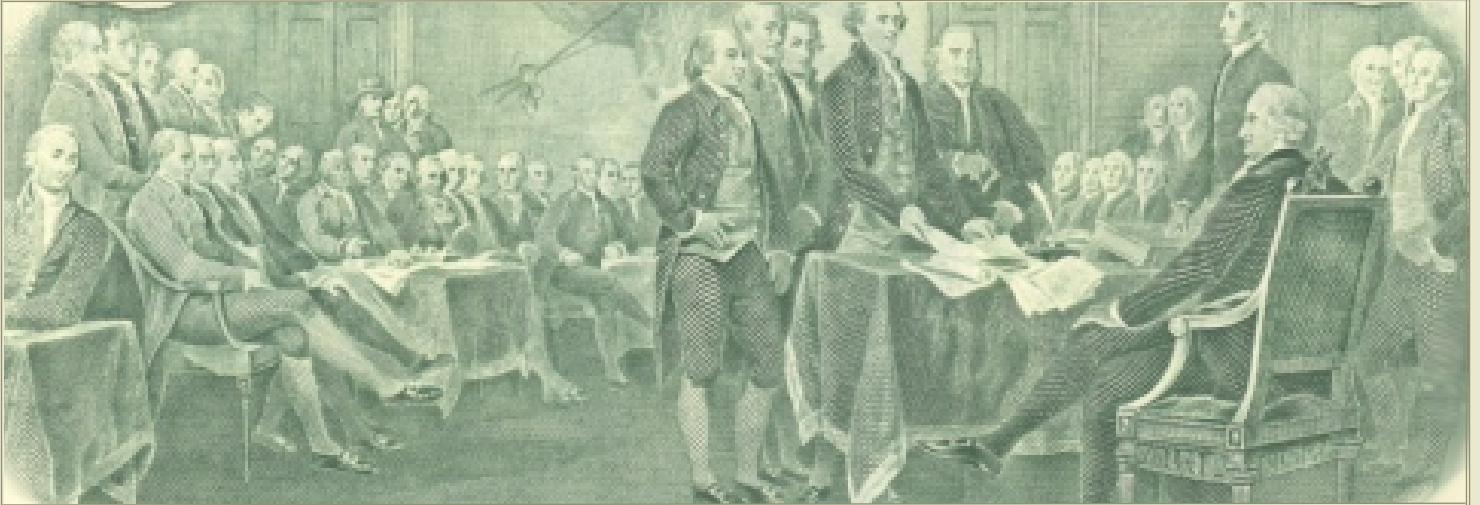


THE JESSE M. UNRUH INSTITUTE OF POLITICS PRESENTS



proverbial rhetoric
IN DECISIVE MOMENTS OF
american politics

Join Professor **Wolfgang Mieder** and the Unruh Institute for a fascinating conversation about proverbial rhetoric in American politics. Mieder will provide a new context for examining our founding myths and the other iconic moments in American political folklore.

Wolfgang Mieder, a distinguished professor at the University of Vermont since 1977, teaches classes in German medieval and 19th century literature, advanced composition and conversation, proverbs and folklore. While his scholarship ranges from fairy tales, legends, and folk songs to philological and literary studies, his expertise lies in international paremiology, the study of proverbs. Many of his publications deal with the use and function of proverbs in literature, the mass media, art, politics, and advertising.

THURSDAY, APRIL 19, 2007
USC TAPER HALL ROOM 101
11:00AM TO 12:20PM

Please RSVP by calling 213.740.8964 or emailing unruhins@usc.edu.

Jesse M. Unruh
Institute of Politics

