Future leaders in business, government, and law need to understand how global developments affect their lives and work. This major provides the detailed information and conceptual tools you will need to thrive in the rapidly changing world of tomorrow. With numerous travel, research, and internship opportunities, it is an ideal major for those interested in entering the realms of business, advocacy, or public policy.

**BACHELOR OF ARTS (BA) REQUIREMENTS OVERVIEW**

**Four Prerequisite Courses**
- International Relations: Introductory Analysis
- Principles of Microeconomics or Microeconomics for Business
- Principles of Macroeconomics or Macroeconomics for Business
- Fundamental Principles of Calculus

**Six International Relations Courses**
- One International Political Economy course
- One Regional course
- Four upper division International Relations courses

**One Business Core Course**
- Choose either Accounting for Non-Business Majors or Accounting Fundamentals, Financial and Managerial Accounting

**Complete five courses in ONE of the following Business Concentrations:**
- International Finance
- International Financial Management
- Global Marketing
- Global Management

**EXPERIENTIAL OPPORTUNITIES**

- **Center for International Studies:** Established to promote advanced research and sustained discussion, CIS runs a program of frequent speakers and seminars on political and economic issues.

- **Global Business Specialization:** Students will choose one global business specialization: International Finance, International Financial Management, Global Marketing or Global Management and they will complete a specific sequence of courses in the Marshall School of Business.

- **Study Abroad:** Travel England to study at the prestigious London School of Economics and Political Science or travel to Germany to study in Berlin through USC Dornsife’s Office of Overseas Studies.

For additional information, including all major requirements, please consult the USC Catalogue or http://dornsife.usc.edu/sir/global-business-major/