USC Sea Grant Welcomes Shore as New Communications Manager

Los Angeles, CA – The University of Southern California Sea Grant Program is excited to introduce new Communications Manager Leah Shore. Shore has a strong background in weather and climate and brings over five years of experience working in science communication and outreach. Previously she worked as the Climate Assessment Specialist for the Southern Climate Impacts Planning Program, a NOAA Regional Integrated Sciences and Assessments team. Her work focused on assessing stakeholder risk and vulnerability to extreme weather and climate events, and how the use of climate hazard data can better meet the needs of users in decision-making and adaptation efforts across the South Central United States.

“My passion to support the development, application and education of usable science highly compliments the Urban Ocean focus of USC Sea Grant’s program,” expressed Shore. “I am extremely excited to lead our communication efforts across the greater Los Angeles region and to enhance the usability of science through building resiliency, raising awareness and increasing capacity of the research and issues surrounding our coastal communities.”

Ms. Shore specializes in science communication, especially aimed at bridging the gap between science and application. Her work at USC Sea Grant will focus on conveying the program’s marine science research, education, and outreach portfolios across a broad range of audiences. She will manage communication strategies and materials across projects and digital platforms, as well as serve as the primary science writer.

“We’re very excited to have Leah join our team as we reinvigorate our communications program,” notes Phyllis Grifman, USC Sea Grant’s Associate Director. “In addition to utilizing her advanced skills in both technical science and communication, her background in weather and climate will help move us forward in our commitment to support the challenges and opportunities coastal communities face from a changing climate.”

USC Sea Grant’s mission is to contribute to solving the problems of the Urban Ocean, while recognizing the opportunities for coastal commerce, recreation, and improving the quality of life in coastal regions such as Southern California.