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ELECTION 2008:

Obama vs. McCain: What Happened and What Comes Next?

Friday, November 21 - Saturday November 22

University of Southern California's Davidson Conference Center

Top strategists from the Obama and McCain presidential campaigns, national and state political journalists, and USC student panelists discuss the 2008 presidential campaign and what it means for the future.

Friday, November 21

9:00 am: Registration & Buffet Breakfast

10:00 - 10:15 am: Welcome

10:15 - 11:15 am: "Campaign 2008: The Primaries, The Conventions & The Running Mates" with Steve Hildebrand, Former Deputy Campaign Manager - Obama for America 2008, Linda Douglass, Former Senior Advisor - Obama for America 2008, David Binder, Pollster - Obama for America 2008, Michael DuHaime, Political Director - McCain/Palin 2008, Todd Beyer, President - Beyer Communications, Inc. and Partner - Corporate Political Strategies, LLC, Adam Mendelsohn, Partner - Mercury Public Affairs, Adam Weissman, Los Angeles Regional Field Organizer - USC Students for Barack Obama, and Josh Sharp, Co-Chair - USC Students for John McCain. Moderated by John F. Harris, Editor-in-Chief - POLITICO, Ben Smith, Senior Political Reporter - POLITICO, and a USC Daily Trojan Reporter.

11:30 - 12:30 pm: "Campaign 2008: The Debates, The Wall Street Crisis & The Home Stretch" with Steve Hildebrand, Former Deputy Campaign Manager - Obama for America 2008, Linda Douglass, Former Senior Advisor - Obama for America 2008, Andre Pineda, Pollster - Obama for America 2008, Michael DuHaime, Political Director - McCain/Palin 2008, Greg Strimple, Partner - Mercury Public Affairs - McCain/Palin 2008, Greg Jenkins, Senior Advisor - McCain/Palin 2008, Bret VandenBos, President - USC, Students for Barack Obama, and Allison Huff, Co-Chair - USC Students for John McCain and moderated by Jonathan Martin, Senior Political Reporter, POLITICO, Jim VandeHei, Executive Editor - POLITICO, and a USC Daily Trojan Reporter.

12:45 - 2:00 pm: Lunch Panel "California Politics: Schwarzenegger and Beyond" with John Marelus, San Diego Union Tribune, Amy Chance, Sacramento Bee, Cathy Decker, Los Angeles Times, Steve Harmon, Contra Costa Times/MediaNews, and Anthony York, Capitol Weekly. Moderated by Dan Schnur, Director - USC Jesse M. Unruh Institute of Politics, and a USC Daily Trojan Reporter.

2:15 - 3:45 pm: "Insights and Analysis: Leading National Political Reporters Discuss the Campaign" with Mark Halperin, Editor-at-Large & Senior Political Analyst - TIME Magazine, John Heilemann, National Political Columnist - New York Magazine, Mark Barabak, Political Writer - Los Angeles Times, Mike Allen, POLITICO, and a USC Daily Trojan Reporter. Moderated by John F. Harris, Editor-in-Chief - POLITICO, and Jim VandeHei, Executive Editor - POLITICO.

Saturday, November 22

9:45 - 10:15 am: Buffet Breakfast

10:15 - 11:15 am: "Challenges for the New Administration and the Two Parties: POLITICO Editors and Reporters Look to the Future" with Mike Allen, POLITICO, Jim VandeHei, Executive Editor - POLITICO, Jonathan Martin, Senior Political Reporter - POLITICO, and Ben Smith, Senior Political Reporter - POLITICO. Moderated by Dan Schnur, Director - USC Jesse M. Unruh Institute of Politics, and John F. Harris, Editor-in-Chief - POLITICO.

11:15 - 12:15 pm: "Technology in Politics: How Campaigns Use the Internet to Talk to Voters" with Joe Rospars, Obama for America, Becki Donatelli, McCain/Palin 2008, Jonathan Martin, Senior Political Reporter - POLITICO, Ben Smith, Senior Political Reporter - POLITICO, and Kurt Weinsheimer, Spot Runner. Moderated by Dan Schnur, Director - USC Jesse M. Unruh Institute of Politics and Mike Allen, POLITICO.

12:15 pm: Lunch & Close of Conference

POLITICO

Register online at www.usc.edu/unruh or call (213) 740-8964