CIPHER 2020 SPEAKERS

BACKGROUND

Read Annette's Bio ▾

Annette Jäckle is Professor of Survey Methodology at the Institute for Social and Economic Research at the University of Essex in the UK. She is Associate Director of Innovations for the Understanding Society household panel study. In this role she oversees the Innovation Panel, a survey that is used for methods testing and experimentation, and leads a programme of research on innovations in data collection methods, her current research focuses on consent to data linkage, methods for event-triggered data collection, and data collection using mobile apps.

BACKGROUND

Read Jonathan's Bio ▾

Jonathan Best has over 25 years of experience in public opinion research and has been involved in all aspects of the process including data processing and analysis, project management and sample design. He has extensive experience working with telephone rooms to maximize sample productivity and data quality. Jonathan specializes in designing and implementing complex samples for hard-to-reach populations, including low-income households, minorities and small area samples. He has designed and weighted samples for international projects conducted using face-to-face, telephone and web surveys. Jonathan is the Director of Survey Research Operations at the University of Southern California. He is involved in refining cell phone data collection methods. Jonathan earned his Bachelor's Degree in Mathematics from North Carolina State University. He is a long-time member of AAPOR where he routinely presents papers, and is also a member of the American Statistical Association, where he has served on the Survey Review Committee.

BACKGROUND

Read Ipek's Bio ▾

Ipek Bilgen is a Senior Research Methodologist in the Statistics and Methodology Department at NORC at the University of Chicago. Bilgen is AmeriSpeak Panel's lead research methodologist. She has over a decade of experience in applied survey methods and received both her Ph.D and M.S. from the Survey Research and Methodology (SRAM) Program at the University of Nebraska-Lincoln.

Bilgen has published and co-authored articles in Journal of Official Statistics, Public Opinion Quarterly, Survey Practice, Social Currents, Social Science Computer Review, Journal of Statistics, SAGE Research Methods Foundations, and Quality and Quantity on issues related to interviewing methodology, web surveys, internet sampling and recruitment approaches, cognition and communication, and measurement error in surveys. Bilgen's current work focuses on the use of administrative records in survey research, the use of mobile devices in survey data collection and recruitment and retention, total survey error sources in probability based web (mostly web) panels, the use of web and emerging technologies in surveys, and questionnaire design and survey implementation issues. Her research also includes studies related to interviewer and respondent interaction in surveys, the use of auxiliary data for improved efficiency in surveys that use address-based sampling (ABS), and active survey recruitment through social media and search engines.

Bilgen is currently serving as President-Elect of the Survey Research Methods Section (AAPOR's Executive Council as Membership and Chapter Relations Associate Chair. She is also serving on Midwest Association for Public Opinion Research (MAPOR's Executive Council as Past President. In the past, she has served as President, Conference Chair, and Secretary Treasurer of MAPOR.

BACKGROUND

Read Wändi's Bio ▾

Wändi Bruine de Bruin is Provost Professor of Public Policy, Psychology, and Behavioral Science at the University of Southern California. She holds a PhD in Behavioral Decision Making and Psychology from Carnegie Mellon University. Her research focuses on understanding and informing how people make decisions about their health, finances, and environmental footprint, as well as on age differences in decision making that serve as the conceptual basis of Psychology and Aging. Journal of Experimental Psychology: Applied, Medical Decision Making, Journal of Behavioral Decision Making, Journal of Risk Research, and Decision. She has designed modules for USC's Understanding American Study and RAND's American Life Panel. She has served on expert panels on improving risk and science communication, including for the National Academy of Sciences.

BACKGROUND

Read Jeremy's Bio ▾

Jeremy Burke is a Senior Economist at the University of Southern California's Center for Economic and Social Research. His main fields of research are behavioral economics and consumer financial decision-making. Currently, he is leading multiple field experiments leveraging administrative data to study financial behaviors and outcomes of consumers and households, including the use of credit cards, mortgages, and build credit (with various behavioral nudges). In other research he is examining how automatic enrollment otherwise cash-out decisions at job separation, the efficacy of socially annotated and modular disclosure in improving investment decisions, the prevalence and impacts of conflicts of interests in financial markets, and whether and how multiple receipt of advance cash tax-yield credit consumers leverage tax refunds to reduce their debt burdens. Jeremy received his Ph.D. in Economics from Duke University and previously was an Economist at RAND. Associate Director of RAND's Center for Financial and Economic Decision Making, and a professor in the Pardee RAND Graduate School.

BACKGROUND

Read Katherine's Bio ▾

Katherine Carman is a Senior Economist at the RAND Corporation, Director of RAND's Center for Financial and Economic Decision Making, and a professor at the Pardee RAND Graduate School. Her research focuses on behavioral economics, consumer finance, and public economics. Katherine is particularly interested in how individuals' beliefs, perceptions, and decisionmaking processes affect their choices. Currently she is studying health insurance decisions and retirement behavior. She is also interested in the effects of peer behavior and characteristics on individual choices. Previously, Katherine was an assistant professor at Tilburg University and affiliated with CentER and Netspar. She was a Robert Wood Johnson Scholar in Health Policy Research at Harvard University. She received a Ph.D. in economics from Stanford University.

BACKGROUND

Read Necati's Bio ▾

Dr. Celik taught and researched economics before joining the Financial Health Network as an associate. He is currently working on the U.S. Financial Health Pulse project, an ongoing study of financial health using both survey and transactional data.

BACKGROUND

Read Heng's Bio ▾

Heng Chen is a Principal Researcher in the Currency Department at the Bank of Canada. His primary research interests center on the structural identification and estimation of the causal effects of the method of payments on the cash usage.

BACKGROUND

Read Marcel's Bio ▾

Marcel Dias holds a PhD in Economics from Tilburg University (1999). In 2000, he became the director of CentERdata, a survey research institute specialized in collecting data through the Internet from a representative panel of households. Since then, he has been with CentERdata. At CentERdata Dias has managed a large number of national and international research projects. He coordinated the central development of survey instruments for the Survey of Health, Ageing and Retirement in Europe (SHARE), currently with 28 participating countries. He is one of the principal investigators of the Dutch NESS project, with the LISS panel as central component, for which CentERdata received major funding from the Dutch Government. Since February 2009, Dias is Professor of Econometrics and Data collection at the Department of Econometrics and Operations Research, the Faculty of Economics and Business Administration at Tilburg University. He has published a number of scientific publications in international peer-reviewed journals in the field of statistical and empirical analysis of survey data and methodological issues in web-based (panel) surveys. Dias is member of the (international) scientific advisory boards of large-scale data infrastructures and he serves as member of Statistics Netherlands' Advisory Council on Methodology and Quality.

BACKGROUND

Read Patricia's Bio ▾

Patricia Dehaehn a part of the adjunct Graduate Data Science Faculty with the University of Maryland Baltimore County and the Senior Director of Data Science for NeuWare Telecom & Technologies. She is a Data Scientist with over twenty years of database engineering, business intelligence, and analytics experience. She holds a Master of Science in Analytics from Texas A&M University and a Bachelor/Master of Science in Information Systems. She holds numerous technical certifications and as a University Ambassador for Nvidia, she is certified to teach several Nvidia Deep Learning Institute courses. She is a frequent guest speaker at university data science related events. Her interests are machine learning, text mining, and using GPUs/distributed processing to improve the performance of analyzing and processing big data.

BACKGROUND

Read Sarah's Bio ▾

Dr. Sarah E. Dumas is an epidemiologist in the Bureau of Epidemiology Services at the New York City Department of Health and Mental Hygiene. She is the Project Manager for the Health Opinion Poll (HOP), an online survey that measures New Yorkers' knowledge, awareness, opinions, and attitudes about health, health care, and health-related programs and policies. She is also overseeing the development of a probability-based panel that will facilitate more efficient data collection for HOP and other surveys related to the health of New York City adults. Dr. Dumas received a Bachelor's in Biology from Princeton College and her Doctor of Veterinary Medicine (DVM) from Cornell University. In 2017, she completed her PhD at Cornell in epidemiology and international nutrition, where her research focused on the links between livestock production and improved maternal and child nutrition outcomes in rural, resource-poor communities.

BACKGROUND

Read Mansour's Bio ▾

Dr. Mansour Fahimi is the Chief Statistician and a Senior Vice President at Ipsos Public Affairs USA. For 30 years, Mansour has been providing statistical expertise and hands-on support to projects from design to delivery while investigating innovative refinements for market and survey research methods. He works on design and administration of complex surveys for both public and private sector clients, as well as data enhancement methods, process optimization procedures, and program evaluation tasks. In recent years, Mansour has been working on online data collection methods where his research and publications have focused on improving the inherential possibilities of data from compromised samples. He has developed innovative calibration techniques to compensate for the limitations of data with unspecified representational properties, as well as supplementation of structured surveys with data from nontraditional sources to address clients' evolving informational needs. Dr. Fahimi has numerous publications and presentations to his credit and has served on technical advisory boards for reviewing grants and surveys.

BACKGROUND

Read Frank's Bio ▾

Dr. Graves is one of Canada's leading public opinion, social policy and public policy experts as well as being one of its leading applied social researchers. In 1980, he founded EKOS Research Associates Inc., an applied social and economic research firm. Under the leadership of Mr. Graves, EKOS has become a reputable for creative and objective research in the areas of public policy, social policy and program evaluation and as a leader in innovative survey techniques and methodology. During his career he has directed hundreds of large scale studies of Canadian public opinion, social policy, and program evaluation. His research has been quoted in the national news media in both the private and public sectors. Mr. Graves is a Fellow of the Canadian Research Insights Council (CRIC) as well as an Honorary Fellow with the Calgary School of Public Policy and sits on the Advisory Board of the Sprott School of Business.

BACKGROUND

Read Courtney's Bio ▾

Courtney Kennedy is director of survey research at Pew Research Center. In this role, she serves as the chief survey methodologist for the Center, providing guidance on its survey research methodology and overseeing its methodological research team. Prior to her current position, she served as standards chair and conference chair of the American Association for Public Opinion Research. Kennedy has a doctorate from the University of Michigan and a master's degree from the University of Maryland, both in survey methodology.

BACKGROUND

Read Annamaraia's Bio ▾

Annamaria Lusardi is the Endowed Chair of Economics and Accountancy at the George Washington University School of Business (GWSB). Previously, she was the Joel C. and Susan Rosett Professor of Economics at Dartmouth College, where she taught for twenty years. She has also taught at Princeton University, the University of Chicago Harris School of Public Policy, the University of Chicago Booth School of Business, and Columbia Business School. From January to June 2009, she was a visiting scholar at Harvard Business School. Moreover, she is the founder and academic director of GWSB's Global Financial Literacy Excellence Center (GFLEC). She holds a Ph.D. in Economics from Princeton University. Her research focuses on the economics of aging, retirement, and financial literacy. Lusardi received her bachelor's degree in economics from the University of Chicago Harris School of Public Policy, a faculty fellowship from the John W. Ole Foundation, and a junior senior faculty fellowship from Dartmouth College. She was also awarded the 2015 Financial Literacy Award from the International Federation of Finance Houses, the 2014 William A. Fuller Public Awareness Award from the Council for Economic Education, the 2013 William E. Odum Visionary Leadership Award from the Jump2Start Coalition for Personal Financial Literacy, and the National Numeracy Network's inaugural 2012 Award. Moreover, she is the recipient of the 2007 Fidelity Pyramid Prize, an award to authors of published applied research that best helps address the goal of improving lifelong financial well-being for Americans. In 2009, she served as a faculty advisor for the Office of Financial Education of the U.S. Treasury.

BACKGROUND

Read Andrew's Bio ▾

Andrew M. Parker is director of the Center for Decision Making under Uncertainty, a senior behavioral and social scientist at the RAND Corporation, and a member of the Pardee RAND Graduate School faculty. His research applies core concepts in behavioral decision research to the understanding of decisions in complex, real-world situations. He currently conducts a National Institute of Allergy and Infectious Diseases-funded project examining how influenza risk perceptions propagate across social networks and influence vaccination decisions. He received his Ph.D. in behavioral decision theory from Carnegie Mellon.

BACKGROUND

Read Francisco's Bio ▾

Francisco Perez-Arce is an economist at CESR, based in the Washington, DC office. He obtained his PhD in economics from Princeton University and then spent six years at RAND. His interests range mostly on the relationship between behavioral economics and public policy in the setting of labor, aging, education and development economics. In a subset of his research, he focuses on how the effects of public policies are shaped by behavioral responses. He has studied how a lack of consumption smoothing shapes the impacts of the frequency of pension payments; and how the timing of college admissions can affect long-term education attainment. In other research, he investigates whether public policy may affect the preferences and decision-making parameters that determine behavior. His research in this area includes investigations on the impact of education on time-preferences and decision-making. His work has been accepted for publication in the Review of Economics and Statistics, the Journal of Labor Economics, the Economics of Education Review, the American Economic Review Papers and Proceedings, the Journal of Public Administration and Management, the Journal of Consumer Affairs, among other.

BACKGROUND

Read Matthias's Bio ▾

Dr. Schonlau is a Professor in the Department of Statistics and Actuarial Science at the University of Waterloo. Ontario, Canada. Prior to his current appointment he spent 14 years outside of academia at the RAND Corporation, the National Institute of Statistical Sciences, AT&T Labs and the German Institute for Economic Research. DIW. He has served as director of the Survey Research Center at the University of Waterloo and as head of consulting at the RAND corporation. He was on the board of the European Survey Research association. His interests include applied survey research — in particular open-ended questions, or the interface to statistical learning. His 70+ peer-reviewed papers have been cited more than 13,000 times.

BACKGROUND

Read Jowell's Bio ▾

Jowell is a life-span developmental psychologist. Her research interests include aging and decision making. She is a professor of psychology at West Virginia University.

BACKGROUND

Read Gema's Bio ▾

Gema Zamarro, Ph.D. in Economics, is a Professor and 21st Century Endowed Chair in Teacher Quality at the Department of Education Reform at the University of Arkansas. Dr. Zamarro also directs Researcher, the Character Assessment Initiative, a research group for the study of measures and development of character skills. She is also an adjunct Senior Economist at the USC Dornsife Center for Economic and Social Research. Her research focuses on measurement and evaluation in education, including the use of survey methodology in education research. She has completed studies on heterogeneity in returns to education, on the relationship between teacher quality and student performance, on the effect of school closing policies on student outcomes, on the properties of value-added methods for estimating teacher quality, on the effect of dual-language immersion programs on student outcomes, and on the causal effect of retirement on health, among others. Her current research focuses on the measurement and development of character skills and in particular, on the potential of measures of survey and test effort to proxy for relevant character skills.

ABOUT US
PEOPLE
RESEARCH
CONTACT
LOGIN

CENTERS AND PROGRAMS
CESR
CESS
DRUM
USC Dornsife Institute for Health Ecology
Dornsife Dean's Initiative on Population Research
Program on Research on Religion
Program on Environmental Change, Security, and Sustainability
Center for Economic Research in Retirement
Center for Economic and Social Research
Center for Dynamic Psychophysiology
Center for Economic and Spatial Analysis
Center for Quantitative Methods
Center for Research on Aging
Center for Research on Religion
Center for Research on Environment and Sustainability
Center for Research on Gender in the Economy
Center for Research on Minorities and Their Communities
Center for Research on Neighborhoods
Center for Research on Work and Family
Center for Research on Youth and Families
PUBLICATIONS

DATA TOOLS
USC Survey Research Group
Understanding America Study
Understanding Society
Health and Retirement Study
Survey of Health, Ageing and Retirement in Europe
English Longitudinal Study of Ageing
Panel Study of Income Dynamics
Survey of Consumer Finances
Survey of Income and Program Participation
Survey of Doctorate Recipients
Survey of Earned Doctorates
Survey of Health, Ageing and Retirement in Europe