PROGRAM
USC/Unil/Bank-Al-Maghrib
Workshop on
“Small Business, Development and Growth”
October 3-4, 2022
Venue: Bank-al-Maghrib Training Center, Rabat, Morocco

October 3rd
8h45 Welcome speech
9:00-10:00 Keynote lecture: Imran Rasul

Session 1
10:00-10:50 Childcare, Labor Supply, and Business Development: Experimental Evidence from Uganda
By Kjetil Bjorvatn (NHH Norwegian School of Economics), Denise Ferris (BRAC International), Selim Gulesci (Trinity College Dublin), Arne Nasgowitz (NHH Norwegian School of Economics), Vincent Somville (NHH Norwegian School of Economics) and Lore Vandewalle (Geneva Graduate Institute)
Discussant: Gianmarco Leon-Ciliotta (Pompeu Fabra)
10:50-11:20 Coffee break
11:20-12:10 Small Firms and Consumers’ Transport Costs
By Daniel Ramos-Menchelli (Harvard) and Diana Sverdlin Lisker (MIT)
Discussant: Louise Guillouet (OECD)
12:10-13:00 Self-Employment within the Firm
By Vittorio Bassi (USC), J. H. Lee (USC), Alessandra Peter (NYU), Tommaso Porzio (Columbia Business School), Ritwika Sen (Northwestern University) and Esau Tugume (BRAC NGO)
Discussant: Johannes Boehm (Sciences Po)
13:00-14:00 Lunch

Session 2
14:00-14:50 Acquisitions, Management, and Efficiency in Rwanda’s Coffee Industry
By Rocco Macchiavello (LSE) and Ameet Morjaria (Kellog School of Management)
Discussant: Kim Fe Cramer (LSE)
14:50-15:40 Business Training and Spatial Competition in Urban Uganda
By Greg Fischer (London School of Economics), Dean Karlan (Northwestern University), Diego Santa Maria (Harvard University), and Meredith Startz (Dartmouth College).
Discussant: Rocco Macchiavello (LSE) (TBC)
15:40-16:00 Coffee break
Session 3

16:00-16:50 From Micro to Macro in an Equilibrium Diffusion Model
By Wyatt Brooks (Arizona State University), Kevin Donovan (Yale University) and Terence R. Johnson (University of Virginia)
Discussant: Jonas Heipertz (Columbia)

16:50-16:40 Technology Adoption and Late Industrialization
By Jaedo Choi (University of Michigan) and Younghun Shim (University of Chicago)
Discussant: Isabelle Méjean (Sciences Po, Paris)

19:30 Dinner

October 4

Session 4

9:00-9:50 International Reserve Management, Global Financial Shocks, and Firm Investment in Emerging Market Economies
By Joshua Aizenman (USC), Yin-Wong Cheung (UCSC), Xingwang Qian (SUNY Buffalo State)
Discussant: Yannick Kalantzis (Banque de France)

By Kenza Benhima (HEC-Lausanne), Omar Chafik (Bank-al-Maghrib), Min Fang (University of Florida), Wenxia Tang (HEC-Lausanne)
Discussant: Francesco Pappadà (Paris School of Economics)

10:40-11:30 Microequity and Mutuality: Experimental Evidence on Credit with Performance-Contingent Repayment
By Francesco Cordaro (EOM), Marcel Fafchamps (Stanford), Colin Mayer (Oxford), Muhammad Meki (Oxford), Simon Quinn (Oxford) and Kate Roll (UCL)
Discussant: Vittorio Bassi (USC) (TBC)

11:30-12:00 Coffee break

12:00-13:15 Policy panel: Small Business, Policy Options?
Speakers: Debora Revoltella (EIB), Sara Bertin (African Development Bank), Harry Devonshire (Argidius Foundation), Hicham Zanati (Tamwilcom)

13:15 Lunch

16:00-19:00 Visit of Rabat

Organizing and scientific committee:
Vittorio Bassi (USC)
Kenza Benhima (HEC-Lausanne)
Romain Rancière (USC)
Abdessamad Saidi (Bank-al-Maghrib)