STUDENT SPOTLIGHT
Maxwell Nicholson, Class of 2016

Maxwell Nicholson graduated from the University of Oklahoma with a B.A. in Psychology. His interests are in Organizational Behavior and Quantitative Research. Currently, he is a Global Talent Acquisition Intern at Jacob’s Engineering Group, where he collaborates with International HR managers to create a global recruiting process.

How has MAPP strengthened your skills?
Working well in a group has been a real skill that I have developed in this program. Working with people and networking have been much more satisfying that I expected. The level of intellect that my peers have brought has really excited me; it has been great having a group dynamic where I can trust my peers.

How has the program challenged you?
It has challenged me to find the right balance between the future and the present. I am constantly thinking about my internship, my treatise, what electives I want to take, and sometimes I put so much emphasis on the future that I can forget my immediate responsibilities, and vice versa. This program is so jam-packed; prospective students should realize they have to achieve this balance well.

How do you plan to leverage your MAPP degree in the future?
I came into MAPP with a clear goal in mind: management consulting. I hope to leverage my degree by highlighting the use of human capital to improve financial capital. Since I am learning so many organizational and human capital skills, I want to help companies realize that through motivation and incentivization, they can increase their revenue and maximize their employees’ effort.

Any advice for prospective students?
Don’t be afraid to let a supervisor write your MAPP recommendation. Even if they are from part-time jobs or volunteer work, having someone who supervised you is really powerful. While an academic recommendation shows how well you learn, your supervisors write about how well you perform. Since MAPP is an applied program, you need both aspects.