

BEHAVIORAL ECONOMICS & PSYCHOLOGY, B.A.

STUDENT _____

USCID _____

SEMESTER GRADE UNITS

FOUNDATIONAL THEORY

ECON 203 Principles of Microeconomics <i>Satisfies GE-F Quantitative Reasoning</i>			
ECON 303 Intermediate Microeconomic Theory <i>Prerequisite: ECON 203, MATH 118/125</i>			
PSYC 100 Introduction to Psychology <i>Satisfies GE-D Life Sciences</i>			

TECHNIQUES & METHODS

ECON 317 Introduction to Statistics for Economists <i>Prerequisite: MATH 118/125</i>			
ITP 115 Programming in Python or ITP 116 Accelerated Programming in Python <i>Does not count toward Dornsife requirement</i>			
MATH 125 Calculus I <i>Satisfies GE-F Quantitative Reasoning. Prerequisite: MATH 108 or placement.</i>			
PSYC 314 Experimental Research Methods* <i>Prerequisite: PSYC 100, ECON 317</i>			
PSYC 316 Non-Experimental Research Methods <i>Prerequisite: PSYC 100, PSYC 314</i>			

UPPER-DIVISION ELECTIVES

SEVEN 4-UNIT ELECTIVES REQUIRED. NO MORE THAN FOUR COURSES (16 UNITS) IN EITHER ECON OR PSYC.

<input type="checkbox"/> ECON 318 Introduction to Econometrics <i>Prerequisite: ECON 317</i>			
<input type="checkbox"/> ECON 404 Games & Economics <i>Prerequisite: ECON 303</i>			
<input type="checkbox"/> ECON 405 Neuroeconomics <i>Prerequisite: ECON 303</i>			
<input type="checkbox"/> ECON 415 Behavioral Economics <i>Prerequisite: ECON 303</i>			
<input type="checkbox"/> ECON 420 Experimental Economics <i>Prerequisite: ECON 303. Recommended: ECON 317.</i>			
<input type="checkbox"/> ECON 432 Economics of Happiness <i>Prerequisite: ECON 303. Recommended: ECON 305.</i>			
<input type="checkbox"/> ECON 620 Experimental Methods I* <i>Recommended: ECON 303</i>			
<input type="checkbox"/> ECON 621 Experimental Methods II* <i>Recommended: ECON 303</i>			
<input type="checkbox"/> PSYC 305 Learning & Memory <i>Prerequisite: PSYC 100</i>			
<input type="checkbox"/> PSYC 326 Behavioral Neuroscience <i>Prerequisite: PSYC 100</i>			
<input type="checkbox"/> PSYC 355 Social Psychology <i>Prerequisite: PSYC 100</i>			
<input type="checkbox"/> PSYC 422 Human Judgment & Decision Making <i>Prerequisite: PSYC 314</i>			
<input type="checkbox"/> PSYC 423 User Experience <i>Cross-listed as MDA 423</i>			
<input type="checkbox"/> PSYC 434 Intelligence, Problem Solving & Creativity* <i>Prerequisite: PSYC 100, ECON 317</i>			
<input type="checkbox"/> PSYC 452 Social Neuroscience <i>Prerequisite: PSYC 100. Recommended: PSYC 355.</i>			
<input type="checkbox"/> PSYC 459 Industrial/Organizational Psychology <i>Prerequisite: PSYC 100. Recommended: PSYC 316.</i>			

All major courses must be completed for Letter Grades. A minimum GPA of 2.0 in upper-division major courses is required. This is a guide to major requirements only. For additional degree requirements, visit the USC Catalogue.

* Request registration assistance from academic advisor.

UNIT TOTAL

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BEHAVIORAL ECONOMICS & PSYCHOLOGY

Bachelor of Arts

CHAIR

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SOCIAL MEDIA

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The Department of Economics is a dynamic environment that takes research beyond traditional boundaries, often collaborating with other disciplines. This includes the Behavioral Economics & Psychology major which trains students in the skills needed to understand how economic actors make decisions in real-life settings, to understand how these decisions affect economic and social outcomes, and to design interventions to improve these outcomes.

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS Students in this major acquire knowledge about human cognition and decision-making and study how individual behavior affects market outcomes. In addition, they must communicate effectively to share findings with a variety of audiences. Some careers that value these skills are economist, economic consultant, market research analyst, management consultant, compensation and benefits manager, actuary, financial analyst, and policy analyst. Prospective industries include research and consulting firms, businesses, government entities, healthcare, and non-profit organizations.

JOB OUTLOOK According to the U.S. Bureau of Labor Statistics¹, between now and 2032 employment of economists is projected to grow by 6%, financial analysts is projected to grow by 8%, and market research analysts is projected to grow by 13% — all of which are faster than the average for U.S. occupations. Growth for actuaries is projected to grow by 23%, which is much faster than average.

RESEARCH OPPORTUNITIES Qualified undergraduates may enroll in supervised individual research courses. Additionally, faculty may hire undergraduates as research assistants to help with data collection and econometric analysis. The Los Angeles Behavioral Economics Laboratory (LABEL) offers research assistantships in Experimental Economics and Neuroeconomics. Economics is also home to the Center for Applied Financial Economics (CAFE), Center for Economic and Social Research (CESR), and the Institute for Economic Policy Research (IEPR).

STUDENT ORGANIZATIONS The Undergraduate Economics Association connects students with faculty, alumni, and peers beyond the classroom. Omicron Delta Epsilon (ODE) is the international economics honors society. The national organization sponsors academic competitions and rewards research and service. The local chapter organizes events including panel discussions and networking. The *USC Economics Review* is an academic publication run by an undergraduate editorial board and offers students analysis on scholarly topics including economic policy and everyday phenomena.

¹ Bureau of Labor Statistics, U.S. Department of Labor. *Occupational Outlook Handbook*. Retrieved from <https://www.bls.gov/ooh>