Researcher
Irving Biederman
bieder@usc.edu
Lab web page: geon.usc.edu
(310) 614-3903 (Cell, preferred); (213) 740-6094 (Office); (213) 740-6102 (Lab)

Current Research Topics under Investigation
The core mission of the Image Understanding Laboratory is to understand how we get mind from brain. Check out our lab website geon.usc.edu. The current major projects are: 1. How we are able to identify people on the basis of their face or voice. This research includes a study of the neural basis of congenital prosopagnosia. 2. Understanding how a scene or object can be recognized in a fraction of a second, even when we have never encountered that image previously. 3. An investigation of the neural basis of perceptual and cognitive pleasure, based on a gradient of opioid receptors in the same pathway by which image understanding is achieved. 4. Creativity, in the specific domain of humor generation, based on tracking remote associations in the brain. We employ a variety of methodologies, such as neuroimaging, research with patients, crosscultural investigations, and, in collaboration, single unit recording in and behavioral studies in monkeys and pigeons. We are planning to initiate studies in intracranial recordings of individual neurons in human patients undergoing surgery for epilepsy.

Specific Qualifications for Research Assistants
We seek bright, motivated students, the earlier in their academic career, the better. A science background and technical skills, such as programming and math are a plus but we can train you. Taking my PSYC 440 or 540 course is also a plus. The ultimate goal is for the student to be able to make a contribution to the research that is sufficient for her or him to qualify as a coauthor on a peer-reviewed journal publication and/or a presentation at a world class conference. We don’t want drones. Do look at recent students and alumni from the lab to see how much they have accomplished.

Office Location: NHB 316
Office Hours: By appointment. Thursday afternoons are best or call cell.
Current Research Topics Under Investigation
We are a psychology-based research lab interested in the psychological determinants and consequences of hierarchy, networks, and technology. We read about, discuss, and conduct research on a wide range of topics, including power and status, judgment and decision making, cultural transmission, meaning, social networks, and the psychology of technology.

Specific Qualifications for Research Assistants
The Hierarchy, Networks and Technology Lab is looking for undergraduate Research Assistants for the 2019-20 school year. This is a great opportunity to gain valuable research skills, bolster your applications for graduate programs in psychology and organizational behavior, and develop your interests within the field.
We are looking for motivated, conscientious, and responsible undergraduate students with a GPA of 3.4 or higher. No previous research experiences necessary, but RAs are asked to give a minimum 1-year commitment for 8-10 hours / week. Some of these hours will need to be done in the lab and some can be completed from a personal computer. Desired qualifications: RAs should be professional, detail-oriented, hardworking, and interested in psychological research.
If you are interested, please email a copy of your most recent CV to Liz Quinn at quinne@marshall.usc.edu.

Office Location: HOH 404
Office Hours: By appointment

Current Research Topics Under Investigation
What effects does systematic music training have on children throughout development? What mechanism underlies such effects? My research aims to understand the effects of instrumental music training on children's socioemotional, cognitive, and functional and structural brain development. To assess the effects of music training on child development, we study children prior to the start of music training and follow them thereafter using psychometric evaluations of socioemotional and cognitive functioning, EEG, and fMRI. We hope these investigations will lead to a better understanding of the effects of music training on child development and provide insights to the role of music education in the childhood curricula.
Specific Qualifications for Research Assistants
Volunteers are required to commit at least 10 hours/week for a minimum of 2 consecutive semesters. During the summer, RAs are required to commit 20 hours/week for a minimum of 8-10 weeks. Volunteers must be detail oriented, and able to work with children and adolescents. If you are interested in volunteering, please fill out our application form here: https://forms.gle/6cnfNatGMLN7v7Se8

Desired Qualifications for Research Assistants
We especially welcome volunteers with backgrounds in music, neuroscience, psychology, computer science, and statistics.

Office Location: DNI 150

Researcher
Leor Hackel
lhackel@usc.edu

Contact: hyejicho@usc.edu (Julie Cho, lab manager) Website: hackellab.org

Current Research Topics Under Investigation
The Social Learning & Choice lab investigates how we learn and make decisions in social interactions across behavior, the mind, and the brain. We use behavioral experiments, computational models, and fMRI. Some of our current topics include:
1. Neural bases of social interaction: How do we form impressions of people while interacting with them? How do rewards shape our social choices?
2. Social connection and rejection: How do people choose interaction partners based on prior experiences of connection vs. rejection?
3. Social influences on decision making: How do our social identities influence the choices we make? How do social norms influence people’s support of environmental policies?
4. Empathy and prosocial behavior: What leads people to help, cooperate with, or care about others?
To learn more about our research, visit our lab website: hackellab.org

Specific Qualifications for Research Assistants
RAs will have the opportunity to contribute to multiple parts of the research process and learn new skills involved in research. RAs are also encouraged, but not required, to attend lab meetings to share ideas and learn more about what other lab members are up to. No previous research experience is necessary. Potential honors thesis students are encouraged to join.

Qualifications:
- Able to work independently and reliably
- Minimum 1 semester commitment, 1 year commitment preferred
- Commitment of 8-10 hours/week preferred
Previous coursework in Psychology or Neuroscience, experience with statistics, and programming experience are a plus, but not required.
If you are interested, please email Julie Cho, the lab manager, at hyejicho@usc.edu.

**Office Location:** Seeley G Mudd Building 804  
**Office Hours:** By appointment

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**Researcher**  
S. Duke Han, PhD, ABPP-CN  
**Email:** duke.han@med.usc.edu  
**Web:** https://www.hanresearchlab.com/  
**Phone:** (626) 457-4213

**Current Research Topics Under Investigation**  
Our lab investigates decision making in older adults through the Finance, Cognition, and Health in Elders Study (FINCHES). Older adults are often faced with important decisions in financial and health matters, and these decisions often have significant consequences on independence and wellbeing in old age. We use a multifactorial approach that includes cognitive, behavioral economic, and magnetic resonance imaging techniques to understand factors associated with financial exploitation in non-demented older adults.

**Specific Qualifications for Research Assistants**  
- Able to commit to a minimum of 8 hours per week  
- Minimum commitment of one semester  
- Knowledge of Microsoft Office programs, especially Excel.  
- Ability to commute to Alhambra campus

**Desired Qualifications for Research Assistants**  
- Independent, hardworking, with attention to detail  
- Experience using statistical software such as SPSS or R is a plus.  
- Strong interest in cognitive psychology and/or neuropsychology  
- Strong interest in interacting with older adult research participants  
- Interest in applying to graduate school in psychology, neuroscience, etc.

If you are interested, please email Caroline Nguyen (caroline.nguyen2@med.usc.edu) with a copy of your resume.

**Office Location:** Department of Family Medicine, Alhambra Campus; 1000 S. Fremont Ave., Building A-6, 4th floor, Alhambra, CA 91803  
**Office Hours:** By appointment

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**Researcher**  
Hok Chio (Mark) Lai  
**Email:** hokchiol@usc.edu  
**Phone:** (213) 740-0538
Current Research Topics Under Investigation
We conduct both methodological research and apply statistical methods to answer collaborative, substantive research questions. Methodological research involves using simulations to study properties of statistical procedures such as regression, multilevel models, and structural equation models, and findings in such research provides practical researchers in applied fields. Currently, our methodological research topics include modern methods to detect bias in psychological tests, nonparametric procedures to analyze complex survey data, and incorporation of measurement errors in data analytics. In addition, we apply cutting-edge analytic methods to analyze real data in areas such as behavioral and substance addiction, influence of contexts on children’s cognitive and language development, and psychometric evaluations of neuropsychological assessments.

Specific Qualifications for Research Assistants
- Interest in quantitative data analysis and/or psychological measurement
- Strong quantitative and analytic skills
- Prior experience with data management and analysis using R, SPSS, or any other statistical software
- Able to commit 4-8 hours per week.

Desired Qualifications for Research Assistants
- Experience with programming (e.g., R, Python)
- Strong organizational skills

Office Location: SGM 621
Office Hours: Tuesday 12-2 pm

Researcher
Steven R. López, Ph.D.
Email: calderov@usc.edu*
*Please contact Vanessa Calderon regarding undergraduate research positions in the lab
Lab webpage: https://dornsife.usc.edu/labs/culture-and-mental-health/

Current Research Topics under Investigation
The Culture and Mental Health Lab’s current and largest project assesses a community education program aimed at reducing the time it takes for Latinxs with a serious mental illness to seek mental health care. There is a particular focus on understanding the role of the family in the management and treatment of serious mental illness.

Responsibilities and Specific Qualifications for Research Assistants
Primary responsibility will include coding qualitative interview data conducted with individuals with serious mental illness and their family members. Additional responsibilities may include data entry, data organization, and administrative tasks for the lab projects. Volunteer Research Assistants will become familiar with psychological research methods as well as gain skills in
We ask that RAs commit to 8-10 hours/week for a minimum of one semester. Hours will need to be completed in the lab during office hours (8:30AM - 5PM, Monday through Friday). No prior research experience required. We seek responsible, motivated, and detail-oriented students with an interest in mental health care disparities. While not required, we would give preference to applicants with a high level of proficiency in Spanish.

Office Location: SGM 1001
Office Hours: 8:30AM - 5PM, Monday through Friday

Researcher
Susan Luczak
luczak@usc.edu
https://dornsife.usc.edu/labs/susan-luczak/
(213) 740-9192

Current Research Topics under Investigation
In my laboratory, we are currently focusing on an NIH-funded study that brings people into the lab to consume alcohol while wearing numerous biosensors and being measured on breath alcohol and various physical responses to alcohol. This study provides a good opportunity for undergraduates wanting to get clinical psychology research experience with human subjects. Students would be part of a team that includes students, staff, and faculty in the Psychology and Math Departments, and like prior undergraduates if they do well as a volunteer there would be future opportunities for SURF/SOAR/URAP awards and 290/490 courses.

Specific Qualifications for Research Assistants
Highly motivated, reliable, and detail-oriented. Able to commit 8-10 hours per week.

Desired qualifications for Research Assistants
Knowledge of SPSS and Excel preferable. GPA 3.0 or higher.
If interested, please email Dr. Luczak with a copy of your resume and your unofficial transcript.

Office Location: SGM 826
Office Hours: By Appointment

Researcher
Gayla Margolin
margolin@usc.edu
(213) 740-2308
Current Research Topics under Investigation
In the Family Studies Project, we aim to identify factors that affect how young adults behave in close relationships—with dating partners, with friends, and even with their own children. We look particularly closely at the influences based on childhood experiences of aggression and adversity. To delve deeply into young adults’ romantic relationships, we collect data on their physiological reactivity, compassion, and also capture behavioral samples of how dating partners talk with one another. If you are interested in becoming a research assistant, please read our webpage, submit a resume and fill out the form available on our website on the Prospective Students page: http://dornsife.usc.edu/labs/margolinfamilystudies/admission/

Specific qualifications for Research Assistants
Research assistants will be involved with processing physiological data as well as coding real-life discussion collected in either the lab or in couples’ homes. Research assistants should have 8 hours minimum per week (10 or more preferred) to work on the research. The ability to work as part of a team and attention to detail are essential. Research assistants who make a serious commitment to the project may be asked to assist our data collection efforts with our community-recruited participants.

Desired qualifications for Research Assistants
Desired qualifications include interest in and/or experience with learning about psychological methods such as physiological measurement and/or behavioral observation as well as an interest in young adult couples and young parenthood. GPA of 3.5 or higher is desired. If interested, please email Dr. Margolin with a copy of your resume and your transcript (unofficial is fine).

Phone Number: (213) 740-2308
Office Hours: By Appointment

Researcher
Mara Mather
Email: mara.mather@usc.edu Web: matherlab.com

Current Research Topics Under Investigation
We use functional neuroimaging and behavioral methods to investigate how emotion influences memory and cognition. We also examine age and sex differences in these processes.

Specific Qualifications for Research Assistants
· Must be able to commit at least 12 hours per week (preferably doing blocks of 4-5 hours) for a minimum of 2 semesters.
· Must be highly detail-oriented
· Must be reliable, punctual, and have good history of time management
· Must be a team player
Research Assistants are most often involved with running experiment sessions with participants, coding and enter data, preparing stimuli, doing literature searches, and recruiting participants for studies. Depending on the project, there is also the opportunity to assist with data analysis.

**Desired Qualifications for Research Assistants**
Experience working with older adults and software programming skills a plus, but not required.

**Office Location:**
USC Davis School of Gerontology
3715 McClintock Ave. Room 341
Los Angeles, CA 90089-0191
**Office Hours:** Monday-Friday, 9am-5pm

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**Researcher**
Henrike Moll
**Email:** hmoll@usc.edu
**Phone:** 213-610-1661

**Current Research Topics Under Investigation**
- The emergence of teaching: Can young children understand and perform acts of teaching?
- Do young kids look differently at persons? If yes, why?
- Perspective-taking: When and how do young children start to grasp others’ mental states?

**Specific Qualifications for Research Assistants**
- Inquisitiveness
- Pro-active attitude toward lab-related tasks
- Friendly and age-appropriate interaction with child participants

**Desired Qualifications for Research Assistants**
- Skills with power point, in-design, or illustrator (desired, but not a must!)
- Good writing skills
- Strong analytic thinking
- Willingness to read scientific papers
- Know the APA format (desired, but not a must)

**Office Location:** SGM 704 (my office), SGM 716 (our lab)
**Office Hours:** by email, as I’m not teaching this semester due to a sabbatical
Current Research Topics under Investigation
How do identities matter for judgment and motivation? We all belong to different groups and have social roles. How do these groups shape how we understand the world around us and motivate people to act in line with these groups?
What do people do when something feels effortful? Sometimes people rise to a challenge, while other times they shy away. How does an experience of effort influence our actions and the way we think when we are working on a task? Is that a character trait or something easy to change?
How do we think about ourselves in the future? When we imagine our future selves, what does that look like and how does imagining our future selves affect how we act now?
What do we mean when we say something is due to culture or about culture? How does culture matter in the way we think and what we think about?

Specific Qualifications for Research Assistants
We are looking for motivated psychology students who are interested in gaining research experience and enjoy collaborating with others and sharing their ideas. Our research assistants can gain experience with all aspects of conducting research in psychology. At the planning stage, they help develop and pretest materials for our studies; at the data collection stage, they run experiments in our labs, recruit participants on campus and sometimes collect data in other locations; at the data analysis stage, they help with data entry, statistical analysis, and the graphing of results; they also help with programming online surveys and laboratory experiments.
If you are interested in learning more about being a Research Assistant position with us please see our website: http://dornsife.usc.edu/mindandsociety/ra-opportunities/

Office Location: Mind & Society Center, Suite 205, VPD Building.
Office Hours: Please email yinglin@usc.edu for more information on RA positions.

Researcher
Erika Patall
Email: patall@rossier.usc.edu Web: https://motivationlab.wordpress.com/
Phone: 213.740.2371

Current Research Topics Under Investigation
The core mission of the Motivation and Education Research Group (MERG) is to understand the nature of students’ motivation and the educational environments and practices that can support student motivation. Current research includes intervention research, survey research, and meta-analyses. We conduct research online, in laboratory settings, and in the field, working closely with secondary (middle and high school) school teachers and students as part of the process.
Specific Qualifications for Research Assistants
We seek enthusiastic, committed students typically with an interest in educational psychology or applied social or developmental psychology. Students who become involved in our research group have the opportunity to become involved in many aspects of the research and will be asked to participate in a variety of tasks (e.g., research conceptualization and brainstorming, literature reviewing, data collection, interviews and interview coding, participant management, observation coding; transcription; meta-analytic coding; analysis, etc.). We seek students who want to be active member of our small community and anticipate wanting to continue in a relevant field in graduate school or as a career. Students must be willing to commit 5-10 hours of their time per week (on average).

Office Location: 600H Waite Phillips Hall (WPH)
Office Hours: By appointment; email to schedule

Researcher
Stephen J. Read
Email: read@usc.edu Web: stephenjread.com Phone: (213) 740-2291

Current Research Topics Under Investigation
1. Neural network models of social behavior and social reasoning. We are constructing neural network models of human motivation and personality, social perception and impression formation, and decision-making.
2. We are looking at how cues in social situations can trigger the pursuit of goals in those situations. This is a fundamental process in how social situations influence social behavior, but psychologists don't have a good understanding of this process.
3. We are examining how people use their self-knowledge to make judgements of other people. In one ongoing project, we are using neural network models of face recognition to examine how the facial similarity of other people to us may influence our judgements of their personal characteristics, such as traits, morality, and ideology.
4. Deep learning. We are studying how you can construct representations of social knowledge by analyzing millions of words of fiction. We then hope to use these representations to investigate things such as how people make trait inferences about others and how they understand the structure of social situations.
5. Legal and everyday decision-making. We are conducting a series of studies on the role of emotion and motivation in various decision-making situations, including legal situations.

Specific Qualifications for Research Assistants
For 1, 3, and 4, NN modeling, programming or math background would be highly desirable

Desired Qualifications for Research Assistants
In general students should be interested in the topic and willing to invest time and effort in the project.
Current Research Topics under Investigation
The NeuroEndocrinology of Social Ties (NEST) Laboratory research consists mainly of parenting and relationship stressors during pregnancy.
1. The Hormones Across the Transition to Childrearing (HATCH) Study explores the potential family dynamic of first-time parents from prenatal to postpartum events to relate psychological factors and hormonal levels.
2. The “Fathering the Brain” project explores the neurological stimulation in a father throughout the course of his partner’s pregnancy.
3. By looking at a broad range of samples (including saliva, blood, and hair), the NEST laboratory explores interrelated levels of cortisol, testosterone, oxytocin, and prolactin during the transition to parenthood.

Specific Qualifications for Research Assistants
3.3 GPA or higher.
Interest in family psychological relationships.
Interest in biopsychology.
Willingness to learn how to code, use SPSS, and work independently.

Office Location: SGM 716 D
Office Hours: Flexible, by appointment

Current Research Topics under Investigation
What makes life meaningful? How do people decide whether their life is meaningful? How might culture, religion, and our own decisions influence our well-being?
How do people come to believe things are true? Why do people believe weird things? And how does misinformation stick? We examine the variables that bias people to think things are true and why false information often takes hold.
What is the role of feelings in all of this? How do moods, emotions, and bodily sensations influence our thoughts?
**Specific Qualifications for Research Assistants**

We are looking for motivated psychology students who are interested in gaining research experience and enjoy collaborating with others and sharing their ideas. Our research assistants can gain experience with all aspects of conducting research in psychology. At the planning stage, they help develop and pretest materials for our studies; at the data collection stage, they run experiments in our labs, recruit participants on campus and sometimes collect data in other locations; at the data analysis stage, they help with data entry, statistical analysis, and the graphing of results; they also help with programming online surveys and laboratory experiments.

If you are interested in learning more about being a Research Assistant position with us please see our website: http://dornsife.usc.edu/mindandsociety/ra-opportunities/

**Office Location:** Mind & Society Center, Suite 205, VPD Building.
**Office Hours:** Please email yinglin@usc.edu for more information on RA positions.

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**Researcher**
Donna Spruijt-Metz  
**Email:** dmetz@usc.edu  
**Web:** mhealth.usc.edu  
**Phone:** use email, please

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**Current Research Topics Under Investigation**

**Project Title:** Function and Emotion in Everyday Life with Type 1 Diabetes: FEEL-T1D  
**Project Description:** This large-scale study will integrate continuous glucose monitoring (CGM), accelerometry, and ecological momentary assessment (EMA) in order to disentangle the short-term dynamic relationships between blood glucose, function, and emotional well-being in adults with type 1 diabetes. These analyses will contribute essential basic knowledge about these relationships that will be foundational to the individualization of treatment recommendations and development of innovative interventions that optimize both clinical and patient-reported outcomes. Students will help with recruitment, data collection, and other project based tasks.

**Project Title:** HeartSteps  
**Project Description:** Just four behaviors-physical inactivity, poor diet, tobacco use, and alcohol overconsumption-contribute to the onset of majority of chronic conditions, including obesity, cancer, diabetes and cardiovascular disease. These conditions are responsible for at least 63% of all annual deaths globally. Through the use of mobile computing, context sensing, and theory-driven adaptive interventions, mobile health (mHealth) promises scalable and effective solutions for achieving sustained behavior change that can improve public health. HeartSteps is an adaptive mHealth intervention based on Social-Cognitive Theory (SCT) that aims to increase walking and decrease sedentary behavior in patients with cardiovascular disease. HeartSteps is a robust platform for advancing behavioral theories and models due to its unique micro-randomization design that enables causal modeling of multiple SCT constructs in context and over time.
We will be recruiting ~60 overweight but otherwise healthy adults into this new study to monitor and change physical activity in a year-long micro-randomized trial. Students will help with recruitment, data collection, data dictionaries and much, much more.

**Preferred Email Contact Information:** dmetz@usc.edu

**Specific Qualifications for Research Assistants**
Personable, able to interact with participants, data entry and literature searches.

**Desired Qualifications for Research Assistants**
Simple data analyses, handy in excel

**Office Location:** VPD 405  
**Office Hours:** by appointment

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**Researcher**  
Sarah Townsend  
**Email:** saratow@usc.edu  
**Web:** https://www.sarahsmtownsend.com/

**Current Research Topics Under Investigation**  
The Cultural Diversity and Psychophysiology (CDP) Lab specializes in research on issues surrounding social class, race/ethnicity and gender. Specifically, we address these topics by examining cultural matches and mismatches—i.e., when people's beliefs are consistent with, or inconsistent with, the prevailing beliefs of organizations and institutions.

**Specific Qualifications for Research Assistants:**  
The CDP Lab is looking for motivated, conscientious, and responsible undergraduate Research Assistants for the 2019-20 academic year. This is a great opportunity to gain valuable research experience, bolster your applications for graduate programs, and have the opportunity to develop your interests within the field. RAs will be responsible for running participants through social psychological experiments using self-report and psychophysiological methodologies. We are looking for RAs with a 3.3 GPA or higher, who are detail-oriented, hardworking and are broadly interested in culture, diversity and/or psychophysiology. No previous research experiences necessary, but RAs are asked to give a minimum 1-year commitment with at least 8-10 hours per week.  
We are committed to building a diverse research team. Accordingly, we strongly encourage applications from women, racial/ethnic minorities, and other underrepresented groups.

**Office Location:** Hoffman Hall, 403  
**Office Hours:** By appointment
Researcher
Dr. Cheryl Wakslak is looking for Research Assistants (RAs) for Fall 2019 and Spring 2020 semester!
The Connecting across Distance (CAD) Lab is looking for motivated, conscientious, and responsible undergraduate Research Assistants for the 2019-20 academic year. This is a great opportunity to gain valuable research experience, bolster your applications for graduate programs, and have the opportunity to develop your interests within the field!

Cheryl Wakslak
https://www.marshall.usc.edu/personnel/cheryl-wakslak

Current Research Topics under Investigation
Dr. Wakslak’s research focuses on basic questions of cognition and interpersonal connection, establishing the way that people use different styles of thinking to help them connect with those closer to them and those farther away. In much of this work she explores the role of abstraction in facilitating connections across distance. She uses these insights to look at a range of organizationally relevant outcomes, including communication, learning, leadership, venture-capital investment, and decision-making. Her findings have been published in numerous scholarly outlets, including top journals in management, marketing, and psychology.

Specific Qualifications for Research Assistants
RAs will be responsible for running participants through social psychological experiments using self-report and psychophysiological methodologies. You may also be involved in field studies conducted during entrepreneurship pitch competitions and in coding archival video data of such pitch contests. We are looking for RAs with a 3.4 GPA or higher, who are detail-oriented, hardworking and are broadly interested in social distance and language abstraction. Course credit is available for research hours for psychology and Marshall undergraduate students. If you are interested in volunteering for course credit, please mention this on your application.
If you are interested, please email Liz Quinn at quinne@marshall.usc.edu for an application.

Researcher
Scott Wiltermuth
Email: wiltermu@usc.edu
Web: https://www.marshall.usc.edu/personnel/scott-wiltermuth
Phone: 703-304-3075

Current Research Topics Under Investigation
The IDEA (Interpersonal Dynamics and Ethical Applications) Lab researches how socio-environmental factors affect people’s reactions to unethical behavior and their likelihood of behaving unethically themselves. Some of our projects look at forgiveness, particularly in contexts like the “Me Too” movement. We also research how interpersonal dynamics, such as synchrony and dominance, affect people’s willingness to cooperate with others.
Specific Qualifications for Research Assistants
GPA 3.3 or higher. No previous research experiences necessary, but RAs are asked to give a minimum 1-year commitment with at least 5 hours per week free to conduct research activities.

Desired Qualifications for Research Assistants
Interest in morality /ethics.

Office Location: Hoffman 405

Researcher
Dr. Wendy Wood
wendy.wood@usc.edu

Current Research Topics under Investigation
Why do people continue to perform bad habits even when they don’t want to? How can good habits be used to meet important life goals? What are ways to change unwanted habits?
Topics of interest: social media habits, eating habits, exercise habits. Check out Good Habits, Bad Habits https://us.macmillan.com/books/9781250159076 to see what we have discovered about habits that you can apply to your own life!

Specific Qualifications for Research Assistants
Seeking reliable students who enjoy collaborating with others and sharing their ideas during our lively, once-a-week lab meetings (usually Mondays at 4pm). We offer many opportunities for extended involvement in lab projects and therefore require a minimum of one full semester commitment (prefer two semesters) with at least 5 hours free per week for lab participation. Commitment to project involvement is essential. Students who participate in the lab often go on to graduate school in social psychology or marketing.
Potential honors students encouraged to join. Typically, we have one or more students working on an honors project each year.

Desired Qualifications for Research Assistants
Intro psych and social psych coursework, along with a research methods class, may be helpful. Knowledge of basic statistics and experience with SPSS is a plus, though not required. Anyone with flash programming experience would be a wonderful addition to the team!

Office Location: SGM 805
Phone: 213-740-5504
GRADUATE STUDENTS
NOTE: STUDENTS SEEKING PSYC 490 CREDIT FOR RESEARCH EXPERIENCE MUST BE WORKING UNDER THE SUPERVISION OF A FACULTY MEMBER. THE INDIVIDUALS LISTED BELOW ARE GRADUATE STUDENTS AND MAY NOT SERVE AS YOUR PRIMARY SUPERVISOR TOWARDS 490 CREDIT. CONSULT WITH THEIR SUPERVISING FACULTY MEMBER CONCERNING THE POSSIBILITY OF 490 CREDIT.

Minwoo Ahn (works with Dr. Read)
minwooah@usc.edu

Current Research Topics Under Investigation
We investigate 1) how people form and use first impression of others based on verbal and visual cues, and 2) the role of self-knowledge and stereotypical information in the process. We use cognitive and computational techniques to mathematically model the process involved. Currently, we’re running multiple projects on how visual cues of others impact social inferences.

Specific Qualifications for Research Assistants
· 3.3 GPA or higher
· Interest in social science and computational science
· Detail oriented, self-motivated
· Able to commit to a 10 hours of research per week
· A Minimum commitment of one semester

Office Location: SGM 815
Office Hours: Flexible, by appointment

Peter Wang (works with Dr. Read)
peterpwa@usc.edu

Current Research Topics Under Investigation
Cues in the environment affect motivation and what goals we choose to pursue. Pavlovian cues, or cues that have been repeatedly paired with reward or punishment, are some of the cues that influence how we act. We are currently investigating the influence of Pavlovian cues on task persistence and other behaviors. We are interested in creating cues through Pavlovian conditioning that can promote desirable behaviors, such as self-control.

Specific Qualifications for Research Assistants
Research assistants are expected to help with data collection. They will follow written guides in administering computer tasks to participants. They are also expected to attend meetings with the researcher and other assistants, where they will learn more about the background on Pavlovian conditioning and get opportunities to observe data analysis techniques.
Desired Qualifications for Research Assistants

- Minimum of two semesters, 6-8 hours a week (including meeting time)
- GPA 3.4 or higher
- Detail-oriented, punctual
- Motivated to learn

Office Location: SGM 815
Office Hours: By appointment; email if you’re interested