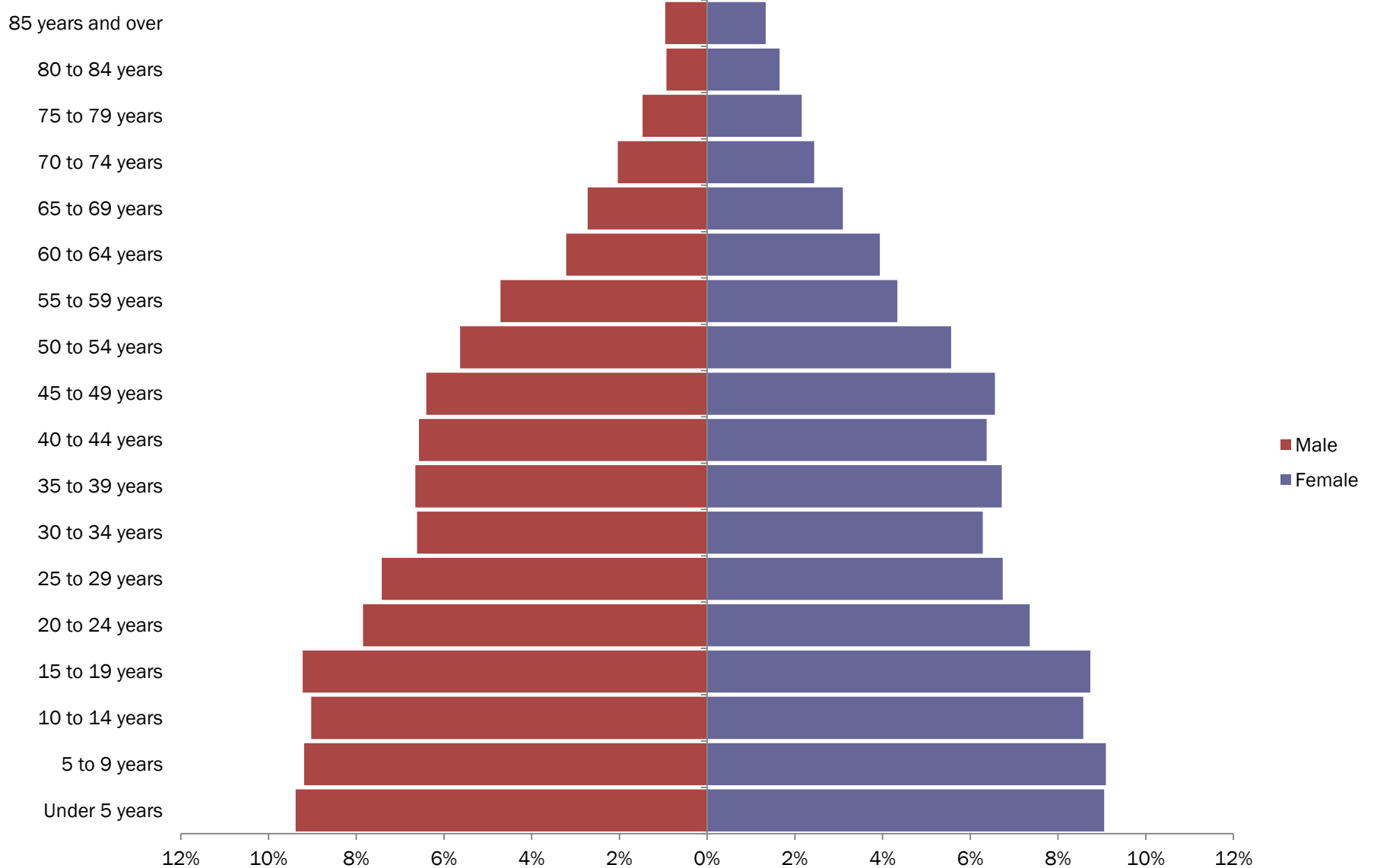
Generational Trends

Age by Sex, California, 2005-09



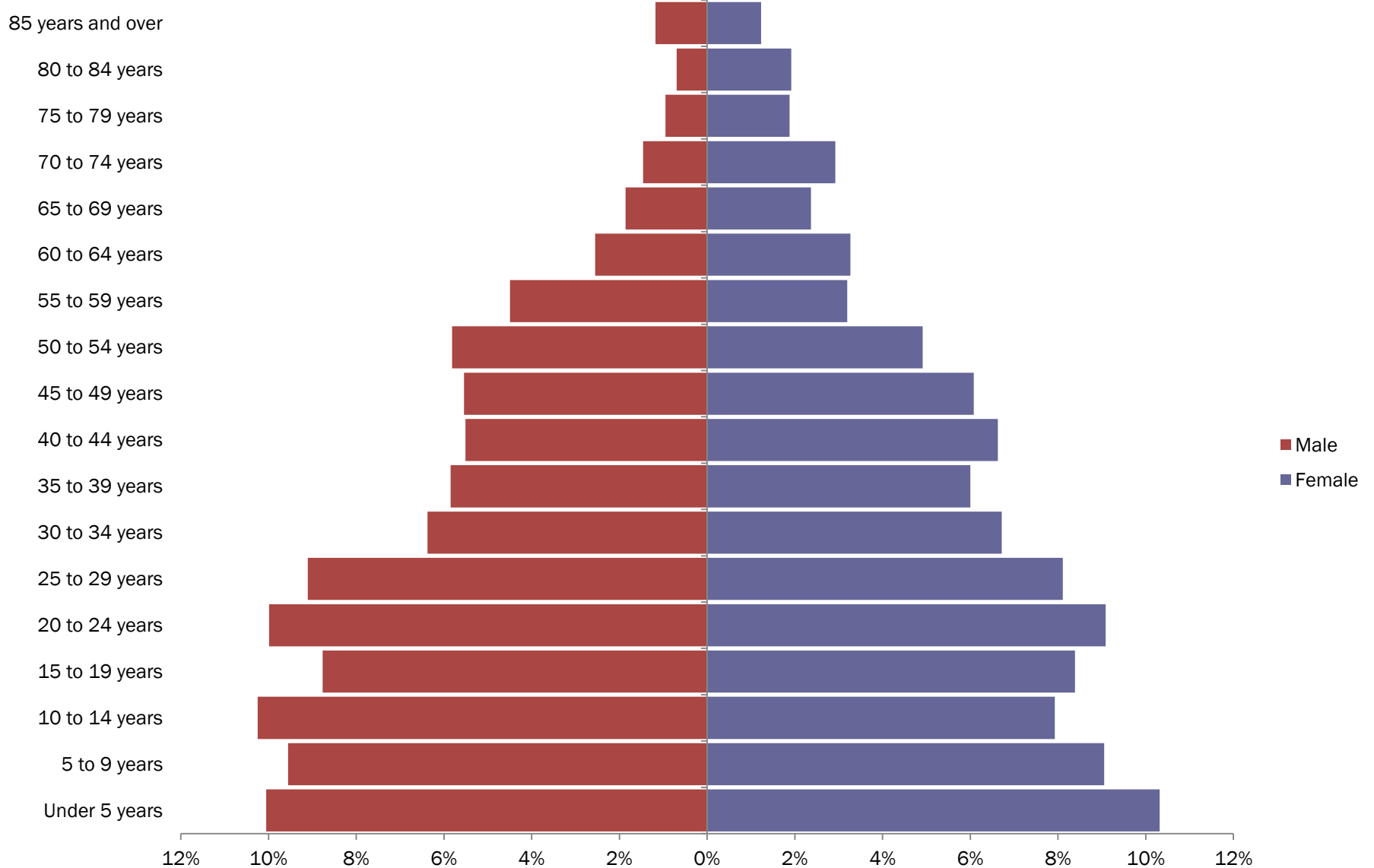
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Age by Sex, Merced County, 2005-09



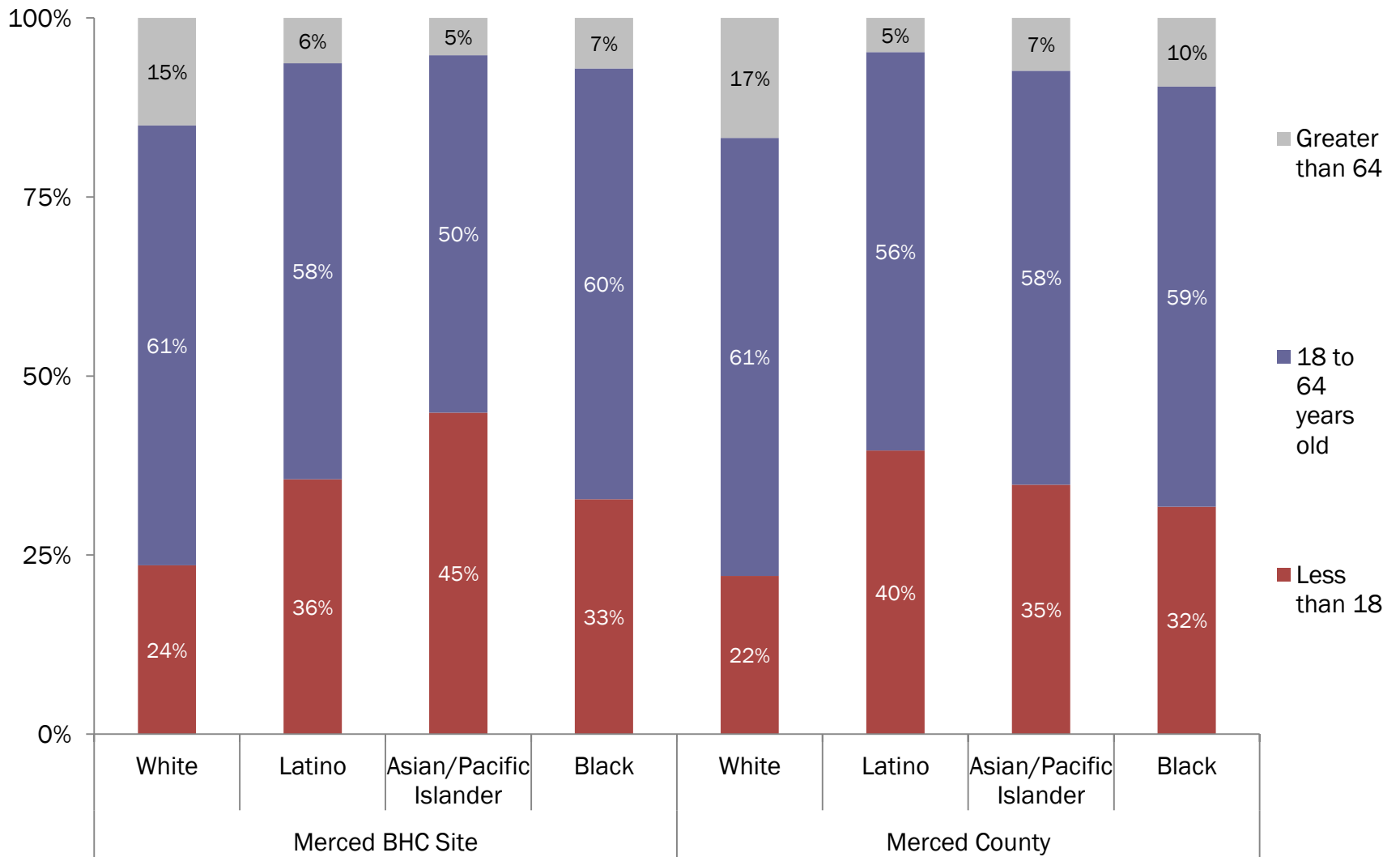
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Age by Sex, Merced BHC Site, 2005-09



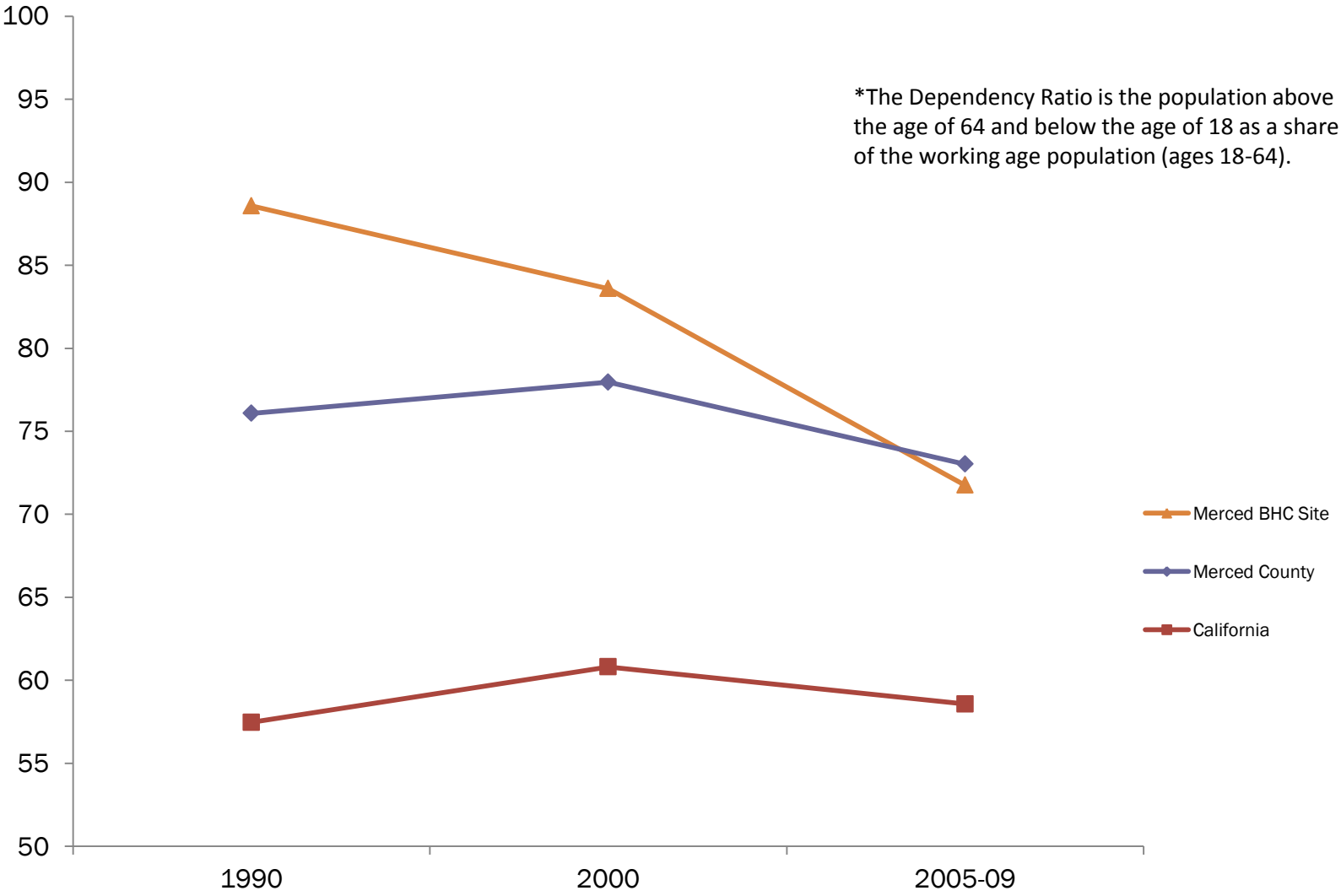
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Age Distribution by Race/Ethnicity 2005-2009



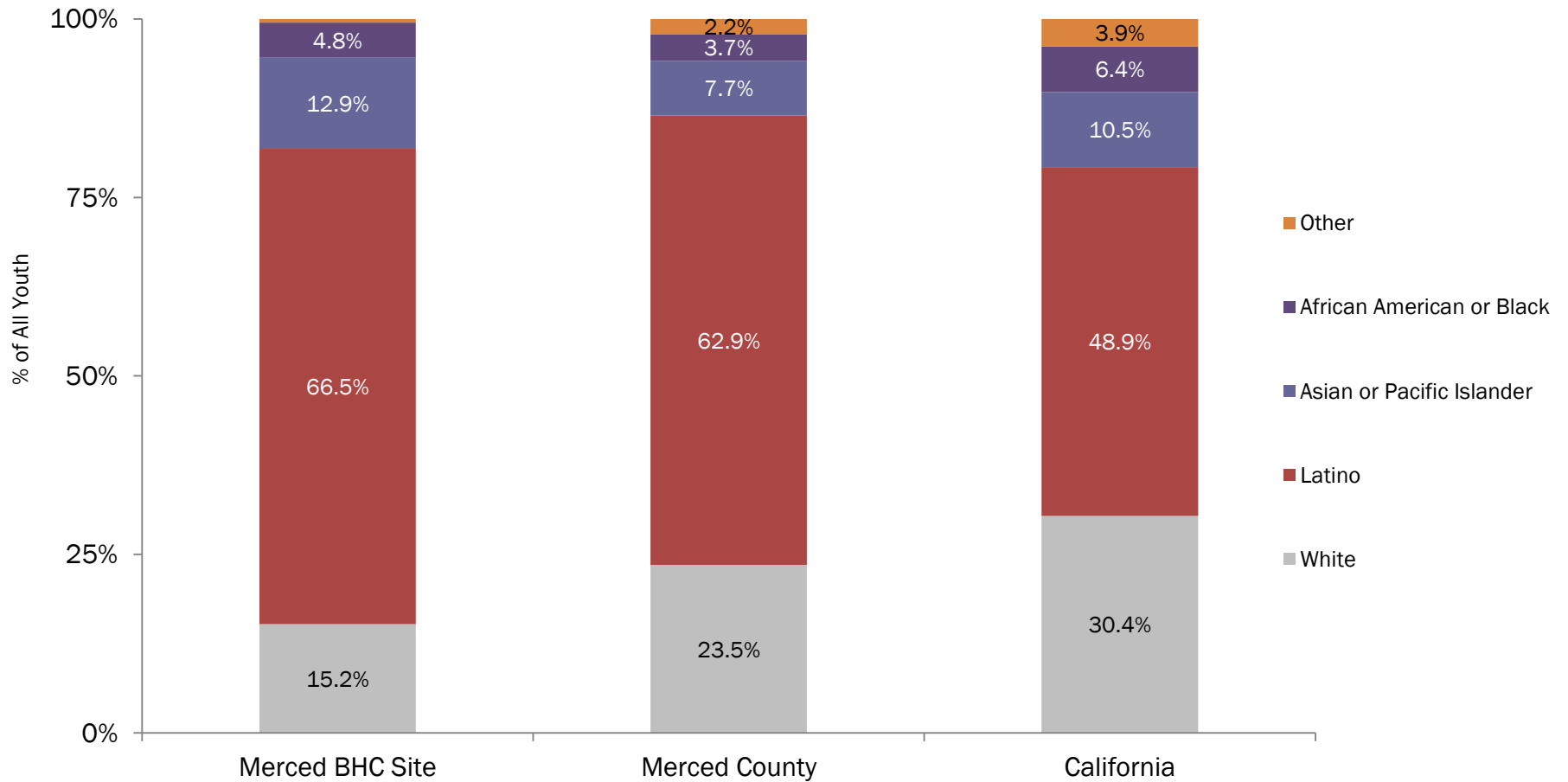
Source: PERE analysis of 2005-2009 ACS data

Dependency Ratio* 1990 to 2005-2009



Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

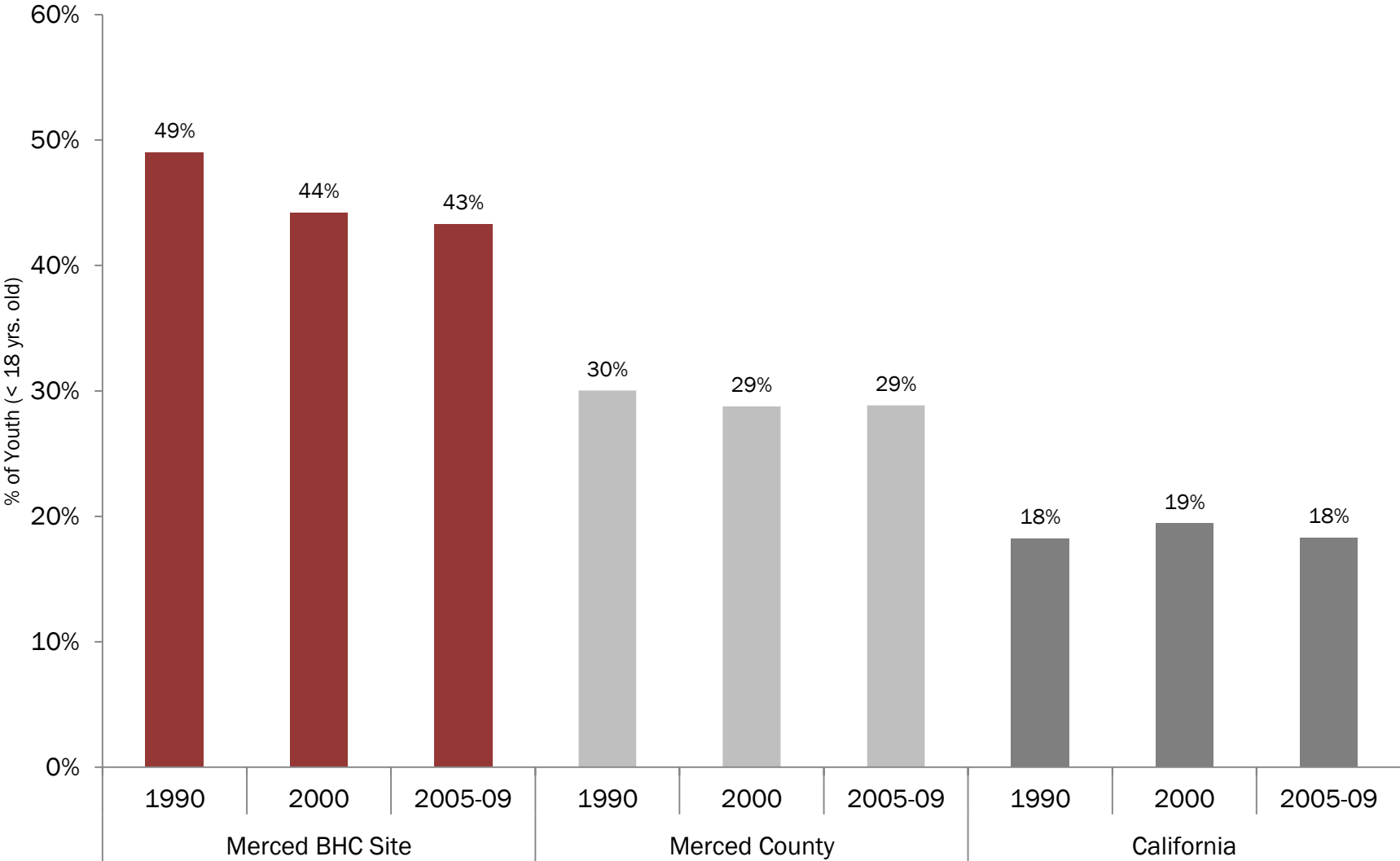
Youth by Race/Ethnicity* 2005-2009



* "Youth" includes everyone less than 18 years old

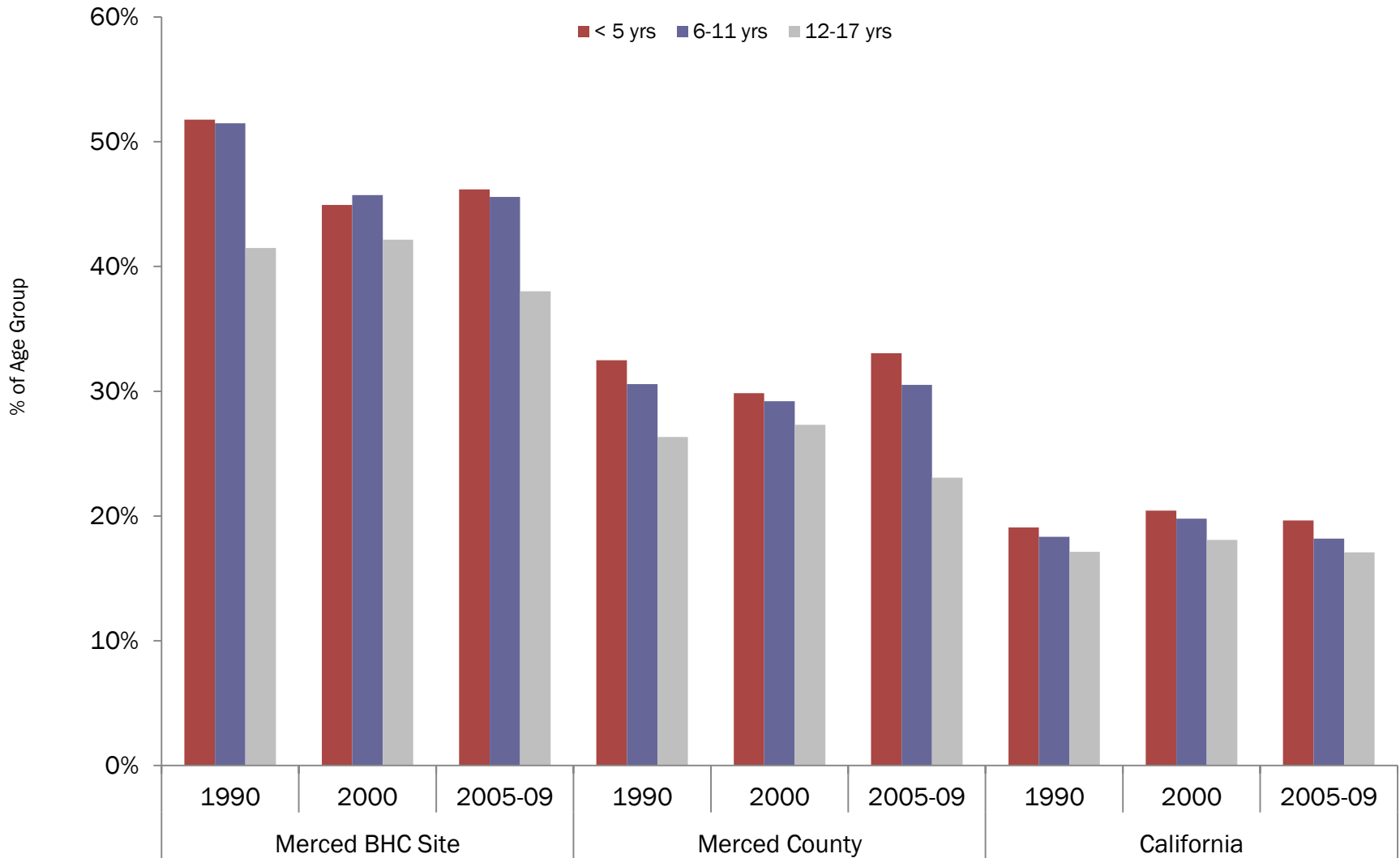
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Youth in Poverty 1990 to 2005-2009



Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

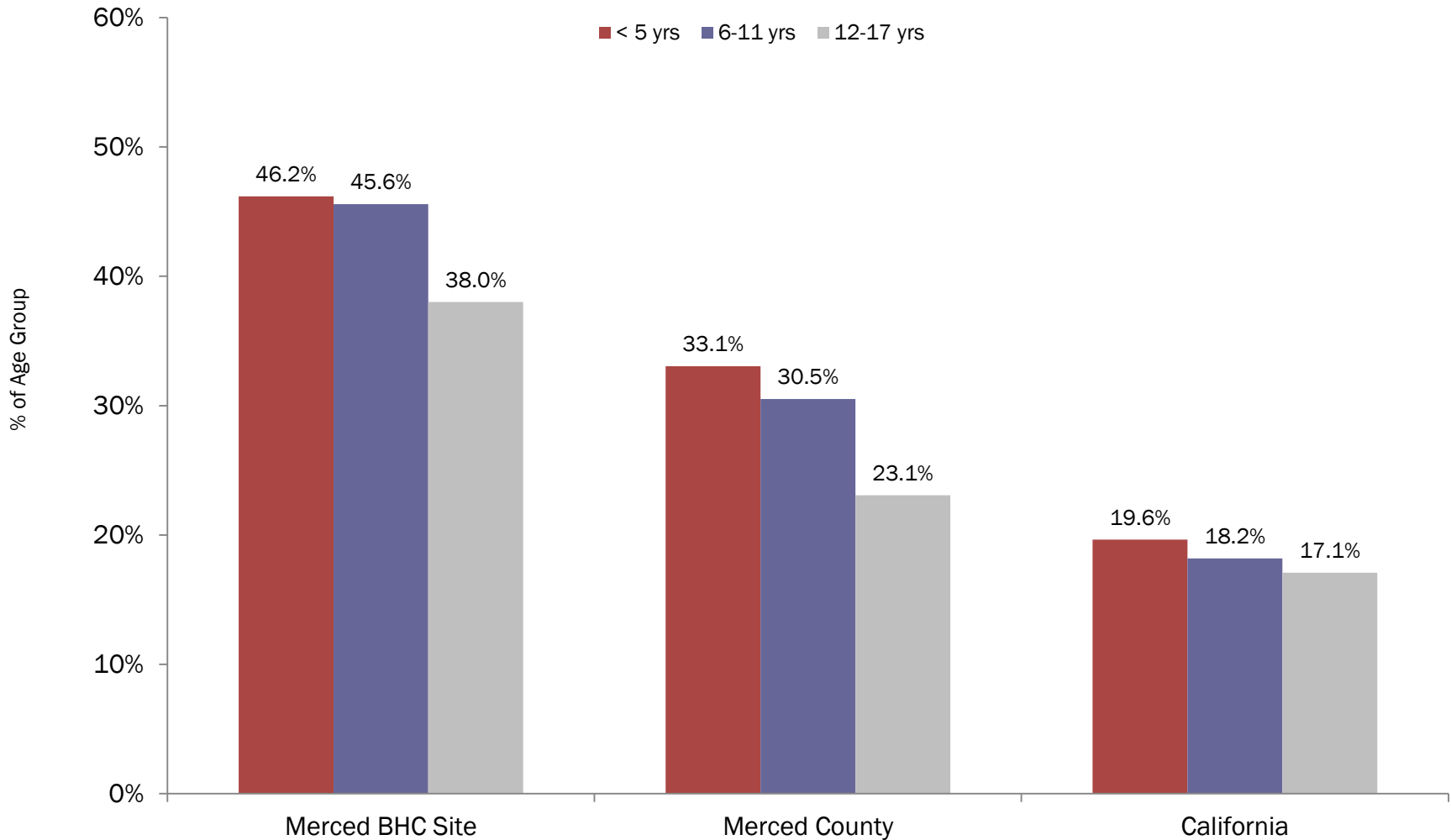
Percent of Youth in Poverty by Age Group* 1990 to 2005-2009



* "Youth" includes everyone less than 18 years old

Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Percent of Youth in Poverty by Age Group* 2005-2009

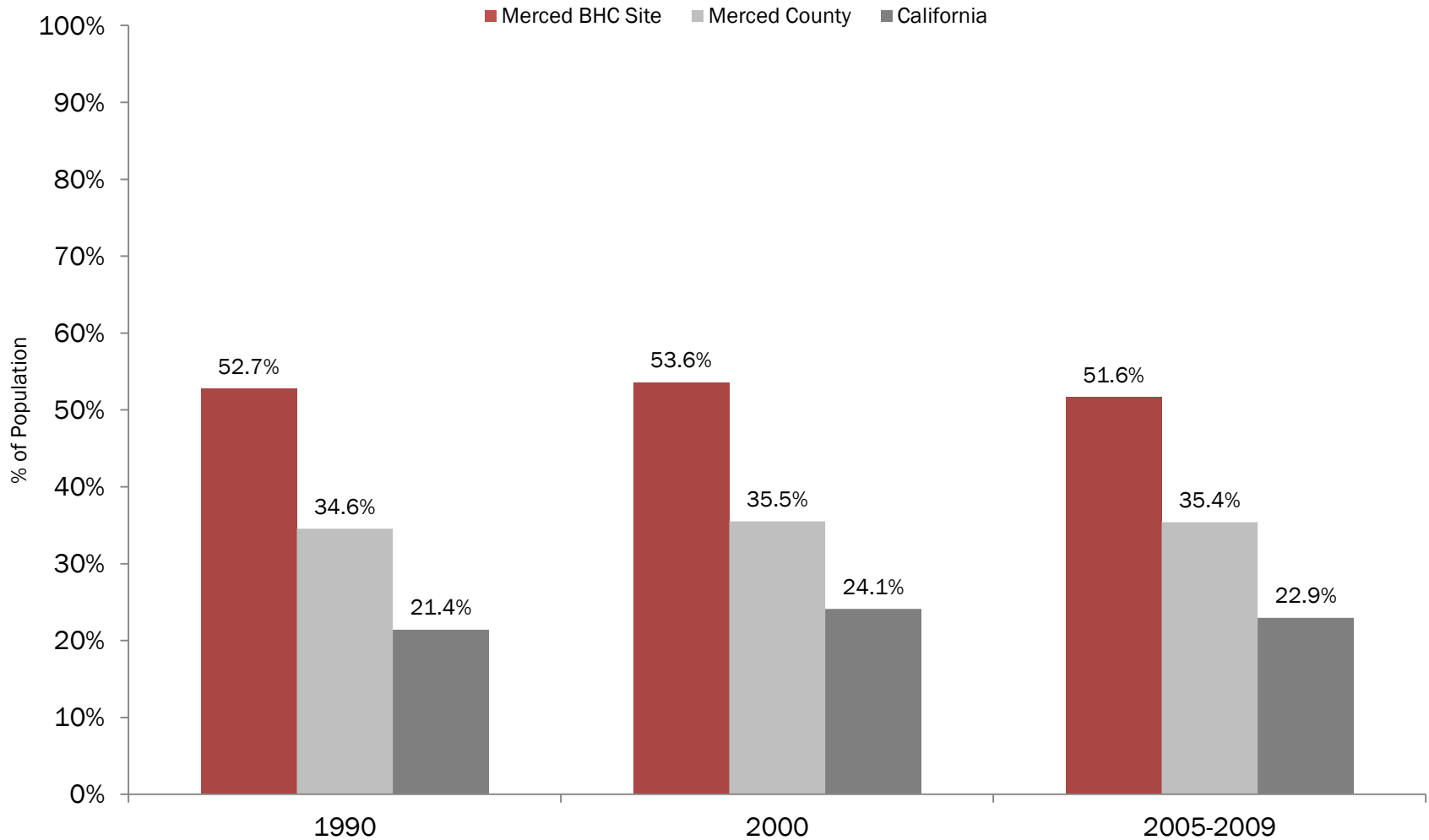


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Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

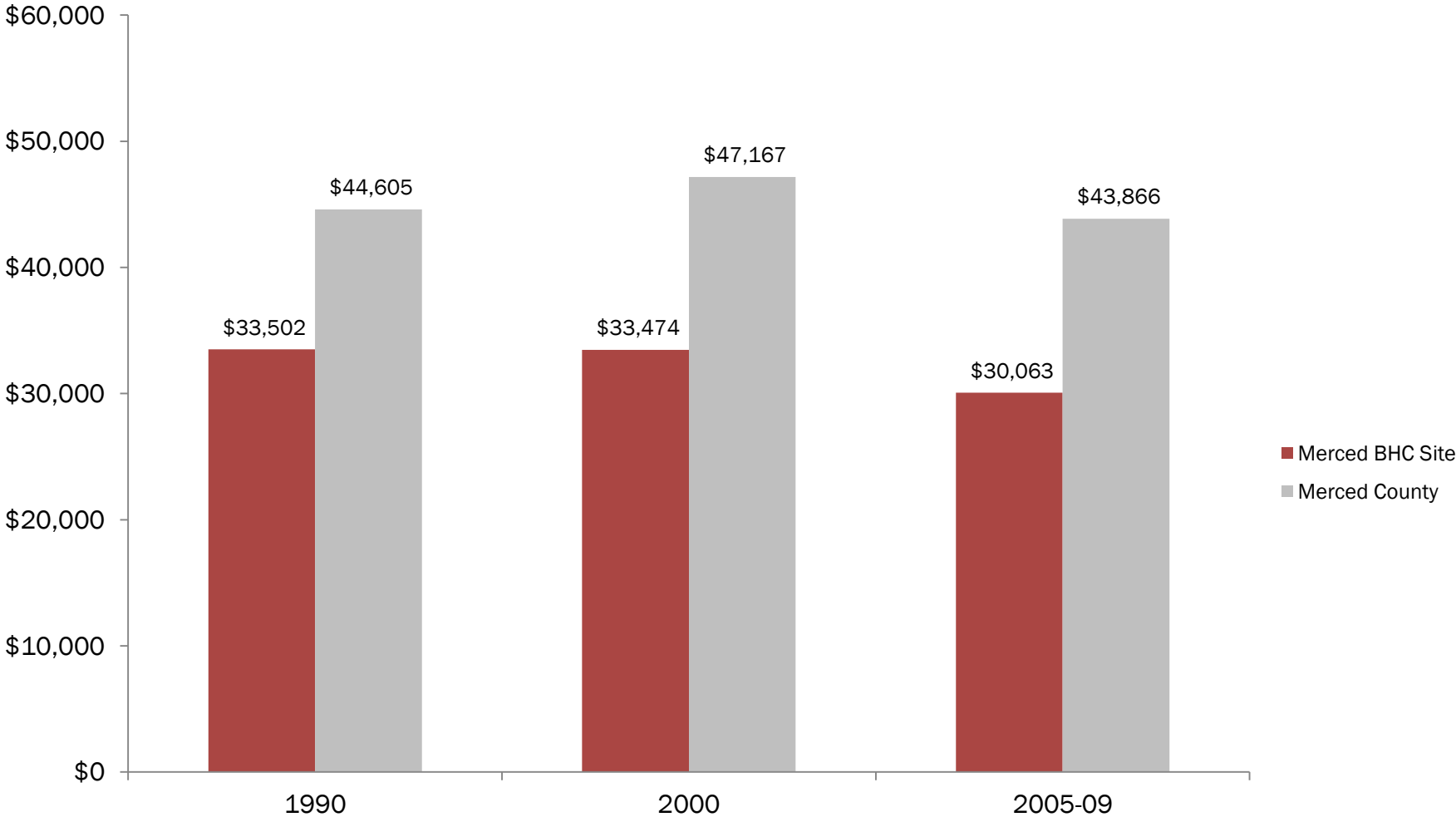
Economic Indicators

Percent of Population Below 150 Percent Federal Poverty Line (FPL)* 1990 to 2005-2009



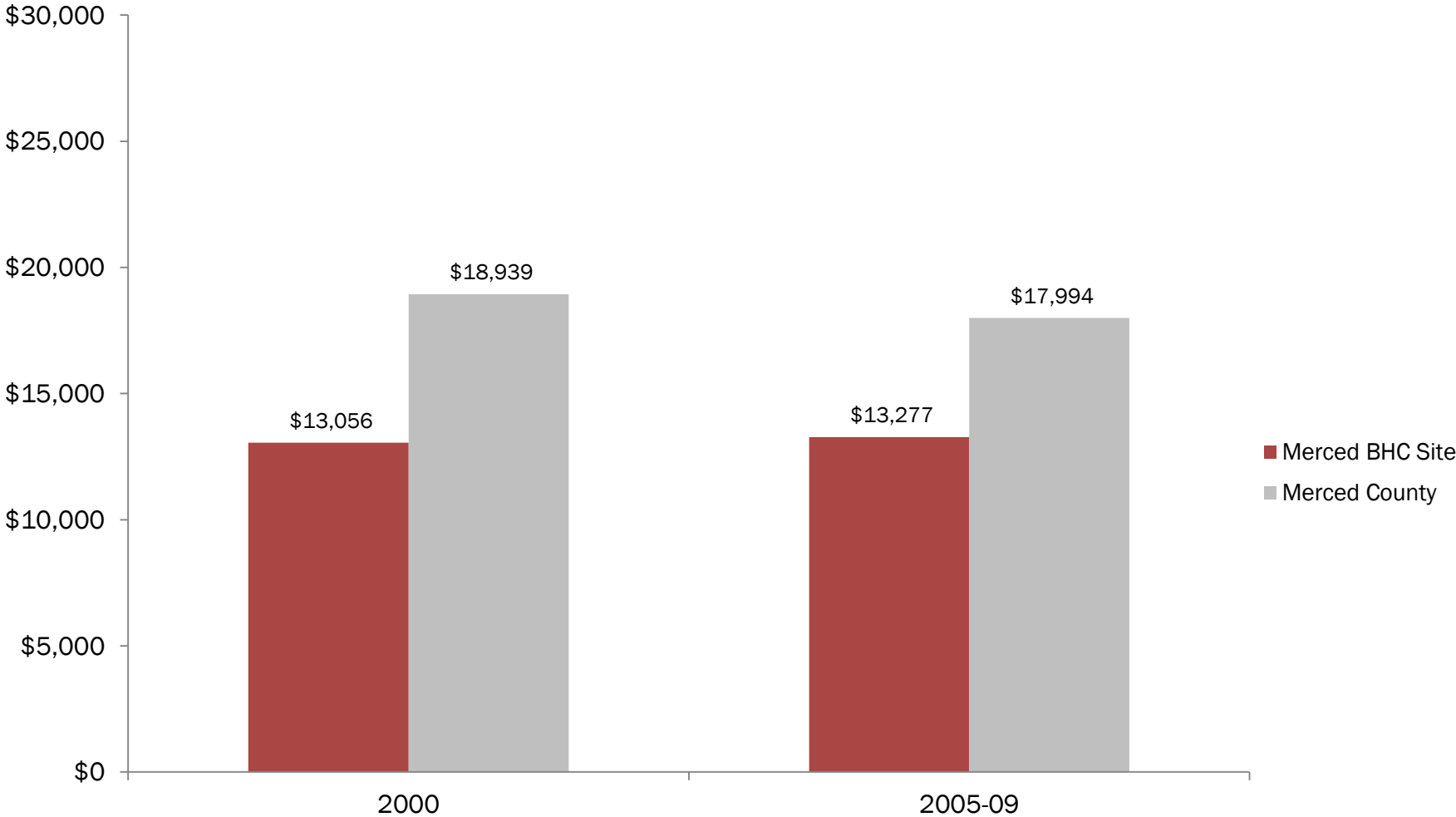
*Includes all persons living in households with household incomes below 150 percent of the FPL.
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Median Household Income 1990 to 2005-2009



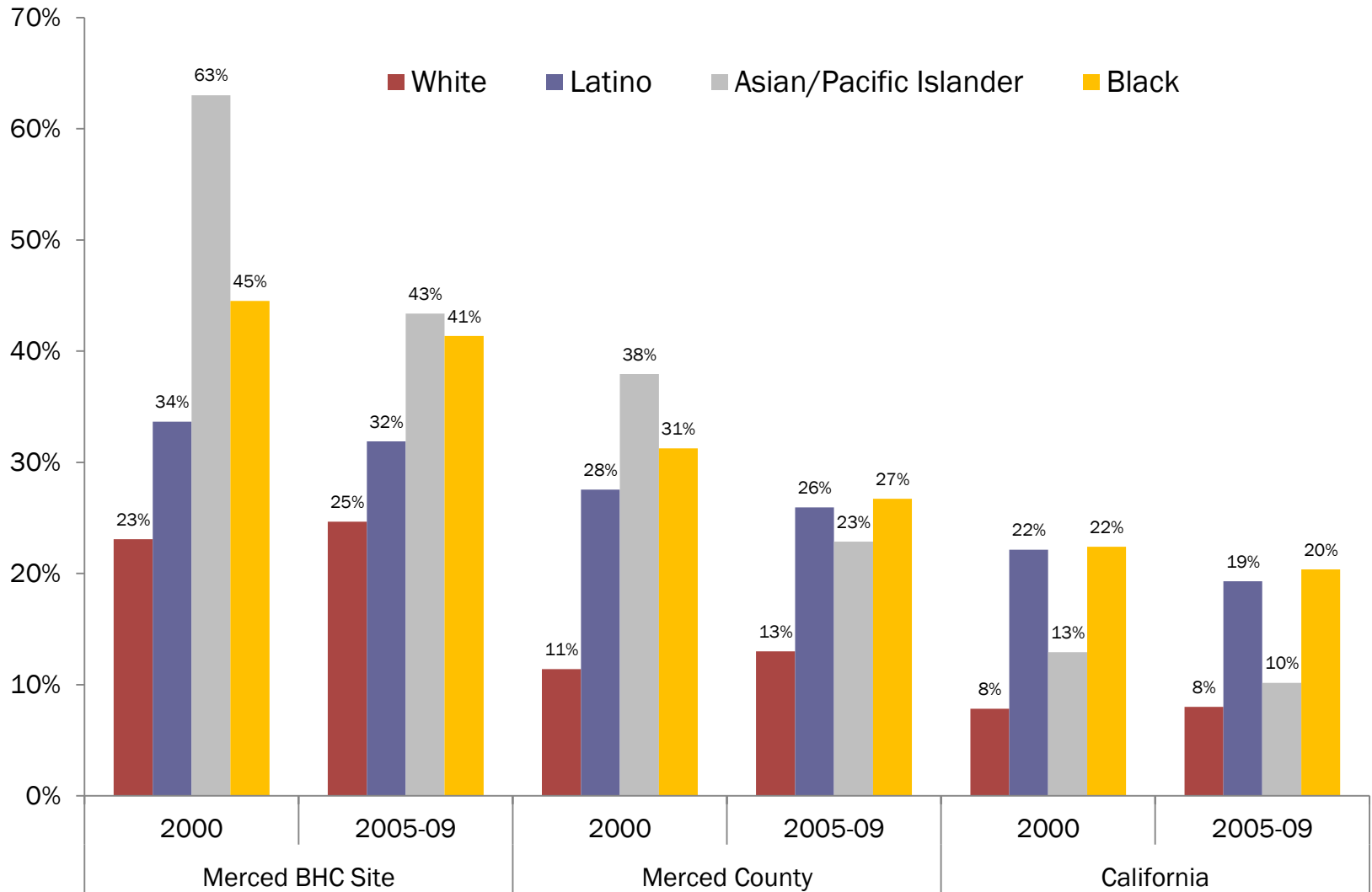
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.
Data adjusted for inflation using the Consumer Price Index provided by California Department of Finance. Data in 2009 dollars.

Average Per Capita Income 1990 to 2005-2009



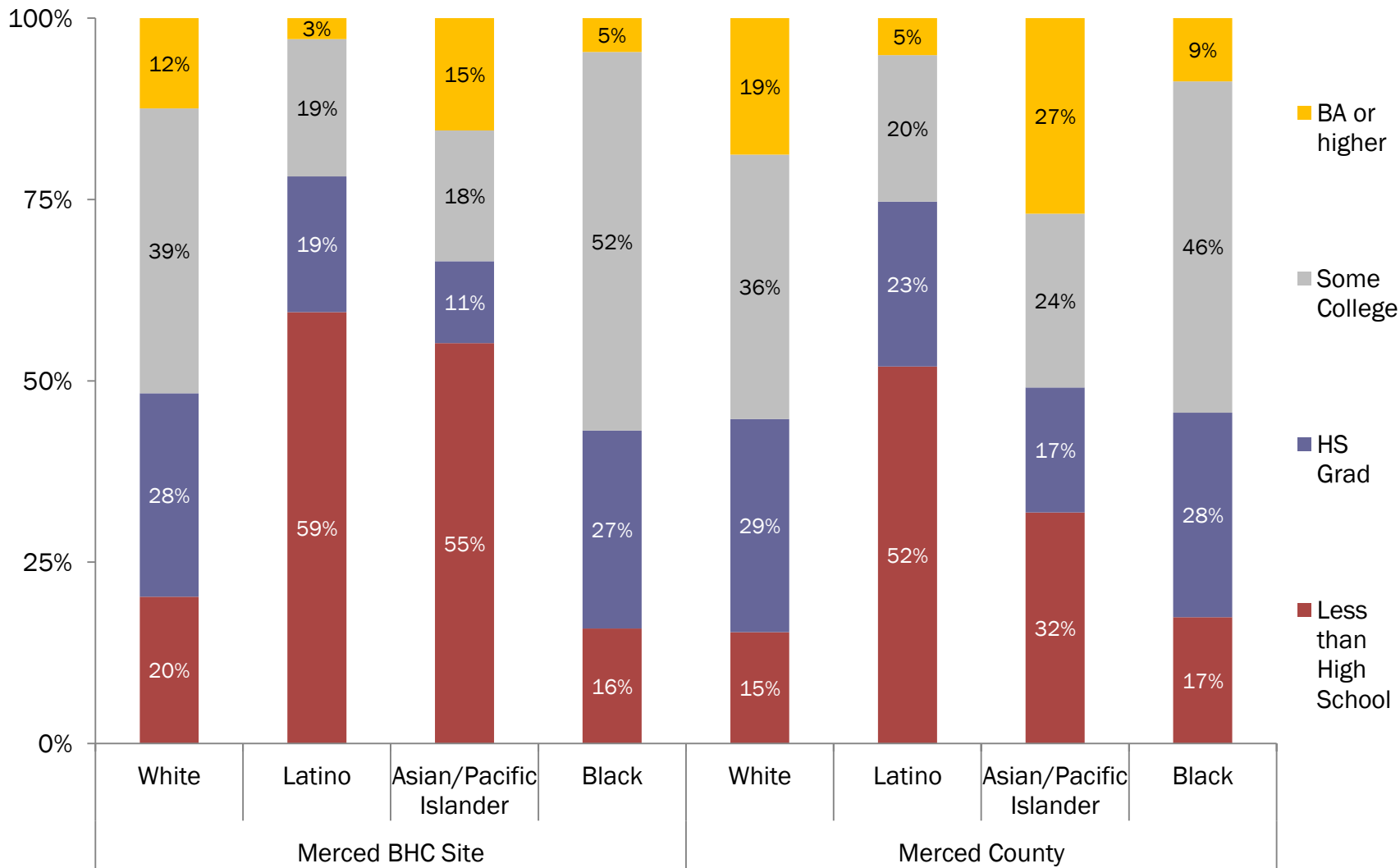
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.
Data adjusted for inflation using the Consumer Price Index provided by California Department of Finance. Data in 2009 dollars.

Percent Poverty by Race/Ethnicity 2000 & 2005-2009



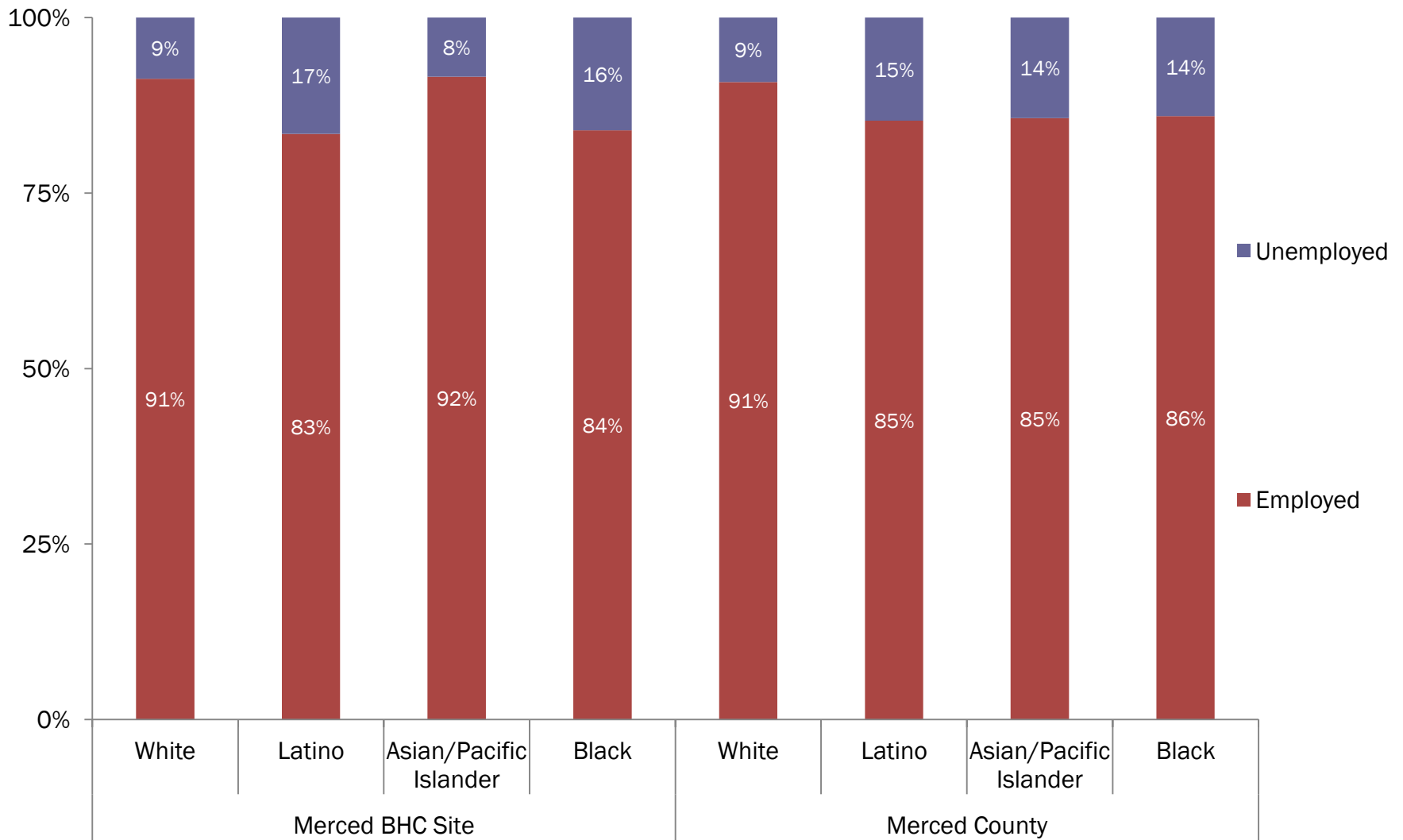
Source: PERE analysis of 2000 Census data and 2005-2009 ACS data

Educational Attainment by Race/Ethnicity 2005-2009



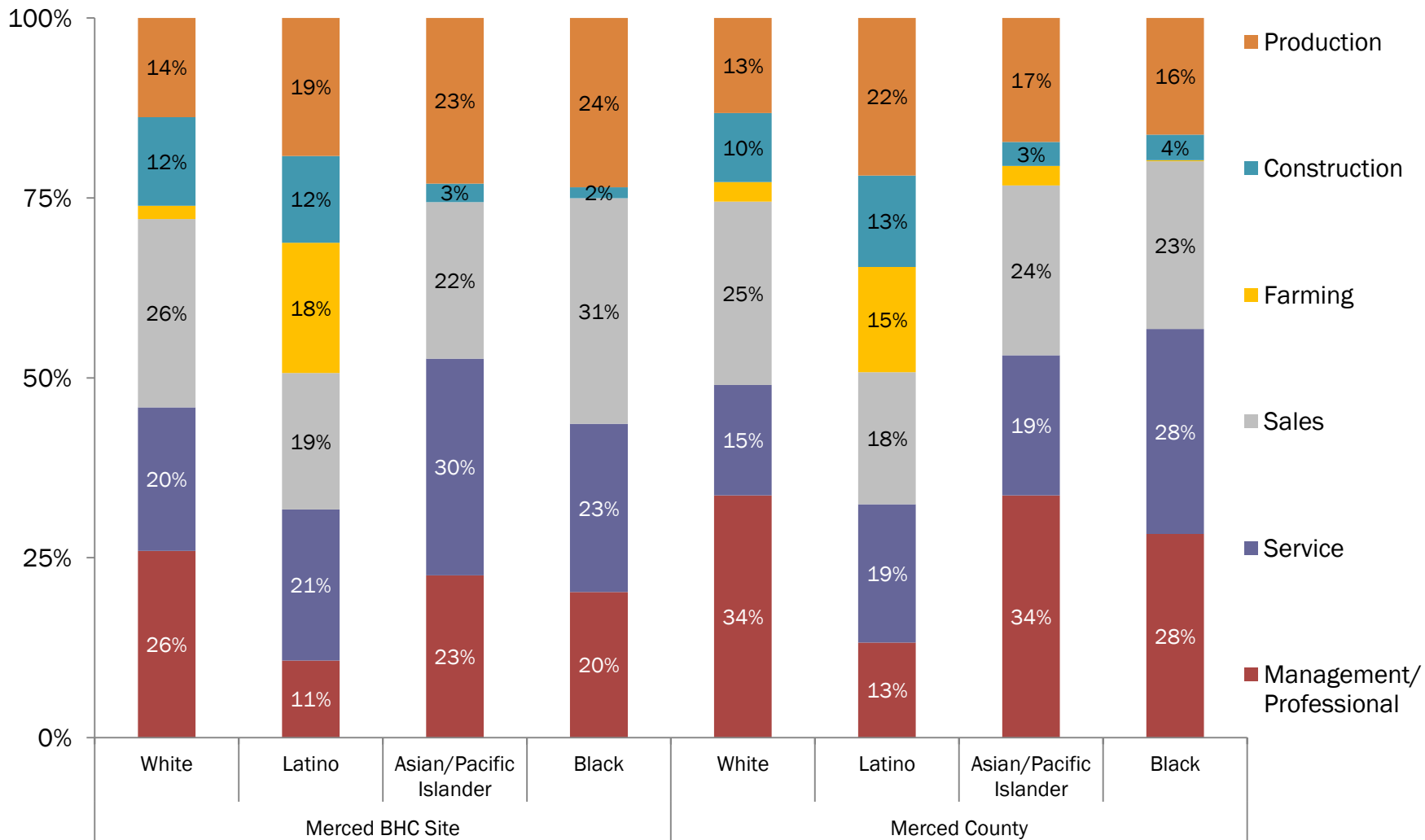
Source: PERE analysis of 2005-2009 ACS data

Employment Status by Race/Ethnicity 2005-2009



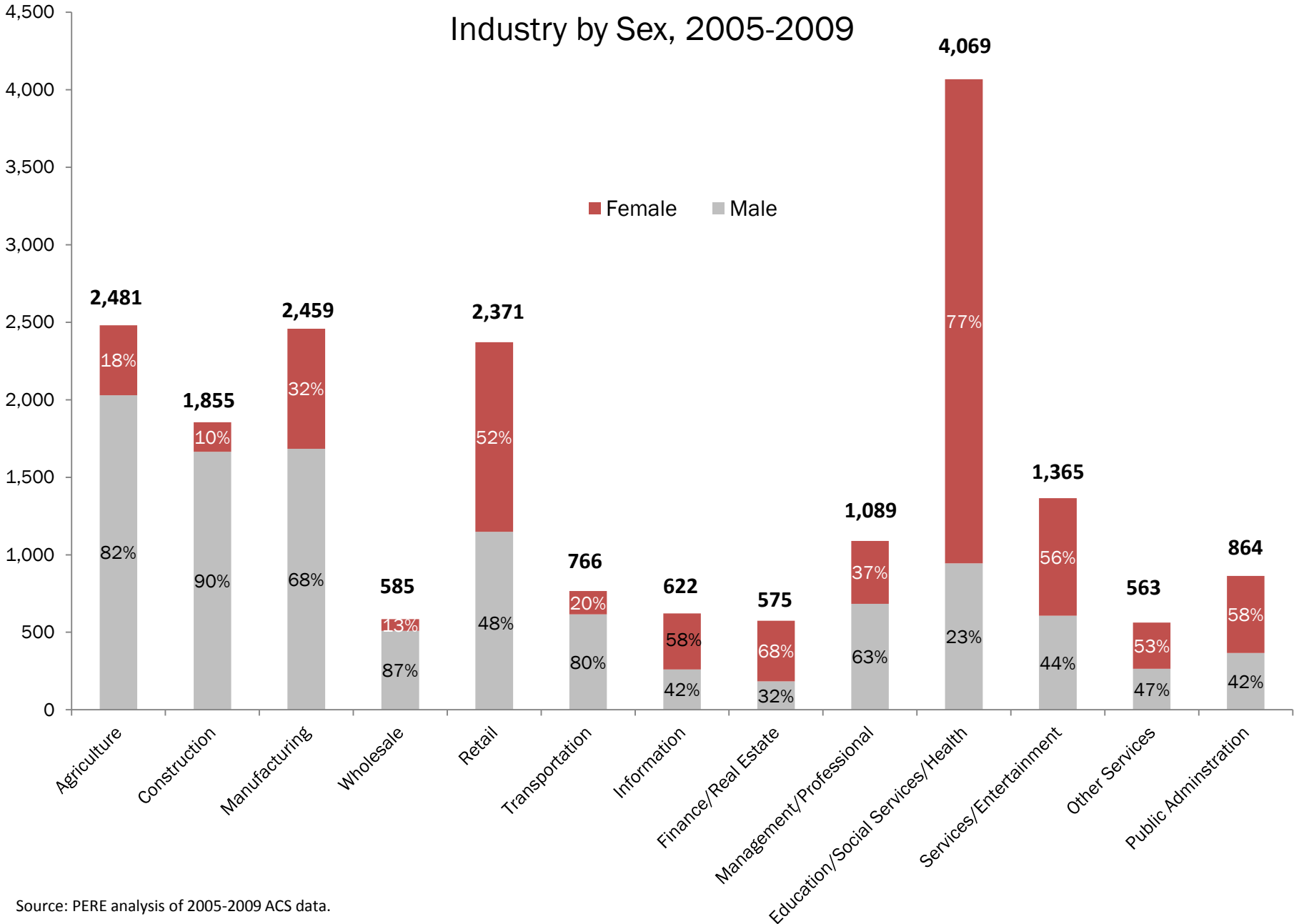
Source: PERE analysis of 2005-2009 ACS data

Occupation by Race/Ethnicity 2005-2009



Source: PERE analysis 2005-2009 ACS data.

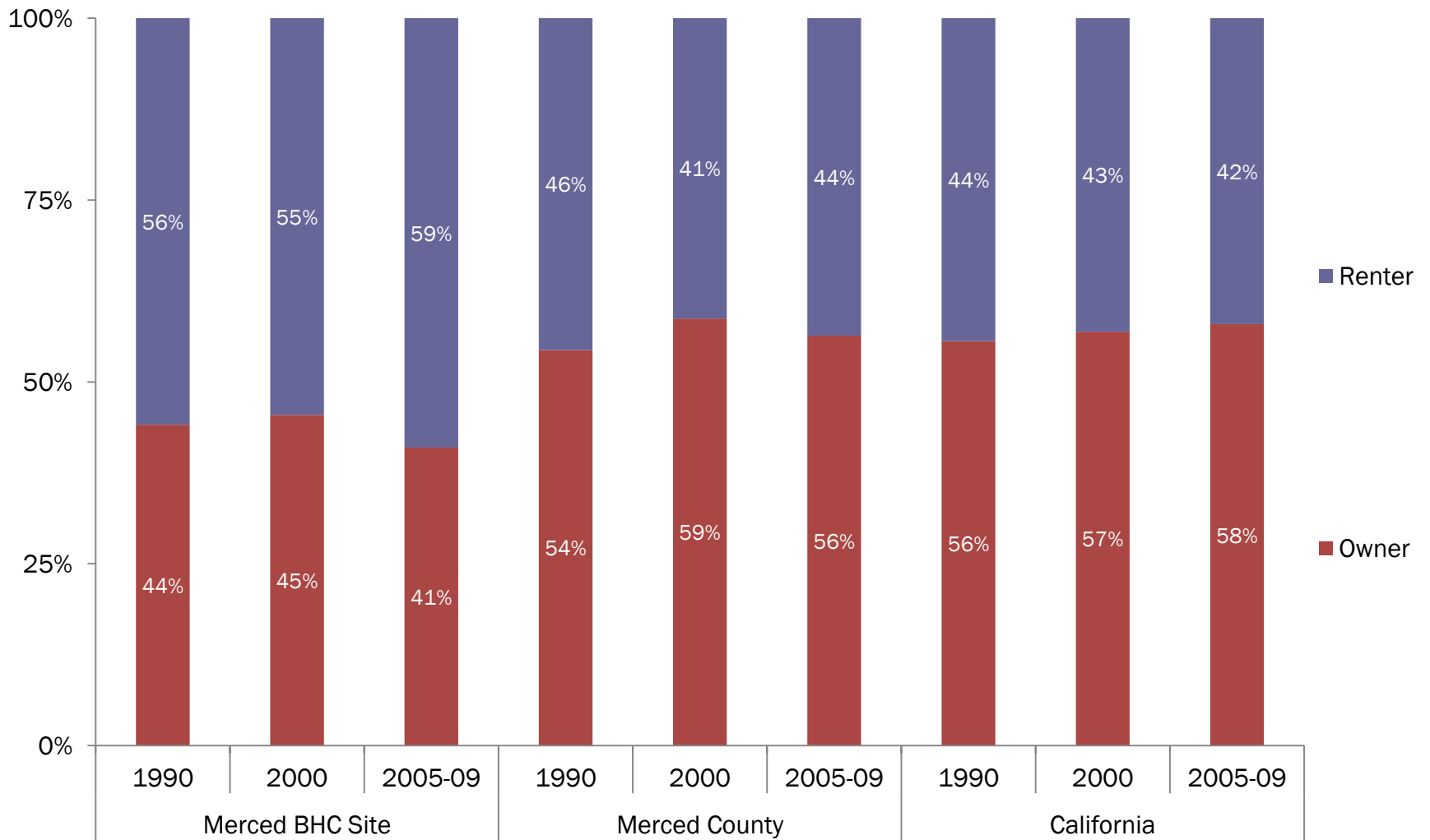
Industry by Sex, 2005-2009



Source: PERE analysis of 2005-2009 ACS data.

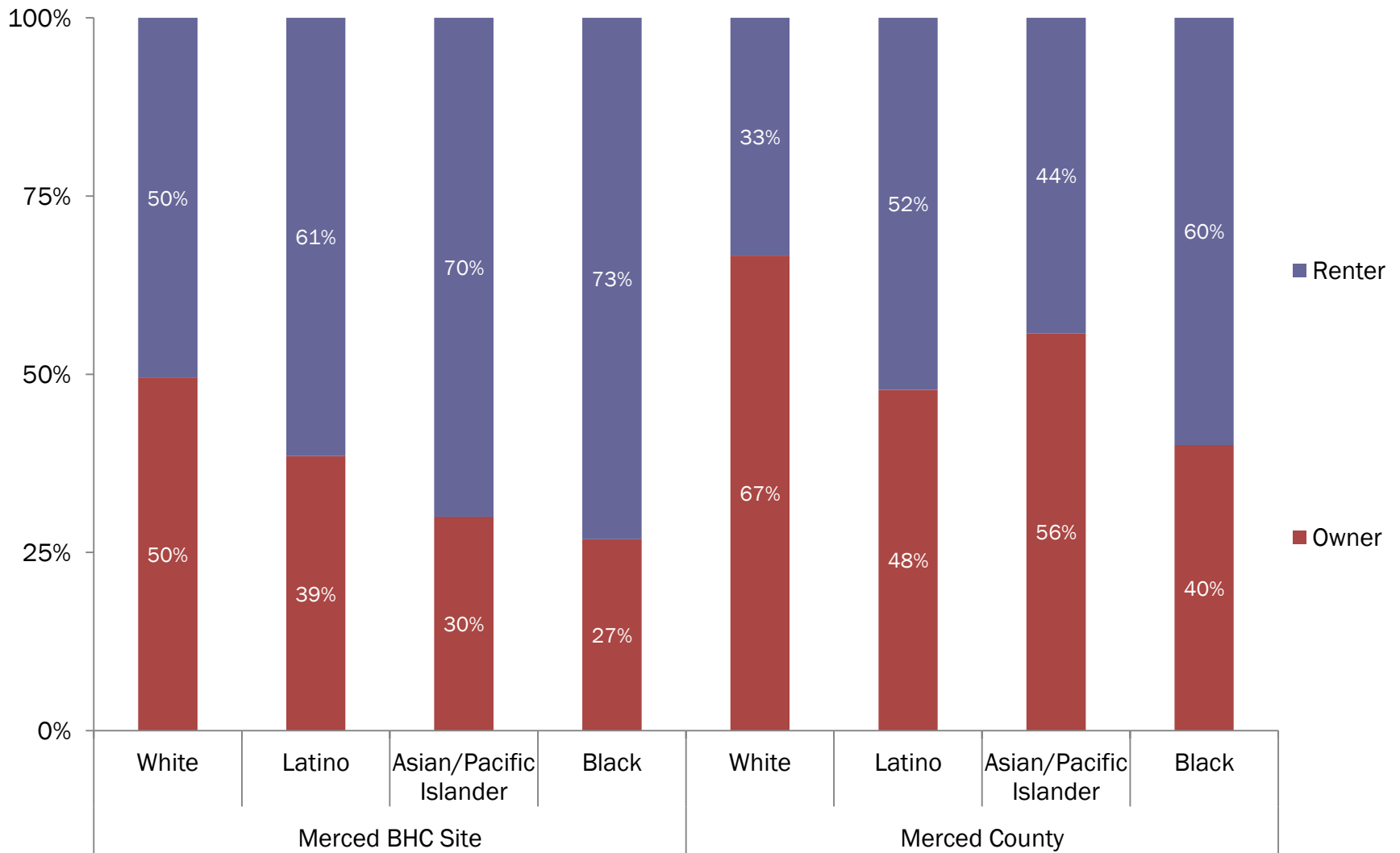
Housing Equity Indicators

Housing Tenure 1990, 2000 & 2005-2009



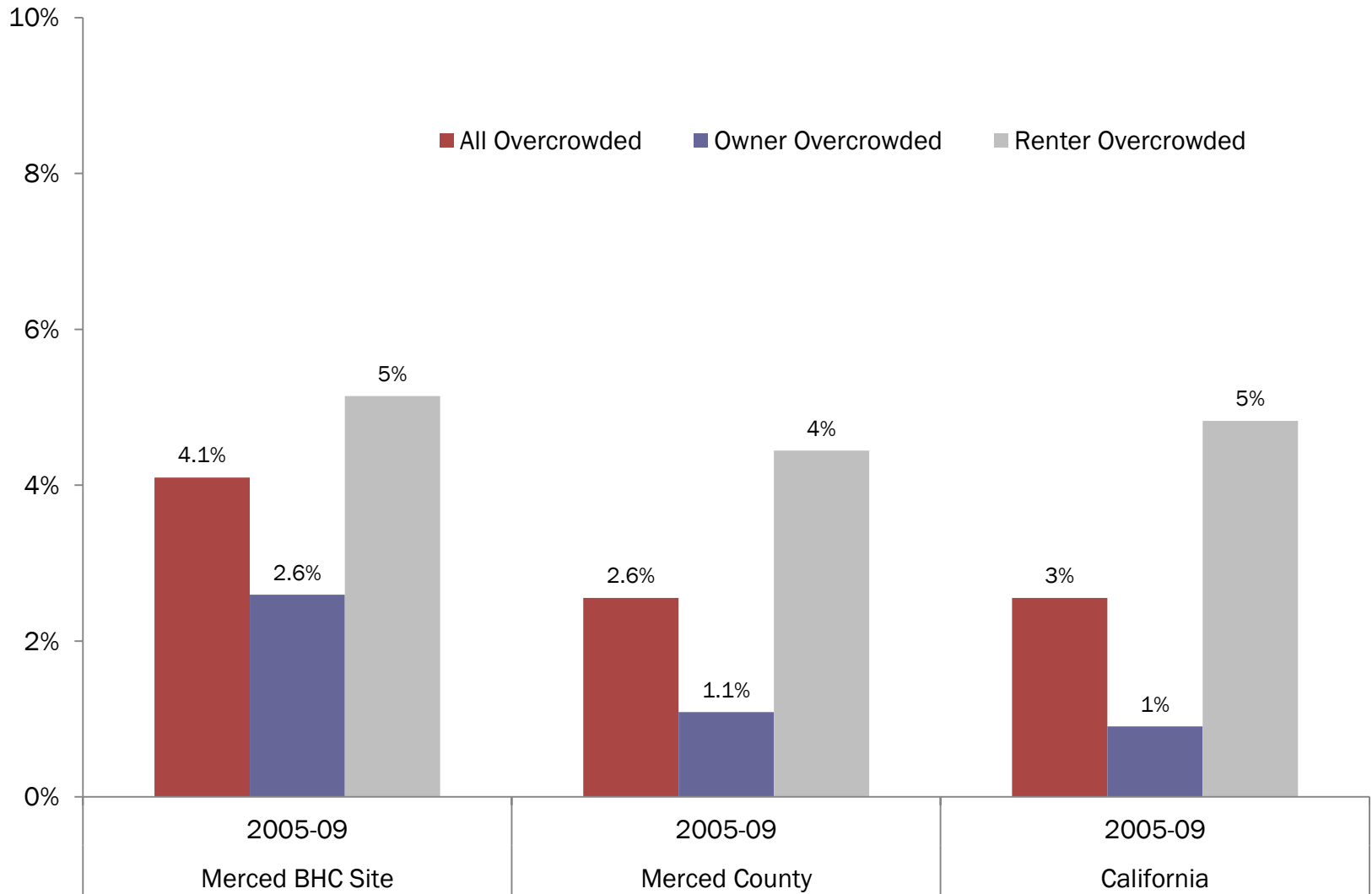
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data

Housing Tenure by Race/Ethnicity 2005-2009



Source: PERE analysis of 2005-2009 ACS data

Overcrowded Housing by Tenure 2005-2009



Source: PERE analysis of 2005-2009 ACS data

Health Equity Indicators

SOUTHWEST / EAST MERCED BHC

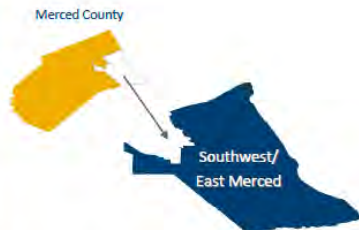


Understanding the health of your community can start with understanding the numbers. How many children have access to a safe park? How many adults have health insurance? To answer these questions, hundreds of residents in Southwest/East Merced participated in the California Health Interview Survey (CHIS). The survey was conducted to support *Building Healthy Communities (BHC)*, a 10-year plan of The California Endowment (TCE) to help 14 communities develop into places where children are healthy, safe, and ready to learn.

This Health Profile describes the health of adults, teens, and children living in Southwest/East Merced, one of the 14 BHC sites. It provides a snapshot of key survey findings prior to implementing the BHC plan and can be used to mobilize friends and neighbors, advocate for community change, secure greater resources, and guide community planning. To learn more about BHC, visit: www.calendow.org/healthycommunities/

Selected Highlights

- 33% of adults in Southwest/East Merced are uninsured compared to 22% in California.
- Twice as many adults reported their health as fair/poor in Southwest/East Merced (25%) as adults in the county (12%) and state (16%).
- About half of children (age 2-17) in Southwest/East Merced drank soda or sugar sweetened beverage yesterday compared to 40% of children in California.
- Parents in Southwest/East Merced are just as likely as parents in the county and state to report that their neighbors get along, can be trusted, are willing to help each other, and are willing to look out for their children.



Demographics*	Southwest/ East Merced %	Merced County %
Latino	60	58
White	23	31
African American	3	3
Asian	12	7
Others**	2	1
Unemployed	27	23
Low-income households ¹	69	56
Limited English proficiency ²	73	55

* Among adults with children under age 18 and adults age 18-40.
 ** Others include American Indian/Alaska Native, Native Hawaiian/Pacific Islander and two or more races.

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www.healthpolicy.ucla.edu

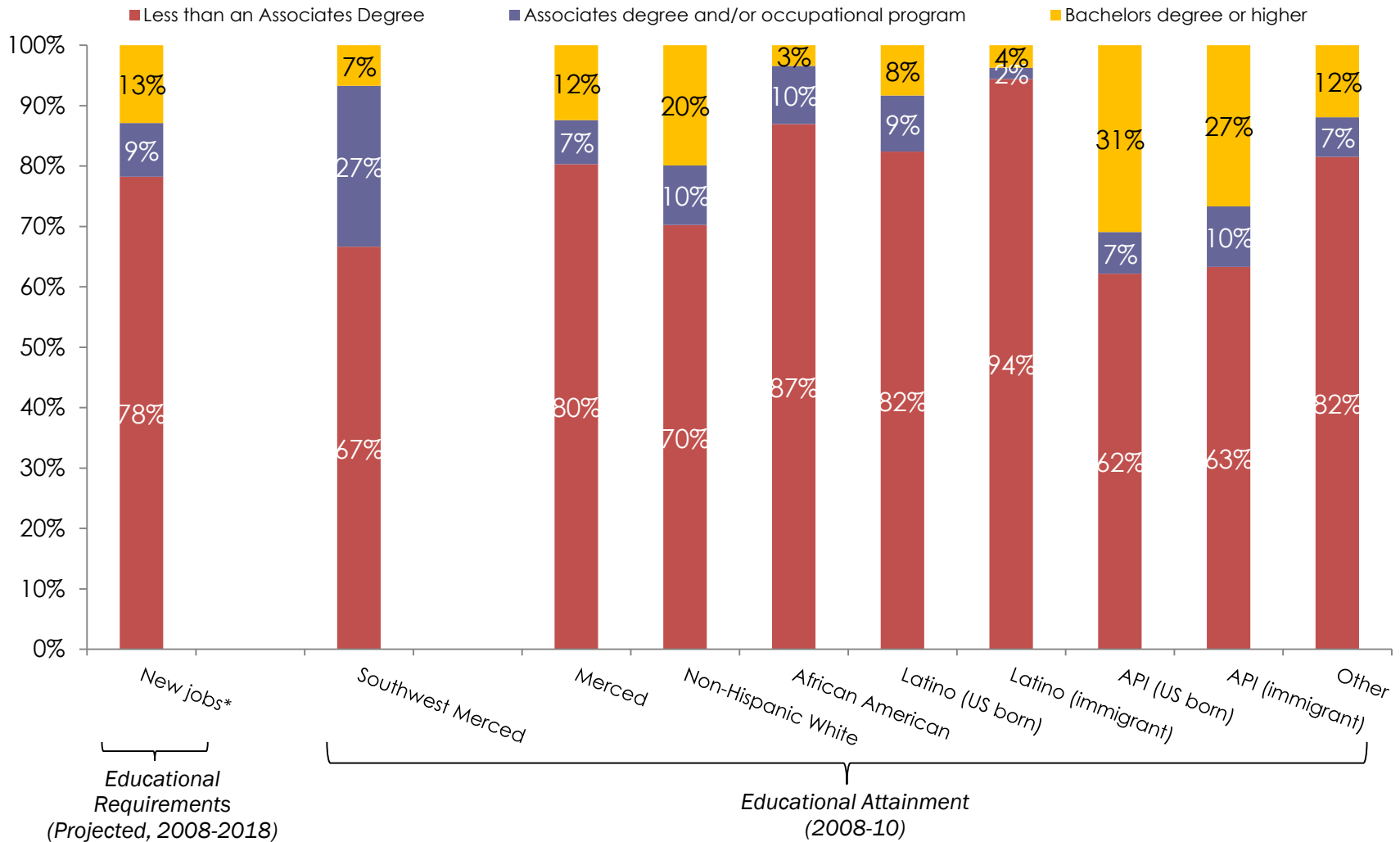
- 33% of adults are uninsured versus 27% in Merced County & 22%* in CA
- 34% of adults are insured by private coverage / employer versus 52%* in Merced County & 61%* in CA
- 9% of children are uninsured versus 5% in Merced County & CA

* Denotes statistically significant difference from BHC site estimate.

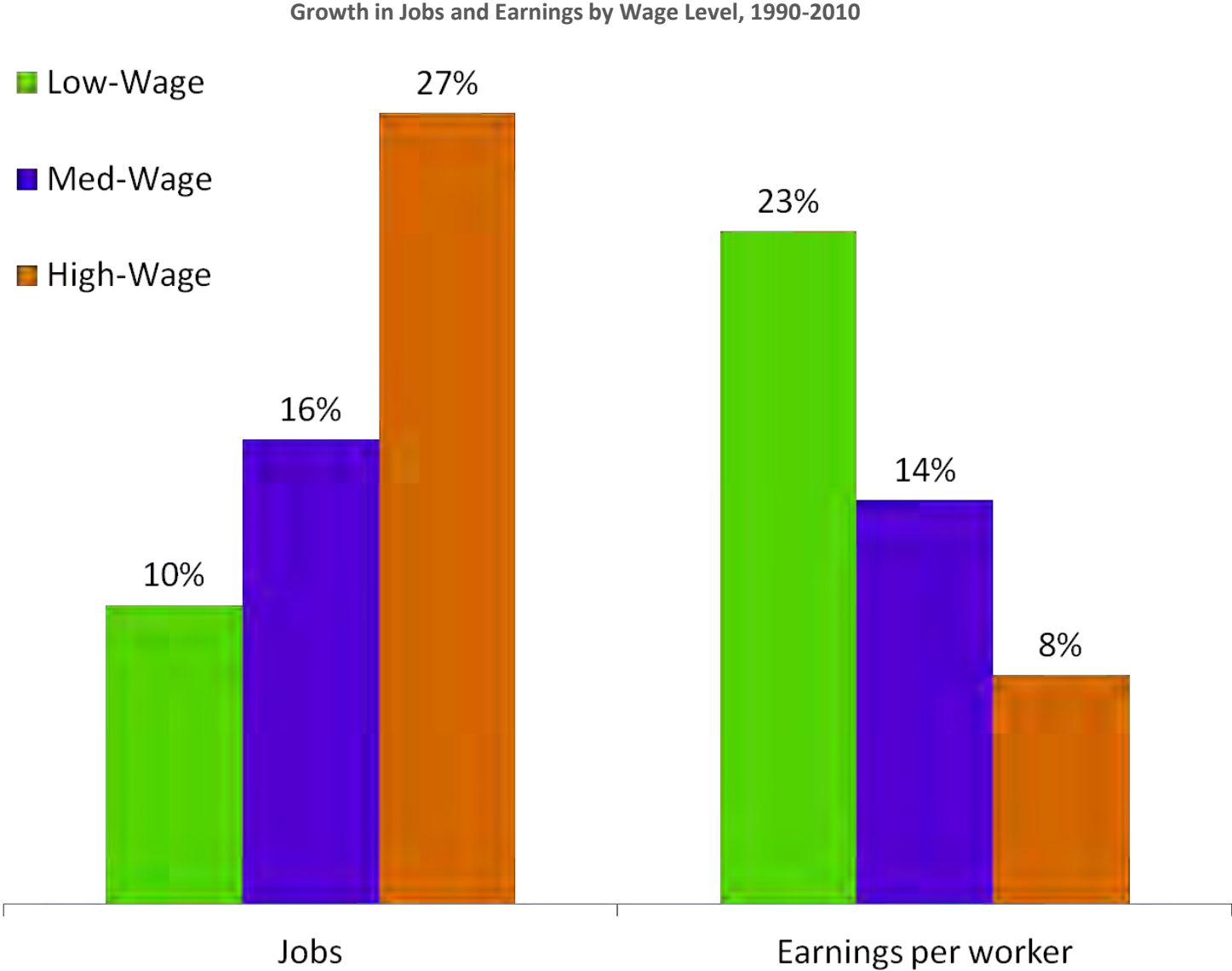
Source: California Health Interview Survey. CHIS 2009 BHC Health Profile. Los Angeles, CA: UCLA Center for Health Policy Research, 2011.

Regional Economic Trends

Merced County & Southwest Merced BHC Site Educational Requirements for New Jobs in the Region & Educational Attainment by Race/Ethnicity Population 25+ (2008-2010)



OCCUPATIONS AND INDUSTRIES – MERCED COUNTY



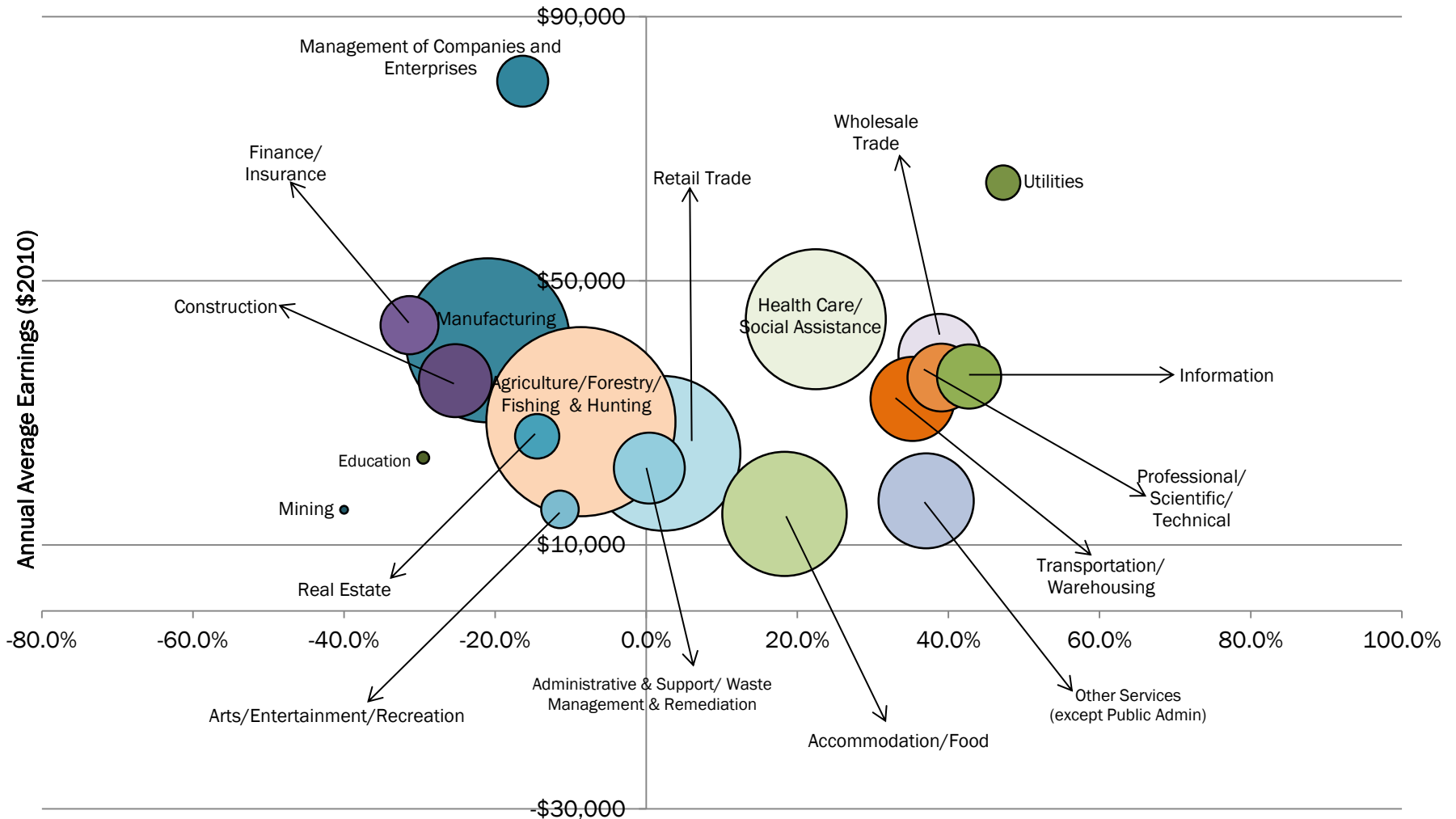
OCCUPATIONS AND INDUSTRIES – MERCED COUNTY

Industry	Average Annual Earnings in 1990 (\$2010)	Wage Category	Share of Jobs, 1990	Share of Jobs, 2010
Utilities	\$49,478	High	13%	15%
Wholesale Trade	\$45,191			
Management of Companies and Enterprises	\$40,816			
Professional, Scientific, and Technical Services	\$40,221			
Finance and Insurance	\$36,296			
Transportation and Warehousing	\$35,486			
Health Care and Social Assistance	\$34,878	Medium	47%	47%
Manufacturing	\$34,853			
Mining	\$33,153			
Construction	\$31,897			
Information	\$31,650			
Retail Trade	\$24,731			
Real Estate and Rental and Leasing	\$21,254	Low	40%	38%
Agriculture, Forestry, Fishing and Hunting	\$20,404			
Other Services (except Public Administration)	\$19,532			
Administrative and Support and Waste Manage	\$19,010			
Education Services	\$13,808			
Arts, Entertainment, and Recreation	\$13,049			
Accommodation and Food Services	\$12,726			

EMPLOYMENT GROWTH – MERCED COUNTY

Industry Size, Pay, and Growth

(Bubble size represents total employment in 2010)



LINKING COMMUNITIES

Neighborhood Index : Using 5 indicators subtracting each from their mean of the county they are in and then dividing by the standard deviation.

Help determine the **combined effect of social factors** that impact **health and well-being**, including **poverty, unemployment, less than high school education, cancer risk, and premature births.**

Neighborhood Index Merced BHC Site, Merced County

Neighborhood Index
by Census Tract

