• **Headline:** Intern - Social Media Management (Bilingual: English/Spanish)

• **Company Information:** AUTONOTAStv (ANtv) is America’s first automotive community dedicated to providing Spanish-speakers with culturally relevant entertainment and information. We provide video car reviews, race and event coverage, interviews with prominent Hispanic car nuts, and much more. Our production teams and hosts span across Latin America and Spain. The ANtv mission is to advance Hispanic automotive entertainment, education, and journalism in the United States and Latin America.

• **Job Information:** ANtv is in search of an intern for its social media efforts. The intern will be responsible for:
  - **Aggregation** – AUTONOTAStv has numerous contributors around the world. It will be the intern’s responsibility to aggregate social media postings using Hootsuite.
  - **Technical Supervision** – The intern will ensure that all content distributed by AUTONOTAStv is 100% accurate in terms of spelling, grammar, punctuation, etc.
  - **Timing** – In collaboration with the Creative Director, the intern will design/implement a timing strategy for social media postings around Latin America. The intern will manage the timing of posts, per the newly designed/implemented strategy.
  - **Field Work** – Attendance of races, car events, and impromptu video productions.

• **Qualifications:** Pursuing an undergraduate degree in Spanish, Communication, Marketing or Film. Spanish fluency is 100% necessary, as ANtv is aimed at a Spanish-speaking audience. Must be highly self-motivated and a car enthusiast. Must be familiar with regional slang (Mexican, Venezuelan, etc.).
Experience in the following is required:
All social media platforms | Google Analytics | Hootsuite | Mail Chimp | Wordpress
Experience in the following is a huge plus:
Automotive Industry | Bi-lingual Work (English/Spanish) | Advertising Strategy

• **Compensation:**
  - Academic credit
  - Negotiable stipend
  - Exclusive access to races, private events and exotic car collections.

• **Application:**
  - Please send resumes to Eric Graciano, Creative Director at eric@autonotas.tv. In a few sentences, tell us why you would like to be part of the AUTONOTAStv team. No cover letter necessary.