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▶ **November 2, 2015** ▶

Event Wrap: USC Global Conference in Shanghai and EASC China Alumni Dinner Reception

Last week, EASC Director Prof. Brett Sheehan, Associate Director Grace Ryu, and Program Specialist Jier Dong attended the USC Global Conference 2015 in Shanghai, meeting USC colleagues and alumni at the conference and with EASC alumni and parents from the local Shanghai area at a special dinner reception hosted by Mr. and Mrs. Li Weipeng. This Shanghai trip not only raised the profile of the Center, but it also helped us form an EASC China alumni network. Please join us on WeChat if interested in being a part of this alumni network by emailing your WeChat account handle to easc@usc.edu.

Event Wrap:

North Korea's Futures

Over 100 attendees, mostly USC undergraduates, joined Professor Andrei Lankov for his talk last Monday. It was a unique opportunity to hear from one of the world's leading specialists on



North Korea as he discussed the current political situation in North Korea and its possible future outcomes. [PHOTOS](#)



Friday-Saturday: New Perspectives on the Cultural History of 1980s South Korea

This conference aims to explore and generate new critical perspectives on the cultural history of

1980s South Korea through a transnational intellectual dialogue among some of the most distinguished international experts on the period. Bringing together Korean, American, and Australian scholars, this conference encourages presenters and participants alike to engage in a broadening and contextualizing reflection on the significance of the 1980s for Korean culture then and today.

FRIDAY-SATURDAY | NOVEMBER 6-7 | SOS 250 | [Event Flyer](#)

Upcoming Event: Many Faces of K-pop Music Videos: Reflections of Broadway, Motown, and Revue



Korean popular (K-pop) music videos are often understood as the descendants of MTV, but a deeper analysis of K-pop music videos reveals a much broader and more complex genealogy harking back to a wide range of cultural genres and icons. Straddling both local and global elements such as Korean TV dramas, sci-fi horror films, stage musicals, and even avant-garde performance art, K-pop music videos typically last no longer than five minutes. Through a comparative reading of the music video "Twinkle" by Taetiseo and the 1946 MGM film version of Ziegfeld Follies, this talk explores how K-pop music videos strategically create

means to reach out to a wide range of global audiences.

THURSDAY | NOVEMBER 19 | 2:00 - 3:30 PM | THH 114 | [RSVP](#)



Upcoming Event: [EASC Global East Asia Info Session](#)

EASC will hold an information session about the summer 2016 Global East Asia study abroad program in China and Japan. The information

session will be an opportunity for students to learn about the program, the application and the experiences of previous participants. Food and refreshments will be provided.

THURSDAY | NOVEMBER 19 | 5:30 - 6:30 PM | VKC 100 | [RSVP](#)

Event Reminder: [EASC Grad Forum: Work/Life Balance and Time Management](#)

This seminar, presented by **David Kang**, Director of KSI and CIS, will introduce some basic time management and



work-life balance skills that can help ameliorate tensions associated with life in academia. Priorities, publishing, tenure and beyond, and the issue of family and children are among the topics to be covered.

This talk is part of the EASC Grad Forum professionalization series and is co-sponsored by the Korean Studies Institute and the Center for International Studies. Please RSVP at least a week in advance. Light refreshments will be provided.

MONDAY | NOVEMBER 9 | 12:00 - 1:30 PM | Ahn House | [RSVP](#)



Event Reminder: [EASC Fellowship Info Session](#)

Come join EASC staff for an important info session on fellowships for **BOTH** undergraduate and graduate students in **ANY** department or school. Interested applicants will have the opportunity to learn about fellowship benefits and application requirements.

Food and refreshments will be provided. Please RSVP before the week of the event.

WEDNESDAY | NOVEMBER 11 | 5:30 - 6:30 PM | VKC 156 | [RSVP](#)

Event Reminder: [Careers in Transpacific Business and Politics - Jon Kaji](#)

Jonathan Kaji, USC Alumni (History and East Asian Area Studies), is the President of Kaji &

Associates. Founded in 1984, it has established itself as a business consultancy to meet the unique needs of companies doing business in the Pacific. The firm has a diverse range of experience including practices in real estate, economic development, international trade and emerging technologies.



THURSDAY | NOVEMBER 12 | 4:30 - 6:00 PM | SOS 250

Events Around USC & LA

[How to Promote Seoul's City Brand to the World](#)

TUESDAY | NOVEMBER 3 | 11:00 AM - 1:00 PM | UCLA

[Dramatizing the Space of Shinjuku: Violence, Theater, and Voice in Tokyo, 1968-1969](#)

TUESDAY | NOVEMBER 3 | 4:15 - 5:45 PM | ACB 130D

[Veteran](#)

TUESDAY | NOVEMBER 3 | 7:00 PM | SCA 108

[Twelfth-century Innovations in the Formative Process of the Shoen System](#)

THURSDAY | NOVEMBER 5 | 4:15 - 6:00 PM | DML 110C

[What Does the Record Tell Us About Proprietorship at Kagato no Sho \(Bizen Province\) in the Era of Taira Hegemony](#)

FRIDAY | NOVEMBER 6 | 10:00 AM - 1:00 PM | DML G28

[Buddhism, Science and the Human: The View from the 5th Dalai Lama's Palace, and 17th Century Tibet](#)

FRIDAY | NOVEMBER 6 | 3:30 - 5:30 PM | UCLA

[Qianshen Bai: Calligraphy and Everyday Life among Late Qing Officials](#)

SATURDAY | NOVEMBER 7 | 2:00 PM | UCLA Fowler Museum

Comments? Questions? Promotion requests?

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For more news and information about the USC East Asian Studies Center visit

usc.edu/easc



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