TALKING ‘BOUT MY GENERATION(S): UNDERSTANDING DEMOGRAPHIC SHIFTS ACROSS AGE GROUPS IN THE TWIN CITIES

Manuel Pastor, Jennifer Ito, Justin Scoggins, Anthony Perez
Population Growth


- Twin Cities Metro
- United States

Source: Bureau of Economic Analysis (BEA)
A Sizable Population in “Prime Working Age”

Population by Age Group, 2006-2010

Twin Cities Metro United States

age 65 or older 10% 13%
55-64 11% 11%
45-54 16% 15%
35-44 15% 14%
25-34 14% 13%
18-24 9% 10%
under age 18 25% 24%

Prime Working Age (25-64)

Source: IPUMS
Age Structure of Twin Cities

Low Dependency by Age
Dependency Ratio, 1980 to 2006-2010

Source: Woods & Poole
Age Structure of Twin Cities

...But Getting Older
Population by Age Group, 1980 to 2006-2010
Twin Cities Metro

<table>
<thead>
<tr>
<th>Age Group</th>
<th>1980</th>
<th>1990</th>
<th>2000</th>
<th>2006-2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>29%</td>
<td>26%</td>
<td>27%</td>
<td>25%</td>
</tr>
<tr>
<td>25-34</td>
<td>14%</td>
<td>16%</td>
<td>18%</td>
<td>15%</td>
</tr>
<tr>
<td>35-44</td>
<td>9%</td>
<td>10%</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>45-54</td>
<td>8%</td>
<td>7%</td>
<td>8%</td>
<td>11%</td>
</tr>
<tr>
<td>55-64</td>
<td>9%</td>
<td>10%</td>
<td>14%</td>
<td>16%</td>
</tr>
<tr>
<td>65 or older</td>
<td>10%</td>
<td>11%</td>
<td>15%</td>
<td>16%</td>
</tr>
</tbody>
</table>

Source: IPUMS

= approximate Baby Boomer generation
The Times Are A Changin’

A Region Becoming More Diverse
Population by Race/Ethnicity, 1980 to 2040

Twin Cities Metro

Note: Much of the increase in the "Other" group between 1990 and 2000 is due to a change in the survey question on race.

Source: U.S. Census Bureau; Woods & Poole
Percent Latino by State, 2010

- New Mexico: 46%
- Texas: 38%
- California: 38%
- Arizona: 30%
- Nevada: 27%
- Florida: 22%
- Colorado: 21%
- New Jersey: 18%
- New York: 18%
- Illinois: 16%
- Connecticut: 13%
- Utah: 13%
- Rhode Island: 12%
- Oregon: 12%
- Washington: 11%
- Idaho: 11%
- Kansas: 11%

Source: U.S. Census Bureau
Portrait of America: The Changing Suburbs

Source: U.S. Census Bureau
Percent People of Color by Census Tract, Twin Cities Metro

- Less than 30% People of Color
- 30% to 40% People of Color
- 41% to 50% People of Color
- Greater than 55% People of Color

Source: U.S. Census Bureau
The dissimilarity index for any two racial/ethnic groups indicates the percentage of either group that would have to move to a new neighborhood to make both groups evenly distributed across all neighborhoods in the region.
The Times Are A Changin’

A Rising Immigrant Share
Percent Foreign Born, 1980 to 2006-2010

Source: U.S. Census Bureau
A Diversifying Region
Population by Race/Ethnicity/Nativity, 2010

Twin Cities Metro

- White: 79%
- Black: 7%
- Latino, U.S.-born: 3%
- Latino, Immigrant: 2%
- API, U.S.-born: 2%
- API, Immigrant: 4%
- Native American and Alaska Native: 0.6%
- Other/Mixed race: 2%

United States

- White: 64%
- Black: 12%
- Latino, U.S.-born: 10%
- Latino, Immigrant: 6%
- API, U.S.-born: 2%
- API, Immigrant: 3%
- Native American and Alaska Native: 0.7%
- Other/Mixed race: 2%

Source: IPUMS
A Diversifying Region
Asian and Latino Population by Detailed Origin
2006-2010

Asian Population

- Hmong, 30%
- Vietnamese, 12%
- Asian Indian, 18%
- Chinese or Taiwanese, 10%
- Laotian, 5%
- Korean, 8%
- All other Asians, 17%

Latinos Population

- Mexican, 70%
- Filipino, 17%
- Asian Indian, 18%
- Vietnamese, 11%
- Puerto Rican, 5%
- Ecuadorian, 5%
- All other Latinos, 21%
-

Source: U.S. Census Bureau
What’s Driving the Shift? Race/Ethnicity

People of Color Driving Population Growth

Net Decadal Population Growth by Race/Ethnicity

Twin Cities Metro

<table>
<thead>
<tr>
<th>Net Increase in Population (by decade)</th>
<th>340,644</th>
<th>429,972</th>
<th>311,027</th>
</tr>
</thead>
</table>

Share of Net Increase Attributable to:

- People of Color
- Non-Hispanic White

Source: U.S. Census Bureau
People of Color Driving Population Growth

Net Decadal Population Growth by Race/Ethnicity

Twin Cities Metro

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Other</td>
<td>13%</td>
<td>13%</td>
<td>21%</td>
</tr>
<tr>
<td>Native American</td>
<td>11%</td>
<td>14%</td>
<td>25%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>72%</td>
<td>44%</td>
<td>27%</td>
</tr>
<tr>
<td>Latino</td>
<td>16%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black</td>
<td>14%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td></td>
<td></td>
<td>20%</td>
</tr>
</tbody>
</table>

Share of Net Increase Attributable to:

Net Increase in Population (by decade) 340,644 429,972 311,027

Note: Much of the increase in the "Other" group between 1990 and 2000 is due to a change in the survey question on race.

Source: U.S. Census Bureau
## Immigrant Share of Population Growth

### Net Decadal Population Growth by Nativity

**Twin Cities Metro**

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Share of Net Increase Attributable to:</td>
<td>5%</td>
<td>29%</td>
<td>30%</td>
</tr>
<tr>
<td>Immigrants</td>
<td>95%</td>
<td>71%</td>
<td>70%</td>
</tr>
<tr>
<td>U.S. Born</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: 2010 data on total immigrants and U.S. born were estimated.

Source: IPUMS; U.S. Census Bureau
Immigrant Share of Latino and Asian Population Growth

Net Decadal Growth Rates for Population by Race/Ethnicity, 2000-2010

| Net Increase in Population | 2000-2010 | 58,050 | 47,203 |

Share of Net Increase Attributable to:
- Immigrants
- U.S. Born

57% Latino
51% Asian/Pacific Islander

What’s Driving the Shift? Int’l Migration

Note: 2010 data on total immigrants and U.S. born were estimated.

Source: IPUMS
What’s Driving the Shift? Int’l Migration

Citizenship Among Immigrants on the Rise...
Naturalized Citizens as a Share of the Immigrant Population

Source: IPUMS
Demographic Change, From the Bottom Up
Racial/Ethnic Composition by Age Group, 2006-2010
Twin Cities Metro

Source: IPUMS
Fast Growth Among Youth of Color

Net Growth in Youth Population by Race/Ethnicity, 2000 to 2010

Source: U.S. Census Bureau
Change Across Generations
Race/Ethnicity

A Generation of Difference
Median Age by Race/Ethnicity, 2006-2010
Twin Cities Metro

- Other or mixed race: 15
- Native American and Alaska Native: 30
- Asian/Pacific Islander: 27
- Latino: 24
- Black: 26
- White: 39
- All: 35

Source: IPUMS
The Racial Generation Gap
Difference in the Percentage People of Color (POC) between Youth Under Age 18 and Seniors Age 65 or Older, 2006-2010
Twin Cities Metro

Percent of youth who are POC

Percent of seniors who are POC

6 percentage point gap

25 percentage point gap

32%

7%

2%

8%

Source: U.S. Census Bureau

Note: Gap value may not equal the difference in percentages shown due to rounding.
Rapidly Declining “Home-Grown” Population
Rising Share Born Out of State
Population by Place of Birth, 1980 to 2006-2010

What’s Driving the Shift? Int’l & Dom Migration

Source: IPUMS
## What’s Driving the Shift?

### Declining Share of Growth from Natives of Other States

**Net Decadal Population Growth by Place of Birth**

**Twin Cities Metro**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Foreign Born</td>
<td>5%</td>
<td>29%</td>
<td>30%</td>
</tr>
<tr>
<td>U.S. Born, Out-of-State</td>
<td>31%</td>
<td>27%</td>
<td>8%</td>
</tr>
<tr>
<td>U.S. Born, In-State</td>
<td>64%</td>
<td>44%</td>
<td>62%</td>
</tr>
</tbody>
</table>

**Source:** IPUMS

Note: 2010 data on total population by place of birth were estimated.
A Look at the “Home-Grown” and Migrants

Home Grown Are Younger
Place of Birth by Age Group, 2006-2010
Twin Cities Metro

Source: IPUMS
A Look at the “Home-Grown” and Migrants

Home Grown Are Younger
Age by Place of Birth, 2006-2010
Twin Cities Metro

Source: IPUMS
# A Look at the “Home-Grown” and Migrants

## Natives Born Out of State are More Educated

Educational Attainment by Place of Birth, 1980 and 2006-2010

### Twin Cities Metro

<table>
<thead>
<tr>
<th>Year</th>
<th>Bachelor's degree or higher</th>
<th>Associate's degree</th>
<th>Some college</th>
<th>High school grad</th>
<th>Less than high school diploma</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990 U.S. Born, In-State &quot;Home-Grown&quot;</td>
<td>25%</td>
<td>10%</td>
<td>22%</td>
<td>34%</td>
<td>8%</td>
</tr>
<tr>
<td>2006-2010</td>
<td>36%</td>
<td>11%</td>
<td>24%</td>
<td>25%</td>
<td>4%</td>
</tr>
<tr>
<td>1990 U.S. Born, Out-of-State</td>
<td>41%</td>
<td>8%</td>
<td>23%</td>
<td>21%</td>
<td>7%</td>
</tr>
<tr>
<td>2006-2010</td>
<td>51%</td>
<td>9%</td>
<td>21%</td>
<td>16%</td>
<td>4%</td>
</tr>
<tr>
<td>1990 Foreign Born</td>
<td>36%</td>
<td>9%</td>
<td>18%</td>
<td>20%</td>
<td>4%</td>
</tr>
<tr>
<td>2006-2010</td>
<td>35%</td>
<td>7%</td>
<td>20%</td>
<td>25%</td>
<td>7%</td>
</tr>
</tbody>
</table>

### Note:

Universe is population ages 25 through 64.

Source: IPUMS
A Look at the “Home-Grown” and Migrants

Percent with an AA Degree or Higher by Place of Birth and Race/Ethnicity, 2006-2010

Twin Cities Metro

Note: Universe is population ages 25 through 64.

Source: IPUMS
A Look at the “Home-Grown” and Migrants

Percent with an AA Degree or Higher by Place of Birth and Age, 2006-2010

Twin Cities Metro

Source: IPUMS
Dropout Status Relatively High for Latino and Asian Youth

High School Dropout Status by Race/Ethnicity, 2006-2010

Note: Universe is population ages 16 through 24.

Source: IPUMS
Racial Gaps in Education by Age Group
Percent with an AA Degree or Higher by Age and Race/Ethnicity, 2006-2010
Twin Cities Metro

Source: IPUMS
Racial Income Gaps for Prime-Working-Age Householders
Median Household Income by Age and Race/Ethnicity, 2006-2010
Twin Cities Metro

Note: Universe is householders ages 25 and older.

Source: IPUMS
Racial Poverty Gaps for Prime-Working-Age Householders
Household Poverty Rate by Age and Race/Ethnicity, 2006-2010
Twin Cities Metro

Note: Universe is householders ages 25 and older.

Source: IPUMS
Even after the Great Recession, 65- to 73-year-olds today have far greater wealth than 65- to 73-year-olds did in 1983. Younger age groups, however, aren't better off. From 1983 to 2010, the total net worth of those in Generations X and Y (those 46 and younger) stayed about the same as their predecessors more than a quarter-century earlier. The net worth of baby boomers and older generations (47 and older) roughly doubled as compared with their predecessors.
Household Income Age Gradients, Past and Present
Median Household Income by Age of Householder, 1979 to 2006-2010
United States

Change Across Generations

Source: IPUMS
Household Income Age Gradients, Past and Present
Median Household Income by Age of Householder, 1979 to 2006-2010
Twin Cities Metro

Change Across Generations
Economic Status

Source: IPUMS
Economic Generation Gap in Twin Cities
Percentage Difference in Median Household Income between Older and Younger Householders

**Twin Cities Metro**

<table>
<thead>
<tr>
<th>Year</th>
<th>Median Income for Householders Ages 25-34</th>
<th>Median Income for Householders Ages 55-64</th>
</tr>
</thead>
<tbody>
<tr>
<td>1979</td>
<td>$50,000</td>
<td>$55,000</td>
</tr>
<tr>
<td>1989</td>
<td>$55,000</td>
<td>$60,000</td>
</tr>
<tr>
<td>1999</td>
<td>$65,000</td>
<td>$70,000</td>
</tr>
<tr>
<td>2006-2010</td>
<td>$80,000</td>
<td>$85,000</td>
</tr>
</tbody>
</table>

13% gap in 1989
16% gap in 2006-2010

Source: IPUMS
The dissimilarity index for any two groups indicates the percentage of either group that would have to move to a new neighborhood to make both groups evenly distributed across all neighborhoods in the region.
Spatial, Generational Change

Twin Cities Metro

- All Youth (<18)
- All Seniors (65+)

(1 dot = 500 people)

1980

Source: IPUMS
Spatial, Generational Change

Twin Cities Metro

- All Youth (<18)
- All Seniors (65+)

(1 dot = 500 people)

Source: IPUMS
Spatial, Generational Change

Twin Cities Metro

- All Youth (<18)
- All Seniors (65+)

(1 dot = 500 people)

Source: IPUMS
Spatial, Generational Change

Source: IPUMS
Spatial, Generational Change

Source: IPUMS

[Map showing spatial and generational changes in the Twin Cities Metro area in 1980, with symbols for Youth of Color and Non-Hispanic White Seniors. (1 dot = 200 people)]
Spatial, Generational Change

Twin Cities Metro

- Youth of Color
- Non-Hispanic White Seniors

(1 dot = 200 people)

Source: IPUMS
Spatial, Generational Change

Twin Cities Metro

- Youth of Color
- Non-Hispanic White Seniors

(1 dot = 200 people)

Source: IPUMS
Spatial, Generational Change

Twin Cities Metro

- Youth of Color
- Non-Hispanic White Seniors

(1 dot = 200 people)

Source: IPUMS
LEADING THROUGH THE DIVIDE

- Keep pitching to the coming America
- Understand that this is an aspirational not an angry constituency
- Stress that equity and inclusion are key not add-on’s
- Frame around bridging generations and geographies
LEADING THROUGH THE DIVIDE