“NAFTA at Twenty: Trade, Transformation and the China Factor”

March 5, 2014

Davidson Conference Center
University of Southern California

1:00-1:05 p.m.: Welcome remarks
Dr. Carol Wise, Associate Professor of International Relations, USC
S. Lynne Walker, Vice President, Institute of the Americas

1:05-2:30 p.m.: China’s Challenge to Mexico’s Maquiladora Industry
Dr. Enrique Dussel, Director, Institute for China-Mexico Studies, UNAM, Mexico City
Dr. Ralph Watkins, Americas Trade Analysis, LLC
Mr. David Chen, Deloitte Juarez-Mexico City
Moderator, Dr. Carol Wise, School of International Relations, USC

2:30-2:45 p.m.: Coffee break

2:45-4:00 pm: Presentation of Americas Quarterly, Winter Issue on “NAFTA @ 20”
Christopher Sabatini, Editor, Americas Quarterly
Jeremy Martin, Institute of the Americas
Ambassador Arturo Sarukhan, Mexico City
Joshua Tuynman, Doctoral Student, Politics & International Relations Program, USC
Moderator, Dr. Pamela Starr

4:00-5:30 p.m.: Innovation, Relocation and Human Capital
Israel Lopez, Universidad Technologica de Tijuana
Rafael Solorzano, Former Director, Secretariat of Economic Development, Tijuana B.C.
Flavio Olivieri, Tijuana Economic Development Corporation
Ms. Amy Liang, Deloitte, Mexico City
Moderator, S. Lynne Walker, Vice President, Institute of the Americas

5:30-6:00 p.m.: Closing remarks
Dr. Juan Carlos Moreno-Brid, CEPAL, Mexico City

6:00-6:45 p.m.: Cocktail reception