

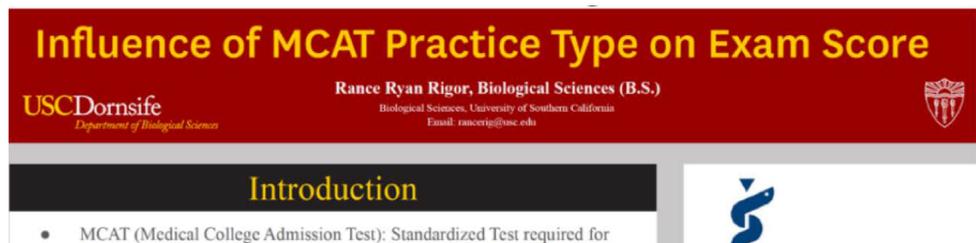
GUIDELINES for PRINTING BISC POSTERS

Acceptable reasons for printing posters

- 1) Class assignment for BISC/HBIO class
- 2) Presentation at a conference – USC data and/or BISC faculty involved

Best Practices

Example (Note the colors, Dornsife logo (at left), and Shield (at right).)



Proper Shield and Logo: Per university policy, posters without proper Shield and Dornsife logo will be returned to be fixed.

1) **Use this Shield**



NEVER use this formal seal



- 2) Please include the **BISC logo** in the header with title and authors.



Colors: As much as possible, use **cardinal and gold**, especially for the header with title and author-line.

USC Cardinal	USC Gold
PMS 201 C	PMS 123 C
C 7 M 100 Y 65 K 32	C 0 M 27 Y 100 K 0
R 153 G 27 B 30	R 255 G 204 B 0
HEX #990000	HEX #FFCC00

Website for DO's and DON'Ts and where to find the Shield and Logo.

<https://identity.usc.edu/identity/logos-marks/>