Wild or Farmed?
How to sustain the seafood on your dinner table

Farmed or wild seafood? What’s the best option? What is the USC Wrigley Institute for Environmental Studies doing about it? An evening event discussing the challenges of seafood sustainability, and exploring the role of aquaculture and research in food security and the sustainable food movement.

June 1, 2014

Panelists:

Dr. Roberta Marinelli, Moderator
Director, Wrigley Institute for Environmental Studies
University of Southern California

Dr. Dennis Hedgecock
Paxson H. Offield Professor of Fisheries Ecology
University of Southern California

Sean J. O’Scanlnlain
President and CEO
Fortune Fish and Gourmet

Brought to you by:
**Dr. Roberta Marinelli, Director of the USC Wrigley Institute**

As Director of the USC Wrigley Institute for Environmental Studies, Dr. Marinelli plays a leadership role in the expansion of academic and research programs in environmental studies at USC both on its main campus in Los Angeles and its Santa Catalina Island facility, the USC Philip K. Wrigley Marine Science Center. She is co-chair of the USC Dornsife College Sustainability Task Force, President of the Board of Directors of the Southern California Marine Institute, and serves on two National Research Council study groups. Dr. Marinelli also represents USC on the National Association of Marine Laboratories, the University National Oceanographic Laboratory System, and on the Board of Trustees of the Consortium of Ocean Leadership, based in Washington, DC.

Before coming to USC, Dr. Marinelli was a Program Director in the U.S. National Science Foundation’s Antarctic Sciences Division, where she won recognition for her efforts to foster research in climate and sustainability. Dr. Marinelli also served on the faculty of the University of Georgia’s Skidaway Institute of Oceanography, and the University of Maryland’s Center for Environmental Science. She received her B.S. in Environmental Studies from Brown University and a M.Sc. and Ph.D. in Marine Science from the University of South Carolina.

**Dr. Dennis Hedgecock, USC Paxson H. Offield Professor of Fisheries Ecology**

Dr. Hedgecock joined the University of Southern California in 2003 as the Dornsife College’s first Paxson H. Offield Professor of Fisheries Ecology, after nearly 30 years as a professor in the Department of Animal Science at the University of California, Davis. He has published over 120 scholarly articles on the genetics of marine fish and shellfish, focused primarily on Pacific oysters, white seabass and Pacific salmon. Dr. Hedgecock was elected Fellow of the American Association for the Advancement of Science in 1986, and is currently a member of several other scientific societies, including the American Genetics Association, the Genetics Society of America, the National Shellfisheries Association, and the Society for the Study of Evolution. He serves on the editorial boards of the journals Aquaculture, the Journal of Shellfish Research, and the Journal of Experimental Marine Biology and Ecology. Dr. Hedgecock received his B.S. in Biology from St. Mary's College, California, and a Ph.D. in Genetics from the University of California, Davis.

**Sean J. O’Scaannlain, President and CEO of Fortune Fish and Gourmet**

Sean J. O’Scannlain founded Fortune Fish & Gourmet in Bensenville, Illinois in 2001. Since its inception 13 years ago, Fortune has grown into the Midwest’s leader in premium quality seafood and gourmet products with over 225 employees and sales in 41 states. Prior to opening his own company, O’Scannlain was the President of The Plitt Company from 1995-2001 and Executive Vice President of Chicago Fish House from 1992-1995. In 2014, O’Scannlain began serving as the Chairman of National Fisheries Institute (NFI) the seafood industry’s national trade association. He is also the Chairman of FishPAC, the NFI’s political action committee, which directs political contributions and activities on behalf of the seafood community. Through these organizations, Fortune Fish continues its commitment to the sustainable management of our oceans and stewardship of that environment by endorsing responsible fisheries and aquaculture based on sound public policy and ground truth science.

O’Scannlain grew up in Portland, Oregon and received a Bachelor of Arts degree in Political Science from Holy Cross College in Worcester, Massachusetts. He received a Masters of Business Administration degree from the Kellogg School of Management at Northwestern University in Evanston, Illinois. O’Scannlain and his wife Jennifer have five children and reside in the City of Chicago.