GETTING TO WHERE YOU WANT TO GO:
Demography, Economy, and the Region

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CITY HEIGHTS BHC SITE BOUNDARIES

[Map showing the City Heights BHC Site boundaries in San Diego]
Changing Demographics
Population by Race/Ethnicity
1990 to 2005-2009

Population by Race/Ethnicity
2005-2009

City Heights BHC Site
- Other: 2.8%
- American Indian or Alaska Native: 15.0%
- African American or Black: 15.0%
- Asian or Pacific Islander: 55.1%
- Latino: 13.1%
- White: 100%

San Diego County
- Other: 5.5%
- American Indian or Alaska Native: 4.9%
- African American or Black: 10.4%
- Asian or Pacific Islander: 30.4%
- Latino: 51.2%
- White: 100%

California
- Other: 4.9%
- American Indian or Alaska Native: 6.0%
- African American or Black: 12.5%
- Asian or Pacific Islander: 36.1%
- Latino: 42.5%
- White: 100%

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Proportion of People of Color
1990 to 2005-2009

Household Language 1990 to 2005-2009

- **Source**: PERE analysis of 1990 and 200 Census data and 2005-2009 ACS data

**City Heights BHC Site**
- 1990: 60% English Only, 23% Spanish Only, 5% Asian Only, 13% Other
- 2000: 60% English Only, 41% Spanish Only, 16% Asian Only, 4% Other
- 2005-09: 60% English Only, 45% Spanish Only, 15% Asian Only, 5% Other

**San Diego County**
- 1990: 74% English Only, 15% Spanish Only, 5% Asian Only, 6% Other
- 2000: 67% English Only, 20% Spanish Only, 7% Asian Only, 8% Other
- 2005-09: 65% English Only, 21% Spanish Only, 8% Asian Only, 5% Other

**California**
- 1990: 70% English Only, 17% Spanish Only, 6% Asian Only, 6% Other
- 2000: 62% English Only, 22% Spanish Only, 9% Asian Only, 9% Other
- 2005-09: 60% English Only, 24% Spanish Only, 9% Asian Only, 7% Other
Percent of Households that are Linguistically Isolated
1990 to 2005-2009

*Linguistically isolated households are those that in which no one age 14 years and over speaks English only or speaks English "very well" (if they speak a non-English language).

Immigrant Integration
Population by Immigration Status
2005-2009

Source: PERE analysis of 2005-2009 ACS data, at the tract level.
Population by Non-Foreign Born and Citizenship of Foreign Born
2005-2009

Source: PERE analysis of 2005-2009 ACS data, at the tract level.
Proportion of Immigrants
1990 to 2005-2009

Country/Region of Origin for Immigrants

<table>
<thead>
<tr>
<th>Region</th>
<th>2000</th>
<th>2005-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Heights BHC Site</td>
<td>28%</td>
<td>25%</td>
</tr>
<tr>
<td>San Diego County</td>
<td>55%</td>
<td>60%</td>
</tr>
<tr>
<td>California</td>
<td>44%</td>
<td>44%</td>
</tr>
</tbody>
</table>

Percent Immigrant by Census Tract, 1990 City Heights BHC Site, San Diego County

Data is mapped on 2000 Census tracts
Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts

Percent Immigrant by Census Tract, 2000
City Heights BHC Site, San Diego County

Legend:
- Less than 15%
- 15% - 24%
- 25% - 34%
- 35% - 49%
- 50% or more
- Missing data

Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts
Data is mapped on 2000 Census tracts
Geography of Change
Data is mapped on 2000 Census tracts
Data is mapped on 2000 Census tracts.
Percent Latino by Census Tract, 2010 City Heights BHC Site, San Diego County

Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts.
Percent Asian/Pacific Islander by Census Tract, 1980
City Heights BHC Site, San Diego County

Data is mapped on 2000 Census tracts
Percent Asian/Pacific Islander by Census Tract, 1990 City Heights BHC Site, San Diego County

Data is mapped on 2000 Census tracts
Source: Census 2000, and US Census Bureau.
Data is mapped on 2000 Census tracts.
Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts.
Percent African American by Census Tract, 1980 City Heights BHC Site, San Diego County

Data is mapped on 2000 Census tracts.
Percent African American by Census Tract, 2000 City Heights BHC Site, San Diego County

Percent African American by Census Tract, 2010
City Heights BHC Site, San Diego County

Source: GeoLytics 2010 Summary File SF1, and US Census Bureau.
Data is mapped on 2000 Census tracts
Percent Non-Hispanic White by Census Tract, 1980 City Heights BHC Site, San Diego County

Data is mapped on 2000 Census tracts

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Percent Non-Hispanic White by Census Tract, 1990 City Heights BHC Site, San Diego County

Data is mapped on 2000 Census tracts.

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Percent Non-Hispanic White by Census Tract, 2000 City Heights BHC Site, San Diego County
Source: GeoLytics 2010 Summary File SF1, and US Census Bureau. Data is mapped on 2000 Census tracts.
Generational Trends
Age by Sex, California, 2005-09

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Age by Sex, San Diego County, 2005-09

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Age by Sex, City Heights BHC Site, 2005-09

Source: PERE analysis of 2005-2009 ACS data, at the block group level.
Age Distribution by Race/Ethnicity
2005-2009

Source: PERE analysis of 2005-2009 ACS data
Dependency Ratio*
1990 to 2005-2009

*The Dependency Ratio is the population above the age of 64 and below the age of 18 as a share of the working age population (ages 18-64).

Youth by Race/Ethnicity*
2005-2009

* "Youth" includes everyone less than 18 years old
Youth in Poverty
1990 to 2005-2009

<table>
<thead>
<tr>
<th>Year</th>
<th>City Heights BHC Site</th>
<th>San Diego County</th>
<th>California</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>42%</td>
<td>16%</td>
<td>18%</td>
</tr>
<tr>
<td>2000</td>
<td>46%</td>
<td>17%</td>
<td>19%</td>
</tr>
<tr>
<td>2005-09</td>
<td>39%</td>
<td>15%</td>
<td>18%</td>
</tr>
</tbody>
</table>

Percent of Youth in Poverty by Age Group*
1990 to 2005-2009

* "Youth" includes everyone less than 18 years old
Percent of Youth in Poverty by Age Group*
2005-2009

- < 5 yrs
- 6-11 yrs
- 12-17 yrs

% of Age Group

City Heights BHC Site: 41.2%, 39.9%, 36.9%
San Diego County: 15.9%, 15.1%, 15.1%
California: 19.6%, 18.2%, 17.1%

* "Youth" includes everyone less than 18 years old
Economic Indicators
Percent of Population Below 150 Percent Federal Poverty Line (FPL)*
1990 to 2005-2009

- City Heights BHC Site
- San Diego County
- California

*Includes all persons living in households with household incomes below 150 percent of the FPL.
Average Per Capita Income
1990 to 2005-2009

Data adjusted for inflation using the Consumer Price Index provided by California Department of Finance. Data in 2009 dollars.
Percent Poverty by Race/Ethnicity

City Heights BHC Site
San Diego County
California

Educational Attainment by Race/Ethnicity
2005-2009

Source: PERE analysis of 2005-2009 ACS data
Employment Status by Race/Ethnicity
2005-2009

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>City Heights BHC Site</th>
<th>San Diego County</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>90%</td>
<td>91%</td>
</tr>
<tr>
<td>Latino</td>
<td>92%</td>
<td>91%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>91%</td>
<td>91%</td>
</tr>
<tr>
<td>Black</td>
<td>85%</td>
<td>90%</td>
</tr>
<tr>
<td>White</td>
<td>90%</td>
<td>89%</td>
</tr>
<tr>
<td>Latino</td>
<td>89%</td>
<td>91%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>91%</td>
<td>79%</td>
</tr>
</tbody>
</table>

Source: PERE analysis of 2005-2009 ACS data
Occupation by Race/Ethnicity
2005-2009

Source: PERE analysis 2005-2009 ACS data.
Industry by Sex, 2005-2009

Housing Equity Indicators
Housing Tenure

City Heights BHC Site
San Diego County
California


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Housing Tenure by Race/Ethnicity
2005-2009

Source: PERE analysis of 2005-2009 ACS data
Overcrowded Housing by Tenure
2005-2009

Source: PERE analysis of 2005-2009 ACS data
Health Equity Indicators
• 28% of adults are uninsured versus 20% in SD County & 22% in CA

• 49% of adults are insured by private coverage / employer versus 65%* in SD County & 61% in CA

• 11% of children are uninsured versus 5%* in SD County & CA

* Denotes statistically significant difference from BHC site estimate.

Environmental Justice Indicators
CUMULATIVE IMPACT

Proximity to Hazards and Land Uses Associated with Air Pollution, and Sensitive Land Uses

Health Risk Indicators

Social Vulnerability Indicators
Regional Economic Trends
San Diego County & City Heights BHC Site
Educational Requirements for New Jobs in the Region &
Educational Attainment by Race/Ethnicity
Population 25+
(2008-2010)

Educational Requirements (Projected, 2008-2018)

Educational Attainment (2008-10)

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Growth in Jobs and Earnings by Wage Level, 1990-2010

- **Low-Wage**
  - Jobs: 28%
  - Earnings per worker: 13%

- **Med-Wage**
  - Jobs: 27%
  - Earnings per worker: 19%

- **High-Wage**
  - Jobs: 11%
  - Earnings per worker: 49%
## OCCUPATIONS AND INDUSTRIES – SAN DIEGO COUNTY

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<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Utilities</td>
<td>$76,095</td>
<td>High</td>
<td>30%</td>
<td>27%</td>
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<tr>
<td>Mining</td>
<td>$60,805</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>$57,414</td>
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<tr>
<td>Management of Companies and Enterprises</td>
<td>$56,161</td>
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<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$51,010</td>
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<tr>
<td>Finance and Insurance</td>
<td>$50,703</td>
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<tr>
<td>Information</td>
<td>$50,552</td>
<td>Medium</td>
<td>30%</td>
<td>31%</td>
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<tr>
<td>Construction</td>
<td>$46,878</td>
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</tr>
<tr>
<td>Wholesale Trade</td>
<td>$45,824</td>
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<tr>
<td>Health Care and Social Assistance</td>
<td>$43,367</td>
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<tr>
<td>Transportation and Warehousing</td>
<td>$41,797</td>
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<tr>
<td>Real Estate and Rental and Leasing</td>
<td>$36,602</td>
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<tr>
<td>Education Services</td>
<td>$30,091</td>
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<tr>
<td>Retail Trade</td>
<td>$28,668</td>
<td>Low</td>
<td>40%</td>
<td>42%</td>
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<td>Administrative and Support and Waste Manage</td>
<td>$26,874</td>
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<td>Arts, Entertainment, and Recreation</td>
<td>$25,438</td>
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<tr>
<td>Other Services (except Public Administration)</td>
<td>$24,913</td>
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<tr>
<td>Agriculture, Forestry, Fishing and Hunting</td>
<td>$23,843</td>
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<tr>
<td>Accommodation and Food Services</td>
<td>$16,457</td>
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</tr>
</tbody>
</table>
EMPLOYMENT GROWTH – SAN DIEGO COUNTY

Industry Size, Pay, and Growth
(Bubble size represents total employment in 2010)

Annual Average Earnings ($2010)

Employment Growth (%), 2000-2010

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 LINKING COMMUNITIES

Neighborhood Index: Using 5 indicators subtracting each from their mean of the county they are in and then dividing by the standard deviation.

Help determine the combined effect of social factors that impact health and well-being, including poverty, unemployment, less than high school education, cancer risk, and premature births.
Neighborhood Index
by Census Tract

- Very Low Need
- Low Need
- Moderate Need
- High Need
- Very High Need

Data is mapped on 2000 Census tracts