

CIPHER 2023

Current Innovations in Probability-based Household Internet Panel Research

March 7 – 8, 2024

All times are in Eastern Standard Time

Thursday March 7, 2024

11:15 AM **Logistical Introduction by Tarra Kohli** (USC Center for Economic and Social Research)

11:20 AM **Welcome Address by Arie Kapteyn** (USC Center for Economic and Social Research)

SESSION 1 **Panelist Motivation and Satisfaction**

11:30 AM Session Chair: Tania Gutsche (USC Center for Economic and Social Research)

Kyle Berta (SSRS)

Does panelist satisfaction and use of QR codes for panel recruitment matter?

Ipek Bilgen (NORC at the University of Chicago)

Examination of Mode and Device Preference Trends Over Time in a Probability-Based Research Panel

Femke De Keulenaer (Ipsos) – *Virtual Presentation*

An examination of motivational factors of survey participation in KnowledgePanel Europe

Francis (Frank) Graves (Ekos Research Associates and Carleton University) – *Virtual Presentation*

Identifying and Responding to Institutional Mistrust Bias in Probability Panels

12:30 PM **Lunch**

SESSION 2 **Recruitment and Demographic Change**

1:30 PM Session Chair: Jill Darling (USC Center for Economic and Social Research)

Jennifer Hunter Childs (U.S. Census Bureau)

The Census Household Panel: Innovations in Infrastructure for Measuring Demographic Change

Jenny Marlar (Gallup)

Reaching the Hard-to-Reach: Recruiting Diverse Populations to the Gallup Panel

Dina Neiger (The Social Research Centre, Melbourne, Australia)

Comparing Careless Response Metrics across Online Probability and Nonprobability Samples

Evan W. Sandlin (USC Center for Economic and Social Research)

Recruiting Republicans: The Effect of County Republican Vote-Share on Recruitment into the Understanding America Study

SESSION 3
2:30 PM

Applications of Research

Session Chair: Aire Kapteyn (USC Center for Economic and Social Research)

Marco Angrisani (USC Center for Economic and Social Research)

Artificial Intelligence in Everyday Life: Tracking Public Awareness, Usage, and Perceptions in a Population Representative Panel

Samer Atshan (Pardee RAND Graduate School)

Trajectories of Loneliness during the COVID-19 Pandemic in the UAS

Katherine Carman (Securities and Exchange Commission)

Are our Measurements of Investor Perception in Households Accurate? Who Makes Financial Decisions

Kayla de la Haye (USC Center for Economic and Social Research)

Granular vs. Generalizable: The benefits of collecting food insecurity data with high spatial-temporal granularity for LA County stakeholders

Brian Scholl (U.S. Securities and Exchange Commission, Office of the Investor Advocate)

How do Investors React to Mutual Fund Benchmarks?

3:45 PM

Break

SESSION 4
4:00 PM

Data Sharing, Management, and Linkages

Session Chair: David Rogofsky (Social Security Administration)

Alexandra M. Brown Breslin (University of Maryland, JPSM)

An Offer of Control over Data Shared with Researchers to Reduce Nonparticipation in a Passive Data Collection

Danny Fryer (The Social Research Centre) – Virtual Presentation

Data orchestration: Life in Australia™ goes Bach to the future

Andrew Parker (RAND Corporation)

Fielding a Large, Multi-panel National Survey Following a National Test of the Wireless Emergency Alerts System

Andrew Warren (Financial Health Network)

Respondent Willingness to Share Credit Report Data: Evidence From An Internet Probability Panel

5:00 PM –
6:30 PM

Reception (sponsored by the FINRA Foundation)

Friday March 8, 2024

8:00 AM **Breakfast and Registration**

9:00 AM **Brief Introduction**

SESSION 5 **Sampling, Response Rates, and Weights**

9:10 AM Session Chair: Marco Angrisani (USC Center for Economic and Social Research)

Jonathan Burton (ISER, University of Essex)

Trialing Event-Triggered Data Collection in the Understanding Society Innovation Panel:
Response and Measurement Quality

Mickey Jackson (SSRS)

Failure to Launch? Exploring the Possibility of Tailoring Study Launch Timing to Maximize
Response Propensity

Paulina Tabery (Public Opinion Research Centre, Institute of Sociology of the Czech
Academy of Sciences) – *Virtual Presentation*

Building a Probability-based Online Panel in the Czech Republic

John Tsang (University of Ottawa)

Correcting Selection Bias in Non-probability Two-Phase Payment Survey

SESSION 6 **New Technologies**

10:15 AM Session Chair: Jan Karem Höhne (MASS)

Nick Bertoni (Ipsos Public Affairs)

Using a Chatbot on KnowledgePanel for Frequently Asked Questions

Michael Link (Ipsos Public Affairs)

Evaluating the Black Box: Performance of Different Large Language Models in Coding Panel
Open-Ended Questions

Paul Scanlon (National Center for Health Statistics)

Cross-Panel Measurement Invariance and Differential Item Functioning: An Evaluation Using
NCHS' Research and Development Survey and Rapid Surveys System

Vera Toepoel (Statistics Netherlands)

Combining Research Grade Accelerometers, Activity Trackers and Survey Data to Measure
Physical Activity in a probability-based online panel in the Netherlands

11:15 PM **Break**

SESSION 7
11:30 AM

Weighing and Estimation

Session Chair: Francisco Perez-Arce (USC Center for Economic and Social Research)

Jim Dahlhamer (National Center for Health Statistics)

National Center for Health Statistics Rapid Surveys System: An initial evaluation of weighting and combination methods and a comparison of estimates using two probability-based panel surveys

Grigory Franguridi (USC Center for Economic and Social Research)

Estimation of panels with attrition and refreshment samples

Jon A. Krosnick and Sierra Davis (Stanford University)

Sample Blending: How Well Does It Work?

Randall K. Thomas (Ipsos Public Affairs)

Weighting for a Purpose: Does Weighting Equally Reduce Bias in Probability Panel Samples and Opt-in Samples?

12:30 PM

Lunch and Keynote

Andrew Mercer (Pew Research)

From buggy whips to bogus respondents: Changing perspectives on data quality in online surveys

2:00 PM

UAS Data Use Workshop

3:30 PM

Break

SESSION 8
3:45 PM

Users of UAS Data

Session Chair:

Ryan Best (West Virginia University)

Loneliness during the COVID-19 pandemic across sociocultural contexts: The intersection of gender, age, and romantic co-residence

Patrycja Sleboda (Baruch College, City University of New York)

Don't say "vegan" or "plant-based": Food without meat and dairy is more likely to be chosen when labeled as "healthy" and "sustainable"

Ravi Iyer (USC Marshall School Neely Center)

Tracking Positive and Negative Experiences with Social Media and AI

5:00 PM

Closing Remarks

Sponsorship: This conference has been made possible through funding from a grant partnership between the National Institute on Aging and the Social Security Administration.

Scientific Committee: Arie Kapteyn, Marco Angrisani, Jill Darling, Francisco Perez-Arce, USC Center for Economic and Social Research; and Jan Karem Höhne (MASS).

Conference Organizers: Tania Gutsche, Pamela Tyler, and Tarra Kohli, USC Center for Economic and Social Research; and Rose Li Associates.