

# AMERICAN POPULAR CULTURE

The interdisciplinary major in American Popular Culture helps students assess the icons and ideas they encounter everyday from a variety of perspectives. Students are encouraged to think critically about the images and assertions of the mass media and commercial culture and to see the experience of popular culture as it interacts with questions of gender and ethnicity in the American context.

## BACHELOR OF ARTS (BA) GENERAL OVERVIEW

Choose one course from each of the following categories:

- Introduction to American Popular Culture
- The Politics and Culture of the 1960s
- African American Popular Culture

Choose four courses, at least one from each of the following groups:

- Critical Approaches to Popular Culture
- Gender and Ethnicity in American Popular Culture
- Popular Culture in the Arts

Choose four additional courses from the APC major and one additional course from a non-APC department. Examples include:

- Sound Clash: Popular Music and American Culture
- Media and Society
- Entertainment Marketing and Culture
- African American Art
- Chicano and Latino Literature
- Asian American Literature
- Exploring Culture through Film
- African American Humor and Culture

## ACADEMIC OPPORTUNITIES

**American Studies and Ethnicity Club:** The USC ASE Club is dedicated to creating a community by which participants can enrich their experience in academia through field excursions, intellectual discussions, and interactions with professors.

**ASE Commons:** The ASE commons is a lecture and workshop series that focuses on Race, Power, and Critical Thought whose aim is to highlight the research of the American Studies and Ethnicity department and affiliated faculty and graduate students.

**Study Abroad:** Travel to Botswana, Australia, the United Kingdom, or Chile for a semester-long experience through the Department of American Studies and Ethnicity.

**Center for Diversity & Democracy:** The CDD works with faculty, students, and community partners to enhance, explore, and develop strong connections between efforts of university-community civic engagement and the diversity of university faculty and students. It is committed to strengthening a diverse set of voices at the university, while enabling a wide variety of community members and organizations to engage the university as equal partners towards equity and social justice.