As California goes, so goes the nation: the demographic change in the state between 1980 and 2000 is roughly the demographic change projected for the country between 2000 and 2050. Los Angeles, long seen as a global city, has led the way – and we continue to change. This session will provide a context of L.A.’s immigrant communities and will suggest the economic benefits to and the potential of these communities. The goal of the session is to assist your community organization or financial institution to better understand its relationship with the post-2010 Census Los Angeles.

The Asset Building Coalition of Greater Los Angeles presents

“FOUR FIRST FRIDAYS”
Friday, August 5, 2011

TOPIC: Understanding Change, Making the Case:
The Economics of Immigrant Integration in Los Angeles

For the summer session we will collaborate with the Center for the Study of Immigrant Integration at the University of Southern California to host a panel discussion on Los Angeles’ changing demographics and the business case for sensible immigrant integration policy in the Southern California region.

LOCATION: Federal Reserve Bank of San Francisco, Los Angeles Branch
950 So. Grand Ave at Olympic Blvd

TIME: 8:30 – 11 am

DATE: Friday, August 5, 2011

PARKING: at nearby public lots

This event is free of charge. To register, visit:
www.frbsf.org/community/resources/events.html

AGENDA:
8:30 Registration and breakfast

9:00 Intro: Mari Riddle, Centro Latino for Literacy
Melody Nava, Federal Reserve Bank of San Francisco
Moderator: Manuel Pastor, University of Southern California

9:10 Panel: The Changing Demographics of Immigrants in L.A.
Ali Modarres, California State University, Los Angeles
Angelica Salas, Coalition for Humane Immigrant Rights, LA

9:55 Panel: The Real Economics & Business Case for Immigrant Integration
Steve Levy, Center for the Continuing Study of the California Economy
Chancee Martorell, Thai Community Development Center

10:55 Closing

The ABC is network of nonprofit and for profit community asset builders who come together to share information and exchange ideas. It is where people come to see each other; people with a common interest but not necessarily a common cause. Each quarter we look at topics of interest to the members. The ABC was created in 2006 by the United Way of Greater Los Angeles and the Federal Reserve to support the development and preservation of assets for the benefit of low wealth people in Los Angeles County. Four First Fridays is the ABC’s ongoing communication forum for the exchange of information and ideas. The forum is intended to encourage members to work together to strategically maximize resources in local communities.