<table>
<thead>
<tr>
<th><strong>Scholarly Journal Article</strong></th>
<th><strong>Popular Magazine Article</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Published in an academic journal, described also as refereed or peer-reviewed.</td>
<td>Published in a popular, general interest, or news magazine.</td>
</tr>
<tr>
<td>Author is an expert on the topic or a scholar.</td>
<td>Author may be a lay reporter.</td>
</tr>
<tr>
<td>The piece is written to a specialized audience of peers or students.</td>
<td>The audience includes the general audience</td>
</tr>
<tr>
<td>Includes: in text citations of sources or footnotes, and bibliography</td>
<td>Sources may not be cited formally</td>
</tr>
<tr>
<td>Vocabulary is complex and technical</td>
<td>Vocabulary is familiar, non-technical</td>
</tr>
<tr>
<td>Graphics are used to illustrate a point</td>
<td>Graphics are used for visual impact</td>
</tr>
<tr>
<td>Titles may include the words <em>Journal, Review, or Annals;</em> and/or refer to a field of study.</td>
<td>Titles are often general, usually catchier.</td>
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<tr>
<td>Examples: <em>Anthropology &amp; Education Quarterly, Journal of Higher Education.</em></td>
<td>Examples: <em>People, Newsweek, GQ</em></td>
</tr>
<tr>
<td>Published monthly, quarterly, semi-annually, or annually</td>
<td>Published weekly or monthly.</td>
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</tbody>
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