



Qualtrics 101: Data Collection in the Second Language Classroom

Feb 6 2019

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Objectives

- Introduction to the Platform
- Advantages/ Disadvantages: Qualtrics vs. Other Platforms
- Basics for Creation of Surveys
- Basics for Data Collection



What is Qualtrics?

- An online software to build and distribute surveys, and collect data.

Qualtrics

Why do we need Qualtrics for?

BLP Explicit Information Research Project

- 1 pre-test & 1 post-test
- Aprox. 70 questions per survey
- Around 450 participants
- Different testing dates

Qualtrics vs. Other Platforms



How does it work?

First ask yourself: What do you want to measure?

- Different types of questions: Multiple choice, text entry, rank order, etc.
- Have your questions ready in a different document
- Enter them
- Configure survey flow
- Set a time and audience to distribute
- Have fun and pray!

