

# INTERNATIONAL RELATIONS (GLOBAL BUSINESS)

Future leaders in business, government, and law need to understand how global developments affect their lives and work. This major provides the detailed information and conceptual tools you will need to thrive in the rapidly changing world of tomorrow. With numerous travel, research, and internship opportunities, it is an ideal major for those interested in entering the realms of business, advocacy, or public policy.

## BACHELOR OF ARTS (BA) GENERAL OVERVIEW

Three prerequisite courses:

- Principles of Microeconomics or Microeconomics for Business
- Principles of Macroeconomics or Macroeconomics for Business
- Fundamental Principles of Calculus or Calculus I

Seven international relations courses:

- International Relations: Introductory Analysis
- One International Political Economy elective course
- One Regional course
- One IR 400-level course
- Three upper-division International Relations courses

Marshall School coursework:

- Foundations of Accounting
- Applied Business Statistics or Introduction to Statistics for Economists

Complete four courses in ONE of the following business concentrations:

- International Finance
- Global Marketing
- Global Management

## ACADEMIC OPPORTUNITIES

**Center for International Studies:** Established to promote advanced research and sustained discussion, CIS runs a program of frequent speakers and seminars on political and economic issues.

**Global Business Specialization:** Students will choose one global business specialization: International Finance, Global Marketing or Global Management, and they will complete a specific sequence of courses in the Marshall School of Business.

**Study Abroad:** Travel to England to study at the prestigious London School of Economics and Political Science or travel to Germany to study in Berlin through USC Dornsife's Office of Overseas Studies.