



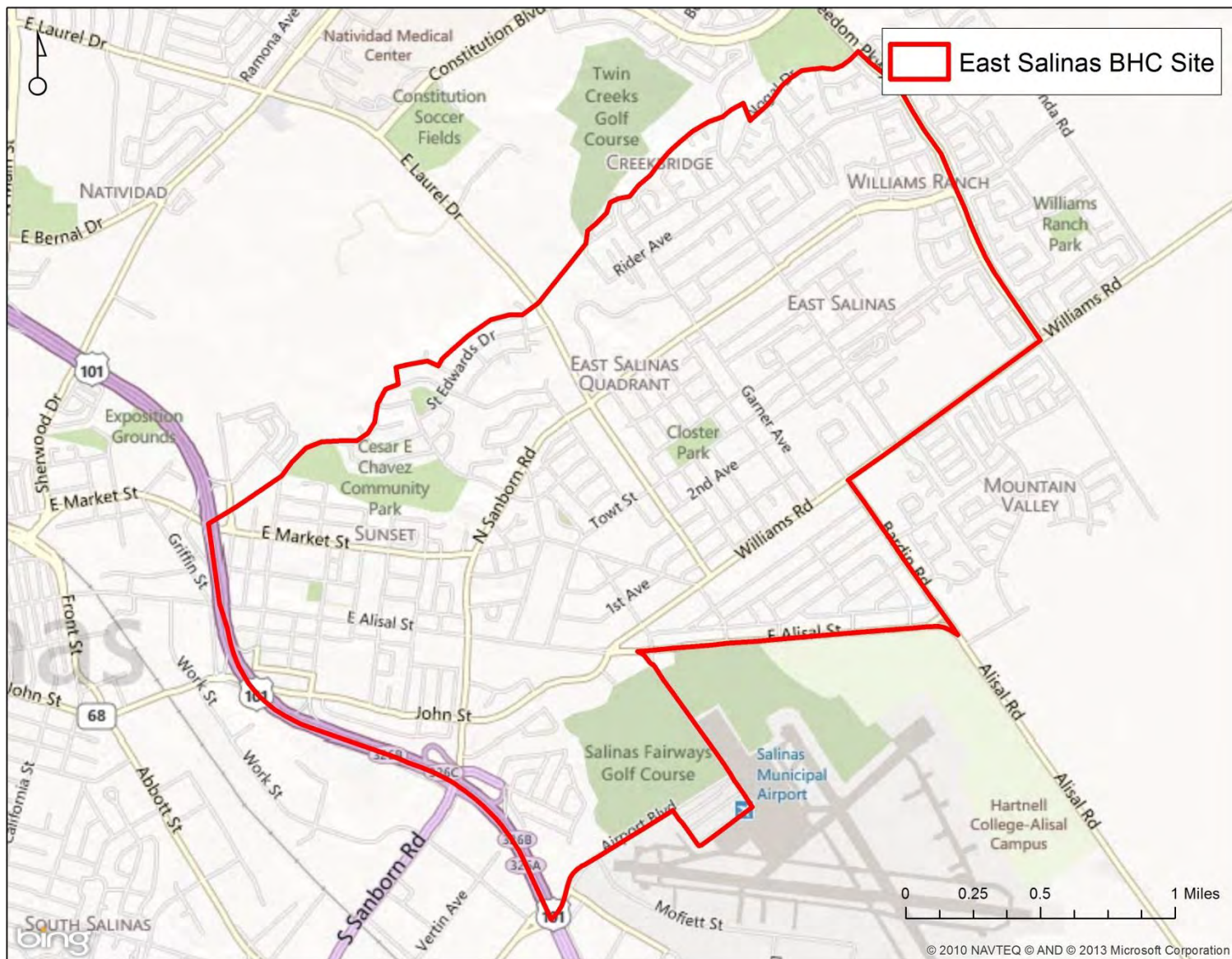
GETTING TO WHERE YOU WANT TO GO: DEMOGRAPHY, ECONOMY, AND THE REGION

July 2013

Prepared by: Manuel Pastor, Jennifer Ito, Jared P. Sanchez, Madeline Wander, and Anthony Perez

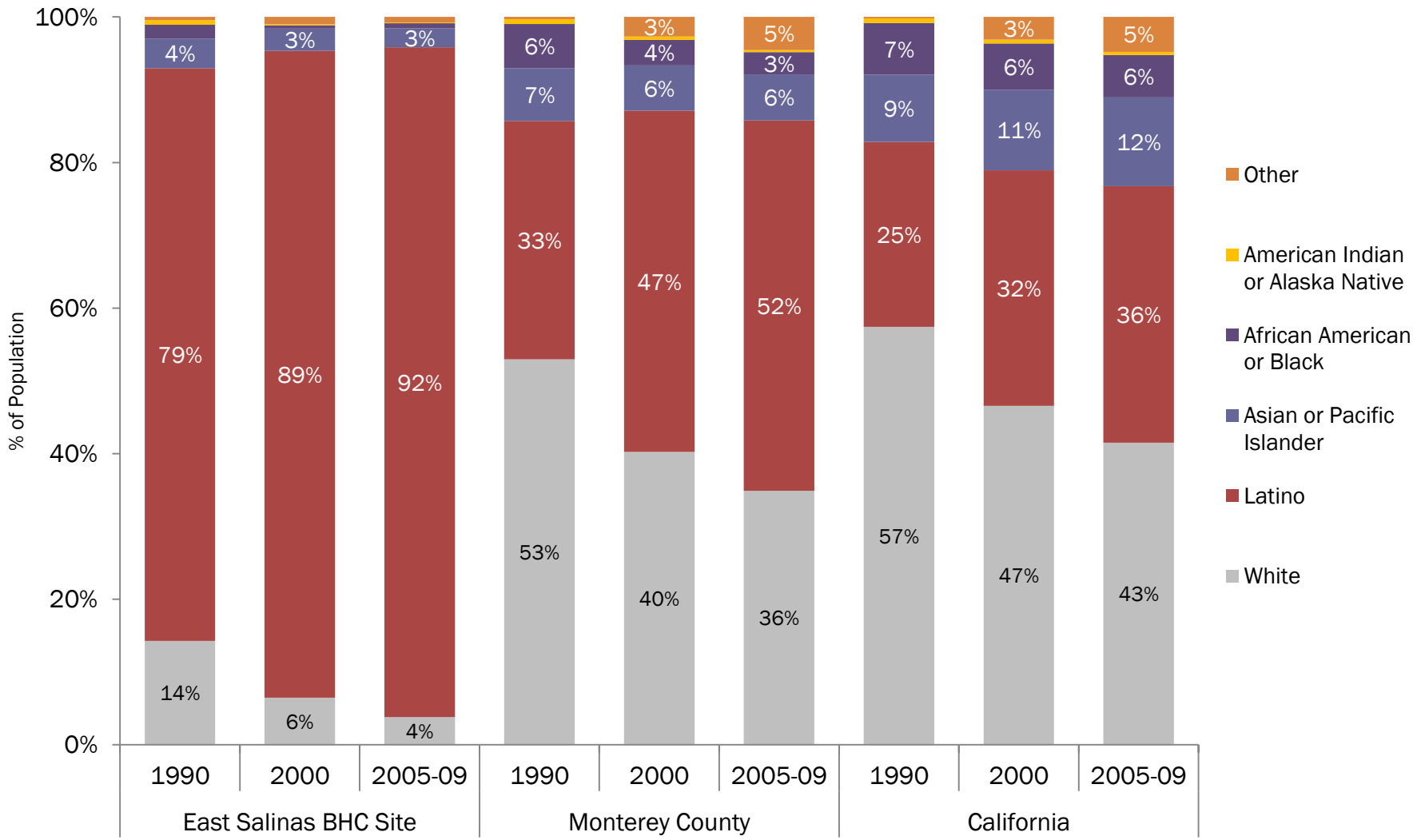
EAST SALINAS

EAST SALINAS BHC SITE BOUNDARIES



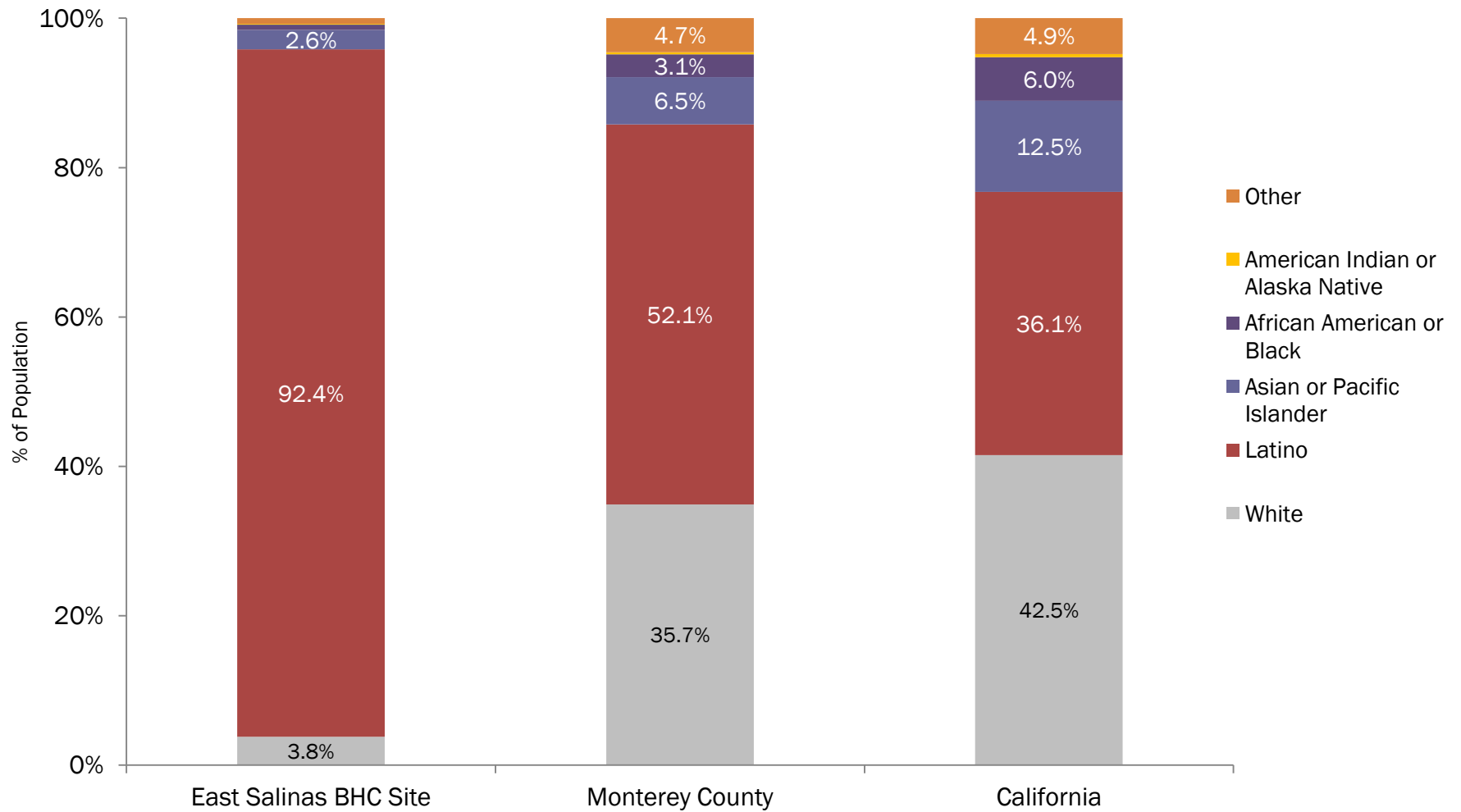
Changing Demographics

Population by Race/Ethnicity 1990 to 2005-2009



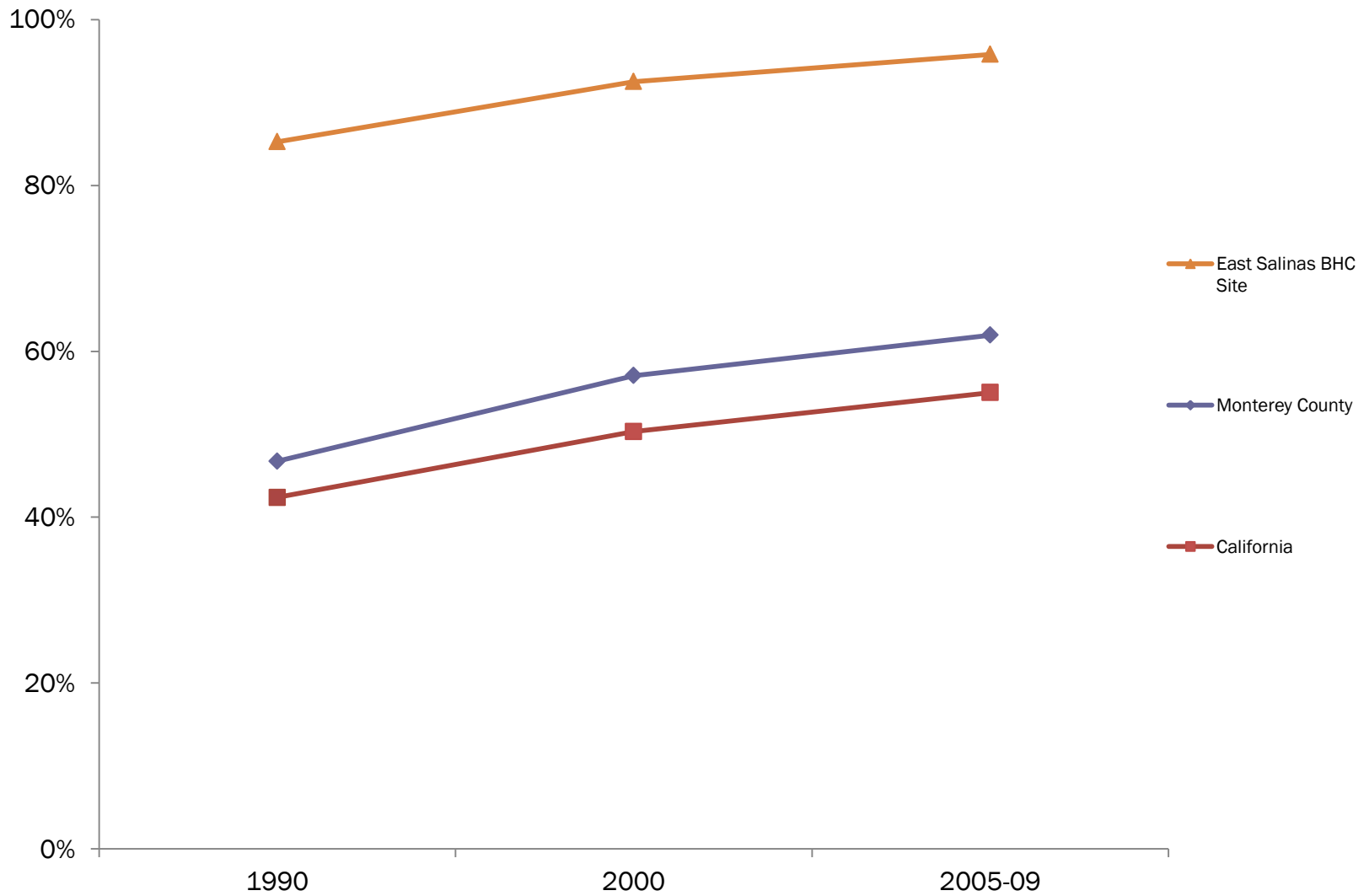
Source: PERE analysis of 1990 and 200 Census data and 2005-2009 ACS data, at the block group level.

Population by Race/Ethnicity 2005-2009



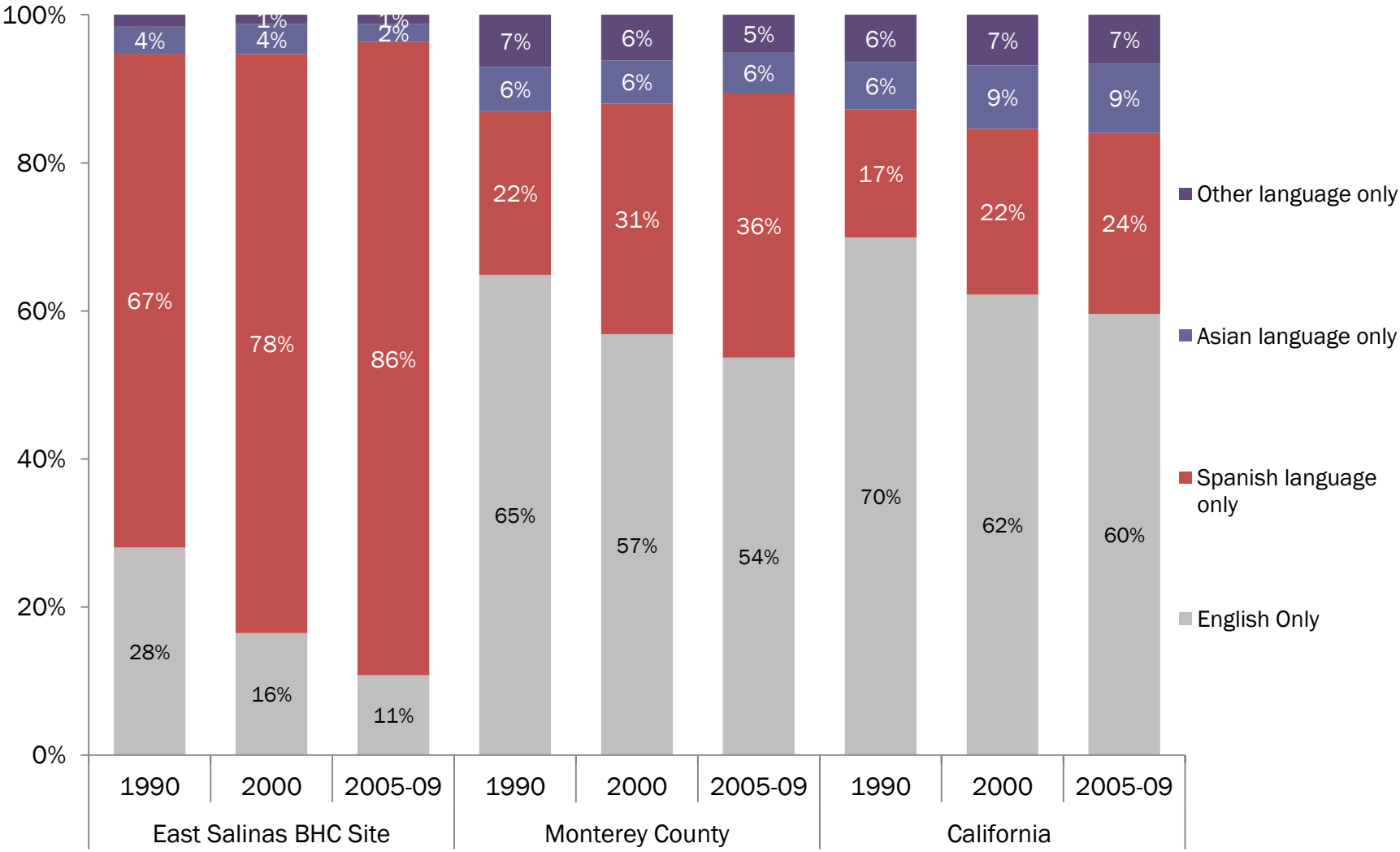
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Proportion of People of Color 1990 to 2005-2009



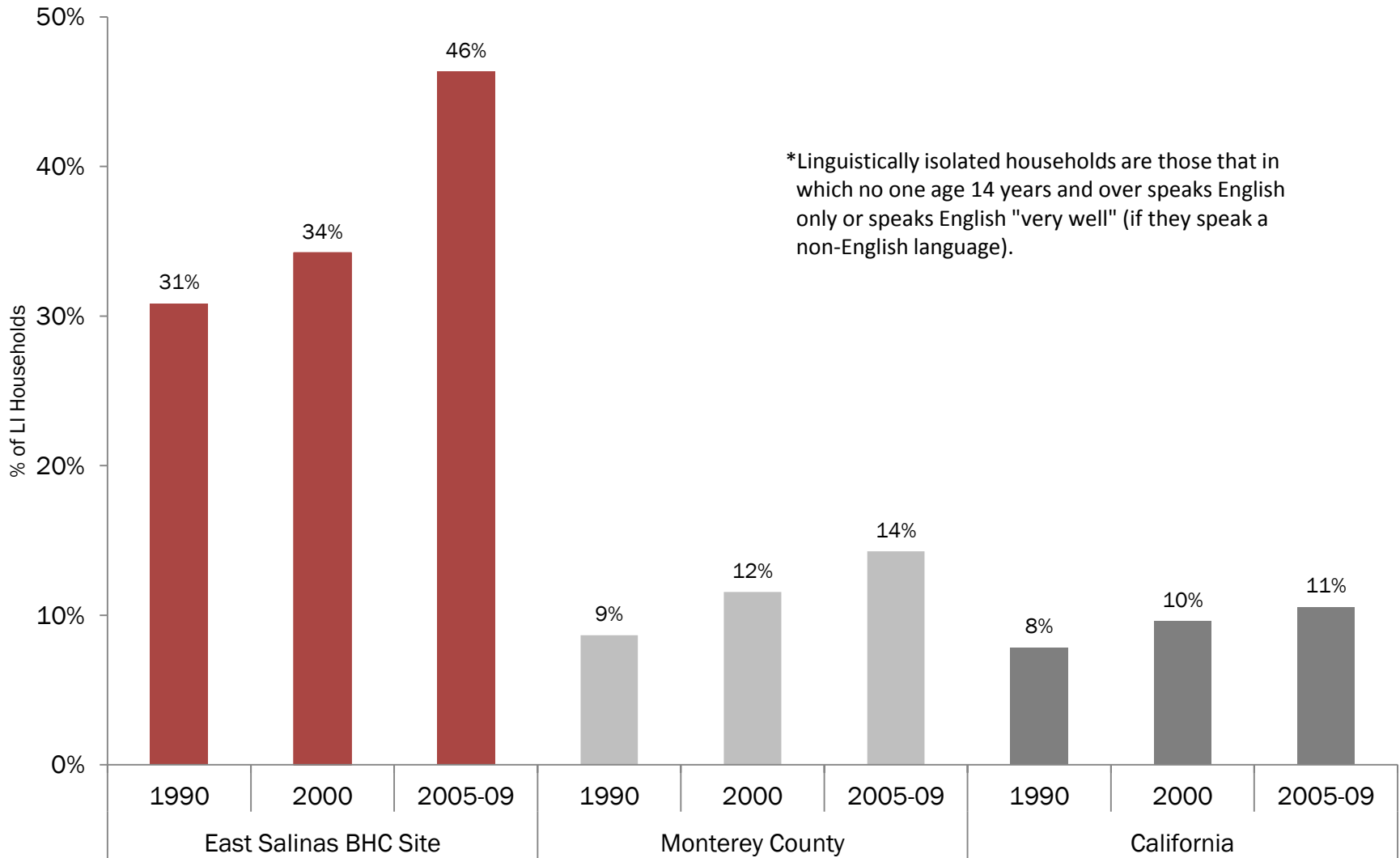
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

Household Language 1990 to 2005-2009



Source: PERE analysis of 1990 and 200 Census data and 2005-2009 ACS data

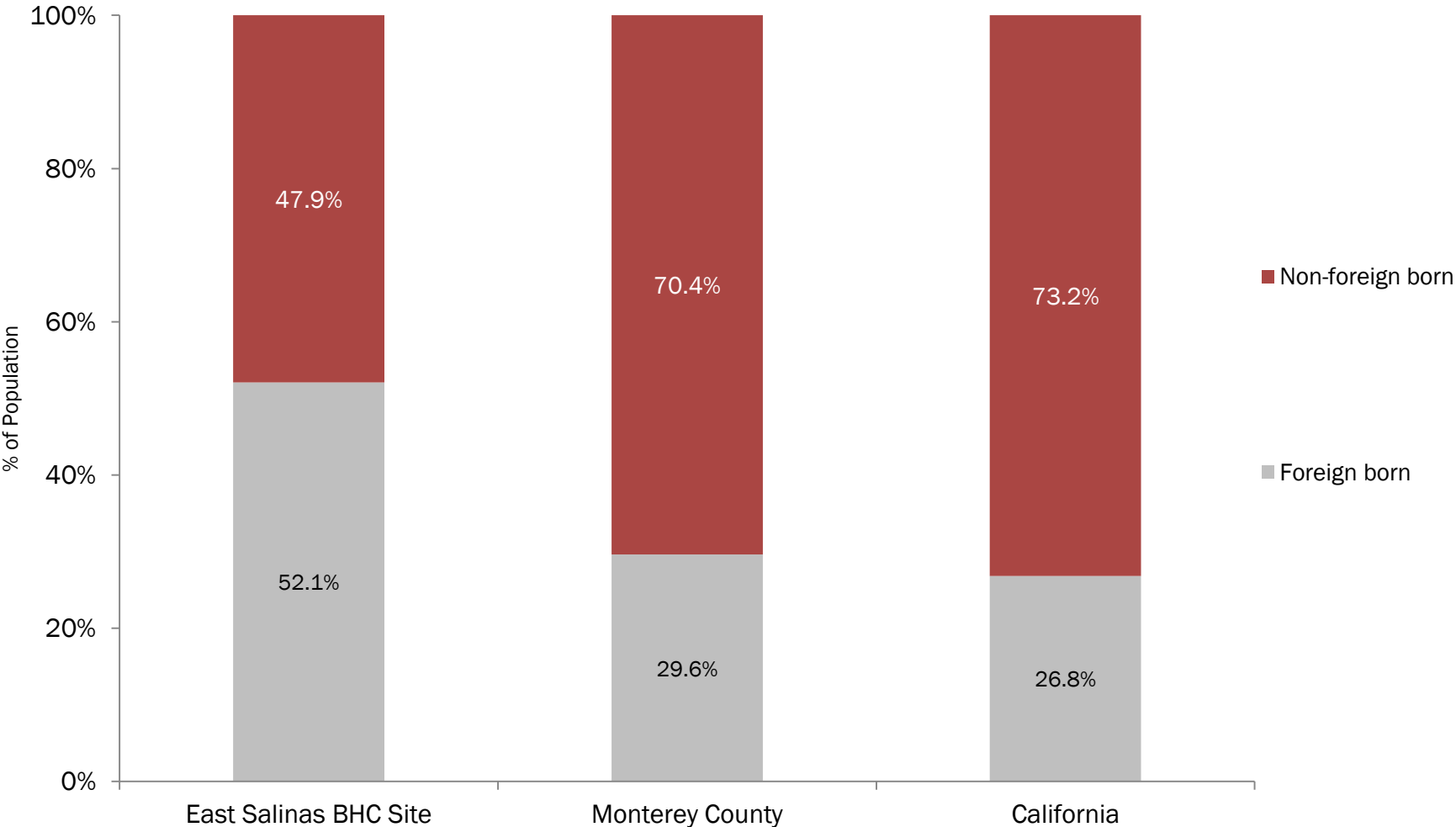
Percent of Households that are Linguistically Isolated 1990 to 2005-2009



Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

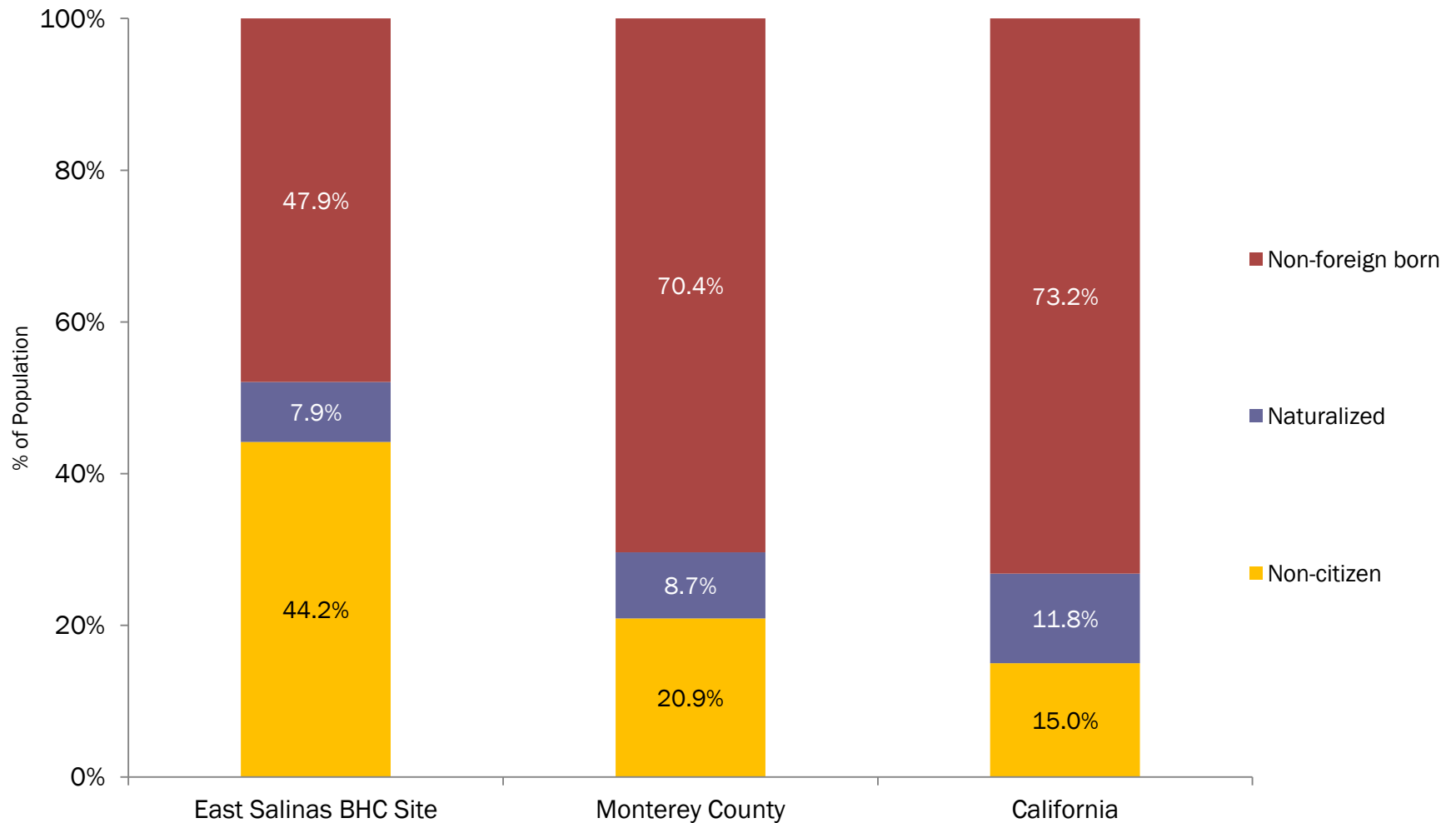
Immigrant Integration

Population by Immigration Status 2005-2009



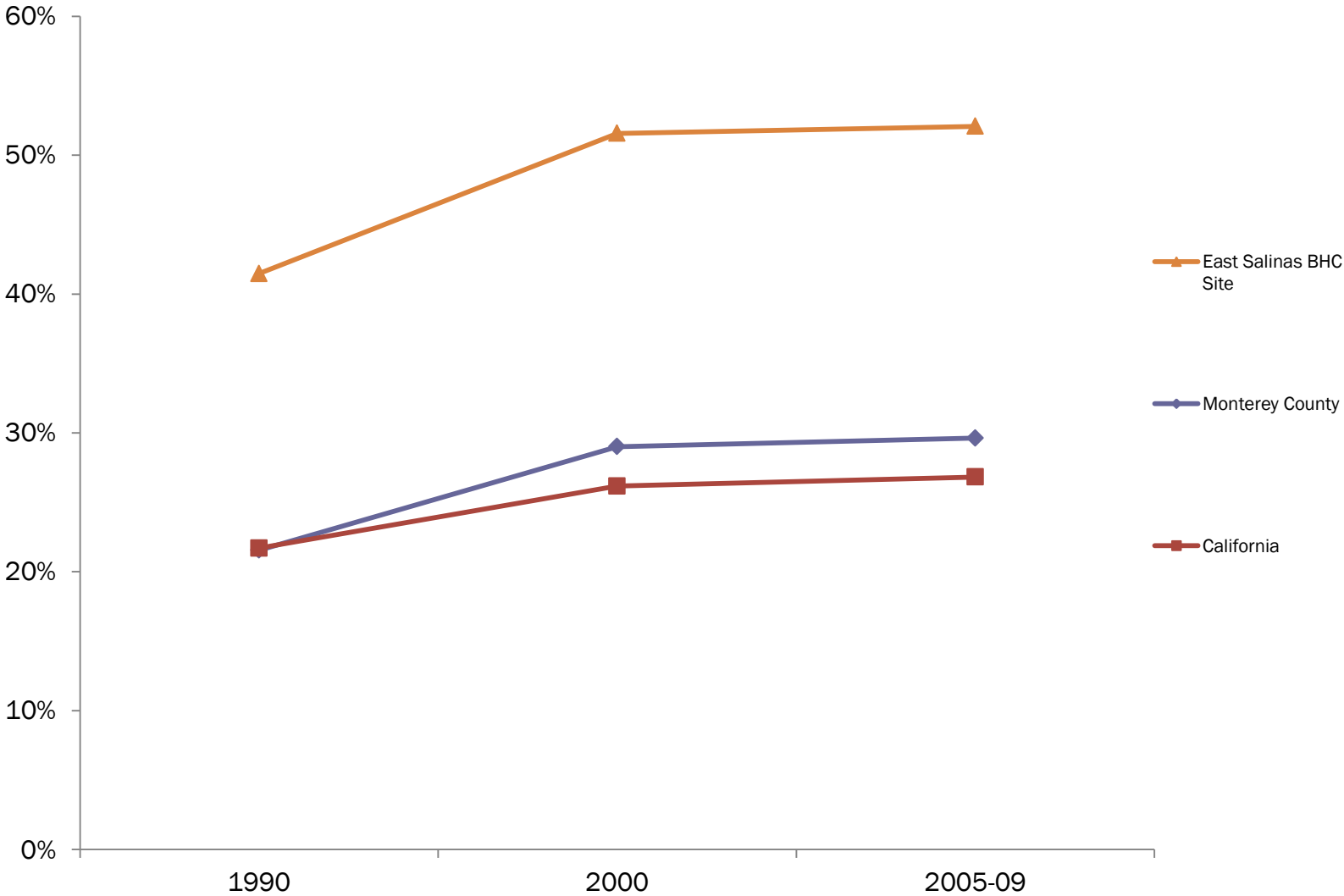
Source: PERE analysis of 2005-2009 ACS data, at the tract level.

Population by Non-Foreign Born and Citizenship of Foreign Born 2005-2009



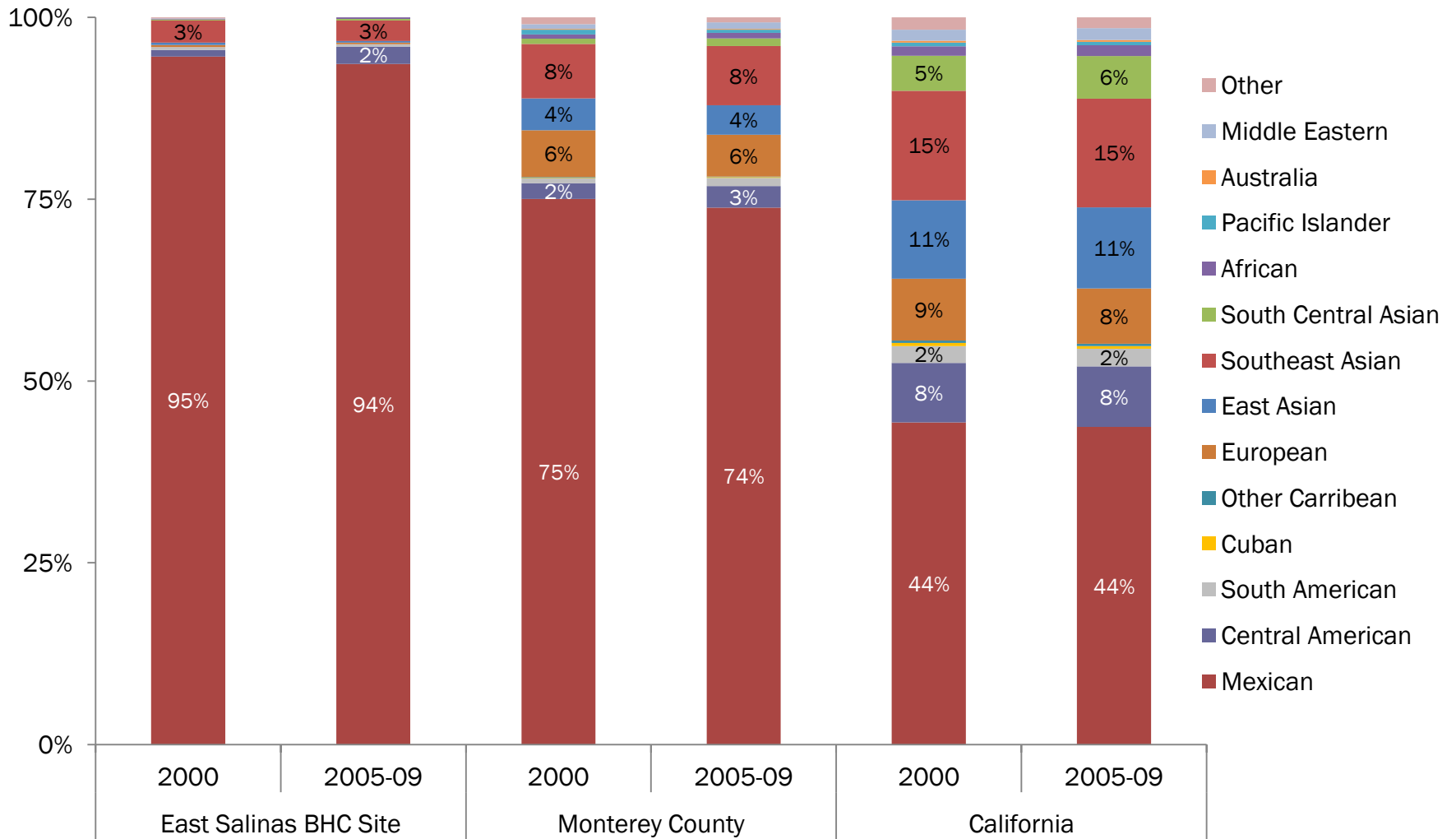
Source: PERE analysis of 2005-2009 ACS data, at the tract level.

Proportion of Immigrants 1990 to 2005-2009



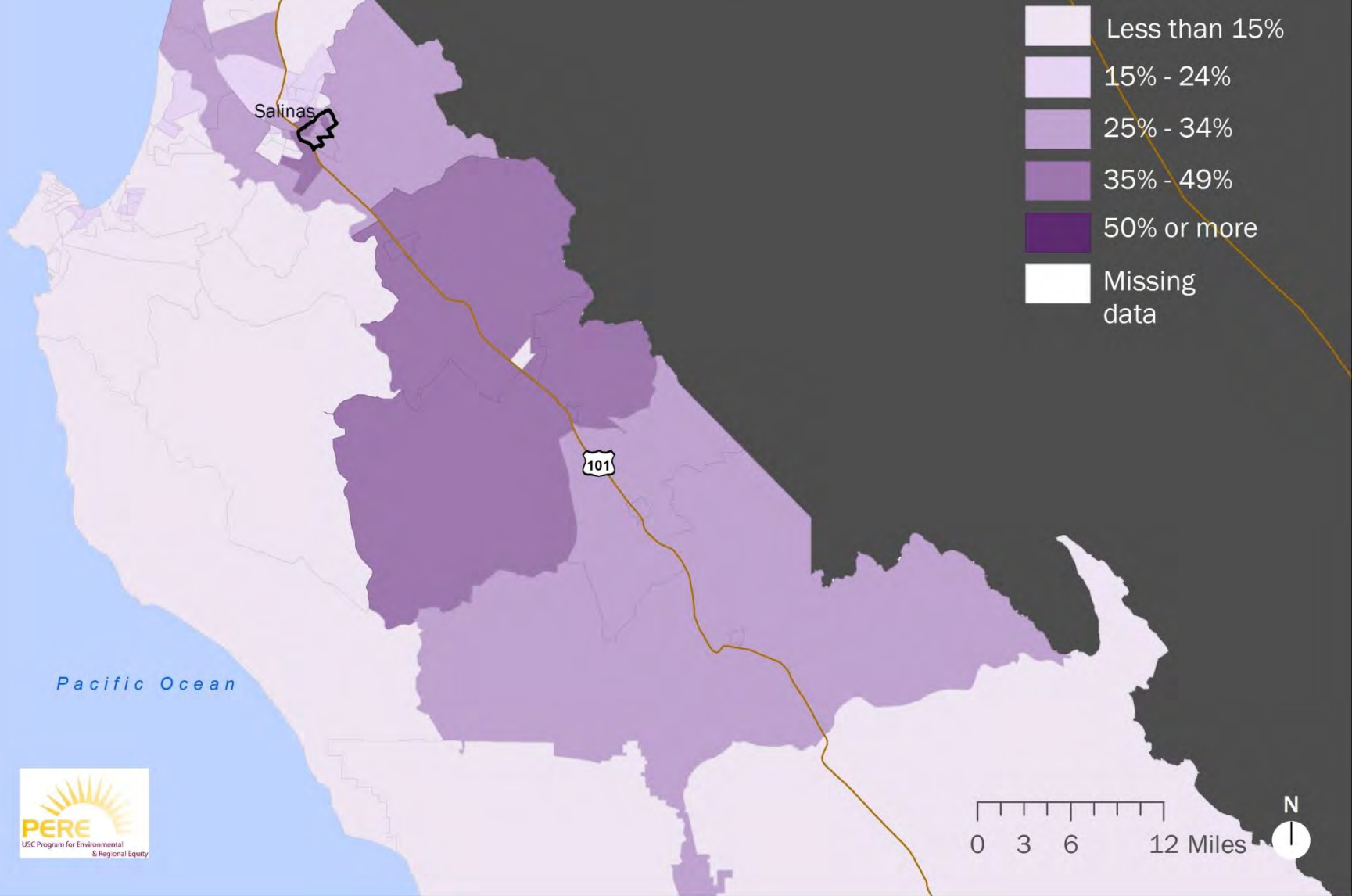
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Country/Region of Origin for Immigrants 2000 & 2005-2009

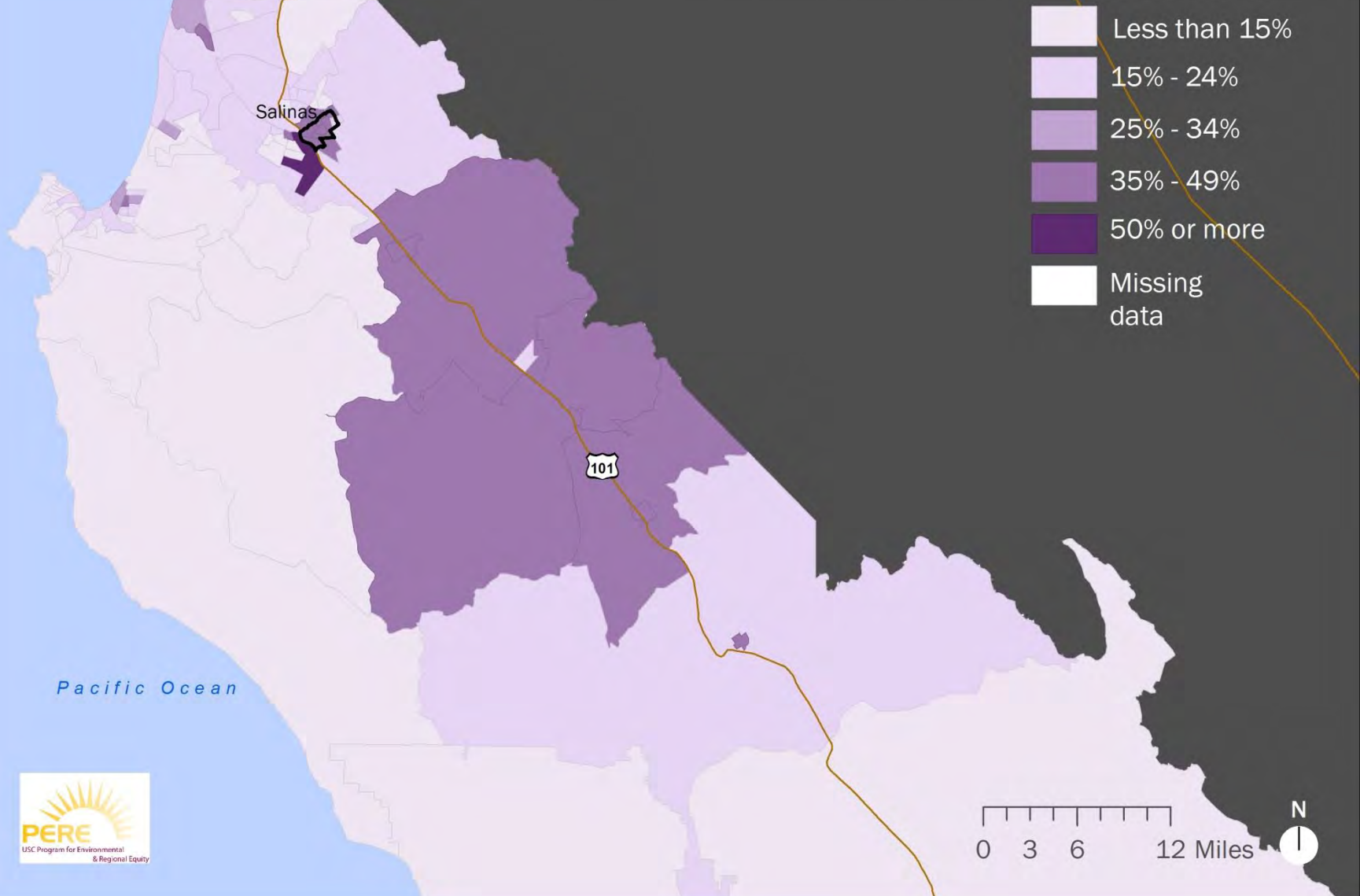


Source: PERE analysis 2000 Census data and 2005-2009 ACS data.

Percent Immigrant by Census Tract, 1980 Salinas BHC Site, Monterey County

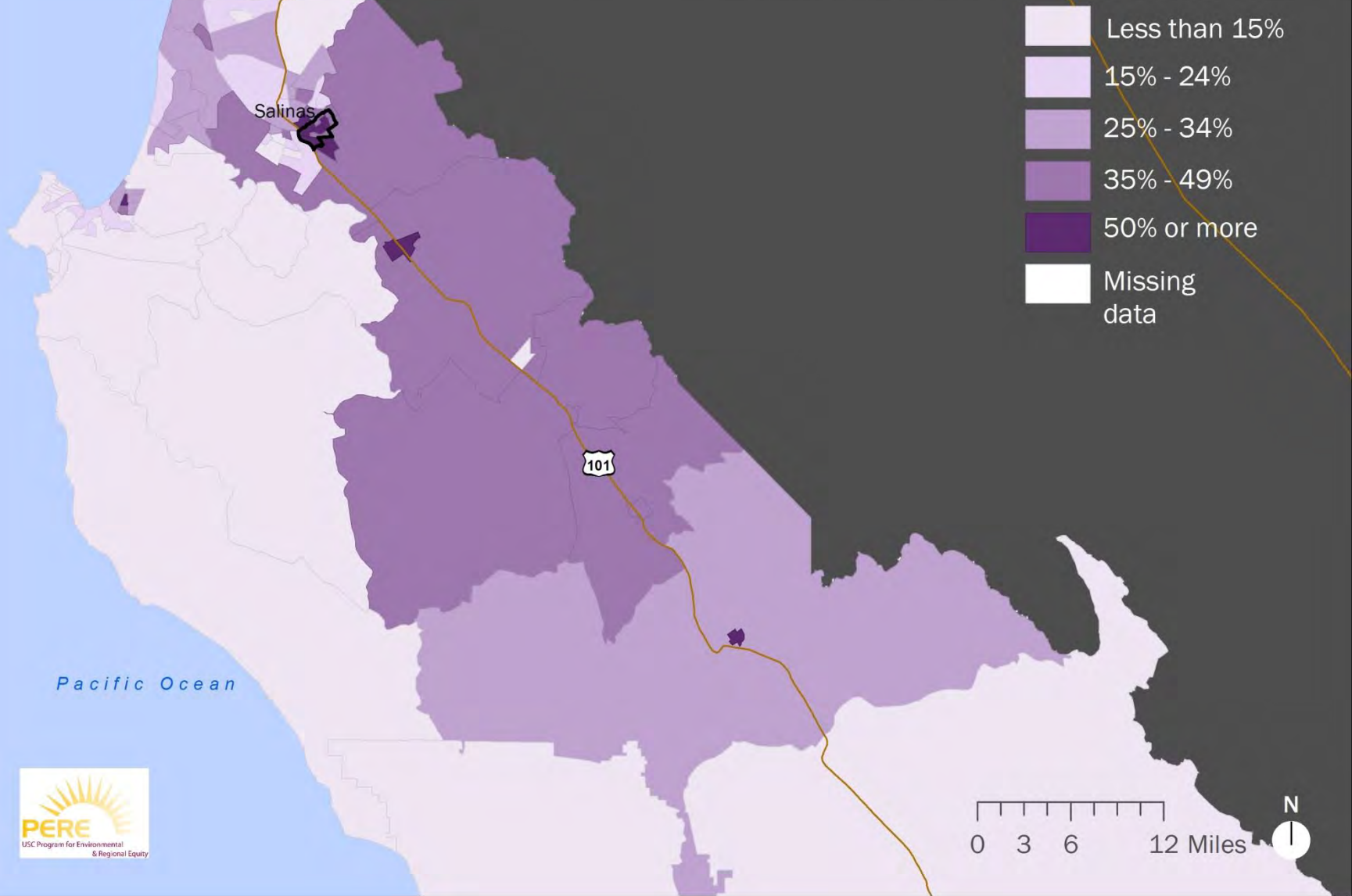


Percent Immigrant by Census Tract, 1990 Salinas BHC Site, Monterey County

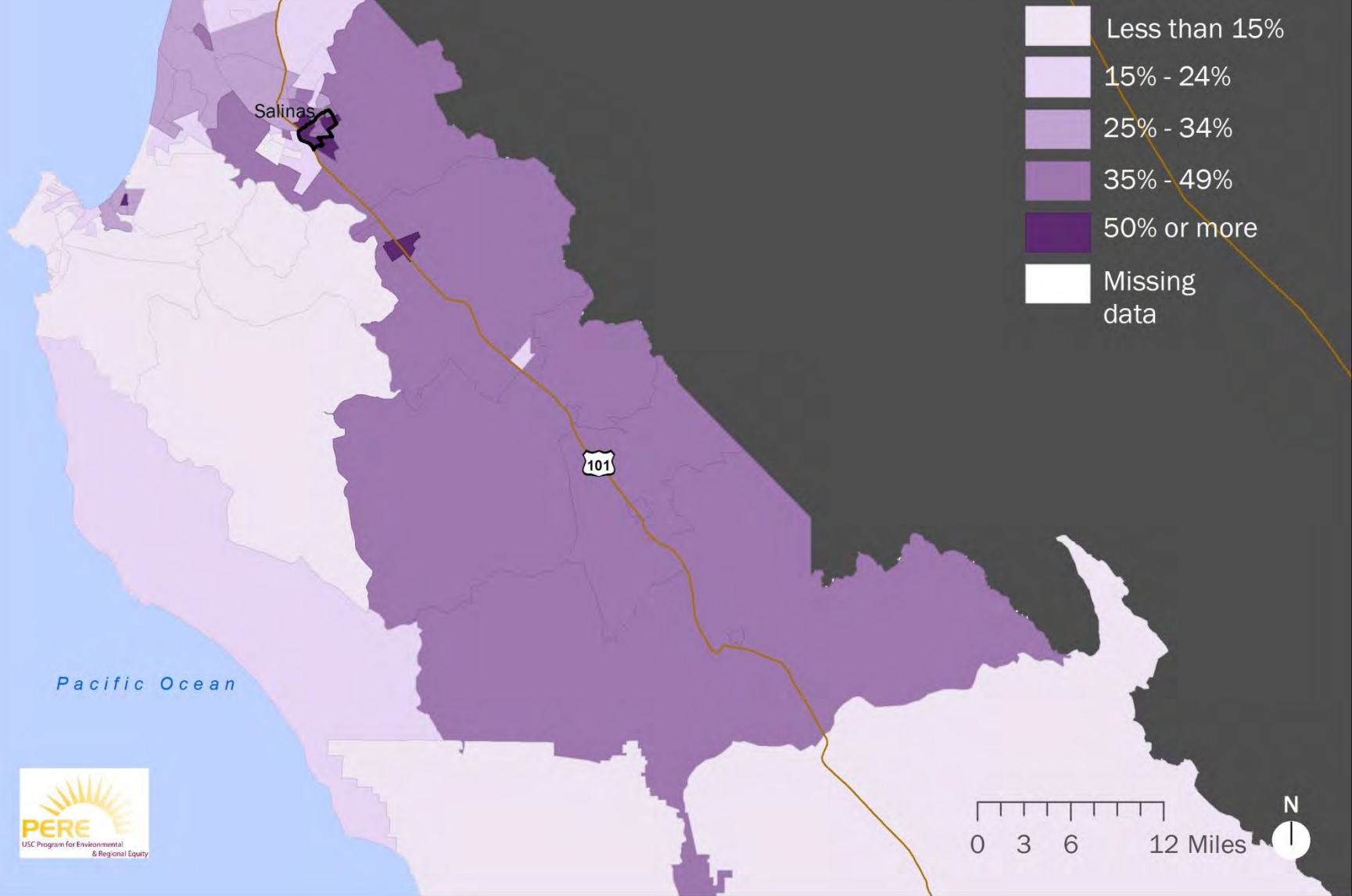


Source: Geolytics Census CD 1990 Long Form in 2000 Boundaries, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Immigrant by Census Tract, 2000 Salinas BHC Site, Monterey County

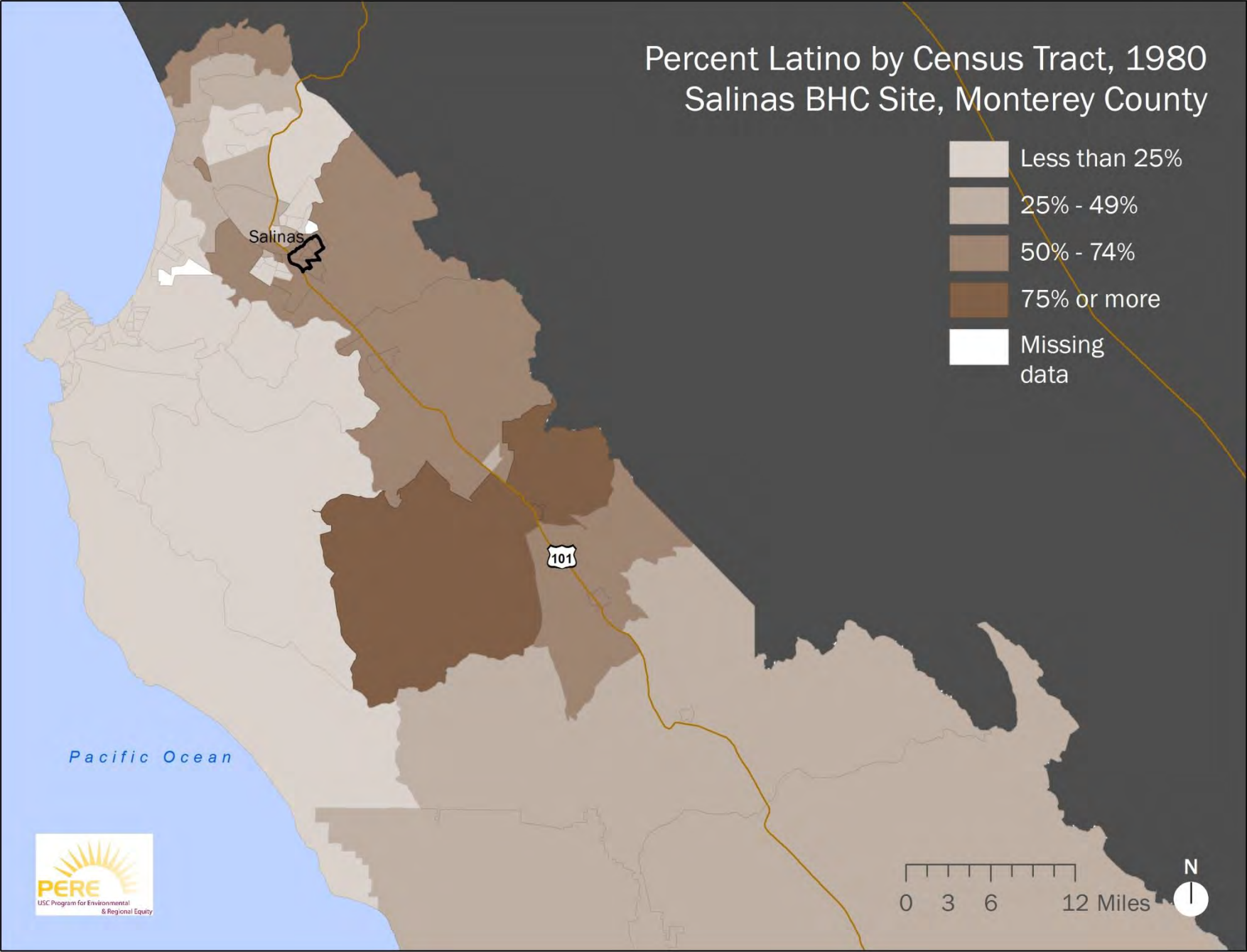
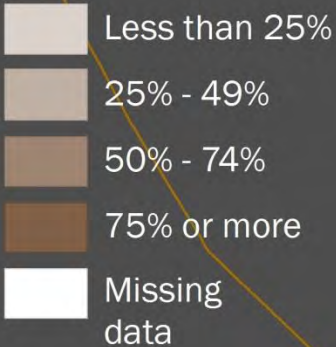


Percent Immigrant by Census Tract, 2005-09 Salinas BHC Site, Monterey County



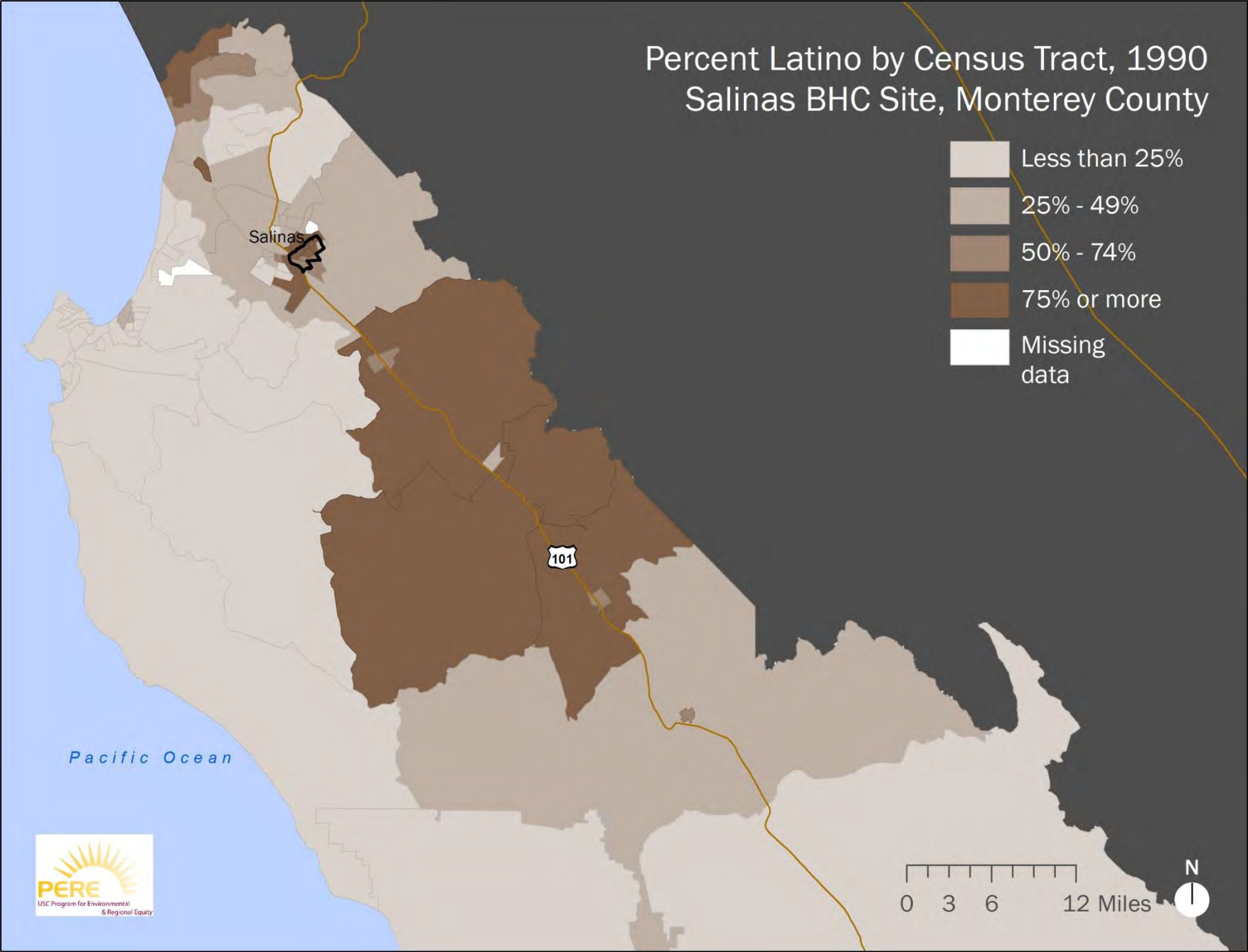
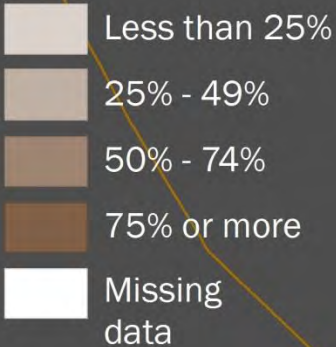
Geography of Change

Percent Latino by Census Tract, 1980 Salinas BHC Site, Monterey County



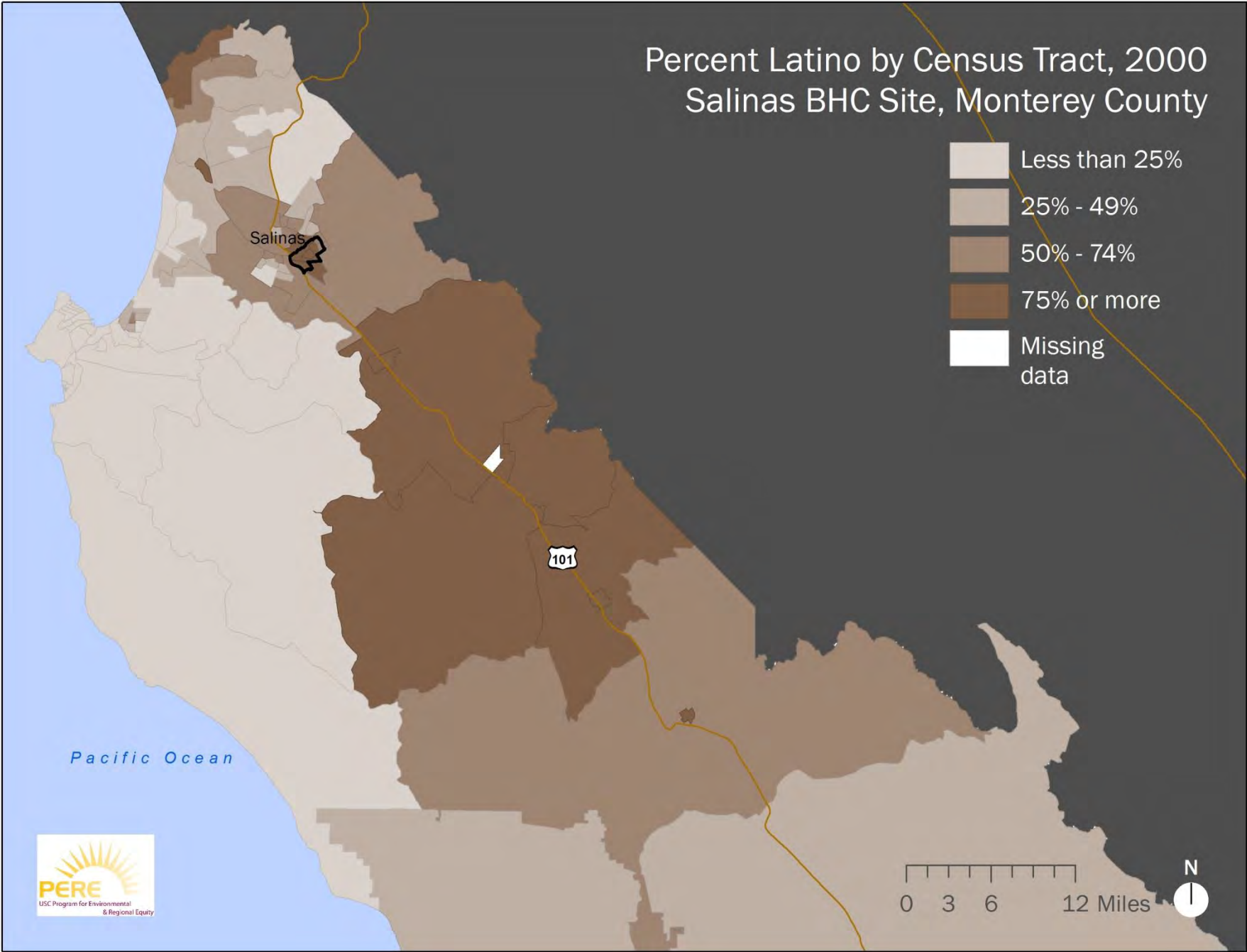
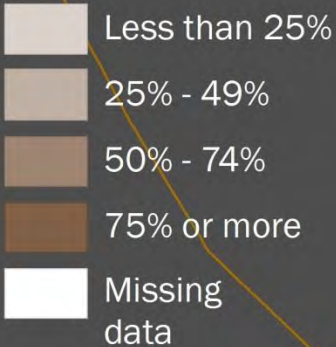
Source: Geolytics Census CD 1980 in 2000 Boundaries, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Latino by Census Tract, 1990 Salinas BHC Site, Monterey County



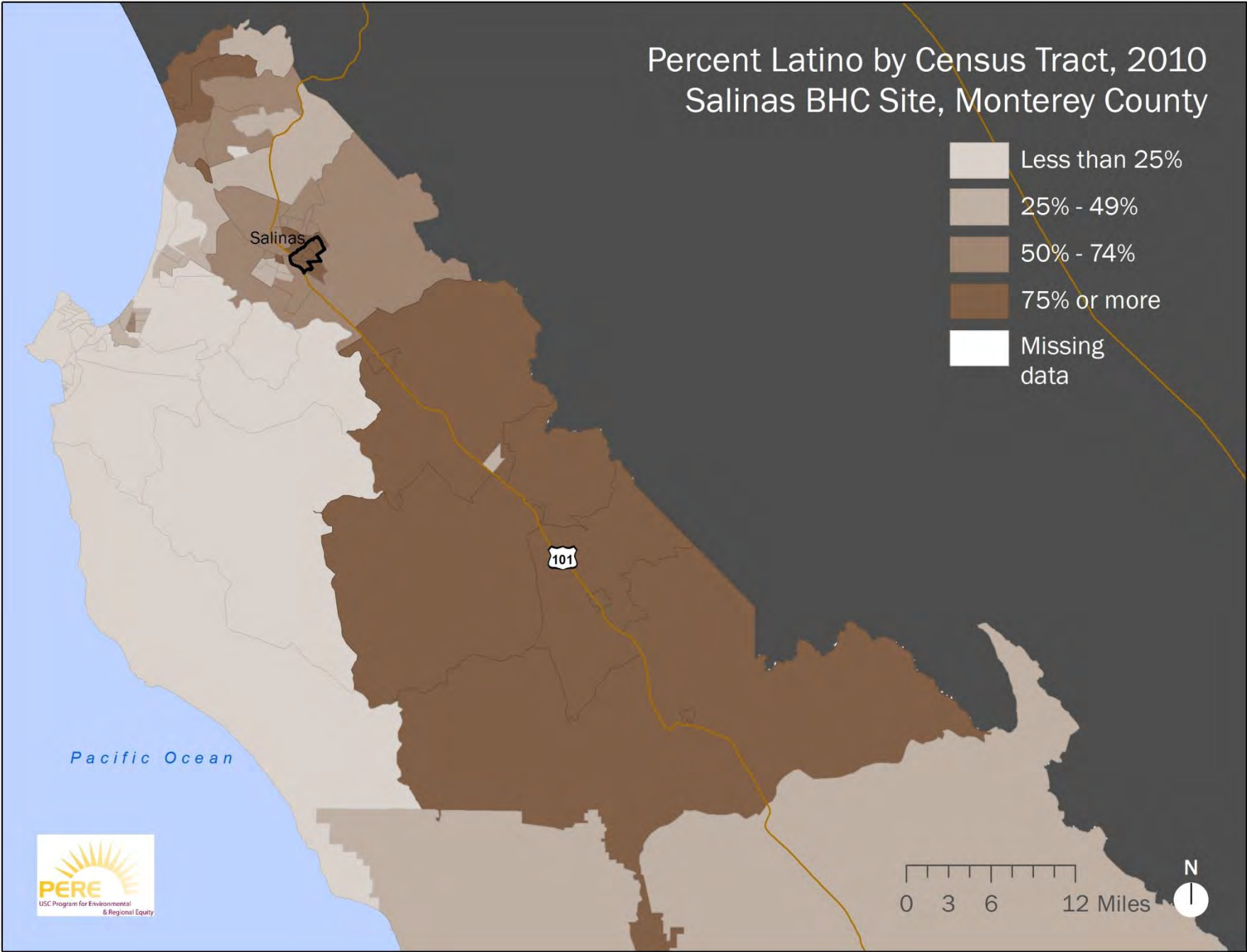
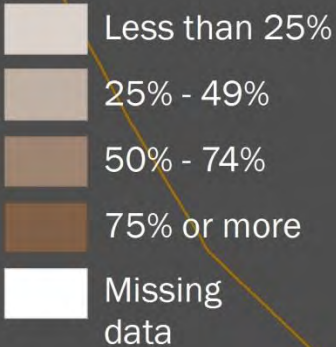
Source: Geolytics Census CD 1990 Long Form in 2000 Boundaries, and US Census Bureau. Data is mapped on 2000 Census tracts

Percent Latino by Census Tract, 2000 Salinas BHC Site, Monterey County



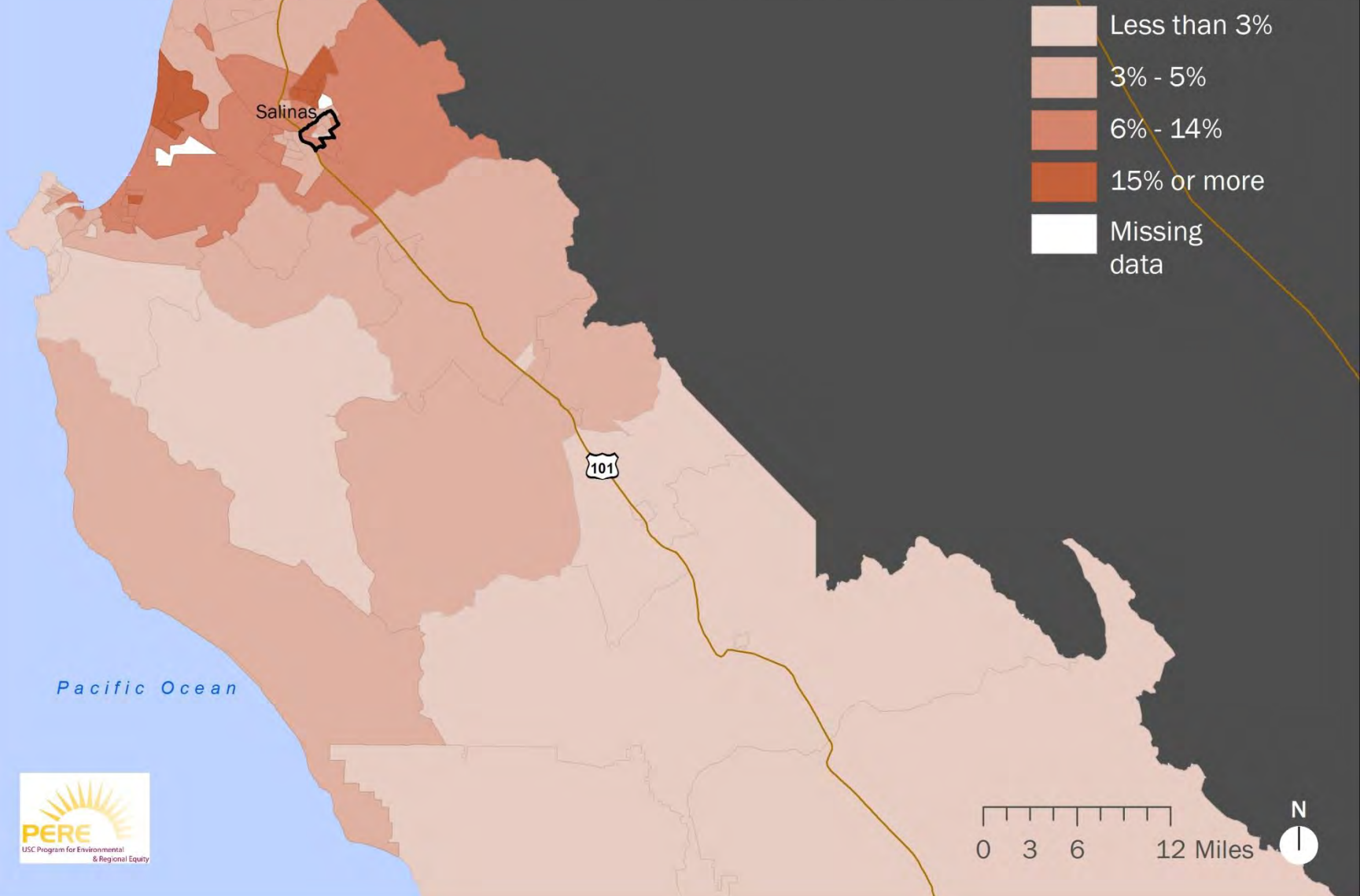
Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Latino by Census Tract, 2010 Salinas BHC Site, Monterey County

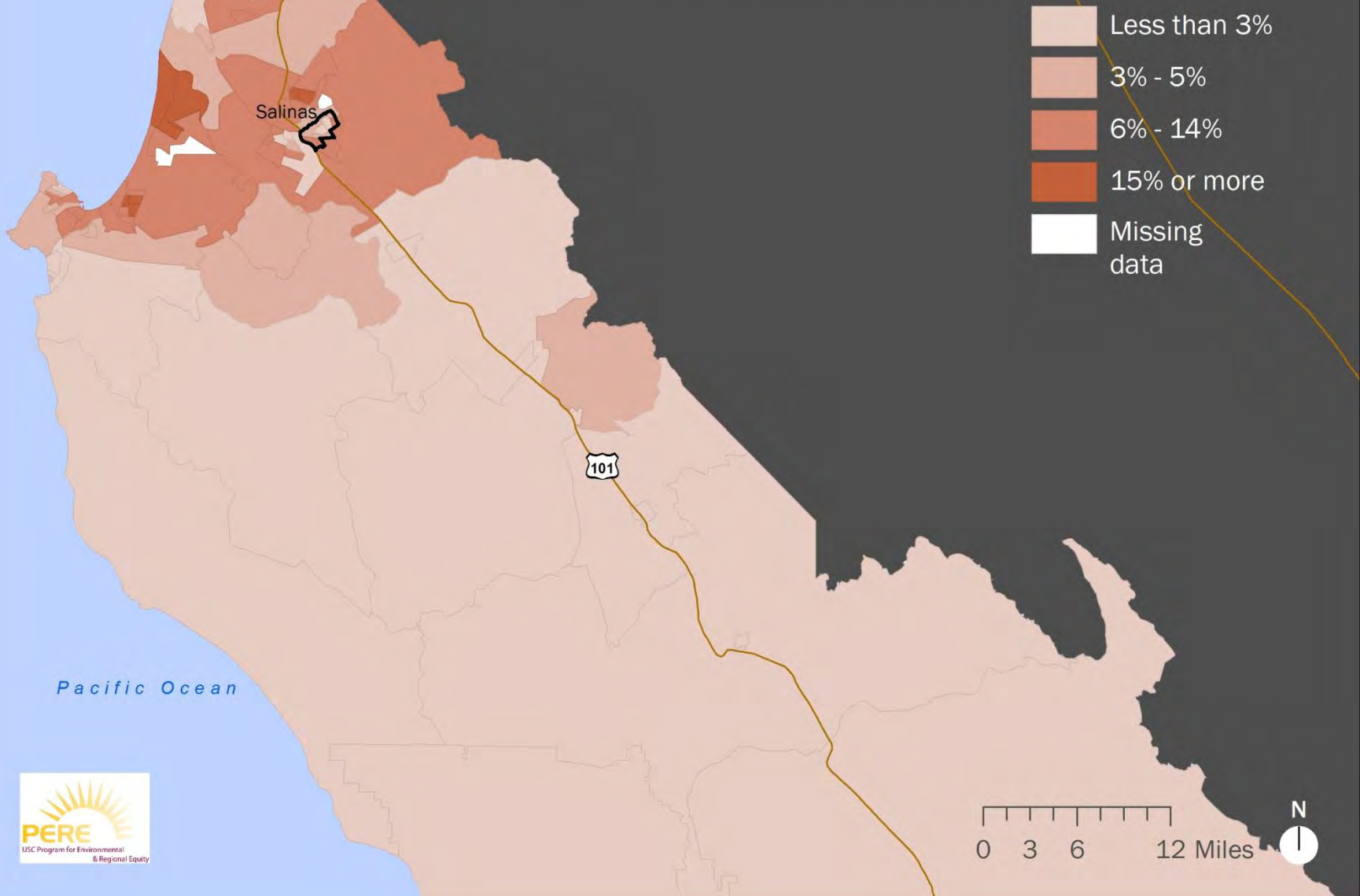


Source: Geolytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Asian/Pacific Islander by Census Tract, 1980 Salinas BHC Site, Monterey County

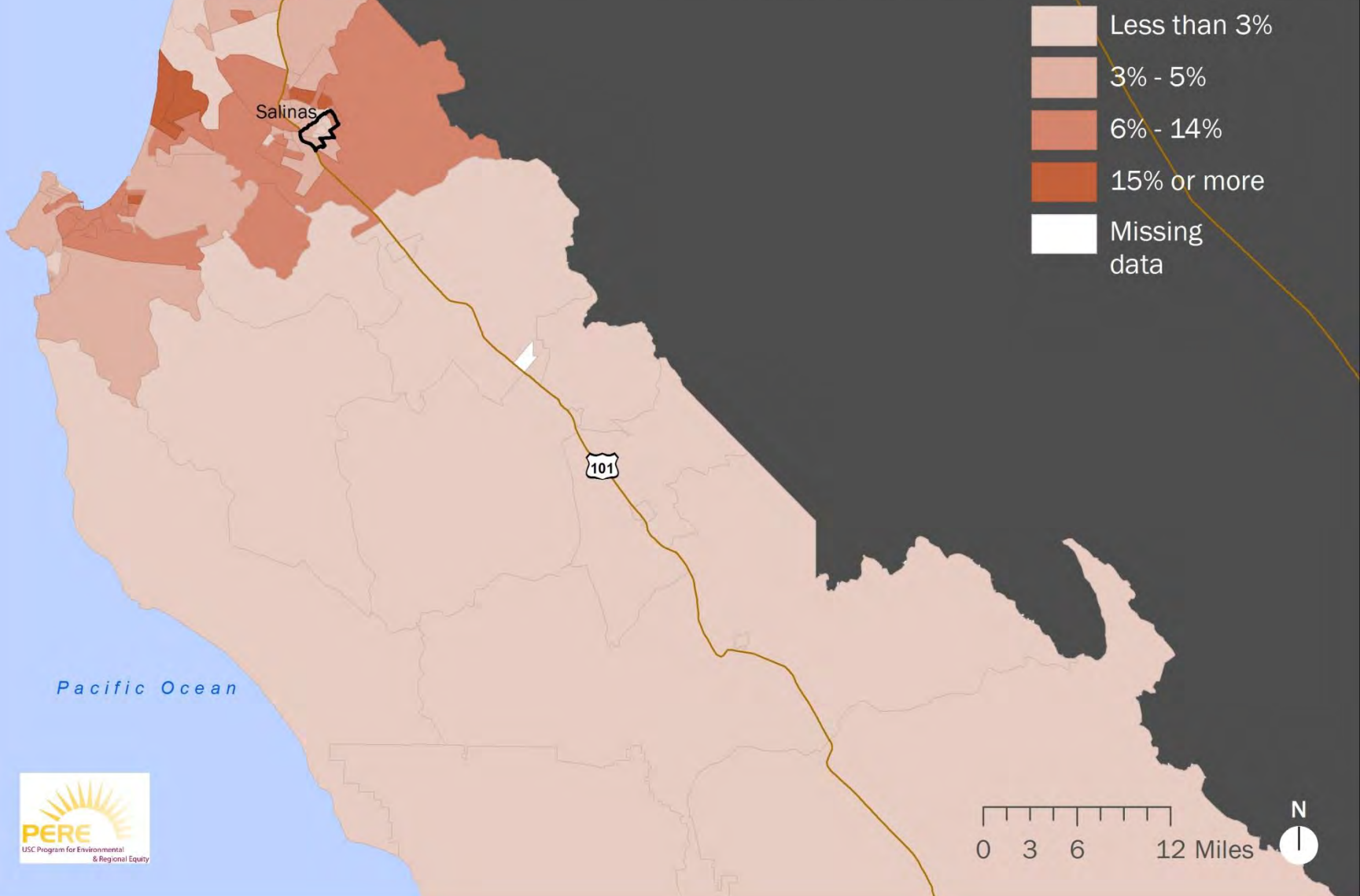


Percent Asian/Pacific Islander by Census Tract, 1990 Salinas BHC Site, Monterey County

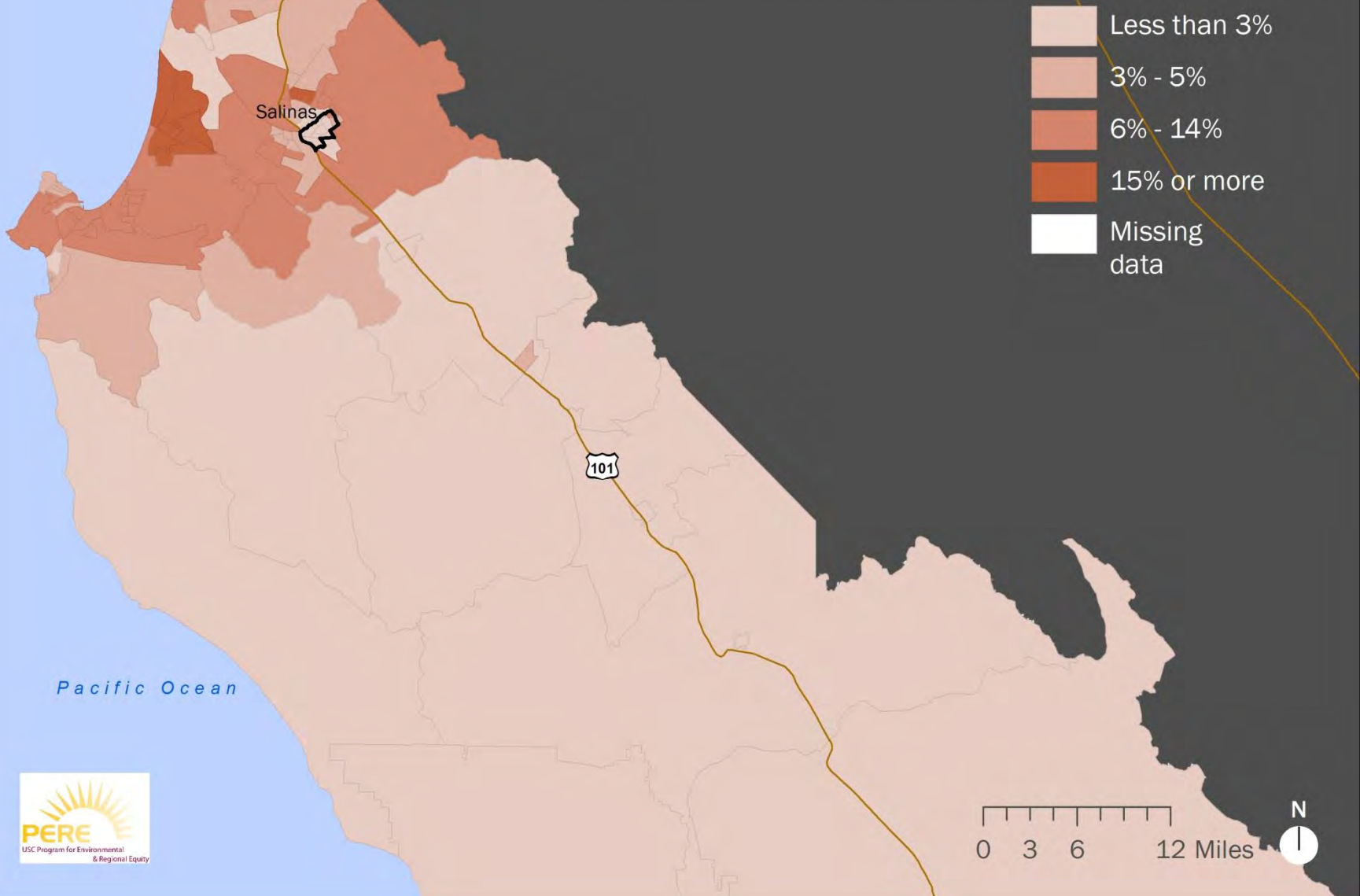


Source: Geolytics Census CD 1990 Long Form in 2000 Boundaries, and US Census Bureau.
Data is mapped on 2000 Census tracts

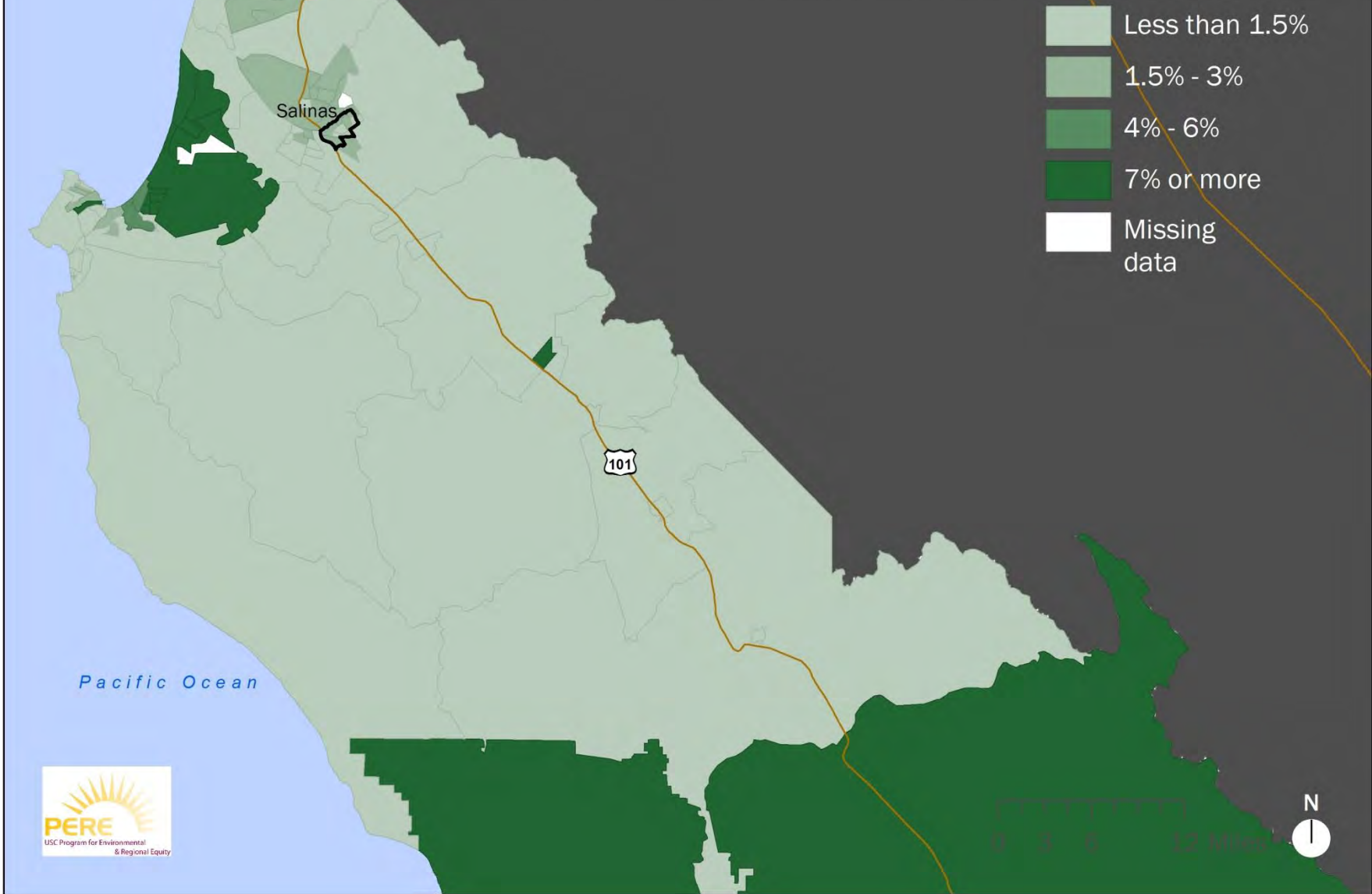
Percent Asian/Pacific Islander by Census Tract, 2000 Salinas BHC Site, Monterey County



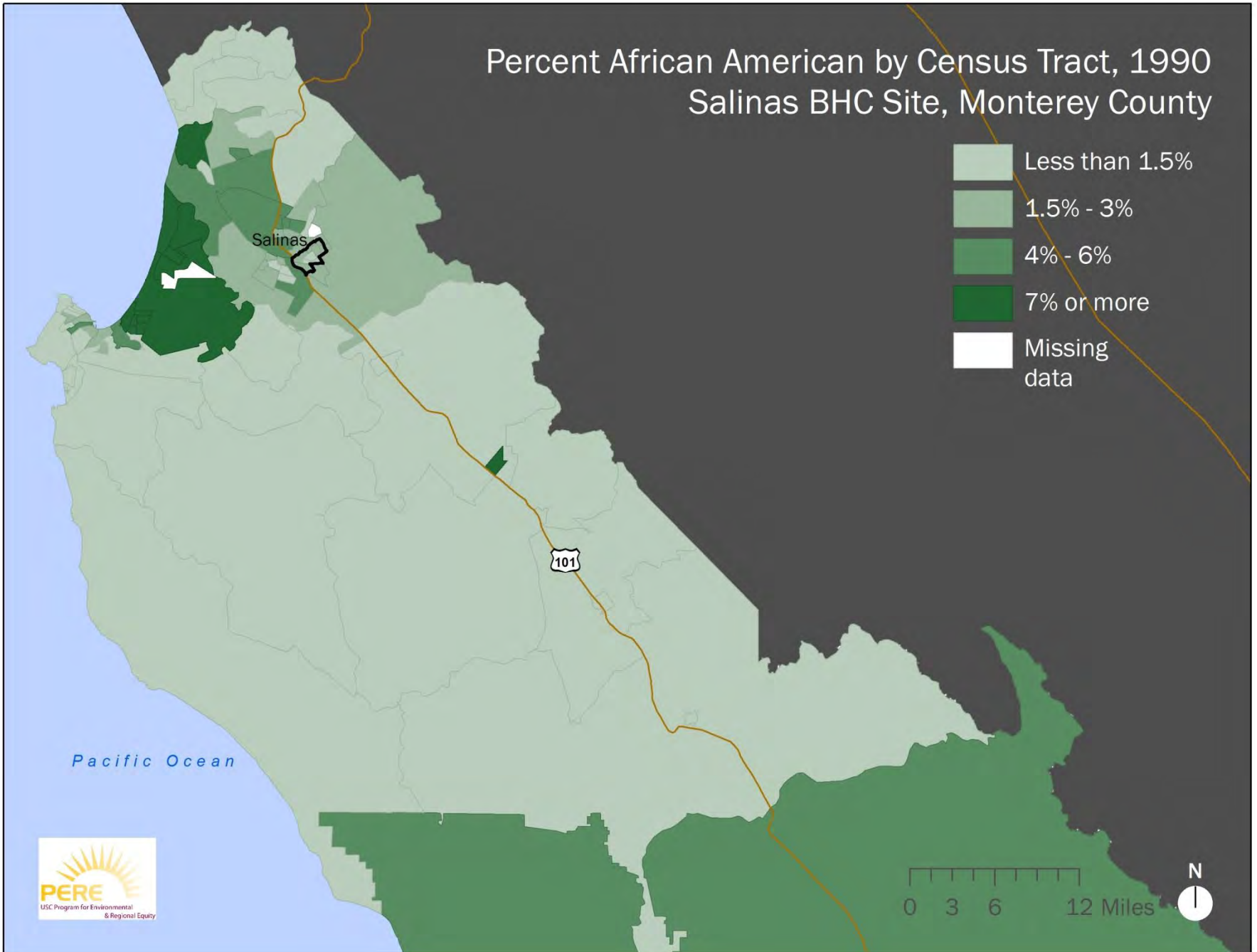
Percent Asian/Pacific Islander by Census Tract, 2010 Salinas BHC Site, Monterey County



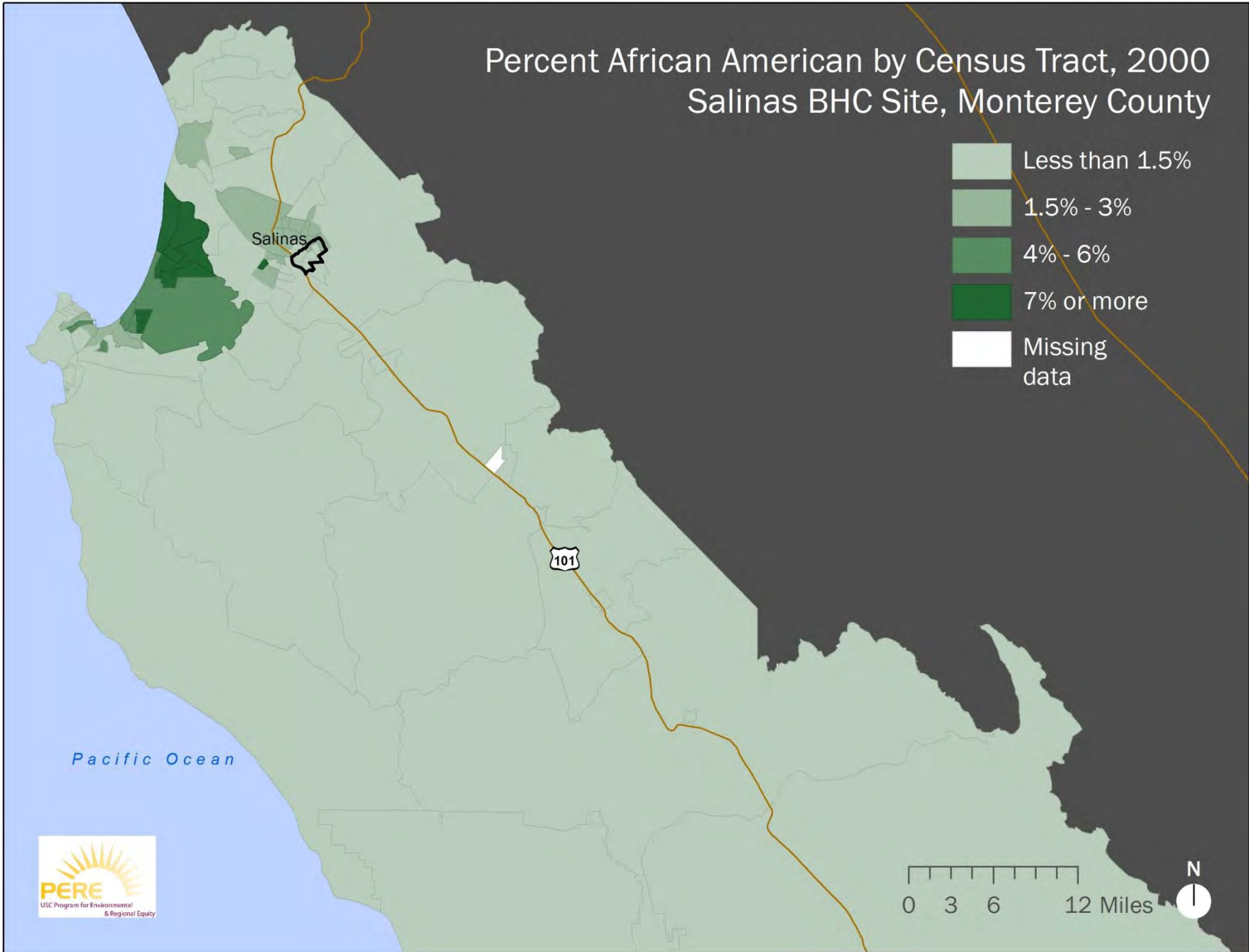
Percent African American by Census Tract, 1980 Salinas BHC Site, Monterey County



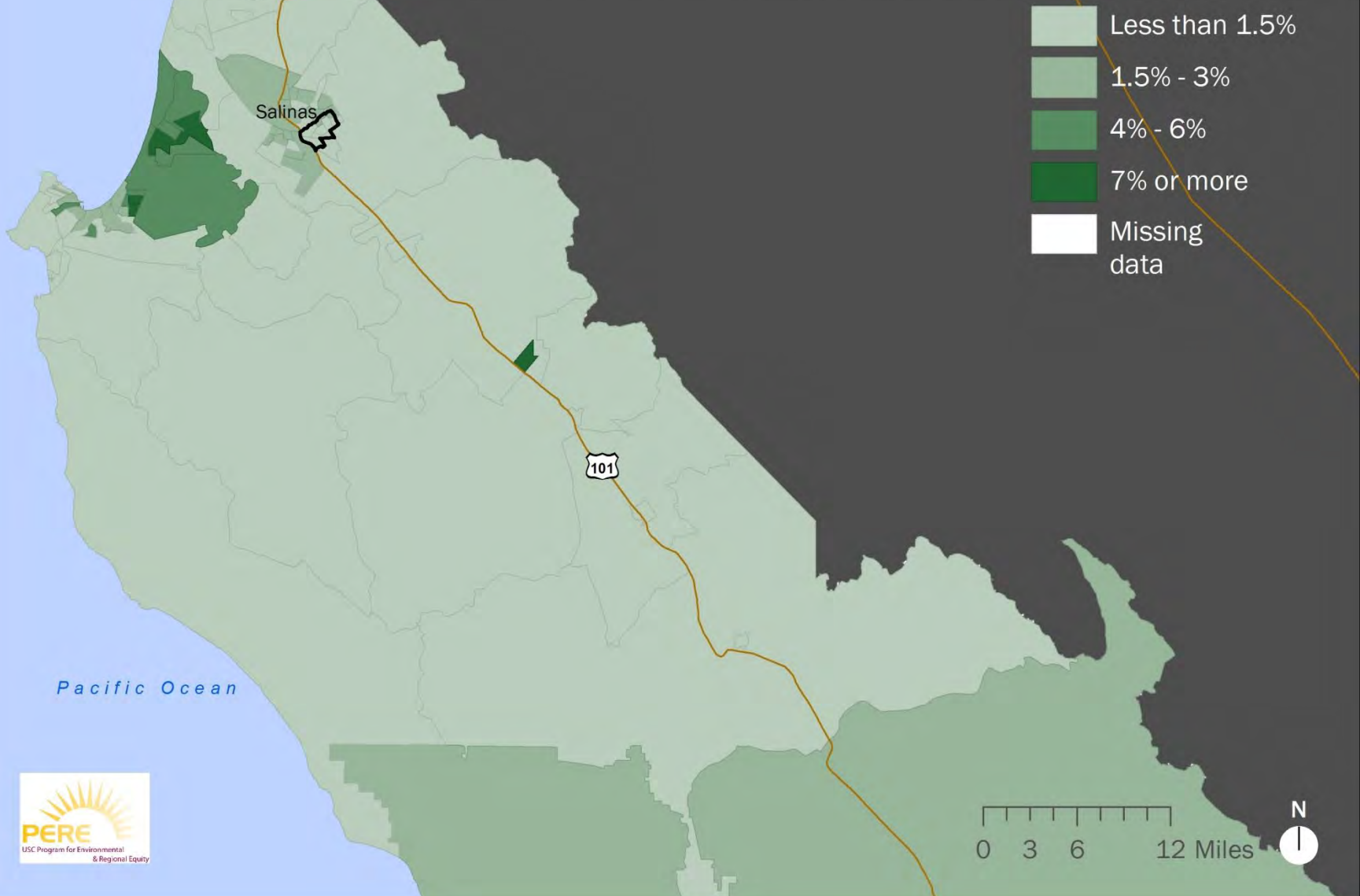
Percent African American by Census Tract, 1990 Salinas BHC Site, Monterey County



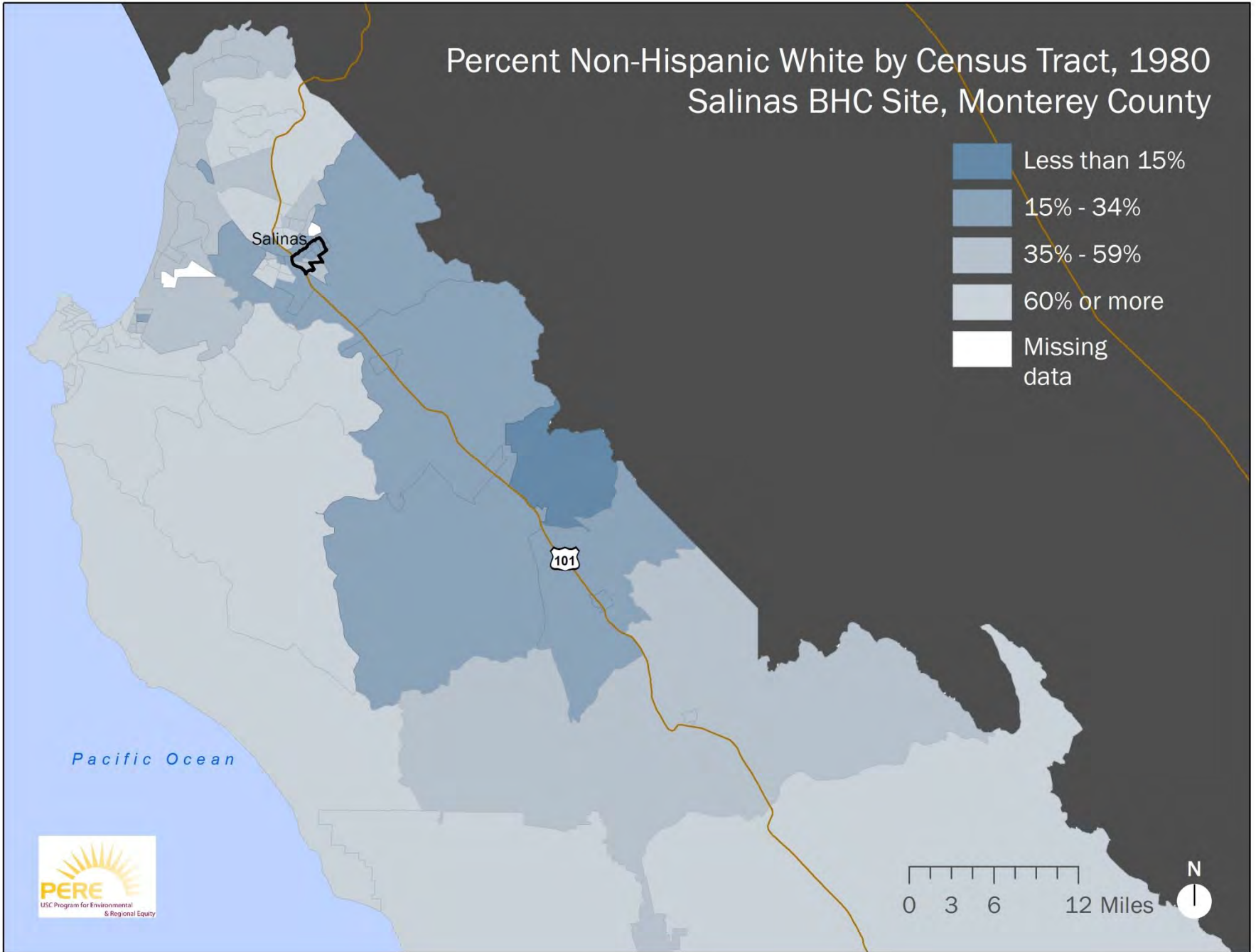
Percent African American by Census Tract, 2000 Salinas BHC Site, Monterey County



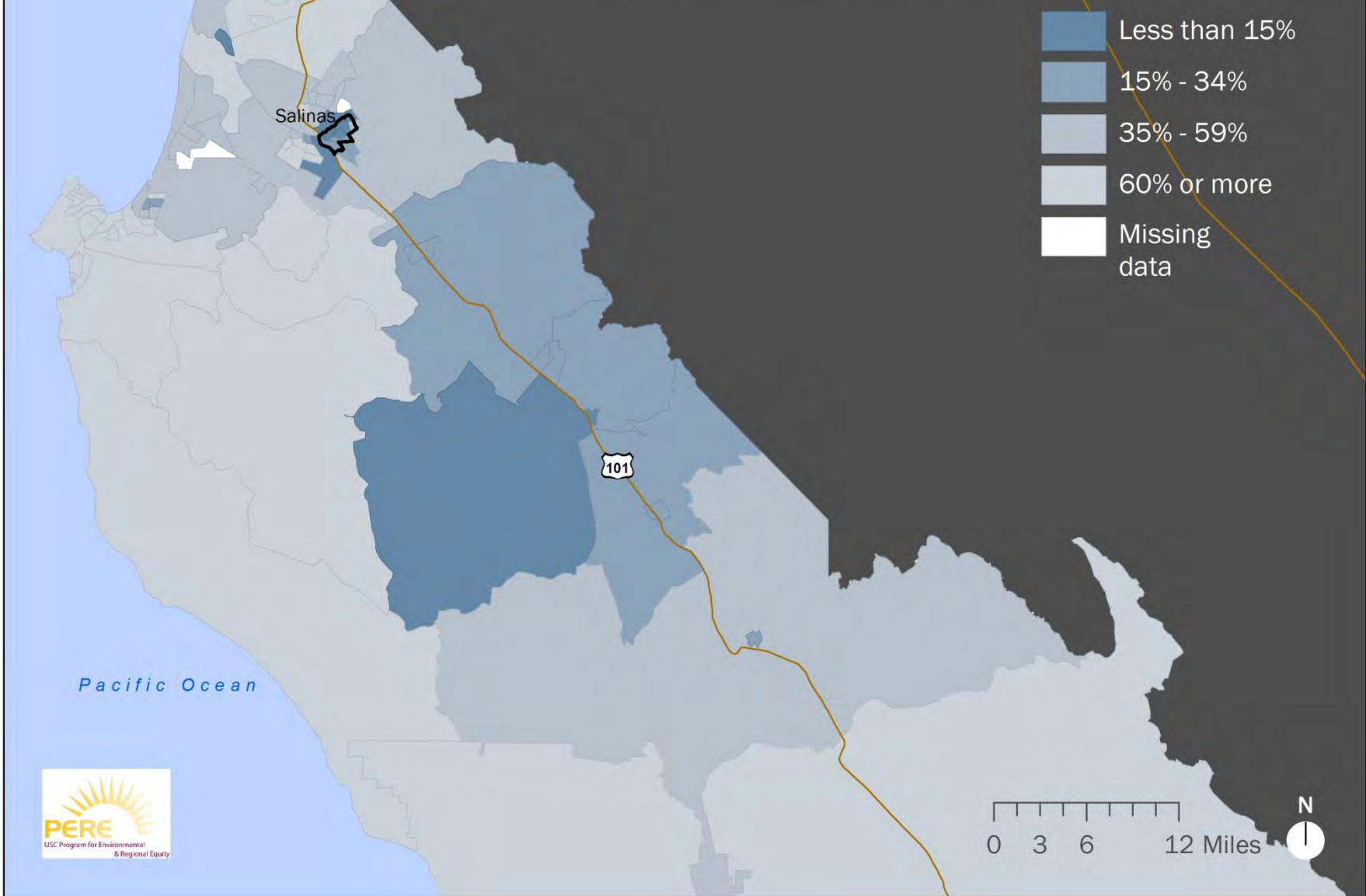
Percent African American by Census Tract, 2010 Salinas BHC Site, Monterey County



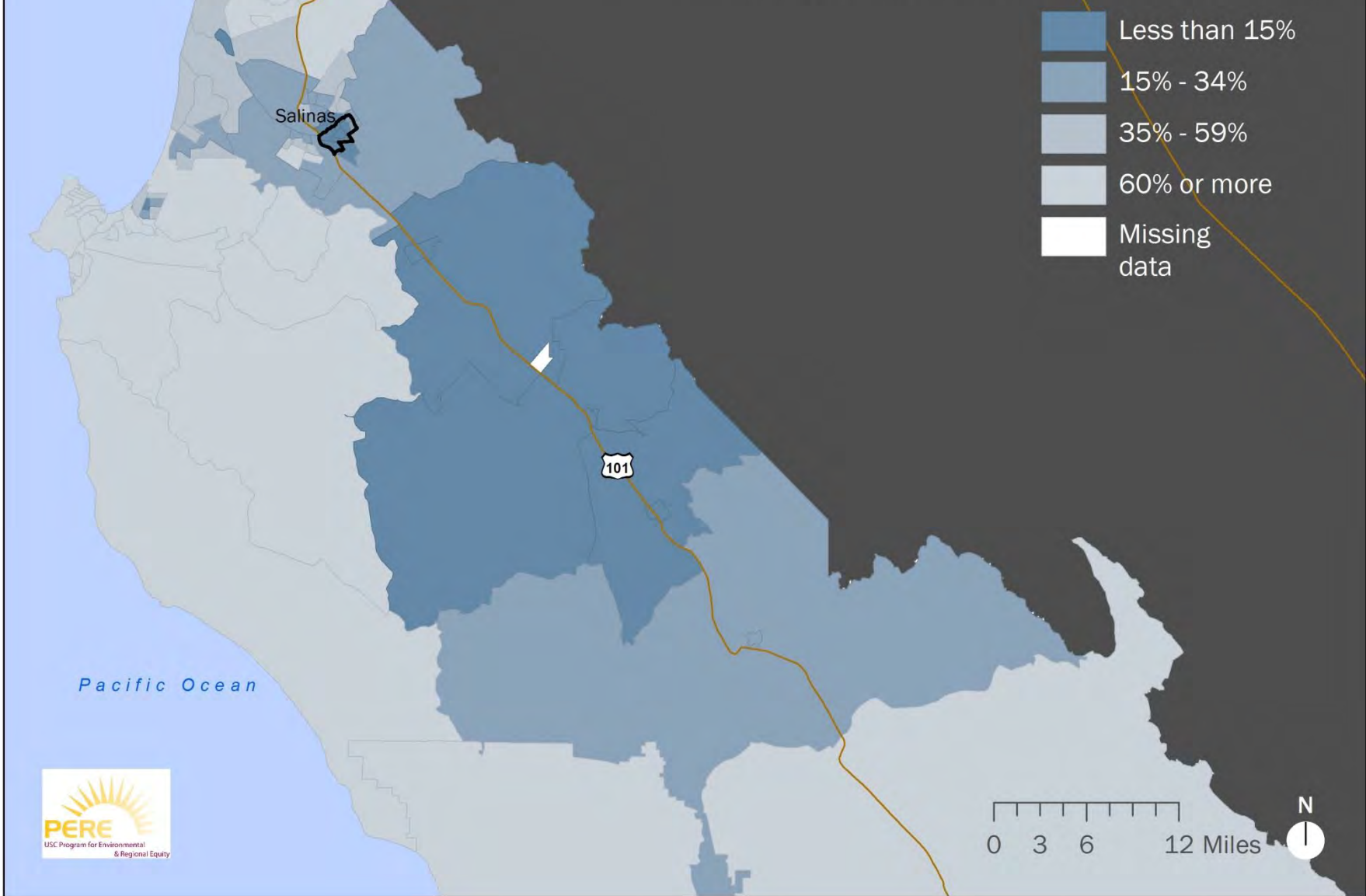
Percent Non-Hispanic White by Census Tract, 1980 Salinas BHC Site, Monterey County



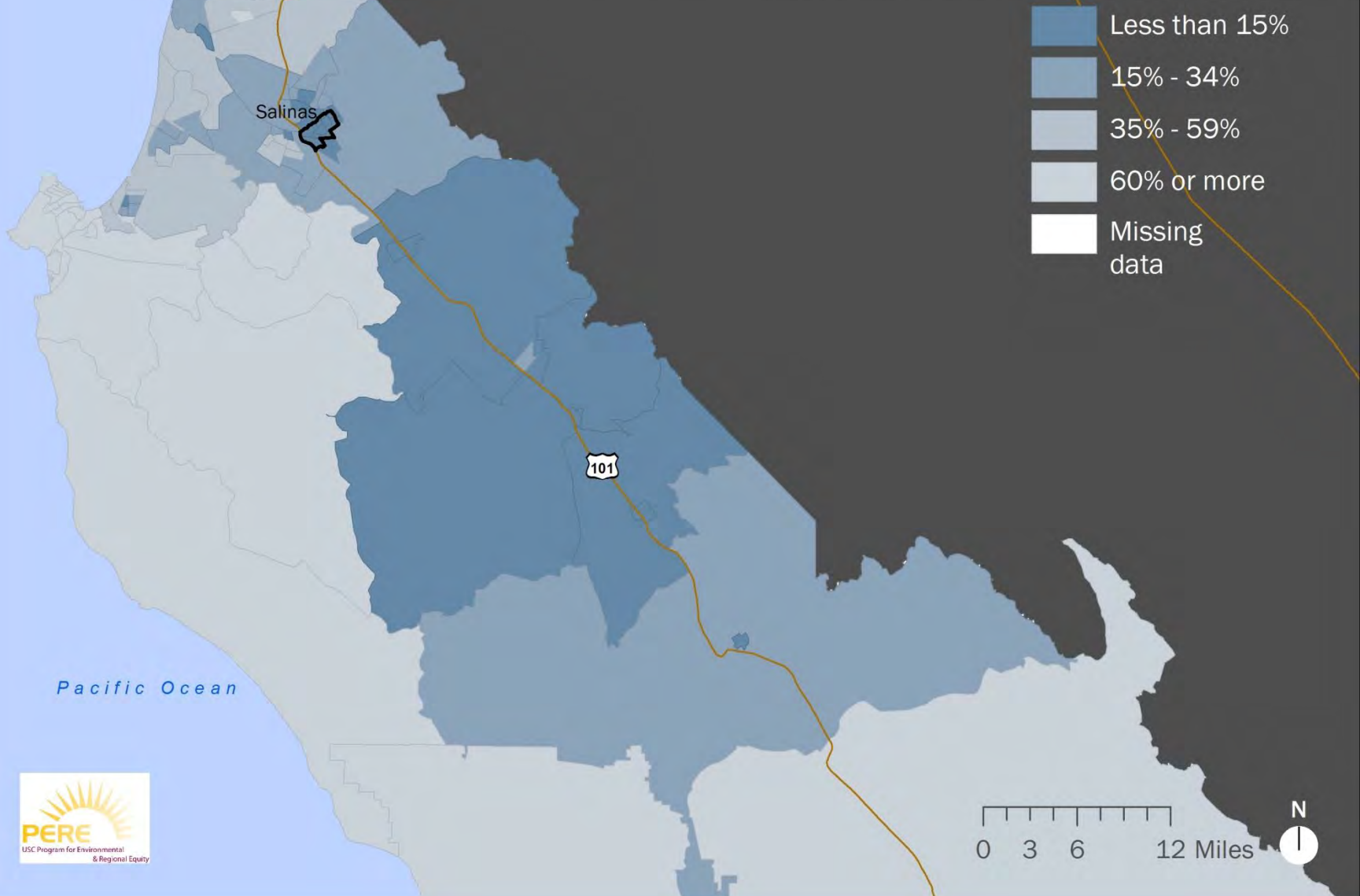
Percent Non-Hispanic White by Census Tract, 1990 Salinas BHC Site, Monterey County



Percent Non-Hispanic White by Census Tract, 2000 Salinas BHC Site, Monterey County

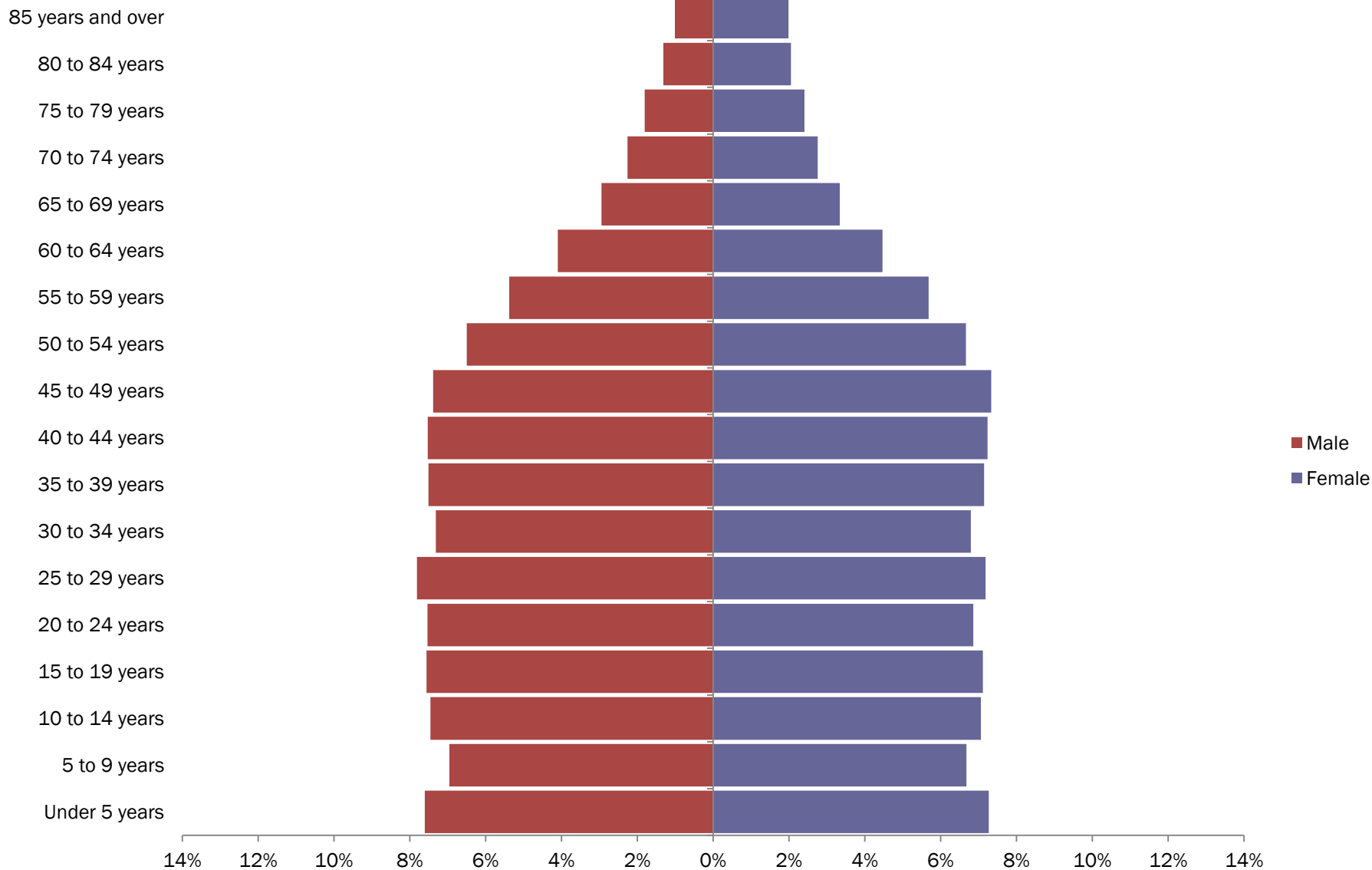


Percent Non-Hispanic White by Census Tract, 2010 Salinas BHC Site, Monterey County



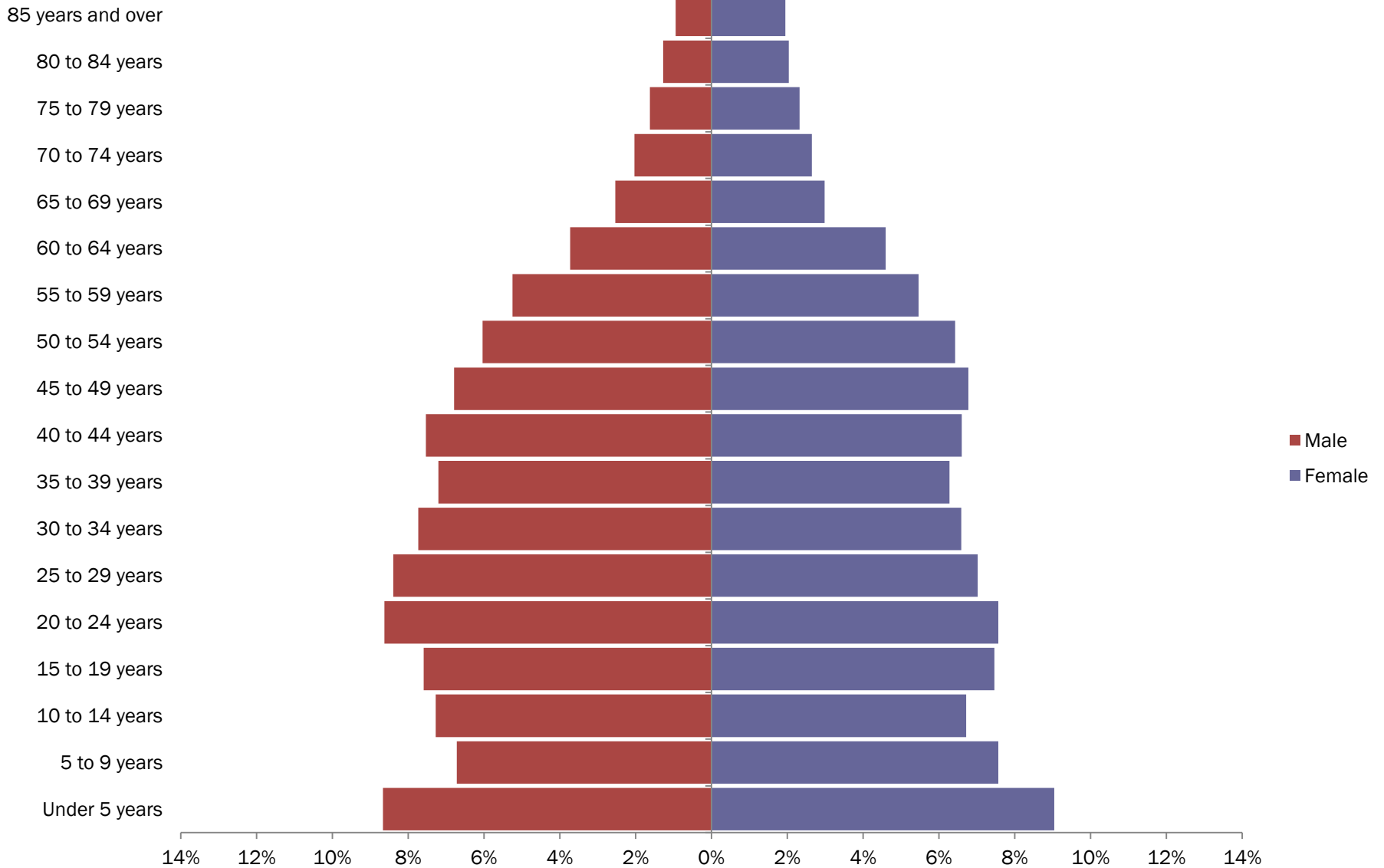
Generational Trends

Age by Sex, California, 2005-09



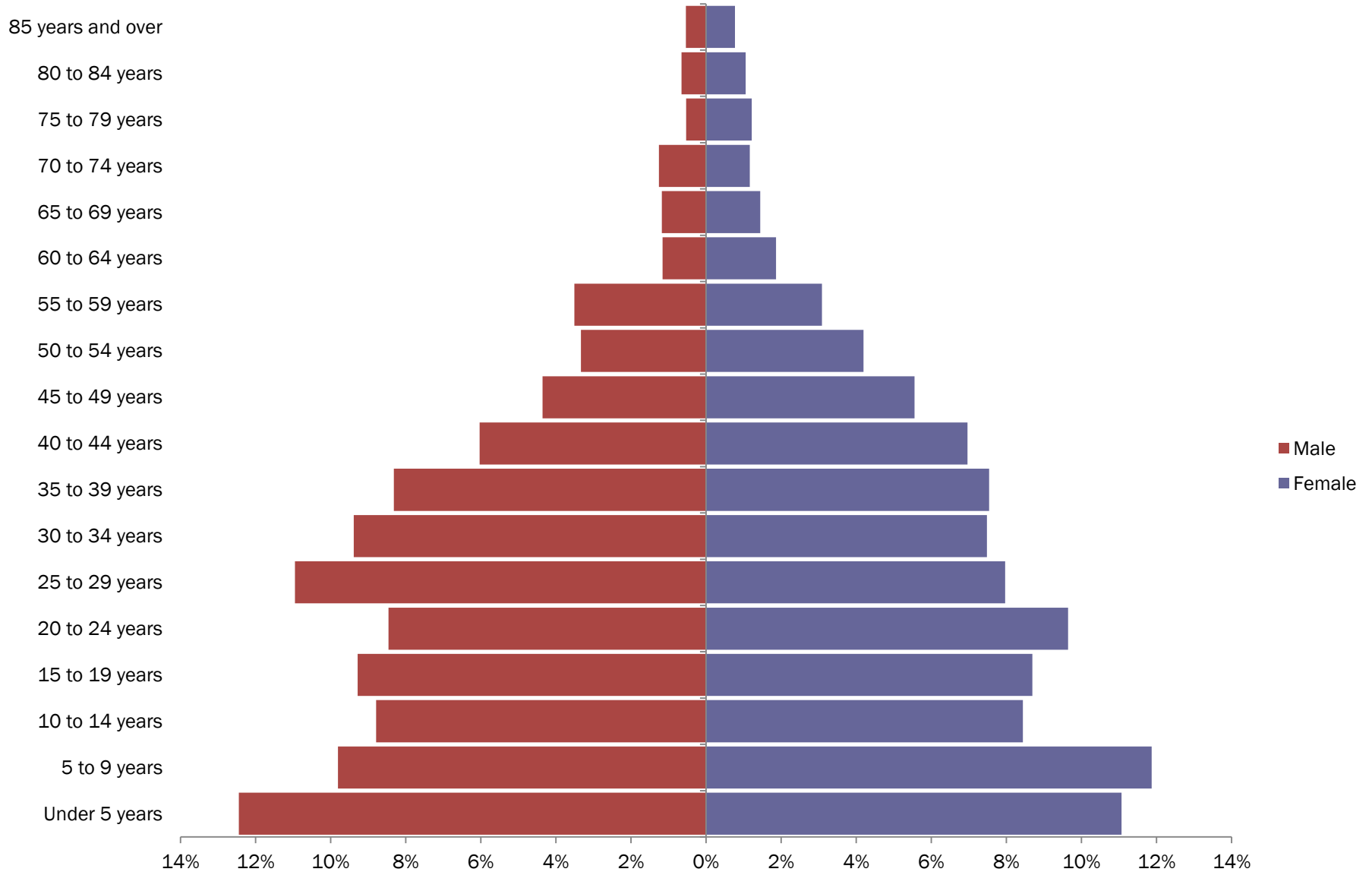
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Age by Sex, Monterey County, 2005-09



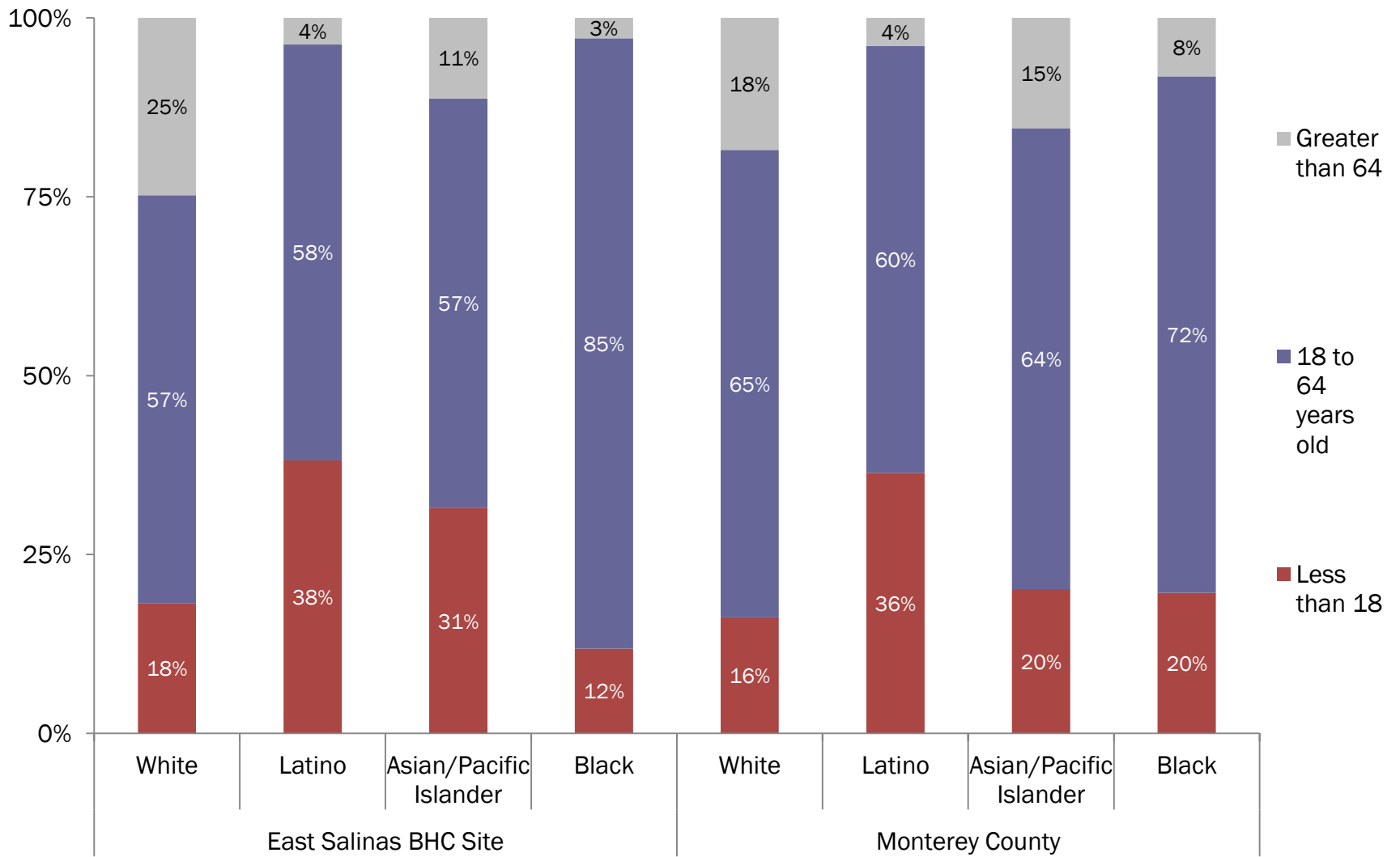
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Age by Sex, East Salinas BHC Site, 2005-09



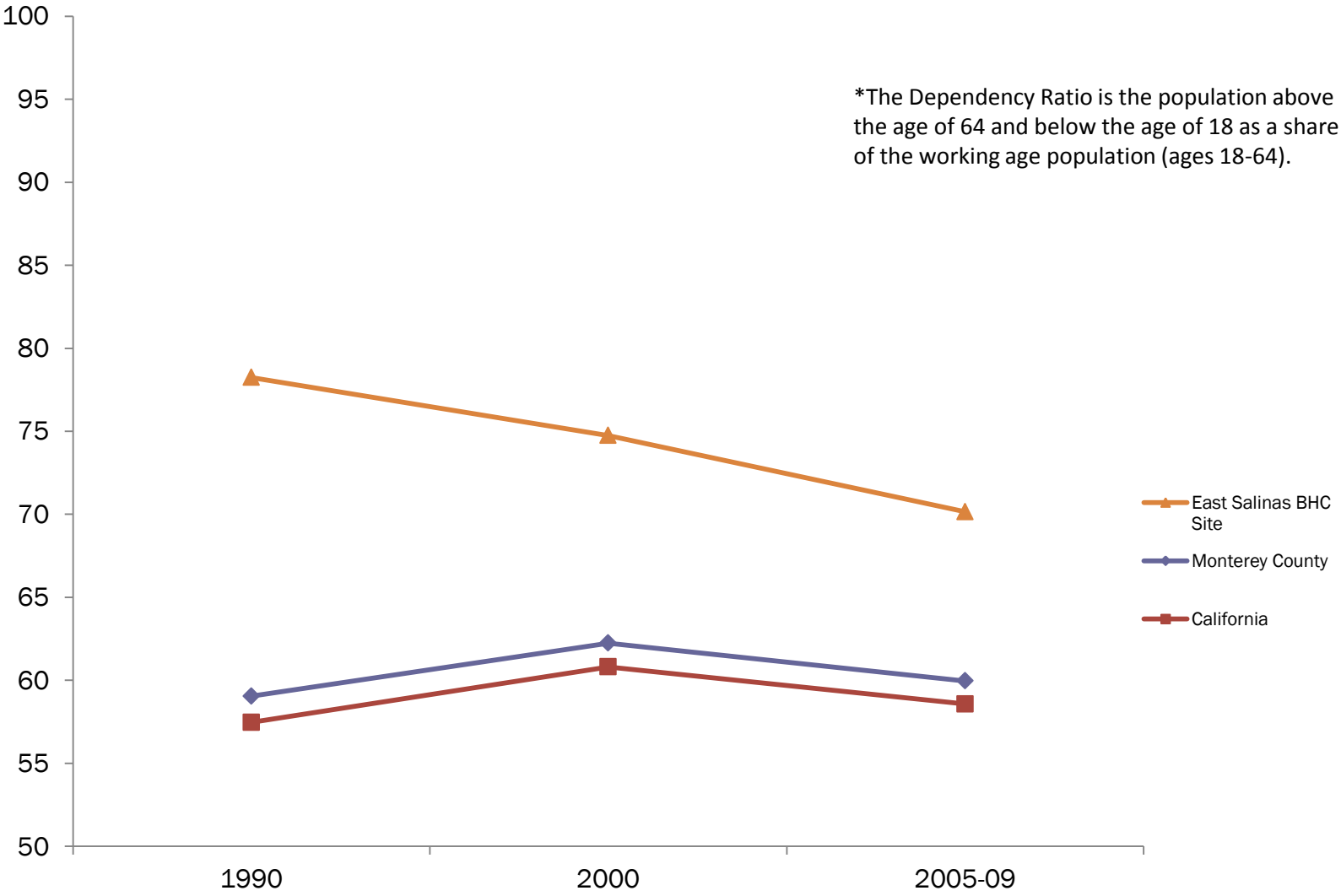
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Age Distribution by Race/Ethnicity 2005-2009



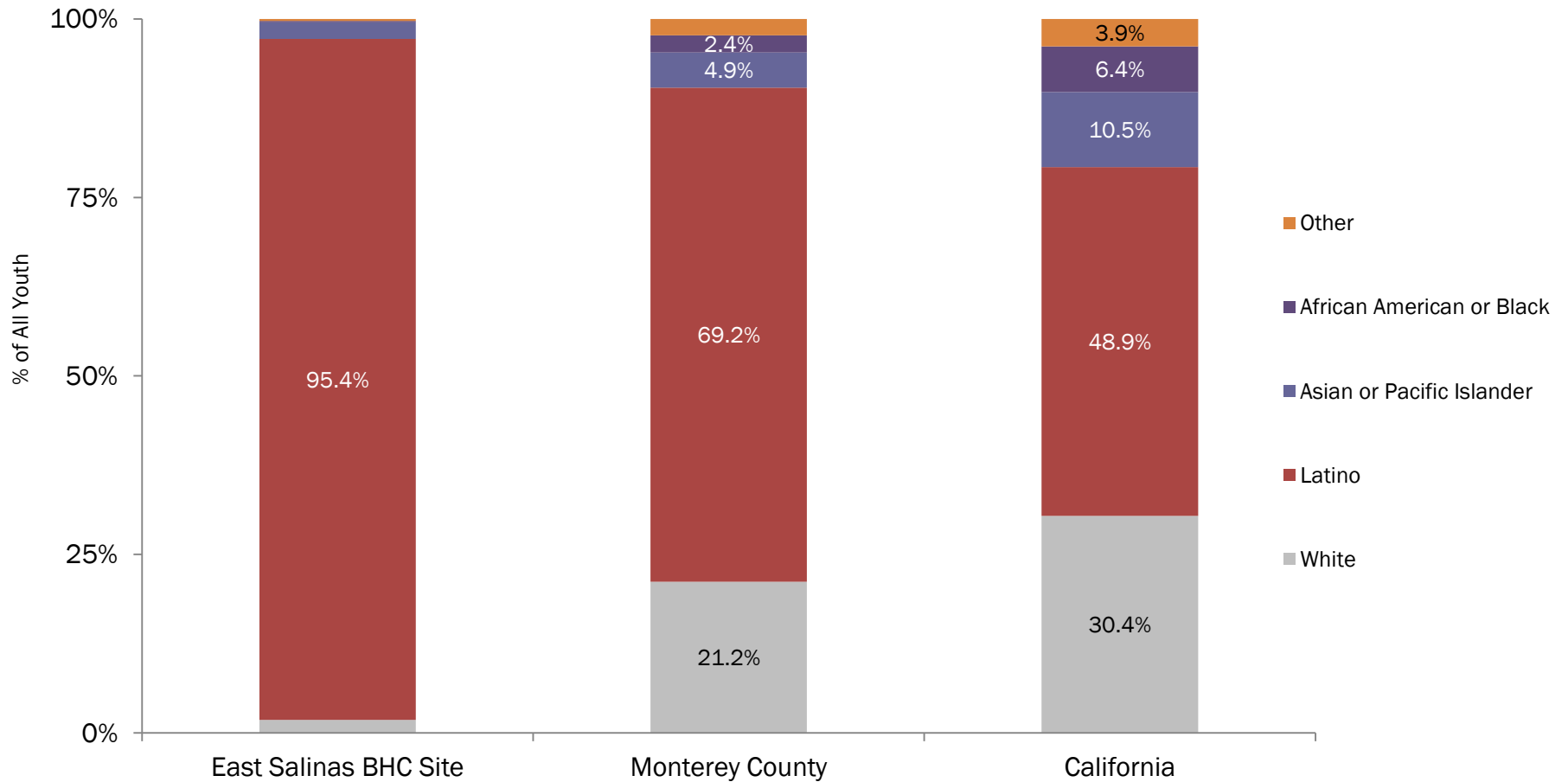
Source: PERE analysis of 2005-2009 ACS data

Dependency Ratio* 1990 to 2005-2009



Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

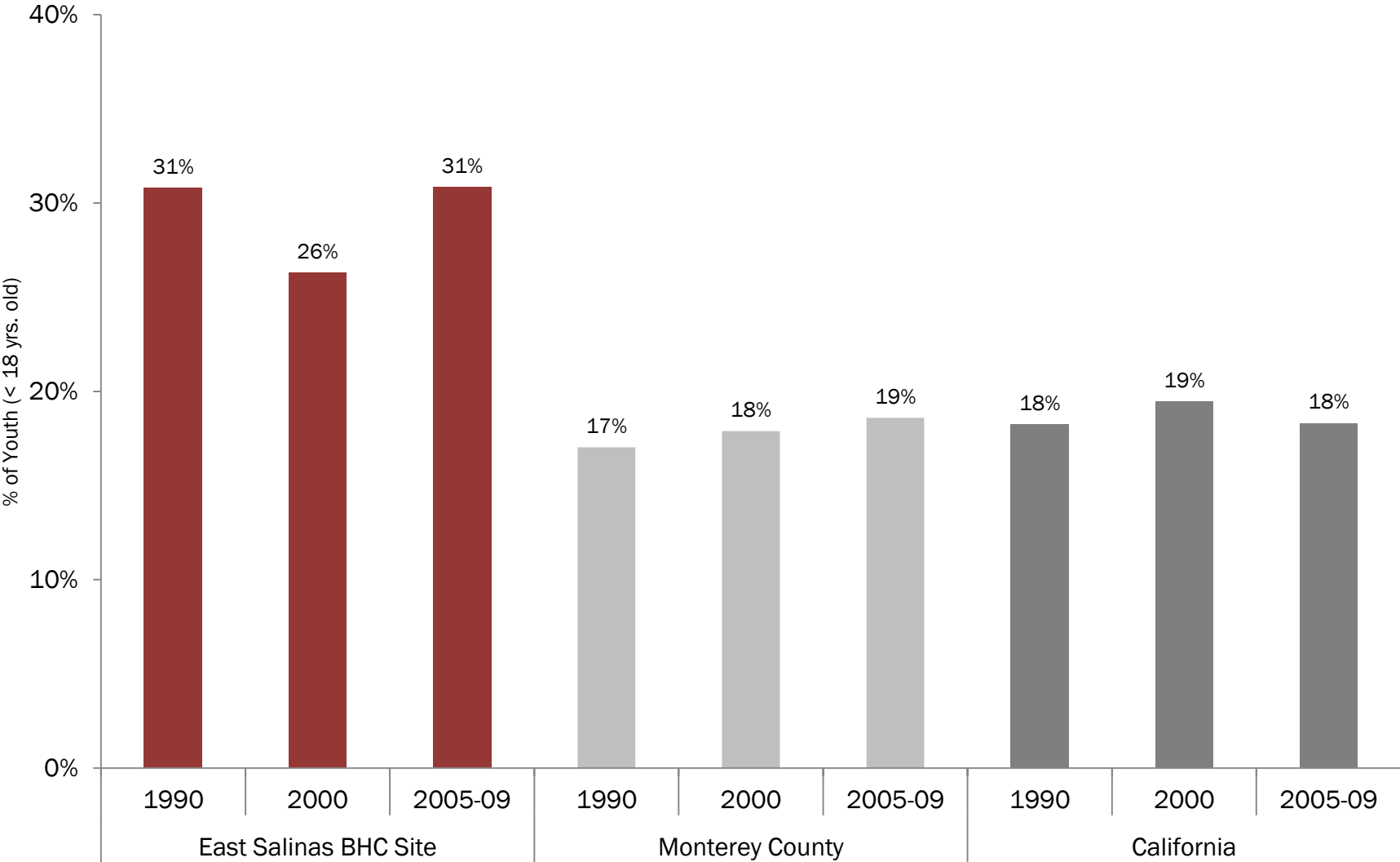
Youth by Race/Ethnicity* 2005-2009



* "Youth" includes everyone less than 18 years old

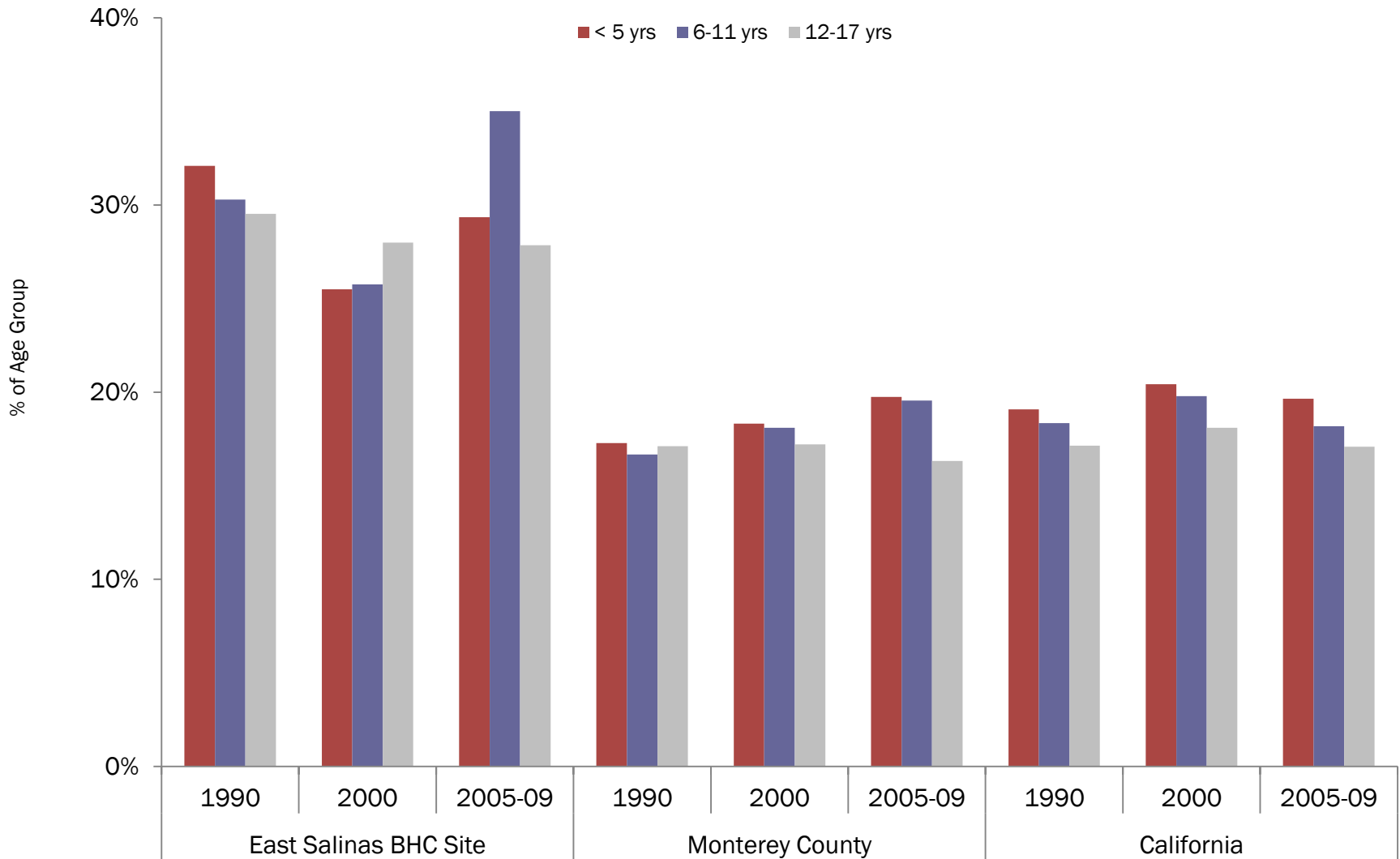
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Youth in Poverty 1990 to 2005-2009



Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

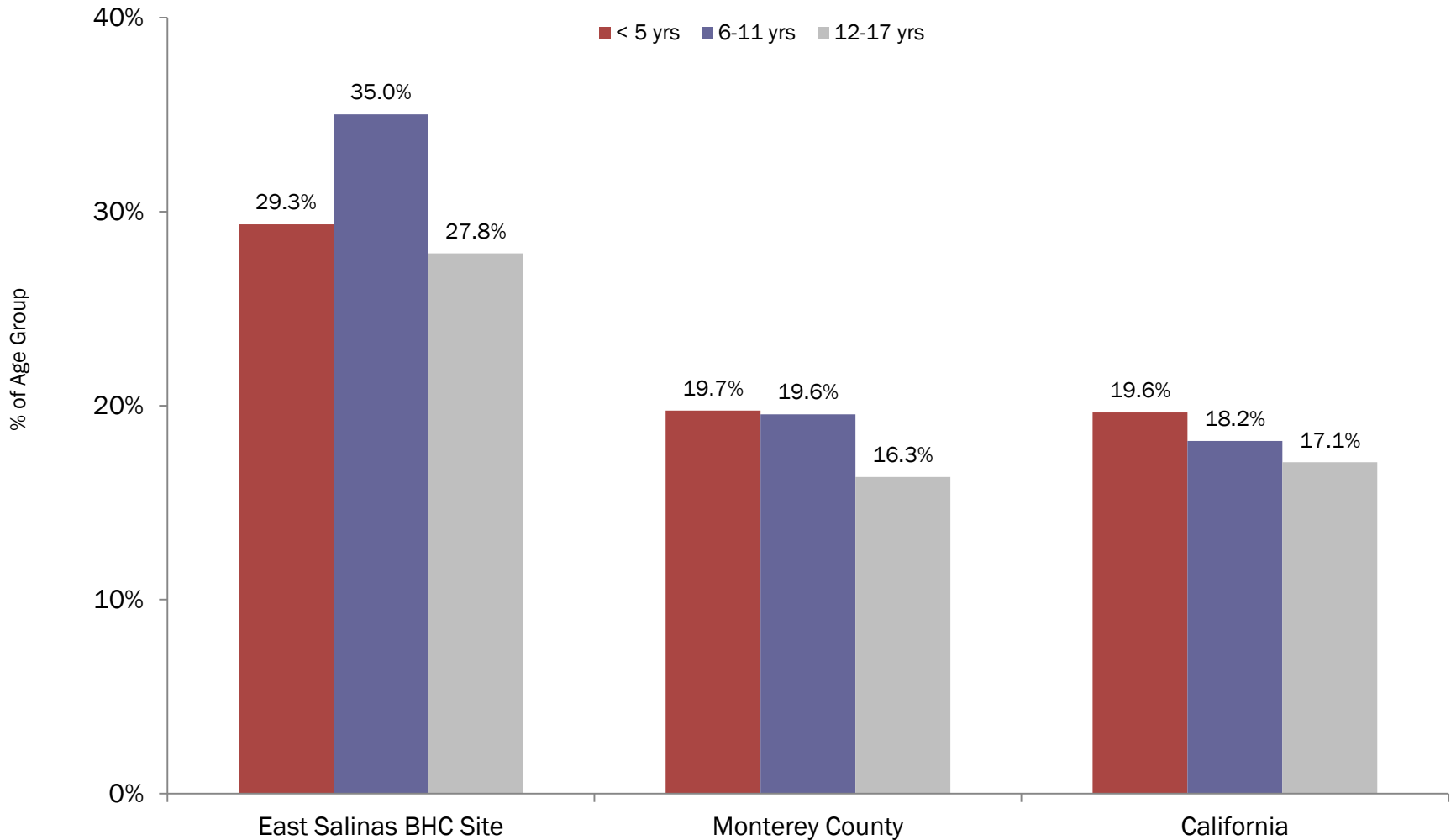
Percent of Youth in Poverty by Age Group* 1990 to 2005-2009



* "Youth" includes everyone less than 18 years old

Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Percent of Youth in Poverty by Age Group* 2005-2009

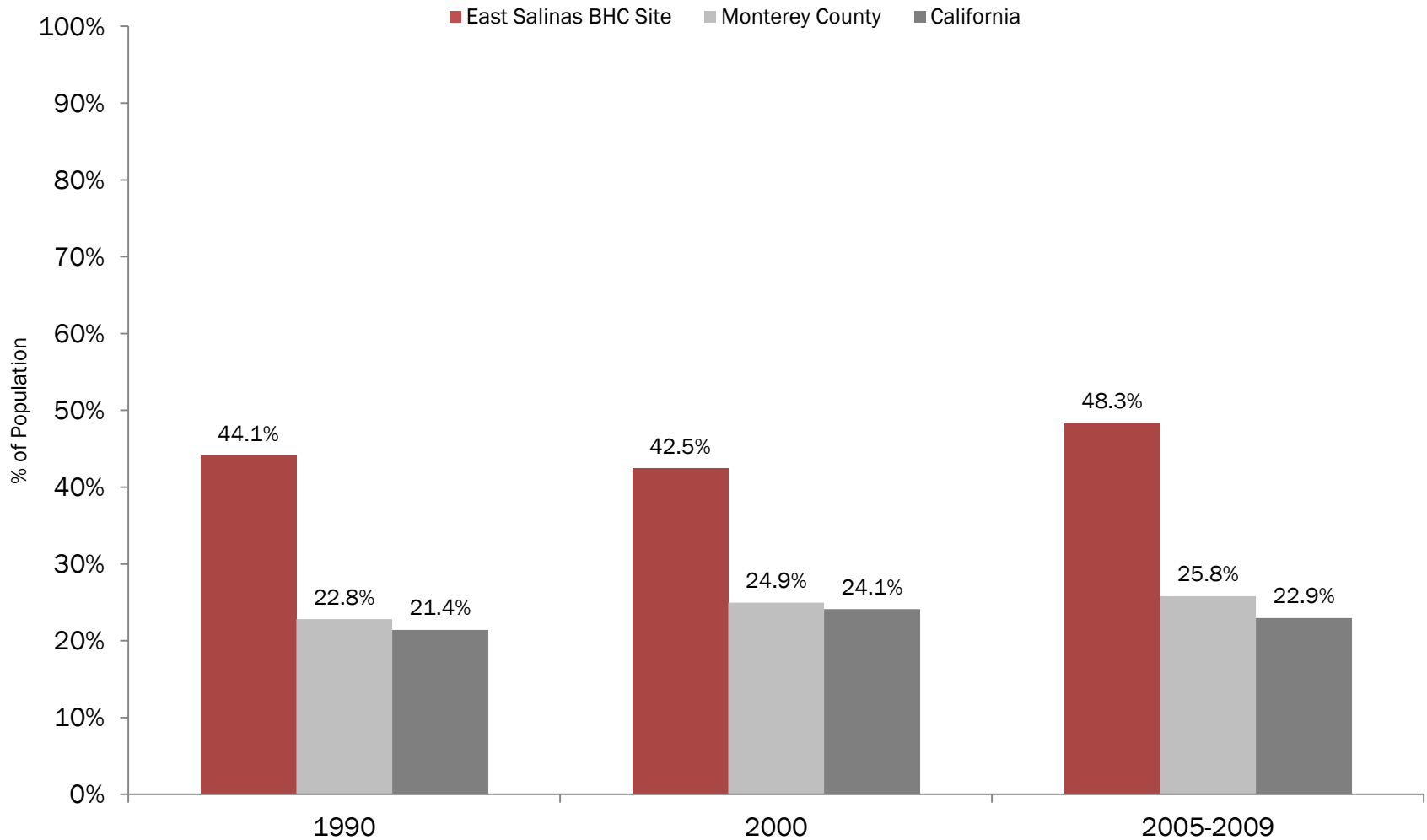


* "Youth" includes everyone less than 18 years old

Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

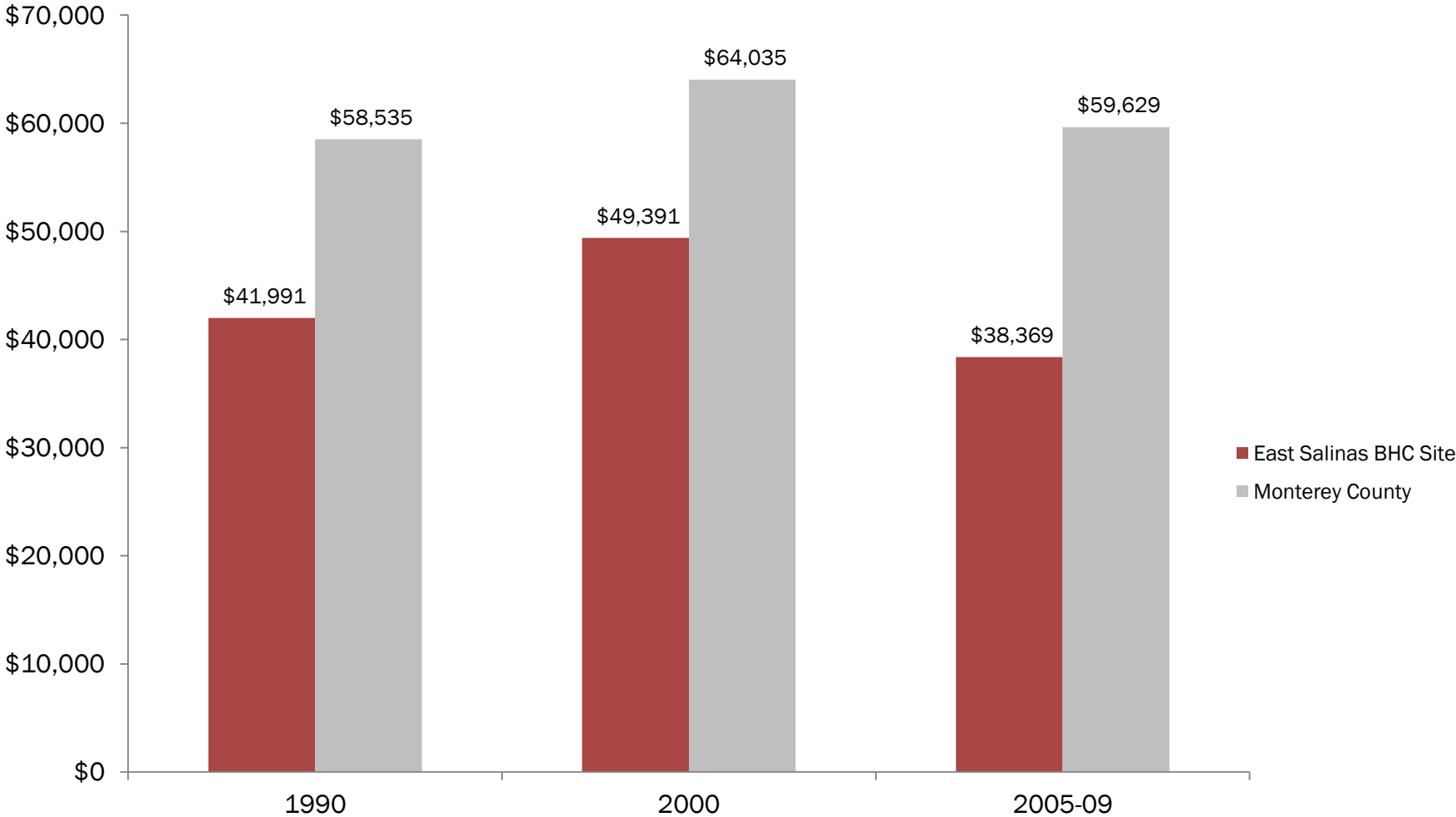
Economic Indicators

Percent of Population Below 150 Percent Federal Poverty Line (FPL)* 1990 to 2005-2009



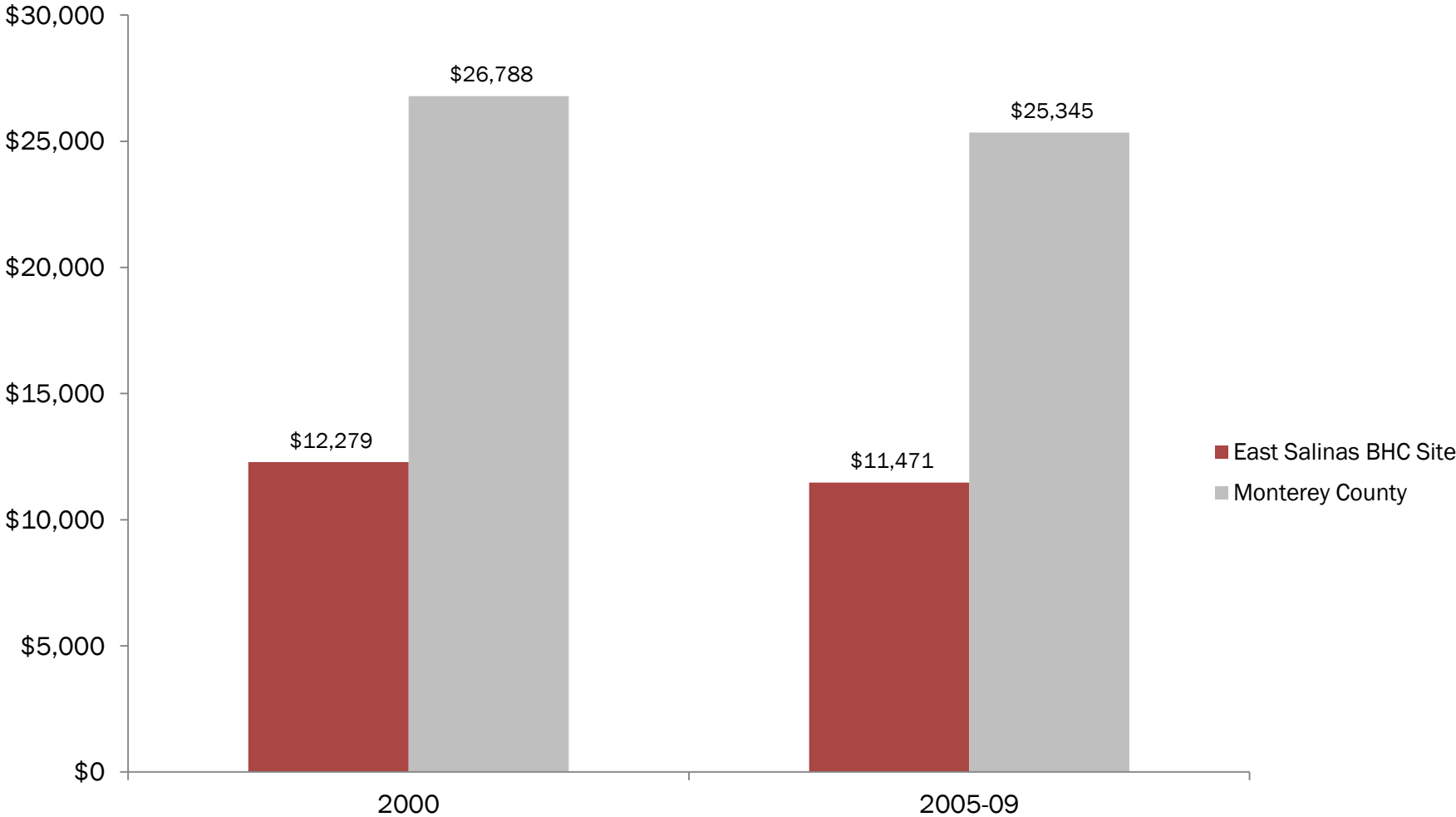
*Includes all persons living in households with household incomes below 150 percent of the FPL.
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Median Household Income 1990 to 2005-2009



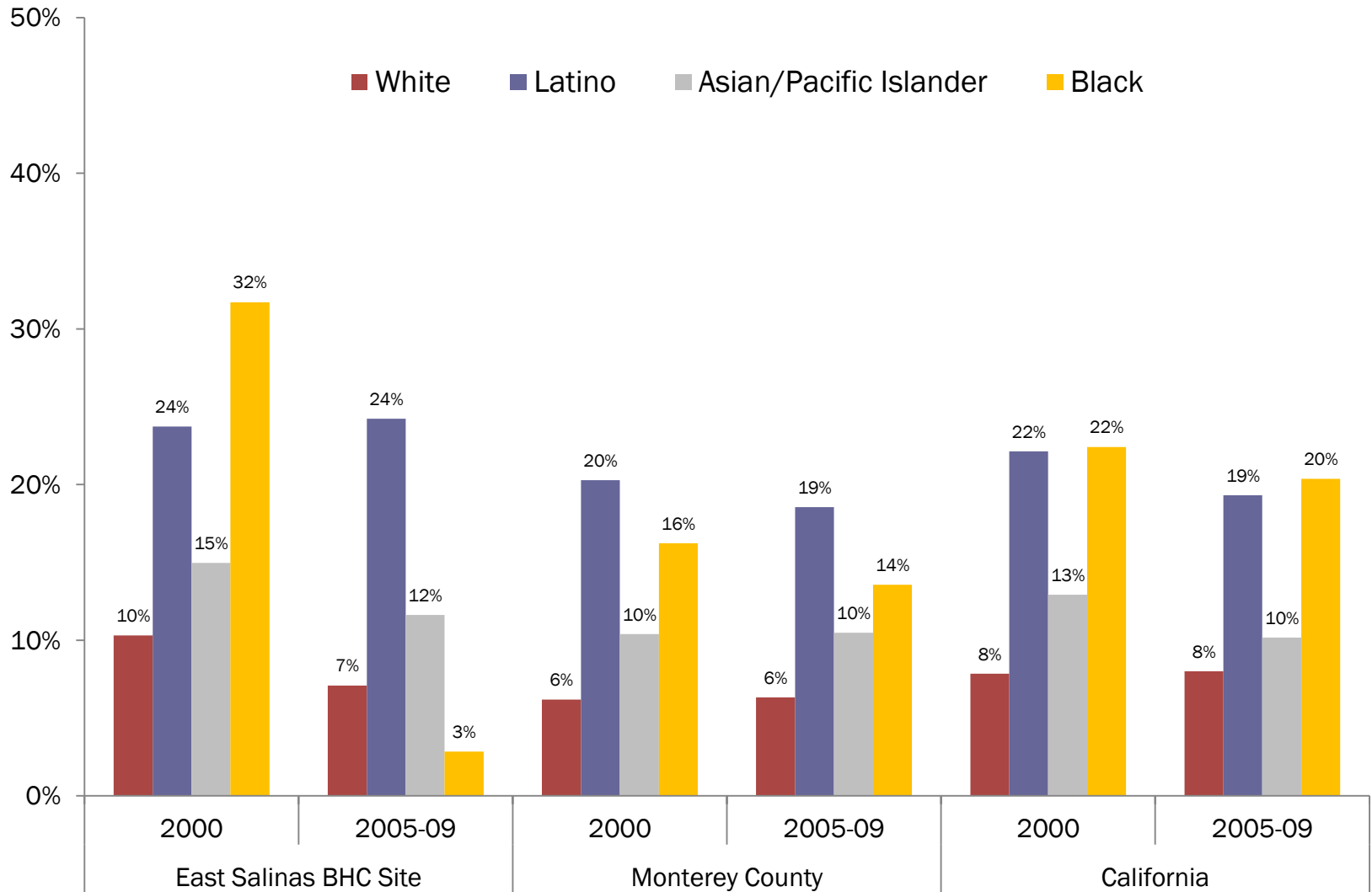
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.
Data adjusted for inflation using the Consumer Price Index provided by California Department of Finance. Data in 2009 dollars.

Average Per Capita Income 1990 to 2005-2009



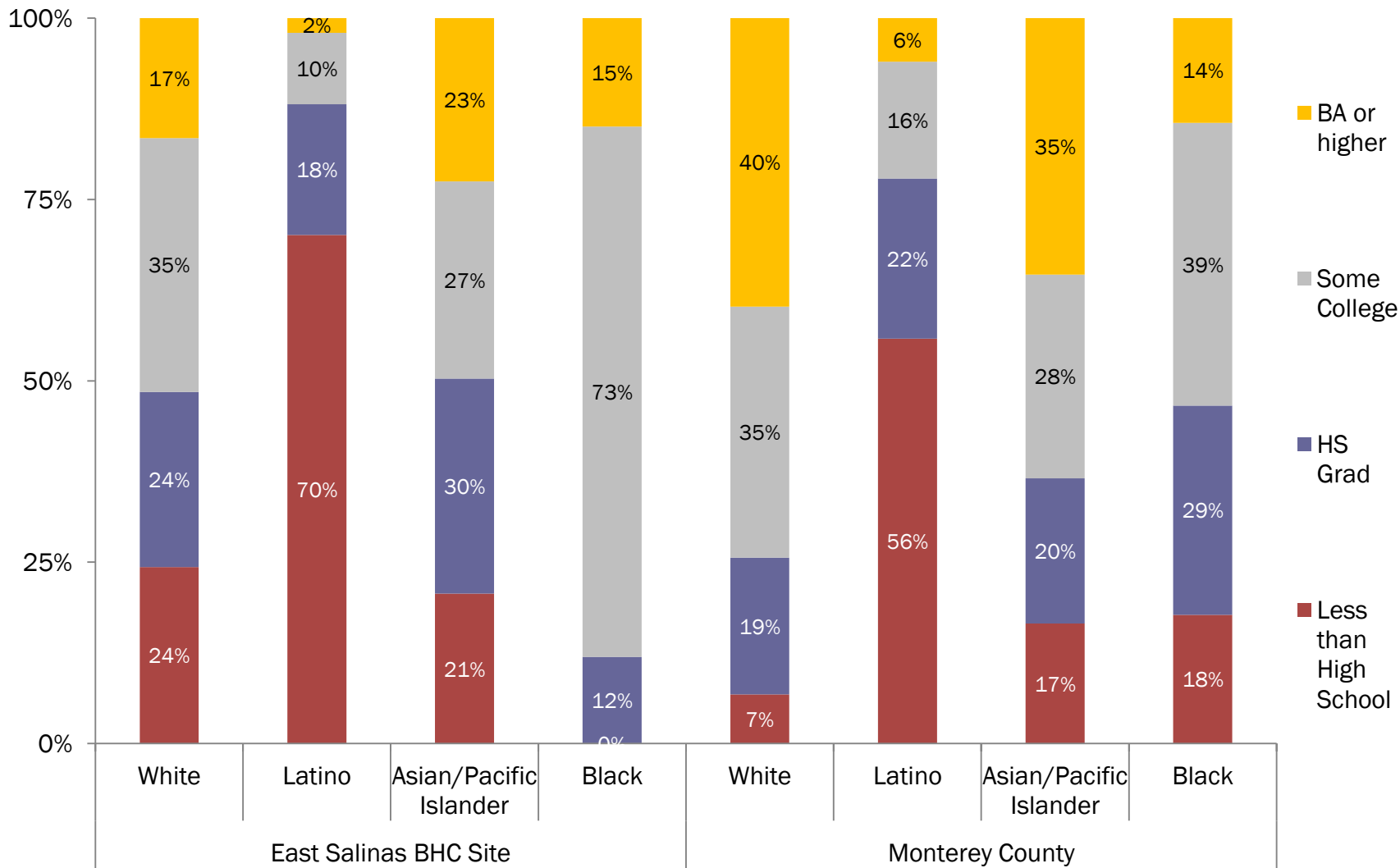
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.
Data adjusted for inflation using the Consumer Price Index provided by California Department of Finance. Data in 2009 dollars.

Percent Poverty by Race/Ethnicity 2000 & 2005-2009



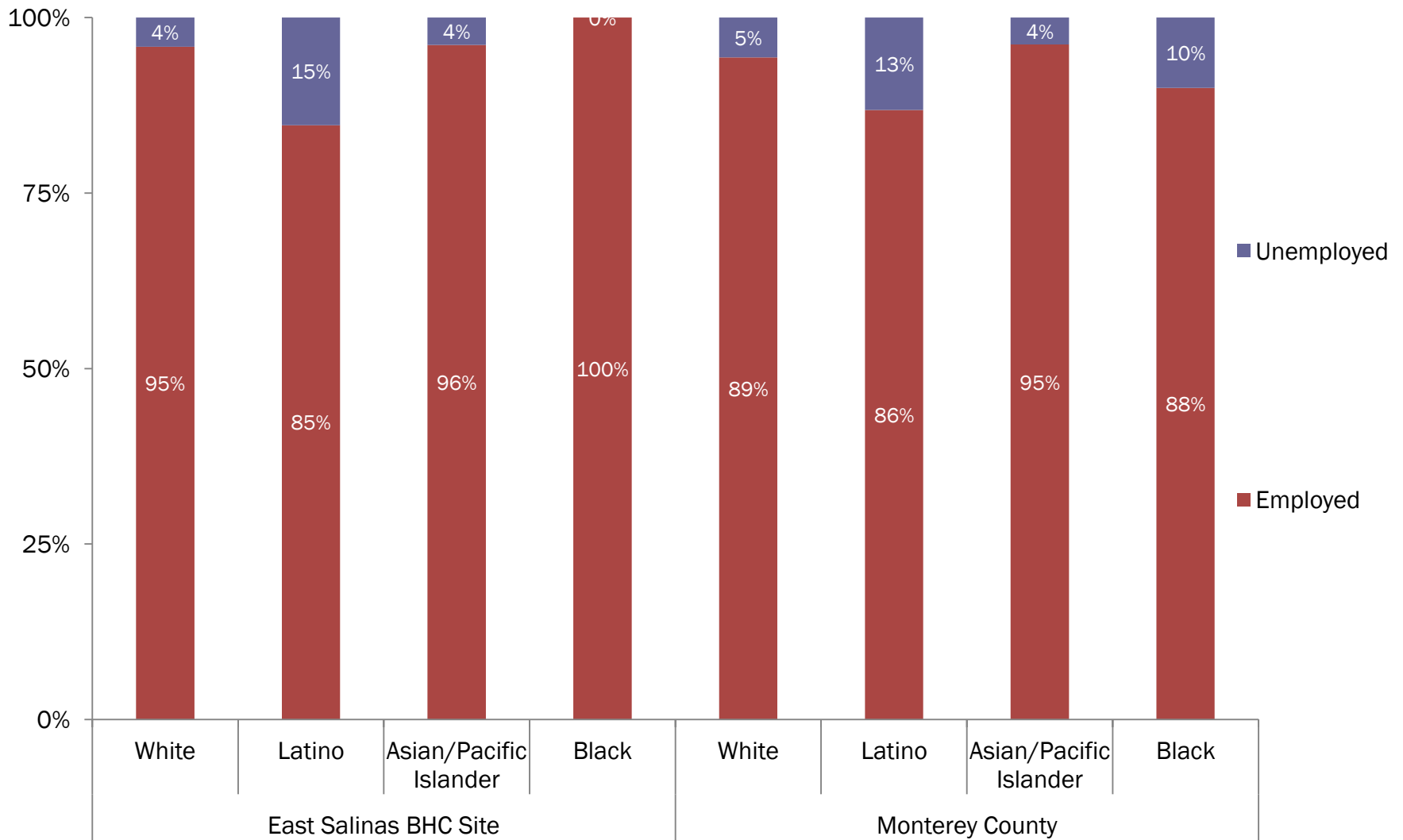
Source: PERE analysis of 2000 Census data and 2005-2009 ACS data

Educational Attainment by Race/Ethnicity 2005-2009



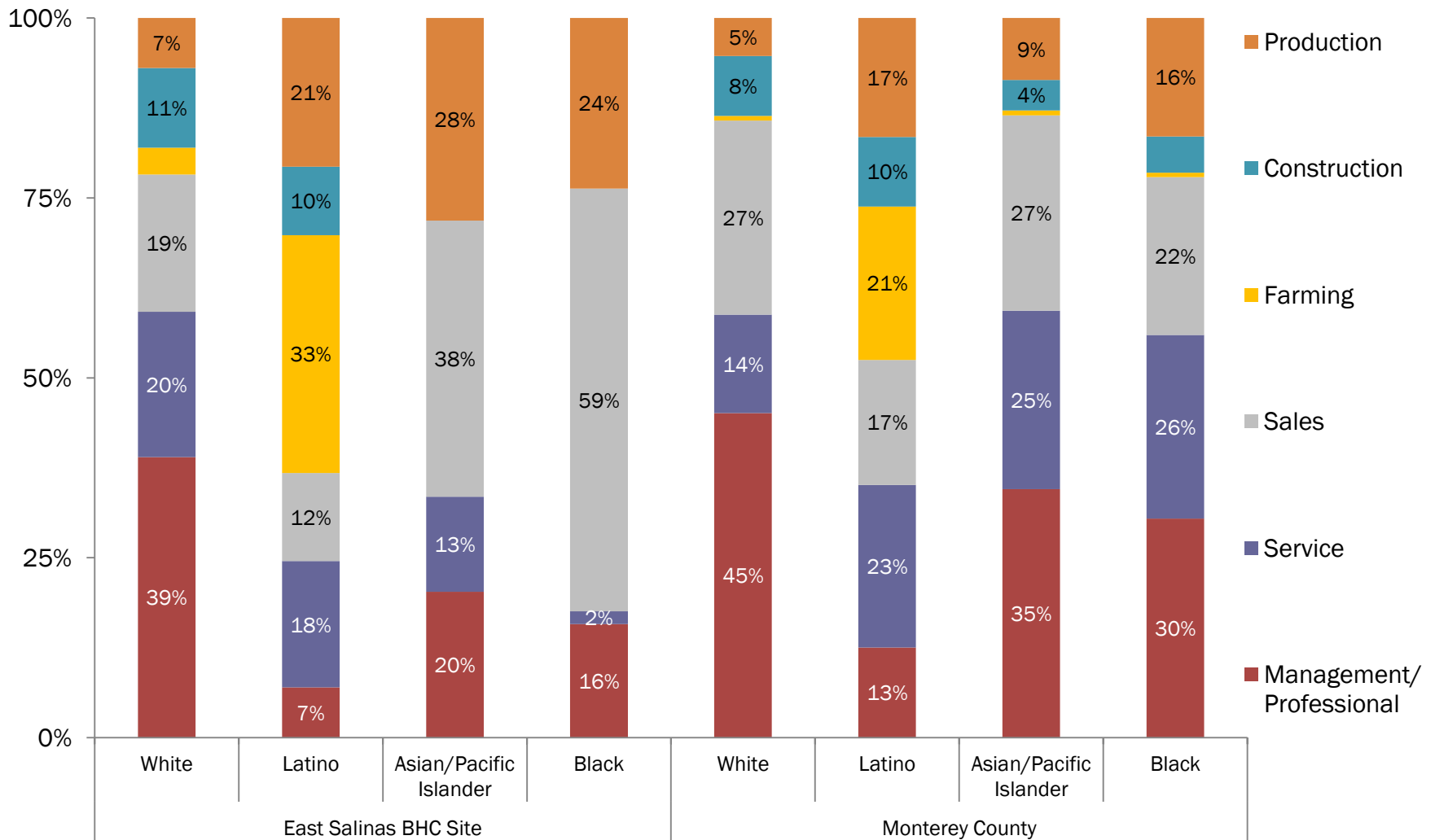
Source: PERE analysis of 2005-2009 ACS data

Employment Status by Race/Ethnicity 2005-2009



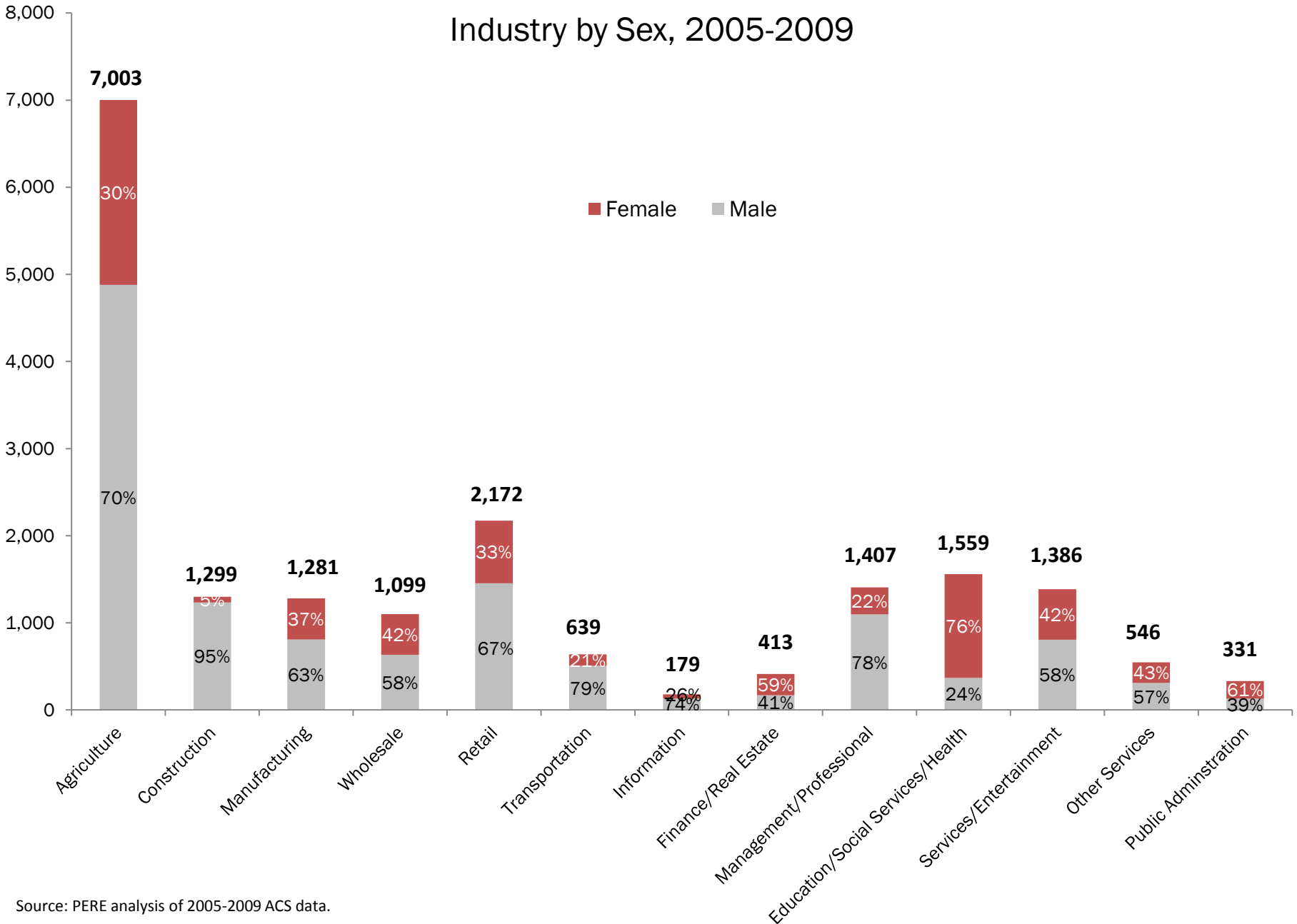
Source: PERE analysis of 2005-2009 ACS data

Occupation by Race/Ethnicity 2005-2009



Source: PERE analysis 2005-2009 ACS data.

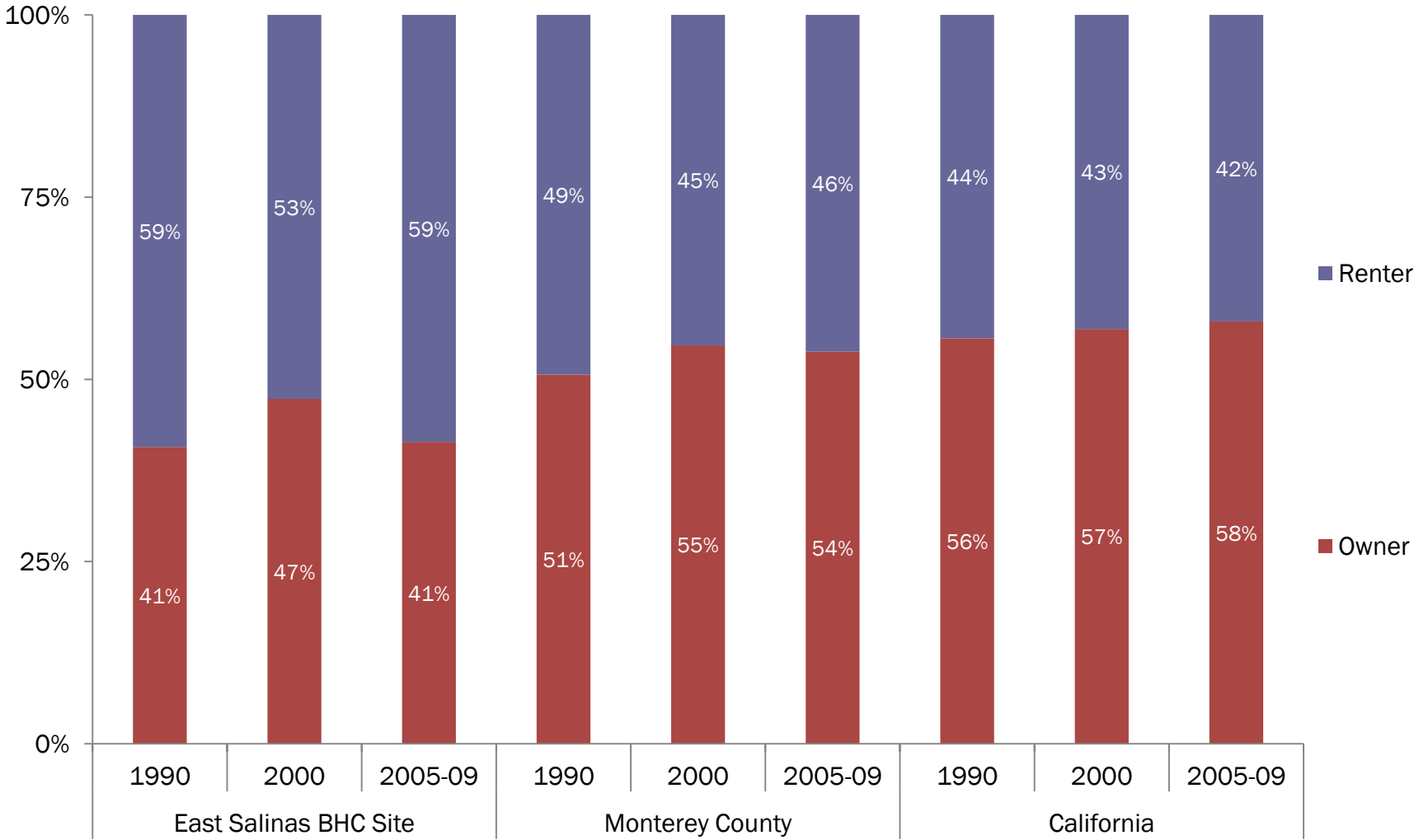
Industry by Sex, 2005-2009



Source: PERE analysis of 2005-2009 ACS data.

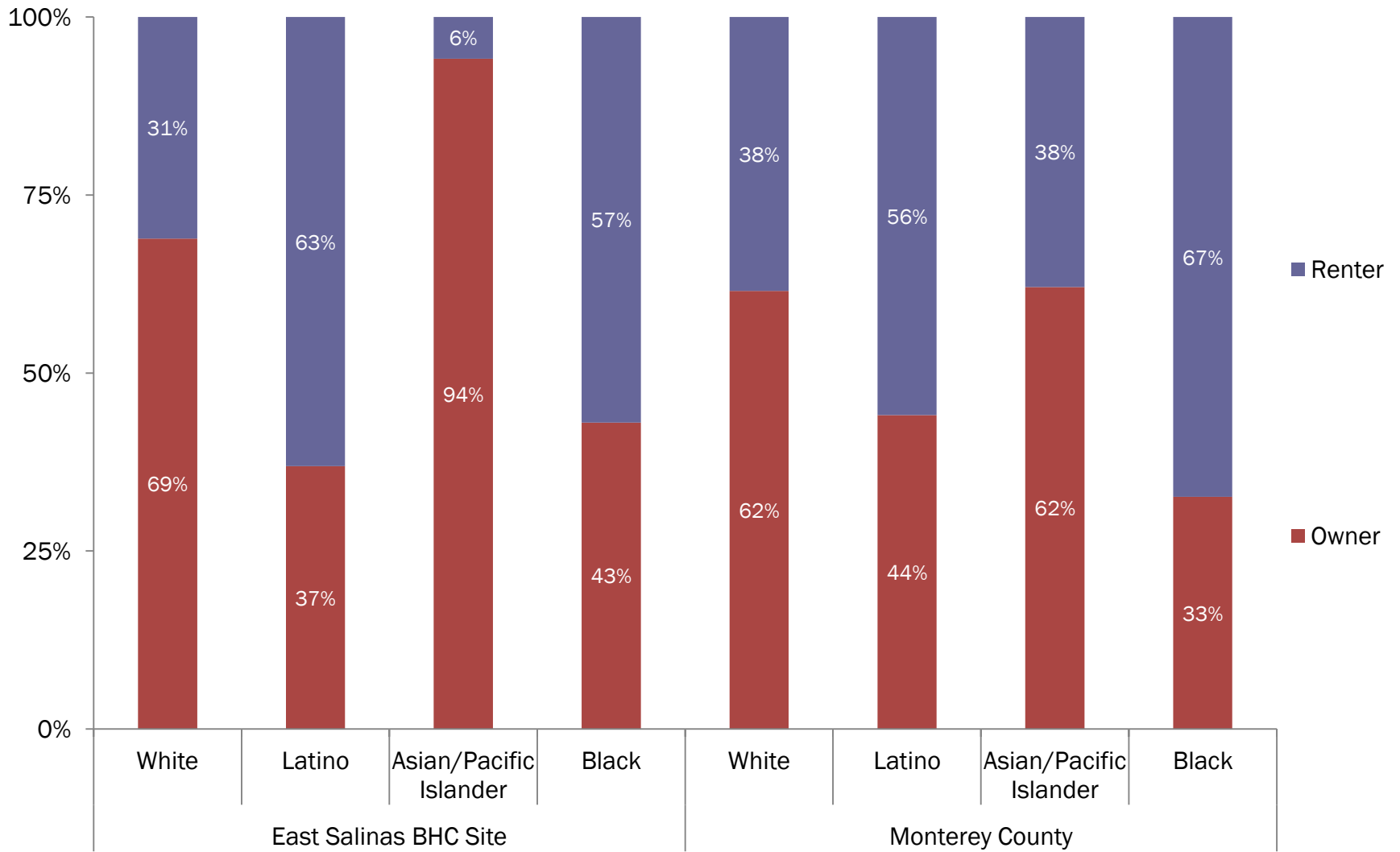
Housing Equity Indicators

Housing Tenure 1990, 2000 & 2005-2009



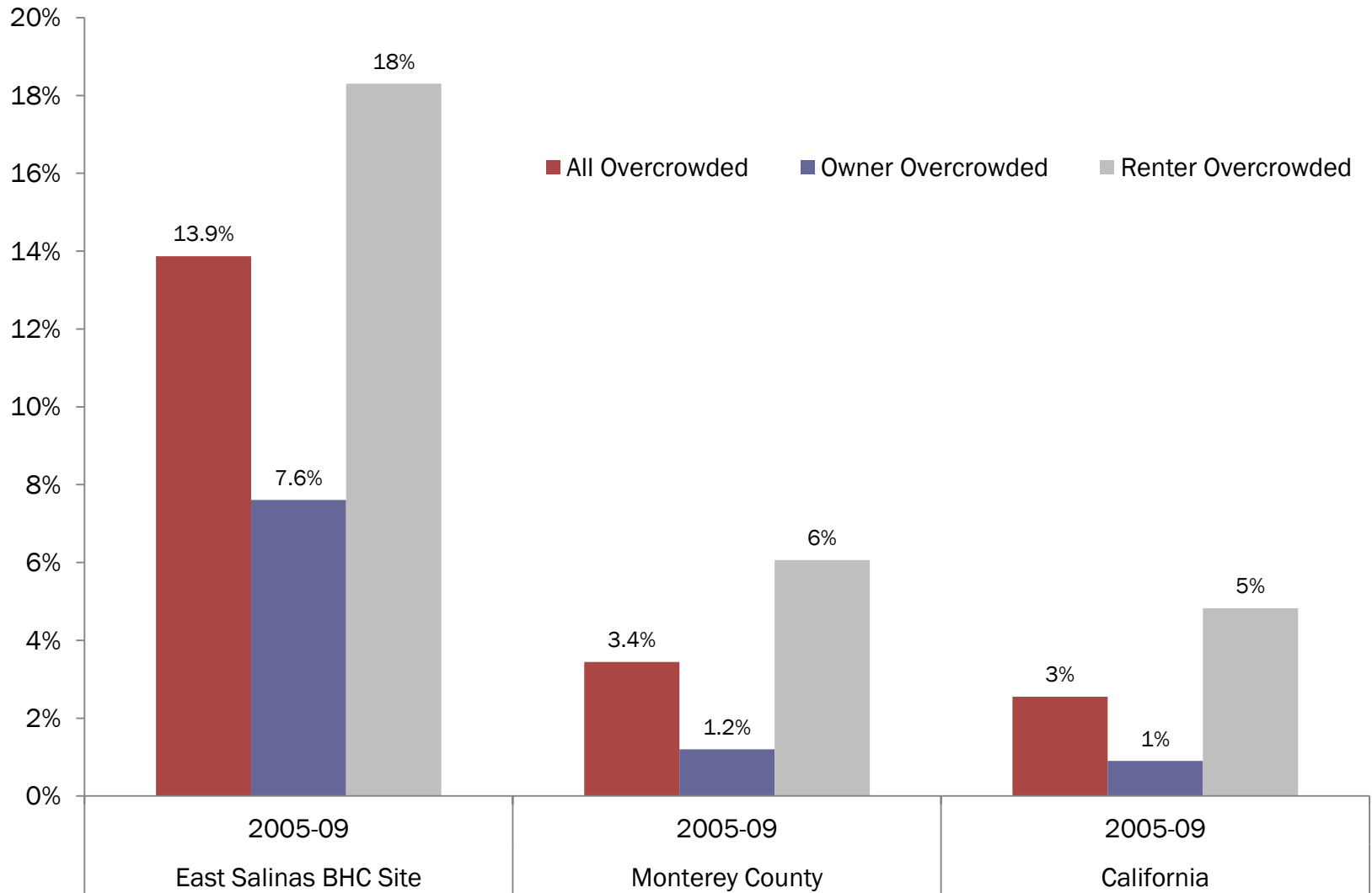
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data

Housing Tenure by Race/Ethnicity 2005-2009



Source: PERE analysis of 2005-2009 ACS data

Overcrowded Housing by Tenure 2005-2009



Source: PERE analysis of 2005-2009 ACS data

Health Equity Indicators

EAST SALINAS BHC



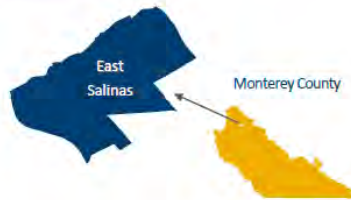
Understanding the health of your community can start with understanding the numbers. How many children have access to a safe park? How many adults have health insurance? To answer these questions, hundreds of residents in East Salinas participated in the California Health Interview Survey (CHIS). The survey was conducted to support *Building Healthy Communities (BHC)*, a 10-year plan of The California Endowment (TCE) to help 14 communities develop into places where children are healthy, safe, and ready to learn.

This Health Profile describes the health of adults, teens, and children living in East Salinas, one of the 14 BHC sites. It provides a snapshot of key survey findings prior to implementing the BHC plan and can be used to mobilize friends and neighbors, advocate for community change, secure greater resources, and guide community planning. To learn more about BHC, visit: www.calendow.org/healthycommunities/

Selected Highlights

- ◆ Adults in East Salinas are twice as likely to be uninsured (40%) as adults in the state overall (22%).
- ◆ Parents of children under age 18 in East Salinas are less likely to report that their neighbors get along and can be trusted compared to parents in both Monterey County and California.
- ◆ 68% of school children (age 5-17) in East Salinas reported that they walked, biked or skateboarded home from school in the last week compared to 38% of school children in the county and 42% in the state.
- ◆ 64% of teens and parents of children age 0-11 in East Salinas reported that they felt safe in the neighborhood in contrast to 87% in California.

Published November 2011



| Demographics* | East Salinas % | Monterey County % |
|--|----------------|-------------------|
| Latino | 96 | 66 |
| White | 2 | 26 |
| African American | — | 3 |
| Asian | 2 | 3 |
| Others** | — | 2 |
| Unemployed | 24 | 20 |
| Low-income households ¹ | 74 | 54 |
| Limited English proficiency ² | 79 | 76 |

* Among adults with children under age 18 and adults age 18-40.

** Others include American Indian/Alaska Native, Native Hawaiian/Pacific Islander and two or more races.

UCLA Center for Health Policy Research | 10960 Wilshire Blvd. | Suite 1550 | Los Angeles, CA 90024 | t: 310.794.0909 | f: 310.794.2686 | healthpolicy@ucla.edu

www.healthpolicy.ucla.edu

- 40% of adults are uninsured versus 28% in Monterey County & 22%* in CA
- 37% of adults are insured by private coverage / employer versus 49% in Monterey County & 61% in CA
- 4% of children are uninsured versus 7% in Monterey County & 5% in CA

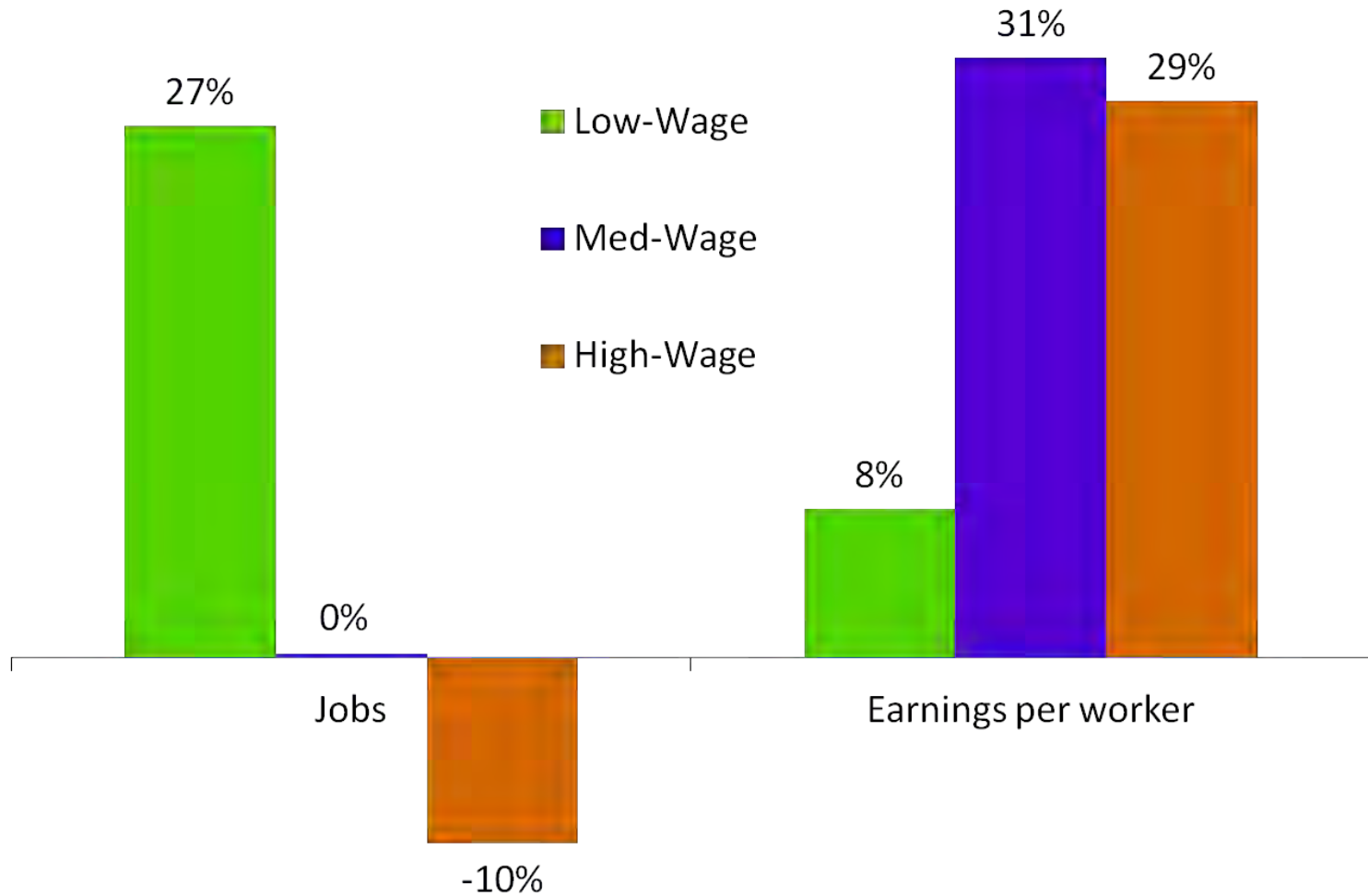
* Denotes statistically significant difference from BHC site estimate.

Source: California Health Interview Survey. CHIS 2009 BHC Health Profile. Los Angeles, CA: UCLA Center for Health Policy Research, 2011.

Regional Economic Trends

OCCUPATIONS AND INDUSTRIES – MONTEREY COUNTY

Growth in Jobs and Earnings by Wage Level, 1990-2010



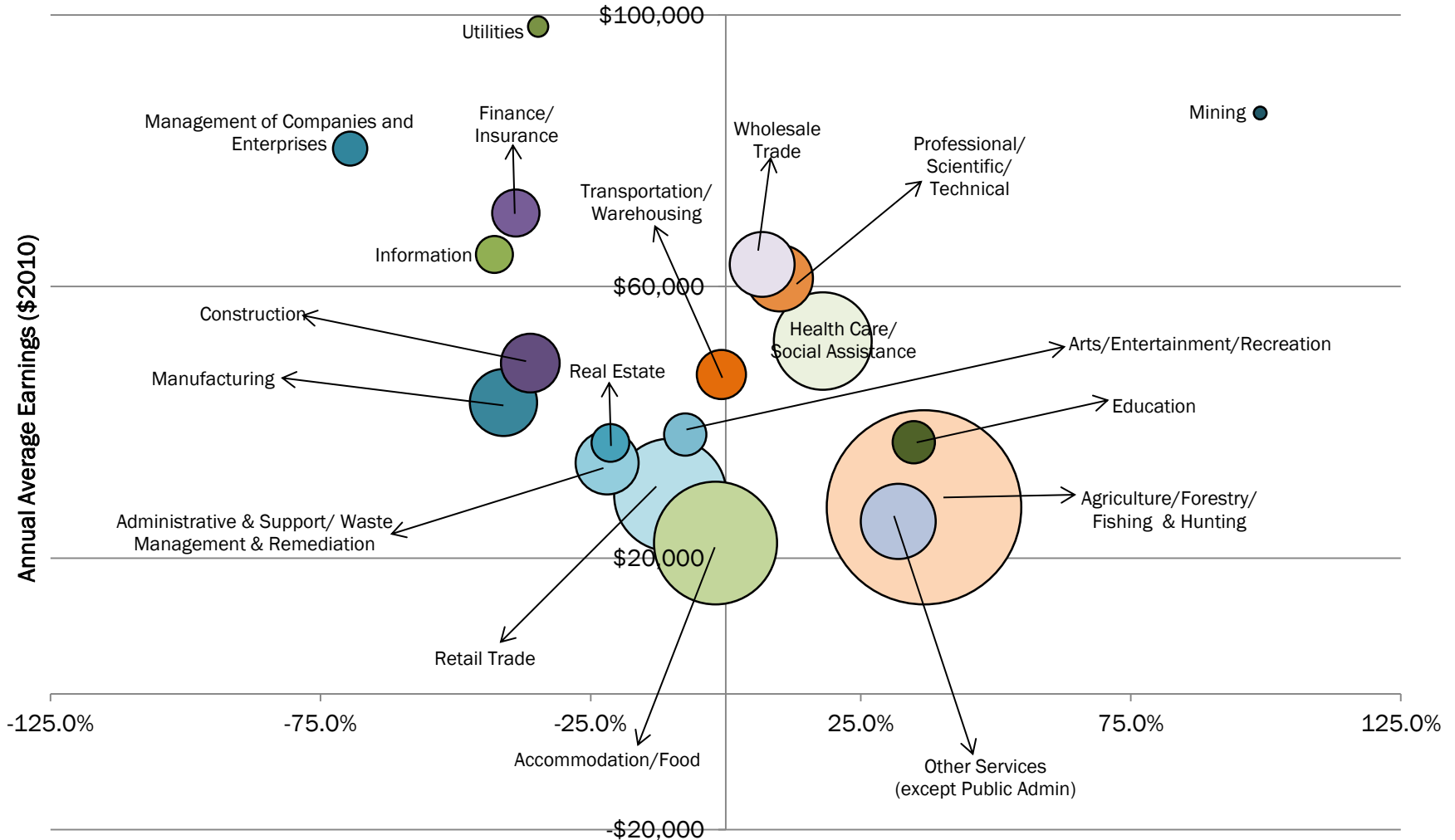
OCCUPATIONS AND INDUSTRIES – MONTEREY COUNTY

| Industry | Average Annual Earnings in 1990 (\$2010) | Wage Category | Share of Jobs, 1990 | Share of Jobs, 2010 |
|--|--|---------------|---------------------|---------------------|
| Utilities | \$73,259 | High | 16% | 12% |
| Mining | \$63,768 | | | |
| Information | \$46,573 | | | |
| Professional, Scientific, and Technical Services | \$46,223 | | | |
| Wholesale Trade | \$44,500 | | | |
| Construction | \$43,966 | | | |
| Finance and Insurance | \$40,784 | Medium | 23% | 20% |
| Manufacturing | \$40,674 | | | |
| Health Care and Social Assistance | \$39,537 | | | |
| Transportation and Warehousing | \$38,991 | | | |
| Management of Companies and Enterprises | \$32,145 | | | |
| Education Services | \$31,655 | | | |
| Real Estate and Rental and Leasing | \$30,309 | Low | 61% | 67% |
| Retail Trade | \$29,125 | | | |
| Administrative and Support and Waste Manage | \$26,455 | | | |
| Agriculture, Forestry, Fishing and Hunting | \$26,387 | | | |
| Arts, Entertainment, and Recreation | \$25,720 | | | |
| Other Services (except Public Administration) | \$23,969 | | | |
| Accommodation and Food Services | \$19,692 | | | |

EMPLOYMENT GROWTH – MONTEREY COUNTY

Industry Size, Pay, and Growth

(Bubble size represents total employment in 2010)



Employment Growth (%), 2000-2010

LINKING COMMUNITIES

Neighborhood Index : Using 5 indicators subtracting each from their mean of the county they are in and then dividing by the standard deviation.

Help determine the **combined effect of social factors** that impact **health and well-being**, including **poverty, unemployment, less than high school education, cancer risk, and premature births.**

Neighborhood Index Salinas BHC Site, Monterey County

Neighborhood Index
by Census Tract

- Very Low Need
- Low Need
- Moderate Need
- High Need
- Very High Need

