CareerBeam – Career Exploration

CareerBeam designed their Career Exploration modules for users who are trying to clarify their best career path. This section represents the more traditional aspects of career development – the goal here is to get a lot of information in a short period of time and use that information to help clarify goals and make good decisions. These modules prompt users to be introspective and thoughtful about who they are, what they like or don’t like, and how they react to certain situations, so they can narrow down target career fields. Becoming more self-aware helps users determine which occupations and work situations might be a better fit for them.

There are more than 15 different assessments and exercises and detailed content that cover numerous aspects of career exploration and combine to create a Career Profile Report. These include understanding values, temperament, personality, interests, skills, fascinations, talents and likes and dislikes. The CareerBeam assessments and exercises were designed to be self-directed. This means they are designed so users can complete the exercises and review their results without requiring a licensed professional to interpret the data. Even though these assessments and exercises do not require interpretation, users may still find feedback from a career counselor or coach, very helpful in this process.

The assessments and exercises in the CareerBeam system are based on established methodologies such as Myers-Briggs work in personality, David Keirsey’s work in temperament and John Holland’s work in interests. These assessments and exercises are not meant to replace the full scale assessments of these established methodologies. Rather the Career Exploration module is meant to allow users to engage in greater self-awareness as it relates to making good career choices.

Based on feedback from our clients we’ve also integrated a new “Quick Profile” that analyzes the user’s preferences in values, personality and interests and provides quick suggestions on possible career paths to research based on their results. The “Quick Profile” appeals to users who wouldn’t normally commit to longer assessments and can be completed in approximately 15 minutes.

Over the years, thousands of individuals and career professionals have experienced one or more of the assessments and exercises in the CareerBeam system. In surveys, these users have responded positively to the accuracy and usefulness of these tools in their career development efforts.