The Latino Vote: Latino Votes and Views in the November USC/LA Times Poll

VOTER OVERVIEW
Voter Overview

Median Age of Voters, by Race/Ethnicity

- Non-Hispanic white: 53
- African American: 45
- Latino: 42
- Asian: 46

Language of Survey amongst Latinos

- English/ingles, 66.0%
- Spanish/espanol, 34.0%
Voter Overview

Obama Job Approval, by Race/Ethnicity

- Non-Hispanic white: 47.1%
- Latino: 67.5%
- Asian: 73.9%

Overall Optimism about the State

- Non-Hispanic white: 11.1%
- Latino: 25.5%
- Asian: 29.2%
Votes for Candidates

Vote for Governor, by Race/Ethnicity

- Non-Hispanic white:
  - Other candidate: 5.6%
  - Meg Whitman: 47.0%
  - Jerry Brown: 46.5%
- Latino:
  - Other candidate: 4.8%
  - Meg Whitman: 14.7%
  - Jerry Brown: 80.5%
- Asian:
  - Other candidate: 1.3%
  - Meg Whitman: 38.7%
  - Jerry Brown: 60.0%
Votes for Candidates

Latinos vote for Governor, by respondent Language Selection

Votes for Candidates

Vote for Governor by Age
Votes for Candidates

Of Non-Hispanic Whites, Vote for Governor by Age

Votes for Candidates

Of Latinos, Vote for Governor by Age
Votes for Candidates

Of Asians, Vote for Governor by Age

<table>
<thead>
<tr>
<th>Age</th>
<th>Other Candidate</th>
<th>Meg Whitman</th>
<th>Jerry Brown</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-29</td>
<td>7.7%</td>
<td>30.8%</td>
<td>61.5%</td>
</tr>
<tr>
<td>30-39</td>
<td>20.0%</td>
<td>80.0%</td>
<td>57.9%</td>
</tr>
<tr>
<td>40-49</td>
<td>57.9%</td>
<td>42.1%</td>
<td>47.6%</td>
</tr>
<tr>
<td>50-64</td>
<td>52.4%</td>
<td>47.6%</td>
<td>52.4%</td>
</tr>
<tr>
<td>65 or older</td>
<td>36.4%</td>
<td>63.6%</td>
<td>36.4%</td>
</tr>
</tbody>
</table>

Votes for Candidates

Votes for Senator, by Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Other Candidate</th>
<th>Carly Fiorina</th>
<th>Barbara Boxer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic white</td>
<td>7.0%</td>
<td>50.3%</td>
<td>42.7%</td>
</tr>
<tr>
<td>Latino</td>
<td>4.3%</td>
<td>17.3%</td>
<td>78.4%</td>
</tr>
<tr>
<td>Asian</td>
<td>6.6%</td>
<td>34.2%</td>
<td>59.2%</td>
</tr>
</tbody>
</table>
Votes for Candidates

Of Latinos, Votes for Senator by Respondent Language

ADDRESSING THE STATE DEFICIT
Addressing the State Deficit

How should health care spending for low to moderate income families be changed?
By Race/Ethnicity

How should health care spending for low to moderate income families be changed?
Latinos and Whites, by Age

(Refused) (Don’t know) Increase spending Not at all Cut a little Cut a lot
Addressing the State Deficit

How should prison spending be changed?
By Race/Ethnicity

- (refused)
- (don't know)
- increase spending
- not at all
- cut a little
- cut a lot

How should prison spending be changed?
Latinos and Whites, by Age

- (refused)
- (don't know)
- increase spending
- not at all
- cut a little
- cut a lot
Addressing the State Deficit

How should state university spending be changed?
By Race/Ethnicity

- (refused)
- (don't know)
- increase spending
- not at all
- cut a little
- cut a lot

* Sample Sizes are very small.

Addressing the State Deficit

How should state university spending be changed?
Latinos and Whites, by Age

- (refused)
- (don't know)
- increase spending
- not at all
- cut a little
- cut a lot

* Sample Sizes are very small.
Addressing the State Deficit

What type of tax do you prefer to close the deficit?
By Race/Ethnicity/Language

<table>
<thead>
<tr>
<th>Race/Ethnicity/Language</th>
<th>Refused</th>
<th>Increase Property Taxes</th>
<th>Don't Know</th>
<th>None</th>
<th>All</th>
<th>Increase State Personal Income Taxes</th>
<th>Increase Taxes on Businesses</th>
<th>Increase the State Sales Tax</th>
<th>Create a New Oil Extraction Tax</th>
<th>Oppose Any New Tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic white</td>
<td>4.2%</td>
<td>5.9%</td>
<td>8.5%</td>
<td>5.1%</td>
<td>5.3%</td>
<td>15.3%</td>
<td>9.3%</td>
<td>13.6%</td>
<td>5.6%</td>
<td>6.5%</td>
</tr>
<tr>
<td>Latino, English</td>
<td>4.6%</td>
<td>6.9%</td>
<td>7.5%</td>
<td>17.1%</td>
<td>10.9%</td>
<td>2.8%</td>
<td>15.3%</td>
<td>13.6%</td>
<td>5.6%</td>
<td>7.5%</td>
</tr>
<tr>
<td>Latino, Spanish</td>
<td>39.0%</td>
<td>43.3%</td>
<td>5.6%</td>
<td>6.5%</td>
<td>5.6%</td>
<td>3.7%</td>
<td>19.4%</td>
<td>10.3%</td>
<td>9.3%</td>
<td>8.5%</td>
</tr>
<tr>
<td>Asian</td>
<td>44.4%</td>
<td>5.2%</td>
<td>16.6%</td>
<td>10.2%</td>
<td>9.3%</td>
<td>13.6%</td>
<td>10.3%</td>
<td>10.3%</td>
<td>9.3%</td>
<td>9.3%</td>
</tr>
</tbody>
</table>

Addressing the State Deficit

What type of tax do you prefer to close the deficit?
By Age

<table>
<thead>
<tr>
<th>Age</th>
<th>Refused</th>
<th>Increase Property Taxes</th>
<th>Don't Know</th>
<th>None</th>
<th>All</th>
<th>Increase State Personal Income Taxes</th>
<th>Increase Taxes on Businesses</th>
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</thead>
<tbody>
<tr>
<td>18-29</td>
<td>4.4%</td>
<td>2.2%</td>
<td>3.1%</td>
<td>3.1%</td>
<td>2.8%</td>
<td>14.3%</td>
<td>1.0%</td>
<td>14.0%</td>
<td>2.6%</td>
<td>2.6%</td>
</tr>
<tr>
<td>30-39</td>
<td>4.7%</td>
<td>6.7%</td>
<td>10.2%</td>
<td>7.5%</td>
<td>9.0%</td>
<td>20.8%</td>
<td>20.8%</td>
<td>14.0%</td>
<td>5.6%</td>
<td>5.6%</td>
</tr>
<tr>
<td>40-49</td>
<td>5.6%</td>
<td>4.3%</td>
<td>13.0%</td>
<td>14.3%</td>
<td>18.0%</td>
<td>10.3%</td>
<td>10.3%</td>
<td>14.0%</td>
<td>5.6%</td>
<td>5.6%</td>
</tr>
<tr>
<td>50-64</td>
<td>18.4%</td>
<td>13.8%</td>
<td>20.8%</td>
<td>14.0%</td>
<td>17.8%</td>
<td>10.3%</td>
<td>10.3%</td>
<td>14.0%</td>
<td>5.6%</td>
<td>5.6%</td>
</tr>
<tr>
<td>65 or older</td>
<td>41.1%</td>
<td>31.9%</td>
<td>37.9%</td>
<td>39.9%</td>
<td>41.1%</td>
<td>20.8%</td>
<td>20.8%</td>
<td>39.9%</td>
<td>20.8%</td>
<td>20.8%</td>
</tr>
</tbody>
</table>
Addressing the State Deficit

What type of tax do you prefer to close the deficit?

- (refused)
- (don't know)
- (none)
- (all)
- increase state personal income taxes
- increase property taxes
- create a new oil extraction tax
- increase the state sales tax
- increase taxes on businesses
- oppose any new tax

VIEWS ON PUBLIC POLICY
Government Intervention

View of government regulation of business and corporations

Government regulation of businesses and corporations
frequently does more harm than good.

Not so strongly     Strongly     Strongly     Not so Strongly

-60%  -40%  -20%  0%  20%  40%  60%  80%

-65 or older
50-64
40-49
30-39
18-29
65 or older

Of Latinos, by Survey Language and Age

Survey given in Spanish
Survey given in English

Government regulation of businesses and corporations is necessary to protect the public.
Government Intervention

View of government's role in racial equity

Of Latinos, by Survey Language and Age

It is up to the government to protect the rights of racial and ethnic minorities.

Government protection of racial and ethnic minorities is leading to divisions in society.

Not so strongly | Strongly | Strongly | Not so Strongly
---|---|---|---

Survey given in Spanish
- 18-29
- 30-39
- 40-49
- 50-64
- 65 or older

Survey given in English
- 18-29
- 30-39
- 40-49
- 50-64
- 65 or older

It is up to the government to protect the rights of racial and ethnic minorities.

Government protection of racial and ethnic minorities is leading to divisions in society.

Not so strongly | Strongly | Strongly | Not so Strongly
---|---|---|---

Asian

Latino, Survey in Spanish

Latino, Survey in English

Non-Hispanic White
### Immigrant Policy

#### Support for Reducing the Visa Backlog Among Latinos

<table>
<thead>
<tr>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic white</td>
<td>Support: 30.4%, Oppose: 10.5%</td>
</tr>
<tr>
<td>Survey in English</td>
<td>Support: 53.3%, Oppose: 10.4%</td>
</tr>
<tr>
<td>Survey in Spanish</td>
<td>Support: 82.7%, Oppose: 1.8%</td>
</tr>
</tbody>
</table>

#### Support for Fining Employers of Undocumented Immigrants, Among Latinos

<table>
<thead>
<tr>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic white</td>
<td>Support: 57.1%, Oppose: 9.9%</td>
</tr>
<tr>
<td>Survey in English</td>
<td>Support: 29.9%, Oppose: 30.8%</td>
</tr>
<tr>
<td>Survey in Spanish</td>
<td>Support: 11.8%, Oppose: 17.3%</td>
</tr>
</tbody>
</table>

12/13/2010
Immigrant Policy

Support for a Temporary Worker Program, Among Latinos

<table>
<thead>
<tr>
<th></th>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic white</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Survey in English</td>
<td>21.0%</td>
<td>51.4%</td>
</tr>
<tr>
<td>Survey in Spanish</td>
<td>10.9%</td>
<td>58.2%</td>
</tr>
</tbody>
</table>

Support for Prohibiting Undocumented Immigrants from Taxpayer-Funded Social Services, Among Latinos

<table>
<thead>
<tr>
<th></th>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic white</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Survey in English</td>
<td>15.4%</td>
<td>32.2%</td>
</tr>
<tr>
<td>Survey in Spanish</td>
<td>5.5%</td>
<td>45.0%</td>
</tr>
</tbody>
</table>
Immigrant Policy

Support for a Pathway to Legalization, Among Latinos

<table>
<thead>
<tr>
<th></th>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic white</td>
<td>20.6%</td>
<td>12.3%</td>
</tr>
<tr>
<td>Survey in English</td>
<td>30.3%</td>
<td>30.3%</td>
</tr>
<tr>
<td>Survey in Spanish</td>
<td>12.3%</td>
<td>49.8%</td>
</tr>
</tbody>
</table>

Immigrant Policy

Support for DREAM Act like legislation, Among Latinos

<table>
<thead>
<tr>
<th></th>
<th>Support</th>
<th>Oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Hispanic white</td>
<td>54.1%</td>
<td>14.6%</td>
</tr>
<tr>
<td>Survey in English</td>
<td>23.7%</td>
<td>7.2%</td>
</tr>
<tr>
<td>Survey in Spanish</td>
<td>80.7%</td>
<td>4.6%</td>
</tr>
</tbody>
</table>
Immigrant Policy

Support for Immigrant Policies amongst Latino Union Members

* Sample size is very small.

Environmental Policy

Worry About Global Warming

- (refused)
- (don't know)
- not at all
- only a little
- fair amount
- great deal
Environmental Policy

Worry About Air Pollution

<table>
<thead>
<tr>
<th>Non-Hispanic white</th>
<th>Latino</th>
<th>Asian</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.3%</td>
<td>7.8%</td>
<td>6.3%</td>
</tr>
<tr>
<td>27.7%</td>
<td>18.2%</td>
<td>22.2%</td>
</tr>
<tr>
<td>31.7%</td>
<td>66.2%</td>
<td>50.8%</td>
</tr>
<tr>
<td>29.3%</td>
<td>50.8%</td>
<td>20.6%</td>
</tr>
</tbody>
</table>

Environmental Policy

Worry About Contamination of Soil and Water by Toxic Waste

<table>
<thead>
<tr>
<th>Non-Hispanic white</th>
<th>Latino</th>
<th>Asian</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.7%</td>
<td>1.6%</td>
<td>3.6%</td>
</tr>
<tr>
<td>10.1%</td>
<td>13.3%</td>
<td>15.8%</td>
</tr>
<tr>
<td>32.9%</td>
<td>69.3%</td>
<td>61.4%</td>
</tr>
<tr>
<td>38.4%</td>
<td>61.4%</td>
<td></td>
</tr>
</tbody>
</table>
Environmental Policy

Worry About Global Warming (Latino respondent)

- (refused): 5.6%
- (don't know): 3.7%
- not at all: 7.4%
- only a little: 9.3%
- fair amount: 38.3%
- great deal: 74.1%

Environmental Policy

Worry About Air Pollution (Latino respondents)

- (don't know): 16.1%
- not at all: 12.4%
- only a little: 11.3%
- fair amount: 56.7%
- great deal: 83.3%
Environmental Policy

Worry About Contamination of Soil and Water by Toxic Waste (Latinos)

- Great deal: 86.8%
- Only a little: 19.1%
- Not at all: 2.6%
- (Don't know): 5.7%
- Fair amount: 17.4%
- Don't know: 60.9%

CIVIC ENGAGEMENT
Civic Engagement in the 2010 Midterm Elections, By Race/Ethnicity

- Contributed Money
- Contacted a Politician
- Worked with Community to Solve a Problem

Bar chart showing Civic Engagement by Race/Ethnicity:
- Non-Hispanic white: 27.0% Contributed Money, 35.2% Contacted a Politician, 46.2% Worked with Community to Solve a Problem
- Latino: 14.3% Contributed Money, 17.4% Contacted a Politician, 29.3% Worked with Community to Solve a Problem
- Asian: 9.3% Contributed Money, 11.0% Contacted a Politician, 21.2% Worked with Community to Solve a Problem

The USC Center for the Study of Immigrant Integration
http://csii.usc.edu