GETTING TO WHERE YOU WANT TO GO: Demography, Economy, and the Region

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EAST SALINAS
Changing Demographics
Population by Race/Ethnicity
1990 to 2005-2009

Population by Race/Ethnicity
2005-2009

East Salinas BHC Site

- Other: 3.8%
- American Indian or Alaska Native: 2.6%
- African American or Black: 4.7%
- Asian or Pacific Islander: 3.1%
- Latino: 6.5%
- White: 92.4%

Monterey County

- Other: 6.0%
- American Indian or Alaska Native: 4.9%
- African American or Black: 3.1%
- Asian or Pacific Islander: 6.5%
- Latino: 52.1%
- White: 35.7%

California

- Other: 12.5%
- American Indian or Alaska Native: 4.9%
- African American or Black: 6.0%
- Asian or Pacific Islander: 3.1%
- Latino: 36.1%
- White: 42.5%

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Proportion of People of Color
1990 to 2005-2009

Household Language
1990 to 2005-2009

Source: PERE analysis of 1990 and 200 Census data and 2005-2009 ACS data
Percent of Households that are Linguistically Isolated
1990 to 2005-2009

*Linguistically isolated households are those that in which no one age 14 years and over speaks English only or speaks English "very well" (if they speak a non-English language).

Immigrant Integration
Population by Immigration Status
2005-2009

East Salinas BHC Site: 47.9% Non-foreign born, 52.1% Foreign born
Monterey County: 70.4% Non-foreign born, 29.6% Foreign born
California: 73.2% Non-foreign born, 26.8% Foreign born

Source: PERE analysis of 2005-2009 ACS data, at the tract level.

East Salinas BHC Site:
- Non-foreign born: 47.9%
- Naturalized: 7.9%
- Non-citizen: 44.2%

Monterey County:
- Non-foreign born: 70.4%
- Naturalized: 8.7%
- Non-citizen: 20.9%

California:
- Non-foreign born: 73.2%
- Naturalized: 11.8%
- Non-citizen: 15.0%

Source: PERE analysis of 2005-2009 ACS data, at the tract level.
Proportion of Immigrants
1990 to 2005-2009

Country/Region of Origin for Immigrants

Percent Immigrant by Census Tract, 1980
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Percent Immigrant by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Immigrant by Census Tract, 2005-09
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Geography of Change
Percent Latino by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Asian/Pacific Islander by Census Tract, 1980
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts.
Percent Asian/Pacific Islander by Census Tract, 1990 Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Percent Asian/Pacific Islander by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Asian/Pacific Islander by Census Tract, 2010
Salinas BHC Site, Monterey County

Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts
Data is mapped on 2000 Census tracts
Percent African American by Census Tract, 1990
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Percent African American by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent African American by Census Tract, 2010
Salinas BHC Site, Monterey County

Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Non-Hispanic White by Census Tract, 1990 Salinas BHC Site, Monterey County

Percent Non-Hispanic White by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Generational Trends
Age by Sex, California, 2005-09

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Age by Sex, Monterey County, 2005-09

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Age by Sex, East Salinas BHC Site, 2005-09

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Age Distribution by Race/Ethnicity
2005-2009

Source: PERE analysis of 2005-2009 ACS data
Dependency Ratio*  
1990 to 2005-2009

*The Dependency Ratio is the population above the age of 64 and below the age of 18 as a share of the working age population (ages 18-64).

Youth by Race/Ethnicity*
2005-2009

* "Youth" includes everyone less than 18 years old
Youth in Poverty
1990 to 2005-2009

% of Youth (<18 yrs. old)

1990  2000  2005-09
East Salinas BHC Site  31%  26%  31%

1990  2000  2005-09
Monterey County  17%  18%  19%

1990  2000  2005-09
California  18%  19%  18%

Percent of Youth in Poverty by Age Group*
1990 to 2005-2009

* "Youth" includes everyone less than 18 years old
Percent of Youth in Poverty by Age Group*  
2005-2009

<table>
<thead>
<tr>
<th>Age Group</th>
<th>East Salinas BHC Site</th>
<th>Monterey County</th>
<th>California</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 5 yrs</td>
<td>29.3%</td>
<td>19.7%</td>
<td>19.6%</td>
</tr>
<tr>
<td>6-11 yrs</td>
<td>35.0%</td>
<td>19.6%</td>
<td>18.2%</td>
</tr>
<tr>
<td>12-17 yrs</td>
<td>27.8%</td>
<td>16.3%</td>
<td>17.1%</td>
</tr>
</tbody>
</table>

* "Youth" includes everyone less than 18 years old
Economic Indicators
Percent of Population Below 150 Percent Federal Poverty Line (FPL)*
1990 to 2005-2009

- East Salinas BHC Site
- Monterey County
- California

*Includes all persons living in households with household incomes below 150 percent of the FPL.
Median Household Income
1990 to 2005-2009

- **1990**: $41,991
- **2000**: $49,391
- **2005-09**: $38,369

Average Per Capita Income
1990 to 2005-2009

Percent Poverty by Race/Ethnicity

- White
- Latino
- Asian/Pacific Islander
- Black

East Salinas BHC Site
- 2000: 10% White, 24% Latino, 15% Asian/Pacific Islander, 32% Black
- 2005-09: 7% White, 24% Latino, 12% Asian/Pacific Islander, 3% Black

Monterey County
- 2000: 6% White, 20% Latino, 16% Asian/Pacific Islander, 6% Black
- 2005-09: 6% White, 19% Latino, 10% Asian/Pacific Islander, 14% Black

California
- 2000: 8% White, 22% Latino, 13% Asian/Pacific Islander, 22% Black
- 2005-09: 8% White, 19% Latino, 10% Asian/Pacific Islander, 20% Black

Educational Attainment by Race/Ethnicity
2005-2009

East Salinas BHC Site

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>BA or higher</th>
<th>Some College</th>
<th>HS Grad</th>
<th>Less than High School</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>17%</td>
<td>35%</td>
<td>24%</td>
<td>24%</td>
</tr>
<tr>
<td>Latino</td>
<td>2%</td>
<td>10%</td>
<td>18%</td>
<td>70%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>23%</td>
<td>27%</td>
<td>30%</td>
<td>21%</td>
</tr>
<tr>
<td>Black</td>
<td>15%</td>
<td>73%</td>
<td>12%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Monterey County

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>BA or higher</th>
<th>Some College</th>
<th>HS Grad</th>
<th>Less than High School</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>6%</td>
<td>16%</td>
<td>40%</td>
<td>22%</td>
</tr>
<tr>
<td>Latino</td>
<td>14%</td>
<td>35%</td>
<td>29%</td>
<td>39%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>35%</td>
<td>28%</td>
<td>20%</td>
<td>17%</td>
</tr>
<tr>
<td>Black</td>
<td>18%</td>
<td>29%</td>
<td>35%</td>
<td>14%</td>
</tr>
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Source: PERE analysis of 2005-2009 ACS data
Employment Status by Race/Ethnicity
2005-2009

Source: PERE analysis of 2005-2009 ACS data
Occupation by Race/Ethnicity
2005-2009

Source: PERE analysis 2005-2009 ACS data.
Industry by Sex, 2005-2009

Housing Equity Indicators
Housing Tenure

East Salinas BHC Site
- 1990: 41% Renters, 59% Owners
- 2000: 47% Renters, 53% Owners
- 2005-09: 41% Renters, 59% Owners

Monterey County
- 1990: 49% Renters, 51% Owners
- 2000: 55% Renters, 45% Owners
- 2005-09: 54% Renters, 46% Owners

California
- 1990: 44% Renters, 56% Owners
- 2000: 43% Renters, 57% Owners
- 2005-09: 42% Renters, 58% Owners


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Housing Tenure by Race/Ethnicity
2005-2009

Source: PERE analysis of 2005-2009 ACS data
Overcrowded Housing by Tenure
2005-2009

- East Salinas BHC Site
  - All Overcrowded: 13.9%
  - Renter Overcrowded: 18%
  - Owner Overcrowded: 7.6%

- Monterey County
  - All Overcrowded: 3.4%
  - Renter Overcrowded: 6%
  - Owner Overcrowded: 1.2%

- California
  - All Overcrowded: 3%
  - Renter Overcrowded: 5%
  - Owner Overcrowded: 1%

Source: PERE analysis of 2005-2009 ACS data
Health Equity Indicators
40% of adults are uninsured versus 28% in Monterey County & 22%* in CA

37% of adults are insured by private coverage / employer versus 49% in Monterey County & 61% in CA

4% of children are uninsured versus 7% in Monterey County & 5% in CA

* Denotes statistically significant difference from BHC site estimate.

Regional Economic Trends
Growth in Jobs and Earnings by Wage Level, 1990-2010

- Low-Wage:
  - Jobs: 27%
  - Earnings per worker: 8%

- Med-Wage:
  - Jobs: 0%
  - Earnings per worker: 31%

- High-Wage:
  - Jobs: -10%
  - Earnings per worker: 29%
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<tbody>
<tr>
<td>Utilities</td>
<td>$73,259</td>
<td>High</td>
<td>16%</td>
<td>12%</td>
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<tr>
<td>Mining</td>
<td>$63,768</td>
<td></td>
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<tr>
<td>Information</td>
<td>$46,573</td>
<td></td>
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<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>$46,223</td>
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<td></td>
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</tr>
<tr>
<td>Wholesale Trade</td>
<td>$44,500</td>
<td></td>
<td></td>
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<tr>
<td>Construction</td>
<td>$43,966</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>$40,784</td>
<td>Medium</td>
<td>23%</td>
<td>20%</td>
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<tr>
<td>Manufacturing</td>
<td>$40,674</td>
<td></td>
<td></td>
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<tr>
<td>Health Care and Social Assistance</td>
<td>$39,537</td>
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<tr>
<td>Transportation and Warehousing</td>
<td>$38,991</td>
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<tr>
<td>Management of Companies and Enterprises</td>
<td>$32,145</td>
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<tr>
<td>Education Services</td>
<td>$31,655</td>
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<tr>
<td>Real Estate and Rental and Leasing</td>
<td>$30,309</td>
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<tr>
<td>Retail Trade</td>
<td>$29,125</td>
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<tr>
<td>Administrative and Support and Waste Management</td>
<td>$26,455</td>
<td>Low</td>
<td>61%</td>
<td>67%</td>
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<tr>
<td>Agriculture, Forestry, Fishing and Hunting</td>
<td>$26,387</td>
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<tr>
<td>Arts, Entertainment, and Recreation</td>
<td>$25,720</td>
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<tr>
<td>Other Services (except Public Administration)</td>
<td>$23,969</td>
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<tr>
<td>Accommodation and Food Services</td>
<td>$19,692</td>
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</tr>
</tbody>
</table>
EMPLOYMENT GROWTH – MONTEREY COUNTY

Industry Size, Pay, and Growth
(Bubble size represents total employment in 2010)

-125.0%  -75.0%  -25.0%  25.0%  75.0%  125.0%

Annual Average Earnings ($2010)

-125.0%  -75.0%  -25.0%  25.0%  75.0%  125.0%

Employment Growth (%), 2000-2010

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LINKING COMMUNITIES

Neighborhood Index: Using 5 indicators subtracting each from their mean of the county they are in and then dividing by the standard deviation.

Help determine the combined effect of social factors that impact health and well-being, including poverty, unemployment, less than high school education, cancer risk, and premature births.