

Updates for the week of  
**October 18, 2010**

Jesse M. Unruh  
Institute of Politics



usc College  
OF LETTERS, ARTS & SCIENCES

# THE UNRUH UPDATE

## TAKE POSC 395

### Internships Available for Spring 2011!

Participating in a political internship can help you gain a competitive edge in today's market, plus it provides practical real-world experience, helps build relationships with potential employers, and allows you to earn college credit. With POSC 395, you may be able to earn between 2 and 8 units for your major/minor course requirements.

Internship placements are available with elected officials, political consultants, non-governmental organizations, state, local, and federal government agencies, City Hall, environmental groups, political parties and more. Internships are available in Los Angeles, Sacramento, Washington D.C., and other cities throughout the U.S.

**For more information about POSC 395, stop by the Unruh Institute in VKC 263, email [bwvanden@usc.edu](mailto:bwvanden@usc.edu), or call 213-740-8964. You must obtain D-Clearance to register for POSC 395.**



## STUDENTS TALK BACK Brown Bag Lunch Series

### BOXER VS. FIORINA: Who Will California Send to Washington?

**Tues., Oct. 19th  
11:30am–1:00pm**

(Program begins at 12:00 noon)

*in the Fishbowl Chapel*  
(at the University Religious Center)  
**FREE lunch will be served.**

When Californians choose our next Senator, will experience be paramount, or do voters want fresh blood in Washington? As we near Election Day, both Barbara Boxer and Carly Fiorina are fighting for each remaining voter. Political practitioners and USC student leaders come together to discuss each campaign's strengths and weaknesses, and to offer their predictions for who California will send to Washington.

Panelists include **Margita Thompson**, Former Press Secretary to Governor Schwarzenegger; **Sam Garrison**, Former Personal Aide to Senator Dianne Feinstein; **Andrew Hosea**, USC College Democrats; and **Kate Cook**, USC College Republicans. Co-moderated by **Dan Schnur**, Chairman, California Fair Political Practices Commission; and **Kate Mather**, Editor-in-Chief, *Daily Trojan*.

*STUDENTS TALK BACK is a weekly lunch series where USC students have the opportunity to discuss national and state politics with professional experts from the worlds of campaigns, government, policy and journalism. Every Tuesday, we discuss one issue that dominates political debate in Washington and Sacramento. Students participate as panelists and analysts, and our guest experts answer questions and respond to comments from those in attendance.*

## "BUY" THIS CANDIDATE: The Ethics of Political Marketing

**Wed., Oct. 27th, 6:00pm  
USC University Club**

With so much at stake each election cycle, candidates, political parties, and special interest groups spend huge sums on political marketing activities. Every election brings fresh allegations of underhanded marketing tactics that deceive or manipulate voters and undermine the democratic process. Our panel of experts will attempt to cut through the spin and counter-spin to answer the question: When are political marketing tactics unethical and what can we do about it?



Panelists include **Matt Rodriguez**, Western States Regional Director, Obama for America; and **Jonathan Wilcox**, Former Speechwriter, California Governor Pete Wilson. Moderated by **Dan Schnur**, Chairman, California Fair Political Practices Commission.

This event is sponsored by the [Jesse M. Unruh Institute of Politics](#) and [The USC Levan Institute for Humanities and Ethics](#).