POSC 395: Spring 2019
DIRECTED GOVERNMENT & POLITICAL LEADERSHIP

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IMPORTANT DEADLINES

Friday, January 25th, by 5pm:
Students must register for POSC 395 on WebReg (D-Clearance required prior to registration)

Friday, February 1st, by 5pm:
Completed Student Internship Agreement Google Form

Friday, February 22nd, by 5pm:
2-page write-up defining your topic(s) and research method(s) along with a preliminary bibliography (3 to 5 sources).

Friday, March 8th, by 5pm:
First political event write-up must be submitted. Write-ups are due within one week of event.

Friday, April 5th, by 5pm:
3-5 page project outline AND annotated bibliography with at least 7 scholarly/legitimate resources.

Friday, April 26th, by 5pm:
(1) Second political event write-up, (2) Final research paper, (3) Supervisor evaluation due,
(4) Hours tracking sheet due

EVENT REQUIREMENTS

All Students Must Attend:
* Orientation (January 28th or January 29th)
* 2 Political Events (2-page write-up is due within one week of each event)*
* 2 of the Course Activities (Listed on Page 4)*
* 2 One-on-One Meetings with Prof. Auerbach (TBD)

***Please note, Political Events and Course Activities are independent of one another and are not interchangeable***
1. Course Description
POSC 395 is designed to give students firsthand experience in the world of politics. Placements are available with elected officials, political consultants, non-governmental organizations, state and local government agencies, environmental organizations, political parties and campaigns, interest groups, political media and more. Students will receive assistance in securing an internship, but internship placement is not guaranteed.

Internships provide exciting opportunities to participate in the political process and help students gain insight into the nature of political institutions and learn about important policy debates. Internship opportunities also help students obtain practical experience and build invaluable relationships with potential future employers, all while earning college credit.

2. Internship Hours per Units of Credit

<table>
<thead>
<tr>
<th>Units/Credits</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
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<tbody>
<tr>
<td>Suggested weekly hours</td>
<td>8</td>
<td>12</td>
<td>16</td>
<td>20</td>
<td>24</td>
<td>28</td>
<td>32</td>
</tr>
<tr>
<td>Total hours at internship</td>
<td>120</td>
<td>180</td>
<td>240</td>
<td>300</td>
<td>360</td>
<td>420</td>
<td>480</td>
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*Please keep in mind that the suggested weekly hours correspond with an internship start date within the first week of the semester. For example, if you start your internship in the third week of the semester, your weekly hours would need to increase in order to reach your cumulative number of hours by the last day of the semester.

3. Grading
Course grades will be based on satisfactory completion of the required number of hours at the internship, the supervisor’s evaluation of your performance, and fulfilling other coursework requirements. The final grade for the course will be based on:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Supervisor Evaluation</td>
<td>40%</td>
</tr>
<tr>
<td>Final Research Project</td>
<td>25%</td>
</tr>
<tr>
<td>Project-Related Assignments</td>
<td>15%</td>
</tr>
<tr>
<td>Political Event Write-Ups</td>
<td>10%</td>
</tr>
<tr>
<td>Attendance of Course Activities &amp; Orientation</td>
<td>10%</td>
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</tbody>
</table>
*NOTE: All late papers will be marked down by 5 points for each day they are late.

**NOTE: Students are required to complete the minimum hours for their internship. Students that do not meet their minimum hours requirement will have their supervisor’s evaluation grade lowered by 1/3 (A- to B+) for every 10 hour increment short.

4. Communication with Course Directors
Dr. Auerbach and/or Ms. Ginley will be in contact with you throughout the semester via the Blackboard system. Check Blackboard on a regular basis for information relevant to POSC 395. During the semester, you should also keep in close contact with Dr. Auerbach to discuss your internship and final project, or if you have any questions about or concerns with your internship.

All assignments must be in Word format (double-spaced, 12-point font, 1” margins). Comments on your assignments will be e-mailed back to you through Blackboard in Word format.

5. Internship
The primary requirements of the internship course are to work at your internship for the required number of hours and to fulfill the assignments required for the class. Dr. Auerbach will contact both you and your supervisor during the semester to check in on the progress of your internship. At the end of the semester your supervisor will be asked to fill out an evaluation of your performance (40% of final course grade).

IMPORTANT: Please remember that while working at your internship, you are a representative of USC and the Unruh Institute. You must be punctual and notify your office supervisor if you are unable to work because of a serious illness or emergency. If, after consultation with your supervisor, you make any changes in your work schedule you must inform the Unruh Institute. If your supervisor changes, or is not the person listed on your job agreement, inform the Internship Coordinator right away.

6. Course Activities
The following list of course activities have been carefully organized with the intention of enhancing each students career development skills. These activities will bring in experts in the corresponding fields to give students an opportunity to gain life-long skills in each category.

- All students, including students that have never previously taken POSC 395, are required to attend two of the following course activities of their choosing. Students who would like to attend more than two course activities may do so for personal benefit, but will not receive any extra credit or additional course recognition.
Course Activities:
As each Course Activity approaches, students will receive an email with specific details and RSVP links.

1. Fellows Workshop with Symone Sanders and Mike Madrid (Thursday, February 7th, 5:30pm - 7pm at the Center for the Political Future)
   Hear from this year’s prestigious Unruh Fellows, followed by a workshop on the intersections of communications and strategy.

2. Director’s Corner with Bob Shrum and Mike Murphy (Monday, February 11th, 5pm to 6:30pm) at the USC Center for the Political Future (SOS B15)
   Come learn from our Directors, Bob Shrum and Mike Murphy, how to win friends and influence people in the world of politics.

3. Understanding Your Network Workshop (Monday, February 25th, from 5:30pm - 7pm)
   Learn how to identify and utilize your connections by learning how to asset map, followed by a workshop on how to craft and present an impactful elevator pitch.

4. Communications with Heather Wilson (Thursday, February 28th, 5:30pm to 7pm)
   Learn from a local expert how to handle crises and manage crisis communications for political operations and large-scale organizations.

5. Jobs Forum (Thursday, March 28th, from 5:30pm to 7pm)
   Learn about the various political fields by listening to a panel discussion of local professionals, followed by a networking session with the professionals.

6. Resume and Cover Letter Workshop (Monday, April 15th, 5pm - 6:30pm) in GFS 329
   Learn from a professional what a hiring manager is looking for a resume, followed by a hands-on tutorial on how to edit and enhance your resume and cover-letter.

7. Attending Political Events and Write-Ups

In addition to the Course Activities:
You are required to attend at least two (2) politically-focused events during the fall and turn in a short, 2-page write-up for each event. You write-up MUST follow the memorandum format, an example of which is attached to the syllabi. Please submit your write-up on Blackboard within one week of the event. Your write-up should briefly describe the event, including what was the event, who spoke, at least one page on what was said and at least ½ page on whether you agree or disagree on what was said and why. The first write-up is due no later than Friday, March 8th, by 5pm (PST).

You are encouraged to find political events that are of interest to you. All events hosted by USC’s Center for the Political Future are considered pre-approved events which qualify for the political
event requirement for this course. Below is a list of preapproved events hosted by the Center this semester, however, you are more than welcome to attend other political events such as other political events on campus, events through your internship, City Hall meetings, County Board of Supervisor meetings, etc. All events that are not hosted by USC’s Center for the Political Future require approval from Professor Auerbach before attending the event.

To find on-campus events hosted by the Center for the Political Future, please check out our event calendar: [https://dornsife.usc.edu/unruh/programming/](https://dornsife.usc.edu/unruh/programming/)

8. The Research Project
In order to make the most of your internship experience, you are required to complete a writing assignment that analyzes a political issue relevant to the work of your office.

Final writing projects should be 8-20 pages (depending on units, see below) and should be based on substantial scholarly research, including consideration of the relevant literature. The focus should be on a specific policy or issue related to your internship. Please discuss your project in detail with the Internship Coordinator to tailor the assignment to your interests.

A) Project part 1 – Topic & Research Methods: due Friday, February 22, by 5:00 p.m. (PST)
This assignment must be 2 pages in length describing the topic(s) for your analytic essay and how you plan on going about your research. There are four specific components of the assignment, i.e., (1) research question, (2) statement of methodology, (3) 2 to 4 paragraphs on how you see the paper unfolding, and (4) at the top of page 3, a preliminary bibliography with at least 3 properly formatted sources (use MLA format).

B) Project part 2 – Outline & Bibliography: due Friday, April 5, by 5:00 p.m. (PST)
This assignment must be a 3 to 5 page summary and detailed outline of some of the research you have done for your paper. Please use traditional outline form, e.g., I, a, i, 1. You will also need to submit an annotated bibliography, which provides a list of books or articles in proper bibliographic form (use MLA format) with an accompanying two to three sentence summarizing each particular item and explaining how it is related to the project/topic. Remember, the more detailed material you hand in, the more constructive feedback your instructors can give you. The outline should be a minimum of 3 pages, PLUS an annotated bibliography. Please submit the outline/annotated bibliography on Blackboard.

C) Final Paper/Project: due Friday, April 26th, by 5:00 p.m. (PST)
Papers must be typed and double-spaced in 12-point font with 1” margins. Paper/project length is dependent on the number of credits/units earned:

<table>
<thead>
<tr>
<th>Units</th>
<th>Pages</th>
</tr>
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<tbody>
<tr>
<td>2 units</td>
<td>8-10 pages</td>
</tr>
<tr>
<td>3 units</td>
<td>10-12 pages</td>
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<tr>
<td>4 units</td>
<td>12-15 pages</td>
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</table>
Papers will receive 5 point deductions for failing to meet the minimum page length, failure to include a “work cited” page and 5 points for every day late. Note: You must use parenthetical citations along with your work-cited page. Only include citations in work cited that are used in the paper. Papers must be submitted on Blackboard. Students are also required to submit their final papers on Blackboard through the “Turnitin” system by the deadline.

9. Evaluations (40% of final course grade): due Friday, April 26th, by 5:00 p.m.
At the end of the fall semester, your supervisor will complete an electronic evaluation form. You will be responsible for submitting your timesheet to Dr. Auerbach/Ms. Ginley. Your time-sheet can be found on the Unruh website (www.usc.edu/unruh/internships) listed under internships and POSC 395.

10. Academic Integrity
Because the completion of the internship is a major part of this course, you MUST work all of the hours listed on your internship agreement form. All written assignments for this class must be your original work, completed only to fulfill the requirements of this course. Sources must be cited accurately and completely.

NOTE ON “RECYCLING PAPERS”: Your paper/project MUST be original work done for this class and related to your internship. You may not re-use another student’s paper, or your own paper from a previous course or a course in which you are currently enrolled.

This is an extremely serious issue, which, according to University policy, can result in failing this course as well as the course from which you “borrowed” your paper.

Please refer to the SCampus chapter on “University Student Conduct Code” (scampus.usc.edu/university-student-conduct-code) or contact the Internship Coordinator if you have any questions.

*Please note that the POSC 395: Directed Government and Political Leadership Syllabus is not a binding contract. Dr. Auerbach has the discretion to make changes as deemed necessary.
MEMORANDUM

FROM: (Your name)

SUBJECT: California Water: Planning for a Better Future (Memo/Event topic/Event Participants)

The purpose of this memorandum is to understand how climate change, population growth, long droughts, and severe floods have created stark regional differences in availability and demand of water throughout California. Consequently, this means the State might have to make inconvenient legal and political changes in order to reach effective solutions.

Background (This section should include general event details such as who spoke at the event, what was the general topic of the panel, etc...)

The event was sponsored by the California Water Project and participants included: John Jones, Jane Smith and Sam Hadley. Hadley began by suggesting the biggest challenge behind California’s water system is the issue of instability in the Delta, which is considered to be the hub of California’s water supply. The instability issue with the Delta comes from weak levees, damaged by earthquakes, rising sea levels as well as climate change and the collapse of native fish species (creating cutbacks for pumping water). Jones noted California is fortunate enough to have many tools to be able to cope with the challenges facing its water system, because the economy continues to prosper. . . .

Tools to Combat Water Scarcity (This section should be a general summary of what was learned at the event):

The following targeted reforms are believed to be the key to seeing fruitful changes in water management in California so that our state will be able to overcome its current challenges:
· **Bay Delta Conservation Plan**

The construction of two tunnels, upstream on the Sacramento River, and move the tapped water to underneath the Delta, where pumping occurs. The results would be having fewer native fish trapped in the pumps and it would become easier to restore more natural water flow in the Delta.

· **Governance and Finance Solution**

While the state’s economy will benefit from an improved quality and supply of water and taxpayers are willing to support the new required infrastructure, moving to more locally based funding will help to fill funding gaps in water management efforts.

· **New Water Efficiency Options**

Options such as using recycled water or water marketing (the sale or leasing of water) will provide more incentives to conserve.

· **Underground Storage**

Storing underground can be a cost-effective way to save water for drought years, which will become more important with climate change.

**Analysis** *(This section should be your analysis of the event – do you agree or disagree with the topic? Your analysis must be at least ½ page):*

While we have laid out some very thought provoking solutions to the issue of California water management, only through policy reform and new investments will these solutions see the face of reality. The Bay Delta Conservation Plan, while a good concept, will require solid policies on finance, governance, and mitigation for the residents of the Delta to be in full support. In addition, the state of California always seems to face issues of funding. In order to truly find a solution to this issue, we will need to have more local funding, which
requires making a solid case to the voters. I agree with Hadley’s comments on the reasons for the reason California has so many water issues, however, I believe that he overlooks one key factor . . . . Jones correctly acknowledges that California possesses many solutions to deal with these issues. However, I would have liked Jones to offer greater specific solutions rather than simply relying on the strength of the California economy as a means of resolving this significant problem. Overall, there will need to be a more active policy approach to preserving California’s ecosystem.