Link it

USC University of Southern California

Leverage LinkedIn

LinkedIn is the preeminent professional social network connecting over 750 million members worldwide across industries and professions including 300K USC Alumni. Members can use LinkedIn to connect with individuals and leverage career opportunities. LinkedIn offers no costs or premium options. Moreover, USC students gain free access to LinkedIn Learning's library of career development and professional training courses!

LinkedIn Benefits

- Market yourself
- Network with members, alumni, and recruiters
- Identify career & job opportunities
- Perform skills assessments
- Utilize resume and interview tools
- Gather Company & Salary intelligence
- LinkedIn Learning: Career/professional development courses
  (Free to USC Students at itservices.usc.edu/linkedin-learning/)

Ready to get started?

Choose a LinkedIn membership plan to suit your needs:

Basic Membership (Free)

- Build your professional identity online
- Develop and maintain a trusted professional network
- Request and provide recommendations
- Search for and view profiles of other LinkedIn members
- Job and internship search
- Receive unlimited InMail messages
- Save up to three searches and get weekly search alerts

Premium Memberships (USD)

- Career | $29.99
- Business | $47.99
- Sales Navigator | $64.99
- Recruiter Lite | $99.95

LinkedIn Practices
From Basic to Advanced

- Research alumni
- Network/Request connection
- Message members
- Job/Internship search
- Filter for job preferences
- Open to work option
- Use job search agents
- Feature posts, articles, or media
- Perform skills assessments
- Earn badges
- Post content daily
- Write an article
- Vary banner monthly
- Change featured section weekly
- Utilize LinkedIn Learning
- Perform a salary search

USCDornsife
Career Pathways

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Career Pathways

Upload a Profile Photo & Banner

First Name, Last Name
Pronouns: *Optional*
Headline: *A brief mission statement that underscores who you are and why people should connect with you*
Current position: *Student? Intern? Occupation?*
Education
Country/Region
Zip Code | City, State
Industry: *If applicable*
Contact: *Website | Phone | Email | Twitter*
Optional: *Open to work/Now hiring*
About/Professional Summary:
Write a brief summary about yourself. You can draft a summary by answering the following set of questions:
Who are you? What do you do? What do you want to do now?
Who are you? What do you do? How do others benefit from what you do?

Featured: Select *Posts, Articles, Links, Media* that highlight your work, accomplishments, or contributions

Background

Experience: *Select jobs, internships, or research that underscore experience; include brief bullet-points of keys skills and contributions*

Education

Licenses/Certifications: *Include any licenses or certifications specific to an industry, trade, or occupation*

Volunteer experience: *Select volunteer or service that underscore experience; include brief bullet-points of keys skills and contributions*

Skills & Badges: *Add skills you posses. Complete LinkedIn's skills assessments and earn badges*

Accomplishments: *Add any of the following to showcase your knowledge, achievements, distinctions, or affiliations*

Publications

Patents

Courses

Projects

Awards

Languages

Organizations

Recommendations: *Provide recommendations for others. Request recommendations from others.*

Interests

Influencers: *People you follow or whom you consider a personal, cultural, social, professional, etc. influencer*

Companies: *Employers or companies you are affiliated with or are interested in*

Groups: *Join LinkedIn groups for individuals with like interests, school, industry, trade, or occupation*

Schools: *Schools you are affiliated with or are interested in attending*

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Career Pathways