The drive to globalization through privatization is increasingly the most prevalent development in global politics. International governing bodies working with governments and citizens groups attempt to regulate the flow of capital, goods, and services while maintaining the benefits of globalization. This course analyzes these attempts, specifically through the dual analytic tools of the United Nations Social Compact and Corporate Social Responsibility. Using the Compact’s four stated goals of 1) protection of human rights, particularly in trade in conflict zones; 2) protection of labor rights; 3) protection of the environment; 4) rooting out corruption, we will analyze the social consequences of globalization. We will answer the following questions:

1) How can governments, NGOs, and the UN regulate global business in an increasingly globalized world?
2) What restrictions are placed in companies that deal in conflict zones, and in particular who contract in the business of war?
3) With companies seeking to lower labor costs, what is the future of organized labor?
4) With companies seeking to locate in states with fewer regulations, how can the global and local environments be protected?
5) What regulations are possible to root out corrupt practices, with a particular eye to legal yet potentially unethical industries
6) Is there a different way to conduct business, which both maximizes economic development while lessening the negative social consequences of globalization?

We divide this class in 5 sections, each dealing with a different aspect of the Global Compact (and a final section on potential recommendations for future action). The readings must be completed by the class, and I intend that this class will place a premium on class discussion.

The grades for this course are as follows:
- Research paper 35%
- mid-term 25%
- final 30%
- class participation 10%

The research paper is a piece of empirical research on a company and its relationship to the Global Compact and Corporate Social Responsibility. You will choose a company and then examine how it fulfills (or does not fulfill) the general requirements of the compact, as well as the general principles of CSR. The mid-term and final are in-class, with both an objective portion and an essay which should engage your critical thinking. Class participation is required, which includes attendance of the class, demonstration of
prior completion of the reading, and thoughtful response to questions posed. The penalty for late work is 5 points a day. When work is turned in late, you may email me a copy only to establish when it was completed. I do not accept emailed copies of papers, but only hard copies. The only excuses accepted are University sanctioned excuses and must be documented. Also, this course will follow all of the guidelines for reasonable accommodations laid out in the University Handbook.

The books for this class are as follows:

August 24: Introductions and Hand out Syllabi
26: What is the UN Global Compact? Fussler, Chapters 1-4, pgs 15-71 On Blackboard
31: What is Corporate Social Responsibility? Vogel, Chapters 1-3, pgs 1-74

September 2: Human Rights and Corporate Global Citizenship Vogel, Chapter 6, pgs 139-161
7: Labor Day, No Class
9: The rise of Private Military Corporations Singer, Chapter 1-4, pgs 3-70
14: How PMCs are organized Singer, Chapter 5-6, pgs 73-100 Passos, Chapter 5, pgs 101-114
16: Case studies of PMCs Singer, Chapter 7-9, pgs 101-148
21: Implications of PMI  
Singer, Chapter 10-12, pgs 151-205

23: Conclusions about PMI  
Singer, Chapter 13-15 & postscript, pgs 206-260

28: Corporate Responsibility and Labor Protections  
Vogel, Chapter 4, pgs 75-109

30: The State of the Global Apparel Industry  
Collins, Chapter 1-2, pgs 1-61

October  
5: The Companies in the US Apparel Industry  
Collins, Chapter 3-4, pgs 62-125

7: The Overseas Apparel Market  
Collins, Chapter 5-7, pgs 126-190

12: Mid-term

14: Corporate Responsibility for the Protection of the Environment  
Vogel, Chapter 5, pgs 110-138

19: Privatizing water  
Rothfeder, Chapter 1-2, pgs 1-76

21: Is water a human right?  
Rothfeder, Chapter 3-4, pgs 77-118

26: Selling and transporting water  
Rothfeder, Chapter 5-6, pgs 119-152

28: What to do about the global water crisis  
Rothfeder, Chapter 7-8, pgs 153-191

November  
2: The weapons trade  
Passos, Chapter 1, 3-4, pgs 1-27, 43-100

4: Marketing vice: Cigarettes and Gambling  
Passos, Chapter 2, 6, pgs 28-42; 115-137

9: The global trade for human needs  
Passos, Chapter 8, 11, pgs 178-193; 253-276

11: History for profit?  
Passos, Chapter 7, pgs 138-177
16: Other industries and lobbying efforts  
Passos Chapter 9-10, pgs 194-252

11: Is Fair Trade a model for business?  
Raynolds et al, Chapters 1-3, pgs 1-48

13: Fair Trade in the North and South  
Raynolds, Chapters 4, 8, 10, pgs 51-62; 125-137; 157-179

18: Fair Trade in Coffee  
Raynolds et al, Chapters 6, 9, pgs 83-102; 138-156

23: Fair Trade in Agricultural Goods  
Raynolds et al, Chapters 5, 7 pgs 63-82, 103-122

Papers Due

25: New Goods and Plantation Involvement in Fair Trade  
Raynolds, Chapters 11-12, pgs 180-220

30: What is the Promise of Fair Trade and CSR?  
Raynolds et al, Chapter 13, pgs 223-234  
Vogel, Chapter 7, pgs 162-174

December 2: What Impact does the Global Compact Actually Have?  
Fussler, Chapter 11-14, pgs 159-226 On Blackboard

FINAL EXAM: MONDAY DEC. 14 2-4 pm