# Does Clean Water Make You Dirty?

Water Supply and Sanitation in the Philippines

## **Daniel Bennett**

#### ABSTRACT

Water supply investments in developing countries may inadvertently worsen sanitation if clean water and sanitation are substitutes. This paper examines the negative correlation between the provision of piped water and household sanitary behavior in Cebu, the Philippines. In a model of household sanitation, a local externality leads to a sanitation complementarity that magnifies the compensatory response. Empirical results are consistent with the hypotheses that clean water and sanitation are substitutes and that neighbors' sanitation levels are complements. In this situation, clean water may have large unintended consequences.

## I. Introduction

Diarrhea is a critical threat to public health in the developing world, killing more people each year than either tuberculosis or malaria (WHO 2002). Diarrhea is the symptom of several life-threatening enteric infections that are transmitted through contact with excrement or consumption of dirty water. Children, who play in dirty areas and lack acquired immunity, face the greatest risk of diarrheal disease. Policymakers have often relied on water supply improvements to combat this problem. Examples include the expansion of municipal water systems and the construction of local deep wells. However, public health evaluations of these projects

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are mixed: Clean water seems beneficial in some contexts but ineffective or even harmful in others (Fewtrell et al. 2005).<sup>1</sup>

The mixed effectiveness of clean water is paradoxical. A simple model of health production predicts that clean water must improve health unless it causes the recipient to consume less of another health input. This paper suggests that the substitutability of clean water and sanitation may cause water supply improvements to worsen sanitary conditions. Households find it costly to build and maintain latrines, handle waste properly, and remove the waste left by children and livestock. Clean water may induce recipients to shirk in terms of sanitary behavior by reducing the health impact of sanitation. This type of behavioral response is familiar from other contexts, such as the debate over whether automotive safety improvements encourage reckless driving (for example, Peltzman 1975; Keeler 1994).<sup>2</sup>

Any compensatory response hinges upon whether clean water and sanitation are complements or substitutes. The relationship between these health inputs is both theoretically ambiguous and empirically unclear. Clean water and sanitation may be substitutes if clean water enables the recipient to endure a dirtier environment without sacrificing health. Households also may face a budgetary tradeoff between sanitation and water. On the other hand, these inputs may be health complements if a person must consume both goods to avoid diarrhea. Although the degree of substitutability between these inputs may vary by setting, clean water and sanitation are negatively correlated in the present context of Cebu, the Philippines. With greater municipal provision of piped water in Cebu, public defectation has become a severe problem. Neighborhoods with the most piped water tend to exhibit the worst sanitation.

The complementarity between the sanitation choices of neighbors also mediates any compensatory response to clean water. A sanitation complementarity may arise through either the health production function (if cleanliness by all parties is needed to avoid diarrhea) or through strategic interaction. Sanitation exhibits an obvious externality: Cleanliness by one person protects the entire community. In an effort to internalize the externality, the community may invoke social norms or other strategic mechanisms that lead to a sanitation complementarity (Ostrom 2000; Bandiera, Barankay, and Rasul 2005; Banerjee, Iyer, and Somanathan 2006). According to Akerlof (1980), a social norm leads to a strategic complementarity because compliance strengthens the norm, which begets greater compliance. Other technological and strategic mechanisms also may induce this relationship.

A model in Section II explores this possibility further. A sanitation complementarity can magnify the effect of clean water on sanitation by causing the household to respond to clean water adoption by others in the community. The household's sanitation response to its own water supply indicates the complementarity or sub-

<sup>1.</sup> Several economic studies examine sanitation and diarrhea in developing countries. In an evaluation of a deworming program, Kremer and Miguel (2007) and Miguel and Kremer (2004) find positive externalities for school attendance and social learning about the benefits of the program. Kremer et al. (2007) find a marginally significant health impact of spring protection in rural Kenya. Lipscomb and Mobarak (2008) examine the impact of political decentralization on pollution spillovers in Brazil.

<sup>2.</sup> In another example, Lakdawalla, Sood, and Goldman (2006) argue that antiretroviral drugs encourage risky sexual behavior.

stitutability of clean water and sanitation. The sanitation response to the water supply of others reflects both this interaction and the degree of sanitation complementarity across neighbors. An extension of the model considers the sanitation and health impacts of soil thickness, which similarly protects the household from unsanitary conditions.

This framework motivates a regression of sanitation or health on the clean-water usage of both the household and the community. I find across various specifications that sanitation is uncorrelated with piped-water usage of the household but is strongly negatively correlated with usage by the community. Health regressions show a negative correlation between diarrhea and piped water for the household but a positive correlation between diarrhea and piped-water prevalence. These results suggest that clean water and sanitation are weak substitutes but that the sanitation choices of neighbors are strong complements. Soil thickness results also support this theory: Thick soil is negatively correlated with both sanitation and health, but the health impact is especially strong for piped households (for whom thick soil does not confer protection).

Section IV considers the possible influence of confounding factors, including unobservable cross-sectional heterogeneity and the endogenous placement of clean water. My empirical strategy is to show robustness using community or household fixed effects or geographic instrumental variables. These approaches, which utilize different sources of variation, lead to similar estimates. As a falsification test, I also show no effect of clean water on school attendance, which is another human capital investment that is an unlikely substitute for clean water.

### II. Theoretical Framework

In this section, I construct a general model of clean water and sanitation in order to motivate the empirical results below. The model illustrates how a sanitation externality may create a sanitation complementarity within the community that magnifies the effect of clean water adoption by others. An extension derives predictions for soil thickness, which like clean water, protects the household from pollution.

## A. Setup

A community consists of two households, which are indexed by i. Household utility is an additively separable function of health,  $H_i$ , and other consumption,  $c_i$ . Health is increasing and concave in clean water,  $w_i \ge 0$ , and the sanitation of both households,  $s_i \ge 0$  and  $s_{-i} \ge 0$ . By inserting  $s_{-i}$  into the health production function of household i, I explicitly incorporate a sanitation externality. Households, which are

<sup>3.</sup> The sanitation externality arises because cleanliness by one person directly protects the health of others. Both clean water and sanitation also exhibit an infection externality: By protecting the recipient, they also protect others who he or she could otherwise infect (Gersovitz and Hammer 2004). Without a sanitation externality, the model predicts that  $ds_i/dw_{-i}=0$  and  $dH_i/dw_{-i}=0$ , which are not supported empirically. In an alternative model, clean water rather than sanitation exhibits an externality. Although it yields similar predictions, this model requires less realistic assumptions to align with the empirical results.

endowed with income  $Y_i$ , face positive prices,  $P = \{p_s, p_w, p_c\}$ , of sanitation, clean water, and other consumption. Household *i* solves the following utility maximization problem:

(1) 
$$\max_{s_i, w_i, c_i} H(s_i, s_{-i}, w_i) + c_i$$

subject to

$$(2) \quad p_s s_i + p_w w_i + p_c c_i \le Y_i$$

A set of best response functions,  $s_i^*(s_{-i},w_i,c_i; P,Y_i)$ ,  $w_i^*(s_i,s_{-i},c_i; P,Y_i)$ ,  $c_i^*(s_i,s_{-i},w_i; P,Y_i)$ , follows from this optimization problem. Each best response function must comply with the three first order conditions. Through the implicit function theorem, the first order condition for sanitation yields the partial effect of clean water on sanitation:  $\partial s_i^*/\partial w_i = -H_{s_iw_i}/H_{s_is_i}$ . Because the denominator is negative (H is concave), the degree of complementarity between  $w_i$  and  $s_i$  signs this expression.

As I show below, the complementarity between  $s_i$  and  $s_{-i}$  also affects the sign and magnitude of the response to clean water.  $\partial s_i/\partial s_{-i}$  is unconstrained in general, but either of two factors may create a sanitation complementarity. First, the health production function may exhibit a health complementarity between  $s_i$  and  $s_{-i}$  if, for instance,  $H_i = f(\min[s_i, s_{-i}], w_i, P, Y_i)$ . In this situation, even a small amount of contamination causes a disease outbreak.

The sanitation game among households also may create a strategic complementarity between  $s_i$  and  $s_{-i}$ . For example, participants in an infinitely repeated prisoner's dilemma may achieve cooperation by threatening to defect if others defect, which causes  $\partial s_i/\partial s_{-i} > 0$  (Shubik 1970, Arce M 1994). Akerlof (1980) describes how a social norm may induce a large strategic complementarity. Compliance with a social norm strengthens the norm, which encourages greater compliance.<sup>4</sup> One explanation for the findings below is that clean water has interfered with a social norm of sanitation.

### B. Predictions for Water Supply

I proceed to derive comparative statics that form the basis for subsequent empirical tests. These predictions adopt the perspective of Household 1 and treat Household 2 as the "rest of the community." I assume that  $w_i$  and  $w_{-i}$  are exogenous for the moment but discuss the endogeneity of these variables in Section IIB. I sign the comparative statics under two assumptions: (1) clean water and sanitation are substitutes  $(\partial s_i/\partial w_i < 0)$ , and (2) the sanitation levels of neighbors are complements  $(\partial s_i/\partial s_{-i} > 0)$ . These assumptions align the model with the empirical results below. However, the reader can easily sign these effects differently to explore alternative assumptions. I also make two simplifying assumptions, which render the model's

<sup>4.</sup> Milgrom and Roberts (1990) and Bulow, Geanakoplos, and Klemperer (1985) discuss the technical properties of games with strategic complementarities. The positive behavioral feedback causes these games to exhibit multiple equilibria.

predictions approximate. Some comparative statics exhibit infinite feedback between  $s_i$  and  $s_{-i}$ . However, the expressions below only incorporate a maximum of three feedback terms. I also assume that the rest of the community is much larger than the index household, so that  $\partial s_2/\partial s_1 \approx 0$ .

The total derivative of  $s_1^*$  with respect to  $w_1$  shows the sanitation response to clean water usage by the household. The derivative with respect to  $w_2$  shows the response to clean water usage by the rest of the community.

$$(3) \quad \frac{ds_1^*}{dw_1} \approx \frac{\partial s_1}{\partial w_1} < 0$$

$$(4) \quad \frac{ds_1^*}{dw_2} \approx \frac{\partial s_1 \, \partial s_2}{\partial s_2 \partial w_2} < 0$$

In Equation 3, the response to clean water usage by the household reflects the substitutability of clean water and sanitation. In Equation 4, the sanitation complementarity multiplies the response to usage by others, causing it to exceed the effect of usage by the household if  $\partial s_1/\partial s_2 > 1$ . The combination of a small compensatory response with a large complementarity leads to the prediction that  $ds_1/dw_1 \approx 0$  but  $ds_1/dw_2 \ll 0$ .

The total derivative of  $H_1^*$  with respect to  $w_1$  shows the health impact of clean water usage by the household. The derivative with respect to  $w_2$  shows the impact of usage by others.

$$(5) \quad \frac{dH_1}{dw_1} \approx \frac{\partial H_1}{\partial w_1} + \frac{\partial H_1 \partial s_1}{\partial s_1 \partial w_1} \leq 0$$

(6) 
$$\frac{dH_1}{dw_2} \approx \frac{dH_1 \partial s_1 \partial s_2}{\partial s_1 \partial s_2 \partial w_2} + \frac{dH_1 \partial s_2}{\partial s_2 \partial w_2} < 0$$

In Equation 5, clean water directly improves health but also induces a decline in sanitation, which worsens health. The net health impact is positive as long as the direct benefit is large or the compensatory response is small. In contrast, clean water usage by others (which does not directly benefit Household 1) unambiguously worsens health by reducing sanitation for both households in Equation 6.

## C. Predictions for Soil Thickness

This subsection extends the model to incorporate soil thickness, which is another potential substitute for sanitation. Soil thickness is a topographic feature that insulates the groundwater from surface contamination. In the soil, predatory organisms and fluctuations in sunlight and moisture attenuate pathogens that would otherwise enter the groundwater (Pedley et al. 2004). Although soil thickness functions like

piped water to reduce disease risk, the predictions above do not directly cross-apply because soil thickness is constant within the community.

Soil thickness, T, enters the model as another health input:  $H_i = H(s_i, s_{-i}, w_i, T)$ . Utility maximization leads to best response functions that now depend on T. The total derivatives of  $s_1^*$  and  $H_1^*$  with respect to T show the sanitation and health effects of soil thickness. I sign effects under the assumption that soil thickness and sanitation are substitutes  $(\partial s_i/\partial T < 0)$ .

(7) 
$$\frac{ds_1^*}{dT} \approx \frac{\partial s_1}{\partial T} + \frac{\partial s_1 \partial s_2}{\partial s_2 \partial T} < 0$$

$$(8) \quad \frac{dH_{1}^{*}}{dT} \approx \frac{\partial H_{1}}{\partial T} + \frac{\partial H_{1}}{\partial s_{1}} \left( \frac{\partial s_{1}}{\partial T} + \frac{\partial s_{1}\partial s_{2}}{\partial s_{2}\partial T} \right) + \frac{\partial H_{1}\partial s_{2}}{\partial s_{2}\partial T} \gtrless 0$$

Equation 7 shows that soil thickness reduces the sanitation of both households. The sanitation complementarity increases the overall effect by incorporating the feedback from Household 2 to Household 1. In Equation 8, the health impact of the sanitation response offsets the direct benefit of thick soil, leading to an ambiguous net effect.

To explore the interaction between soil thickness and clean water, suppose for simplicity that households are either piped  $(w_1=1)$  or nonpiped  $(w_1=0)$ . Neither the sanitation nor health of piped households responds directly to soil thickness  $(\partial s_i^*/\partial T=0)$  and  $\partial H_i^*/\partial T=0$  if  $w_i=1$ ). Applying these assumptions to Equation 7 shows that piped water diminishes the sanitation response to soil thickness. For piped households, the sanitation complementarity drives the entire response to soil thickness. Therefore, a large sanitation response for piped households is additional evidence of a sanitation complementarity. The difference in Equation 7 between nonpiped and piped households identifies the partial effect of soil thickness,  $\partial s_1/\partial T$ . A finding that  $\partial s_1/\partial T$  is the same for piped and nonpiped households indicates that  $s_1$  and T are weak substitutes because  $\partial s_1/\partial T \approx 0$ . Finally, the assumption that piped households do not directly respond to soil thickness implies that the health impact of soil thickness is unambiguously negative for this group. Piped households do not benefit from thick soil but suffer under the ensuing sanitation decline.

## D. The Endogeneity of Piped Water

This subsection illustrates formally the endogeneity of clean water and highlights the threats to identification in the empirical analysis. Comparative statics for clean water adoption with respect to sanitation and health show how these variables may be correlated through mechanisms other than the causal effects above. The discussion

<sup>5.</sup> Soil thickness is a parameter rather than a choice variable. As a substitute for sanitation, soil thickness reduces  $\partial H_i/\partial s_i$ . The model requires that households perceive  $\partial H_i/\partial s_i$  but not that they know T or its health implications.

<sup>6.</sup> I do not derive predictions for the interaction between  $w_2$  and T because I cannot test these predictions with the available data.

focuses on the endogeneity of  $w_2$ , which is most central to the potential for a spurious effect of piped water prevalence. Comparative statics in terms of  $w_1$  are signed equivalently.

Two modifications of the basic setup allow the model to encompass the primary confounds. The inclusion of a health endowment,  $\theta_i$ , allows the best response function  $w_i^*$  to depend upon an unobservable health shock. Although the interaction between  $\theta_i$  and other health inputs is unrestricted, I assume that it is a substitute for clean water and sanitation in the comparative statics below. Secondly, I define the price of clean water to be an increasing function of sanitation and health:  $p_w = p_w(s_i, s_{-i}, \theta_i, \theta_{-i})$ . This function captures the possibility that policymakers may target clean water to households with poor sanitation or health. With these modifications, the total derivatives of  $w_2^*$  with respect to  $s_1$  and  $\theta_i$  delineate the channels through which the endogeneity of clean water may cause a spurious correlation with sanitation and health.

$$(9) \quad \frac{dw_2}{ds_1} = \frac{\partial w_2}{\partial s_1} + \frac{\partial w_2 \partial p_w}{\partial p_w \partial s_1} < 0$$

$$(10) \quad \frac{dw_2}{d\theta_1} = \underbrace{\frac{\partial w_2 \partial p_w}{\partial p_w \partial \theta_1}}_{-} + \underbrace{\left(\frac{\partial w_2}{\partial s_1} + \frac{\partial w_2 \partial p_w}{\partial p_w \partial s_1}\right) \frac{\partial s_1}{\partial \theta_1}}_{+} + \ge 0$$

Equation 9 shows that  $w_2$  and  $s_1$  may be negatively correlated because poor sanitation encourages clean water adoption directly or spurs policymakers to subsidize clean water. Equation 10 shows that the health implication of clean water endogeneity is ambiguous. A health improvement directly discourages clean water targeting in the first term of the expression. However a health improvement also leads to diminished sanitation, which encourages clean water adoption in the second term of the expression. The first term must dominate to generate a spurious negative correlation between piped water prevalence and health.

The endogeneity of clean water introduces several new terms into the soil thickness comparative statics in Equations 7 and 8. The direction of spurious correlation between soil thickness and sanitation and health is ambiguous because thick soil both discourages clean water adoption directly, but also worsens sanitation (which encourages clean water adoption). In Section IV, I discuss the empirical approach and argue that the bias arising because of clean water endogeneity is small.

### III. Context and Data

Cebu is a dirty, congested, and poor city. Situated on a small island in the Visayas region of the Philippines, Cebu had 1.6 million inhabitants in the 2000 census. Although the population is concentrated in the urban center, Metro Cebu is defined to include sparsely populated outlying areas. The city is subdivided into municipalities, and then again into *barangays* (neighborhoods). A democrati-

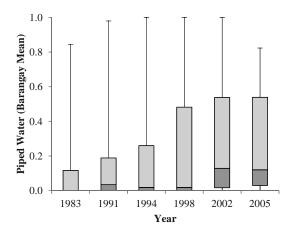


Figure 1
The Distribution of Piped Water Prevalence by Year

cally elected captain leads each barangay and receives municipal funds to maintain public spaces and provide basic health care.

The Metro Cebu Water District (MCWD) delivers chlorinated piped water to around 40 percent of area households. The MCWD obtains water from 110 high-volume deep wells, which are located inland from the city, and stores water in several area reservoirs. Subscribers pay \$86 for installation, \$2.70 per month for a half-inch connection, and \$0.30 per cubic meter of water. This fee schedule subsidizes poor households, and a "community well" program places communal taps in disadvantaged areas. A household is defined as having piped water if the MCWD is its "usual main source of drinking water." This definition does not distinguish between actual subscribers and households that obtain piped water from neighbors or community wells. Since its establishment in 1976, the MCWD has gradually expanded its coverage of the city. Figure 1, a box-whisker plot of piped water prevalence, shows that the MCWD has expanded service on both the extensive and intensive margins.

As an alternative to the MCWD, households may obtain water from boreholes, dug wells, or artesian springs. These sources are easily accessible because Cebu's water table lies just a few meters below ground. According to Moe et al. (1991), who analyzed the water quality from various sources in Cebu, these alternatives are generally dirtier than the MCWD supply. In communities near the ocean, seawater intrusion threatens the quality of the groundwater and forces residents to seek alternative drinking water sources.

Because Cebu lacks a centralized sewer system, residents must maintain their own toilets and latrines. Many rich households have flush toilets connected to septic systems, while poor households defecate in the open or share public latrines. The Department of Public Service, which manages garbage collection, removes around 500 tons of waste per day to landfills beyond the city. According to Sileshi (2001), the agency focuses its efforts on proximate and affluent barangays.

This paper relies on data from the Cebu Longitudinal Health and Nutrition Survey (CLHNS), a panel survey of around 3,000 households over 22 years. The sample includes all households that experienced a birth from June 1983-May 1984 in 33 randomly selected barangays. Of the sample population, 74 percent is concentrated in the 17 barangays that are designated as "urban." Surveyors conducted 12 bimonthly interviews with each household from 1983 to 1985, and followed up five additional times from 1991 to 2005. By employing a fertility-selected sampling methodology, the CLHNS potentially overrepresents poor households, which are relatively fertile. Adair et al. (1997) explore this issue by comparing the sample of CLHNS mothers to women in the 1980 census. While they find that the sample is not nationally representative, it does represent ever-married women with at least one child in 1980. As a panel survey, the CLHNS captures a sample that is relatively young in early rounds and old in late rounds.

I measure sanitation through a surveyor observation of the amount of excrement near the respondent's home. In each of six rounds from 1983–2005, the surveyor indicates whether there is: (1) heavy defecation in the area, (2) some defecation in the area, (3) very little excreta visible, or (4) no excreta visible. I collapse this variable into a binary outcome by combining Categories 1 and 2 and Categories 3 and 4. Despite the loss of information, this step facilitates the comparison of estimates across OLS, fixed effects, and IV regressions. Appendix Table A1 demonstrates that key results are robust to variations on this construction. The table also shows results for the absence of garbage, an alternative sanitation measure.

Data on diarrhea are available from the 12 bimonthly surveys, 1983–85. In each interview, the respondent indicates whether the index child, the index mother, or others in the household experienced diarrhea during the previous week. The union of these responses indicates whether *anyone* in the household experienced symptoms. I use this measure as the primary diarrhea outcome below, although estimates that isolate the index child give similar results. Since piped water varies only slightly over two years, I collapse the diarrhea reports into a count over 12 intervals. Therefore, diarrhea data are only available as a cross-section from the first round of the survey.

I rely on several observable characteristics to control for heterogeneity across households. *Education* is the number of years of schooling attained by the household head. For households with school-aged children, *enrollment*, and *grade for age* indicate current human capital investment. I measure the age composition of the household by calculating the percent of the household's members who fall into four age bins: four and younger, 5–10, 11–15, and older than 15. I also calculate the percent of the household's members who are male. *Keeps animals* is an indicator that household keeps animals such as dogs, pigs, and roosters, which are large waste producers. *Toilet/latrine* is an indicator that the household has access to a toilet or latrine.

While the CLHNS lacks reliable measures of income or monetary wealth, the durability of the respondent's house is a close proxy. The survey categorizes houses

<sup>7.</sup> A nonlinear ordered model with fixed effects suffers from the incidental parameters problem (Woold-ridge 2001, p. 484). Despite its feasibility, an ordered nonlinear model with instrumental variables has not been widely implemented.

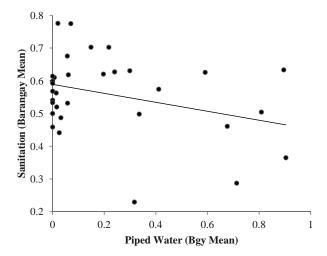
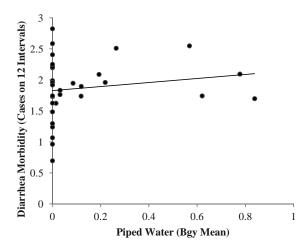


Figure 2
Piped Water Prevalence and Sanitation

as either: "light," using nipa or similar materials, "medium," with a wood or cement foundation but nipa walls or roof, or "strong," with a wood or cement foundation and a galvanized iron roof. The mean and standard deviation of *education* across other community members measure the barangay's distribution of socioeconomic status.

The regressions below control directly for population density because this variable obviously confounds the relationship between clean water and sanitation. The first round of the survey measures density in categories ranging from "very low" to "very high," which I convert into dummies. Subsequent rounds quantify density as the number of houses within 50 meters of the respondent's home. I divide this variable into five groups to increase its flexibility as a control, although the original definition leads to similar results. To avoid discarding the first survey round, I interact the first-round density variables with a first-round indicator and interact later-round density variables with a later-round indicator. This approach makes it possible to utilize both sets of density variables in parallel.

The negative correlation between clean water and sanitation appears in a cross-sectional comparison of barangays. In Figure 2, a scatter plot of barangay means for piped water and sanitation shows an obvious negative relationship. The negative correlation is also evident in a plot of the *changes* in piped water and sanitation (available from the author). Figure 3 plots the relationship between barangay means of piped water and diarrhea. Although diarrhea incidence varies among nonpiped barangays, all barangays with positive adoption have elevated levels of diarrhea. The distinction between the sanitation and diarrhea samples causes the distribution of piped water to differ across these figures.



**Figure 3** *Piped Water Prevalence and Diarrhea* 

To help interpret these correlations, Table 1 reports the mean and standard error of piped water, sanitation, and several household characteristics. Columns 1 and 2, which split the sample according to mean piped water prevalence (0.306), demonstrate that obvious confounders cannot drive the relationship between clean water and sanitation. Households in high prevalence areas have two additional years of schooling and 26 percent fewer domesticated animals. They also have fewer young children, live in more robust housing, and have greater access to toilets or latrines. These observable characteristics suggest that communities with clean water should exhibit better sanitation and health. Columns 3 and 4 illustrate a similar point by comparing the first and last survey rounds. Piped water prevalence grew by 18 percent from 1983 to 2005. Although trends in household characteristics ostensibly encouraged sanitation, this outcome fell by 8 percent over the period.<sup>8</sup>

## **IV. Estimation**

This section empirically tests the model's predictions. If clean water and sanitation are substitutes, then these variables should be negatively correlated. A sanitation complementarity magnifies the sanitation response to clean water usage by others. If clean water and sanitation are weak substitutes but the sanitation levels of neighbors are strong complements, then a regression may only detect the effect

<sup>8.</sup> The decline in the sample size from Column 3 to Column 4 reflects the high rate of attrition in the CLHNS. Although attrition could affect the interpretation of these columns, the trends are the same for the nonattriters. I discuss attrition further in Footnote 12.

 Table 1

 Comparisons of Means by Piped Water Prevalence and Time Period

Partition:	Piped (barar		Tin	ne
Group:	Low	High	1983	2005
	(1)	(2)	(3)	(4)
Piped water	0.05	0.66	0.23	0.40
	(0.00)	(0.01)	(0.01)	(0.01)
Sanitation	0.56	0.46	0.66	0.59
	(0.01)	(0.01)	(0.01)	(0.01)
Diarrhea	1.88	2.11	1.96	_
	(0.04)	(0.06)	(0.03)	
Toilet/latrine	0.59	0.93	0.72	0.83
	(0.01)	(0.00)	(0.01)	(0.01)
Keeps animals	0.67	0.41	0.55	0.51
	(0.01)	(0.01)	(0.01)	(0.01)
Density	14.9	19.41	_	17.1
	(0.10)	(0.03)		(0.14)
Education				
Attainment of head	6.52	8.75	7.37	7.61
	(0.04)	(0.05)	(0.07)	(0.10)
Enrollment of children	0.75	0.79	_	0.77
	(0.01)	(0.01)		(0.01)
Grade for age of children	0.53	0.61	0.42	0.63
	(0.00)	(0.00)	(0.01)	(0.01)
Percent of household				
Age < 5	0.16	0.12	0.24	0.10
	(0.00)	(0.00)	(0.00)	(0.00)
Age 5–10	0.13	0.12	0.10	0.05
	(0.00)	(0.00)	(0.00)	(0.00)
Age 11–15	0.14	0.15	0.06	0.09
	(0.00)	(0.00)	(0.00)	(0.00)
Age > 15	0.56	0.62	0.60	0.76
_	(0.00)	(0.00)	(0.00)	(0.00)
Male	0.50	0.51	0.49	0.51
	(0.00)	(0.00)	(0.00)	(0.00)
Home construction (percent)				
Strong	0.15	0.20	0.18	0.17
-	(0.00)	(0.01)	(0.01)	(0.01)

(continued)

Partition:	•	water ngay)	Ti	me
Group:	Low	High	1983	2005
	(1)	(2)	(3)	(4)
Mixed	0.45 (0.01)	0.52 (0.01)	0.39 (0.01)	0.59 (0.01)
Light	0.40 (0.01)	0.29 (0.01)	0.43 (0.01)	0.23 (0.01)

Table 1 (continued)

Number of observations

Notes: standard errors appear in parentheses. In Columns 1 and 2, the sample is divided by the mean of piped water prevalence (0.306).

5,489

3,327

1,471

7.232

of piped water prevalence. This scenario also leads to countervailing health impacts of clean water for the household and for its neighbors.

I regress sanitation and diarrhea on piped water usage by the household and the rest of the community. In the following specifications, i indexes the household, j indexes the barangay, and t indexes the survey round.

(11) 
$$s_{ijt} = \alpha_0 + \alpha_1 w_{ijt} + \alpha_2 \bar{w}_{jt} + X'_{ijt} \alpha_3 + \epsilon_{ijt}$$

(12) 
$$d_{ij} = \beta_0 + \beta_1 w_{ij} + \beta_2 \bar{w}_j + X'_{ij} \beta_3 + u_{ij}$$

 $s_i$  is a binary sanitation measure,  $w_i$  is an indicator that the household uses MCWD piped water, and  $\bar{w}$  is the percent of other sample households in the barangay who use piped water. X is a vector of household and community characteristics. All regressions control for the education of the household head. All OLS and IV regressions, as well as some fixed effects regressions, control for population density as described above. Some specifications also control for the household's size and its age and gender composition. Standard errors are clustered by barangay and are robust to heteroskedasticity.

Because clean water is allocated nonrandomly, several omitted variables may confound these estimates. A key concern is that poor sanitation or health may encourage people to adopt clean water. Unobserved heterogeneity in barangay or household

<sup>9.</sup> This step does not qualitatively affect any of the results in Tables 2–4, but improves the uniformity of estimates for  $\bar{w}$  across these specifications. Omitting this control leads to a positive effect of clean water on school attendance in Table 5 and to larger standard error estimates for soil thickness in Table 6.

characteristics also could cause a spurious correlation. Urban barangays, many of which are dirty and congested, disproportionately utilize piped water.<sup>10</sup>

Measurement error in  $\bar{w}$  also could complicate identification. As a sample mean,  $\bar{w}$  is subject to classical measurement error through sampling variation in the set of households who appear in the survey. With a median of 50 sample households per barangay, sampling variation leads to attenuation of around 2 percent in the coefficient magnitudes below. The nonrandom selection of the sample also creates nonclassical measurement error in  $\bar{w}$  that may cause an ambiguous bias. Respondents, all of whom gave birth during 1983–84, are disproportionately young in early years and old in later years. However, piped water is uncorrelated with age, which reduces the concern that the survey systematically mismeasures  $\bar{w}$ .

My empirical approach addresses these issues by exploiting distinct sources of variation. Either cross-sectional heterogeneity or endogenous water utilization may bias OLS regressions, which rely on both cross-sectional and time-series variation. Fixed effects regressions control for cross-sectional heterogeneity but do not address the endogeneity of clean water. Instrumental variables regressions deal with endogenous placement through instruments that are not determined by sanitary or health conditions but also may capture undesirable cross-sectional heterogeneity. OLS, fixed effects, and IV approaches yield similar estimates despite their divergent limitations. The congruity of the estimates is reassuring because any particular omitted variable would be unlikely to bias these specifications in the same way.

## A. OLS and Fixed Effects

OLS and fixed effects estimates of Equation 11 appear in Table 2. Coefficients represent marginal effects in the linear probability model. Column 1 shows a parsimonious specification that only controls for education and population density. This regression finds no effect of  $w_i$  and a negative and significant effect of  $\bar{w}$ . An increase in  $\bar{w}$  of one standard deviation (0.34) is associated with 6 percent worse sanitation. Columns 2 and 3 validate this result using additional controls. Column 2 includes household composition (the household's size and age and gender distributions) and Column 3 includes the mean and standard deviation of education for others in the community.  $^{12}$ 

<sup>10.</sup> Residential sorting may confound the results if households sort based on sanitary preferences. To cause a bias in the observed direction, households that are intrinsically clean must avoid areas with piped water. Table 1 discounts this possibility by showing that wealthy and educated households do live in areas with piped water.

<sup>11.</sup> Define observed piped water prevalence as the sum of the true prevalence,  $\bar{w}_j^*$  and the sampling error:  $\bar{w}_j = \bar{w}_j^* + e_j$ . In a bivariate regression, the ratio of the attenuated coefficient to the true coefficient equals  $\sigma \frac{2}{\bar{w}^*} / (\sigma \frac{2}{\bar{w}^*} + \sigma_e^2)$  (Wooldridge 2001, p.75). I gauge the extent of the attenuation bias by inserting proxies for  $\sigma \frac{2}{\bar{w}^*}$  and  $\sigma_e^2$  into this expression.  $s_{\bar{w}}^2$  (0.109) approximates  $\sigma \frac{2}{\bar{w}^*}$ . The variance of  $\bar{w}_j$  within a group of

for  $\sigma_{\overline{\psi}^*}$  and  $\sigma_e^*$  into this expression,  $s_{\overline{\psi}}^*$  (0.109) approximates  $\sigma_{\overline{\psi}^*}^{-1}$ . The variance of  $w_j$  within a group of size  $n_j$ ,  $\overline{w}_j(1-\overline{w}_j)/n_j$ , approximates  $\sigma_e^2$ . This calculation utilizes the median values of  $\overline{w}_j$  and  $n_j$  (0.14 and 50).

<sup>12.</sup> Around 40 percent of households move and 40 percent attrit over the 22 years of the CLHNS. To gauge the impact of relocation and attrition, I compare regression results between movers and nonmovers, and between attriters and nonattriters. Results are similar in each comparison.

 Table 2

 Regressions of Sanitation on Water Supply

Dependent variable:	Sanita	tion (Little	or No Defe	ecation)
	(0.018) (0.017) (0.01 -0.165 -0.166 -0.15 (0.056) (0.055) (0.07 0.019 0.018 0.01 (0.002) (0.002) (0.002 0.00 (0.01 0.01 (0.03 0.01 (0.03 0.01 (0.00) 0.01 (0.00) 0.01 (0.00)	(3)	(4)	
Piped water (own)			0.017	0.033
Piped water (others)	-0.165	-0.166	(0.017) $-0.153$	(0.016) $-0.367$
Education (own)	0.019	0.018	0.072)	(0.091)
Education (others: mean)	(0.002)	(0.002)	(0.001) $-0.006$	(0.002)
Education (others: standard deviation)	_	_	(0.017) 0.013 (0.037)	_
Population density	Yes	Yes	Yes	No
Household composition	No	Yes	Yes	No
Cross-sectional fixed effects	None	None	None	Barangay
Time control	FE	FE	FE	None
F – statistic ( $p$ – value)				
Population density	12.3	13	12.4	
	(0.00)	(0.00)	(0.00)	
Household composition	_	18.1	19.5	
		(0.00)	(0.00)	
Number of observations		12,119	12,119	12,119
R squared	0.11	0.12	0.12	0.08
	(5)	(6)	(7)	(8)
Piped water (own)	-0.006	0.024	0.034	0.027
	(0.025)	(0.016)	(0.016)	(0.016)
Piped water (others)	-0.246	0.005	-0.107	0.033
	(0.082)	(0.094)	(0.103)	(0.099)
Education (own)	-0.002	0.018	0.018	0.019
	(0.004)	(0.001)	(0.001)	(0.001)
Education (others: mean)	_	_	_	_
Education (others: standard deviation)		_	_	_
Population density				No
Household composition	No	Yes	No	No
Cross-sectional fixed effects	HH	Barangay	Barangay	Barangay
Time control	None	None	Trend	FE

(continued)

Table 2	(continued)
rable Z	(conunuea)

Dependent variable:	Sanita	Sanitation (Little or No Defecation)				
	(5)	(6)	(7)	(8)		
F – statistic ( $p$ – value)						
Population density	_	19.7 (0.00)	_	_		
Household composition	_	36.4 (0.00)	_	_		
Number of observations R squared	12,119 0.33	12,119 0.12	12,119 0.08	12,119 0.14		

Notes: Standard errors appear in parentheses. Standard errors are clustered by barangay and are robust to heteroskedasticity. Education is the years of schooling of the household head. Population density is a categorical variable in 1983 and a set of bins in subsequent years, as explained in the text. Household composition includes household size, the age distribution across four categories (as defined in the text), and the distribution across genders.

The remainder of Table 2 uses fixed effects to control for time-constant cross-sectional heterogeneity. Column 4 includes barangay fixed effects and Column 5 includes household fixed effects. These estimates are statistically significant and comparable to the OLS results. Unlike OLS or IV specifications, these regressions omit time fixed effects to avoid limiting the extent of time-series variation in sanitation and piped water. While secular trends could confound these specifications, the robustness of the OLS and IV estimates (which do include time fixed effects) minimizes this concern. For completeness, Columns 6–8 provide estimates with barangay fixed effects as well as additional controls (for density and household composition), a linear time trend, and time fixed effects. Estimates are not robust under these specifications, although the estimate in Column 7 (with a linear time trend) is consistent with the results in Columns 1–5. In sum, the fixed effects estimates discount the identification threat from time-constant heterogeneity.

Regressions of diarrhea on water supply based on Specification 12 appear in the Table 3. The table reports estimates for the full sample in Columns 1 and 2, and then divides the sample by  $w_i$  in Columns 3–6. In each case, one regression controls for education and population density, while another additionally controls for household composition. <sup>14</sup> Clean water usage by the household is associated with 9 percent less diarrhea in Columns 1 and 2. The net positive health impact of clean water provides further evidence of a small compensatory response to clean water. In con-

<sup>13.</sup> The barangay fixed effects specification in Column 4 has a lower  $R^2$  statistic than the OLS specification in Column 1 because the OLS regression includes population density variables and time fixed effects, which contribute to the explanatory power of the model.

<sup>14.</sup> A fixed effects specification for diarrhea is not available because these data are only present in cross section. Likewise, IV is not a useful approach because there is neither a suitable instrument for  $w_i$  (conditional on  $\bar{w}$ ) nor a basis for excluding it from the regression.

 Table 3

 Regression of Diarrhea on Water Supply

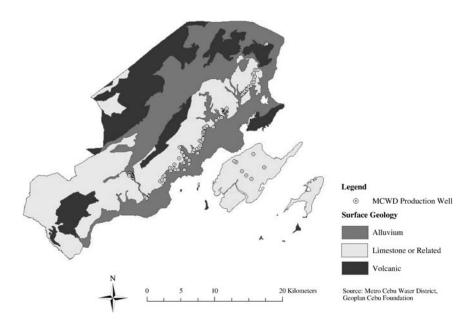
Dependent variable	Diarrhea					
Sample	Fı	ıll	Non	piped	Pip	ped
	(1)	(2)	(3)	(4)	(5)	(6)
Piped water (own)	-0.174 (0.100)	-0.177 (0.109)	_	_	_	_
Piped water(others)	0.568 (0.331)	0.569 (0.335)	0.760 (0.469)	0.756 (0.472)	0.277 (0.342)	0.278 (0.325)
Education (own)	-0.022 $(0.010)$	-0.020 $(0.010)$	-0.017 $(0.011)$	-0.014 $(0.011)$	-0.049 $(0.012)$	-0.046 $(0.012)$
Population density	Yes	Yes	Yes	Yes	Yes	Yes
Household composition	No	Yes	No	Yes	No	Yes
F – statistic ( $p$ – value)						
Population density	1.48	1.55	1.43	1.59	34.03	34.78
	(0.23)	(0.21)	(0.25)	(0.20)	(0.00)	(0.00)
Household composition		4.52		2.87		4.37
		(0.01)		(0.04)		(0.02)
Number of observations	3,113	3,113	2,447	2,447	666	666
R squared	0.16	0.17	0.16	0.16	0.18	0.18

Notes: Standard errors appear in parentheses. Standard errors are clustered by barangay and are robust to heteroskedasticity. Regressions also control for the number of intervals on which any observation is recorded.

trast,  $\bar{w}$  has a negative and significant health impact: An increase of one standard deviation (0.27) increases diarrhea by 8 percent. This finding is consistent with a sanitation complementarity, which magnifies the health impact of a sanitation decline by others. Columns 3–6 show that this impact occurs differentially among nonpiped households, whose water supply is less protected from poor sanitation.

### **B.** Instrumental Variables

In this section, instrumental variables regressions address the concern about bias due to endogenous clean water adoption. I cannot estimate Equation 11 directly with IV because instruments that independently predict  $w_i$  and  $\bar{w}$  are not available. Based on the finding in Table 2 that  $w_i$  and  $s_i$  are uncorrelated, I exclude  $w_i$  from the model in order to estimate the effect of  $\bar{w}$ . The regressions utilize three instruments that predict the availability of piped water in a community: the distance from the barangay to the limestone-alluvial boundary, the elevation (above or below 40 meters), and the groundwater salinity. Cebu's geology naturally limits where groundwater may be extracted. "Kharstic" limestone is the main geological formation underlying the city. This formation is accessible and conducts groundwater freely. As Figure 4



**Figure 4**Surface Geology and the Location of Municipal Source Wells in Cebu

illustrates, The MCWD has primarily developed wells along the geological boundary between alluvium and limestone. This region is advantageous for industrial pumping because it avoids both saline intrusion and challenging volcanic geology. Because of the cost of transporting water over land, the MCWD provides less service to barangays that are far from this zone.

Mountain topography also impedes the provision of piped water. Although it can exploit gravity to move water downhill, the agency must rely on expensive pumps to move water uphill. Barangays located uphill from the extraction zone are unlikely to receive piped water. Because the elevation of this zone is 35–40 meters, a dummy variable for elevations greater than 40 meters serves as another instrument. Figure 5 shows the location of sample barangays relative to this threshold. Near the coast, seawater intrusion threatens the integrity of the local aquifer. Residents with saline groundwater must seek drinking water from either the MCWD or a private vendor. Figure 6 maps the salinity gradient at the water table in 1985 based on MCWD contour maps. Because of the MCWD's response to this demand, areas with high salinity have greater access to piped water.

First-stage regressions of  $\bar{w}$  on these instruments appear in Panel A of Table 4. Column 1 controls for education and population density, while Column 2 additionally controls for household composition. The instruments have the expected signs. The first stage F-statistic of 6.8 indicates that these variables are jointly significant. The instruments also pass the Anderson-Rubin test, which evaluates whether the effect of  $\bar{w}$  is statistically significant given the power of the instruments.

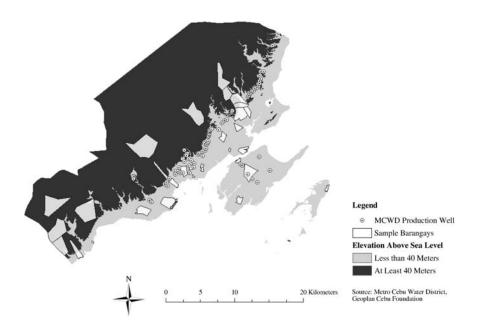


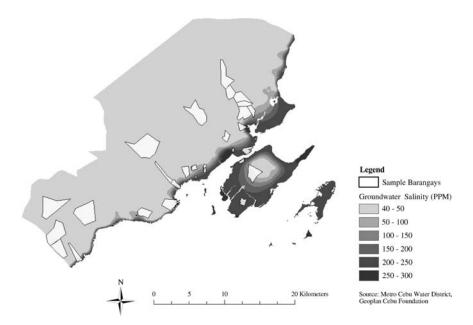
Figure 5

Areas Above and Below 40 Meters and the Location of Municipal Source Wells in Cebu

Although they are unlikely to affect sanitation directly, the instruments may be incidentally correlated with unobservable aspects of sanitation. I assess this potential issue by regressing the household characteristics from Table 1 on  $\bar{w}$  as predicted by the instruments. Although the instruments are not balanced on observables, any bias works against the observed results (estimates are available from the author). Households with high predicted  $\bar{w}$  have better education and sanitary facilities, as well as fewer young children and domesticated animals. IV estimates for sanitation, which appear in Panel B of Table 4, show a negative and significant effect of  $\bar{w}$ . The magnitude ranges from -0.24 to -0.26, falling between the OLS and fixed effects estimates. A test of overidentifying restrictions evaluates econometrically whether the instruments are correlated with the second-stage error term. With a p-value greater than 0.83, the Hansen J statistic cannot reject the hypothesis that the instruments are exogenous. A comparison of Columns 1 and 2 shows that the effect of  $\bar{w}$  is insensitive to controlling for household composition. Given the likely correlation between household composition and other unobservables, this result mitigates the concern over other confounding factors.

## C. A Falsification Test Using School Attendance

This subsection implements a falsification test by replacing sanitation with school attendance as a regression outcome. Both sanitation and schooling are forms of



**Figure 6**Groundwater Salinity (Parts Per Million) in Cebu, 1985

human capital investment with common factors such as preferences and socioeconomic status. However, recipients of clean water are unlikely to substitute out of education because education, unlike sanitation, does not directly prevent diarrhea. A finding that clean water reduces education suggests that the original result for sanitation arises through a spurious correlation. Conversely, the absence of this finding indirectly validates the sanitation results.

Two educational outcomes proxy for the school attendance of children in sample households. School enrollment, which is available in Rounds 3–6, is an indicator of whether each child is currently enrolled in school. Grade for age, which is a noisier measure of attendance, also is available in Round 1. I construct grade for age by dividing the child's grade attainment by his or her age, subtracting five from the denominator since children begin schooling at age six. Children who enter on time and remain enrolled report a grade for age of 1 in every year, but those who start late or drop out have lower values. I average both attendance outcomes across school-aged (aged 6–16) children in the household.

Regressions of these outcomes on water supply appear in Table 5. For each outcome, the table reports OLS, fixed effects, and IV specifications that match previous regressions. Results do not reveal a consistent relationship between clean water and education. Estimates for enrollment are insignificant and contradictory. For grade for age, OLS and fixed effects results are significant in opposite directions and the IV

 Table 4

 Instrumental Variables Regressions of Sanitation on Water Supply

Second stage dependent variable	Sa	nitation
	(1)	(2)
Panel A: First Stage		
Distance to boundary	-0.041	-0.041
·	(0.014)	(0.014)
Elevation threshold	-0.199	-0.198
	(0.087)	(0.087)
Groundwater salinity	0.002	0.002
·	(0.001)	(0.001)
Panel B: Second Stage		
Piped water (others)	-0.244	-0.259
•	(0.101)	(0.103)
Education (own)	0.021	0.020
	(0.003)	(0.003)
Population density	Yes	Yes
Household composition	No	Yes
Year fixed effects	Yes	Yes
F – statistic ( $p$ – value)		
Instruments	6.80	6.83
	(0.00)	(0.00)
Density	57.88	52.4
•	(0.00)	(0.00)
Composition	<del>-</del>	91.39
•		(0.00)
Anderson Rubin statistic	9.12	9.75
	(0.03)	(0.02)
Hansen J statistic	0.38	0.34
	(0.83)	(0.84)
Number of observations	12,120	12,120
R squared	0.11	0.11

Notes: Standard errors appear in parentheses. Standard errors are clustered by barangay and are robust to heteroskedasticity. The Hansen J Statistic and the Anderson-Rubin Statistic are distributed chi squared. The Hansen J Statistic tests whether the instruments are exogenous. The Anderson-Rubin Statistic tests the significance of the endogenous regressor under weak instruments.

result is approximately zero. Overall, these regressions do not replicate the pattern that exists for sanitation.<sup>15</sup>

<sup>15.</sup> Regression samples for the educational outcomes only include households with school-aged children. To ensure that the sample composition does not drive the discrepancy between sanitation and education

 Table 5

 Regressions of Education on Water Supply

Dependent variable:		Enrollment			Grade for age	
Model	OLS (1)	FE (2)	IV (3)	OLS (4)	FE (5)	IV (6)
Piped water (own)	0.013	0.022	I	0.010	0.016	I
Piped water (others)	-0.071	0.424	760.0	-0.031	0.380	0.009
Education (head)	0.014	0.014	0.015	0.012	0.014	0.011
Population density	Yes	No	Yes	Yes	No	Yes
Cross-sectional fixed effects	None	Barangay	None	None	Barangay	None
Time control $F$ – statistic $(p$ – value)	出	None	Æ	FE	None	Æ
Population density	2.5 (0.08)	I	9.0	4.5 (0.01)	l	13.6 (0.01)
Household composition	5.8 (0.00)	I	31.5 (0.00)	560.8	1	2821.3 (0.00)
Hansen J statistic			0.76			0.90
Number of observations R squared	5,984 0.06	5,984 0.12	5,984 0.06	7,557 0.39	7,557 0.13	7,557

Notes: Standard errors appear in parentheses. Standard errors are clustered by barangay and are robust to heteroskedasticity.

### D. Soil Thickness

Like piped water, soil thickness protects the community from poor sanitation. Regressions on soil thickness evaluate whether sanitation and health respond to this parallel factor in an expected way. If soil thickness and sanitation are substitutes, then communities with thick soil should exhibit worse sanitation. Equation 7 illustrates how a sanitation complementarity may magnify the compensatory response to soil thickness.

A comparison of effects for piped and nonpiped households leads to three additional tests. First, the sanitation response by piped households singles out the sanitation complementarity (the second term in the comparative static) because piped households do not respond directly to soil thickness. Secondly, the differential response of nonpiped households isolates the direct compensatory response (the first term in the comparative static). A similar sanitation effect for piped and nonpiped households indicates that the compensatory response is small. Finally, the health impact of soil thickness in Equation 8, which is ambiguous in general, is clearly negative for piped households. The diarrhea regression for piped households tests this hypothesis.

The CLHNS measures soil thickness through a categorical variable recorded in the first survey round. The possible values, which are uniform within a barangay, are (1) less than 0.3 meters, (2) 0.3 to 1 meters, (3) 1 to 3 meters, and (4) greater than 3 meters. Since soil under one meter thick does not attenuate pathogens substantially, I combine Groups 1 and 2 and regress on two soil thickness categories (with one excluded). According to summary statistics by soil thickness category (available from the author), households with thick soil have more schooling, better sanitary facilities, and fewer domesticated animals. Piped water also is positively correlated with soil thickness.

The following specifications evaluate the effect of soil thickness on sanitation and diarrhea.

(13) 
$$s_{ijt} = \alpha_0 + \alpha_1 \rho_j + X'_{ijt} \alpha_2 + \epsilon_{ijt}$$

(14) 
$$d_{ij} = \beta_0 + \beta_1 \rho_j + X'_{ij} \beta_2 + u_{ij}$$

Effects of the categorical soil thickness measure,  $\rho_j$ , are measured relative to the group with the thinnest soil, which is excluded. X is a vector of household characteristics that is consistent with earlier regressions.

Regressions of sanitation and diarrhea on soil thickness appear in Table 6. For each outcome, the table distinguishes between piped and nonpiped households, and shows a regression with few and with many controls. The effect of soil thickness on sanitation is negative and significant. Residents with the thickest soil have 10–

regressions, I reestimate the sanitation regressions using only observations from the education sample. The change in the sample does not affect the OLS or IV estimates for sanitation. Fixed effects are robust under the grade for age sample but are insignificant under the enrollment sample, which requires dropping the first survey round.

<sup>16.</sup> Using water-quality data available from Moe et al. (1991), I confirm that thick soil is associated with enhanced water quality. Estimates (available from the author) show that thick soil is associated with lower concentrations of several enteric pathogens, but only for nonpiped water supplies.

 Table 6

 Regressions of Sanitation and Diarrhea on Soil Thickness

Dependent variable	(0.038)         (0.042)         (0.044)         (0.03           -0.122         -0.112         -0.138         -0.11           (0.046)         (0.044)         (0.050)         (0.05           -         -0.114         -0.12           (0.088)         (0.10           0.017         0.017         0.022         0.02           (0.002)         (0.001)         (0.00           -         0.007			
Sample	Nonj	piped	Piŗ	oed
	(1)	(2)	(3)	(4)
Soil thickness				
1–3 meters	-0.039	-0.025	0.021	-0.009
	(0.038)	(0.042)	(0.044)	(0.038)
>3 meters	-0.122	-0.112	-0.138	-0.111
	(0.046)	(0.044)	(0.050)	(0.057)
Piped water (others)	_	-0.114		-0.128
_		(0.088)		(0.107)
Education (own)	0.017	0.017	0.022	0.021
	(0.002)	(0.002)	(0.001)	(0.001)
Education (others: mean)	_	0.007	_	-0.008
		(0.019)		(0.017)
Education (others: standard deviation)	_	-0.016	_	0.079
		(0.033)		(0.028)
Population density	Yes	Yes	Yes	Yes
Household composition	No	Yes	No	Yes
F – statistic ( $p$ – value)				
Population density	11.0	11.3	19.0	
	(0.00)	(0.00)	(0.00)	(0.00)
Household composition		20.7	_	9.36
		(0.00)		(0.00)
Observations	8,298	8,297	3,822	3,822
R squared	0.12	0.13	0.13	0.14
	(5)	(6)	(7)	(8)
Soil thickness				
1–3 meters	0.125	-0.061	0.390	0.336
	(0.136)	(0.159)	(0.270)	(0.212)
>3 meters	0.022	-0.163	0.531	0.579
	(0.167)	(0.156)	(0.066)	(0.222)
Piped water (others)	`— <i>′</i>	0.607		0.123
		(0.476)		(0.596)
Education (own)	-0.013	-0.020	-0.048	-0.044
	(0.011)	(0.011)	(0.012)	(0.013)
		, , ,	,	(/

(continued)

 Table 6 (continued)

Dependent variable	Sanitation				
Sample	Nonpiped Pi		Pi	Piped	
	(5)	(6)	(7)	(8)	
Education (others: mean)	_	0.041		-0.132	
		(0.059)		(0.128)	
Education (others: standard deviation)		0.166		0.136	
		(0.232)		(0.252)	
Population density	Yes	Yes	Yes	Yes	
Household composition	No	Yes	No	Yes	
F – statistic ( $p$ – value)					
Population density	3.58	1.67	28.58	15.5	
•	(0.02)	(0.18)	(0.00)	(0.00)	
Household composition		3.41	<del>-</del>	4.53	
•		(0.02)		(0.02)	
Observations	2,447	2,447	666	666	
R squared	0.16	0.17	0.18	0.19	

Notes: Standard errors appear in parentheses. Standard errors are clustered by barangay and are robust to heteroskedasticity. Soil thickness coefficients show the differential impact relative the excluded group with soil thickness of less than 1 meter.

13 percent worse sanitation than residents with the thinnest soil. Coefficients are approximately the same for piped and nonpiped households. These findings are consistent with a small compensatory response and a large sanitation complementarity.

Columns 5–8 of Table 6 examine the health impact of soil thickness. For nonpiped households, there is no statistically significant effect of soil thickness on diarrhea, a result that is consistent with the offsetting effects of soil thickness for this group. Soil thickness adversely affects the health of piped households as predicted. Among piped households, those with the thickest soil experience 28 percent more diarrhea than those with the thinnest soil. The inclusion of additional controls, including piped water prevalence, does not affect the estimates.

## V. Conclusion

In this paper, I suggest that behavioral compensation may undercut the benefit of clean water provision. For clean water to reduce sanitation, these inputs must be substitutes in health production. Although there are counterexamples, this assumption is sensible if clean water leads to a large reduction in a recipient's pathogenic exposure. The sanitation externality converts the sanitation choice into a game and provides an impetus for mechanisms such as social norms that internalize

the externality. By creating a complementarity between the sanitation choices of community members, the externality may magnify the impact of a small compensatory response. Policymakers should be aware of this phenomenon when evaluating potential water supply improvements. Further research should investigate the mechanisms that foster these complementarities.

**Appendix Table A1**Robustness Under Alternative Definitions of Sanitation

Dependent variable:	Sanitation				
Construction	Categorical	N	No defecatio		
	Ordered probit	OLS		IV	
Model	(1)	(2)	(3)	(4)	
Piped water (own)	0.040 (0.032)	0.007 (0.012)	0.016 (0.011)	_	
Piped water (others)	-0.512 (0.145)	-0.109 $(0.033)$	-0.622 (0.115)	-0.120 (0.074)	
Education (own)	0.055 (0.005)	0.016 (0.002)	0.014 (0.002)	0.016 (0.002)	
Population density Household composition Fixed effects	Yes Yes	Yes Yes	No No	Yes Yes	
Household	No No	No No	Yes Yes	No No	
Barangay Year	Yes	Yes	No	Yes	
F – statistic Population density	78.1 (0.00)	9.6 (0.00)	_	45.7 (0.00)	
Household composition	87.2 (0.00)	5.6 (0.00)	_	28.6 (0.00)	
Number of observations <i>R</i> squared	12,119 0.07	12,119 0.15	12,119 0.09	12,119 0.15	
Piped water (own)	-0.019 (0.053)	0.001 (0.021)	0.009 (0.022)	_	
Piped water (others)	-0.363 $(0.134)$	-0.117 $(0.053)$	0.129 (0.092)	-0.242 (0.083)	
Education (own)	0.065 (0.006)	0.021 (0.002)	0.021 (0.002)	0.023 (0.003)	
Population density	Yes	Yes	No	Yes	

(continued)

<b>Appendix</b>	<b>Table</b>	<b>A1</b>	(continued	)
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Dependent variable: Construction	Sanitation			
	Categorical Ordered probit	No defecation		
		OLS		IV
Model	(1)	(2)	(3)	(4)
Household composition Fixed effects	Yes	Yes	No	Yes
Household	No	No	Yes	No
Barangay	No	No	Yes	No
Year	Yes	Yes	No	Yes
F – statistic				
Population density	30.3	11.2		19.2
	(0.00)	(0.00)		(0.00)
Household composition	94.8	10.5		60.1
	(0.00)	(0.00)		(0.00)
Number of observations	9,213	9,213	9,213	9,213
R squared	0.05	0.09	0.07	0.08

Notes: Standard errors appear in parentheses. Standard errors are clustered by barangay and are robust to heteroskedasticity. Columns 1 and 5 utilize categorical outcome variables. In Columns 2–4, sanitation equals 1 if the household exhibits "no defecation" rather than the standard measure of "little or no defecation." Columns 5–8 utilize the absence of garbage as an alternative sanitation outcome.

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