

Media Memory: Remembering the Holocaust in the Digital Age

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WHAT?

- non-credit course open to all USC undergraduate students
- taught by a USC Mellon Digital Humanities Ph.D. Fellow
- every student receives a **\$1500 stipend for course completion**

WHEN?

- we meet twice a week for 2-hour sessions from **May 22-June 14, 2018**

HOW TO APPLY?

- send a resume & cover letter (explaining your experience and interest in the course topic) to digitalhumanities@dornsife.usc.edu **by March 30, 2018**

COURSE DESCRIPTION:

Why do people take selfies in Auschwitz? Should we be allowed to play Pokemon GO! in former concentration camps? How is #Holocaust used on social media? Do AR and VR allow us to rediscover survivor and witness testimonies? In other words: What is the future of Holocaust memory in the digital age?

In this course, we explore how collective and individual pasts are mediated through visual culture. We use a case study of Holocaust memory to investigate how memory is constructed and narrated by the media; how it is transmitted and enacted through the media, and how it evolves due to new media. We read theoretical texts on documentary film, new media (AR, VR, social media), and the Holocaust.

You will learn about broad themes of 'media memory' studies. You will also develop ways of thinking critically about different media technologies (television, film, social media, augmented reality, virtual reality), genres and modes of visual representation (documentary, fiction, selfies), and diverse contexts (transnational, national, regional, local, individual).

Readings include selections from Georges Didi-Huberman, Michael Renov, Marianne Hirsch, Jeffrey Shandler, among others. At the end of the tutorial, we will take a tour of the USC Shoah Foundation.

MEDIA RESEARCH:

- social media
- augmented reality
- virtual reality
- new media & the archive
- ephemeral media

MEMORY SCHOLARSHIP:

- collective/individual memory
- multidirectional memory
- archives of memory
- places and spaces of memory