



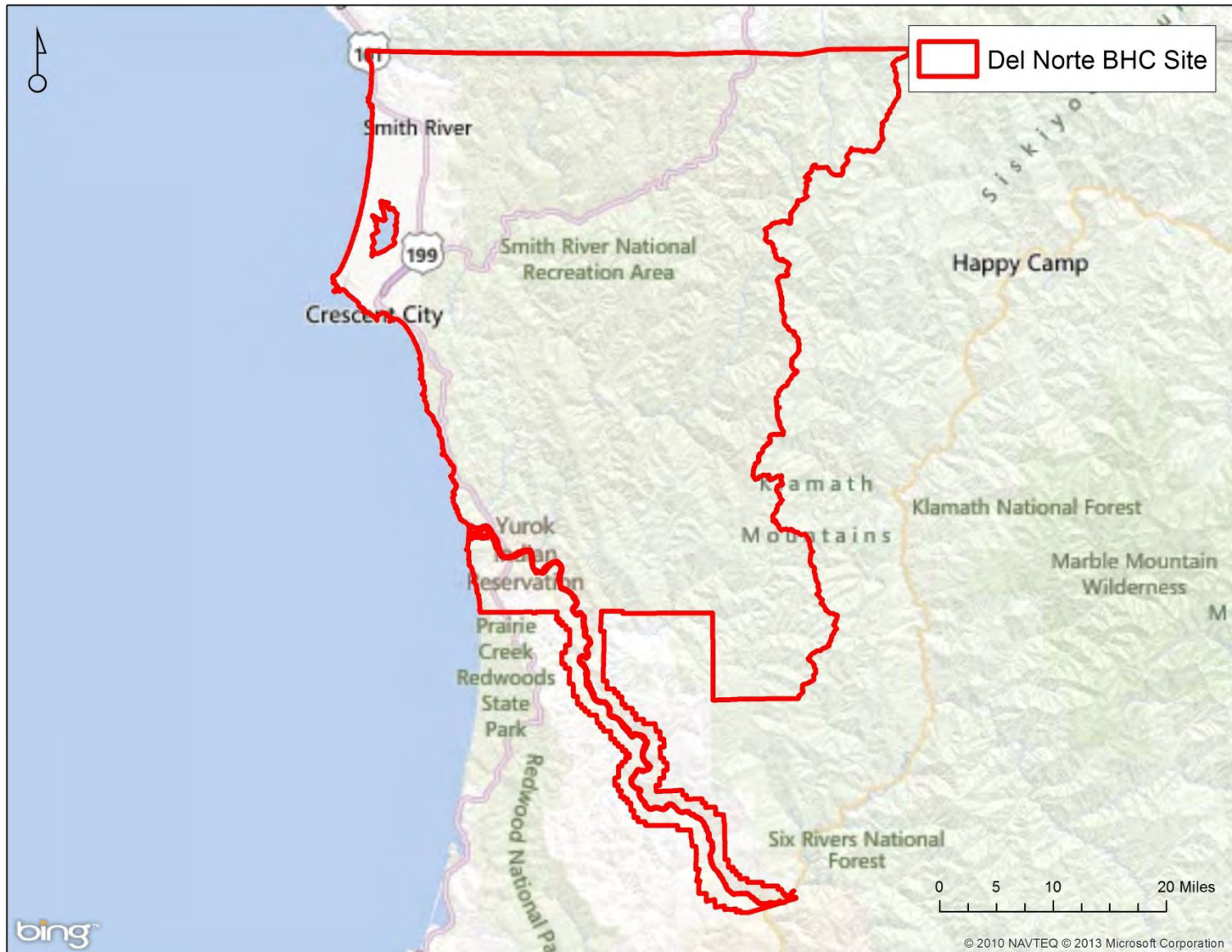
GETTING TO WHERE YOU WANT TO GO: DEMOGRAPHY, ECONOMY, AND THE REGION

July 2013

Prepared by: Manuel Pastor, Jennifer Ito, Jared P. Sanchez, Madeline Wander, and Anthony Perez

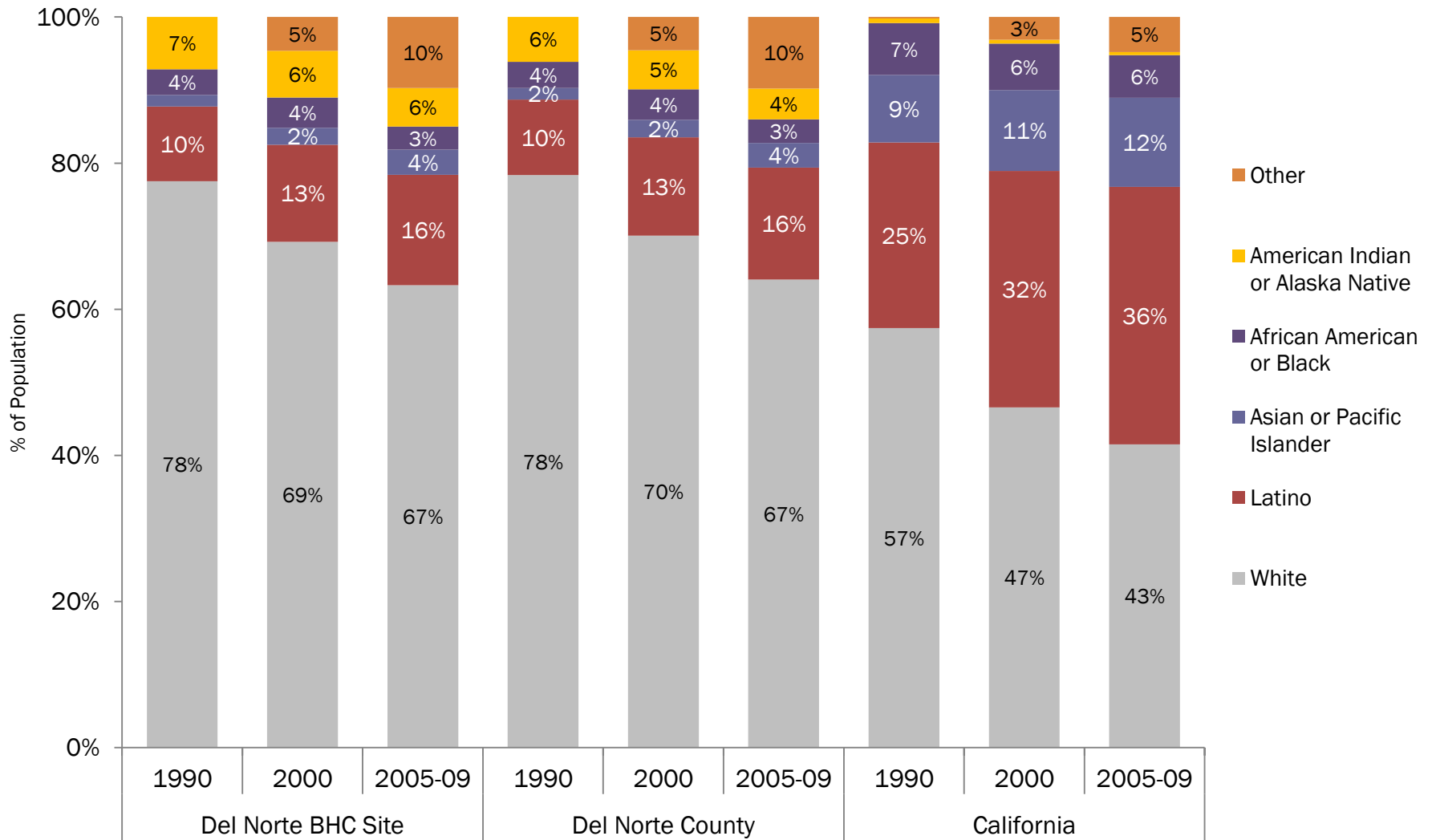
DEL NORTE

DEL NORTE BHC SITE BOUNDARIES



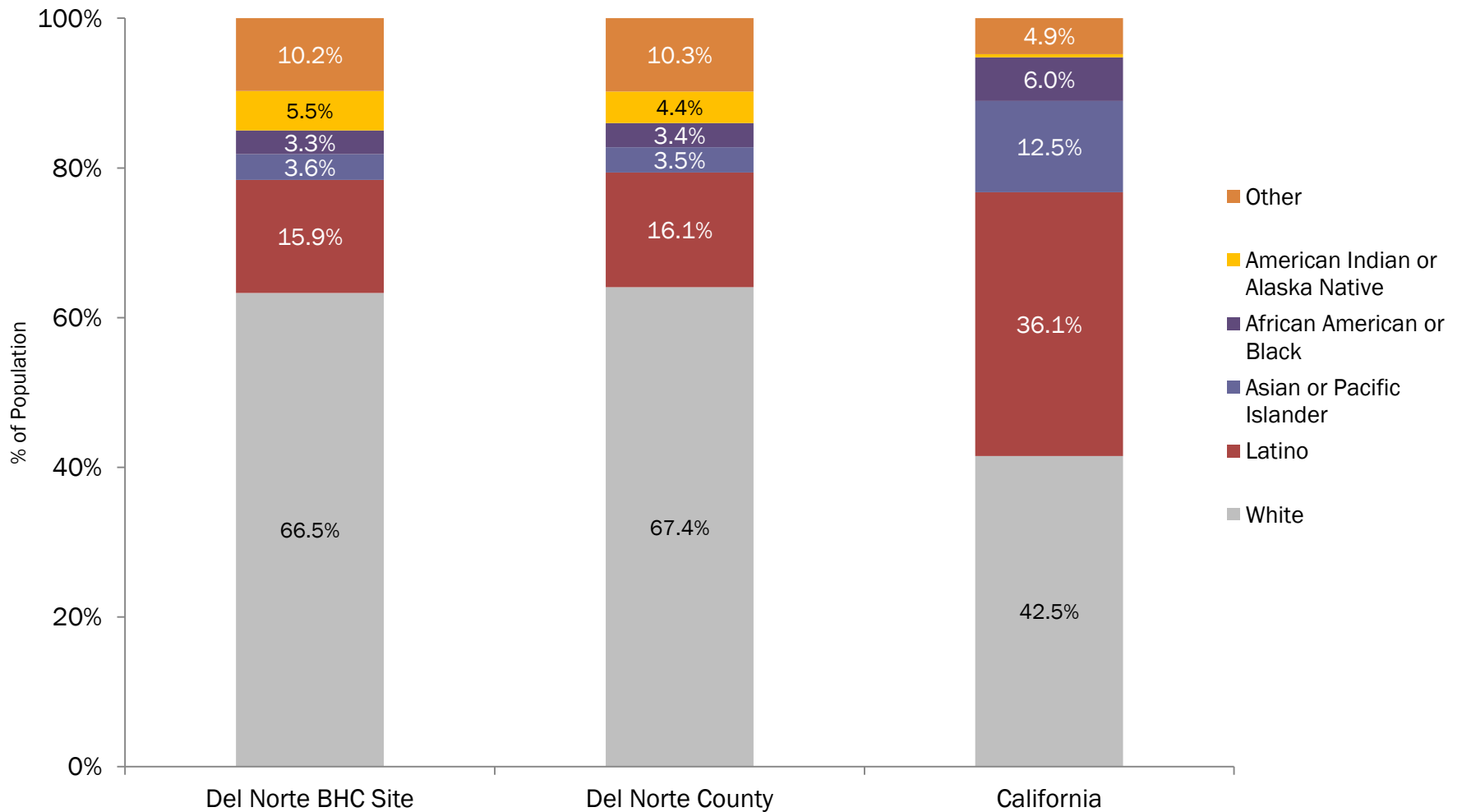
Changing Demographics

Population by Race/Ethnicity 1990 to 2005-2009



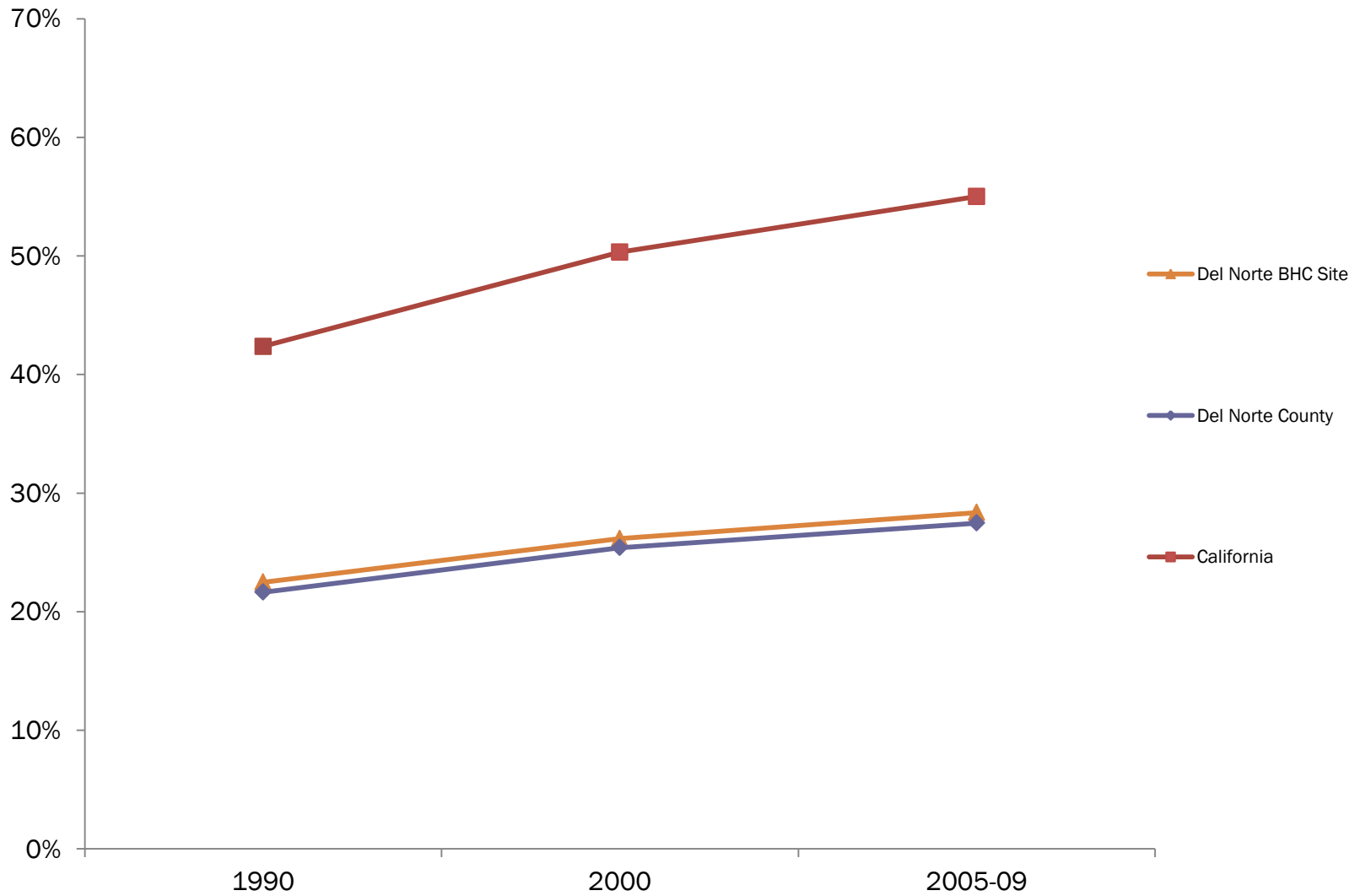
Source: PERE analysis of 1990 and 200 Census data and 2005-2009 ACS data, at the block group level.

Population by Race/Ethnicity 2005-2009



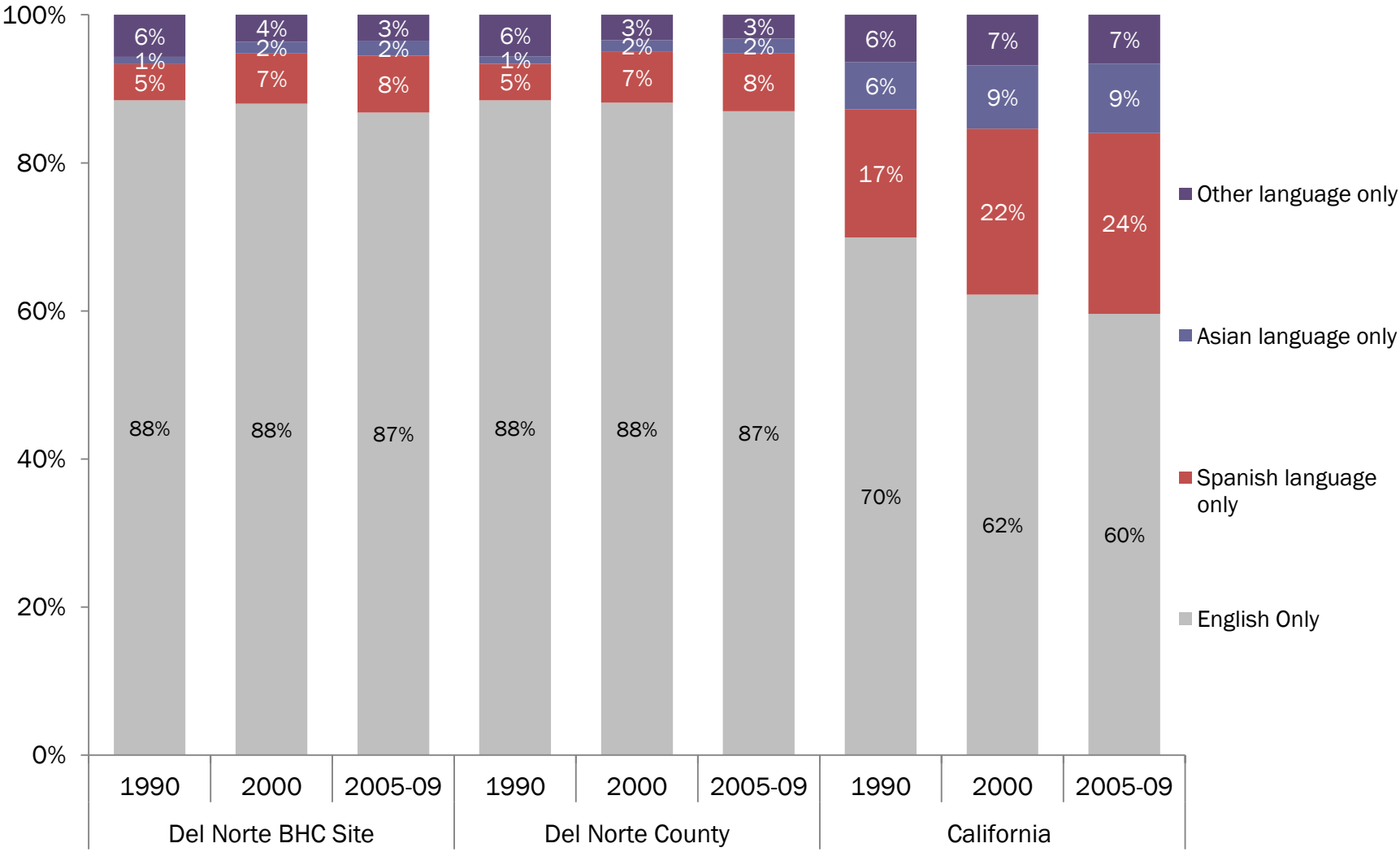
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Proportion of People of Color 1990 to 2005-2009



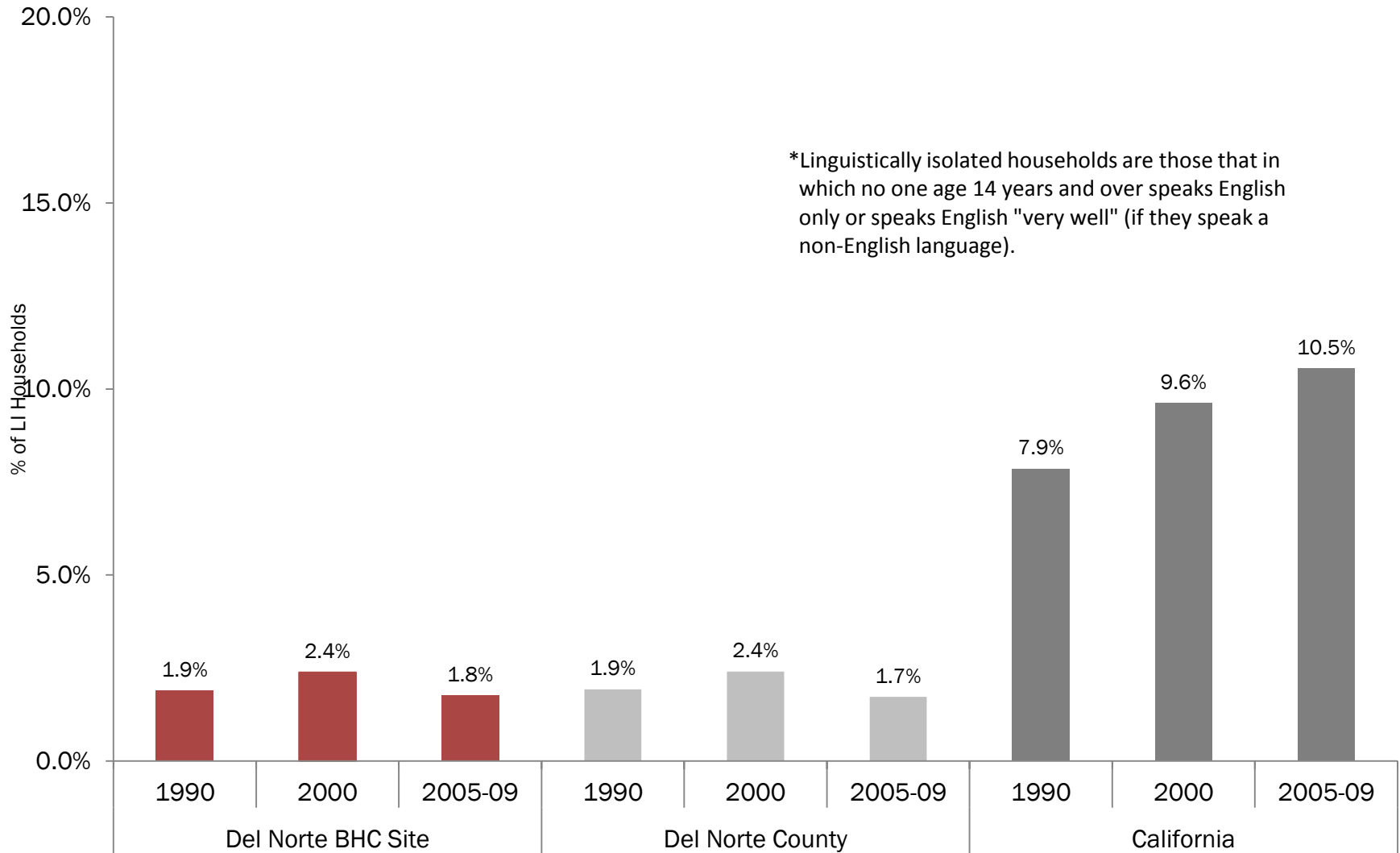
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

Household Language 1990 to 2005-2009



Source: PERE analysis of 1990 and 200 Census data and 2005-2009 ACS data

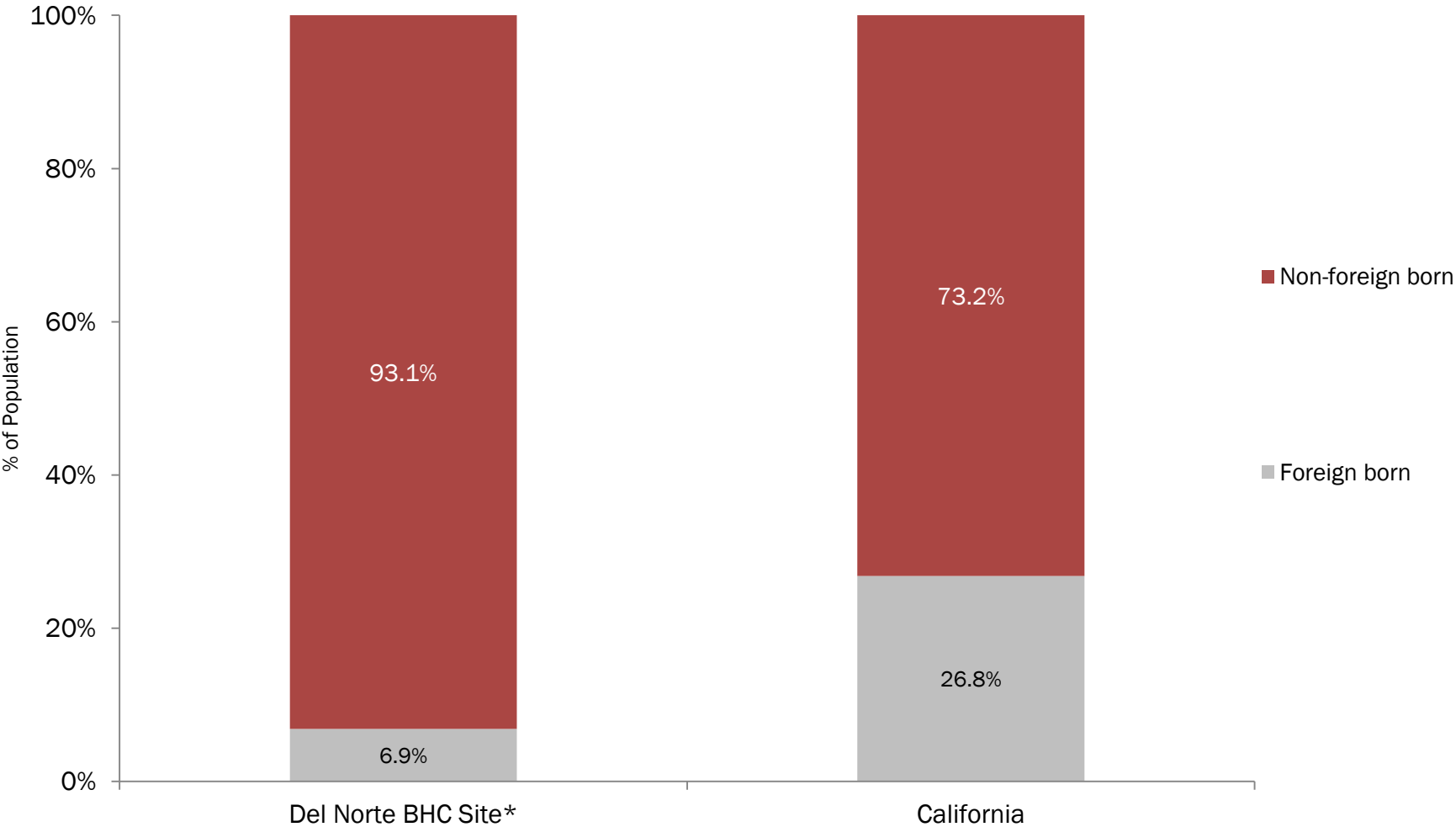
Percent of Linguistically Isolated Households 1990 to 2005-2009



Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

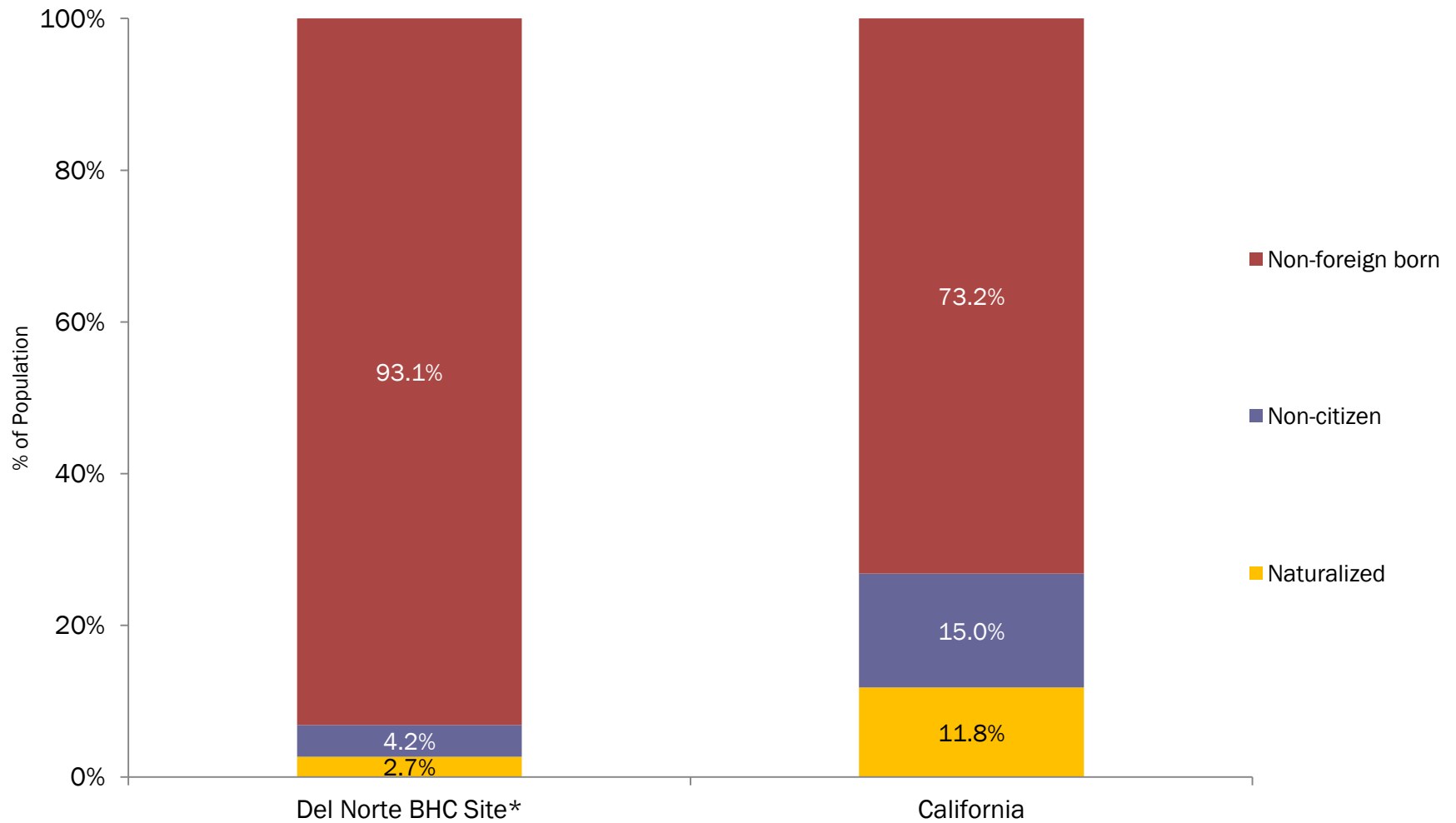
Immigrant Integration

Population by Immigration Status 2005-2009



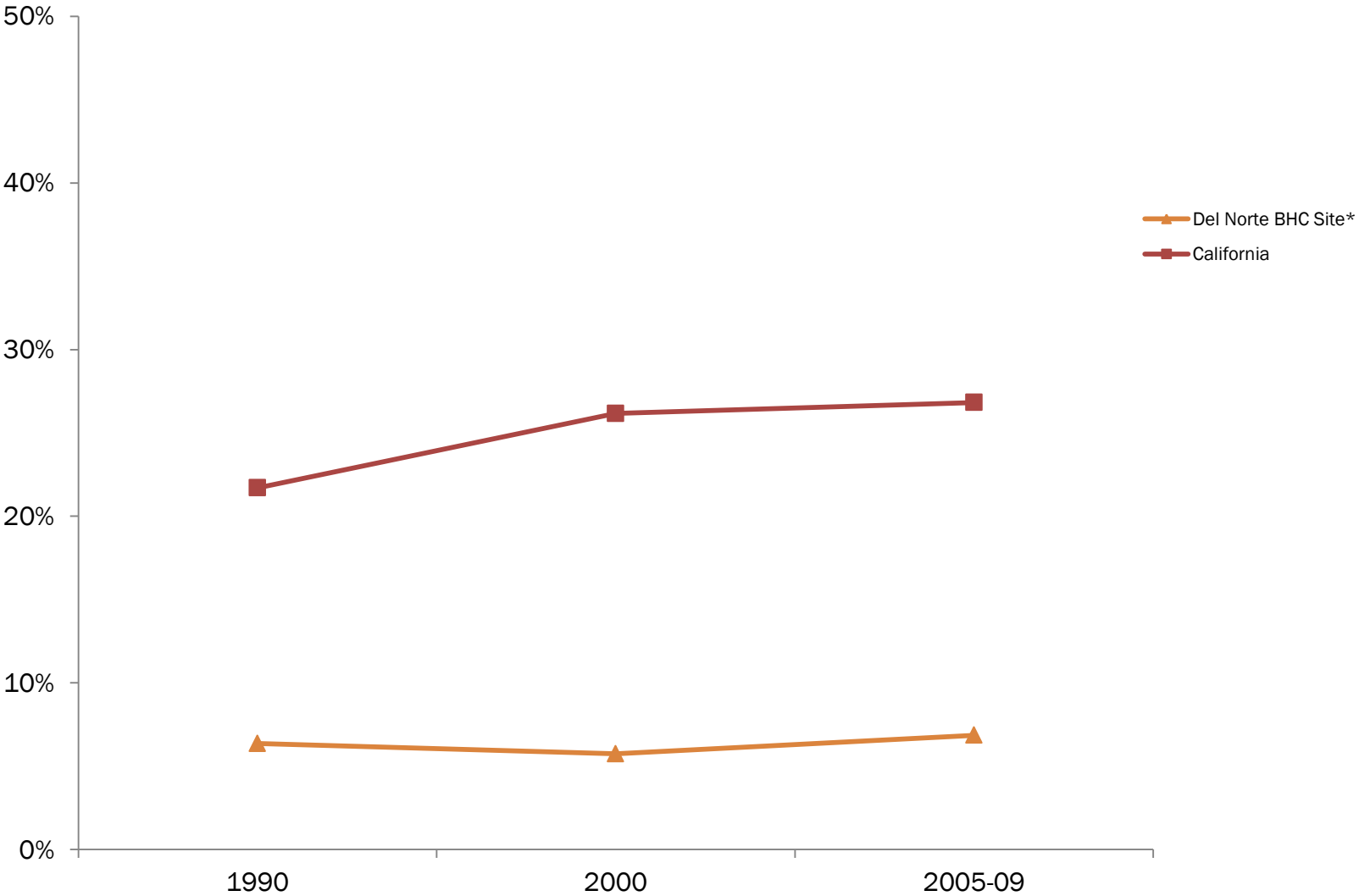
*At the tract level, the Del Norte BHC Site is the geography as Del Norte County.
Source: PERE analysis of 2005-2009 ACS data, at the tract level.

Population by Non-Foreign Born and Citizenship of Foreign Born 2005-2009



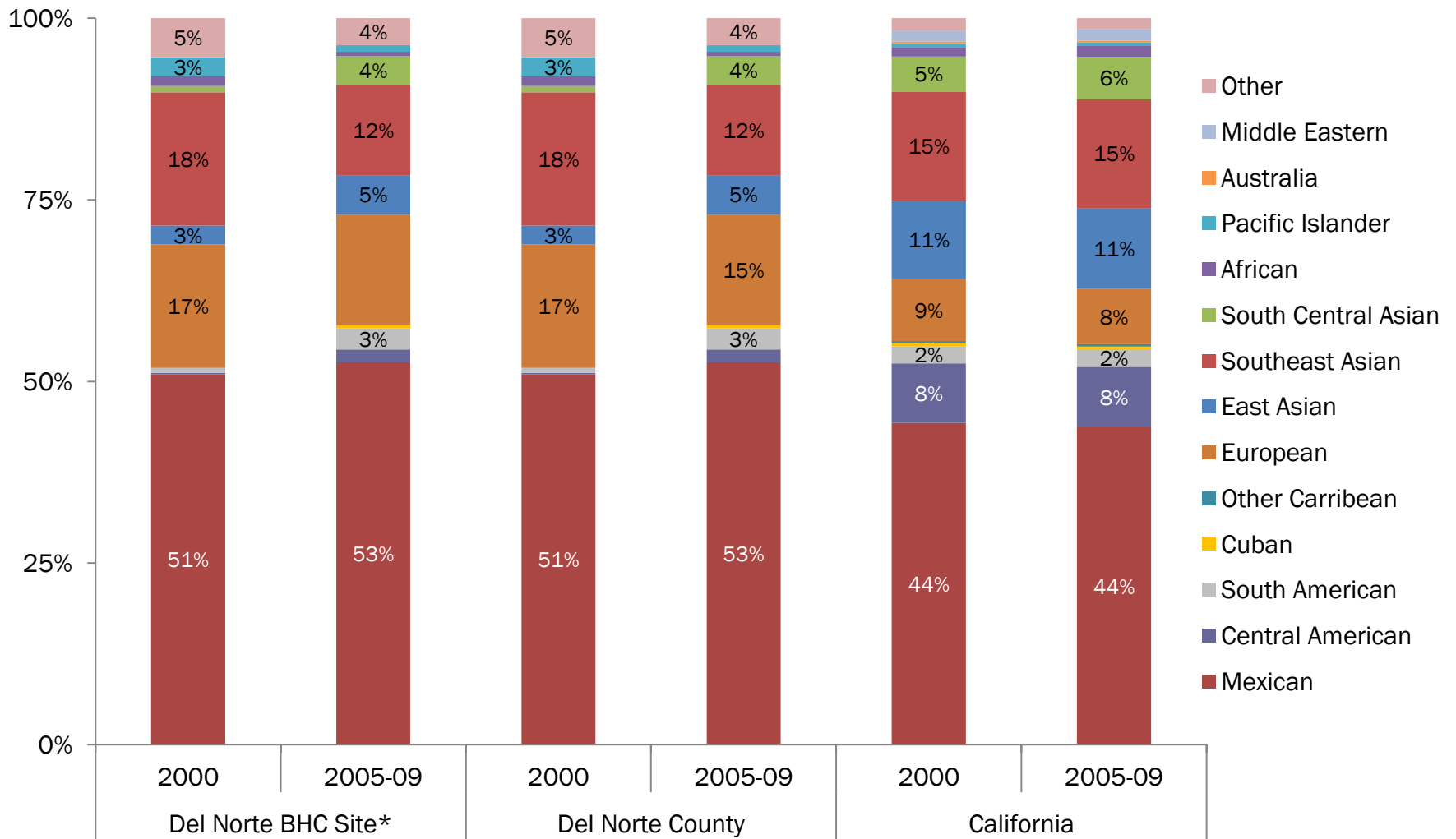
Source: PERE analysis of 2005-2009 ACS data, at the tract level.

Proportion of Immigrants 1990 to 2005-2009



*At the tract level, the Del Norte BHC Site is the same geography as Del Norte County.
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

Country/Region of Origin for Immigrants 2000 & 2005-2009



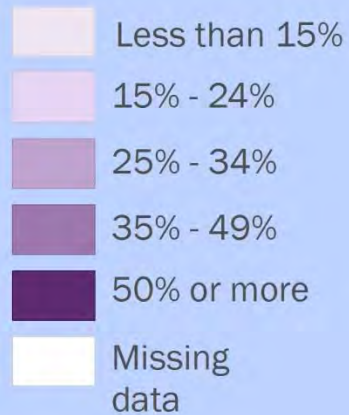
Source: PERE analysis 2000 Census data and 2005-2009 ACS data.

Percent Immigrant by Census Tract, 1980 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



Pacific Ocean

Crescent
City



101

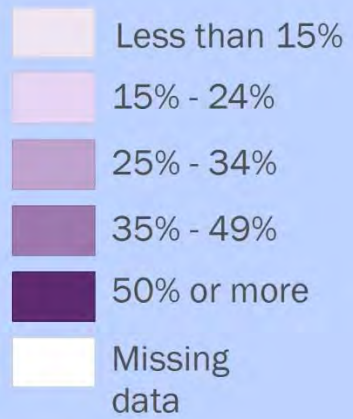


Percent Immigrant by Census Tract, 1990 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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Crescent City



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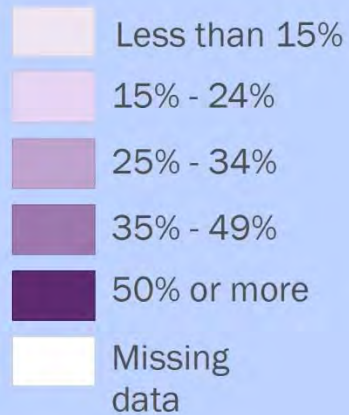
Source: Geolytics Census CD 1990 Long Form in 2000 Boundaries, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Immigrant by Census Tract, 2000 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands

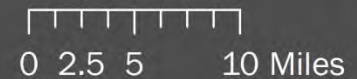


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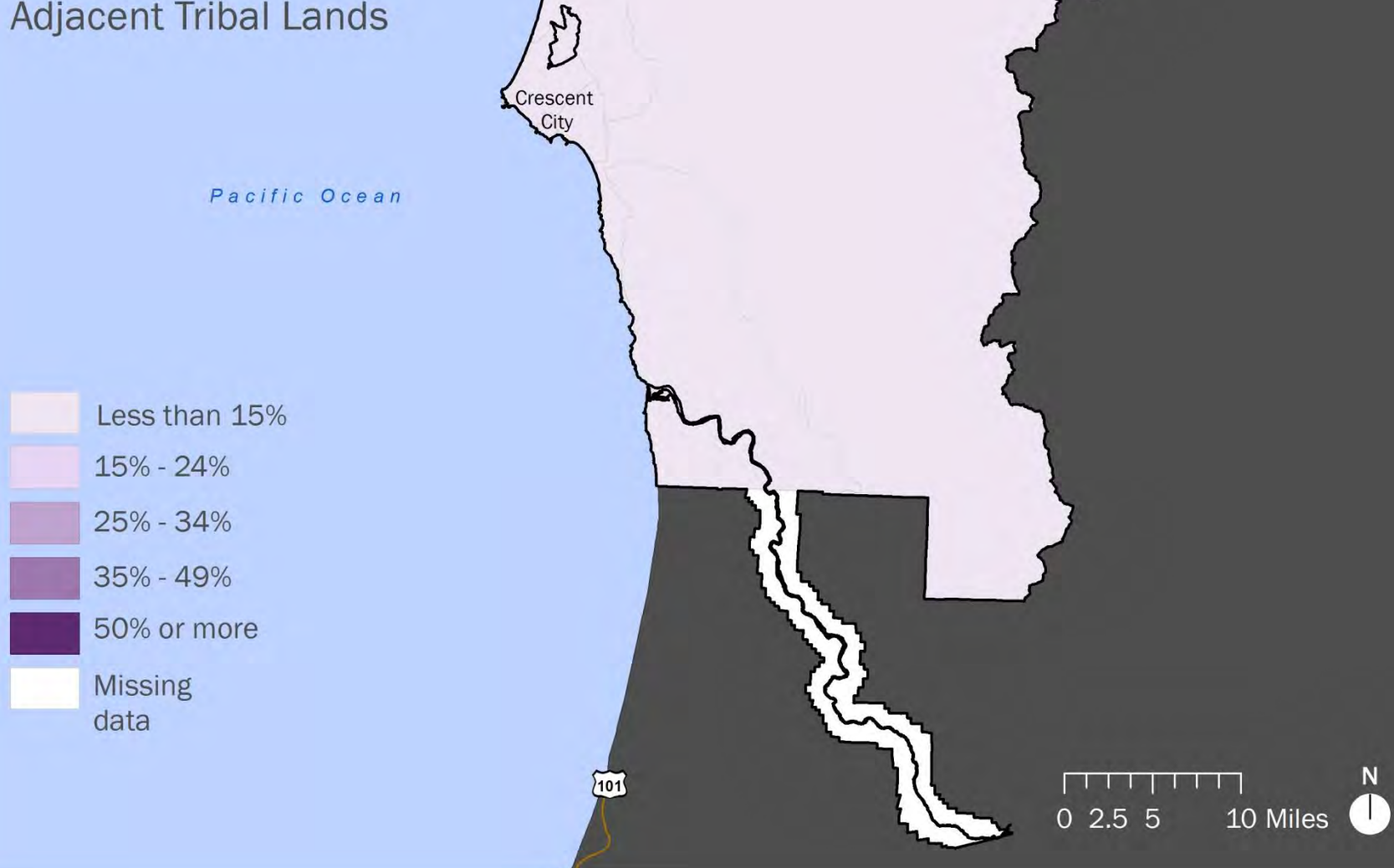
Crescent
City



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Percent Immigrant by Census Tract, 2005-09 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



Source: 2009 ACS 5 year Summary File, and US Census Bureau.
Data is mapped on 2000 Census tracts

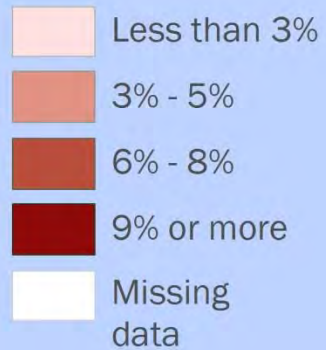
Geography of Change

Percent American Indian by Census Tract, 1990 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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Percent American Indian by Census Tract, 2000 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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- Less than 3%
- 3% - 5%
- 6% - 8%
- 9% or more
- Missing data

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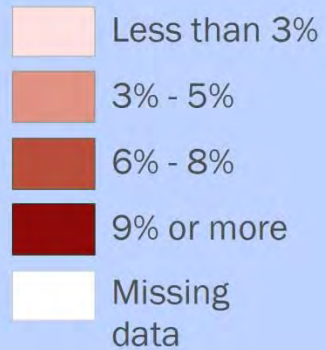
Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent American Indian by Census Tract, 2010 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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City



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Percent Latino by Census Tract, 1980 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands

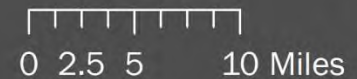


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City

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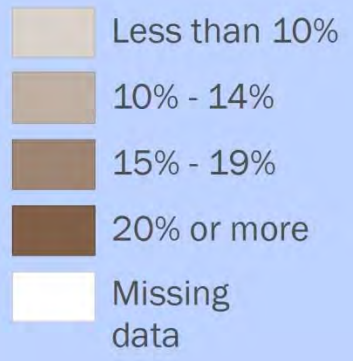
Source: Geolytics Census CD 1980 in 2000 Boundaries, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Latino by Census Tract, 1990 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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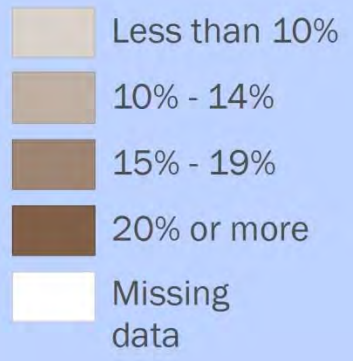
Source: Geolytics Census CD 1990 Long Form in 2000 Boundaries, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Latino by Census Tract, 2000 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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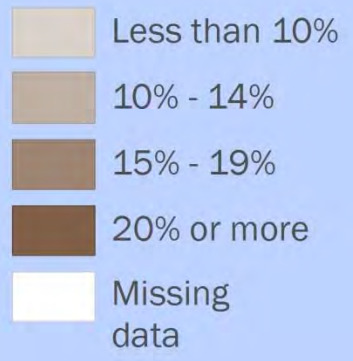
Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Latino by Census Tract, 2010 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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City

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Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Asian/Pacific Islander by Census Tract, 1990 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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City

- Less than 0.5%
- 0.5% - 0.9%
- 1% - 4%
- 5% or more
- Missing data

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Percent Asian/Pacific Islander by Census Tract, 2000 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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City

- Less than 0.5%
- 0.5% - 0.9%
- 1% - 4%
- 5% or more
- Missing data

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Percent Asian/Pacific Islander by Census Tract, 2010 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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Crescent
City

- Less than 0.5%
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- 1% - 4%
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- Missing data

101

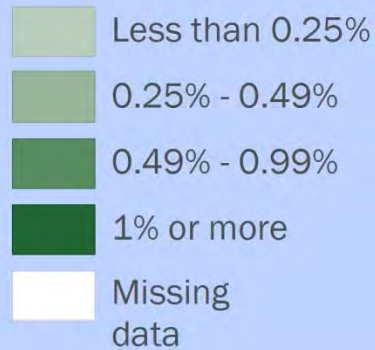


Percent African American by Census Tract, 1980 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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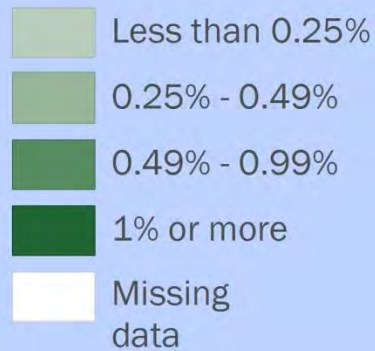


Percent African American by Census Tract, 1990 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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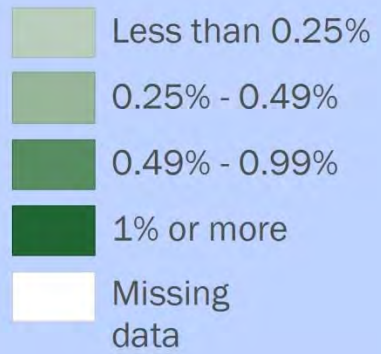


Percent African American by Census Tract, 2000 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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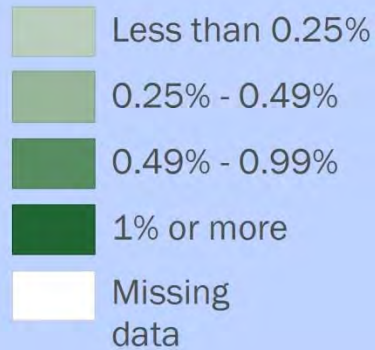
Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent African American by Census Tract, 2010 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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City

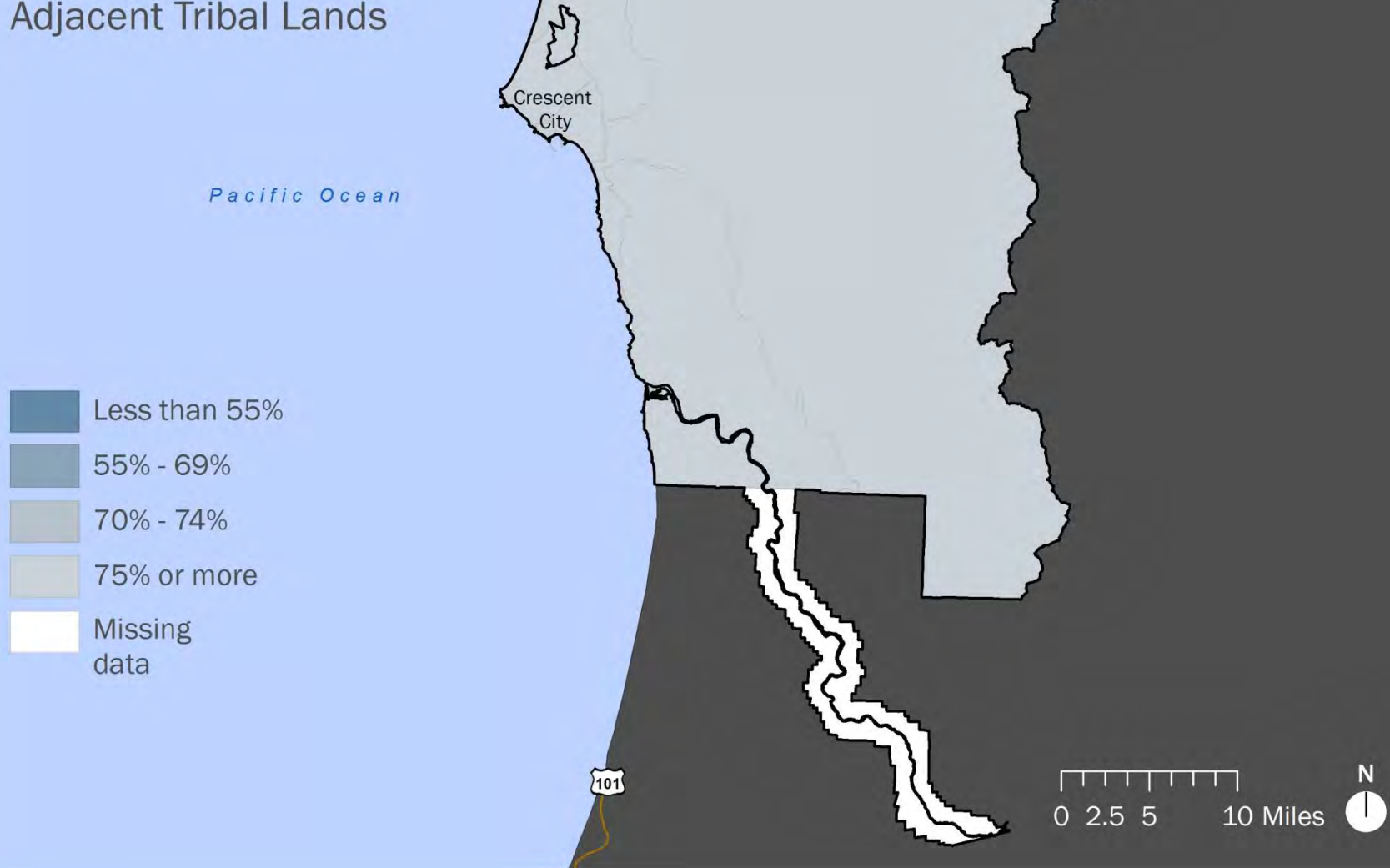
Pacific Ocean



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Percent Non-Hispanic White by Census Tract, 1980 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



Source: Geolytics Census CD 1980 in 2000 Boundaries, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Non-Hispanic White by Census Tract, 1990 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



Crescent
City

Pacific Ocean



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Percent Non-Hispanic White by Census Tract, 2000 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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City

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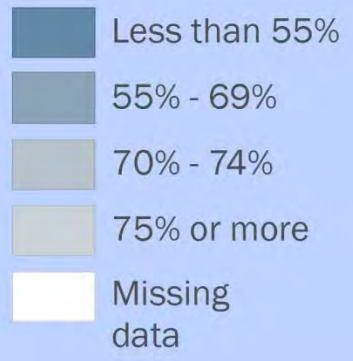
Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Non-Hispanic White by Census Tract, 2010 Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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City

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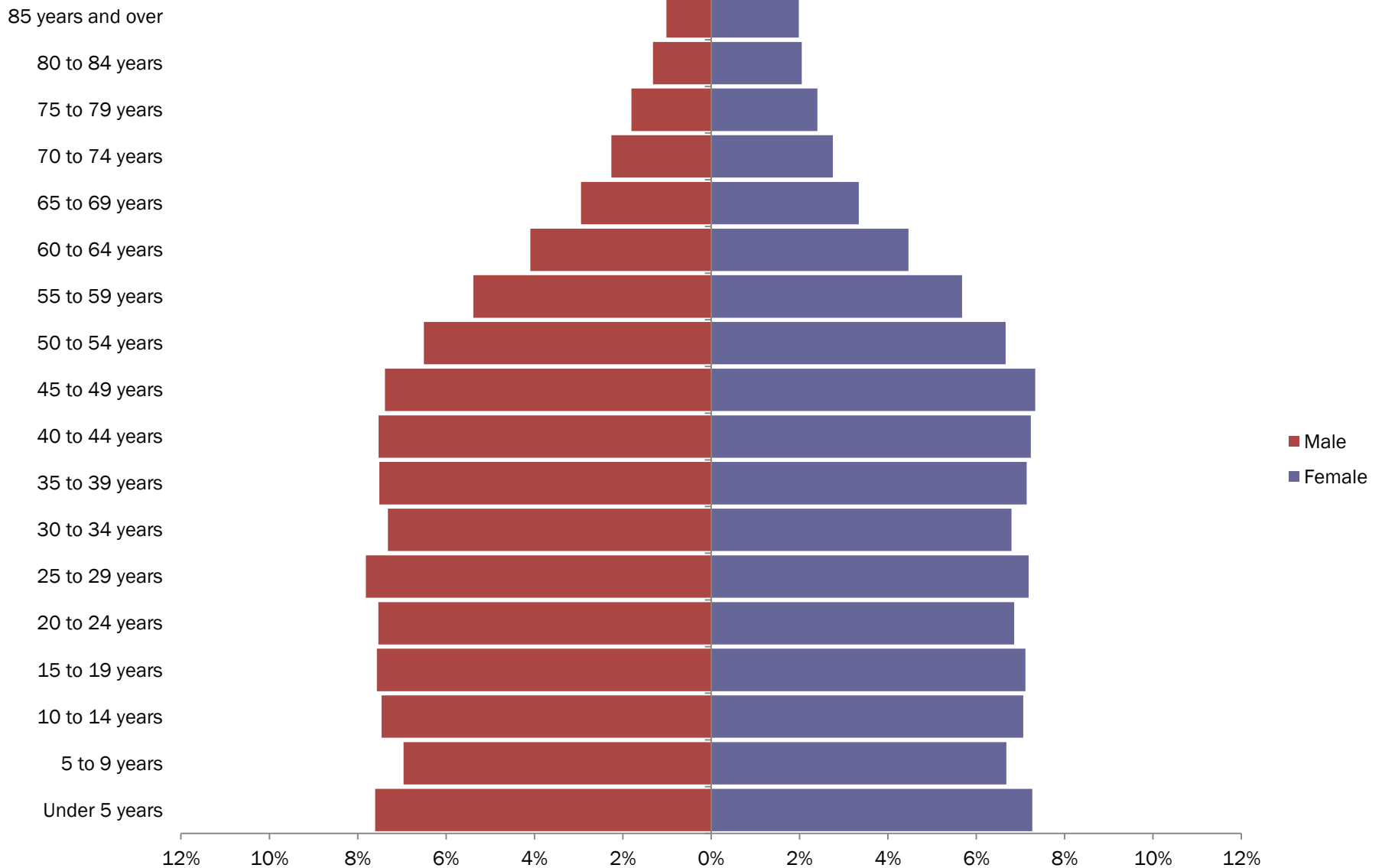
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Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts

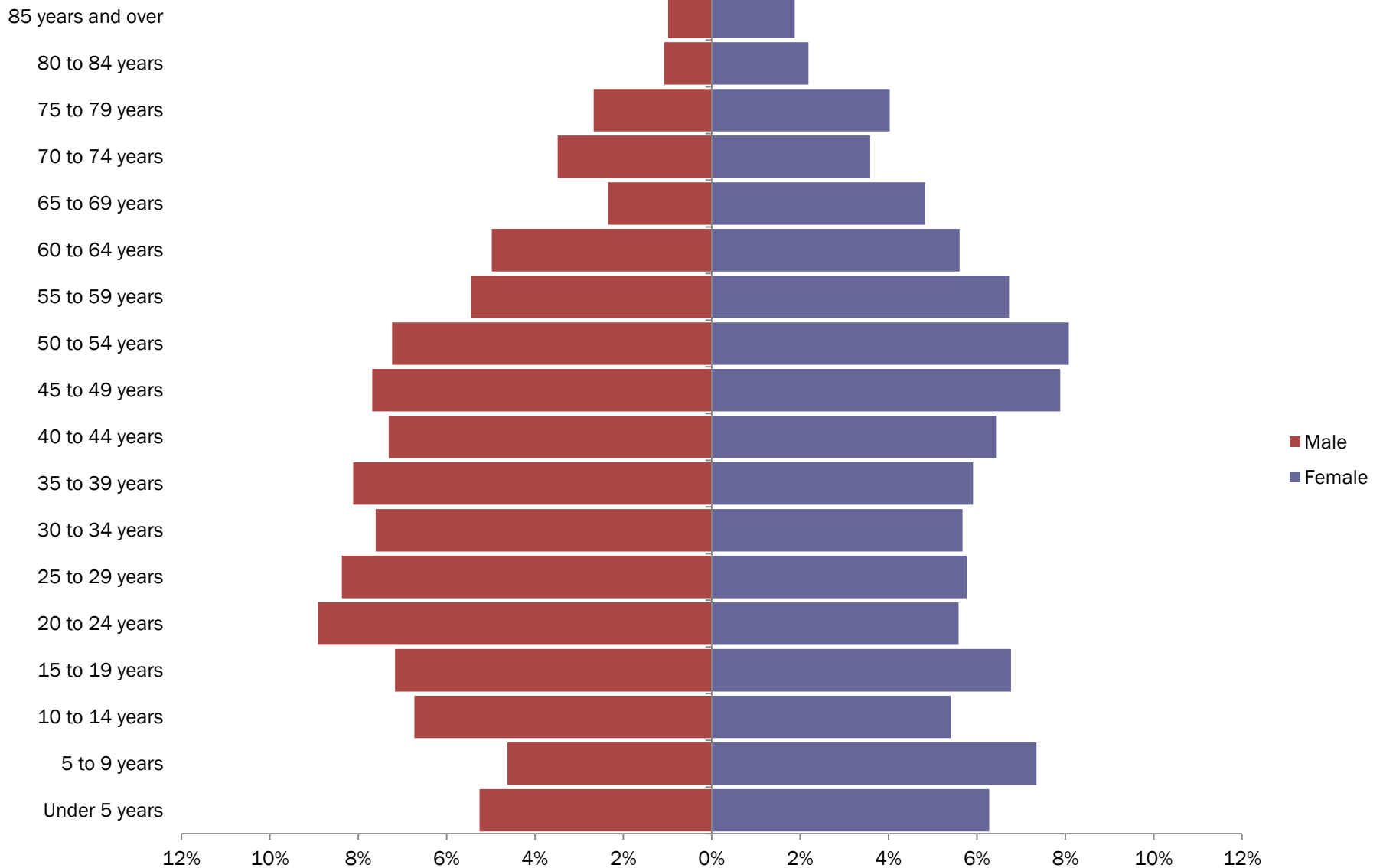
Generational Trends

Age by Sex, California, 2005-09



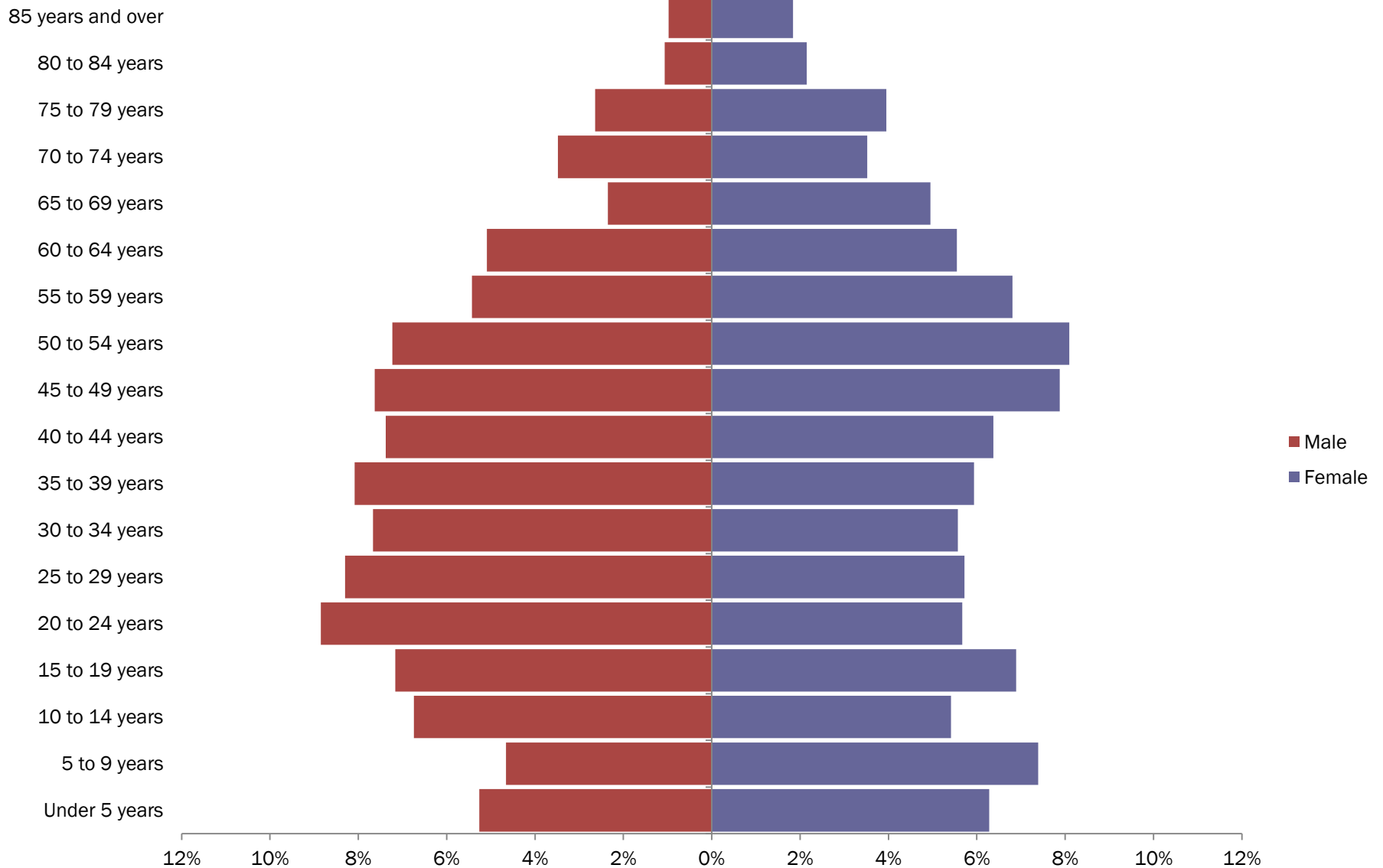
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Age by Sex, Del Norte County, 2005-09



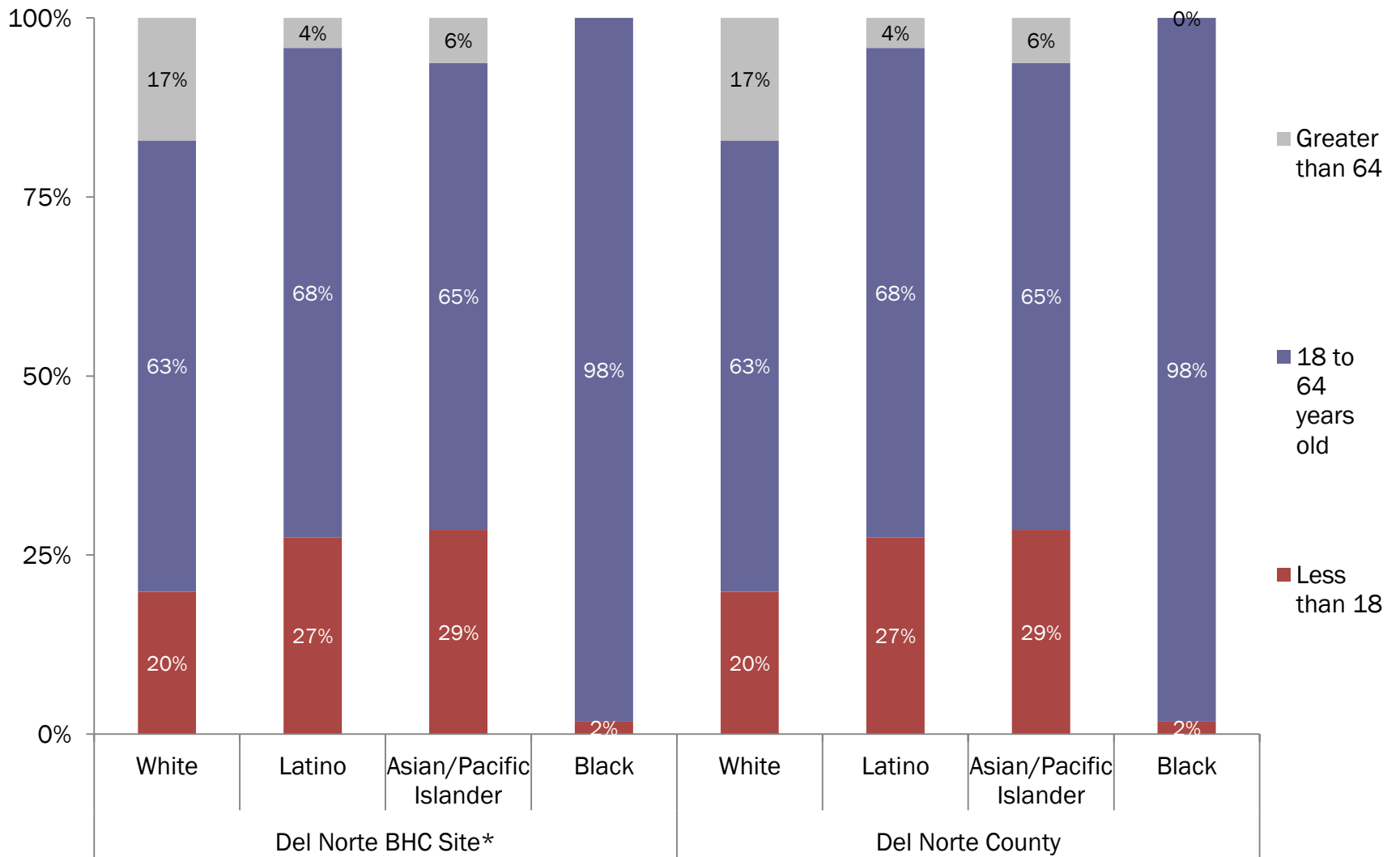
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Age by Sex, Del Norte BHC Site, 2005-09



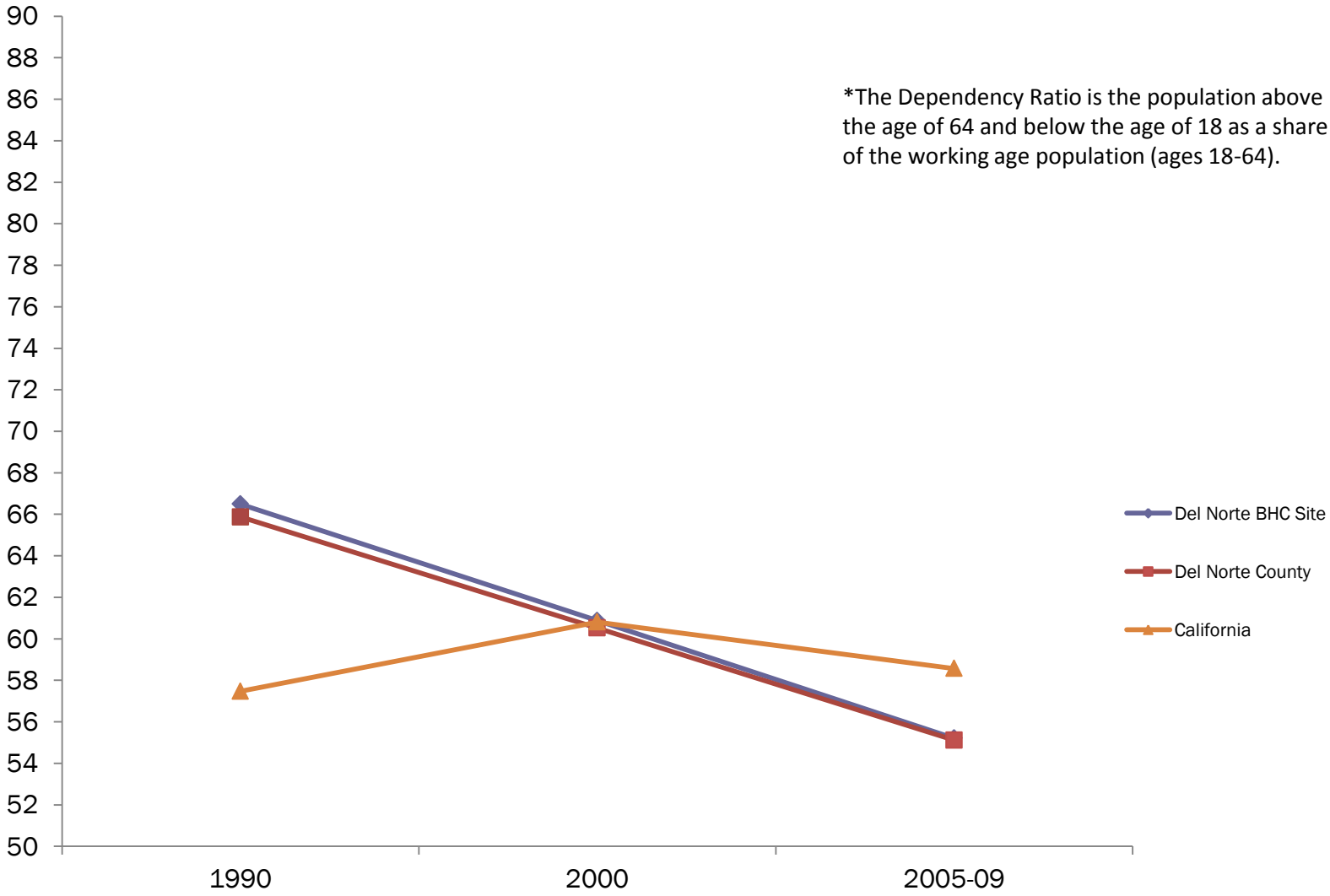
Source: PERE analysis of 2005-2009 ACS data, at the block group level.

Age Distribution by Race/Ethnicity 2005-2009



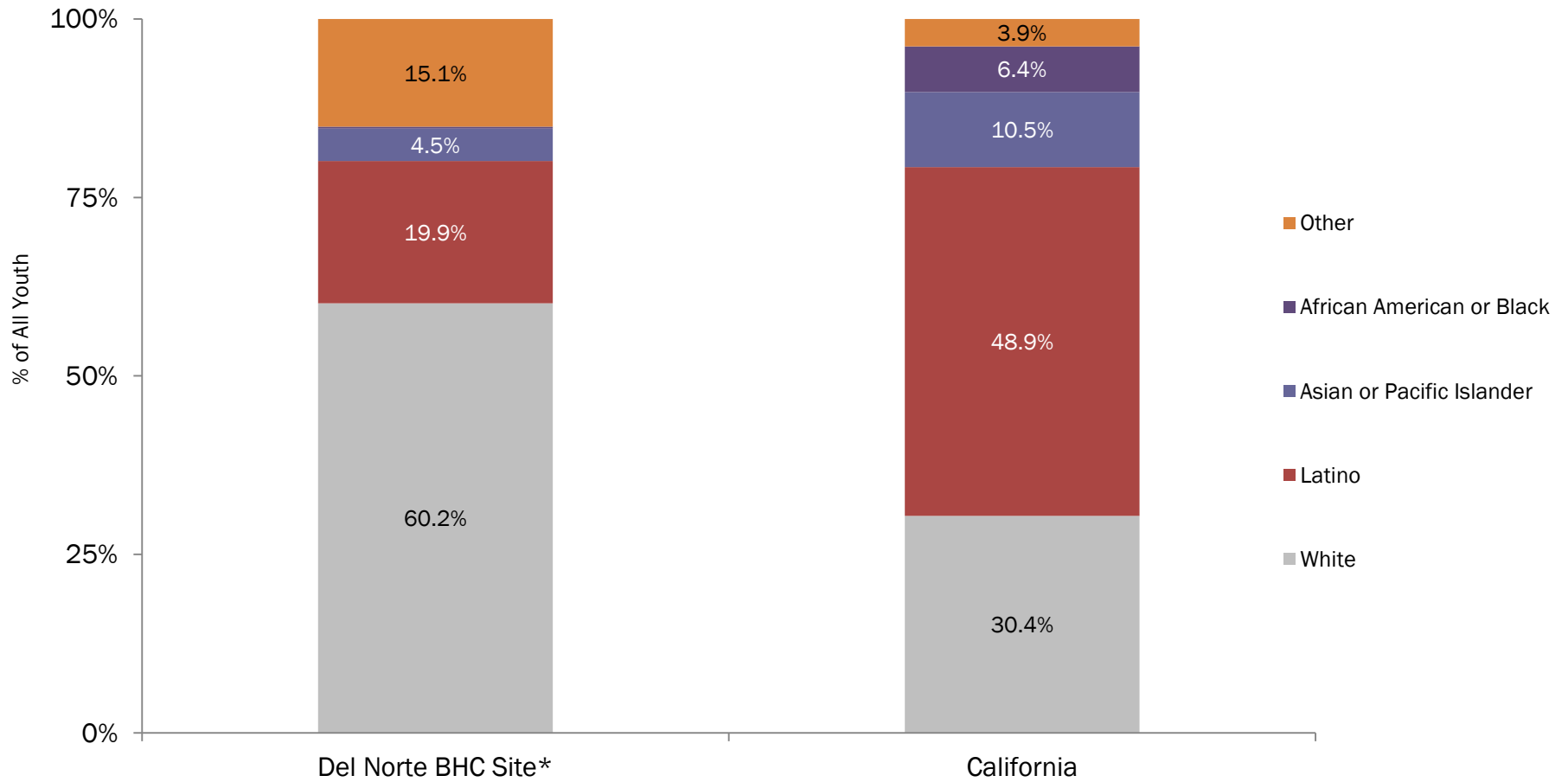
Source: PERE analysis of 2005-2009 ACS data

Dependency Ratio* 1990 to 2005-2009



Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the block group level.

Youth by Race/Ethnicity** 2005-2009

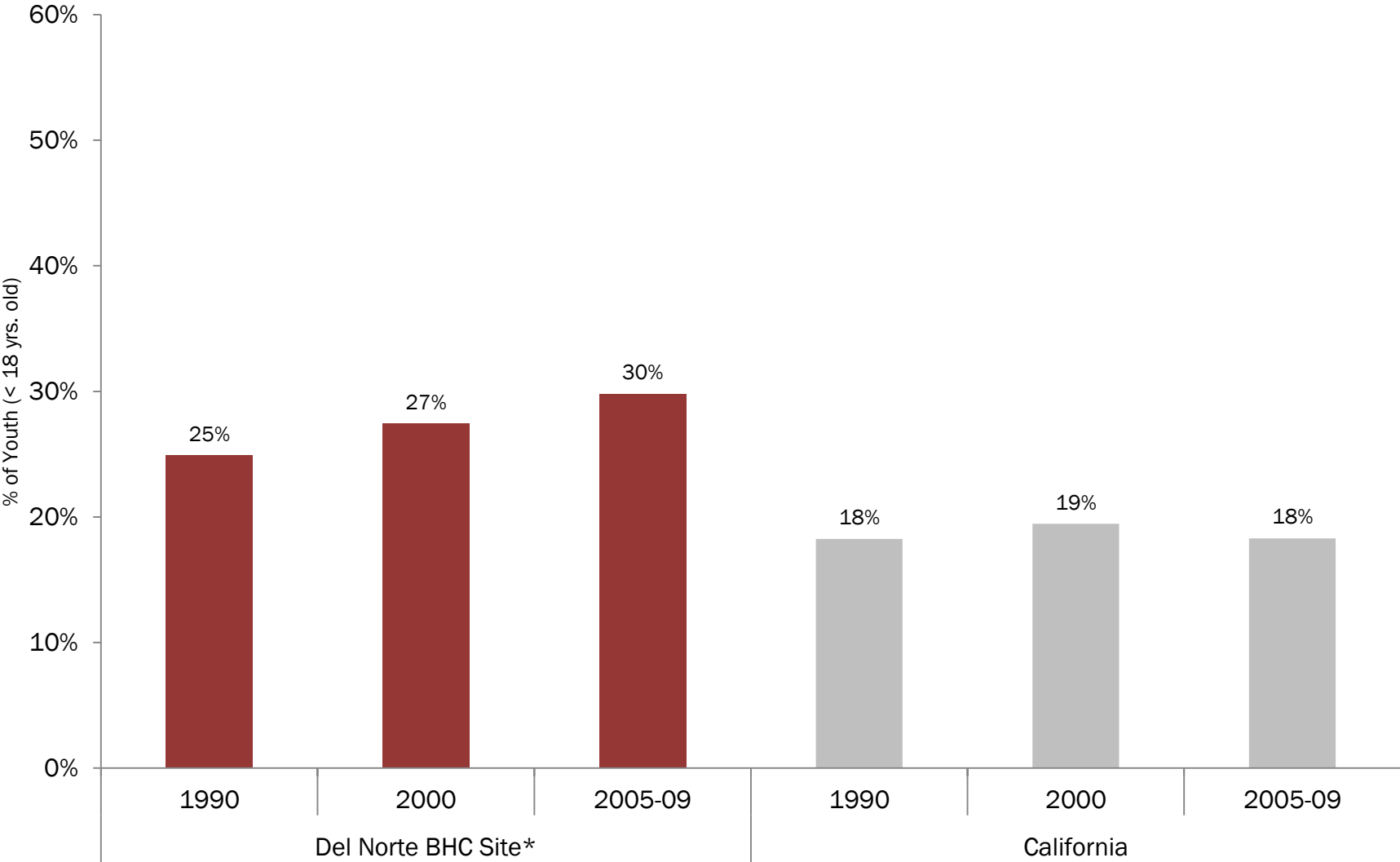


* At the tract level, the Del Norte BHC Site is the same geography as Del Norte County.

** "Youth" includes everyone less than 18-years-old.

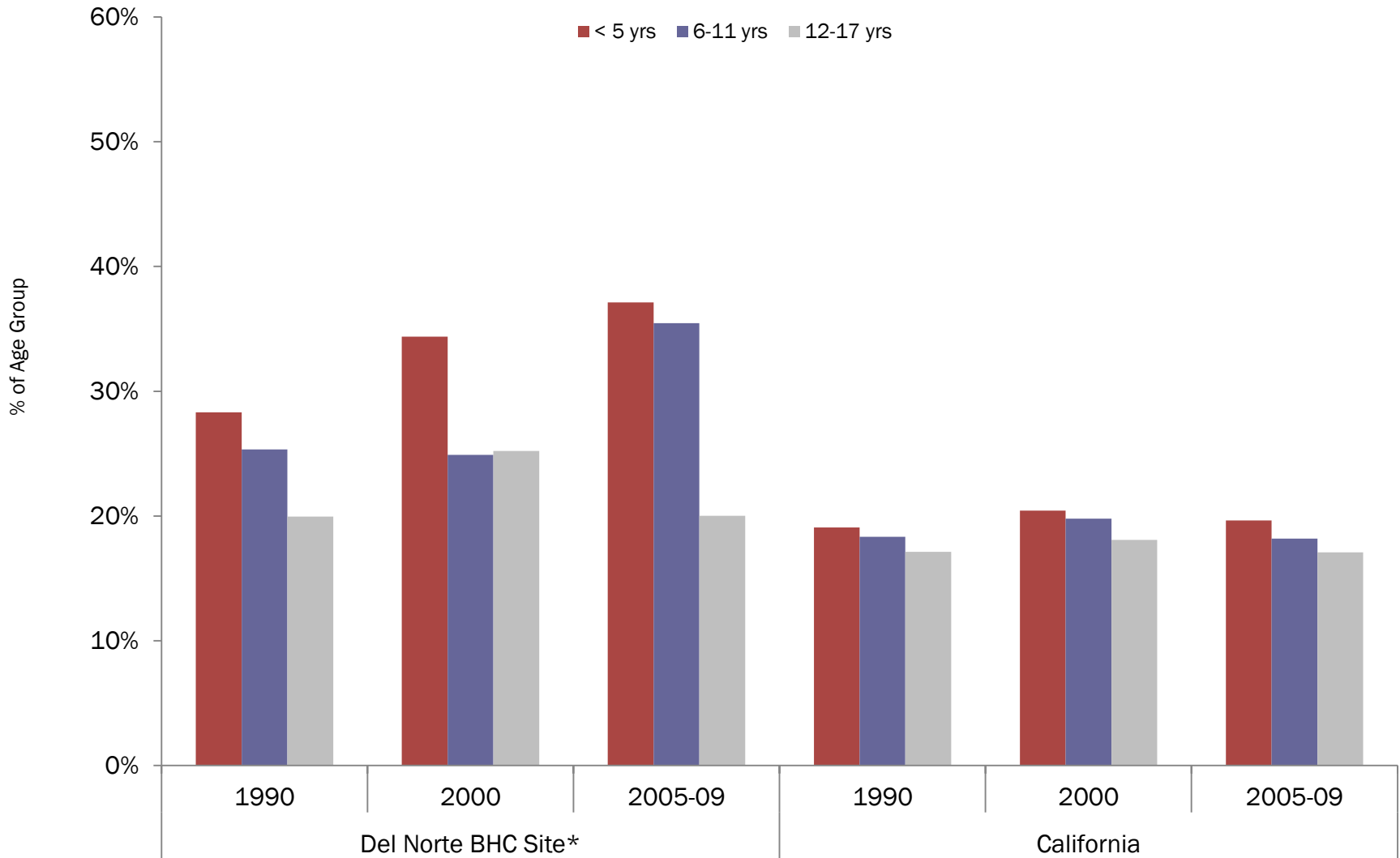
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Youth in Poverty 1990 to 2005-2009



* At the tract level, the Del Norte BHC Site is the same geography as Del Norte County.
 Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Percent of Youth in Poverty by Age Group** 1990 to 2005-2009

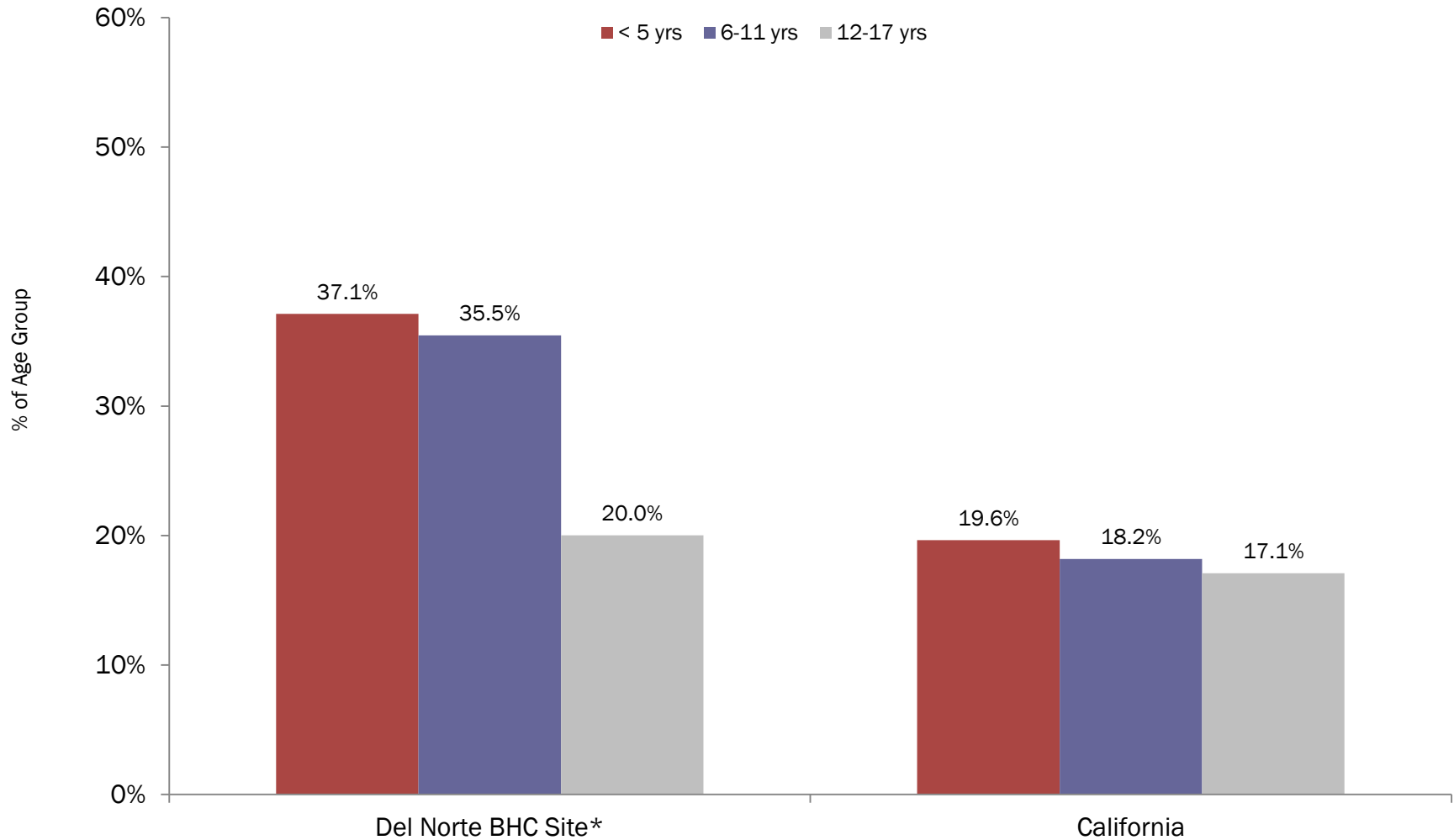


* At the tract level, the Del Norte BHC Site is the same geography as Del Norte County.

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Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Percent of Youth in Poverty by Age Group** 2005-2009



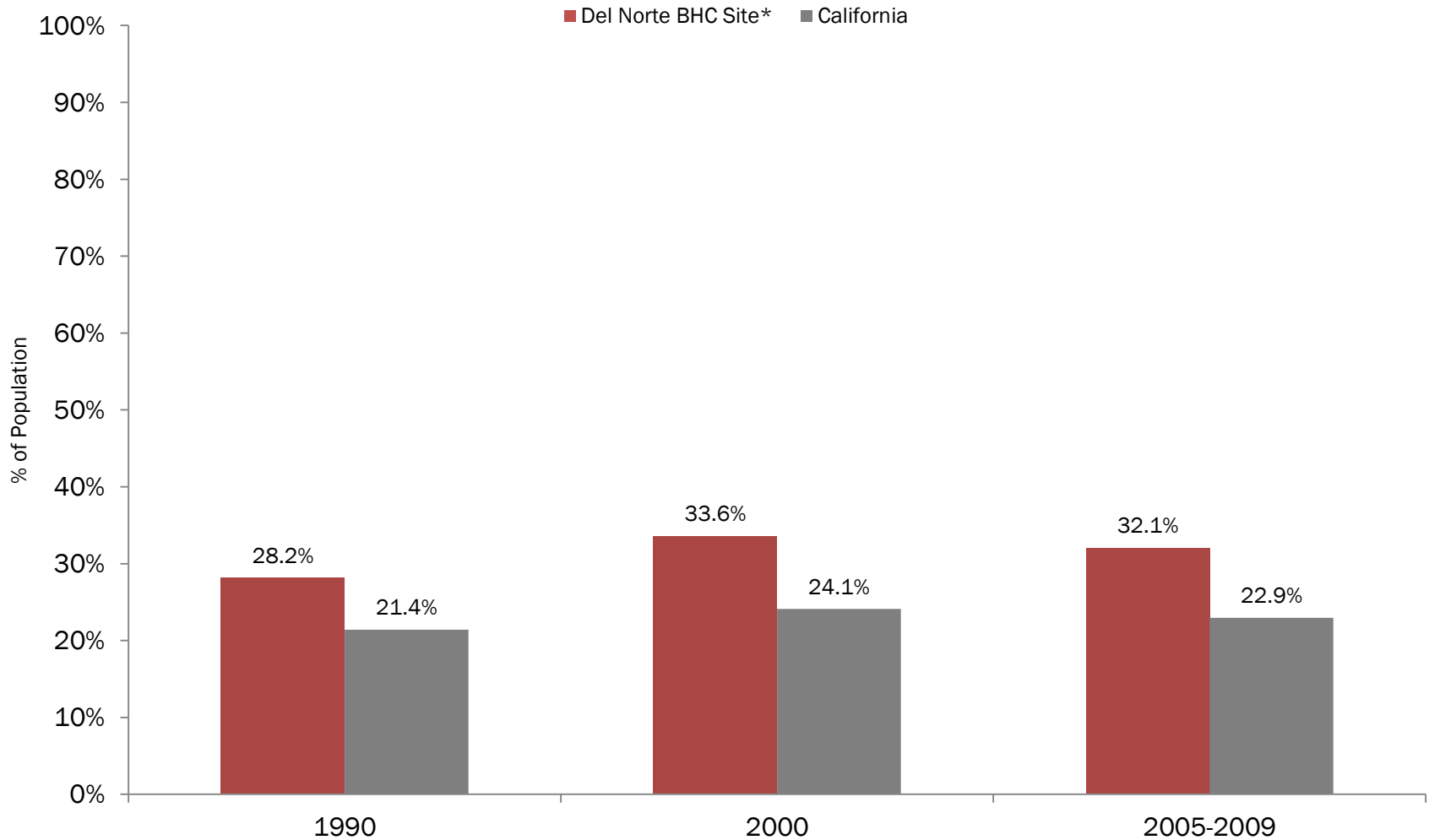
* At the tract level, the Del Norte BHC Site is the same geography as Del Norte County.

** "Youth" includes everyone less than 18-years-old.

Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Economic Indicators

Percent of Population Below 150 Percent Federal Poverty Line (FPL)** 1990 to 2005-2009

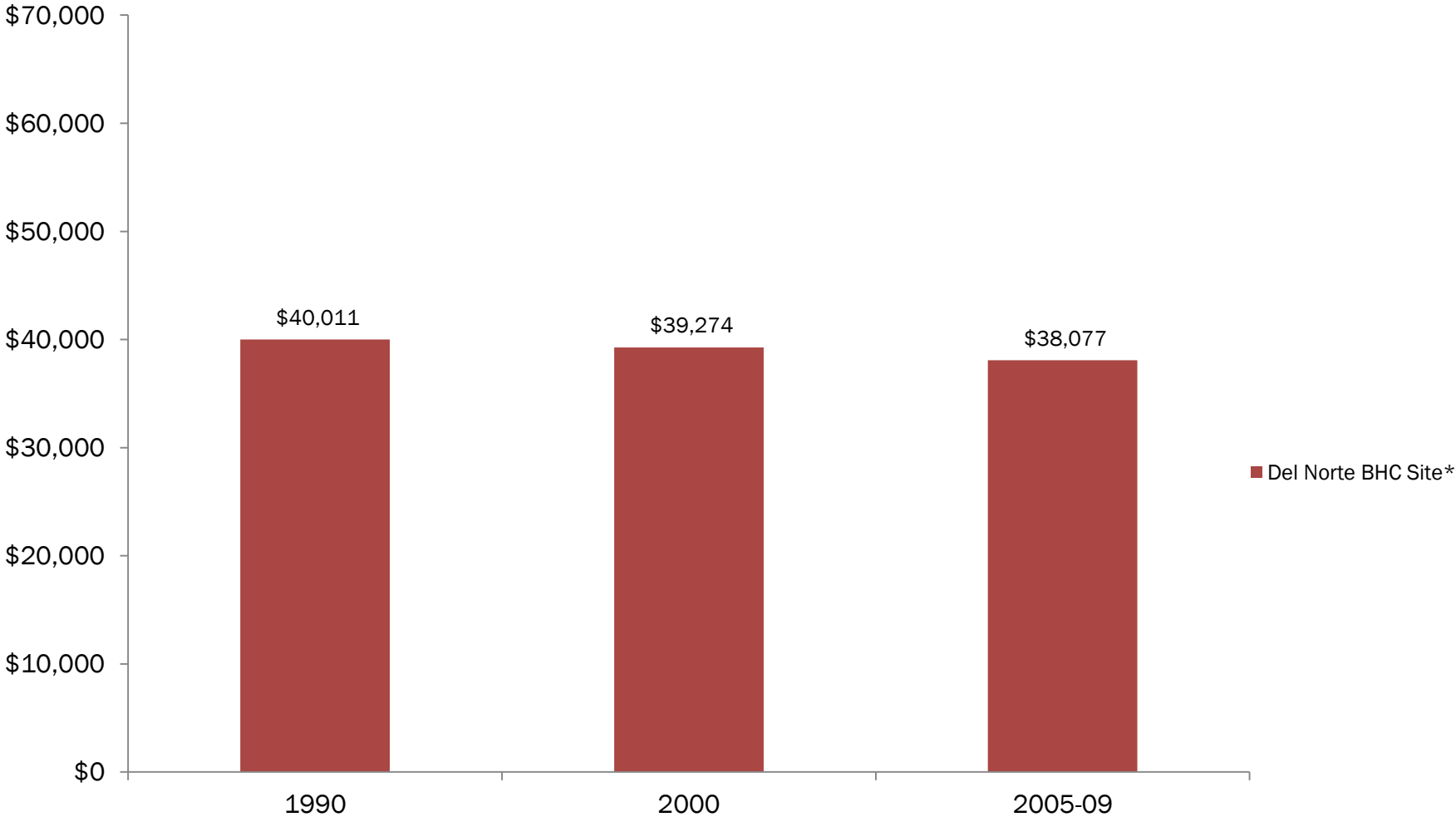


* At the tract level, the Del Norte BHC Site is the same geography as Del Norte County.

** Includes all persons living in households with household incomes below 150 percent of the FPL.

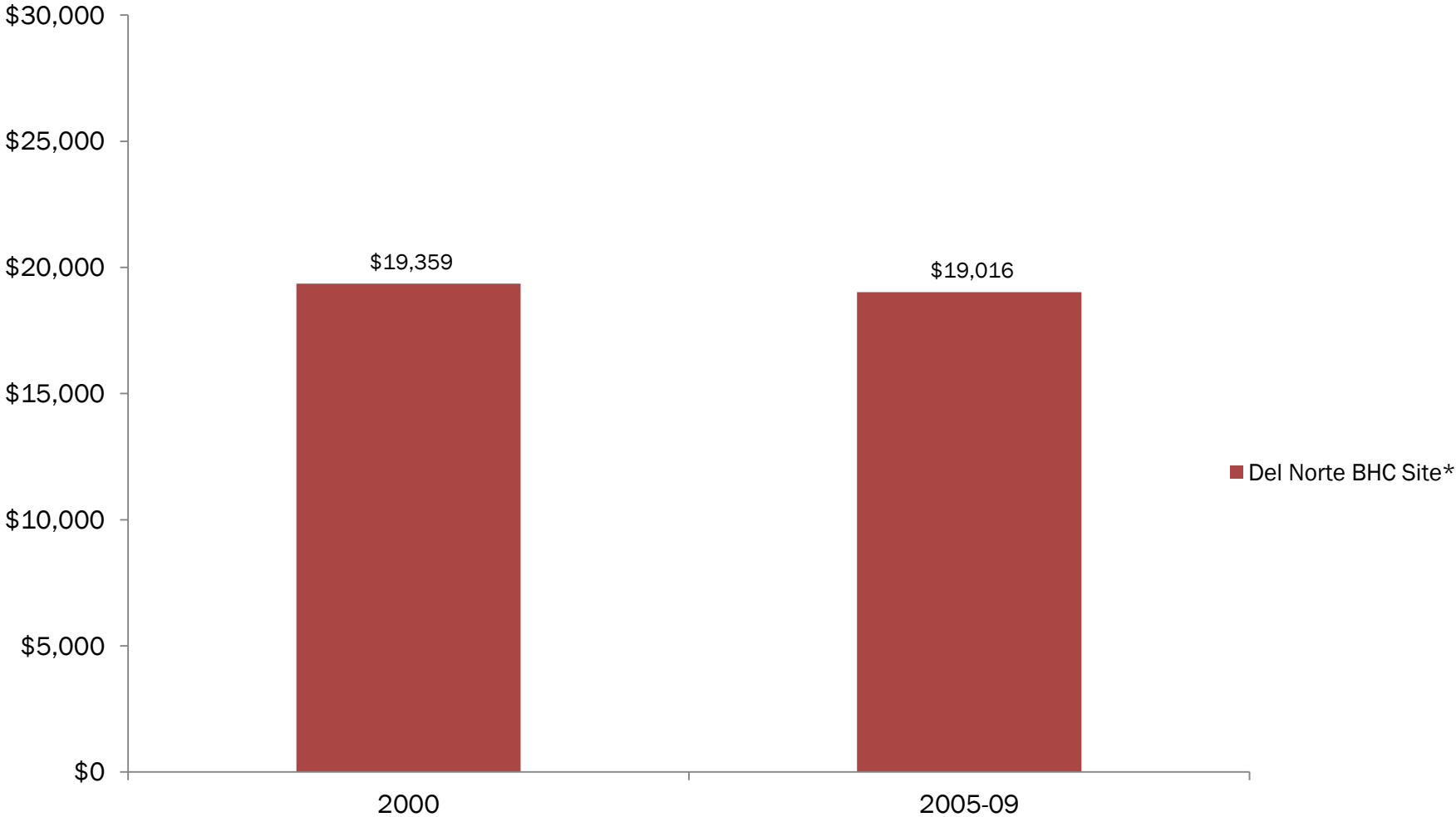
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.

Median Household Income 1990 to 2005-2009



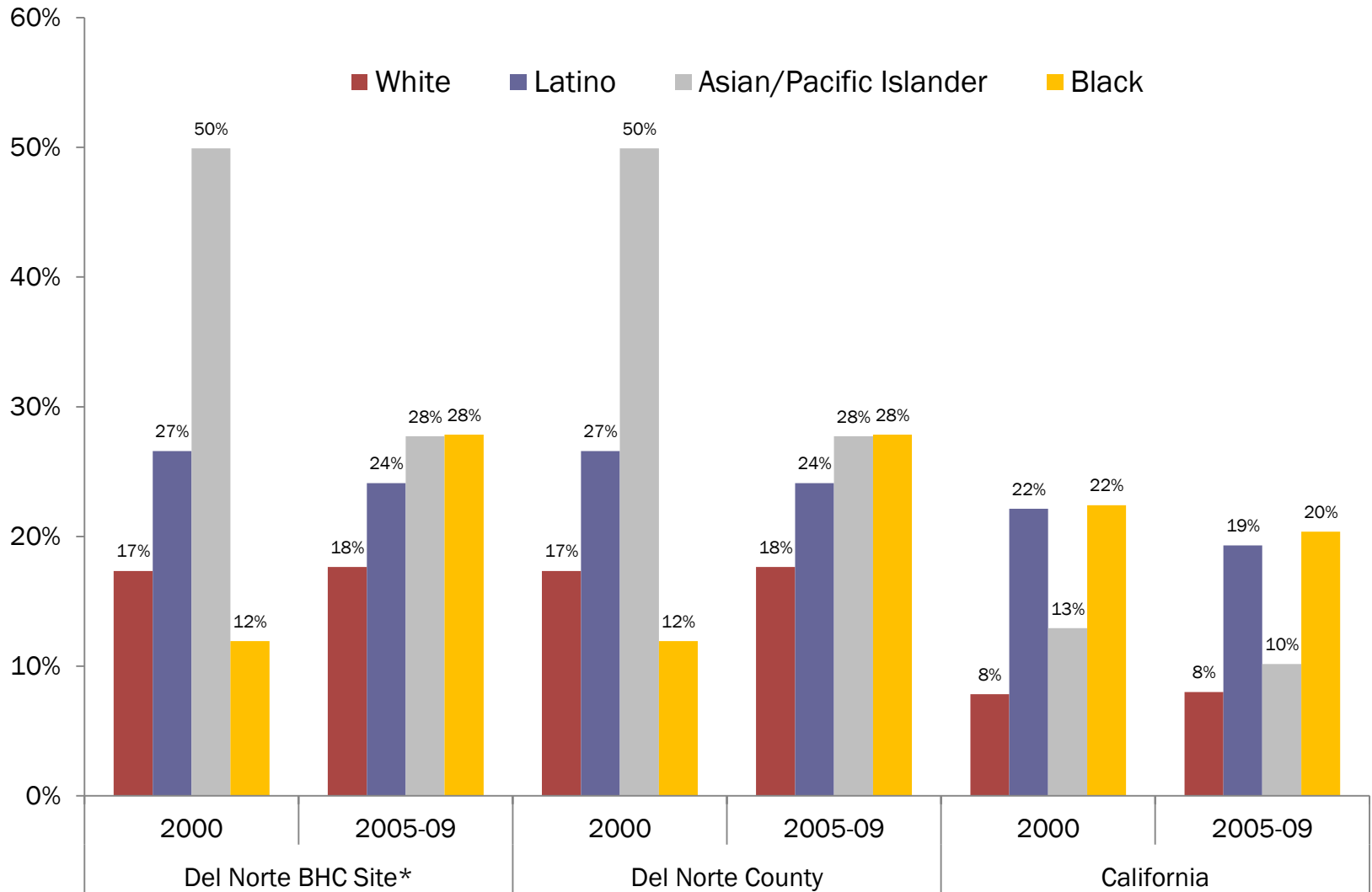
* At the tract level, the Del Norte BHC Site is the same geography as Del Norte County.
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.
Data adjusted for inflation using the Consumer Price Index provided by California Department of Finance. Data in 2009 dollars.

Average Per Capita Income 1990 to 2005-2009



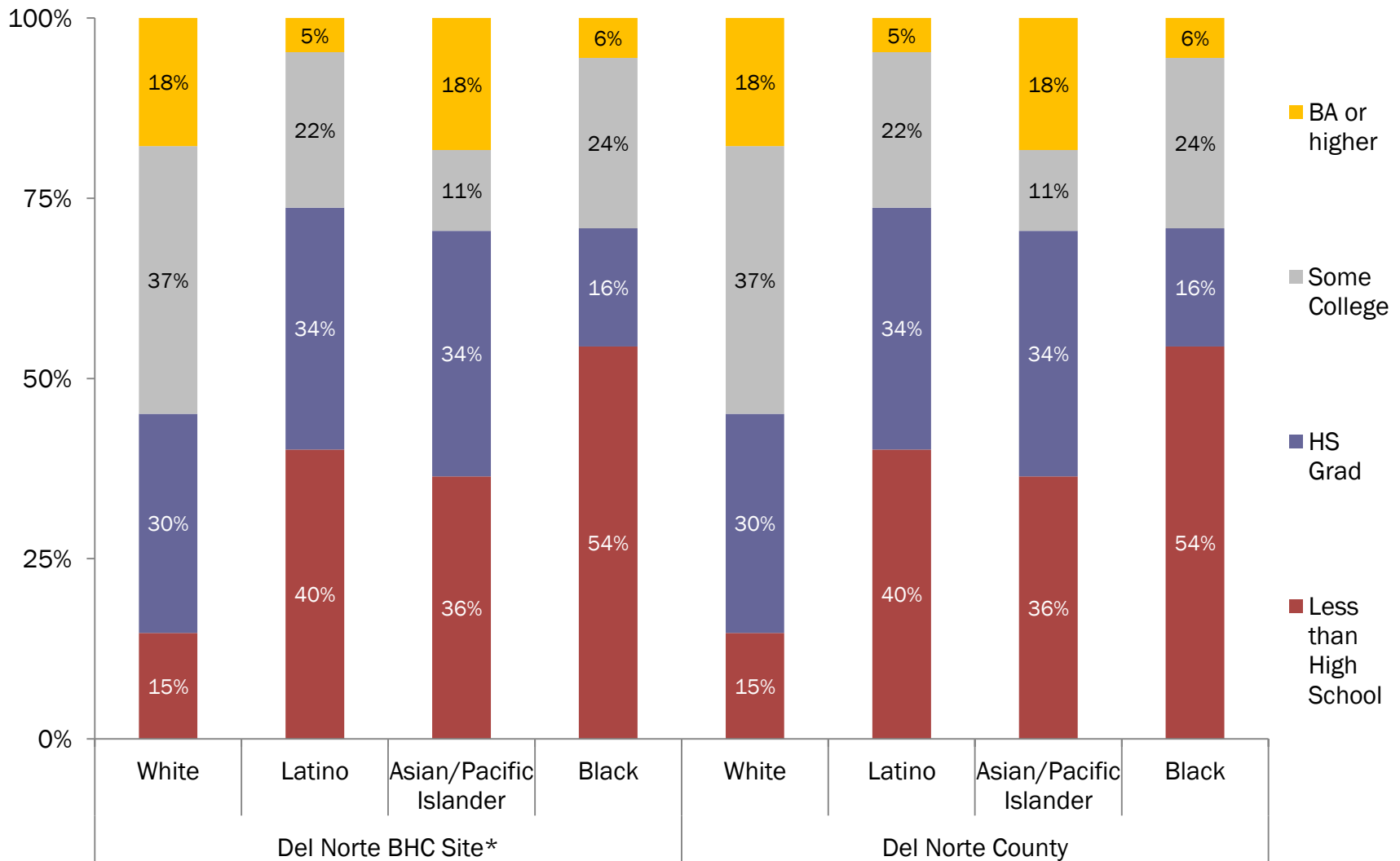
* At the tract level, the Del Norte BHC Site is the same geography as Del Norte County.
Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data, at the tract level.
Data adjusted for inflation using the Consumer Price Index provided by California Department of Finance. Data in 2009 dollars.

Percent Poverty by Race/Ethnicity 2000 & 2005-2009



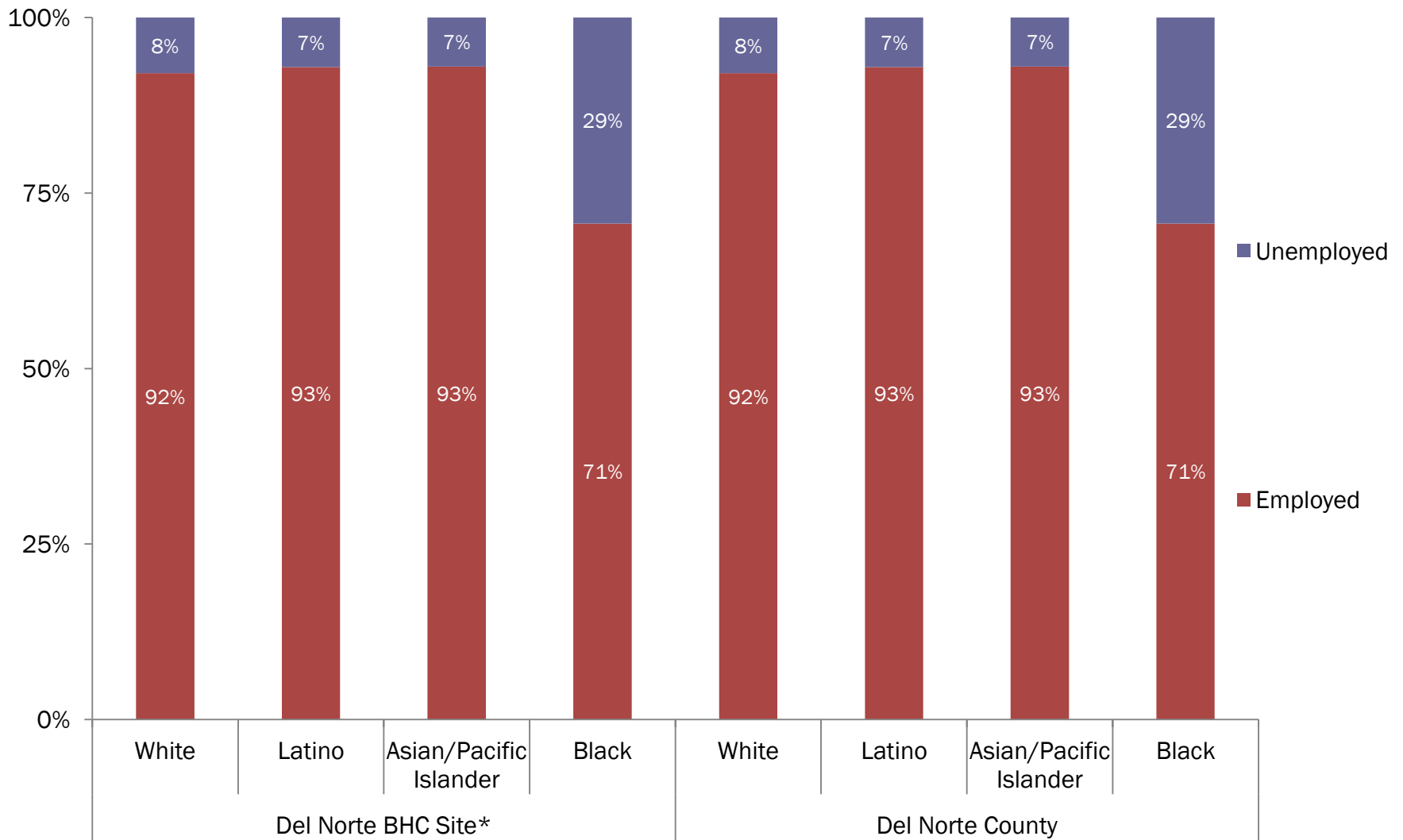
Source: PERE analysis of 2000 Census data and 2005-2009 ACS data

Educational Attainment by Race/Ethnicity 2005-2009



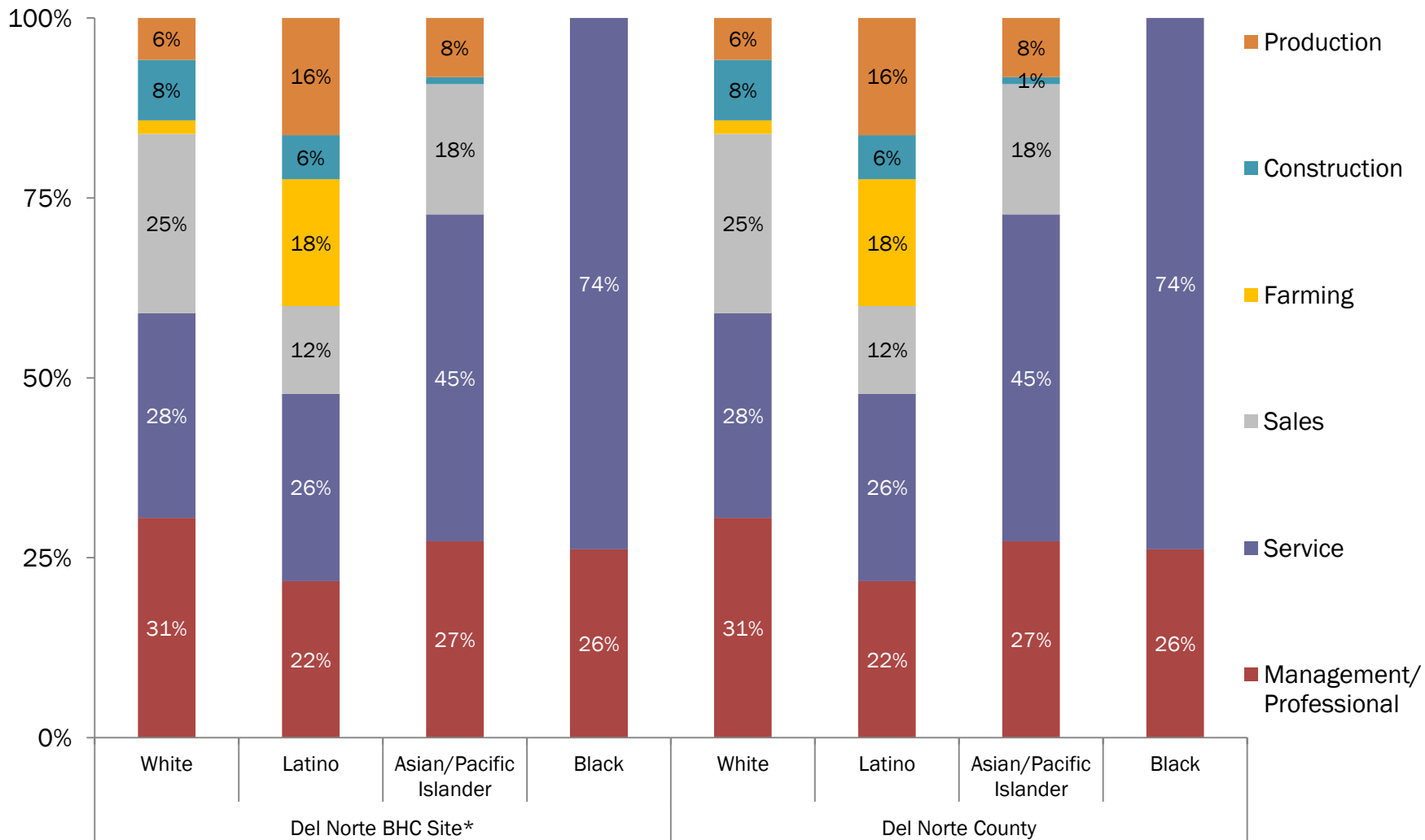
Source: PERE analysis of 2005-2009 ACS data

Employment Status by Race/Ethnicity 2005-2009



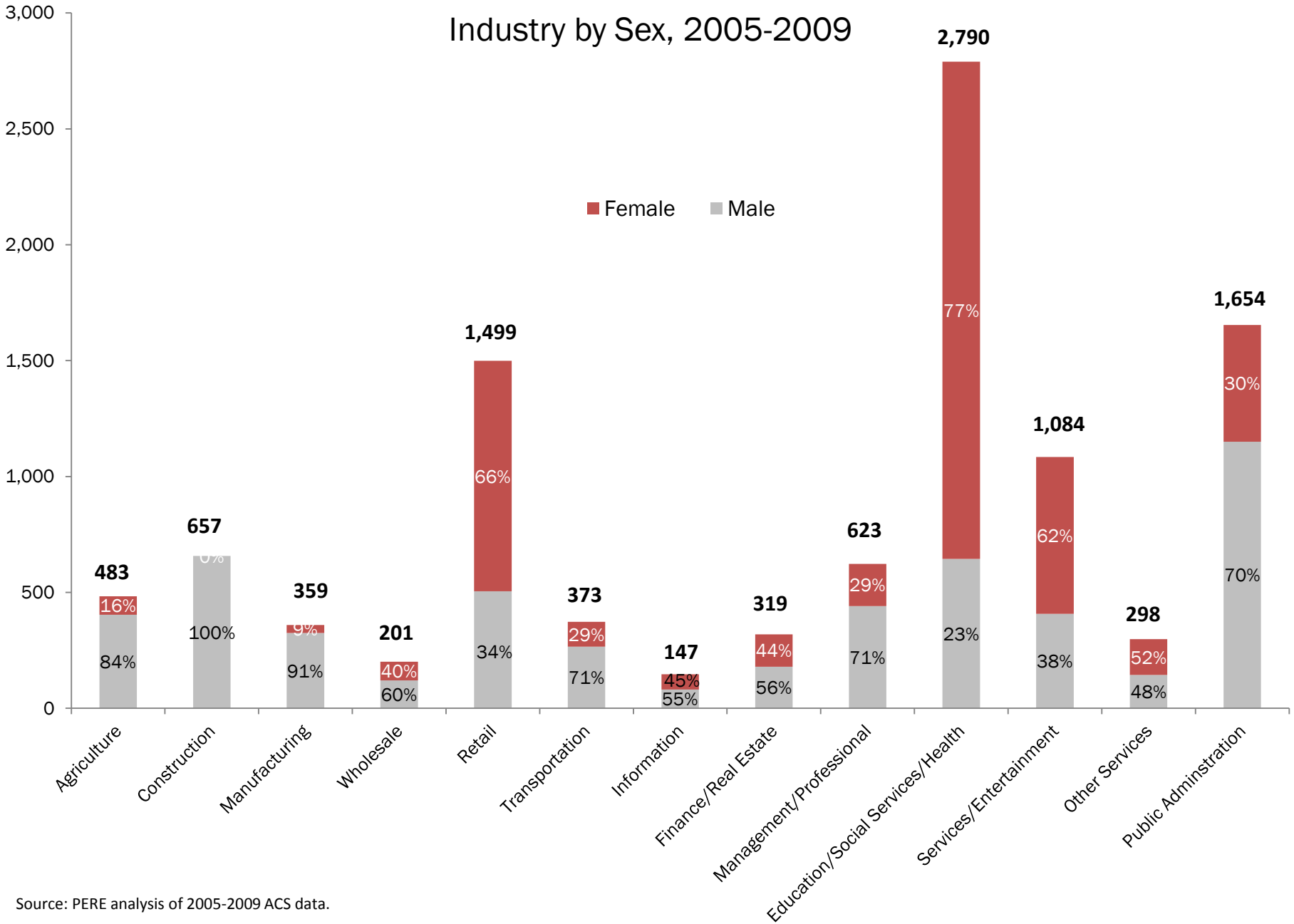
Source: PERE analysis of 2005-2009 ACS data

Occupation by Race/Ethnicity 2005-2009



Source: PERE analysis 2005-2009 ACS data.

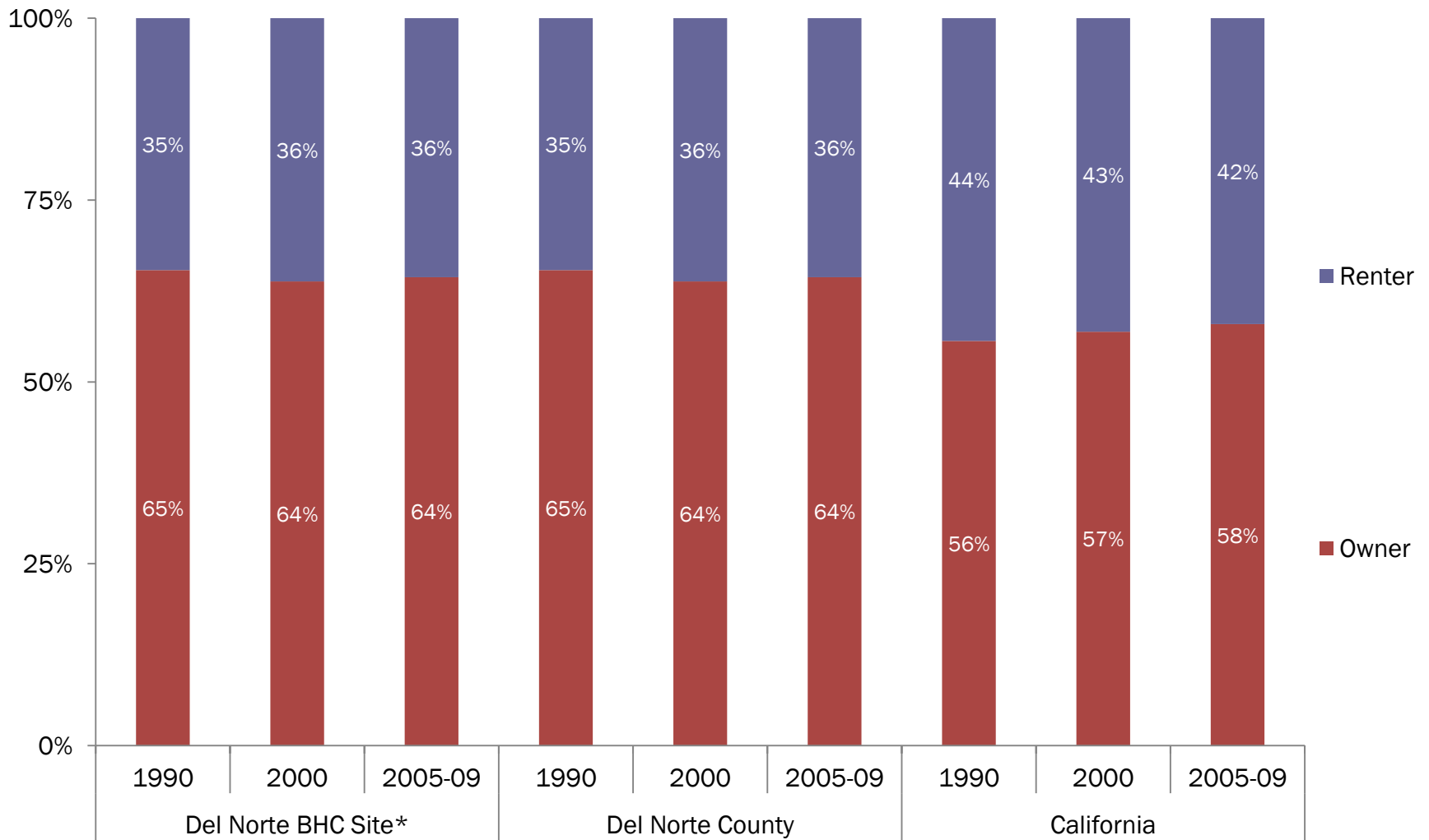
Industry by Sex, 2005-2009



Source: PERE analysis of 2005-2009 ACS data.

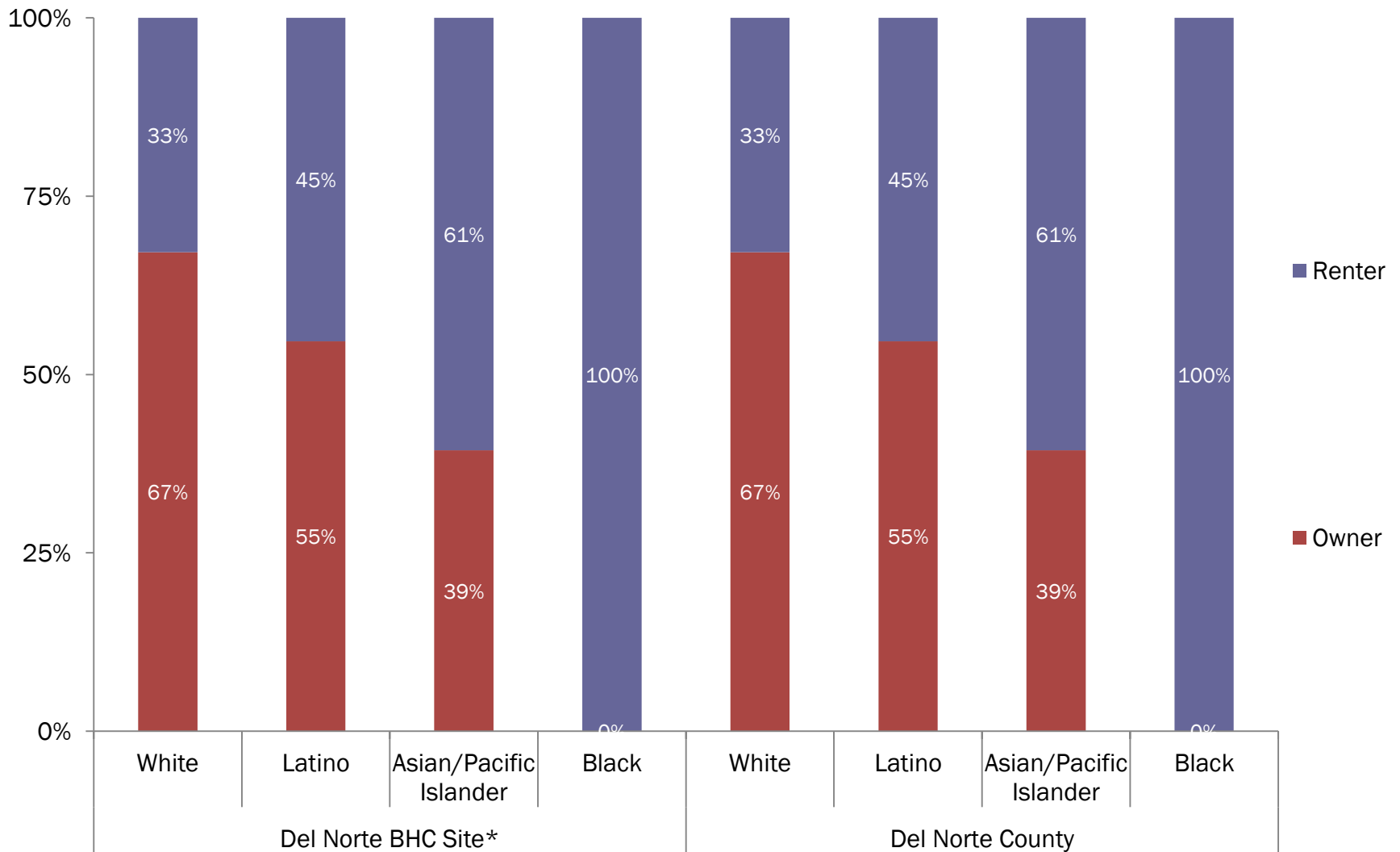
Housing Equity Indicators

Housing Tenure 1990, 2000 & 2005-2009



Source: PERE analysis of 1990 and 2000 Census data, and 2005-2009 ACS data

Housing Tenure by Race/Ethnicity 2005-2009



Source: PERE analysis of 2005-2009 ACS data

Health Equity Indicators

DEL NORTE AND NEIGHBORING TRIBAL LANDS BHC



Understanding the health of your community can start with understanding the numbers. How many children have access to a safe park? How many adults have health insurance? To answer these questions, hundreds of residents in Del Norte County participated in the California Health Interview Survey (CHIS). The survey was conducted to support *Building Healthy Communities (BHC)*, a 10-year plan of The California Endowment (TCE) to help 14 communities develop into places where children are healthy, safe, and ready to learn.

This Health Profile describes the health of adults, teens, and children living in Del Norte County, one of the 14 BHC sites.[†] It provides a snapshot of key survey findings prior to implementing the BHC plan and can be used to mobilize friends and neighbors, advocate for community change, secure greater resources, and guide community planning. To learn more about BHC, visit: www.calendow.org/healthycommunities/

Selected Highlights

- ◆ Adults in Del Norte County are twice as likely to be obese (44%) as adults in both region of Del Norte and Neighboring Counties (DNNC) and California (21%).
- ◆ 28% of adults in Del Norte County were ever diagnosed with asthma compared to 14% in both the DNNC and state.
- ◆ Parents in Del Norte County are just as likely to report that their neighbors get along, are willing to help each other, and feel safe in the neighborhood as their state counterparts.
- ◆ One-third of children in Del Norte County visited the emergency room in the last year compared to 18% in California.



Demographics*	Del Norte County %	Del Norte and Neighboring Counties %
Latino	18	20
White	77	78
African American	—	—
American Indian/Alaska Native	3	1
Asian	1	1
Others**	1	1
Unemployed	17	15
Low-income households ¹	63	54
Limited English proficiency ²	58	88

[†] TCE's BHC site comprises of Del Norte County and Adjacent Tribal Lands (DNATL). However, due to inadequate sample from the Adjacent Tribal Lands, data in this profile represent Del Norte County only.

* Among adults with children under age 18 and adults age 18-40.

** Others include Native Hawaiian/Pacific Islander and two or more races.

Published November 2011

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www.healthpolicy.ucla.edu

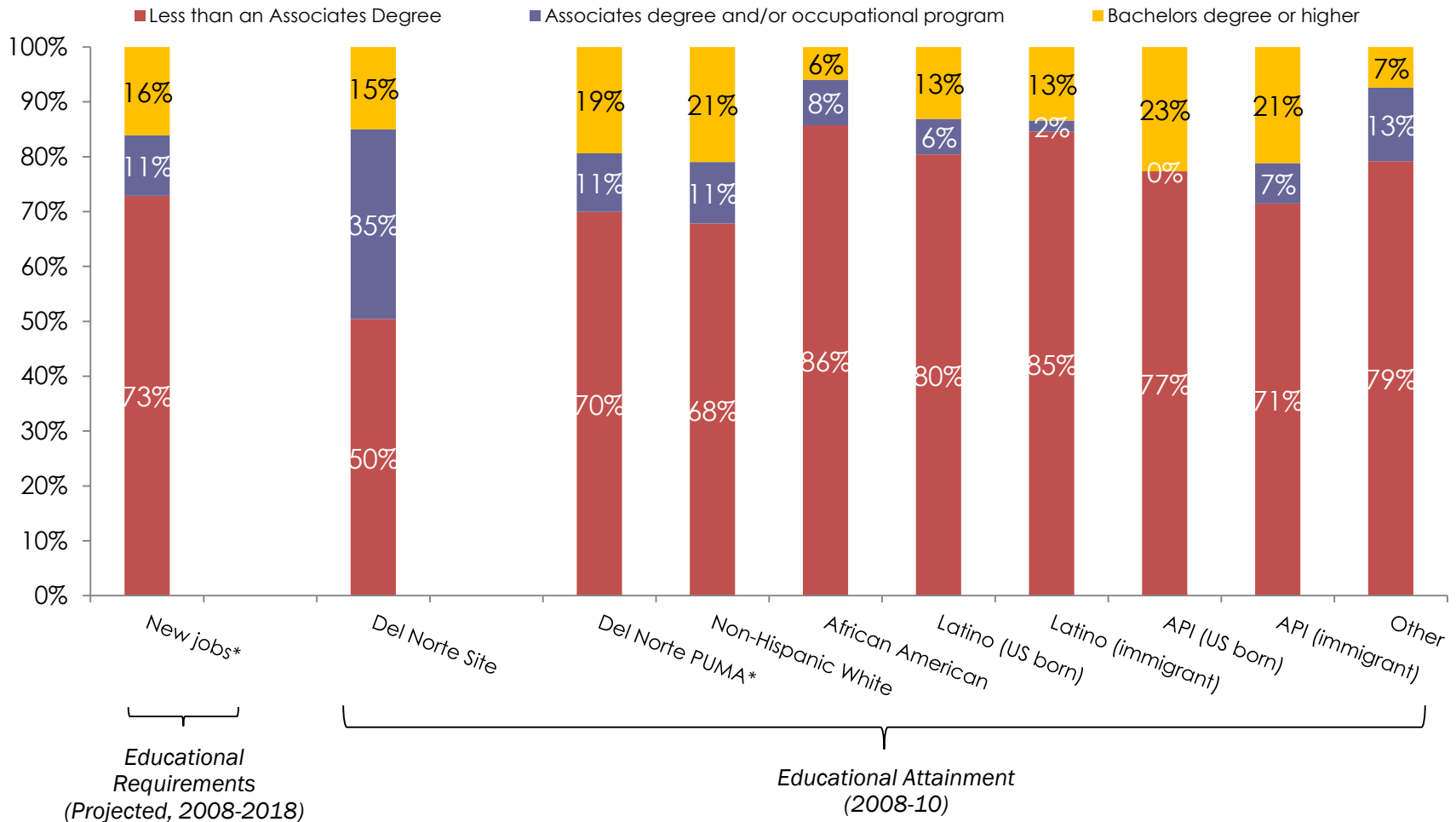
- 21% of adults are uninsured versus 20% in Del Norte & Neighboring Counties & 22%* in CA
- 36% of adults are insured by private coverage / employer versus 46% in Del Norte & Neighboring Counties & 61%* in CA
- 6% of children are uninsured versus 2% in Del Norte & Neighboring Counties & 5% in CA

* Denotes statistically significant difference from BHC site estimate.

Source: California Health Interview Survey. CHIS 2009 BHC Health Profile. Los Angeles, CA: UCLA Center for Health Policy Research, 2011.

Regional Economic Trends

North Coast Region* & Del Norte BHC Site Educational Requirements for New Jobs in the Region & Educational Attainment by Race/Ethnicity Population 25+ (2008-2010)

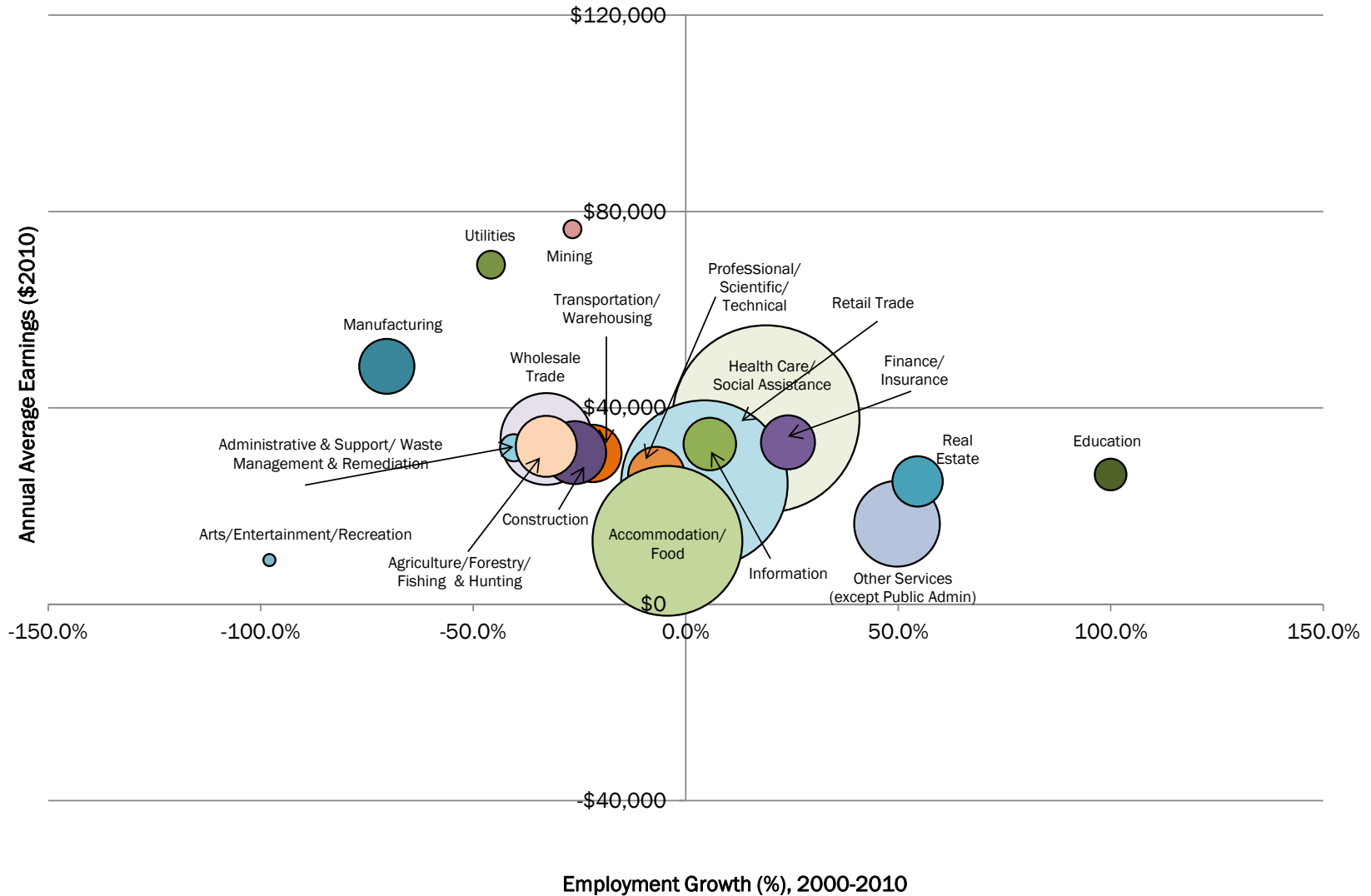


The North Coast region includes Del Norte, Humboldt, Lake, and Mendocino counties. The Del Norte PUMA includes Del Norte, Siskiyou, Modoc, and Lassen Counties.

EMPLOYMENT GROWTH – DEL NORTE COUNTY

Industry Size, Pay, and Growth

(Bubble size represents total employment in 2010)



LINKING COMMUNITIES

Neighborhood Index : Using 5 indicators subtracting each from their mean of the county they are in and then dividing by the standard deviation.

Help determine the **combined effect of social factors** that impact **health and well-being**, including **poverty, unemployment, less than high school education, cancer risk, and premature births.**

Neighborhood Index, Del Norte BHC Site, Del Norte County & Adjacent Tribal Lands



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Neighborhood Index by Census Tract

- Very Low Need
- Low Need
- Moderate Need
- High Need
- Very High Need
- Missing data

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