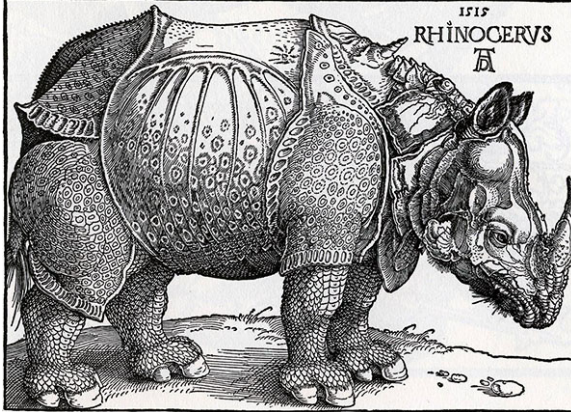


# The Public Image: Visual Communication in Modern History

Instructor: Jonathan L. Dentler  
[Dentler@usc.edu](mailto:Dentler@usc.edu)



- USC undergraduate students will receive a **\$1,500 stipend** for course completion
- Non-credit course taught by a USC-Mellon Digital Humanities Ph.D. Fellow
- Course meets twice a week for two-hour sessions from May 15 - June 8, 2017

In this short but intense four-week summer seminar, we are going to delve into the history of the image as a privileged vehicle for modern communication. Whether we encounter it in posters, newspapers, billboards, smartphones, or personal computers, the image is now a virtually omnipresent carrier of meaning – it surrounds us to such an extent that it can become almost invisible. We are going to take time to reflect on the image, consider its ontological status as well as the institutions and practices that make it a crucial means of communication. Above all, we are going to ask about the relations between the image and the public sphere over time. What happens when images “go public”? How do they shape publicity and politics, and how do these categories shape images in return?

**Application Procedure:** Enrollment is capped at 5 students, so interested undergraduates should send a CV and a cover letter explaining their academic experience and particular interest in the course to [digitalhumanities@dornsife.usc.edu](mailto:digitalhumanities@dornsife.usc.edu) by April 28, 2017.