INTERDISCIPLINARY SYMPOSIUM ON EAST ASIAN BUSINESS

FRIDAY, FEBRUARY 10, 2017 | 10:00AM-5:00PM
SOCIAL SCIENCES BUILDING (SOS) B40 | USC

DIGITAL EAST ASIA: Emerging Trends in Public Policy and Regulation

10:00AM-12:00PM  PLANNING, URBANIZATION, AND PUBLIC POLICY

YARIME Masaru
School of Energy and Environment, City University of Hong Kong
Digitalizing Innovation: Japan’s Experience of Developing Smart Cities and Implications for Business, Public Policy, and Sustainability in East Asia

Discussants
Matthew KAHN
Department of Economics, USC Dornsife
Colin Miles MAACLAY
Annenberg School for Communication and Journalism, USC

12:00PM-2:00PM  LUNCH BREAK

2:00PM-4:00PM  REGULATION AND THE INTERNET

ANG Peng Hwa
Wee Kim Wee School of Communication and Information, Nanyang Technological University
Regulation of Disruptive Services

Yu HONG
Annenberg School for Communication and Journalism, USC
China’s Internet Plus Policy and Economic Restructuring

Yanhui WU
Marshall School of Business, USC
Why Does China Allow Freer Social Media? Protests vs. Surveillance and Propaganda

Discussants
Erin BAGGOTT
School of International Relations, USC Dornsife
Brett SHEEHAN
Department of History, USC Dornsife

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