GETTING TO WHERE YOU WANT TO GO:
DEMOGRAPHY, ECONOMY, AND THE REGION

Prepared by: Manuel Pastor, Jennifer Ito, Jared P. Sanchez, Madeline Wander, and Anthony Perez

July 2013
EAST SALINAS
EAST SALINAS BHC SITE BOUNDARIES

[Map showing the boundaries of the East Salinas BHC Site]
Changing Demographics
Population by Race/Ethnicity
1990 to 2005-2009

Source: PERE analysis of 1990 and 200 Census data and 2005-2009 ACS data, at the block group level.
Population by Race/Ethnicity
2005-2009

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Proportion of People of Color
1990 to 2005-2009

Household Language
1990 to 2005-2009

Source: PERE analysis of 1990 and 200 Census data and 2005-2009 ACS data
Percent of Households that are Linguistically Isolated
1990 to 2005-2009

*Linguistically isolated households are those that in which no one age 14 years and over speaks English only or speaks English "very well" (if they speak a non-English language).

Immigrant Integration
Population by Immigration Status
2005-2009

Source: PERE analysis of 2005-2009 ACS data, at the tract level.

Source: PERE analysis of 2005-2009 ACS data, at the tract level.
Proportion of Immigrants
1990 to 2005-2009

Country/Region of Origin for Immigrants

Percent Immigrant by Census Tract, 1980
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Percent Immigrant by Census Tract, 1990
Salinas BHC Site, Monterey County

- Less than 15%
- 15% - 24%
- 25% - 34%
- 35% - 49%
- 50% or more
- Missing data

Data is mapped on 2000 Census tracts
Percent Immigrant by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Immigrant by Census Tract, 2005-09
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Geography of Change
Percent Latino by Census Tract, 1980
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Percent Latino by Census Tract, 1990
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Percent Latino by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Latino by Census Tract, 2010
Salinas BHC Site, Monterey County

Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts
Data is mapped on 2000 Census tracts
Percent Asian/Pacific Islander by Census Tract, 1990
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Percent Asian/Pacific Islander by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Asian/Pacific Islander by Census Tract, 2010
Salinas BHC Site, Monterey County

Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts.
Percent African American by Census Tract, 1990
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts

Prepared by USC PERE | July 2013 | 29
Percent African American by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent African American by Census Tract, 2010
Salinas BHC Site, Monterey County

Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Non-Hispanic White by Census Tract, 1980
Salinas BHC Site, Monterey County

Data is mapped on 2000 Census tracts
Percent Non-Hispanic White by Census Tract, 1990 Salinas BHC Site, Monterey County


Prepared by USC PERE | July 2013 | 33
Percent Non-Hispanic White by Census Tract, 2000
Salinas BHC Site, Monterey County

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Non-Hispanic White by Census Tract, 2010
Salinas BHC Site, Monterey County

Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts

Prepared by USC PERE | July 2013 | 35
Generational Trends
Age by Sex, California, 2005-09

Under 5 years
5 to 9 years
10 to 14 years
15 to 19 years
20 to 24 years
25 to 29 years
30 to 34 years
35 to 39 years
40 to 44 years
45 to 49 years
50 to 54 years
55 to 59 years
60 to 64 years
65 to 69 years
70 to 74 years
75 to 79 years
80 to 84 years
85 years and over

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Age by Sex, Monterey County, 2005-09

85 years and over
80 to 84 years
75 to 79 years
70 to 74 years
65 to 69 years
60 to 64 years
55 to 59 years
50 to 54 years
45 to 49 years
40 to 44 years
35 to 39 years
30 to 34 years
25 to 29 years
20 to 24 years
15 to 19 years
10 to 14 years
5 to 9 years
Under 5 years

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Age by Sex, East Salinas BHC Site, 2005-09

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Age Distribution by Race/Ethnicity 2005-2009

Source: PERE analysis of 2005-2009 ACS data
Dependency Ratio*  
1990 to 2005-2009

*The Dependency Ratio is the population above the age of 64 and below the age of 18 as a share of the working age population (ages 18-64).

Youth by Race/Ethnicity*
2005-2009

* "Youth" includes everyone less than 18 years old
Youth in Poverty
1990 to 2005-2009

<table>
<thead>
<tr>
<th>Year</th>
<th>East Salinas BHC Site</th>
<th>Monterey County</th>
<th>California</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>31%</td>
<td>17%</td>
<td>18%</td>
</tr>
<tr>
<td>2000</td>
<td>26%</td>
<td>18%</td>
<td>19%</td>
</tr>
<tr>
<td>2005-09</td>
<td>31%</td>
<td>19%</td>
<td>18%</td>
</tr>
</tbody>
</table>

**Percent of Youth in Poverty by Age Group**

*1990 to 2005-2009*

- < 5 yrs
- 6-11 yrs
- 12-17 yrs

*Youth* includes everyone less than 18 years old

Percent of Youth in Poverty by Age Group*  
2005-2009

*Youth" includes everyone less than 18 years old
Economic Indicators
Percent of Population Below 150 Percent Federal Poverty Line (FPL)*
1990 to 2005-2009

- **East Salinas BHC Site**
- Monterey County
- California

*Includes all persons living in households with household incomes below 150 percent of the FPL.

 Median Household Income
1990 to 2005-2009

Data adjusted for inflation using the Consumer Price Index provided by California Department of Finance. Data in 2009 dollars.
Average Per Capita Income
1990 to 2005-2009

Data adjusted for inflation using the Consumer Price Index provided by California Department of Finance. Data in 2009 dollars.
Percent Poverty by Race/Ethnicity

White  Latino  Asian/Pacific Islander  Black

<table>
<thead>
<tr>
<th>Year</th>
<th>East Salinas BHC Site</th>
<th>Monterey County</th>
<th>California</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>10%</td>
<td>7%</td>
<td>8%</td>
</tr>
<tr>
<td>2005-09</td>
<td>15%</td>
<td>3%</td>
<td>10%</td>
</tr>
<tr>
<td>2000</td>
<td>12%</td>
<td>3%</td>
<td>13%</td>
</tr>
<tr>
<td>2005-09</td>
<td>16%</td>
<td>10%</td>
<td>14%</td>
</tr>
<tr>
<td>2000</td>
<td>10%</td>
<td>8%</td>
<td>19%</td>
</tr>
<tr>
<td>2005-09</td>
<td>14%</td>
<td>13%</td>
<td>22%</td>
</tr>
</tbody>
</table>


Prepared by USC PERE | July 2013 | 50
Educational Attainment by Race/Ethnicity
2005-2009

Source: PERE analysis of 2005-2009 ACS data
Employment Status by Race/Ethnicity
2005-2009

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>East Salinas BHC Site</th>
<th>Monterey County</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>4%</td>
<td>10%</td>
</tr>
<tr>
<td>Latino</td>
<td>15%</td>
<td>13%</td>
</tr>
<tr>
<td>Asian/Pacific</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Islander</td>
<td>96%</td>
<td>86%</td>
</tr>
<tr>
<td>Black</td>
<td>100%</td>
<td>95%</td>
</tr>
<tr>
<td>White</td>
<td>5%</td>
<td>4%</td>
</tr>
<tr>
<td>Latino</td>
<td>13%</td>
<td></td>
</tr>
<tr>
<td>Asian/Pacific</td>
<td>4%</td>
<td></td>
</tr>
<tr>
<td>Islander</td>
<td>95%</td>
<td>88%</td>
</tr>
<tr>
<td>Black</td>
<td>10%</td>
<td></td>
</tr>
</tbody>
</table>

Source: PERE analysis of 2005-2009 ACS data
Occupation by Race/Ethnicity
2005-2009

Source: PERE analysis 2005-2009 ACS data.
Industry by Sex, 2005-2009

- Female
- Male

Housing Equity Indicators
Housing Tenure


Prepared by USC PERE | July 2013 | 56
Housing Tenure by Race/Ethnicity
2005-2009

Source: PERE analysis of 2005-2009 ACS data
Overcrowded Housing by Tenure
2005-2009

- All Overcrowded
- Owner Overcrowded
- Renter Overcrowded

Source: PERE analysis of 2005-2009 ACS data
Health Equity Indicators
• 40% of adults are uninsured versus 28% in Monterey County & 22%* in CA

• 37% of adults are insured by private coverage / employer versus 49% in Monterey County & 61% in CA

• 4% of children are uninsured versus 7% in Monterey County & 5% in CA

* Denotes statistically significant difference from BHC site estimate.

Regional Economic Trends
Growth in Jobs and Earnings by Wage Level, 1990-2010

- Low-Wage: 27%
- Med-Wage: 31%
- High-Wage: 29%

Jobs: 0%
Earnings per worker: 8%
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Utilities</td>
<td>$73,259</td>
<td>High</td>
<td>16%</td>
<td>12%</td>
</tr>
<tr>
<td>Mining</td>
<td>$63,768</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information</td>
<td>$46,573</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>$46,223</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>$44,500</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td>$43,966</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>$40,784</td>
<td>Medium</td>
<td>23%</td>
<td>20%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$40,674</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>$39,537</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transportation and Warehousing</td>
<td>$38,991</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management of Companies and Enterprises</td>
<td>$32,145</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education Services</td>
<td>$31,655</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Real Estate and Rental and Leasing</td>
<td>$30,309</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retail Trade</td>
<td>$29,125</td>
<td>Low</td>
<td>61%</td>
<td>67%</td>
</tr>
<tr>
<td>Administrative and Support and Waste Management</td>
<td>$26,455</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agriculture, Forestry, Fishing and Hunting</td>
<td>$26,387</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arts, Entertainment, and Recreation</td>
<td>$25,720</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>$23,969</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>$19,692</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Neighborhood Index: Using 5 indicators subtracting each from their mean of the county they are in and then dividing by the standard deviation.

Help determine the combined effect of social factors that impact health and well-being, including poverty, unemployment, less than high school education, cancer risk, and premature births.
Neighborhood Index
Salinas BHC Site, Monterey County

Neighborhood Index by Census Tract
- Very Low Need
- Low Need
- Moderate Need
- High Need
- Very High Need

Data is mapped on 2000 Census tracts